

GLA Mid-Winter Conference

Academic Library Division (ALD) Meeting, 11:00am -12:00pm, Room 101 Clayton State University, Downs Center for Continuing Education, January 17, 2014.

Welcome

Angela Megaw, University of North Georgia, Vice-Chair/Chair-Elect of the Academic Library Division for 2014, opened the meeting by welcoming the attendees and by thanking the 2013 ALD Division officers. Updates regarding ACRL, GaCOMO, and volunteers were topics on the agenda. She then introduced the current Academic Library Division officers, listed below.

Vice-Chair/Chair-Elect: Angela Megaw, University of North Georgia

Secretary: Stacy Brown, Georgia Highlands College

ACRL Chapters Council Representative: Sarah Steiner, Georgia State University

Report from ACRL Chapters Representative

The focus this year with ACRL Chapters Council is on helping to prepare incoming council members more effectively and on getting more comprehensive coverage from the different states and regions that have ACRL divisions. There are several initiatives intended to meet this goal:

- **MENTORING PROGRAM:** Les Kong, the chair of ACRL Chapters Council, has been working to establish a mentoring program, through which experienced councilors will be paired with new ones.
- **ONLINE ORIENTATION:** A group has set up online orientation sessions for councilors that will be presented twice per year.
- **TOOLKIT:** A subcommittee is developing a toolkit for new councilors, including a Frequently Asked Questions document and a page that helps guide representatives through the construction of their annual division reports to ACRL.

FREE WEBCASTS:

We will get another year with two free ACRL webcasts. We have to view each of these as a group. Emily Rogers from Valdosta State University and Sarah Steiner of Georgia State University will be working together to determine the most popular locations and sessions. These events will be managed like it was last year, where ALD members were all invited to vote on their preferred locations and sessions.

ACRL LEGISLATIVE:

The ACRL Legislative program by Tim Dodge has been discontinued due to a lack of participation from the states. However, if someone has an interest in being responsible for sending legislative updates to GLA members, please contact a member of the ALD board.

LEADER TRAVEL FUNDING:

ACRL is able to provide travel funding for its leaders. This year, they are Trevor Dawes, Mary Ellen Davis, Stephen Bell. We were encouraged to take advantage of that, and Trevor will be coming to COMO to present on financial literacy.

ACRL 75th ANNIVERSARY:

2015 is the 75th anniversary of ACRL, and we will all be encouraged to offer local events in honor of this milestone. Tool kits will be provided to promote the celebration.

Sarah will be attending the next meeting of the Chapters Council next week at ALA in Philadelphia Pennsylvania, so if there are any issues you'd like her to bring up to the ACRL leaders, please contact her at ssteiner@gsu.edu.

GA COMO 2014

The 26th annual GaCOMO (Council of Media Organizations) Conference will be held on Wednesday, October 1st through Friday, October 3, 2014 in the Augusta Convention Center. Angela Megaw opened the floor to comments about the planning of GaCOMO.

GaCOMO Discussons

Angela Megraw stated that this is the 'year of change' and opened the floor to members for suggestions and comments regarding GaComo planning.

Keynote

Kara Mullen suggested speaker Trevor Davis to be our keynote speaker at COMO 2014. The topic would be 'Financial Literary.' A suggestion to ask Stephen Bell, who was keynote in 2009, was also made. There were several in favor of inviting a new speaker and several public librarians expressed a desire to rotate the keynotes and include comical speakers, as many felt that previous presenters identified with only one type of library.

ALD Luncheon

Several members commented that it would be great if the GaCOMO luncheon continued to combine the Public and Academic Library Divisions. Through combining, we would be able to pool more money for a speaker, and attendance rates might increase. It is also a prime opportunity to connect with public and academic librarians. The drive is for 'inclusion.' Merging with SCLA, who sponsors the breakfast and co-sponsors the speaker, will be of mutual benefit. Many agreed that the luncheon was an excellent way to network with colleagues across the board.

Academic Papers

Kara Mullen was chosen to organize academic papers for presentation at GaCOMO. Her past experience as Chair will serve her well as she accepts this role. There was much discussion about submission procedures for submitting papers for review, as it seems to be unclear. Kara said she would check into the current procedures.

Conference Structure

There were discussions about separating public and academic libraries at GaCOMO this year. A member stated that the focus should be on the conference and that public and academic libraries should not be split apart. Many members feel that it is a tradition that should continue, yet others believed it is time to re-identify the structure of the conference. Many members expressed the need to investigate different formats and demonstrate more creativity when planning the conference.

Increasing Participation

There is concern about how to promote GaCOMO to new librarians. Some seem to be under the impression that it's an organization, not a conference. A campaign to inform young librarians about the importance and significance of the conference and encourage them to join GLA and attend COMO needs to be implemented. The question was posed as to why there isn't more participation in the conference and the consensus was a need for a major marketing effort. Free trips or funding were suggested as possible incentives. There is anticipation that collaborating with SELA will boost attendance.

Suggested GaCOMO 2014 Sessions

- Archives and Special Collections
- MOOCS
- Assessment Strategies for Instruction
- SACS
- Net-neutrality
- Tenure and promotion
- Community colleges

- Libguide and website design
- Consolidations
- Building projects
- Apps and working clouds
- Affordable training in Georgia
- Diversity in the profession
- Movement toward eBooks: Devices for public and academic libraries
- Next generation library systems
- Job strategies: Co-sponsor with NMRT

Nominating Committee

Rebecca Rose, from the University of North Georgia, is rotating off of the Nominating Committee. Volunteers are being sought to serve on the 2015 Nominating Committee. Officer positions needed: Chair / Vice-Chair, Secretary, and ACRL Representative. The functions of this Committee: Recommend willing candidates to the Executive Board, present their officers to the other members, gather candidate biographical information for publication in the *Georgia Library Quarterly*, and send a list of nominees to the GLA Webmaster.

Amy Eklund volunteered to chair the nominating committee.

No Final Remarks

Adjourn 11:54am

Respectively submitted,
Stacy Brown, Secretary for the GLA Academic Library Division
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