



PRINTING SPECIFICATIONS

Georgia Library Quarterly (GLQ) is the official publication of the Georgia Library Association. Readership: Approximately 2500 per issue, based on a press run of 1000 copies with a controlled circulation of approximately 900 copies and an average readership of 2.8 people. All ads are black-and-white. Bleeds are available only for full-page ads on inside covers. All ads must be received by GLQ at [insert email address here] no later than noon on the first business day of the month prior to publication.

Ad sizes:

Full-page, full-bleed: 8.75 x 11.25 including bleeds; 8.5 x 11 trim size; 8 x 10.5 live area

Full-page inside: 7.125 x 10

Half-page horizontal: 7.125 x 4.875

Half-page vertical: 3.5 x 9.75

Quarter-page: 3.5 x 4.875

Business card: 3.5 x 2

Acceptable formats:

- Photoshop EPS with a minimum resolution of 266 ppi (300 ppi recommended) at final size
- TIFF with a minimum resolution of 266 ppi (300 ppi recommended) at final size
- JPEG with a minimum resolution of 266 ppi (300 ppi recommended) at final size
- Press-optimized PDF
- Illustrator EPS with type converted to curves and no placed/embedded art from other programs
- Freehand EPS with II type converted to curves and no placed/embedded art from other programs
- For business card ads, simply submit a business card with your advertising contract. No photocopies or facsimiles of business cards can be accepted.

If you would like to have the staff of GLQ create an ad for you, you must provide all copy, logos and related art and photos absolutely no later than thirty (30) days prior to the first business day in the month of publication. The surcharge for this service will be 15% of the price of your ad or a minimum of \$25. This service is not available for business card ads.

Georgia Library Quarterly

GLA Administrative Services

P.O. Box 793

Rex, Georgia 30273-0793

<http://gla.georgialibraries.org/glq.htm>





RATE SHEET

Ad sizes:

Full-page, full-bleed (*inside front/back cover only*):
8.75 x 11.25 bleed; 8.5 x 11 trim size; 8 x 10.5 live area

Full-page inside: 7.125 x 10

Half-page horizontal: 7.125 x 4.875

Half-page vertical: 3.5 x 9.75

Quarter-page: 3.5 x 4.875

Business card: 3.5 x 2

One-year contract:

(four consecutive issues; may begin with issue of your choice)

Single insertion:

\$400

\$150

\$300

\$100

\$175

\$75

\$175

\$75

\$100

\$35

\$50

\$20

Sales deadlines and contracts:

All commitments and contracts must be signed at least thirty (30) days prior to the first business day in the month of publication. Full payment balance due no later than ten (10) business days prior to first business day in month of publication. All rates are non-commissionable.

2008-09 Publication schedule and deadlines:

Issue:	Materials deadline:	Payment deadline:
January 2008	Dec. 3, 2007	Dec. 18, 2007
April 2008	March 3, 2008	March 18, 2008
July 2008	June 1, 2008	June 17, 2008
October 2008	Sept. 2, 2008	Sept. 17, 2008
January 2009	Dec. 1, 2008	Dec. 18, 2008
April 2009	March 2, 2009	March 18, 2009
July 2009	June 1, 2009	June 17, 2009
October 2009	Sept. 1, 2009	Sept. 17, 2009
January 2010	Dec. 1, 2009	Dec. 18, 2009

Georgia Library Quarterly

GLA Administrative Services

P.O. Box 793

Rex, Georgia 30273-0793

<http://gla.georgialibraries.org/glq.htm>

