

This document is not meant to serve as a complete program of all events scheduled during the 2014 GaCOMO/SELA Joint Conference. It is meant to provide an easily-viewable list of sessions and descriptions.

Please visit the conference website at <http://www.georgiacomo.org/registration/> for a schedule of all events.

**WEDNESDAY, October 1, 2014**

**Cataloging Scores in RDA: A Hands-On Workshop**

Presenter(s): Guy Frost

Day: Wednesday

Time: 9:00 AM-4:00 PM

Location: Hamilton A & B

Description: Part 1: Morning session of an all day workshop providing an opportunity for hands on experience creating MARC records in RDA. Topics include: FRBR and WEMI, RDA Toolkit, lectures/class exercises covering monographs in a variety of formats. Part 2: Afternoon session of an all day workshop providing an opportunity for hands-on experience creating MARC records in RDA. Topics include: audiovisual materials, serials and integrating resources with lectures/class exercises.

Track(s): General Interest ; Technical Services / Cataloging / Acquisitions

Intended Audience(s): Multiple Library Types

**GALILEO Mini-Conference**

Presenter(s): Karen Minton

Day: Wednesday

Time: 9:00 AM-4:00 PM

Location: Lamar A & C

Description: This preconference offers a variety of sub-sessions on GALILEO-related topics of interest to various audiences, including business resources, local history research, genealogy resources, and information on what's new with GALILEO.

Track(s): General Interest

Intended Audience(s): Multiple Library Types

**GPLS Youth Services Pre-Conference**

Presenter(s): Elaine Black

Day: Wednesday

Time: 9:00 AM-4:00 PM

Location: Walsh A & B

Description: Morning session: Birth to 10 yrs focus; Afternoon session: Tween and Teen focus; Additional presenters: Center for Puppetry Arts; Georgia Peach Book Award for Teen Readers

Track(s): Children's Services ; Youth Services

Intended Audience(s): Public Libraries

THURSDAY, October 2, 2014

**First Keynote**

Presenter(s): Emily Gore

Day: Thursday

Time: 9:00-9:50 AM

Location: Olmstead A

Description: Emily Gore is the Director for Content of the Digital Public Library of America (DPLA). In this role, Emily oversees the Digital Hubs Pilot Project, provides vision for content activities, and coordinates content workflows for DPLA. Emily came to the DPLA after working for 12 years in digital library and technology development in academic and state libraries. Most recently, Emily served as the Associate Dean for Digital Scholarship and Technology at Florida State University Libraries. Emily's work has largely focused on building digital collection collaborations among cultural heritage institutions. Emily managed the former statewide digital library in North Carolina, NC ECHO, and co-directed the South Carolina Digital Library. During the course of her career, Emily has received over \$3 million in grant funds to support digital library activities. She has a Master's degree in Library and Information Studies from the University of Alabama, a BA from Clemson University and is a 2011 graduate of the Frye Leadership Institute.

Track(s): General Interest

Intended Audience(s): Multiple Library Types

**#WeNeedDiverseBooks in Academic Libraries: Collecting African American Literary Fiction**

Presenter(s): Erin Prentiss

Day: Thursday

Time: 10:00-10:50 AM

Location: Walsh A

Description: Academic libraries need diverse fiction in their collections, too. Attendees will learn how the relationship between African American fiction writers and the publishing ecosystem affect academic libraries and their collections. Attendees will also leave with strategies to grow and maintain their African American fiction collections.

Track(s): Collection Development

Intended Audience(s): Academic Libraries

**Avoiding the Lava Carnage: Leading Change in Libraries with the Aloha Spirit and Universal Values**

Presenter(s): Linda Marie Golian-Lui

Day: Thursday

Time: 10:00-10:50 AM

Location: Hamilton A

Description: This presentation focuses on building effective academic library management using a diversified multicultural Hawaiian perspective for increased organizational interdependence and strategies for dealing with change. The presentation begins by innovatively reinforcing the need for positive thinking in academic libraries through a unique lava analogy that includes spectacular video footage of actual lava flows. The audience is introduced to three core Hawaiian leadership concepts of Aloha, Ohana, and Alaka'i. Participants will learn how Aloha defines the essence of sincere, gracious, and intuitive user services; Ohana, or the extended family circle, symbolizes teamwork strengthened by caring and honesty; and Alaka'i is the call for values-centered leadership and respect for those you lead

and serve. Seven additional Hawaiian/ universal values to be highlighted include: Ha'aha'a, Ho'ohana, Ho'ohanohano, Ho'okipa, Ho'omau, Mahalo, and Pono. Sponsored by SELA.

Track(s): Administration ; Professional Development

Intended Audience(s): Multiple Library Types

### **Evernote as a Research and Outreach Tool**

Presenter(s): Crystal Renfro, Mary Axford

Day: Thursday

Time: 10:00-10:50 AM

Location: Oglethorpe E

Description: As librarians, we have many tasks, both professional and personal, that can be improved by using online productivity tools. Our faculty and student users could also benefit greatly from using these tools for their research and study, but many are too burdened by their daily commitments to identify and learn how particular tools could enhance their daily workflow. In this session, Mary Axford and Crystal Renfro, authors of the popular blog Personal Knowledge Management for Academia & Librarians, will discuss how the free notebook tool, Evernote, can be used to enhance and organize research, study and note-taking for users of various disciplines. Key features of Evernote will be presented along with the benefits of incorporating other tools that interface with Evernote.

Track(s): Technology

Intended Audience(s): Academic Libraries

### **Evidence-Based Practice in Information Literacy Instruction**

Presenter(s): Farley Jenkins

Day: Thursday

Time: 10:00-10:50 AM

Location: Oglethorpe A

Description: This presentation will introduce the concept of evidence-based practice and offer practical advice on using this method to improve information literacy instruction. It will cover relevant topics in research methods, assessment, as well as planning, curriculum, and instructional methods in library education. In particular, a number of case studies will be presented from library science literature. Practical obstacles to these methods will be discussed as well as methods of working around these roadblocks. The author will also discuss planning and implementation of a comprehensive program of information literacy instruction at his own institution in order highlight how theories discussed worked out in practice.

Track(s): Assessment ; Instruction

Intended Audience(s): Academic Libraries

### **Georiga Knowledge Repository**

Presenter(s): Jacqueline Radebaugh

Day: Thursday

Time: 10:00-11:50 AM (Double Session)

Location: Estes A

Description: The annual coordinating committee meeting will feature a presentation by Karen Calhoun, an internationally respected librarian and change leader who is the AUL for Organizational Development and Strategic Initiatives at University Library System, University of Pittsburgh. She is also the author of

**2014 GaCOMO/SELA Joint Conference  
Session Descriptions**

"Exploring Digital Libraries: Foundations, Practice Prospects" (2014). Questions and discussion will follow the presentation. After the presentation, there will be a business meeting made up of reports given by members of the Georgia Knowledge Repository Coordinating Committee. There will also be ample time for questions and discussion.

Track(s): General Interest

Intended Audience(s): Multiple Library Types

**Health Resources for Children and Teens: Incorporating National Library of Medicine K-12 Resources into Library Outreach, Programming, and School Curricula**

Presenter(s): Carolann Curry

Day: Thursday

Time: 10:00-10:50 AM

Location: Cumming

Description: This presentation will provide attendees with information on how to access and incorporate National Library of Medicine (NLM), National Network of Libraries of Medicine (NN/LM), and National Institutes of Health (NIH)'s free K-12 health and environmental science resources into school and children's programming.

Track(s): Children's Services ; Youth Services

Intended Audience(s): Public Libraries ; School Libraries

**Here Today, Gone Tomorrow: How to Cope with Disappearing Electronic Government Information**

Presenter(s): Tim Dodge, Lori Gwinett

Day: Thursday

Time: 10:00-10:50 AM

Location: Oglethorpe G

Description: As government information is increasingly made available in electronic-only format, the risk of its disappearance, sometimes for arbitrary reasons, becomes greater. For example, ERIC (Education Resources Information Center) suddenly took down hundreds of thousands of education reports due to recently-discovered privacy concerns. While these documents are slowly being reinstated, libraries have in the meantime had to struggle to provide access to researchers needing these reports. Hallie Pritchett and Paula Webb will discuss the ERIC situation and also, more generally, the problem of disappearing electronic-only government information and propose possible ways of working around a situation that affects librarians and patrons alike. Sponsored by the SELA Government Documents Round Table and the GLA Government Information Interest Group.

Track(s): Government Docs / Info ; Technology

Intended Audience(s): Multiple Library Types

**High Impact Website Redesign... in a Hurry!**

Presenter(s): Roy Cummings

Day: Thursday

Time: 10:00-10:50 AM

Location: Oglethorpe C

Description: What happens when a library system must redesign its website in two months with limited funds and staff? This is the situation the Clayton County Library System (CCLS) faces the summer of

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

2014, when staff learned they would have to expedite existing plans for rebuilding the library website. During this presentation, attendees will learn about the methods CCLS used to gather feedback from patrons and staff; gain buy-in from library staff; plan, develop, and launch a sustainable website. The presenter will also share successes, challenges, and lessons learned from this high-pressure venture. This presentation is ideal for librarians and library staff seeking insight into conducting usability studies, evaluating website hosting options, and developing websites - in short time!

Track(s): Outreach / Marketing / Public Relations ; Technology

Intended Audience(s): Multiple Library Types

### **Keen on Peaches: The 2014-15 Georgia Peach Book Award for Teen Readers**

Presenter(s): Natalie Couch

Day: Thursday

Time: 10:00-10:50 AM

Location: Lamar C

Description: The Georgia Peach Book Award for Teen Readers is a statewide effort that recognizes excellent young adult novels with great teen appeal in order to promote reading among high school age students. After a committee consisting of public librarians and school library media specialists read and select twenty nominations for the award, teens cast their favorite votes from the group to decide on the winner and two honor titles each year. Learn about the twenty nominations for 2014-2015 and how to promote these fantastic reads to your teen customers!

Track(s): Youth Services

Intended Audience(s): Public Libraries ; School Libraries

### **Librarian Roles Transformed: Collaborations in Multi-Campus and Online Environments**

Presenter(s): Rebecca Rose, Sofia Slutskaya

Day: Thursday

Time: 10:00-10:50 AM

Location: Heathcote

Description: This presentation will address strategies for building successful partnerships in multi-campus and online environments. These strategies can be useful in librarian collaborations with other librarians, teaching faculty, and support services. A discussion of available online collaborative technologies will include their advantages and disadvantages. The session will address best practices as described in scholarly literature, and the presenters' own experience in multi-campus and online collaborative projects.

Track(s): Professional Development ; Technology

Intended Audience(s): Academic Libraries

### **Library Instruction: Mastering the Tenets of Team-Based Learning**

Presenter(s): Michelle Jones

Day: Thursday

Time: 10:00-10:50 AM

Location: Moody

Description: This presentation highlights the strategies used to introduce team-based learning in a library information literacy course. The presenter will offer a rationale for adopting partial elements of the suggested pedagogy. Implemented in Spring 2014, results from the experience will emphasize

triumphs and challenges regarding student engagement, assessment, and implications for future versions of the course.

Track(s): Instruction

Intended Audience(s): Academic Libraries

### **Library Online: Bringing Library Services to Online Only Classes**

Presenter(s): Laura Slavin

Day: Thursday

Time: 10:00-10:50 AM

Location: Hamilton B

Description: How do you integrate library services into a program that is only online? Library services need to be integrated into online-only programs so that students will understand how to access and use research materials from a distance. As liaison to the business department, the presenter worked with an Instructional Technologist to develop tools that would be used in an online environment to teach students about library services. Using the new Lincoln Memorial University MBA Online as an example, the author will demonstrate how to create library services for online students along with recommendations on processes and tools to use when working with online programs. Sponsored by the SELA Professional Development and Staff Training Committee.

Track(s): Instruction ; Reference Services

Intended Audience(s): Academic Libraries

### **Making Room(s) for People**

Presenter(s): Hank Houser, Lorene Flanders

Day: Thursday

Time: 10:00-10:50 AM

Location: Walsh B

Description: As libraries reduce and relocate physical collections to create new informal gathering space for people, libraries are becoming more reflective of and connected to their communities. This session will illustrate an evolving emphasis on human interaction as essential to the mission of the library and demonstrate that physical settings of core gathering spaces significantly determine the effectiveness of a community's interactions. It will review historical and contemporary characteristics of places that promote interaction and community and examine the transformative possibilities for an academic library renovation using University of West Georgia's Ingram Library renovation as a case study. Finally, it will examine that renovation and 'before and after' assessment data as a way of evaluating the more social (and louder) library's ability to contribute to a university's learning objectives. Sponsored by SELA.

Track(s): Physical Space

Intended Audience(s): Multiple Library Types

### **Mastering Unique Collections in Georgia**

Presenter(s): Tamika Barnes

Day: Thursday

Time: 10:00-10:50 AM

Location: Oglethorpe H

Description: This panel will feature discussions on unique collections in the state of Georgia. Holly Smith, Spelman College Archivist, and Jason Hasty, from the UGA Libraries Special Collections Libraries will be

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

talking about their collections and how they process their materials. Sponsored by the SLA Special Libraries Division.

Track(s): Special Collections / Archives

Intended Audience(s): Archives

### **Migrating to OCLC's Worldshare Management System: Or, How I Learned to Stop Worrying and Embrace the Cloud.**

Presenter(s): Robin Mize, Linda Kern

Day: Thursday

Time: 10:00-10:50 AM

Location: Oglethorpe D

Description: In this presentation, we will describe Brenau University's migration process to OCLC's Worldshare Management System (WMS) and the impact the migration process had on circulation. We will discuss the effect of WMS on work flow in technical services and the training of support staff in circulation. In summation, we will address the benefits and the complications we have encountered during the installation and during the course of our use of the WMS product over the last two years.

Track(s): Circulation; Technical Services / Cataloging / Acquisitions

Intended Audience(s): Multiple Library Types

### **Overdrive: Our Experiences**

Presenter(s): Beth McIntyre

Day: Thursday

Time: 10:00-10:50 AM

Location: Rains

Description: In February 2012, Piedmont Regional Library System began offering its ebook service through Overdrive. The collection of almost 3,000 books has an average monthly circulation of almost 2,000. Find out about "opening day" collection selection, fundraising for ebooks, current ebook pricing, and current ebook checkouts by genre.

Track(s): Circulation ; Technology

Intended Audience(s): Multiple Library Types

### **Poster Session**

Presenter(s):

Day: Thursday

Time: 10:00-10:50 AM

Location: Plaza Lobby

Description: Visit our posters and presenters on a variety of library-related topics in the Plaza Lobby across from the River Walk! Robert Fernekes: "Getting the Most Out of the Inter-university Consortium for Political and Social Research (ICPSR)" ; Lee Olson, Louise Lowe: "Catching Zzz's Instead of Data: A Literature Review and Institutional Analysis in Combatting Survey Fatigue" ; Jennifer Putnam, Thomas Weeks, Jennifer Putnam: "Using GIL Express: The Creation of an Online Video Tutorial" ; Hyun Chu Kim: "OpenURL, DOI, KBART, IOTA, and PIE-J: electronic resources Standards and Practices" ; Nikki Cannon-Rech: "Use that Guide to Your Advantage: LibGuides as the Catalyst to Flipped/Blended Learning Opportunities!" ; Rebecca Freeman: "Transformative Spaces: Art in the Library" ; Carol Waggoner-Angleton: "Kids Using Collections: A K-8 Experience in Using Primary Resources" ; Kayla Kuni: "Assisting

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

the Mentally Ill in Public Libraries" ; Melanie Dunn: "Reimagining (e)Reserves" ; Sandra Barclay, Michael Luther: "Discovering More from Our LibQual Data : The Rest of the Story" ; Elizabeth Hartnett: "Why Make? An Exploration of the Perceived Benefits of Makerspaces" ; Sheeji Kathuria, Derek Marshall: "Knowing Your Audience: Different Implementations of Outreach for First Year Students at Mississippi State University" ; Seth Allen: "From Narrating Info to Curating Info: Using Guide on the Side to Transform Library Orientation" ; Sarah Simms, Hayley Johnson: "STOP, COLLABORATE, AND LISTEN: Collaborating to Create Sustainable Partnerships Focused on Student Learning Outcomes" ; Mandi Goodsett: "Busting 5 Myths about Mentoring in Academic Libraries"

Track(s): General Interest

Intended Audience(s): Multiple Library Types ; Archives

### **Public Libraries and Public Schools Unite: A Summer Reading Success Story**

Presenter(s): Lisa Cleary, Janell McClure, Stacy Buckalew, Rebecca Powers

Day: Thursday

Time: 10:00-10:50 AM

Location: Lamar B

Description: Two school systems and two public libraries joined forces to provide one consistent message and program for summer reading in Cobb County, Georgia. Students, parents, library staff, and media specialists are experiencing the benefits of the collaborative summer reading program. This partnership results in positive library experiences for all involved. Students have immediate access to wanted material versus waiting weeks for a desired title. The panel discussion will include details about the road to collaboration, lessons learned, project outcomes and plans for expansion of the project in the future.

Track(s): Children's Services

Intended Audience(s): Public Libraries ; School Libraries

### **Recipes for Library Video Tutorials**

Presenter(s): Rachel Evans

Day: Thursday

Time: 10:00-10:50 AM

Location: Estes B

Description: Video tutorials can be a quick and affordable solution for presenting knowledge, skills or resource awareness. They can educate people at their own pace, providing the option for viewers to pause, practice the new skill as they view the video, and even to return to the material over and over again until the skill or knowledge is learned or attained. Regardless of your technical background, this practical session will equip librarians or library staff with all of the essential ingredients needed to begin cooking up video tutorials right away! Key topics will include screen recording software options, best practices for video tutorial content and length, promoting video tutorials, tracking tutorial effectiveness, and tips for liaising with stakeholders within your library.

Track(s): Instruction ; Technology

Intended Audience(s): Multiple Library Types ; Support Staff

### **Series Statements and Series Authority Records**

Presenter(s): Julie Dyles Darken, Jenifer Marquardt

Day: Thursday

**2014 GaCOMO/SELA Joint Conference  
Session Descriptions**

Time: 10:00-10:50 AM

Location: Oglethorpe F

Description: Series Training for PCC Participants: Series Statements and Series Authority Records, Preliminary Edition: May 2014 is located on the Catalogers Learning Workshop resource page. <http://www.loc.gov/catworkshop/courses/naco-full%20series-RDA/course%20table.html> The session will be presented by Julie Darken and Jenifer Marquardt, both of the University of Georgia and members of the task force which created the manual.

Track(s): Technical Services / Cataloging / Acquisitions

Intended Audience(s): Multiple Library Types

**Strengthening the Foundation: Improving Support Staff Education for Stronger Libraries**

Presenter(s): Arne Almquist, Martha Birchfield

Day: Thursday

Time: 10:00-10:50 AM

Location: Terrace

Description: Rapidly evolving technology, the need for a new generation of services, and institutional demands to demonstrate positive impact, have caused librarians to take on new tasks and roles of increasing complexity. The need for continuation of existing services has meant that library support staff have often been assigned tasks that were formerly entrusted only to degreed librarians. Support staff may lack the education, professional perspectives, and incentives necessary to successfully make the transition. This presentation describes a successful effort by one university library to address the problem through development of a unique staff certification program.

Track(s): Professional Development

Intended Audience(s): Multiple Library Types ; Support Staff

**Updating and Re-Purposing Your Academic Library Spaces: Approaches at Two Southeastern Universities**

Presenter(s): Dr. Gordon Baker, Robert E. Fox

Day: Thursday

Time: 10:00-11:50 AM (Double Session)

Location: Oglethorpe B

Description: This session will present the process of planning, funding, and renovating two university libraries - Clayton State University and the University of Louisville. Join the deans of these two libraries as they discuss how their older facilities are being updated and re-purposed to provide 21st-century learning spaces. Sponsored by SELA.

Track(s): Administration ; Physical Space

Intended Audience(s): Multiple Library Types

**What Users Want: Using Focus Groups to Inform Web Design**

Presenter(s): Karen Minton

Day: Thursday

Time: 10:00-10:50 AM

Location: Lamar A

Description: Focus groups can be a powerful tool for understanding user expectations, in general, and for discovering what users want from your website, in particular. This session will look at best practices in incorporating focus groups into the website design process.

Track(s): Assessment ; Technology

Intended Audience(s): Multiple Library Types

### **A Rich Future for Library Staff: What New, Core Staff Roles Are Emerging?**

Presenter(s): Marion Eaton, Therese Walters, Karen Manning

Day: Thursday

Time: 11:00-11:50 AM

Location: Hamilton B

Description: As the industry of libraries steps up to the demanding information science world of the digital age, the internal roles of staff and faculty have shifted greatly to meet those needs. From generalists to specialists, from strictly support staff roles, to professional library associate roles, learn what staff are taking on! Hear stories of transformation of how existing staff learn to do the same thing, with different tools. Participate in a group discussion by sharing how your library is developing and training staff, and how they are working in close tandem with faculty roles to deliver services to patrons. Sponsored by the GLA Paraprofessional Division.

Track(s): Career Advice ; Professional Development

Intended Audience(s): Multiple Library Types ; Emerging Librarians/MLIS Students

### **Basic Legal Research for the Non-Law Librarian**

Presenter(s): Sarah Mauldin, Meg Butler

Day: Thursday

Time: 11:00-11:50 AM

Location: Oglethorpe G

Description: Have you ever encountered a patron seeking help with a legal question? Did you know how to help them? If not, come and discover free and cheap resources that you can add to your reference bag of tricks and provide a look at how our legal system works. You will also learn how to evaluate situations to determine if they are beyond the resources you have and if and when to refer patrons for additional assistance.

Track(s): Government Docs / Info ; Reference Services

Intended Audience(s): Academic Libraries ; Public Libraries

### **Cataloging Problems in Chinese Material Records of the University of Southern Mississippi Libraries: Transforming the Cataloging Procedures and Mastering the Possibilities to Establish a Better Cataloging System**

Presenter(s): Xiaojie Duan

Day: Thursday

Time: 11:00-11:50 AM

Location: Oglethorpe F

Description: This session will present research to all librarians who are interested or devoted to cataloging and classification areas, especially Chinese material cataloging and classification areas. This research is a way to seek the opportunity to transform the current cataloging strategy and methods in USM Libraries into the more improved and enriched ones, and it is also a chance for the USM Libraries

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

to master the possibilities to face current problems in Chinese material cataloging and come up with relevant solutions. The research discovers some problems that are never mentioned in previous researches and also reveals unique research findings and proposes general and representative solutions.

Track(s): Technical Services / Cataloging / Acquisitions

Intended Audience(s): Academic Libraries

### **Competency-Based Learning: What Is It and How Will it Affect Libraries?**

Presenter(s): Florence Tang

Day: Thursday

Time: 11:00-11:50AM

Location: Moody

Description: Rising tuition costs and student debt have encouraged higher education to offer more affordable ways of awarding college credit. Technology and the need for targeted training have created new learning pathways. How will academic librarians and libraries serve these highly nontraditional students who may have minimal interaction with professors?

Track(s): Reference Services

Intended Audience(s): Academic Libraries

### **Drills, Simulations, and Tabletops, Oh My! Exercising Your Emergency Plan**

Presenter(s): Chris Sharpe, Sandra Barclay

Day: Thursday

Time: 11:00-11:50 AM

Location: Hamilton A

Description: This session will offer an interactive presentation on exercises to encourage people to go beyond their written emergency plan and incorporate various training exercises to be better prepared for when emergencies occur. Audience members will learn the importance of exercises, the different types, and how to plan them. There will also be a hands-on exercise to demonstrate what can be done at your library.

Track(s): Professional Development

Intended Audience(s): Multiple Library Types

### **Emerging Digital Lifestyles: Connecting in an Ever-changing Online Environment**

Presenter(s): Kate Engelbrecht, Angel Truesdale

Day: Thursday

Time: 11:00-11:50 AM

Location: Heathcote

Description: As more and more people develop digital lifestyles, spending significant time online, libraries can capitalize on the opportunity to connect with and provide services to tech-savvy users and new adults. Users are now living in the "cloud" with several options to store files, communicate through video, consult health services, and engage in online distance learning to enhance their everyday life.

Track(s): Professional Development ; Technology

Intended Audience(s): Multiple Library Types

### **From Drab to Fab: Using Library Displays to Transform and Engage**

**2014 GaCOMO/SELA Joint Conference  
Session Descriptions**

Presenter(s): Amy Thompson, Rori Brewer, Kiara Bynum

Day: Thursday

Time: 11:00-11:50 AM

Location: Walsh B

Description: Overall ambiance and library material promotion are important aspects to any library community. After recent feedback from LibQual and other surveys, the library staff realized the need for a group to specifically address the impersonal nature of the library environment and to promote library resources. A display committee was formed to create, maintain, and evaluate visual displays at the Sturgis Library. In this presentation, we will discuss the reasoning behind why this committee was formed, the steps involved in establishing the committee, evaluation of our projects so far, and ideas we have for the future.

Track(s): Physical Space

Intended Audience(s): Multiple Library Types

**Getting GALILEO to the User: Customize Your GALILEO Experience**

Presenter(s): Courtney McGough

Day: Thursday

Time: 11:00-11:50 AM

Location: Lamar A

Description: Get all the tips and tricks to make the most of your GALILEO resources. This session will review options for customizing the GALILEO interface and for incorporating GALILEO databases, journals, and articles as well as logos, search widgets, and other tools into your library website, subject guides, or content/learning/course management system.

Track(s): Instruction ; Technology

Intended Audience(s): Multiple Library Types

**Getting Out from Behind the Desk: Improving Library Services through Enterprise Deployment of Mobile Technology**

Presenter(s): Burr Osoinach, Julia Huprich

Day: Thursday

Time: 11:00-11:50 AM

Location: Oglethorpe D

Description: In 2013, Cobb County Public Library System began incorporating mobile technology into its public service practice. They deployed mobile devices will employ the Mobile Circ application for in-branch roving circulation, allowing access to the library patron and collection database as well as access to other library resources such as library databases and online resources for mobile reference. The presentation documents the pilot program to evaluate successes, failures, and other unexpected accidents to identify best practices for the program.

Track(s): Circulation ; Technology

Intended Audience(s): Multiple Library Types

**GLASS: Update on Statewide Reorganization- Let's Reach Out**

Presenter(s): Pat Herndon

Day: Thursday

Time: 11:00-11:50 AM

Location: Rains

Description: Come review the basics of the talking book and braille program, Newsline, GARRs, Learning Ally, BookShare, AMAC and Georgia Instructional Materials along with the role of librarians in various settings.

Track(s): General Interest ; Outreach / Marketing / Public Relations

Intended Audience(s): Multiple Library Types

### **Growing Book Clubs**

Presenter(s): Jessica Osborne, Elisabeth Harris, Mia Manekofsky

Day: Thursday

Time: 11:00-11:50 AM

Location: Lamar C

Description: Book clubs can foster a life-long love of reading and literature. In today's world of limited resources of time and money, one can still host a fun book club with minimal to no cost. There are tools easily available at public libraries and on-line to begin children on their literary journey.

Track(s): Children's Services ; Outreach / Marketing / Public Relations

Intended Audience(s): Multiple Library Types

### **I'm Not A Librarian, I'm A Curator: Developing Social Content Curation**

Presenter(s): Sharon Bradley, TJ Striepe

Day: Thursday

Time: 11:00-11:50 AM

Location: Oglethorpe C

Description: A curator collects, organizes, and shares information. Librarians have always been curators. In the ever changing information environment we now need to acknowledge our inner curator and bring those skills to the social media efforts of our institutions. Social content curation is about collecting, organizing, and sharing information in new ways that aid our patrons; they want to follow trusted "filters" of information to save them time. Effective and useful curation can highlight the value of the library in a new way. The speakers will help the attendees identify skills and tools needed to become social content curators and develop a curation program.

Track(s): Outreach / Marketing / Public Relations

Intended Audience(s): Multiple Library Types

### **Library Media Specialists of the Year Panel (K-12)**

Presenter(s): Leslie Wantland, Jennifer Helfrinch

Day: Thursday

Time: 11:00-11:50 AM

Location: Cumming

Description: Join the best of the best for an enlightening, interactive discussion in which the LMSOTY finalists share their ideas and tips for successful media programs in grades K-12. Sponsored by GAIT and GLMA.

Track(s): Career Advice; Professional Development

Intended Audience(s): School Libraries

**Make Room for Serendipity: Exploring Accidental Discovery**

Presenter(s): Tammera Race

Day: Thursday

Time: 11:00-11:50 AM

Location: Oglethorpe E

Description: Serendipity, the happy accident of discovery, catalyzes new knowledge, kickstarts creativity, and energizes the failing search. Digital information environments are dynamic, novel, hotbeds of connectivity and information-rich. How do we recognize and cultivate serendipitous opportunities in our digital environments? Answering that question includes defining serendipity, identifying "serendipity-friendly" characteristics of information environments, and describing ways to make room for serendipity, especially in our research and instruction efforts. Attendees will learn more about current research on serendipity in digital information environments and about efforts to include and encourage accidental discovery in this interactive presentation.

Track(s): Instruction ; Technology

Intended Audience(s): Multiple Library Types

**Meeting the Challenge of Community College Librarianship: Trends Ahead and Competencies Needed**

Presenter(s): Michael Crumpton, Nora Bird

Day: Thursday

Time: 11:00-11:50 AM

Location: Estes B

Description: What are some of the issues community college librarians are facing today? This program will provide an introduction and overview of these issues relevant to community college librarianship. Community colleges serve approximately 50% of all undergraduates in the United States according to the American Association of Community Colleges. Come discover the competencies needed to thrive as a community college librarian and learn about the issues facing CC librarians nationwide, outlined in the recently published Handbook for Community College Librarians. Authors and former community college librarians Nora J. Bird and Michael A. Crumpton will share their findings in this interactive session.

Track(s): Career Advice

Intended Audience(s): Academic Libraries

**Resume Review Clinic**

Presenter(s): Kimberly Boyd, Karen Viars, Deborah Davis

Day: Thursday

Time: 11:00-11:50 AM

Location: Terrace

Description: Whether you are a recent MLIS graduate, looking for a promotion, or just need to update your resume or CV, experienced professionals from academic, public, and special libraries will offer tips that will help you stand out from the crowd. Bring your resume or CV and cover letter! Sponsored by the GLA New Members' Round Table.

Track(s): Career Advice ; Professional Development

Intended Audience(s): Multiple Library Types ; Emerging Librarians/MLIS Students

**Tracking 2.0: Thinking about Alternative Approaches to Collecting User Stats**

Presenter(s): Joshua Kitchens, Nancy Davis Bray

Day: Thursday

Time: 11:00-11:50 AM

Location: Oglethorpe H

Description: Dealing with reference interactions and instructions session numbers can prove challenging. Half the battle is keeping track of those events. The other is with how to efficiently analyze the information once it is documented. This presentation will discuss the process of determining your data needs and demonstrate how through use of several Google a Special Collections department can easily and effectively document user interaction and analyze those interactions and generate useful information about how we interact with our users.

Track(s): Assessment

Intended Audience(s): Multiple Library Types

### **University Presses in the Southeast: Enriching Your Library's Collection of Scholarly Resources on Southern History, Literature, and Culture**

Presenter(s): Camille McCutcheon

Day: Thursday

Time: 11:00-11:50 AM

Location: Walsh A

Description: In the Southeastern region, there are fifteen university presses which are members of the Association of American University Presses. Of these, twelve are the scholarly publishing arms of their respective universities, while others are the official scholarly publishers for their respective states. Some focus on publishing creative and literary works, while others primarily publish titles about southern history and culture. This presentation will provide a general overview and history of these presses. Also highlighted will be regional book series and imprints of each publisher. Finally, attendees will be given an opportunity to share their experiences with incorporating resources published by these presses into their respective collections. Sponsored by SELA.

Track(s): Collection Development ; General Interest

Intended Audience(s): Multiple Library Types ; Archives

### **Using Logic Models to Develop and Evaluate Programs**

Presenter(s): Diana Very

Day: Thursday

Time: 11:00-11:50 AM

Location: Oglethorpe A

Description: Basic introduction to developing and using a logic model to articulate a program and the steps to complete it. Learn to develop a critical thinking process about a program before it begins and develop evaluation measures that will document program success and impacts.

Track(s): Assessment ; Professional Development

Intended Audience(s): Multiple Library Types

### **Luncheon Keynote**

Presenter(s): Carolyn Haines

Day: Thursday

Time: 12:00-1:15 PM

Location: Olmstead A

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

Description: Carolyn Haines is the author of 67 published novels in a number of genres, including mystery, gothic horror, general fiction, short fiction, non-fiction, crime novels, suspense, and romantic mystery. A native of Lucedale, Mississippi, Haines grew up in a family of storytellers and began writing as a child. She worked as a journalist for daily newspapers in the South for ten years before turning to fiction writing. In 2010 she was awarded the Harper Lee Award for Distinguished Writing and in 2009 the Richard Wright Award for Literary Excellence. She has won national awards for short fiction and “best amateur sleuth.” Haines writes dark fiction under the pseudonym R.B. Chesterton. She is also an advocate for animals and runs a 501c3, Good Fortune Farm Refuge (GFFR). Her latest book in the on-going mystery series is *Booty Bones*, a Sarah Booth Delaney Mississippi Delta mystery. And as R.B. Chesterton, *The Seeker* is her most recent. She has also compiled a cookbook as a fundraiser for the animals, *BONE-A-FIED DELICIOUS, Recipes from Zinnia’s Finest Chefs*, with all proceeds going to GFFR.

Track(s): General Interest

Intended Audience(s): Multiple Library Types

### **Access Issues with Trevor Dawes**

Presenter(s): Fred Smith, Stella Richardson

Day: Thursday

Time: 1:30-2:20 PM

Location: Oglethorpe D

Description: Trevor Dawes is one of the best known librarians to come up through the ranks from a circulation background. He served as director of circulation activities at Princeton. Trevor has numerous circulation and access-related presentations and publications. He will be speaking on current trends in the field. There will be time at the end for questions and answers. Sponsored by the GLA Circulation and Access Services Interest Group and the SELA Circulation and Reserves Roundtable.

Track(s): Circulation ; General Interest

Intended Audience(s): Multiple Library Types

### **An Examination of Electronic Reference Services in Academic and Public Libraries in Mississippi**

Presenter(s): Michael Mounce

Day: Thursday

Time: 1:30-2:20 PM

Location: Rains

Description: This presentation will present and discuss the results of a survey recently conducted on the topic of electronic reference services in Mississippi's academic and public libraries. More specifically, it will discuss what the survey respondents said regarding the provision of reference services via live chat and text messaging in their libraries. There will also be discuss of examples of electronic reference services in the library literature which feature libraries providing electronic reference services in the modes of live chat and text messaging. If you would like to learn more about electronic reference services in academic and public libraries, then this presentation is for you! Sponsored by the SELA Reference & Public Services Section

Track(s): Reference Services ; Technology

Intended Audience(s): Academic Libraries ; Public Libraries

### **And the Nominees Are...**

Presenter(s): James Campbell

Day: Thursday

Time: 1:30-2:20 PM

Location: Lamar B

Description: There are twenty exciting picture books nominated for this year's Georgia Children's Book Award. Will you be ready to share them with the young patrons at your elementary school or public library? Join us as we explore the twenty fascinating titles. Learn ways to incorporate the books into your curriculum or library program. Explore web links that will pique interest and extend knowledge. Whether you are a veteran or a newbie to the Georgia Children's Book Award Program, let's get together and share our ideas!

Track(s): Children's Services

Intended Audience(s): Public Libraries ; School Libraries

### **Cloudspotting: A Review of Cloud Technologies in Rural and Small Academic Libraries**

Presenter(s): Deborah Tritt, Kaetrena Davis Kendrick

Day: Thursday

Time: 1:30-2:20 PM

Location: Heathcote

Description: The presenters will summarize findings from their 2014 study on the use of cloud computing technologies in rural and small academic libraries. They will focus on participant revelations about how these technologies have affected the provision of existing services to library users and the reduction of professional barriers. Attendees will have an opportunity to discuss these ideas and their own experiences with cloud computing.

Track(s): Reference Services ; Technology

Intended Audience(s): Academic Libraries

### **Dewey, Genre, Colored Dots: Discover the Possibilities (And Make It Better)**

Presenter(s): Dianne Dees

Day: Thursday

Time: 1:30-2:20 PM

Location: Walsh B

Description: Discover the current trends in library organization. Share your experiences and tips and learn how to make whatever system is in place better and more efficient. Promote accessibility and ease of use through good database maintenance, signage, and instructional strategies.

Track(s): Physical Space ; Technical Services / Cataloging / Acquisitions

Intended Audience(s): School Libraries

### **Digital Tools Showcase**

Presenter(s): Ruth Rowell, Kaitlyn Lyles

Day: Thursday

Time: 1:30-2:20 PM

Location: Moody

Description: Expand your teaching toolbox! In this session we will show you free and low-cost online tools that may be used to create interactive and engaging instruction sessions. With these tools you will be able to help teaching faculty or school teachers design interesting research assignments or transform

**2014 GaCOMO/SELA Joint Conference  
Session Descriptions**

your own instruction sessions. We will cover tools to improve writing, brainstorm ideas, create timelines, edit photos, develop short videos, and much, much more.

Track(s): Instruction ; Technology

Intended Audience(s): Academic Libraries

**ERM Implementation Saga: Library's Beauty or the Beast?**

Presenter(s): Olga Russov, Jon Hansen

Day: Thursday

Time: 1:30-2:20 PM

Location: Oglethorpe F

Description: This panel discusses the implementation of Proquest/Serials Solutions Electronic Resources Management system at the Sturgis Library of Kennesaw State University. The presenters will share their challenges, opportunities, strategies, and solutions that may help other libraries survive and thrive in the same process. Presentation will be followed by question and answer session. Sponsored by the GLA Technical Services Interest Group.

Track(s): Technical Services / Cataloging / Acquisitions ; Technology

Intended Audience(s): Multiple Library Types

**Georgia Student Media Festival at 39!**

Presenter(s): Gordon Baker, Michelle Lenderman

Day: Thursday

Time: 1:30-2:20 PM

Location: Hamilton A

Description: The Georgia Student Media Festival celebrates its 39th birthday at the May 2015 Festival. During this session you will learn about changes and updates to the guidelines for the 2015 Festivals. Sponsored by the GLA Georgia Student Media Festival Committee.

Track(s): Children's Services ; Youth Services

Intended Audience(s): School Libraries

**GLA Academic Presented Papers and SELA New Voices Program**

Presenter(s): Kara Mullen, Allison Day, Wendy Wilmouth, Jennifer Young, Emily Thornton, Julie Poole, Megan Butler , Madi Goodsett

Day: Thursday

Time: 1:30-3:20 PM (Double Session)

Location: Oglethorpe E

Description: Annual paper competition sponsored by the Academic Library Division of the GLA and the University & College Libraries Section of SELA. Top paper presenters will be given 15 minutes each to summarize their research on developments in academic libraries that present challenging opportunities for libraries and librarianship throughout the state, region, or nation. The New Voices program is an opportunity for new librarians, with less than 5 year's experience, to present and publish on current library issues. Sponsored by the GLA Academic Library Division and the SELA University and College Library Section.

Track(s): General Interest

Intended Audience(s): Academic Libraries ; Emerging Librarians/MLIS Students

**Got Fandom?: How Mini-Cons Can Transform Libraries and Communities**

Presenter(s): Megan Aarant, Natalie Couch

Day: Thursday

Time: 1:30-2:20 PM

Location: Lamar C

Description: Fandom and libraries go together like Sherlock and Watson. Megan Aarant and Natalie Couch from the Chattahoochee Valley Libraries are here to show you how to tap into the power of fandom and promote non-traditional learning by hosting a mini-convention at your library. Learn how they took a small, teen centric mini-convention called FanFest and expanded it into an all-ages event that attracted 1,000 customers. Get creative content ideas for all budget sizes, learn why libraries play an important role in fandom, and discover how a program like this can transform the image of the library in your customer's eyes.

Track(s): Outreach / Marketing / Public Relations; Youth Services

Intended Audience(s): Public Libraries

**I Reject Your Reality and Substitute My Own: Information Access and Civil Discourse in the Digital Age**

Presenter(s): Brandy Horne

Day: Thursday

Time: 1:30-2:20 PM

Location: Hamilton B

Description: In this workshop, we will look at different factors that can influence, and even hinder, our ability to access information in a digital environment, and we will explore how the information we do access can ultimately impact our ability to engage in civil discourse. Finally, taking cues from ALA documents, such as the Core Values of Librarianship and the Code of Ethics, we will discuss how libraries might strike a balance between helping patrons to find the information they want and teaching them how to find the information they need.

Track(s): Instruction ; Reference Services

Intended Audience(s): Multiple Library Types ; Emerging Librarians/MLIS Students

**Library Outreach to Afterschool and Summer Recreation Day Camps**

Presenter(s): Carolyn Fuller, Kathy Pillatzki

Day: Thursday

Time: 1:30-2:20 PM

Location: Cumming

Description: During the school year, the public library can partner with schools and recreation departments to enhance literacy in a fun way in after school programs by bringing library activities to the children who cannot get to the library for library programs. During the summer the "Library Goes to Camp" took books to recreation departments summer day camps enhance literacy by introducing children to reading is a fun activity.

Track(s): Children's Services ; Outreach / Marketing / Public Relations

Intended Audience(s): Public Libraries ; School Libraries

**Multidisciplinary Programming in the Library: Blended Research at Georgia Tech**

Presenter(s): William Baer, Lori Critz, Crystal Renfro, Mary Axford

Day: Thursday

Time: 1:30-2:20 PM

Location: Oglethorpe A

Description: Librarians at Georgia Tech have developed an innovative program series that focuses on multidisciplinary research occurring at the Institution. Each Blended Research program is organized around a specific topic that is of interest across several disciplines. These programs provides a venue for graduate students, postdoctoral scholars, and faculty members to present their cutting edge research to the campus community. Over the past few years the program has evolved including the creation of partnerships with groups from within campus and in the community. This presentation will review some of the successes and challenges experienced in the creation, marketing, and outreach of the Blended Research series.

Track(s): Instruction ; Outreach / Marketing / Public Relations

Intended Audience(s): Academic Libraries

### **Personal Digital Archiving**

Presenter(s): Oscar Gittemeier

Day: Thursday

Time: 1:30-2:20 PM

Location: Oglethorpe H

Description: This workshop is designed for information professionals from all backgrounds and levels of experience and will empower participants to see themselves as archivists of their own digital records and will cover topics ranging from best practices for creating digital records and rights issues in the digital landscape to strategies for storing digital records and emerging developments regarding the digital afterlife. After completing the workshop, attendees will be encouraged to teach the workshop to their users--the public, co-workers, students, etc.--in their own diverse institutional contexts. The end goal of the workshop will thus be to advocate for informational professionals as a source of expertise for assisting individuals (the public, family members, students, corporate employees, etc.) with their personal digital archiving needs.

Track(s): Special Collections / Archives ; Professional Development

Intended Audience(s): Multiple Library Types ; Archives

### **Politically Correct: Teaching Effectively with Government Documents and Other Free Sources**

Presenter(s): Jean Cook, Lori Gwinett, Emily Rogers, Joan Taylor

Day: Thursday

Time: 1:30-2:20 PM

Location: Oglethorpe G

Description: Library instruction and information literacy sessions often concentrate on promoting subscription databases and reference works, yet our students will still need authoritative sources once they have graduated and no longer have access to our institutional resources. In this panel, academic librarians present activities featuring free government, social science, health, historical, and statistical resources and offer ways to apply such resources through assignments and activities in real-world instruction settings. Sponsored by the GLA Reference Services Interest Group and the GLA Government Information Interest Group.

Track(s): Government Docs / Info ; Instruction

Intended Audience(s): Academic Libraries

### **Preparing School Information Specialists in the 21st Century**

Presenter(s): Lee Allen

Day: Thursday

Time: 1:30-2:20 PM

Location: Estes B

Description: One area of significant focus in redesigning SLIS program of study is the increasing use of electronic cataloging and related online resources. While most school library catalogues are now online, technology resources within school districts vary widely, influenced greatly by the district's and school's budget priorities and the knowledge and advocacy of the SLIS at that school. Given the scarcity of financial resources within these schools, it is imperative that library information specialists become effective users of technology as well as teacher-leaders able to maximize the instructional value of technology resources.

Track(s): Technology ; Professional Development

Intended Audience(s): Emerging Librarians / MLIS Students School Libraries

### **Synergies in Media Cataloging**

Presenter(s): Scott Piepenburg

Day: Thursday

Time: 1:30-2:20 PM

Location: Walsh A

Description: Musical resources can be daunting for students and non-musically trained reference librarians to find. As part of a recent weeding project, the University of Wisconsin--Stevens Point embarked on a program to bring consistency and retrievability to musical sources in all format.

Track(s): Collection Development ; Technical Services / Cataloging / Acquisitions

Intended Audience(s): Multiple Library Types

### **The Virtue of Value-Based Leadership**

Presenter(s): Cristina Trotter

Day: Thursday

Time: 1:30-2:20 PM

Location: Estes A

Description: As librarians we take pride in our long history of upholding and defending intellectual freedom, equitable access to information, privacy, lifelong learning, and many other important social values. But how often are we making management, leadership, and customer service decisions based on these essential values that are at the heart of libraries and librarianship? This presentation will review the current ideas of values-based leadership within business literature. We will then critically look at how we are doing the work of libraries and ask the hard question: Are we really doing our best? We will then consider how we can reinvigorate our professional work practices by placing the values of librarianship at the center of our leadership, management and customer service decisions.

Track(s): Administration ; Professional Development

Intended Audience(s): Multiple Library Types

### **What's New with GALILEO**

**2014 GaCOMO/SELA Joint Conference  
Session Descriptions**

Presenter(s): Karen Minton, Lauren Fancher, Ken Henslee, Courtney McGough, Merryll Penson, Mike White

Day: Thursday

Time: 1:30-2:20 PM

Location: Lamar A

Description: Join GALILEO staff for information on new and upcoming services and enhancements with time built in to address your questions and comments.

Track(s): General Interest

Intended Audience(s): Multiple Library Types

**What's Your Story?**

Presenter(s): Tracy Walker

Day: Thursday

Time: 1:30-2:20 PM

Location: Oglethorpe B

Description: Did you know that hearing statistics only activates a small portion of your brain, but listening to a story activates your entire brain? Creating community partners, fundraising, and educating the public are important missions for public libraries. Sharing a library's vision and contributions is an integral part of the organization's public and community relations. Stories are a wonderful way to achieve this goal. Discover a five-step process that will help you develop your own powerful, personal stories that will enrich your library's public relations and fundraising efforts.

Track(s): Outreach / Marketing / Public Relations

Intended Audience(s): Public Libraries

**"Will you be my mentor?" An Inside Look at Mentoring for Librarians**

Presenter(s): Kathy Bradshaw, Tammy Ivins

Day: Thursday

Time: 1:30-2:20 PM

Location: Terrace

Description: A diverse panel of librarians will discuss the rewarding experience of mentorship for both new and experienced librarians. Librarians will describe the value of formal and informal mentorships, the strengths of different mentoring programs available to librarians, and tips for getting the most out of your mentoring relation.

Track(s): Career Advice ; Professional Development

Intended Audience(s): Multiple Library Types ; Support Staff

**With a Little Help from My Friends...Introducing Friends of Georgia Libraries (FOGL)**

Presenter(s): Keith Schuermann, Kathy Ash

Day: Thursday

Time: 1:30-2:20 PM

Location: Oglethorpe C

Description: This will be a panel discussion on how the Friends of Georgia Libraries (FOGL) can assist and guide library friends groups. Panelists will include a director of a library and the president of FOGL (who is also a president of a public library friends group). The aim of FOGL is to create an informed statewide

**2014 GaCOMO/SELA Joint Conference  
Session Descriptions**

voice for Georgia's libraries through a grassroots network of citizens who communicate the value of libraries as essential community services.

Track(s): Outreach / Marketing / Public Relations

Intended Audience(s): Multiple Library Types

**A Perspective From the Middle (Support Staff) and Views From the Top (Library Directors)**

Presenter(s): Karen Manning, Elijah Scott, Christeen Snell, Therese Walters, Marion Eaton

Day: Thursday

Time: 2:30-3:20 PM

Location: Hamilton B

Description: This session will be a forum discussion for support staff addressing emerging roles and current topics. Moderated by the Virginia Library Association Paraprofessional Forum members Therese Walters and Marion Eaton, the forum will include perspectives and remarks by Elijah Scott, Director of Libraries, Georgia Highlands College, and Christeen Snell, Public Library Director, Fayette County Public Library. Sponsored by the GLA Paraprofessional Division.

Track(s): Administration ; Professional Development

Intended Audience(s): Multiple Library Types ; Support Staff

**Better Services by Leaving People Out: How Segment Marketing Can Increase Access**

Presenter(s): John Mack Freeman, Amand Roberts

Day: Thursday

Time: 2:30-3:20 PM

Location: Oglethorpe B

Description: Does your library's marketing efforts continue to fall flat no matter what you try? The problem could be that you are trying to reach too many people at once. This session will examine how you can use segment marketing (basically, dividing your community into manageably sized segments with similar goals) to increase patronage and customer satisfaction. By leaving some people out through segment focusing, libraries may be able to create an environment that provides better service. This session will introduce you to the basics of segment marketing, provide best practice examples taken from leading libraries throughout the United States, and it will show you how one Georgia library is starting to use these principles to inform service decisions.

Track(s): Outreach / Marketing / Public Relations

Intended Audience(s): Public Libraries

**Books Are Our Bricks or How a Gift of 100 Bricks Turned into a Multi-Faceted Venture!**

Presenter(s): Rita Spisak

Day: Thursday

Time: 2:30-3:20 PM

Location: Oglethorpe C

Description: This presentation will discuss the development of a "paint your favorite book on a brick" contest and how the "books" can be used for marketing, decorating and promoting community engagement. Participants will be given step-by-step instructions on how to do this event on a small budget and how to involve staff, faculty, and student participation.

Track(s): Outreach / Marketing / Public Relations ; Physical Space

Intended Audience(s): Multiple Library Types

**Creating the Future by Inventing it**

Presenter(s): Julie Walker, David Singleton

Day: Thursday

Time: 2:30-3:20 PM

Location: Oglethorpe D

Description: Come learn from two innovative projects that are creating the future. The Georgia Public Library Service supported the creation of Evergreen open source software, now used in over 1,000 libraries worldwide. The Digital Strategy initiative at Charlotte Mecklenburg Library includes 70+ staff who are creating a digital future that is customer-centered and accessible to everyone.

Track(s): Technology ; Circulation

Intended Audience(s): Multiple Library Types

**Developing a Statewide Leadership Institute**

Presenter(s): Michael Crumpton

Day: Thursday

Time: 2:30-3:20 PM

Location: Estes A

Description: This presentation will share the process of a planning committee in refurbishing a sustainable model for a statewide leadership development program that addresses the needs for all types of libraries. This presentation will share assessment techniques used to influence the quality and significance of statewide professional development activities. The financial investment as well as collective time spent by committees and programmers should have a foundation of data to ensure those efforts are well utilized; this content will share the success of using assessment to produce successful professional development outcomes as well as the process by which a successful leadership institute was planned and executed.

Track(s): Administration ; Professional Development

Intended Audience(s): Multiple Library Types ; Emerging Librarians/MLIS Students

**Dr. Jekyll or Mr. Hyde: The Split Personality Writer**

Presenter(s): Carolyn Haines

Day: Thursday

Time: 2:30-3:20 PM

Location: Oglethorpe G

Description: A brief description of different genres from a writer's perspective and how they work and what they offer as far as audience. The reasoning behind genre hopping or working in more than one genre. Why the library staff is crucial to making this choice successful for any author.

Track(s): General Interest

Intended Audience(s): Multiple Library Types

**From Poetry to Diverse Perspectives: Using Children's Book Awards and Annual Best Book and Trade Lists to Create Tip-Top Collections**

Presenter(s): Camille McCutcheon

Day: Thursday

**2014 GaCOMO/SELA Joint Conference  
Session Descriptions**

Time: 2:30-3:20 PM

Location: Lamar C

Description: In times of shrinking budgets, librarians need to have resources they can consult to purchase quality materials for juvenile collections. Librarians are familiar with the multicultural and international awards that ALA sponsors. Yet, there are others such as the Américas Book Award for Children's and Young Adult Literature that promote multiculturalism. What resources can librarians use to find out the best science, language arts, or social studies books that are published during a given year? This presentation will highlight resources including web sites, book awards, annual best book lists, and publishers that librarians can consult to build solid collections. Sponsored by SELA.

Track(s): Collection Development ; Youth Services

Intended Audience(s): Multiple Library Types

**GALILEO Statistics: Past and Present**

Presenter(s): Ken Henslee

Day: Thursday

Time: 2:30-3:20 PM

Location: Lamar A

Description: Learn about the changes made to how GALILEO reports usage data for EBSCO Discovery Service and take a look at the features of the new GALILEO Statistics Reporting Tool.

Track(s): Assessment ; Technology

Intended Audience(s): Multiple Library Types

**It's Who You Know that Makes the Difference: Building Bridges between Librarians and Faculty**

Presenter(s): Garrison Libby, Alex McAllister, Matthew Herrmann, Andrea Robertson

Day: Thursday

Time: 2:30-3:20 PM

Location: Oglethorpe A

Description: Connecting with faculty members in key department remains a barrier to library outreach. Coastal Carolina Community College's library has developed a strong relationship with its English department to build information literacy skills early in students' academic careers. Librarians and English faculty from CCCC will discuss ways their collaboration efforts, including research consultations, specialized workshops, and flipped classrooms. These approaches have increased student engagement with the library and strengthened the quality of student outputs. Faculty members Matthew Herrmann and Andrea Robertson will discuss the initiative they took in connecting with librarians, the advantages collaboration offers to them as faculty, and ways for librarians to begin building bridges with faculty. Librarians Garrison Libby and Alex McAllister will share insight on connecting with faculty and developing programs to enhance student success.

Track(s): Instruction ; Outreach / Marketing / Public Relations

Intended Audience(s): Academic Libraries

**Keeping up with Copyright**

Presenter(s): Tucker Taylor

Day: Thursday

Time: 2:30-3:20 PM

Location: Oglethorpe H

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

Description: Librarians often have many questions about how they can best provide faculty and students with access to course materials in compliance with U.S. Copyright Law. Is the requested material covered by fair use? Is it a licensed use? If not, how do you deal with it? This presentation will cover the laws, fair use and other exceptions, and current litigation, including the important Georgia State electronic reserves lawsuit. We'll also talk about other important developments in this area, including ARL's code of best practices.

Track(s): Interlibrary Loan / Document Delivery / Resource Sharing ; Technology

Intended Audience(s): Multiple Library Types

### **Leading from the Middle: Are You Ready?**

Presenter(s): Kathy Bradshaw, Wanda Brown

Day: Thursday

Time: 2:30-3:20 PM

Location: Estes B

Description: Are you a middle manager in your library, or do you want to be one? Middle managers are the key to success in any organization. However, managing from the middle is often viewed as a difficult spot to be. How does one adequately prepare for the challenge of leading? What training is valuable and necessary? During this session participants will explore the role of a middle manager and how it adds value to the organization. Panelists will provide helpful suggestions for the middle manager and discuss ways to prepare for the task at hand. Toward the end of the session, participants will engage in an interactive discussion about common challenges faced by middle managers.

Track(s): Career Advice ; Professional Development

Intended Audience(s): Multiple Library Types ; Emerging Librarians/MLIS Students

### **Marketing an Institutional Repository**

Presenter(s): Jacqueline Radebaugh

Day: Thursday

Time: 2:30-3:20 PM

Location: Heathcote

Description: This panel will discuss how institutional repository managers can market and grow their repositories. Emphasis will be on marketing repositories using several different strategies, such as flyers and faculty presentations, to attract audiences to them. Using open access resources in marketing will also be discussed as a way to demonstrate to faculty and students how valuable institutional repositories are at highlighting institutional scholarship. The presentation will also discuss ways to showcase institutional repositories by using the statewide Georgia Knowledge Repository as an example.

Track(s): Outreach / Marketing / Public Relations ; Technology

Intended Audience(s): Academic Libraries

### **Memory Lane: How to Improve Audience Recall of Information Shared during Presentations**

Presenter(s): Lisa Smith

Day: Thursday

Time: 2:30-3:20 PM

Location: Moody

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

Description: Why does our audience forget what we tell them? This presentation offers some tips on how to improve the recall of presentations and how these tips may apply to the library setting. Primarily focusing on practical design elements for presentations and key ways of improving learning, the presenter hopes to help you create memorable presentations for your learners.

Track(s): Instruction ; Professional Development

Intended Audience(s): Academic Libraries ; Emerging Librarians/MLIS Students

### **Not Your Average Book Club**

Presenter(s): Rebecca Hamby, Jennifer Parker, Shelby Day

Day: Thursday

Time: 2:30-3:20 PM

Location: Cumming

Description: Do you want something more than your average middle and high school book club? The Tome Student Literacy Society may be for you. Tome Society takes the local school book club to a new level by providing students peer interaction through our student literacy learning network -- with peers reading the same books across the state and nation. Students will participate in a wide variety of activities including conferences, rallies, competitions, and philanthropic efforts. Students will have the opportunity to compete in such events as creative writing, video and website creation, Reading Bowl competition, and chapter service project design.

Track(s): Youth Services

Intended Audience(s): School Libraries

### **Poster Session**

Presenter(s):

Day: Thursday

Time: 2:30-3:20 PM

Location: Plaza Lobby

Description: Visit our posters and presenters on a variety of library-related topics in the Plaza Lobby across from the River Walk! Robert Fernekes: "Getting the Most Out of the Inter-university Consortium for Political and Social Research (ICPSR)" ; Lee Olson, Louise Lowe: "Catching Zzz's Instead of Data: A Literature Review and Institutional Analysis in Combatting Survey Fatigue" ; Jennifer Putnam, Thomas Weeks, Jennifer Putnam: "Using GIL Express: The Creation of an Online Video Tutorial" ; Hyun Chu Kim: "OpenURL, DOI, KBART, IOTA, and PIE-J: electronic resources Standards and Practices" ; Nikki Cannon-Rech: "Use that Guide to Your Advantage: LibGuides as the Catalyst to Flipped/Blended Learning Opportunities!" ; Rebecca Freeman: "Transformative Spaces: Art in the Library" ; Carol Waggoner-Angleton: "Kids Using Collections: A K-8 Experience in Using Primary Resources" ; Kayla Kuni: "Assisting the Mentally Ill in Public Libraries" ; Melanie Dunn: "Reimagining (e)Reserves" ; Sandra Barclay, Michael Luther: "Discovering More from Our LibQual Data : The Rest of the Story" ; Elizabeth Hartnett: "Why Make? An Exploration of the Perceived Benefits of Makerspaces" ; Sheeji Kathuria, Derek Marshall: "Knowing Your Audience: Different Implementations of Outreach for First Year Students at Mississippi State University" ; Seth Allen: "From Narrating Info to Curating Info: Using Guide on the Side to Transform Library Orientation" ; Sarah Simms, Hayley Johnson: "STOP, COLLABORATE, AND LISTEN: Collaborating to Create Sustainable Partnerships Focused on Student Learning Outcomes" ; Mandi Goodsett: "Busting 5 Myths about Mentoring in Academic Libraries"

Track(s): General Interest

Intended Audience(s): Multiple Library Types ; Archives

**Read-Alouds that Rock Across the Curriculum!**

Presenter(s): Diane Shore

Day: Thursday

Time: 2:30-3:20 PM

Location: Lamar B

Description: Rhyming read-alouds aren't just for storytime. They're great for introducing new concepts, theme units, and chapters in ALL subjects, including language arts AND math. Learn how to use rhyming read-alouds to increase students' vocabulary, stimulate imaginations, develop attention, listening, communication/writing, and cognitive skills, and build background knowledge, all of which leads to independent learning.

Track(s): Children's Services

Intended Audience(s): School Libraries

**Rethinking Collection Development: Thinking Way Outside the Box**

Presenter(s): Sharon Holderman

Day: Thursday

Time: 2:30-3:20 PM

Location: Walsh A

Description: Previously we built the bulk of our collection by allocating money to colleges and asking faculty to spend it on one-time purchases. After years of these allocations using an outdated formula, many issues had developed that were detrimental to our collection and users. Departments either had too much money or not enough, and we could not accommodate special situations like new programs or non-academic department requests. Our solution was to throw the formula out and overhaul the collection development process using a new motto: "If you want it, we'll buy it!" Come to this session and learn the details of these changes and how they contribute to a sustainable budget and happy users.

Track(s): Collection Development

Intended Audience(s): Academic Libraries

**Simplifying the URL-checking Process in Voyager**

Presenter(s): Hyun Chu Kim, Ariel Turner, Sandra Barclay

Day: Thursday

Time: 2:30-3:20 PM

Location: Oglethorpe F

Description: Many libraries offer a multiplicity of access points to electronic resources yet face issues with dead links. This presentation will address the issues on accessing electronic content and will share how to simplify the URL-checking process in Voyager using ELink Checker.

Track(s): Technical Services / Cataloging / Acquisitions

Intended Audience(s): Academic Libraries

**SLA Augusta History Museum Tour**

Presenter(s): Sheila Devaney

Day: Thursday

Time: 2:30-3:20 PM

Location: Rains

Description: The Special Libraries Division will visit the Augusta Museum of History for a private, docent-led tour. Sponsored by the GLA Special Libraries and Information Services Division.

Track(s): General Interest ; Special Collections/Archives

Intended Audience(s): Multiple Library Types ; Archives

### **Studying Student Study Space**

Presenter(s): Katherine Quinnell

Day: Thursday

Time: 2:30-3:20 PM

Location: Walsh B

Description: Quite Study Area, Group Study Area, Information Commons, Learning Commons... We have a variety of spaces in our libraries and campuses, but how well are these spaces working for our students. A plethora of literature tells us how to create the spaces, but very few tell us about their impact. This presentation is a review of the literature on how space affects students and how students' choice of space indicates their intention to study.

Track(s): Assessment ; Physical Space

Intended Audience(s): Academic Libraries ; School Libraries

### **The Everything Librarian: Synergies and Challenges for Reference**

Presenter(s): Claudia Shorr, Kathy Davies, Julie Higbee, Bonnie Morris, Fay Verburg

Day: Thursday

Time: 2:30-3:20 PM

Location: Hamilton A

Description: Reference service is a key component of many librarians' responsibilities; however, reference is rarely a librarian's only role. This panel of librarians from two University System of Georgia institutions will discuss ways in which reference work affects, and is affected by, other responsibilities such as liaison roles, collection development, access services, outreach, teaching, and more. Prioritizing and balancing various roles and responsibilities often has synergistic effects but may also make keeping up with developments in each area challenging. Panelists will discuss ways in which librarian role balancing affects reference in particular and will invite participants to share thoughts, concerns, and insights. Sponsored by the GLA Reference Services Interest Group.

Track(s): Professional Development ; Reference Services

Intended Audience(s): Multiple Library Types

### **Transformational Leaders: Inspire and Motivate for Positive Change**

Presenter(s): Gaye Kurmas, Brenda Poku

Day: Thursday

Time: 2:30-3:20 PM

Location: Terrace

Description: Are you a transformational leader? Are staff and coworkers inspired by what you have to say? Do you have clear goals that others want to follow? If you are a transformational leader you are dedicated to positive change. Transformational leadership has been shown to increase job satisfaction and commitment to the organization and the organizational culture. In this presentation, you will learn

**2014 GaCOMO/SELA Joint Conference  
Session Descriptions**

about the basic principles of Transformational Leadership. You will learn tips to strengthen your ability to inspire, motivate and empower staff.

Track(s): Administration ; Professional Development

Intended Audience(s): Multiple Library Types

**Authors' Reception**

Presenter(s):

Day: Thursday

Time: 4:30-6:00 PM

Location: Olmstead A

Description: Come meet local authors!

Track(s): General Interest

Intended Audience(s): Multiple Library Types

FRIDAY, October 3, 2014

**SELA Business Meeting and Breakfast**

Presenter(s): Gordon Baker

Day: Friday

Time: 7:00-7:50 AM

Location: Oglethorpe A

Description: Join us for a general business meeting.

Track(s): General Interest

Intended Audience(s): Multiple Library Types ; Archives

**Valdosta State University MLIS Town Hall Meeting and Breakfast**

Presenter(s): Linda Most

Day: Friday

Time: 7:00-7:50 AM

Location: Oglethorpe C

Description: All students, alumni, and MLIS degree program stakeholders are invited to attend the Valdosta State University Department of Library and Information Studies annual town hall meeting. LIS Department news and updates will be shared and comments, questions, and dialogue among participants is encouraged.

Track(s): General Interest

Intended Audience(s): Multiple Library Types ; Archives

**Georgia Association for Instructional Technology (GAIT) Annual Meeting**

Presenter(s): Jacqueline Keeton

Day: Friday

Time: 9:00-9:50 AM

Location: Oglethorpe F

Description: Join us for a general business meeting.

Track(s): Children's Services ; Youth Services

Intended Audience(s): Multiple Library Types ; Archives

**GLA Circulation and Access Services Interest Group Meeting**

Presenter(s): Fred Smith

Day: Friday

Time: 9:00-9:50 AM

Location: Walsh B

Description: Join us for a general business meeting.

Track(s): Circulation

Intended Audience(s): Multiple Library Types ; Archives

**GLA Government Information Interest Group Meeting**

Presenter(s): Lori Gwinnett

Day: Friday  
Time: 9:00-9:50 AM  
Location: Oglethorpe G  
Description: Join us for a general business meeting.  
Track(s): Government Docs / Info  
Intended Audience(s): Multiple Library Types ; Archives

**GLA Information Technology Interest Group Meeting**

Presenter(s): Eugenia McAllister  
Day: Friday  
Time: 9:00-9:50 AM  
Location: Terrace  
Description: Join us for a general business meeting.  
Track(s): General Interest  
Intended Audience(s): Multiple Library Types ; Archives

**GLA Interlibrary Loan Interest Group Meeting**

Presenter(s): Erin Grant  
Day: Friday  
Time: 9:00-9:50 AM  
Location: Hamilton A  
Description: Join us for a general business meeting.  
Track(s): Interlibrary Loan / Document Delivery / Resource Sharing  
Intended Audience(s): Multiple Library Types ; Archives

**GLA Paraprofessional Division Meeting**

Presenter(s): Karen Manning  
Day: Friday  
Time: 9:00-9:50 AM  
Location: Hamilton B  
Description: Join us for a general business meeting.  
Track(s): General Interest  
Intended Audience(s): Multiple Library Types ; Support Staff

**GLA Reference Services Interest Group Meeting**

Presenter(s): Jean Cook  
Day: Friday  
Time: 9:00-9:50 AM  
Location: Oglethorpe H  
Description: Join us for a general business meeting.  
Track(s): Instruction ; Reference Services  
Intended Audience(s): Multiple Library Types ; Archives

**SELA Library Education Section Meeting**

Presenter(s): Jennifer Arns

Day: Friday

Time: 9:00-9:50 AM

Location: Oglethorpe E

Description: Jennifer Arns will present "Managerial Competencies for Information Professional: Library Education's Role" and discuss results of a management skills study. SELA Education Section Chair Terrie Sypolt will discuss some results from literature searches.

Track(s): General Interest

Intended Audience(s): Multiple Library Types ; Archives

**Technical Services Interest Group Meeting**

Presenter(s): Guy Frost

Day: Friday

Time: 9:00-9:50 AM

Location: Walsh A

Description: Join us for a general business meeting.

Track(s): General Interest

Intended Audience(s): Academic Libraries

**AMPed Up : Bringing STEAM and Digital Media Programs to Your Library**

Presenter(s): Gabriel Lundeen, Natalie Couch, Megan Aarant

Day: Friday

Time: 10:00-10:50 AM

Location: Lamar C

Description: Want to bring a digital media and maker lab to your library but don't have the technology, budget, or dedicated space? Neither did the staff at the Chattahoochee Valley Libraries in Columbus, GA. With a modest start-up fund from their library foundation and a desire to provide maker programming to every branch in their community, AMPed-Applied Media Production education-was born. Learn how the staff took the "lab" concept and made it mobile, what programs were hits and misses, how they forged community partnerships and acquired administrative buy-in, what they learned from their first full year of programming, how they stretched their budget, and what's next.

Track(s): Outreach / Marketing / Public Relations ; Technology

Intended Audience(s): Public Libraries

**Applying Feminist Pedagogy to Library Instruction**

Presenter(s): Ula Gaha

Day: Friday

Time: 10:00-10:50 AM

Location: Walsh A

Description: What is feminist pedagogy? How can I bring feminism into my library instruction sessions? What benefits does this have for students? Grounded in critical theory, this presentation describes feminist pedagogy, includes some of the techniques I successfully incorporate into library instruction sessions based on feminist pedagogy, and discusses the benefits of this approach to library instruction.

Track(s): Instruction

Intended Audience(s): Academic Libraries

**Are Your Teams Transforming Your Library?**

Presenter(s): Thomas Sneed

Day: Friday

Time: 10:00-10:50 AM

Location: Terrace

Description: Teams are a crucial part of every work environment and libraries are no different. You interact, both on a professional and personal level, with a similar group on a daily basis. But how efficient are your library teams? According to J. Richard Hackman's *Leading Teams: Setting the Stage for Great Performances*, there are five criteria necessary for an effective team: a real team, a compelling direction, an enabling structure, a supportive context, and expert coaching. This presentation will examine these measures for an effective team, while delving deeper into specific library examples using an academic law library as the test case for how the concept of the team can work to transform our libraries.

Track(s): Administration ; Professional Development

Intended Audience(s): Multiple Library Types ; Support Staff

**Cataloging and Metadata Roundtable**

Presenter(s): Guy Frost

Day: Friday

Time: 10:00-10:50 AM

Location: Oglethorpe F

Description: This will be a panel discussion to share ideas and information related to cataloging and metadata. Sponsored by the GLA Technical Services Interest Group.

Track(s): Technical Services / Cataloging / Acquisitions

Intended Audience(s): Multiple Library Types

**Creating the One-Person, No-Money Library (Yes, It Can Be Done!)**

Presenter(s): Wendy S. Wilmoth

Day: Friday

Time: 10:00-10:50 AM

Location: Walsh B

Description: It sounds preposterous but is it possible? The presenter shares her experiences creating a library from scratch (almost) at a small college in Kansas with nothing but her brain, the attic of a classroom building, a few (mostly old) books, and almost no budget. Get tips and tricks for developing library services and collections with no staff or funding and the bare minimum of facilities.

Track(s): General Interest ; Physical Space

Intended Audience(s): Multiple Library Types

**Eliminating the Physical Reference Desk: One Year Later**

Presenter(s): Sharon Holderman

Day: Friday

Time: 10:00-10:50 AM

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

Location: Estes A

Description: Once we realized librarians needed more time away from the reference desk and reference interactions were declining, it was time to reshape reference help. The solution we selected was eliminating the physical reference desk. The goal was to allow librarians more freedom to work on other endeavors and offer better reference assistance to the users. We implemented a reference triage with our student assistants, circulation staff, and librarians while using a pager system. After one year of implementation, our statistics and feedback help reveal whether the program is a success. Come learn about the changes we made and what the future holds.

Track(s): Circulation ; Reference Services

Intended Audience(s): Multiple Library Types

### **Georgia Library Association History: Transforming Libraries in Georgia since 1897**

Presenter(s): Julie Higbee, Julie Walker, Gordon Baker, Ann Hamilton, JoEllen Ostendorf

Day: Friday

Time: 10:00-10:50 AM

Location: Hamilton A

Description: What has the Georgia Library Association meant to librarians in Georgia, and how has it functioned over the past century? This session will offer participants the opportunity to understand more fully GLA's origins, functions, and development since its founding as the Georgia Library Club in 1897. A brief historical presentation will be followed by interviews with a panel of key GLA members who have been participants and leaders in the organization for decades and have helped shape the GLA of today. The panelists will offer perspectives on GLA's history and role in Georgia libraries as well as hopes for its future.

Track(s): General Interest

Intended Audience(s): Multiple Library Types

### **Google Apps + LibGuides = Dynamic Instruction**

Presenter(s): Casey Long

Day: Friday

Time: 10:00-10:50 AM

Location: Oglethorpe G

Description: Throw away those paper handouts! There is a new way to engage students. All you need is a Google account. In this session, participants will learn to create interactive exercises using Google apps that may be assigned in-class or before the library research session. The session leader will demonstrate how to instantly view exercise results in-class for enhanced classroom discussion and how to embed these activities seamlessly into LibGuides.

Track(s): Instruction ; Technology

Intended Audience(s): Academic Libraries

### **How to Eat an Ugly Frog and Love It: Practical Advice on Managing Workplace Priorities**

Presenter(s): Linda Marie Golian-Lui, Sandra Barclay, Alan Lebish, Jennifer Young

Day: Friday

Time: 10:00-10:50 AM

Location: Oglethorpe E

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

Description: Everyone should try to figure out what is their unique contribution to their institution and optimize their activities around these contributions. Learn how to organize your priorities and your work day with management skills based upon techniques from Brian Tracy's research. Sponsored by SELA.

Track(s): Career Advice

Intended Audience(s): Multiple Library Types

### **Maker/Hacker Spaces for Your Library: Top 10 Tips**

Presenter(s): Grace Belangia, Eric Parker

Day: Friday

Time: 10:00-10:50 AM

Location: Estes B

Description: As our nation continues to accelerate towards new innovation based economic models, our existing institutions will adapt to support this transition. Learn about the Hackerspace and Makerspace movements that are revolutionizing civic engagement to create grassroots communities through experiential learning and peer to peer mentorship. In this presentation, you will find out how to re-purpose underutilized space in your library to attract new patrons and supporters. With the right kind of people supporting hacker/maker spaces you can branch out into event planning for the rest of the community and still support the mission and purpose of libraries in the school system and local connectors.

Track(s): Outreach / Marketing / Public Relations; Physical Space

Intended Audience(s): Multiple Library Types

### **Meeting Youth Where They Are: Virtual Summer Reading Program**

Presenter(s): Jennifer Lautzenheiser

Day: Friday

Time: 10:00-10:50 AM

Location: Cumming

Description: Throw away those barriers to service! Ability to visit the library is not a necessity! Introducing a 100% virtual summer reading program (SRP). Our schools report that there are tweens and teens that are consistently left out of SRP. Typically these are children of two working or single parents who have aged out of traditional childcare settings. These children spend significant amounts of time at home alone. We have technology available to overcome this challenge. We learned there are other demographics completely left behind by traditional summer reading programs as well. Use our lessons to craft your own virtual summer reading program. Leave this session with templates and recommendations to craft new service delivery methods for the elimination of barriers to your summer reading program.

Track(s): Children's Services ; Youth Services

Intended Audience(s): Public Libraries

### **New Models for Textbooks in the USG**

Presenter(s): Lauren Fancher, Jeffrey Gallant

Day: Friday

Time: 10:00-10:50 AM

Location: Lamar A

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

Description: The State of Georgia's FY 2015 budget includes funding to support a new USG initiative, Affordable Learning Georgia (ALG), which focuses on open textbooks and the enhancement of GALILEO, Georgia's Virtual Library and ALG's parent initiative. A key strategy is the creation of customizable, accessible, and sustainable open textbooks for the USG's most enrolled courses in order to lower the cost of college for students and contribute to their retention, progression, and graduation (RPG). This presentation will share details about USG-sponsored-collaborations across the University System, including opportunities for libraries, open textbook adoption and development efforts, and real results from helping students stay enrolled through provision of no-cost textbooks.

Track(s): Collection Development ; Technology

Intended Audience(s): Academic Libraries

### **Poster Session**

Presenter(s):

Day: Friday

Time: 10:00-10:50 AM

Location: Plaza Lobby

Description: Visit our posters and presenters on a variety of library-related topics in the Plaza Lobby across from the River Walk! Robert Fernekes: "Getting the Most Out of the Inter-university Consortium for Political and Social Research (ICPSR)" ; Lee Olson, Louise Lowe: "Catching Zzz's Instead of Data: A Literature Review and Institutional Analysis in Combatting Survey Fatigue" ; Jennifer Putnam, Thomas Weeks, Jennifer Putnam: "Using GIL Express: The Creation of an Online Video Tutorial" ; Hyun Chu Kim: "OpenURL, DOI, KBART, IOTA, and PIE-J: electronic resources Standards and Practices" ; Nikki Cannon-Rech: "Use that Guide to Your Advantage: LibGuides as the Catalyst to Flipped/Blended Learning Opportunities!" ; Rebecca Freeman: "Transformative Spaces: Art in the Library" ; Carol Waggoner-Angleton: "Kids Using Collections: A K-8 Experience in Using Primary Resources" ; Kayla Kuni: "Assisting the Mentally Ill in Public Libraries" ; Melanie Dunn: "Reimagining (e)Reserves" ; Sandra Barclay, Michael Luther: "Discovering More from Our LibQual Data : The Rest of the Story" ; Elizabeth Hartnett: "Why Make? An Exploration of the Perceived Benefits of Makerspaces" ; Sheeji Kathuria, Derek Marshall: "Knowing Your Audience: Different Implementations of Outreach for First Year Students at Mississippi State University" ; Seth Allen: "From Narrating Info to Curating Info: Using Guide on the Side to Transform Library Orientation" ; Sarah Simms, Hayley Johnson: "STOP, COLLABORATE, AND LISTEN: Collaborating to Create Sustainable Partnerships Focused on Student Learning Outcomes" ; Mandi Goodsett: "Busting 5 Myths about Mentoring in Academic Libraries"

Track(s): General Interest

Intended Audience(s): Multiple Library Types ; Archives

### **Reaction to Conceptual Changes in the Library Profession: An Analysis of the LIS Literature**

Presenter(s): Samantha Paul

Day: Friday

Time: 10:00-10:50 AM

Location: Hamilton B

Description: Graduate students enrolled in a Master of Library and Information Science (MLIS) program may feel some anxiety when they think about their future. Beyond the thought of procuring employment, the discussion of librarianship and the changes therein in library and information science (LIS) literature may be prompting graduate students to think negatively about the future of librarianship. To determine the manner in which authors are communicating their thoughts and the overall attitude of

## 2014 GaCOMO/SELA Joint Conference Session Descriptions

the literature, full-text LIS journal articles concerning the profession and its changes were analyzed using discourse analysis. From the perspective of metadiscourse, results were analyzed to ascertain the confidence and authority with which these authors shared their thoughts.

Track(s): Career Advice ; Professional Development

Intended Audience(s): Multiple Library Types ; Emerging Librarians/MLIS Students

### **School, Public, and University Librarians Collaborate in Promoting Independent Reading Via the Helen Ruffin Reading Bowl**

Presenter(s): Barbara Hallstrom, Dr. Mary Etta Thomas, Dr. Wendy Smith, Sue Ann Prigge

Day: Friday

Time: 10:00-10:50 AM

Location: Lamar B

Description: This presentation will show a brief history of the Georgia Helen Ruffin Reading Bowl (HRRB), including how HRRB has expanded to include high school students and how public, school and university librarians have united in collaboration to provide the needed expertise to instill a love of independent reading in the competitors. This unique statewide competition uses the Georgia Book Award nominees list for the reading bowl questions for elementary and middle students and the Georgia Peach Book Award for Teen Readers list at the high school level. Founded in 1999, the HRRB welcomed over 6000 participants from 4th-12th grades this past year. We will conduct a mock reading bowl to demonstrate the fun had by participants. This simple design can be duplicated in any state with their state choice books. We will also provide DVDs of an actual bowl.

Track(s): Children's Services ; Youth Services

Intended Audience(s): Multiple Library Types

### **What's The Use Of Having It Then? Creating Access to Special Collections**

Presenter(s): Nancy Richey, Allison Day

Day: Friday

Time: 10:00-10:50 AM

Location: Oglethorpe H

Description: Many of Special Libraries' collections have been "hidden" but are being found through the online efforts of librarians and paraprofessionals. This development of network technologies has created wonderful access opportunities, but there may be contractual, copyright and legal issues that must be considered as users ask for the materials found in these once "hidden" collections. There also remains the access vs. preservation issue with the dilemma of providing information to the current generation of users and also to future patrons.

Track(s): Outreach / Marketing / Public Relations ; Special Collections / Archives

Intended Audience(s): Archives

### **Second Keynote**

Presenter(s): Trevor Dawes

Day: Friday

Time: 11:00-11:50 AM

Location: Oglethorpe ABCD

Description: Trevor A. Dawes is an Associate University Librarian at Washington University in St. Louis. He was previously the Circulation Services Director at the Princeton University Library, and prior to that

**2014 GaCOMO/SELA Joint Conference  
Session Descriptions**

held several positions at the Columbia University Libraries in NYC. He has worked with staff in developing and providing training for electronic reserve services; has written on RFID technology in libraries; has co-authored a publication on the organization and management of access services; has edited a volume on electronic reserves; and has either planned or presented at various local, national and international conferences on a variety of topics. His new co-edited volume, *Twenty First Century Access Services: On the Front Line of Academic Librarianship*, on the role of access services in the success of an academic library was published in 2013 by ACRL. Since 2006 Dawes has been an instructor in the MSLIS program at the College of Computing and Informatics at Drexel University. Dawes earned his MLS from Rutgers University, and has two additional Master's Degrees from Teachers College, Columbia University. He is an active member of the American Library Association and is the 2013-14 President of the Association of College and Research Libraries.

Track(s): General Interest

Intended Audience(s): Multiple Library Types