

CHAPTER REPORT – GEORGIA

Fall 2006

GA ACRL Chapter/GLA Academic Division members took part in the annual Georgia Library Association Midwinter Conference on December 1, 2006 at Clayton State University in the Atlanta metro area. This leadership conference provided an overview of GLA plans for the year, and was an excellent opportunity for Chapter planning for the coming year. David Singleton, Deputy State Librarian, was the keynote speaker.

The Academic Library Division of the Georgia Library Association/ Georgia ACRL Chapter met at the GLA annual conference, September 20-22, 2006. The conference was held in Athens, GA and was a joint one with the Georgia Council of Media Organizations. The following Georgia ACRL Chapter officers were elected and will take office on January 1, 2007:

- Chair: Callie McGinnis, Dean of Libraries, Columbus State University
 - Vice-Chair/Chair-Elect: Cathy Jeffrey, Head of Technical Services, Clayton State University
 - Secretary/Treasurer: Amy Moore, Circulation and Interlibrary Loan Librarian, Georgia Perimeter College
 - ACRL Chapters Council Representative: Cathy Carpenter, Reference and Subject Librarian, Georgia Institute of Technology
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The Georgia Library Association presented a large number of academic programs and presentations at the fall 2006 Georgia Council of Media Organizations conference (see list below). **The programs and presentations sponsored by the Georgia ACRL Chapter are listed first:**

1. **Academic Library Division Luncheon.** Dr. John Inscoe, Editor of the *New Georgia Encyclopedia*, was the luncheon speaker.

Dr. Inscoe spoke to a group of about 100 academic librarians on the topic, "Libraries, Librarians, and the Making of the *New Georgia Encyclopedia*." Dr. Inscoe, Editor of the *NGE* and Professor of History at the University of Georgia, enlightened and entertained the group with antidotes and facts about the creation and continuing development of the *NGE*.

The *New Georgia Encyclopedia* is entirely online at <http://www.georgiaencyclopedia.org/nge/Home.jsp> and provides an authoritative source of information about people, places, events, institutions, and many other topics relating to the state. On the website you will find articles and

images on nearly every aspect of Georgia as well as links to other Web sites related to the history, culture, and life of the state.

The *NGE* is a project of the Georgia Humanities Council in partnership with the University of Georgia Press, the University System of Georgia/GALILEO, the Office of the Governor, and the Georgia Department of Technical and Adult Education. Because of the generous public and private support, *NGE* is available free to anyone with Internet access.

The luncheon program included a brief business meeting, as well as the announcement of the best submitted papers and the presentation of award checks for the two best ones.

Best paper awards were presented to:

- Cathy Carpenter and Crystal Renfro for, "Twelve Years of Online Reference Services at Georgia Tech: Where We Have Been and Where We Are Going." (Cash award presented by EBSCO Information Services) **See photo**
- Wendy S. Wilmoth for, "The Effect of Smart Cards on Library Use: The Griffin Technical College Case." (Cash award presented by Blackwell's Book Services)



KARALYN KAVANAUGH (EBSCO) PRESENTS A CHECK TO WINNERS CATHY CARPENTER AND CRYSTAL RENFRO. LOOKING ON (L) IS BETTY PAULK, CHAIR OF PRESENTED PAPERS COMMITTEE.

2. Presented Papers. Betty Paulk (chair of the selection committee), facilitator.

- a. "The Effect of Smart Cards on Library Use: The Griffin Technical College Case," Wendy S. Wilmoth (Griffin Technical Coll.) **A Best Paper Award**

This presentation discussed the results of a study of a “smart card” that has been used on a trial basis by the library at Griffin Technical College since the fall of 2005. The study evaluated the card’s effect on usage of library services and resources, the “smart card” online features, physical facilities, and print resources.

- b.** “Paper Recycling and Academic Libraries,” Jack Fisher and Dr. Elaine Yontz (Valdosta State U.)
Academic libraries have much to offer to paper recycling activities. This study reviewed the literature on recycling and libraries, discussed potential benefits and drawbacks for academic libraries, and described a feasibility study of a public-private partnership between a medium-sized academic library and a local recycling vendor.
- c.** “Introducing the READ Scale: Qualitative Statistics for Academic Reference Services,” Bella Karr Gerlich (Ga. Coll. & State U.) and G. Lynn Berard (Carnegie Mellon U.)
The paper introduced the READ Scale (Reference Effort Assistance Data): concept, methodology, data gathering, & study expansion. Dissatisfaction with the usefulness of current statistics gathered for reference services led to the development of this instrument at Carnegie Mellon. The READ Scale is a six-point scale tool for recording qualitative values during the reference transaction, that focusing on the librarian’s point of view.
- d.** “Twelve Years of Online Reference Services at Georgia Tech: Where We Have Been and Where We Are Going,” Cathy Carpenter and Crystal Renfro (Georgia Tech) **A Best Paper Award** U.)
The presentation reviewed Georgia Tech’s 12-year experience with virtual reference services. A recent reevaluation of virtual reference products at Georgia Tech resulted in the introduction of a new chat platform using an instant messaging aggregator. The presenters discussed user statistics from the various forms of virtual reference and shared insights and recommendations.
- e.** “Expectations and Excitations: The Library as a Happening Place,” Alan Bernstein (Valdosta State U.)
Every single person who comes in the library has a purpose and expectation for being there. What are these expectations and are they being met? This research study examined these questions qualitatively through observation and purposive interviews.
- f.** “Falling In Line: Curricular Alignment in a Library Credit Course,” Michael H. Aldrich (U. of West Georgia)
A recent revision of Bloom’s Taxonomy of Educational Objectives, revised the Taxonomy. The revised material creates a Taxonomy Table, where objectives, instruction, and assessment can be classified to examine instructional emphasis and alignment. The presentation described how this Taxonomy Table can be

used in evaluating the assessment of the final exam in a library instruction course.

3. “Quaking in the Classroom: A Study of Teaching Anxiety in Academic Librarians.”
Presenter: Kaetrena D. Davis (Ga. State U.)
Discussed the situation where librarians are being required to teach semester-long classes, and explained how academic librarians cope with the challenges (real and imagined) of classroom education.
4. “Now What? Collection-level Cataloging for Archives and Special Collections.”
Presenters: Suzanne R. Graham, Kelly Holt (U. of Georgia), Nancy Davis Bray (Ga. Coll. & State U.)
Speakers presented tools to enable attendees to begin cataloging collections at their repositories. They also discussed common challenges in this type of cataloging and share solutions, and provided cataloging procedures and workflow practices for how a large and a small repository catalogs manuscript and media collections.
5. “One and Done? Evaluating Student Learning of Information Literacy Skills.”
Presenters: Monica Pereira (U. of Ga.) and Peter Shipman (Medical College of Ga.)
Demonstrated how quick assessment techniques will let you know if students are learning in your classroom.
6. “How to Get Published in the Academic Library World.”
Presenters: William G. Potter, *The current editor of College and Research Libraries and a panel who have authored, edited, or reviewed articles for publication; discussed how librarians can get started on the road to publication. The panel included William Gray Potter, Jr. (U. of Ga.), W. Bede Mitchell (Ga. Southern U.), F. Gene Ruffin, Jr., (Ga. Gwinnett Coll.), Caroline Cason, (U. of Ga.), and Catherine Jannik (Georgia Tech).*

Other Academic Library Program Sessions:

7. “What Every Faculty Member Should Know About Information and Computer Literacies.”
Presenters: Camilla B. Reid, Camilla B. Baker, and Jeff Heck (Augusta State U.)
Discussed how to stir up more interest in information literacy at your institution. This session provided a mock panel presentation aimed at classroom faculty.
8. “Outreach for Academic Libraries: Promoting your message outside the library.”
Presenters: Gordon Baker (Clayton State U.) and Bob Fox (Ga. Tech)
This program discussed the outreach efforts of the Clayton State and Georgia Tech libraries and how they may be implemented at other academic libraries.
9. “Emerging Technologies in Academic Libraries.”
Presenter: LiLi Li (Ga. Southern U.)

This study overviewed most relevant emerging technologies which could impact on web-based academic library information resources, services, and instructions.

10. "Commemorating a Classic American Duo - Lewis & Clark@ the library."
Presenter: JoEllen Broome (Ga. Southern U.)
She described and explained how a big history exhibit was conceived and sponsored by Georgia Southern's Henderson Library with almost no money, and inspired others to try it at home.
11. "Culture Shock: Tips for New Academic Librarians and Their Employers."
Presenters: Emily Prather, Shaundra Walker, Edward Whatley (Ga. Coll. & State U.)
New librarians will offered insight into the expectations of new hires and share their experiences of the realities of transitioning into academic librarianship.
12. "Academic Library Management using an ACRL Standards Approach."
Presenters: Ravonne Green and VSU students (Valdosta State U.)
A group of VSU academic library management students discussed the importance of incorporating ACRL standards in academic library management practices.
13. "Programming for Academic Libraries."
Presenter: Callie B. McGinnis (Columbus State U.)
Presented ideas for making your academic library the intellectual hub of the campus through programs that promote reading, dialog, learning and creative thinking.
14. "From the Ether to You: Managing Electronic Databases at UGA."
Presenters: Diana Hartle, Monica Pereira, Dana Walker (U. of Ga)
Discussed using a homegrown electronic resource management system to corral and organize online databases for patron access.
15. "Practical Approaches for Implementing ACRL Standards for Libraries in Higher Education."
Presenters: Bob Fernekes (Ga. Southern U.) & Bill Nelson (Augusta State U.)
Presenters explained the 2004 ACRL "Standards for Libraries in Higher Education" and recommended methods for assessing outcomes.
16. "Government Documents Usage Among Social Science Students."
Presenters: Joseph Schneider and Deborah Tritt (Augusta State U.)
The program presented new, original research on academic usage of government documents by university social science students.

Submitted by
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Georgia Chapter Representative
(2000-2006)