GLA Mid-Winter Conference

Academic Library Division (ALD) Meeting, 11:00 a.m.-11:45 a.m., Room 101
Clayton State University, Downs Center for Continuing Education
January 27, 2012

Welcome
Katherine Ott, Clayton State University, Chair of the Academic Library Division for 2012,
opened the meeting by welcoming the attendees and by thanking the 2011 ALD Division
officers. She then introduced the current ALD officers, listed below.

- Vice-Chair/Chair-Elect: Kara Mullen, Clayton State University
- Secretary: Casey Long, Agnes Scott College
- ACRL Chapters Council Representative: Amy Eklund, Georgia Perimeter College

ACRL Chapters Council Representative Report
Amy Eklund gave a report on the ACRL Chapters Council meeting at ALA Mid-Winter
Meeting in Dallas, TX. (A complete meeting summary provided by Amy may be found in
the Addendum below.)

A request by the Chapters Council to increase the amount the ACRL Board provides to
Chapters based on ACRL membership was denied. The rate will remain $1 per member
and $10 for each new member recruited in a membership drive. The proposal was
denied because it would establish a relationship between board actions related to
individual membership dues rate and the Chapter's funding program reimbursement
rate which the board sees as two separate and unrelated decisions. The Chapters
Council will continue to explore funding structure options that may work for both
parties. Amy is chairing a working group in the Chapter's Council to examine the types
of funding Chapters may need from National. Ideas are welcome.

Several ACRL & ALA units have helpful websites and social media sites. Members are
encouraged to look at the sites for Chapters Council Chapters Blog <
http://acrl.ala.org/acrlchapters/>, Legislation & Policy (formerly Washington Watch)
<http://www.ala.org/acrl/issues/washingtonwatch>, District Dispatch <
http://www.districtdispatch.org/>, and ACRL Insider <
http://www.acrl.ala.org/acrlinsider/> to keep up with legislative issues and policies
impacting libraries and to learn about other issues libraries are addressing.

As an addendum to Amy's summary on ACRL, Liz Bagley announced that the ARCHE
Library Council is applying for the ACRL Scholarly Communication Roadshow Workshop

on behalf of ARCHE libraries in Atlanta. If accepted there may be room for 100 people to attend the workshop. Only 5 groups around the country will be chosen.

Call for Ad Hoc Nominating Committee Chair
Kat asked for a volunteer to chair an ad hoc nominating committee responsible for gathering the nominations for division officers next year. Rebecca Rose from Georgia Perimeter College volunteered. Rebecca will coordinate taking names and obtaining a short bio from each individual and submit these to the Division executive committee by June or July. Three positions need to be filled for the 2013 term: ACRL Representative, Vice-Chair, and Secretary.

Call for Academic Papers Committee Vice-Chair
Eva Lautemann will continue to chair the Academic Papers Committee, but the Division is creating a Vice-Chair position to work with Eva and lead efforts through an ad hoc committee to create a rubric that will be used to describe the expectations of the papers, such as length and the types of papers that are acceptable. Interested individuals should contact Eva at Eva.Lautemann@gpc.edu to be on the committee and to serve as the Vice-Chair.

GaCOMO 2012 Presentation Topics Brainstorming
Kat asked Division members to suggest programming ideas they would like to see at GaCOMO 2012. She asked members to think regionally since the conference will be hosted with SELA, the Southeastern Library Association. Listed below are ideas that emerged:

Information Literary Credit-based Courses
Areas of focus could include: how to start a class; how to assess; and how to get more librarians to teach it. Given the interest and complexities of this topic Kat indicated the possibility of hosting both a pre-conference and a panel session. Pre-conference would be more focused on how to create a class, useful handouts etc. A panel could discuss how to address potential problems. Schools mentioned as possible presenters included: University of West Georgia, Columbus State University, Shorter College, and Georgia Gwinnett College (GGC does not have a course but is looking into creating one).

General Session on Technical Colleges with a Multi-State Perspective
This could be technical or community colleges and would highlight their issues and experiences. How they do things differently based on their size and the programs they offer.

Patron Driven Acquisitions Across the Region
This would include e-purchasing. There are a few USG libraries (Georgia State, University of Georgia and Armstrong) that are doing patron driven acquisitions but it would be nice to hear more from schools throughout the region, including a discussion of what vendors they use.

ALD Minutes (2012.01.27)

Assessment
How libraries assess their services. What measures and statistics to use. How libraries are using assessment to show they support or are improving Board of Regents Retention Progression Graduation (RPG) rates. Members also expressed interest in assessment of library instruction, especially first year students. It was recommended to approach librarians in Tennessee about this program since they have worked with RPG funding requirements since the 1970s.

E-Books
How to help patrons with questions regarding ebook readers, ebook services, etc. Understanding the various components of ebook services such as download and check out procedures and restrictions. This could be a cross interest topic for public and academic libraries.

Library Marketing & Performing Arts
Using performing arts programming in the library to market services or attract patrons.

Open Forum Roundtable to Share Ideas - (several people tried to define this using words like open forum, unconference, roundtable or birds of a feather gathering.)
An exchange of ideas. Not a panel. Focused on questions like: How libraries are supporting online and distance learning; how libraries are treating community borrowers and how they are allowed to use the computers; how libraries provide fair wages for clerical staff; Where libraries with Discovery service.

QR codes and Smart Phones in the Library.
QR codes are the barcodes you can scan with your phone. It was initially suggested as a topic on its own, but others wanted to hear more about smart phones.

Effective Ways for Getting Patron Input and Actually Incorporating Those Ideas
How can we actually tell what students are using and what they are doing in the library. Using web analytics to get real data. ALA recently did a session. Tricks like using swag, food, etc to entice people to participate would also be helpful in the discussion.

Return on Investment
Megan Oakleaf from Syracuse who speaks on Return on Investment (ROI) was recommended as a speaker for the luncheon or other formal setting.

Other Conference Planning Issues
During the program brainstorming session Liz Bagley provided useful information about changes to the planning process. These are listed below.

Clarification about Pre-Conferences

ALD Minutes (2012.01.27)

The development of pre-conference sessions should not be a problem. There should be space for all pre-conferences sessions, but the details are still being worked out. The real issue is if people need access to a lot of computers for the session, then other locations may need to be identified beyond the Macon Marriott.

Program Scheduling
Liz indicated they are working to sort out the scheduling issues that occurred last year. Representatives from different types of libraries will be working together to ensure the sessions are evenly balanced. They also have made and additions to the proposal request form that will let the speakers identify the types of audience that may be interested.

Author's Reception
Liz anticipates wine and cheese will be served at the Author Reception.

ALD Luncheon Planning for GaCOMO
Kat announced that ALD will co-host the luncheon with the Public Libraries Division. Chris Warren, the Public Libraries Division Chair and Kara Mullen will work on getting a speaker.   Someone recommended that they look into the ACRL speaker series that can provide funding for ACRL chapters that want to have an ACRL speaker come to their event. This may not work for the joint luncheon, but is another option for a speaker.

Final Remarks
Kat reminded members that the Division website will have the officer contact information. She also encouraged members to submit an academic paper. Anyone can submit a paper and compete for a monetary award. She also indicated that it would be considered for publication in GLQ if the winning author submits the paper to the GLQ.

Meeting adjourned at 11:43a.m.

Respectfully submitted by Casey Long, ALD Secretary

Addendum

Report on ACRL Chapters Council Meetings at ALA Midwinter
Jan. 22, 2012, Dallas, TX

Note: this report contains highlights deemed applicable to all GLA ALD members, and is not a comprehensive report: the minutes of the 2 meetings of Chapters Council at Midwinter will be available on the [ACRL Chapters Council website](#) soon.

ACRL Board Denies Request for Increased Funding to Chapters

A proposal for an increase in the funding that individual chapters receive was submitted by Rickey Best (Ch. Council Chair) to ACRL Board after ALA Annual, 2011. The proposal stated that chapters should receive increased funding per member of ACRL to coincide with ACRL national's policy to make dues increases based on the HEPI (Higher Education Price Index). This would allow chapters to get more than the current $1.00 per ACRL member/$10 per new member raised through a membership drive. The ACRL Board denied the request for additional funding, with Mary Ellen Davis, ACRL Executive Director, giving this statement regarding the decision:

> "The Executive Committee determined that it was in the best interest of the association to maintain a distinction between decisions related to revenue and expenditures. In particular, it decided not to approve this request as the proposal would establish a relationship between Board actions related to individual membership dues rates and the Chapters funding program reimbursement rate. The Executive Committee viewed these as two separate and unrelated decisions and did not desire to establish a policy relating them."
> (Taken from [ACRL Chapters Council blog post](#) by Rickey Best, Nov. 18, 2011)

Davis was present at the Chapters Council meeting to clarify the decision (since this is at least the 3rd time that Chapters Council's request for increased funding has been denied), and in discussion with the group it was determined that Chapters' Council needs to rethink how funds are used and distributed. A per member reimbursement structure is perhaps not the most effective or efficient way to maintain support to chapters, especially since not all funds allocated by ACRL to Chapters are being used and ACRL's overall budget is suffering in the current economy. In the afternoon working group, the Chapters Council decided to design a survey to collect data regarding the needs of chapters, what types of support they desire from ACRL national, and to explore the current relationship between ACRL national and local chapters with an eye toward improvement. I will be chairing this survey working group, so I'll report more on this soon and I'd appreciate any feedback on this topic or ideas for any potential research questions.

Chapters Council Communications Working Group Update

It is now easier than ever to communicate with other ACRL chapters and with the Chapters Council, due to the launch of the [Chapters Council blog](#) and [Facebook page](#). Please "Like" the Facebook page and subscribe to the blog to keep updated on ACRL Chapters news. Planned content for the blog includes updates from Chapters Council officers, local chapters, ACRL national officers, and ALA Washington office staff on issues

pertinent to academic libraries. It should be good reading, and I hope to get our ALD officers involved in blogging for our chapter soon (I'm the blog administrator, if you have any questions).

ACRL Legislation and Policy Information

Tim Dodge, newly appointed ACRL Chapters Council Library Legislative Network Representative, wanted everyone to be aware of the ACRL Legislative and Policy Information (formerly Washington Watch) webpage, which includes important links on keeping up with what's going on in Washington affecting academic libraries, and what ACRL is doing to influence higher ed. legislation and policy development.

Update from Corey Williams (Associate Director, ALA Office of Gov. Relations)

Williams briefed us on 3 pieces of legislation important to ACRL: PIPA (Senate), SOPA (House), and the Open Act (S. 2029). There is a quick reference chart available on the ALA District Dispatch (ALA Washington Office blog) detailing what these bills are and ALA's positions.

ACRL Insider Blog

The ACRL Insider was mentioned as a good place to get updates on ACRL and academic library issues.

Respectfully submitted,
Amy Eklund, ACRL Chapters Council Representative for the GLA Academic Library Division
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