



27th ANNUAL
GaCOMO CONFERENCE

COMO 2015

ADVENTURES IN LIBRARIES: THE QUEST FOR SUCCESS

Joint Conference of
Georgia COMO,
Georgia Library Association
and the Georgia Association
for Instructional Technology



COMO XXVII - ATHENS 2015

OCT 7-9, 2015

AT THE CLASSIC CENTER
IN ATHENS, GEORGIA

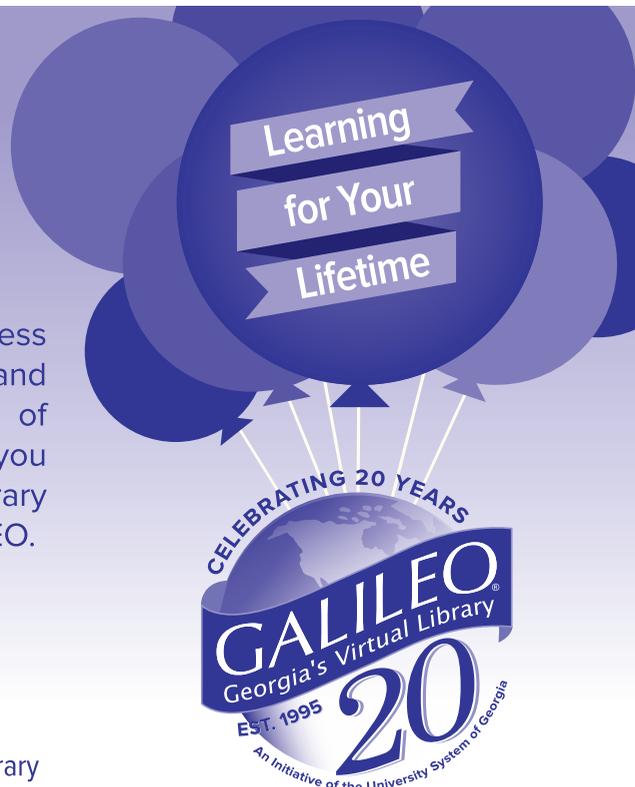
Happy Birthday GALILEO!

For 20 years, GALILEO has ensured universal access to the highest quality resources for research and learning for every person in Georgia, regardless of geographic location or demographic. Whether you grew up with GALILEO or just joined the Georgia library community, come celebrate a generation of GALILEO.

GALILEO Birthday Cake Break
Thursday, October 8, at 2:30

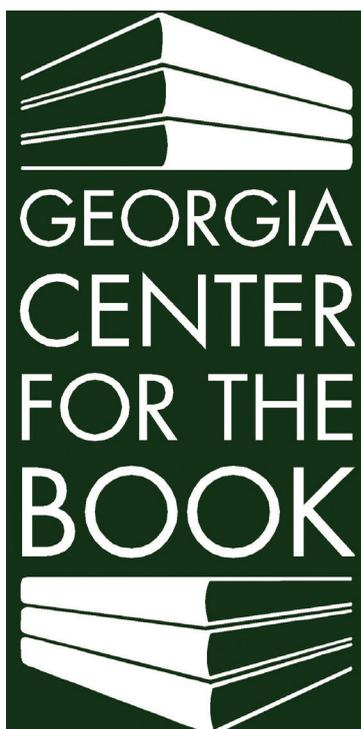
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Adventures in Libraries: The Quest for Success

GEORGIA LIBRARY ASSOCIATION

The Georgia Library Association (GLA) is an all-encompassing organization with membership from the academic, public, school, and special libraries communities. It includes professional and paraprofessional staff, public library trustees, and friends of libraries. GLA was founded in 1897 for the purposes of promoting public library funding, establishing a library training program in the state, and setting up a state commission to oversee the library interests of the state. Its current focus lies along similar lines, with legislative, financial, technological and library training issues, and advocacy for libraries of all types being among its chief concerns.

With membership approaching 700, GLA represents all library interests in Georgia. The Atlanta Emerging Librarians, the Carterette Series Webinars, Georgia Library Day, the GLA Mid-Winter Meeting and the state's participation in the ALA National Library Day are examples of major activities of the association. To cultivate the next generation of librarians, the Association offers MLIS students joint membership in GLA and ALA (American Library Association). GLA's official publication is the peer reviewed journal *The Georgia Library Quarterly*.

The GLA Academic Library Division is a chapter of ACRL (the Association of College and Research Libraries). GLA also has memberships in, is affiliated with, or sponsors the following professional organizations: the American Association of School Librarians (AASL); the Freedom to Read Foundation (FTRF); the Georgia Association of Media Assistants (GAMA); the Library Leadership and Management Association (LLAMA), the Public Library Association (PLA); the Society of Georgia Archivists (SGA); and the Southeastern Library Association (SELA). Thus, GLA can draw upon considerable resources to facilitate workshops and other training programs for librarians, media specialists, and support staff.

GLA awards two scholarships annually to students enrolled in a program leading to an ALA-accredited Master's Degree in Library/Information Science. Noteworthy achievements of members and laypersons in the advancement of and advocacy for Georgia's libraries are recognized through the association's awards program. In its nearly 120 year existence, GLA has been instrumental in the growth of Georgia's libraries. More information on the Association can be found at <http://gla.georgialibraries.org>.

2015 OFFICERS

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Director, Newton County Public Library System

VICE-PRESIDENT/ PRESIDENT-ELECT

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Automation/Batch Cataloging Librarian,
Kennesaw State University

TREASURER

ASHLEY DUPUY

Assistant Director for Instructional Services,
Kennesaw State University



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GEORGIA ASSOCIATION FOR INSTRUCTIONAL TECHNOLOGY, INC.

The Georgia Association for Instructional Technology, Inc. (GAIT) is open to all who are interested in improving education through the use of media and technology. The membership is diverse and includes public school educators, corporate trainers, vocational instructors, college media directors, university professors, library/media specialists, commercial vendors, and more. All unite in activities designed to expand and diversify information. Communications technology activities are used to improve instruction through the systematic development, utilization, and management of learning resources including people, processes, and technology

GAIT Affiliation

GAIT is the Georgia affiliate of the international Association for Educational Communications and Technology (AECT) <http://www.aect.org>. As a member of GAIT, one plugs into a network of colleagues who provide each other with informal information and who join together to work on various committees and activities. Because GAIT is a diverse organization, members may often interact with other professionals outside their own work setting to share common interests in teaching, learning, and technology.

GAIT Sponsorships

GAIT co-sponsors (with GLA) an annual joint professional development conference (GaCOMO). The organization participates in the annual Georgia Library Legislative Day at the State Capitol; co-sponsors (with the Georgia Library Media Association-GLMA) the Georgia Library Media Specialist of the Year Award; and co-sponsors (with the Georgia Library Association-GLA) the Georgia Student Media Festival. Georgia historically had a large number of winners in the International Student Media Festival (ISMF) that was hosted as part of the annual AECT Convention.

GAIT Membership Benefits

GAIT annually presents awards, scholarships, and stipends. The Distinguished Service Award is presented to members of the association whose service to GAIT is acknowledged as exemplary and worthy of special recognition. The Walter S. Bell Award is GAIT's highest recognition of achievements in the field of instructional technology from the public school sector and is presented to individuals who have made significant contributions throughout their careers. The Juanita Skelton Award is GAIT's highest recognition of achievements in higher education at the state or national level in instructional technology. GAIT/AECT Leadership Development Stipend is available to any active member of GAIT to

be used for professional growth and development at the annual AECT Leadership Development Conference. The GAIT Technology Innovation Mini-Grant is awarded to two current GAIT members and consists of grants from \$500-\$2000. The Goen-Sloan Scholarship is awarded annually to a GAIT member who is pursuing graduate studies in a media-related area. Awards traditionally are presented during ceremonies at the annual meeting of the association during GaCOMO.

GAIT Communications

GAIT members keep current with association news and information through the GAIT Listserv [gait-l@lists.clayton], Web Connection newsletter, and the GAIT website [<http://www.gait-inc.org>].

2015 OFFICERS

PRESIDENT

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Adventures in Libraries: The Quest for Success

WELCOME!

It is our pleasure to welcome you to the 27th annual Georgia state library conference known as GaCOMO. This year's theme is "Adventures in Libraries: The Quest for Success." The members of Team COMO 2015 have worked hard this year to bring you an exciting library conference. As you plan your library adventure, be sure to mark these events on your conference journey.

On Wednesday morning, there is a GALILEO mini conference from 9am to 12pm. Regular program sessions begin that day at 2pm. For the first time, this year TNT will sponsor "Movie Night" with a free showing of "The Librarian-Quest for the Spear". As always, there will be lots of fun trivia, snacks and prizes.

We have really exciting library adventure guides coming to join us too. Appearing for the first time at COMO, our opening keynote session titled "A Funny Thing Happened on the Way to the Library" will be brought to you by the creators of the UNSHELVED comic strip, Gene Ambaum and Bill Barnes. Plan to attend both their keynote and breakout session and drop by to meet them at their book signing on Thursday morning.

Our luncheon speaker will be George Needham, international speaker, library consultant, blogger and former Michigan State Librarian, Executive Director for Public Library Association and VP for Global Relations with OCLC. Drawing from over 40 years of library experience, George will share his wisdom on library leadership in today's world.

Not to be missed, former ALA President Courtney Young will participate in a panel discussion on Thursday morning titled "Adventures in Leadership: Libraries as Change Agents in the Quest for Success". Our own Georgia State Librarian Julie Walker and former Georgia Deputy State Librarian and current Director for the Charlotte Mecklenburg Library David Singleton will share their insights on training new library leaders on Thursday as well.

During the "Exhibits Only" break from 2:30-3:20 on Thursday afternoon, we will have a Birthday Celebration to commemorate the 20th anniversary of GALILEO, Georgia's premier statewide on-line learning virtual library.

Don't forget to make time for your all-time favorites too. For those of you who start your adventures early, the annual "Pat Carterette Memorial Walk/Run" will begin at 5:55am Thursday morning. Check the COMO website for updates and details. On Thursday afternoon we have the annual "Meet the Authors" event (also known as the Author's Reception), a showcase of some of Georgia's current and up and coming authors. "Meet the Authors" will be followed by the 2015 Scholarship, Awards and GLA Officer Induction ceremony. Plan to come celebrate and congratulate your colleagues on their outstanding accomplishments.

Last but certainly not least, everyone's favorite "The Scholarship Raffle" always promises to bring lots of excitement at the close to the conference on Friday afternoon. There are lots of fun and interesting sessions on best practices and successful programs on all three days, to make your 2015 professional journey an interesting one.

If you have any additional questions, look for Team COMO "Library Rangers", or visit the Local Arrangements/Information table in the Main Lobby. Welcome to Athens, have a good time and create your own exciting library adventure!

Lace Keaton, 2015 GLA President, GaCOMO Co-Chair

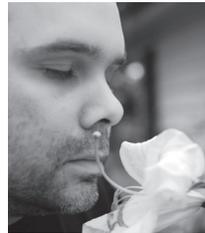
Michelle Lenderman, 2015 GAIT President, GaCOMO Co-Chair

FEATURED SPEAKERS



BILL BARNES

Bill is a native New Yorker who was dragged all around the world by his parents at a very formative age and finally ended up in the wilds of Seattle. He is a trained software designer and very much an untrained cartoonist.



GENE AMBAUM

Gene is the pen name of a former public librarian and Staff Development Coordinator from the Seattle area. He loves graphic novels, television shows from his childhood, pina colodas, and getting caught in the rain. He continues to make the mistake of letting Bill write his bios.



Gene Ambaum and Bill Barnes are the creators of the library comic strip *Unshelved*, which just celebrated its thirteenth anniversary. Gene, author of the kids graphic novel *Poopy Claws*, is a former public librarian from the Seattle area. Bill, who also created the software comic strip *Not Invented Here*, is a software designer and technology journalist.



GEORGE NEEDHAM

George Needham is a librarian as well as a frequent speaker at library events. On October 1, he will assume a new position as the Director of the Delaware County District Library in Delaware, Ohio. From 1999 to 2015, George served as Vice President for Global and Regional Councils at OCLC Online Computer Library Center in Dublin, Ohio. While at OCLC he also had a consulting practice for three years, working primarily with public and state libraries. Starting library work at a very early age, George worked at the branch library in his neighborhood during high school and while earning his BA and MLS degrees from the University at Buffalo, New York. He began his professional career at the Charleston (South Carolina) County Library, and has served as director of the Fairfield County (Ohio) District Library, as Member Services Director of Ohio Library Association, Executive Director of the Public Library Association, and State Librarian of Michigan. George has also written several articles, recorded scores of podcasts, and reviewed hundreds of books, audiobooks, and videos for *Library Journal*, *Booklist*, *The Columbus Dispatch*, and *AudioFile*. His sole brush with non-library fame came as a two-time *Jeopardy!* champion in December, 1994.



COURTNEY YOUNG

Courtney L. Young was the 2014-2015 American Library Association (ALA) President. She is currently Head Librarian and Professor of Women's Studies at Penn State Greater Allegheny. An active leader in ALA, she has served on the Executive Board (2009-2012), Council (2005-present), and as President of the New Members Round Table (2009-2010). In 2011, Courtney was named a *Library Journal* "Mover & Shaker", recognized as a Change Agent for her ability to successfully make connections among a diversity of duties in her library, on campus, and in the profession. She is a graduate of the College of Wooster (OH) with a B.A. in English and minors in Black Studies and Women's Studies, and Simmons College, where she received her M.S. in Library Science. Courtney frequently presents and publishes on issues related to advocacy, academic librarianship, diversity, virtual reference, leadership, and professional development.



Adventures in Libraries: The Quest for Success

GENERAL INFORMATION

PRE-CONFERENCE WORKSHOP

The GALILEO workshop runs from 9:00 A.M. – 12:00 P.M. The session will feature topics that include a GALILEO 101 session, genealogy research, working with the Digital Library of Georgia, and more in depth information on GALILEO. The session will be held in Grand Hall 1 & 2.

EXHIBITS

Exhibits are located in Grand Hall 7 in the Athens' Classic Center. Exhibits are open Thursday from 8:00 A.M. – 4:30 P.M. and Friday from 8:00 A.M. – 11:00 A.M.. Join us for an "Exhibits Kick-Off" with coffee and a continental breakfast on Thursday, 8:00 A.M. – 8:50 A.M. Other "Exhibits Focused" times happen Thursday, 2:30 P.M. – 3:20 P.M. and Friday, 8:00 A.M. – 8:50 A.M. Plan to spend some quality time with the vendors. They are extremely important to the success of this conference, and they have a lot to show you! Your badge is required to enter the Exhibits. Guest Badges are available for \$20.00 each at the Conference Registration Window in the Augusta Convention Center.

LOCATIONS FOR CONCURRENT SESSIONS, KEYNOTES, MOVIE NIGHT, AND PARKING

On Wednesday, The Library Movie Night will be "The Librarian – Quest for the Spear," and will be located in Grand Hall 1 & 2 from 6:30 – 9:00 P.M. Join old friends and chat with new ones over popcorn and fun trivia. Movie Night is co-sponsored by TNT and Quality Books. Thursday's First General Session will be held in Athena E & F at 9:00 A.M. The All Conference Luncheon will be held in High Shoals Room. The All Conference Luncheon is from 12:00 – 1:15 P.M. Concurrent Sessions are scheduled in the meeting rooms of the Classic Center. There is a parking deck at the Classic Center. It is \$6.00 for all day parking. If the Classic Center lot is full, there is a public parking lot at 125 W. Washington Street. The fee is \$1.50 per hour.

MEALS AND MEAL TICKETS

All meals are ticketed functions; payment is due with your conference registration. No tickets will be sold on site, although you may ask at COMO Registration if anyone has made a ticket

available. If you are not attending a ticketed meal, you are only steps away from some of Athens' finest restaurants. For suggestions check this link provided by the Classic Center: https://classiccenter.com/general/visitor_information/dining.html#Vf_xN5WFNaQ

MEET THE AUTHORS

Enjoy a glass of wine or a soft drink, chat with authors, get your books autographed, visit with old friends, and make new ones at this reception. Authors will be available to autograph their books from 4:30 – 5:30 P.M. following the final concurrent sessions of the day. This reception will be in the Classic Center Atrium. Guest passes are available for \$20.00. Sponsored by Georgia Center for the Book.

CONFERENCE AWARDS CEREMONY

Please join us for the 2015 All Conference Awards Ceremony to be held in the Classic Center Atrium on Thursday from 5:30 – 7:00 P.M. Celebrate the award winners from the Georgia Association for Instructional Technology and the Georgia Library Association. In addition, the winners of the Georgia Media Specialist of the Year will be announced.

BADGES AND REGISTRATION

Your Conference Badge is required for admittance at all conference sessions and events. Non-registrants will not be admitted. Guest badges for Exhibits and Authors' Reception will be sold at the COMO Conference Registration window. COMO Registration, managed by Classic Center Registration Team, will take place in the Atrium of the Classic Center.

GLA SCHOLARSHIP RAFFLE BOOTH

"Shop" for a good cause! The GLA Scholarship Raffle Booth will be in the Exhibit Hall (Grand Hall 7) on Thursday from 8 A.M. – 4:20 P.M. and Friday from 8 A.M. – 11:00 A.M. Plan to stop by between sessions to view items such as gift baskets, art, one-of-a-kind items, etc...and BUY your lucky tickets. To save yourself from printing your name 10 times on raffle tickets, remember to bring personalized adhesive labels with your contact information on them. Proceeds from this annual raffle support two GLA Scholarships for library graduate programs.



Adventures in Libraries: The Quest for Success

CONFERENCE OVERVIEW

Wednesday, October 7, 2015

9:00 a.m. – 5:00 p.m. Registration

PRE-CONFERENCE SESSION

9:00 a.m. – 12:00 p.m. GALILEO Workshop – Grand Hall 1 & 2

MEETINGS

10:00 a.m. – 11:00 a.m. GAIT Executive Meeting – Grand Hall 3

11:00 a.m. – 1:00 p.m. GLA Executive Board Meeting – Grand Hall 3

SESSIONS

2:00 p.m. – 2:50 p.m. First Sessions

3:00 p.m. – 3:50 p.m. Second Sessions

3:00 p.m. – 5:00 p.m. Tour of UGA Map and Government Information Library

4:00 p.m. – 4:50 p.m. Third Sessions

6:30 p.m. – 8:30 p.m. Movie Night: "The Librarian--Quest For the Spear" - sponsored by TNT and Quality Books - Grand Hall 1 & 2

Thursday, October 8, 2015

8:00 a.m. – 4:20 p.m. Registration

5:55 a.m. – 7:00 a.m. Pat Carterette Memorial Run/Walk - Sponsored by Georgia Center for the Book

8:00 a.m. – 8:50 a.m. Exhibits Only & Unshelved Book Signing – Grand Hall 7

8:00 a.m. – 12:00 p.m. Scholarship Raffle Booth – Grand Hall 7 and Registration Open – Atrium

9:00 a.m. – 5:30 p.m. Vendor Exhibits Open – Grand Hall 7

9:00 a.m. – 9:50 a.m. Opening Keynote Speaker: Unshelved – Athena E & F

10:00 a.m. – 10:50 a.m. Fourth Sessions

10:30 a.m. – 11:50 p.m. Unshelved: Graphic Novels from the Inside – Athena E & F

11:00 a.m. – 11:50 a.m. Fifth Sessions

12:00 p.m. – 1:15 p.m. All Conference Mexican Buffet Lunch – Speaker: George Needham - High Shoals

1:30 p.m. – 4:30 p.m. Scholarship Raffle Booth – Grand Hall 7 and Registration Open – Atrium

1:30 p.m. – 4:30 p.m. Poster Sessions – Grand Hall 3

1:30 p.m. – 2:20 p.m. Sixth Sessions

2:30 p.m. – 3:20 p.m. Exhibits Only & GALILEO Birthday – Grand Hall 7

3:30 p.m. – 4:20 p.m. Seventh Sessions

4:30 p.m. – 5:30 p.m. Meet the Authors - Sponsored by Georgia Center for the Book - Atrium

5:30 p.m. – 7:00 p.m. All Conference Awards Ceremony – Atrium

7:30 p.m. – 9:30 p.m. New Members Roundtable/Interest Group Dinner (Dutch Treat)

Friday, October 9, 2015

8:00 a.m. – 11:00 a.m. Registration

7:00 a.m. – 7:50 a.m. Valdosta MLIS Breakfast – Olympia 2

7:00 a.m. – 7:50 a.m. GAIT Breakfast – Olympia 1

8:00 a.m. – 8:50 a.m. Exhibits Only & Interest Group Meetings

8:00 a.m. – 10:50 a.m. Scholarship Raffle Booth – Grand Hall 7 and Registration Open – Atrium

9:00 a.m. – 9:50 a.m. Eighth Sessions

9:00 a.m. – 11:00 a.m. Poster Sessions – Grand Hall 3

10:00 a.m. – 10:50 a.m. Ninth Sessions

11:00 a.m. – 11:50 p.m. Tenth Sessions

12:00 p.m. – 1:15 p.m. Scholarship Raffle – Grand Hall 7



Adventures in Libraries: The Quest for Success

WEDNESDAY, OCTOBER 7

Room/ Time	9:00 AM- 10:00 AM	10:00 AM- 11:00 AM	11:00 AM- 12:00 PM	12:00 PM- 1:00 PM	1:00 PM- 2:00 PM	2:00 PM-2:50 PM	3:00 PM- 3:50 PM	4:00 PM- 4:50 PM	5:00 PM 6:00 PM	6:00 PM 7:00 PM	7:00 PM- 8:00 PM	8:00 PM 9:00 PM
Atrium	REGISTRATION											
							Tour of UGA UGA Map and Government Information Library					
Olympia 1												
Olympia 2												
Grand Hall 1	GALILEO Workshop					Hiring Library Talent	Presenting and Dressing for Success		Movie Night: ***6:30 PM-8:30 PM***			
Grand Hall 2						Create Your Future: A Transformative Goal Setting Workshop	Today's Student Researchers: Skimmers, Scanners, and Efficiency-Seekers					
Grand Hall 3		GAIT Executive Meeting	GLA Executive Meeting			Over a Cup of Coffee: The Library Café	Repurposing Library Spaces	Updating and Re-purposing Your Academic Library Spaces: Approaches at Two Southeastern Universities - Take 2				
Grand Hall 4						COMO First Timers	Integrating BYOD Devices into the Library	Tech Trends in Libraries & Tech Most Likely to Affect Libraries - What Do We Adopt? How Do We Adapt?				
Grand Hall 5						Open Educational Resources and the Future of Learning	Three Years of First Years: Learning about Information Literacy, Freshman and the Liberal Arts and Sciences	Help!! There's a Genealogist at the Desk: A Look at Genealogy Resources Available to Libraries				



Adventures in Libraries: The Quest for Success

THURSDAY, OCTOBER 8

Room/ Time	5:50 AM-7:00 AM	8:00 AM-8:50 AM	9:00 AM-9:50 AM	10:00 AM-10:50 AM	11:00 AM- 11:50 AM	12:00 PM-1:15 PM
	Pat Carterette Memorial Walk/Run					
Grand Hall 7		EXHIBITS ONLY	EXHIBITS and SCHOLARSHIP RAFFLE BOOTH			
Atrium		REGISTRATION				
Athena E			Opening Keynote speakers: UNSHELVED	Unshelved 10:30-11:30 Graphic Novels		
Athena F						
Olympia 1			Adventures in Leadership: Libraries as Change Agents in the Quest for Success			
Olympia 2			Teaching With Technology	Growing GKR: Increasing the Undergraduate Research Component		
Parthenon 1			Build Organizational sustainability and Resilience in the Journey of ILS Consolidation	Cataloger Life Hacks		
Parthenon 2			Park Rangers and Public Librarians: A Literate Walk in the Park	Creating Winning Partnerships		
Grand Hall 1			Mining the Jewels of the DPLA	Finding Gems: Unearthing Interesting and Valuable reports from Federal Research		
Grand Hall 2			What if we broadcasted ~ Reaching the school community	Librarian Podcaster: A Report From the Studio		
Grand Hall 4			Climbing the Mountain on the Quest for Success: Adventures in First-Year Librarianship	Generational Diversity in the Library Workplace: Challenges and Opportunities		
Grand Hall 5			Basic Legal Research for the Non-Law Librarian	Walk a Mile in My Shoes: Genealogy Crash Course for Librarians		
Athena A			Benefits of Technology in the Modern Library	ASSURE-ing Apps for Today's Learners and Leaders		
Athena B			Getting STEAMy in the Library	Robotics at the Library: A STEM Partnership Between Marshes of Glynn Libraries and the College of Coastal Georgia.		
Athena C			ID, Please! Age and Access in Georgia's Public Libraries	GAMA Club Lives! Begin or Recharge a Library Club for Teens to Build Leadership Skills Through Volunteerism		
Athena D			Retooling Tech with our Head in the Cloud - Google Chrome and other Cloud Solutions for Libraries	Ad-ventures in Marketing Change: Successfully Selling the Academic Library		
Athena G			How Less Truly is More: Merging Library Support Services	Thinking Outside the Sandbox: Measuring Success in a Multi-Use Collaborative Space		
Athena H			Reaching the Forgotten Demographic: Customizing Services for Graduate Students	Open Access Awareness in Science Graduate Students		
Athena I			Parallel Universes Converge - Delivery Services in Georgia's Public and Academic Libraries	Branching Out: Consolidating an Interlibrary Loan Department Across Multiple Campuses with ILLiad		
Athena J			How Can a Paraprofessional Stay Relevant and Advance at the Same Time	Trained by Animation: How We're Re-imagining Our Help Desk Training with Cartoons		
High Shoals						Luncheon Keynote



Adventures in Libraries: The Quest for Success

THURSDAY, OCTOBER 8

Room/ Time	1:30 PM - 2:20 PM	2:30 PM- 3:20 PM	3:30 PM- 4:20 PM	4:30 PM- 5:30 PM	5:30 PM- 7:00 PM	7:30 PM- 9:30 PM
Grand Hall 7	EXHIBITS and SCHOLARSHIP RAFFLE BOOTH	EXHIBITS ONLY & GALILEO Birthday Party	EXHIBITS and SCHOLARSHIP RAFFLE BOOTH			
	Posters Available to View					
Atrium	REGISTRATION			Meet The Authors	All-Conference Awards	
Athena E			GA Center for the Book			
Athena F			Resume Review Clinic			
Olympia 1	Steps for Successful Library Advocacy		Racing to Read 5K			
Olympia 2	Choose Your Own Adventure: Journey Through the ACRL Framework		Creating a Vertically Integrated Instruction Environment in the Library			
Parthenon 1	Adventures in Leadership: The Quest for Success		Leadership Training that Really Works			
Parthenon 2	Collection Development at Different Stages: A Panel of Three Georgia Universities in Transition		What We Don't Have...: Utilizing Faculty Feedback in Collection Development			
Grand Hall 1	FREE Financial Literacy Programs and Resources		What's New with GALILEO			
Grand Hall 2	There's a \$i in My 700 Field! Who Put That There?		Establishing Batch Processes			
Grand Hall 4	Being Who They Say You Are: Personal Branding for the New LIS Professional		Doctoral Study for Librarians: Is it Right for You?			
Grand Hall 5	Communication in the Workplace: Challenges & Strategies in Diverse Library Settings		Healthy, Wealthy, and Wise: Creating a Culture of Inclusion			
Athena A	Build Coding Mojo with CoderDojo		Making a First-Year Experience Course iPad Intensive: A Cautionary Tale			
Athena B	Consolidation of University Libraries - Vendor Relations, Licensing, and Budgeting Issues		Electronic Resources: Before and After the Purchase			
Athena C	Faculty Buy-In: How to Market Research Skills and Instruction in Academia		Teaching Faculty about Their Copyrights			
Athena D	Local History Through Art @ Your Library		Enhancing Faculty/Library Relationships with Exhibits			
Athena G	Organizing a Literary/Book Festival		Ripe for the Picking: The 2015-16 Georgia Peach Book Award for Teen Readers			
Athena H	Knowledge mapping tools: Visualizing research		Infographics: A Librarian's Best Friend			
Athena I	GIL Express: Ten Years In		GOLD Abides: New Adventures in Resource Sharing for Georgia			
Athena J	Transforming Student Employee & Teen Volunteer Training through the Flipped Classroom		Bite-Sized Staff Training: Transforming Staff Development for Busy Libraries			
						NMRT/Interest Group Dutch Treat Dinner

FRIDAY, OCTOBER 9

Room/ Time	7:00 AM-7:50 AM	8:00 AM- 8:50 AM	9:00 AM-9:50 AM	10:00 AM-10:50 AM	11:00 AM-11:50 AM	12:00 PM- 1:15 PM
Grand Hall 7		EXHIBITS and SCHOLARSHIP RAFFLE BOOTH				Scholarship Raffle
Atrium		REGISTRATION				
Athena E			Getting the Most From the B4 Online Reading Logs	Three Approaches to Early Literacy Outreach Programs	Digital Writers: Engaging Students in Lit Circles with Blogs	
Athena F			Simple Ways to Support Instruction	Empowering Students: Making Real World		
Olympia 1	GAIT Breakfast		Is Your Library Customer Service Driven?	From Fear to Trust in the Library Organization		
Olympia 2	VSU MLIS Town Hall and Breakfast			Keep it Simple!: The Art of Creating and Using Targeted Assessment Tools	Correlating Library Usage with First Time Degree Seeking Students' Academic Success	
Parthenon 1			Committing Murder at Your Library	Georgia Student Media Festival @ 40!	Building Excitement for Literacy and Technology with Tome Society	
Parthenon 2			The Library and Adult Learner	GLA Academic Library Division (ALD) Paper Presentation + Workshop on Researching Information Literacy: Scholarship of Teaching and Learning Techniques for Starting a Research Project		
Grand Hall 1			Bringing Virtual World Technology into the Classroom	Puppetry Basics for Story Time	Uke Can Do It! Utilizing Ukulele in Children's Library Programming	
Grand Hall 2			Preservation and Access to Recital History: A Cataloging Project at UWG	EZproxy Adventures: No Passport Required	Telecommuting and Technical Services	
Grand Hall 4			Changing Patterns in Library Hiring: Institutions, Locations and Roles	Tools for Tenure, Promotion, and Annual Evaluation		
Grand Hall 5			Update on Georgia's Talking Book Program: Getting the Word Out		Mind the Gap: Why and How Libraries Should Collect Indie Authors and Self-Published Materials	
Athena A		Facilities Interest Group	Making Do - Makerspaces with Available Resources	Implementing a 3D Printer Program at Valdosta State University	Uncover a Hidden Treasure Right in your Own Library - Turning your Display Case into Gold	
Athena B		GLA Interlibrary Loan Interest Group Meeting	Meet Me at the Library for S.T.E.A.M	STEM Programs for Girls: Planning Workshops that Rock	Create and Share Reading Lists in PINES	
Athena C		GLA Government Information Interest Group Meeting	MapSmack! 50 Minutes/50 Reading Maps	Wisdom, Justice, Moderation: An Overview of Georgia State Government Documents	There's No Place Like Home in the Library	
Athena D		GLA Reference Services Interest Group Meeting	Summer Reading Outreach: Taking Summer Reading to School Media Centers	Art School and Picture Book Design Elements and Principles		
Athena G		GLA Information Technology Interest Group Meeting	Opening up institutional history: building an archive using opensource	A Fruitful Collaboration: Offering More than Faculty Profiles	The Librarian as a Textbook Hero: Affordable Learning Georgia's Librarian Grantees	
Athena H		Technical Services Interest Group Meeting	Training Unlimited: Enhance Your Public Library's Continuing Education Program with GLEAN!	Helping Job Seekers, Test Takers, and Other Learners with LearningExpress	Duct Tape Wallets: An Economic Success Story for Teens	
Athena I		Technical College Interest Group	Digital Humanities Instruction in the Libraries	Using Digital Collections for Reference and Research	Non-Library Library Instruction: Finding New Ways to Meet Student and Faculty Needs	
Athena J		ACRL Library Marketing and Outreach Interest Group Meeting				



9:00am-12:00pm GALILEO Workshop

Location: Grand Hall 1 & 2

Presenter (s): Karen Minton

Contact: karen.minton@usg.edu

A mini conference with a keynote speaker and concurrent sessions of interest to multiple library types. Topics include a GALILEO 101 session, genealogy research, working with the Digital Library of Georgia, and more on GALILEO. Limit 30.

Intended Audience: Multiple Library Types

Track(s): General Interest

10:00am-11:00am GAIT Board of Directors Meeting

Location: Grand Hall 3

Presenter (s): Gordon Baker, Michelle Lenderman

Contact: gordonbaker@clayton.edu

Intended Audience: Multiple Library Types

Track(s): Technology

11:00am-1:00pm GLA Executive Meeting

Location: Grand Hall 3

Intended Audience: Multiple Library Types

Track(s): General Interest

2:00pm-3:50pm Hiring Library Talent

Location: Grand Hall 1

Presenter (s): Sharon Holderman

Contact: sholderman@tntech.edu

Vacant positions are fantastic opportunities to hire talented individuals who will advance your library and its services. Every step of the hiring process plays an important role in evaluating candidates to help you select the best person. It is vital to consider and evaluate aspects of a candidate beyond their skills and experience. Come to this double session and learn to evaluate application materials, identify potential problem areas, interpret answers to interview questions, and select the best talent for your library. Although this targets those making library hiring decisions, job seekers will learn many tips and skills to improve their candidacy when applying for library jobs.

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): Administration; Career Advice

2:00pm-3:50pm Create Your Future: A Transformative Goal Setting Workshop for Librarians and Library Employees

Location: Grand Hall 2

Presenter (s): Leo Lo, Amelia Anderson

Contact: leolo@ua.edu

Have you thought about what you want in life, and how to achieve it? Learning how to properly set goals can help you lead a purposeful life. In this fun and transformative three-part workshop, participants will explore the why, what, and how of goal-setting for both personal and professional success. First, presenters will explore the why of goal setting. Using evidence based strategies, presenters will lead a discussion about why it is important to know what you want in life. Then, participants will identify what dreams and goals they have. Participants will examine what is important in their lives and begin visualizing a future they want to create. Finally, participants will be lead through discovering how to set and achieve their goals. At the conclusion of this program, participants will have practical takeaways with which they can begin their path to goal setting for success.

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): Career Advice; Professional Development

2:00pm-2:50pm Over a Cup of Coffee: The Library Cafe

Location: Grand Hall 3

Presenter (s): Ameet Doshi, Charlie Bennett

Contact: ameeet.doshi@library.gatech.edu

The purpose of this session is to explore possibilities for the design, operation and programming of library cafes. Based on results from a survey circulated to the Association of College and Research Libraries (ACRL) membership in summer 2015, we describe a variety of good and bad experiences academic librarians have with cafes in their libraries, as well as innovative programming ideas to connect with the unique atmosphere of the library cafe. Although the survey was developed for college and university libraries, librarians of all stripes and sizes will find this session valuable as we uncover opportunities which could be applied within a wide variety of contexts. Session attendees will emerge with a better understanding of how cafe spaces and libraries interact with each other, and inspiration for providing a transformative cafe service within their library spaces.

Intended Audience: Multiple Library Types; Academic Libraries

Track(s): Assessment; Physical Space

2:00pm-2:50pm COMO First Timers

Location: Grand Hall 4

Presenter (s): Eli Arnold, Chris Sharpe

Contact: earnold@oglethorpe.edu

Is this your first GaCOMO? Come to this session to hear about the history of GaCOMO, ask questions, and get advice on having a great adventure at the conference.

Intended Audience: Multiple Library Types

Track(s): General Interest

2:00pm-2:50pm Open Educational Resources and the Future of Learning

Location: Grand Hall 5

Presenter (s): Denise Dimsdale

Contact: mdimsdale@gsu.edu

Over the past few years, we have seen enormous growth in the availability of open content. We have also seen additional measures to ensure accessibility to high-quality open educational resources (OER). Come discover a few of the newest OER resources and take a look at how OER is influencing teaching and learning. We will discuss the impact of open textbooks, learning technologies that incorporate open content, and teaching processes that create more efficient and effective ways to help students learn.

Intended Audience: Academic Libraries

Track(s): Instruction; Technology



3:00pm-5:00pm

Tour: Materials for Victory: Maps and Government Documents from World War II

Location: UGA Main Library
Presenter (s): Hallie Pritchett
Contact: hpritch@uga.edu

During World War II, the U.S. Government Printing Office faced and met unprecedented demands for its services, as printing was vital to the war effort. Many of the items GPO printed in wartime were distributed to Federal Depository Libraries. After the war, surplus and captured maps were distributed to academic institutions throughout the country, including the University of Georgia. Seventy years after the end of World War II, these maps and documents remain the core of the UGA Map and Government Information Library's collections. Join us for a guided tour of these fascinating materials to learn about the role maps and government documents played in this extraordinary time.

The tour will take place in the UGA Map and Government Information Library, located in the subbasement of the UGA Main Library on North Campus. The Main Library is a short walk from downtown Athens and the Classic Center.

Intended Audience: Multiple Library Types

Track(s): General Interest; Government Docs/Info

3:00pm-3:50pm

Repurposing Library Spaces

Location: Grand Hall 3
Presenter (s): Julie Walker, Steve Schaefer, Joe Smith, Nate Rall
Contact: jwalker@georgialibraries.org

Budgets are tight, and funds for new library facilities are scarce. Can your existing space be re-imagined, re-configured and made new again through creative yet economical repurposing? Learn how one Georgia Carnegie Library has been transformed, and how a little money went a long way in creating a beautifully-restored space that works for today's demands.

Intended Audience: Multiple Library Types; Public Libraries

Track(s): Administration; Physical Space

3:00pm-3:50pm

Integrating BYOD Devices into the Library

Location: Grand Hall 4
Presenter (s): James Chester, Taw North
Contact: james@chesterCG.com

How do libraries integrate patron's tablets, laptops, and smartphones into the routine activities of patrons? Three key elements work together to enhance the patron's experience while using the library's services. The key is creating a mobile friendly web-site and allowing patron's tablets, laptops, and smartphones to use the internet and pay for print services. A mobile oriented web-site is the patron's digital guide to the branch services and collections. This program will discuss ways to make a mobile friendly environment that encourages patrons to use their BYOD devices. Securing the network is explained in logical fashion to show how to keep patrons from accessing the staff's computers and assets such as the digital cash register. A library should provide the ability for allowing the patron to use the pay for printing system, using apps from the Apple App Store or Google Play Store. This presentation explains methods of wireless printing.

Intended Audience: Multiple Library Types; Public Libraries

Track(s): General Interest; Technology

3:00pm-3:50pm

Three Years of First Years: Learning about Information Literacy, Freshman and the Liberal Arts and Sciences

Location: Grand Hall 5
Presenter (s): Eli Arnold, Anne Salter, Toni Zimmerman
Contact: earnold@oglethorpe.edu

The Oglethorpe librarians will provide a brief history of first-year instruction and information literacy at Oglethorpe University (focusing on its administration-led, ever-changing nature and goals); gained insights into the first-year instruction and information literacy program (based on multiple years of multiple different goals at Oglethorpe and incorporating experience at other colleges); technology and its use and implications for future in the first-year instruction and information literacy program (both student technology, library technology and expectations); assessment of their program and how it will be changed for future terms (actual assessment of learning objectives and the program as a whole).

Intended Audience: Academic Libraries

Track(s): Instruction

4:00pm-4:50pm

Presenting and Dressing for Success

Location: Grand Hall 1
Presenter (s): Scott Piepenburg
Contact: marcman844@aol.com

Too often speakers at conferences have great content but it gets lost in the poor speaking skills of the presenter, their poorly organized presentation, or just failing to cope with the idea of being in front of a room full of people. To advance, many institutions require employees to present and speak at conferences and meetings. Also, how one dresses and carries themselves speaks louder than our actions in many situations. Learn how the way you present yourself is just as important, if not more so, than the knowledge you have. This session will help first-time, and nervous individuals, become better at speaking and presenting at conferences.

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): Career Advice; Professional Development

4:00pm-4:50pm

Today's Student Researchers: Skimmers, Scanners, and Efficiency-Seekers

Location: Grand Hall 2
Presenter (s): Karen Minton, Miranda Hunt, Beth Sauer
Contact: karen.minton@usg.edu

A report on the experiences of a User Research Team as they set out to illuminate interactions academic student users have with database searching in their scholarly research. Attendees will learn what page designs elicit smiles, smirks, confusion or delight. Learnings from extensive ethnographic studies will be shared, with insights about the complex feelings students have about searching for information and their diverse strategies for evaluating search results. Kate Lawrence is the VP of User Research at EBSCO Information Services.

Intended Audience: Multiple Library Types

Track(s): General Interest; Assessment



4:00pm-4:50pm

Updating and Re-purposing Your Academic Library Spaces: Approaches at Two Southeastern Universities - Take 2

Location: Grand Hall 3

Presenter (s): Gordon Baker, Robert Fox

Contact: gordonbaker@clayton.edu

This session will present the process of planning, funding, and renovating two university libraries: Clayton State University and the University of Louisville. Join the Deans of these two libraries as they discuss how their older facilities are being updated and re-purposed to provide 21st century learning spaces. This is a continuation of a session from the Joint Georgia COMO/Southeastern Library Association Conference in October 2014.

Intended Audience: Academic Libraries

Track(s): Physical Space

4:00pm-4:50pm

Tech Trends in Libraries & Tech Most Likely to Affect Libraries - What Do We Adopt? How Do We Adapt?

Location: Grand Hall 4

Presenter (s): Emily Almond

Contact: ealmond@georgialibraries.org

Is library a place? Is it a suite of services? Is it a building full of books or a mobile hotspot? What if the answer is all of the above? Come and join the conversation as we explore tech trends within the context of information ecosystems, societal trends and the future of libraries.

Intended Audience: Emerging Librarians/MLIS Students; Public Libraries

Track(s): Administration; Technology

4:00pm-4:50pm

Help!! There's a Genealogist at the Desk: A Look at Genealogy Resources available to Libraries

Location: Grand Hall 5

Presenter (s): Tamika Strong, Michael Strong

Contact: tstrong@georgialibraries.org

Genealogy is one of the fastest growing hobbies in the United States and many of those new enthusiasts are coming into public libraries for assistance. However, many staff members are at a loss as to how to begin helping them. This session will provide the attendee with a list of resources and information in an effort to train the trainer on helping their patrons with their genealogy related questions.

Intended Audience: Public Libraries; Support Staff

Track(s): Reference Services; Special Collections/Archives

6:30pm-9:00pm

2015 Movie Night

"The Librarian--Quest For the Spear" co-sponsored by TNT and Quality Books.

Movie, games, trivia, snacks, and prizes. Location: Grand Hall 1-2.



9:00am-9:50am

Opening Keynote Session

"A Funny Thing Happened on the Way To the Library"

Speakers: UNSHELVED Gene Ambaum and Bill Barnes Location: Athena F

If you work in libraries you know that sometimes you have to laugh or else you'll cry.

In this 50 minute keynote we deliver the laughs as we take you on a tour of the world's only library comic strip. The staff and patrons of the Mallville Public Library are instantly recognizable when they work with on both sides of the desk. They will deconstruct some of their greatest hits, and Gene will tell some of the true-life stories that inspired them, as well as a few he had to leave out. This keynote has garnered standing ovations at dozens of state and regional library conferences, library schools, library staff development days, and corporate customer meetings.

Intended audience: Multiple Library Types

10:00am-11:50am

Adventures in Leadership: Libraries as Change Agents in the Quest for Success

Location: Olympia Room 1

Presenter (s): Lorene Flanders, Courtney Young, Amy Eklund

Contact: lflander@westga.edu

Join American Library Association 2014-2105 president Courtney Young and Georgia's past and present ALA Chapter Councilors Lorene Flanders and Amy Eklund for an interactive discussion on leadership in our profession, our communities, and our educational institutions. ALA's "Libraries Transforming Communities" and its "Career Development Facilitator" initiatives support libraries in defining community aspirations and serving as change agents. How can libraries and librarians "turn outward" and provide leadership in the quest for success in their communities and schools? How do we prepare leaders to guide libraries and the library profession? How can library leaders engage with others to focus on community aspirations and to guide transformative efforts? Join us to share your aspirations, challenges, and successes, and to learn more about ALA's efforts to help librarians and libraries build stronger and better communities.

Intended Audience: Multiple Library Types; Library leaders

Track(s): Leadership and Transformation

10:00am-10:50am

Teaching With Technology

Location: Olympia 2

Presenter (s): Julie Evans, Amanda Breeland, Rhonda Grubbs

Contact: julie.evans@gscs.org

As the digital world expands, teachers are challenged to incorporate digital technology into their everyday routines. There are hundreds of apps, online resources, computer games and online technology tools for teachers to enhance student learning. It is a challenge and intimidating for teachers to find the right tools for their lessons. This workshop will highlight ways to boost teachers' appreciation for and appropriate use of technology by introducing easy to use, teacher tested and engaging technology resources. These tech tools have been used by teachers in our schools and have proven to enhance the classroom with memorable and engaging lessons. The workshop will include apps and online tools that will help teachers increase communication and provide strategies for communicating with stakeholders using available technology. After this workshop, participants will leave with teacher tested tools that really work in the classroom and help with communication. All are free to educators.

Intended Audience: School Libraries

Track(s): Assessment; Instruction Technology

10:00am-10:50am

Benefits of Technology in the Modern Library

Location: Athena A

Presenter (s): Taw North, James Chester

Contact: taw.north@tlc-eng.com

Why do people go to your public library? To pick up the latest book, use a computer connected to the internet, or to hold a business meeting? The right technology can enhance these experiences. Self service technologies can free up staff from mundane tasks which patrons can do at kiosks. PC management systems allow patrons to use public access computers without the need for a reservation system. Digital signage systems automate the traditional bulletin board. Technologies free up staff to plan and implement programs, engage with the community and assist with other services they provide. The modern library is a technology service center. Libraries are implementing many new technologies to provide services to patrons and entrepreneurs. The presentation will compare a library's experience before and after they implemented many of the technologies presented. The presenters will also discuss how the technologies can be applied to an existing library.

Intended Audience: Multiple Library Types; Public Libraries

Track(s): General Interest; Technology

10:00am-10:50am

Getting STEAMy in the Library

Location: Athena B

Presenter (s): Oscar Gittemeier, Elizabeth McKinstry, Elizabeth Puckett

Contact: oscar.gittemeier@fultoncountygga.gov

Check out all the amazing STEAM resources available to public librarians. This session provides not only a free resource packet of ideas for every budget, but also the opportunity for hands on experience playing with Little Bits, Snap Circuits, Makey Makeys, and other STEAM activities. (STEAM = Science, Technology, Engineering, Arts, Math).

Intended Audience: Public Libraries; School Libraries

Track(s): Young Adult or Youth Services/ Middle or High School Technology

10:00am-10:50am

ID, Please! Age and Access in Georgia's Public Libraries

Location: Athena C

Presenter (s): Cristina Hernandez Trotter, Abbie Gettys

Contact: chtrotter@gmail.com

The ALA's Library Bill of Rights clearly states that a person's right to use a library and its resources should not be denied or abridged due to one's age. Yet age-based policies determine when minors can visit libraries unattended, when they can be a caregiver for another minor, and when they can access the Internet without parental permission. Public libraries face the challenge of supporting this right to free access while also protecting the library, staff, and children from the risks that arise when unattended minors visit the library. How have Georgia's libraries tackled this challenge? In this session you will learn about the many variations of age-based library policies across the state. You will then learn what resources are available to libraries when selecting specific age limits. Finally, everyone will be invited to share their questions and thoughts when considering service to unattended minors.

Intended Audience: Public Libraries

Track(s): Children's Services/Elementary School Young Adult or Youth Services/ Middle or High School



10:00am-10:50am

Retooling Tech with our Head in the Cloud - Google Chrome and other Cloud Solutions for Libraries

Location: Athena D

Presenter (s): Emily Almond, Daniel Zeiger

Contact: ealmond@georgialibraries.org

Turning 2 computers into 10 - how Georgia's public libraries are implementing cloud solutions to reduce costs and increase the public computing footprint across the state. An initial installation of 20 machines in a library branch in North Georgia eventually resulted in a 47% increase in public computing across the state. By utilizing cloud computing, libraries replaced old, slow machines with new, fast, small computers for 1/5 the original cost. Come and hear how it was done and what's coming next!

Intended Audience: Multiple Library Types; Public Libraries

Track(s): Physical Space; Technology

10:00am-10:50am

How Less Truly is More: Merging Library Support Services

Location: Athena G

Presenter (s): Kendra Skellen, Alex Kyrychenko

Contact: knskellen@emory.edu

In the summer of 2010, to provide a "one stop shop" service point to Woodruff Library patrons, the Circulation, Reference, and Learning Commons (LC) desks merged into the unified Library Service Desk (LSD) under Access Services. Last year, due to organizational changes in the library and IT, and anticipated support needs of the new LC spaces and technologies, Student Digital Life opened a separate LC Technical Support desk. The lessons of the year of the two desks, funding considerations, and the persistent goal to stream line the experience of our patrons, resulted in transitioning the functions of the LC desk to LSD, thus evolving it to new organizational and operational levels. In this presentation, we will discuss the process and methods applied in this transition. Questions we hope to answer include: What difficulties did we face when combining these two services? What are the benefits and disadvantages? Who is responsible for daily operations of the desk? How do we avoid having student staff feel like they report to numerous supervisors?

Intended Audience: Academic Libraries

Track(s): Circulation; Reference Services

10:00am-10:50am

Reaching the Forgotten Demographic: Customizing Services for Graduate Students

Location: Athena H

Presenter (s): Lori Ostapowicz Critz, Crystal Renfro

Contact: lori.critz@library.gatech.edu

In many academic libraries graduate students are often the forgotten demographic. The robust and diverse suite of services geared to our undergraduate population does not exclude our graduate students; however, the services offered may not recognize specialized needs of the graduate community. The presenters have investigated campus services and resources designed and implemented for graduate students across a spectrum of higher education institutions. With these services in mind, they have looked at potential collaborations with campus partners and ways to intersect with both units and services at the campus level to delineate avenues for a university library to develop and provide customized services for the graduate community. Results of the investigation will be shared, along with information on some services established. Additionally, suggestions for future paths to provide tailored services for this distinct population will be provided. Services detailed will highlight instructional opportunities, research support, graduate-oriented spaces, and programming/event possibilities.

Intended Audience: Academic Libraries

Track(s): Instruction; Outreach/ Marketing/ Public Relations

10:00am-10:50am

Parallel Universes Converge - Delivery Services in Georgia's Public and Academic Libraries

Location: Athena I

Presenter (s): Kathleen Holcomb, Susan Morris, Elaine Hardy, Jessica Garner

Contact: kathleen.holcomb@asurams.edu

This panel discussion will look at the joint venture of USG and PINES libraries to expand the use of a courier delivery service for interlibrary loans, which for years has delivered independently to both groups. In an effort to cut costs while improving efficiency and turn-around time for in-state interlibrary loan returnables, a plan was developed to expand the use of the courier service between the two groups. Representatives from the Courier Expansion Pilot Project will describe the project, relate their experiences including obstacles met and tackled throughout the project, and discuss the current status and future of the project and what it means for all USG and PINES libraries and their circulation and interlibrary loan staff. This session will be of particular interest to anyone who participates in interlibrary loan, PINES, or GIL Express.

Intended Audience: Academic Libraries; Public Libraries

Track(s): Circulation; Interlibrary Loan/Document Delivery/ Resource Sharing

10:00am-10:50am

How can a Paraprofessional Stay Relevant and Advance at the Same Time

Location: Athena J

Presenter (s): Annessa Roberts, Nancy Wright, Amanda Lindsay, Nicole Thorpe, Marcellous Grace

Contact: RobertsA@dekalblibrary.org

Professionals and paraprofessionals all have concerns and need a place to voice them. Unfortunately, they may often be limited when it comes to finding a place or person to go to for answers. DeKalb County Public Library (DCPL) Assistant Director Nancy Wright, two DCPL librarians, and one paraprofessional have made themselves available to educate and assist with DCPL paraprofessionals. In their own way, they each offer encouragement and guidance with career goals and aspirations.

Intended Audience: Multiple Library Types; Support Staff

Track(s): Career Advice; Professional Development

10:00am-10:50am

Mining the Jewels of the DPLA

Location: Grand Hall 1

Presenter (s): Trish Vlastnik

Contact: runmastr@bellsouth.net

As the Digital Public Library of America prepares an interface for students and educators, come to explore its treasures as we investigate how these resources creatively support curriculum and instruction and engage students.

Intended Audience: Multiple Library Types

Track(s): General Interest; Special Collections/Archives

10:00am-10:50am

What If We Broadcasted - Reaching the School Community

Location: Grand Hall 2

Presenter (s): Jeff Eller

Contact: ellerjeff@mail.fcboe.org

With broadcasting as an avenue for potential social interaction and how Google+ and Google Hangouts on Air connect, this is a time to share navigation and broadcasting thoughts. This is not a direct presentation time but a share time where those interested in that topic could promote the share time in an earlier session and plan to have more of a communication and sharing session. A Google Folder is available to share and add content and notes to for an east of collaboration and connection as we move away from the conference. Collaborate in the accompanying Google Folder as a back channel in our time and for future reference: <http://goo.gl/huqbtM>

Intended Audience: School Libraries

Track(s): Outreach/ Marketing/ Public Relations; Technology



10:00am-10:50am

Climbing the Mountain on the Quest for Success: Adventures in First-Year Librarianship

Location: Grand Hall 4

Presenter (s): Amanda Albert, Laurie Aycock, Christina Holm

Contact: aalbert5@kennesaw.edu

It is easy to view the transition from student or paraprofessional to librarian as the end of a journey. While in reality, this transition is more analogous to a hiker reaching the summit of a mountain. At first the hiker is filled with a sense of relief and victory - which quickly fades as the hiker realizes that the trail continues. This panel will discuss three differing perspectives on the first-year librarian experience. Discussion topics include the ambiguity of job requirements, uncertainties regarding personal abilities, shifting administrator expectations, and coping with feeling both under- and overwhelmed. This discussion will demystify the new academic librarian experience for prospective librarians. It will offer seasoned librarians ideas regarding mentorship, and it will provide library administrators insight into managing new librarian perspectives.

Intended Audience: Academic Libraries; Emerging Librarians/MLIS Students

Track(s): Career Advice; Professional Development

10:00am-10:50am

Basic Legal Research for the Non-Law Librarian

Location: Grand Hall 5

Presenter (s): Sarah Mauldin, Margaret Butler

Contact: smauldin@sgrlaw.com

Have you ever encountered a patron seeking help with a legal question? Did you know how to help them? If not, please join us for an hour of fact filled fun as we show you free and cheap resources that you can add to your reference bag of tricks and provide a look at how our legal system works. You will also learn how to evaluate a situation to determine if it is beyond the resources you have available and when and where to refer patrons for additional assistance.

Intended Audience: Multiple Library Types; Public Libraries

Track(s): Instruction; Reference Services

10:00am-10:50am

Build Organizational Sustainability and Resilience in the Journey of ILS Consolidation

Location: Parthenon Room 1

Presenter (s): Jin Xiu Guo, Sandra Barclay, Li Chen, Jennifer Young, Lesley Brown, Hyun Chu Kim, Jay Nicolletta, Ariel Turner

Contact: jguo2@kennesaw.edu

This session will not only introduce the methodology and workflows that the KSU/SPSU Voyager Consolidation Committee has implemented, but also walk audiences through the process of how to best use this opportunity to build a sustainable and resilient ILS and work collaboratively among Technical Services, Access Services, System Administration, ILS provider, and consortium. Some practical aspects, such as project management, methodology development, workflow implementation, data migration, data review, training, system downtime, could also benefit the institutions that plan to move to the next generation ILS or consolidate with a different library. The presenters will share their experiences of leadership and team development.

Intended Audience: Multiple Library Types; Academic Libraries

Track(s): Administration; Technical Services/ Cataloging/Acquisitions

10:00am-10:50am

Park Rangers and Public Librarians: A Literate Walk in the Park

Location: Parthenon Room 2

Presenter (s): Lisa Cleary, Benita Duling

Contact: clearyl@cobbcat.org

The Cobb County Public Library System and Kennesaw Mountain National Battlefield Park of the National Park Service have created new ways for parks and libraries to work together. The two entities have discovered that they share a common audience and through collaboration are able to better achieve their respective goals. For example, middle and high school students in Cobb County were invited to participate in an historical writing contest based on Kennesaw Mountain National Battlefield Park's Civil War history. Also, last spring, the Kennesaw Mountain created a scavenger hunt for children to complete in the public libraries. This indoor exploration enabled children to learn about National Parks and library resources and earn a Junior Ranger Badge and certificate. This exciting and growing collaboration is providing opportunities to cross-promote programs, including GPLS's "1000 B4 Kindergarten" and the National Park Service's "Find Your Park".

Intended Audience: Public Libraries

Track(s): General Interest; Outreach/ Marketing/ Public Relations

10:30am-11:50am

Graphic Novels from the Inside

Location: Athena F

Presenter (s): Unshelved Gene Ambaum and Bill Barnes

Contact: bill@overduemedia.com

Creators of the comic strip UNSHELVED, Gene Ambaum and Bill Barnes love comics, and in this program they show you some of the reasons why, with moments that demonstrate the unique power of this amazing medium.

Intended Audience: Multiple Library Types

Track(s): General Interest

11:00am-11:50am

Growing GKR: Increasing the Undergraduate Research Component

Location: Olympia Room 2

Presenter (s): Sandra Bandy, Debra Skinner, Eli Arnold, Kim Mears

Contact: sbandy@gru.edu

The Georgia Knowledge Repository (GKR), an initiative of GALILEO, is a central repository that contains academic and intellectual works produced by Georgia colleges and universities. Established in 2013 and comprised of over 100,000 item records, GKR increases the importance of open access scholarly communication and joins a growing number of academic digital repositories. Colleges and universities are developing research seminars, open access journals, and other scholarly initiatives on campus. Libraries who manage their institutional repository are collaborating with campus departments to preserve the scholarly works of these initiatives. A panel will discuss how librarians and faculty are increasing their repositories by supporting undergraduate scholarship. Attendees will see a variety of projects that libraries are undertaking and panelists will give an overview of effective methods to follow when starting new undergraduate research initiatives. Panelists will also discuss internal challenges and benefits faced when establishing and promoting these initiatives.

Intended Audience: Academic Libraries; Special Libraries

Track(s): Administration; Outreach/ Marketing/ Public Relations



11:00am-11:50am Cataloger Life Hacks

Location: Parthenon Room 1

Presenter (s): Carey Huddlestun, Sandra Barclay, Hyun Chu Kim, Ariel Turner

Contact: ahuddle3@kennesaw.edu

Cataloger Life Hacking refers to any tricks, shortcuts, skills, and methods that increases a cataloger's productivity and efficiency. The purpose of this presentation is to provide catalogers, non-catalogers, and the simply curious tips, tricks, and shortcuts experienced and novice catalogers find most helpful. This presentation will include a variety of ideas and methods from knowledgeable technical services staff at Kennesaw State University for using OCLC Connexion Client, WorldCat, MarcEdit, Google Documents, and Microsoft Access. Attendees will leave with a grab bag of tested and practical shortcuts, tips, and tricks related to cataloging and technical service to try out at their institutions. These ideas and methods maybe reminders for some and new ideas for others.

Intended Audience: Academic Libraries; Special Libraries

Track(s): Technical Services/ Cataloging/Acquisitions; Special Collections/Archives

11:00am-11:50am Creating Winning Partnerships

Location: Parthenon Room 2

Presenter (s): Wendy Cornelisen, Susan Grigsby

Contact: wcornelisen@georgialibraries.org

When school and public librarians work together, students win. Technology can streamline registration processes and provide seamless access to all the students' resources. After an extensive survey of the current landscape, this presentation will highlight the best practices for joint-library projects already occurring across the state, and discuss potential areas of growth based on national models.

Intended Audience: Public Libraries; School Libraries

Track(s): Outreach/ Marketing/ Public Relations

11:00am-11:50am ASSURE-ing Apps for Today's Learners and Leaders

Location: Athena A

Presenter (s): Dianne Dees

Contact: ecdees@valdosta.edu

ASSURE-ing Apps for Today's Learners and Leaders Use the ASSURE Model to prepare and present technology integrated lessons while using Google and iPad apps for teaching, learning, organizing, and sharing information. Help your students and teachers become successful 21st century learners through exciting library presentations and learning opportunities.

Intended Audience: Emerging Librarians/MLIS Students; School Libraries

Track(s): Children's Services/Elementary School; Technology

11:00am-11:50am Robotics at the Library: A STEM partnership between Marshes of Glynn Libraries and the College of Coastal Georgia.

Location: Athena B

Presenter (s): German Vargas, Karen Larrick

Contact: gvargas@ccga.edu

Join us and discover the potential of creating public library and college partnerships to motivate students to pursue careers in Science, Technology, Engineering and Mathematics. Marshes of Glynn Libraries with the participation and support of the College of Coastal Georgia has developed an enriching hands-on learning experience that shows students exciting real world applications for the topics they learn about in the classroom. Through the construction and programming of robots, the library created a stimulating environment that provided technical challenges, and developed critical and creative thinking skills. Attendees will hear about the development, funding and execution of this exciting eight week Robotics Camp for teens. Participants will receive a curriculum, ready to be implemented in their own libraries.

Intended Audience: Public Libraries; School Libraries

Track(s): Young Adult or Youth Services/ Middle or High School; Outreach/ Marketing/ Public Relations

11:00am-11:50am GAMA Club Lives! Begin or Recharge a Library Club for Teens to Build Leadership Skills Through Volunteerism.

Location: Athena C

Presenter (s): Alice Murphy, Gordon Baker

Students in the Georgia Association of Media Assistants Club are eligible for scholarships if their school is a member of the state GAMA! Open to students in grades 5 to 12, GAMA Clubs teach college & career ready skills while providing school & public libraries with enthusiastic help. Learn how to run GAMA club, the history, the scholarships available, and tips for setting up a club that will enrich your library program.

Intended Audience: Public Libraries; School Libraries

Track(s): Young Adult or Youth Services/ Middle or High School

11:00am-11:50am Ad-ventures in Marketing Change: Successfully Selling the Academic Library

Location: Athena D

Presenter (s): Rita Spisak, Amy Thompson

Contact: rspisak@kennesaw.edu

Has your library experienced major changes such as renovation, consolidation, new library programs and new innovations? How did you market your changes to your constituents? Kennesaw State University has experienced all these changes and more in the past few years and is anticipating additional upheavals to the traditional library way of doing things. We have radically shifted our focus on marketing to students, faculty, staff and the community. In this session, we will cover the impetus of the Kennesaw State University Library Systems marketing plan. Also, we will give examples of campaigns and programs. We will discuss the committees that were spawned as a result of our new focus and examine our future goals.

Intended Audience: Multiple Library Types; Academic Libraries

Track(s): General Interest; Outreach/ Marketing/ Public Relations

11:00am-11:50am Thinking Outside the Sandbox: Measuring Success in a Multi-Use Collaborative Space

Location: Athena G

Presenter (s): Som Linthicum, Jessica Hornbuckle, Jeremy Worsham

Contact: slinthicum@berry.edu

Recently, Berry College's Memorial Library developed and implemented the Sandbox - an innovative, technologically-enhanced, collaborative-learning environment. The intent of the Sandbox was to push beyond the technologically-enabled, stand-alone classroom to become both a multi-use environment, open and accessible to all facets of our user community, and a campus-wide test-bed for emerging educational technologies. Anecdotally, the Sandbox has been a success, generally embraced by a growing vanguard of students, faculty, and administrative supporters. Yet, there has been a strong desire by stakeholders from all quarters to quantitatively and qualitatively assess the success of the space and to critically analyze the processes of promotion, preparation, and evaluation that accompanied the first academic year of operation. This presentation explores those processes, reviewing efforts to introduce the space to a traditional liberal arts community, to acquaint our users with its practical potential, and to chart its reception and pragmatic realization as a distinctive, learning environment.

Intended Audience: Academic Libraries

Track(s): Assessment; Physical Space



11:00am-11:50am

Open Access Awareness in Science Graduate Students

Location: Athena H

Presenter (s): Jackie Werner

Contact: jwerner3@gsu.edu

Open access resources are only becoming more prevalent and more integral to doing research; this is especially true for physics faculty, who have been at the forefront of many open access initiatives. Research shows that graduate students tend to pick up their supervising faculty members' methods of literature searching-but are physics and astronomy graduate students aware of the status of the open access resources they are using? This presentation will cover the findings from a survey of physics and astronomy graduate students at two Atlanta universities and its relevance for librarians serving students in the sciences.

Intended Audience: Academic Libraries

Track(s): Collection Development; Reference Services

11:00am-11:50am

Branching Out: Consolidating an Interlibrary Loan Department Across Multiple Campuses with ILLiad

Location: Athena I

Presenter (s): Ashley Hoffman, Caralia Gallagher, Rosemary Humphrey

Contact: ahoffm18@kennesaw.edu

Interlibrary Loan departments are no stranger to collaboration between campuses. Therefore, when the consolidation of the two institutions of Kennesaw State University and Southern Polytechnic State University was announced, their respective interlibrary loan departments rose to the challenge with - if not enthusiasm - optimism and the willingness to try new ideas and strategies to merge the two units. This presentation will cover the alternatives considered, strategies chosen, and the implementation process undertaken to create a unified interlibrary loan department across two campuses and four libraries using Atlas' ILLiad software. We will cover not only policy decisions but workflow procedures and technical demonstrations of ILLiad's capabilities for cross-campus integration.

Intended Audience: Academic Libraries

Track(s): Interlibrary Loan/Document Delivery/ Resource Sharing

11:00am-11:50am

Trained by Animation: How We're Re-imagining Our Help Desk Training with Cartoons

Location: Athena J

Presenter (s): Derek Malone, Emily Patterson

Contact: dmalone3@una.edu

At the University of North Alabama we have transitioned a vast amount of our help desk training from handbook to cartoons and hybrid (cartoon and screenshot) videos. This presentation will cover what we have identified as quality areas for cartoon video implementation, our process of making those cartoons, and finally our assessment into the effectiveness of the new training program.

Intended Audience: Multiple Library Types; Support Staff

Track(s): Professional Development

11:00am-11:50am

Finding Gems: Unearthing Interesting and Valuable Reports from Federal Research

Location: Grand Hall 1

Presenter (s): Patricia Kenly, Bette Finn

Contact: patricia.kenly@library.gatech.edu

Interested in business, technology, or scientific information - written by experts?

Detailed, yet less lengthy than a book? And for free? The U.S. government produces such information - technical reports; the results of government-funded research. They are issued by the National Technical Information Service (NTIS), Department of Energy, and even the Department of Defense. We'll explore the key databases and share search tips so that you and your users can discover the wealth of information hidden in this important resource type. Detailed handouts will be distributed.

Intended Audience: Multiple Library Types; Academic Libraries

Track(s): Government Docs/Info Reference Services

11:00am-11:50am

Librarian Podcaster: A Report From the Studio

Location: Grand Hall 2

Presenter (s): Charlie Bennett

Contact: csb@gatech.edu

What goes into creating, developing, and producing a podcast? How might a podcast fit into your professional life? This session will address how to develop an audio series idea, how podcasts and radio programs can supplement scholarly communication and professional development, and how to produce and distribute a podcast using free or cheap technology and services.

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): Outreach/ Marketing/ Public Relations; Professional Development

11:00am-11:50am

Generational Diversity in the Library Workplace: Challenges and Opportunities

Location: Grand Hall 4

Presenter (s): Holly Heitman, Kathryn Greer, Richard Horah

Contact: hheitman@ggc.edu

Employees and volunteers come to the library workplace with different characteristics, personalities, and life stories. These aspects can have an impact on how they approach their job and those with whom they work. People are also shaped by the shared history, values, and popular culture of their generation. Are multiple generations serving in your library? Do they get along or do conflicts arise due to assumptions or intolerance? In the 21st century library, rapidly evolving technology and an emphasis on quality customer service are the norm. Morale, productivity, and retention are mission critical. How do managers leverage the unique perspectives that may come with generational diversity, facilitate the richness and contributions it can offer, and minimize discord and distraction? Join us as we explore the characteristics and stereotypes of the different generations, consider the implications of embracing a multi-generational workplace, and propose strategies for successful teambuilding, training, and management.

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): General Interest; Administration

11:00am-11:50am

Walk a Mile in My Shoes: Genealogy Crash Course for Librarians

Location: Grand Hall 5

Presenter (s): Tamika Strong

Contact: tstrong@georgialibraries.org

Ever wonder why those genealogists are so excited about researching? Have you ever wondered about your own family history? Interested in learning a new skill to help your patrons? This session will give you the basics on how to get started tracing your family history. Use the tips learned to assist others in their journey to find their roots.

Intended Audience: Multiple Library Types

Track(s): Reference Services; Special Collections/Archives

12:00-1:15pm

All Conference Mexican Buffet Lunch

Location: High Shoals

Join us for an all-conference Mexican buffet luncheon with speaker George Needham, international library leader, mentor and former Vice President for Global Relations with OCLC as he discusses library leadership in today's changing environment



1:30pm-5:30pm Poster Sessions

Location: Grand Hall 3, entrance to Exhibit Hall

Visit our posters and presenters on a variety of library related topics.

- Jamie Addy and Jeff Dowdy: Cite this! Using Workshops to Promote Citation Knowledge
- Sandra Barclay: Using Statistics to Inform Library Purchasing Decisions
- Amanda Burkhead: Gender Roles in Children's Picture Books in 2014: An Analysis of the Acquisitions of the Gwinnett County Public Library
- Ben Davis: Highlighting the Diversity of a Library's Collections
- Brittany Harte and Settareh Ante-Marandi: The Read Around the World Challenge: Engaging Readers and Exploring Geography
- Christina Holm: After Happily-Ever-After: Translating your Job-talk into Action
- Kayla Kuni: Engaging Special Needs Adults in Library Services
- Rebe LeGoullon: Virtual Instruction: An Online Approach to Access Services staff Training
- Lisha Li and Ameet Doshi: Outreach on Campus Through Intellectual Property Events
- Michael Luther and Ana Guimaraes: Integrated Assessment for Informed Collection Management
- Yongli Ma and Li Chen: The Library Box: the Easy Solution for Checkout Ebooks
- Katie Shepard and Constance Wade: LibGuides 2.0: Migration & Innovation
- Mandy Swygart-Hobaugh: Dear Diary, I Think I'm Gay: LGBTQ Youth and Information Access Across the Decades

1:30pm-2:20pm Build Coding Mojo with CoderDojo

Location: Athena A

Presenter (s): Kathy Pillatzki, William Metz, Molly Kellam

Contact: pillatzk@mail.henry.public.lib.ga.us

Can you say CoderDojo three times, fast? How about Sonic Pi, Ruby, Scratch, JavaScript, Minecraft, and Arduino? To learn about these tongue-twisters and more, join us and find out how a financially-strapped public library partnered with community supporters to provide free computer coding classes for kids age 7-17. You don't need a black belt to teach kids to write code!

Intended Audience: Public Libraries; School Libraries

Track(s): Children's Services/Elementary School; Young Adult or Youth Services/ Middle or High School

1:30pm-2:20pm Consolidation of University Libraries - Vendor Relations, Licensing, and Budgeting Issues

Location: Athena B

Presenter (s): Olga Russov

Contact: orussov@kennesaw.edu

This panel will discuss issues related to the consolidation and merging of academic libraries, with a focus on merging two distinct collections of print and electronic resources into one, and the implications for licensing, budgeting and vendor relations. Challenges and opportunities in the decision-making process and staff reorganization will be among other issues discussed.

Intended Audience: Academic Libraries

Track(s): Administration; Technical Services/ Cataloging/Acquisitions

1:30pm-2:20pm Faculty Buy-In: How to Market Research Skills and Instruction in Academia

Location: Athena C

Presenter (s): Kelly Ansley, Aaron Wimer, Xueying Chen

Contact: kansley1@kennesaw.edu

Library instruction is an integral part of all students' academic careers. Time and again, students find ways to work around using the library services and resources. One way to draw more students to the library is to get into their classrooms and show them the various services and resources that are available. How do we do this? By more effectively marketing library instruction to teaching faculty, department heads, and administrators! This session will focus on ways librarians can reach those "customers" and how marketing library instruction will benefit not only the students, but our faculty as well. We will also provide pointers on how to use different styles of teaching as a form of "in-class" marketing to get you invited to teach again!

Intended Audience: Academic Libraries; Emerging Librarians/MLIS Students

Track(s): Instruction; Outreach/ Marketing/ Public Relations

1:30pm-2:20pm Local History Through Art @ Your Library

Location: Athena D

Presenter (s): Carla Beasley, Bryan White

Contact: carlafayebeasley@gmail.com

The Forsyth County Public Library in Cumming, GA, embarked on a community-wide project of remembering the history of the county through art collages at each of the four library branches. The program will show how the library artwork committee and Mr. White progressed from initial plans, gathering of photos and documents, combining them, and then producing the final product. Suggestions on fund raising, community partners, and educational programs will also be provided.

Intended Audience: Multiple Library Types; Archives

Track(s): General Interest Outreach/ Marketing/ Public Relations Physical Space Reference Services Special Collections/Archives

1:30pm-2:20pm Organizing a Literary/Book Festival

Location: Athena G

Presenter (s): Cheryl Corbin

Contact: coordinator@augustaliteraryfestival.org

Come and learn how to organize a literary/book festival at your library! Find out the secret to uniting new authors with library patrons and hungry readers! This inventive two day festival marries the avid reader to the best in traditional and indie published authors. The Augusta Literary Festival (ALF), now in its 4th year, targets aspiring writers who are afforded an opportunity to participate in author-led panel discussions, writing workshops facilitated by best-selling authors, and book signings. The entire two-day event is free to the public and free to authors. This literary festival brings in 3,000 - 4,000 patrons to the library on the main day of the event. This festival brings together local colleges and volunteers to work and support the local public library. You, too, can do this. We'll show you how! Visit our website at www.augustaliteraryfestival.org.

Intended Audience: Public Libraries

Track(s): Outreach/ Marketing/ Public Relations

1:30pm-2:20pm Knowledge Mapping Tools: Visualizing Research

Location: Athena H

Presenter (s): Elisabeth Shields, Crystal Renfro

Contact: eshield5@kennesaw.edu

Complex research projects can be difficult to conceptualize and communicate clearly because of the number of concepts involved and the relationships among them. We will look at visual tools including concept mappers, mind mappers, and argument mappers which help advanced students, faculty, and librarians as they move from the stage of envisioning a research idea into the early stages of fashioning the product.

Intended Audience: Academic Libraries; Emerging Librarians/MLIS Students

Track(s): Instruction



1:30pm-2:20pm

GIL Express: Ten Years In

Location: Athena I

Presenter (s): Fred Smith, Mary Poland, Stella Richardson

Contact: fsmith@georgiasouthern.edu

GIL Express is now 10 years old. With the coming move to Alma, it seems like a good time to review what we like about it and what could be done better. University System library heads are discussing collaborative collection building which could have implications for GE. Mary Poland, Assistant Access Services Department Head at the University of Georgia; Stella Richardson, Access Services Librarian at Georgia Tech and Chair of the Circulation and Access Services Interest Group; and Fred Smith, Access Department Head at Georgia Southern will host this discussion.

Intended Audience: Academic Libraries

Track(s): Circulation; Interlibrary Loan/Document Delivery/ Resource Sharing

1:30pm-2:20pm

Transforming Student Employee & Teen Volunteer Training through the Flipped Classroom

Location: Athena J

Presenter (s): Kimberly David, Christopher Bishop

Contact: kim.david@emory.edu

This panel presents research and techniques public and academic libraries can implement to enhance their student employee and teen volunteer training

Intended Audience: Academic Libraries; Public Libraries

Track(s): Professional Development; Technology

1:30pm-2:20pm

FREE Financial Literacy Programs and Resources

Location: Grand Hall 1

Presenter (s): Oscar Gittemeier, Venus Lockett, Angiah Davis, Ken McDonnell, Eileen Marutiak, Rosalind Lett

Contact: oscar.gittemeier@fultoncountyga.gov

Get the scoop on free financial literacy resources available for your library. This financial literacy panel has experts from public and academic libraries and the Consumer Financial Protection Bureau. We will discuss free financial literacy programs and resources targeted to kids, teens, college students, adults, and seniors. Let's get financially fit!

Intended Audience: Multiple Library Types; Public Libraries

Track(s): Instruction; Reference Services

1:30pm-2:20pm

There's a \$i In My 700 Field! Who Put That There?

Location: Grand Hall 2

Presenter (s): Guy Frost, Rebecca Taylor

Contact: gfrost@valdosta.edu

Have you noticed the increased use of subfields \$i and \$e in access points and additional 7XX fields in your bibliographic records? These are relationship designators, terms, and access points defining the role of the people, corporate bodies, author-title entries, and other resources associated with the item in hand as outlined in RDA. This session will demonstrate how to apply these relationships to the bibliographic records in order to enhance resource discovery.

Intended Audience: Multiple Library Types

Track(s): Technical Services/ Cataloging/Acquisitions

1:30pm-2:20pm

Being Who They Say You Are: Personal Branding for the New LIS Professional

Location: Grand Hall 4

Presenter (s): John Mack Freeman

Contact: johnmackfreeman@gmail.com

When you're first starting out in the LIS field, the number of options available can be daunting. And that's just figuring out your job. If you want to get involved in the larger LIS world, it can feel impossible to make a dent in a profession that literally has tens of thousands of members. This session will take you through one person's process in helping to define your personal brand and build a plan towards your future professional goals. We will talk about the fundamentals of personal branding, how to start building your portfolio, and one person's perspective on how to succeed at the first part of your career.

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): Career Advice; Professional Development

1:30pm-2:20pm

Communication in the Workplace: Challenges & Strategies in Diverse Library Settings

Location: Grand Hall 5

Presenter (s): Claudia Shorr, Pat Herndon, Elissa Checov, Pat Ziebart

Contact: claudia.shorr@ung.edu

Panelists will describe tools and strategies that they find effective to tackle internal communication needs and challenges in their particular library settings and institutional structures. Areas of discussion will include staff training and development, building communication channels, and documentation and statistics. Strategies for informal and formal communication will be explored. Preferred tools for different purposes, such as, for collaboration, will be compared. To encourage audience participation, a reflective small group activity will open the session and a Q&A will follow the panel discussion.

Intended Audience: Multiple Library Types

Track(s): Administration; Technology

1:30pm-2:20pm

Steps for Successful Library Advocacy

Location: Olympia Room 1

Presenter (s): Wendy Cornelisen, Helen Poyer, Keith Schuermann, Roni Tewksbury

Contact: wcornelisen@georgialibraries.org

Advocacy is defined as a planned, deliberate effort to raise awareness on an issue. Libraries can harness the power of their users, Friends and staff to accomplish even the hardest to reach goals. This session will showcase the steps taken by three different library systems to inspire their community to support recent building projects.

Intended Audience: Multiple Library Types; Public Libraries

Track(s): Administration; Outreach/ Marketing/ Public Relations

1:30pm-2:20pm

Choose Your Own Adventure: Journey Through the ACRL Framework

Location: Olympia Room 2

Presenter (s): Casey Long, Rebecca Rose, Chris Sharpe, Amanda Albert

Contact: clong@agnesscott.edu

Stop boring your friends with constant chatter about the ACRL Framework and talk with people who are as invested (and confused) about the topic as you are. In this "roundtable-style" discussion session, you choose the topic that most interests you and spend 30-40 minute sharing ideas with others who are trying to figure out how to implement the ACRL Framework in their own instruction efforts. Topics may include integrating the Framework into distance education efforts; how to talk with faculty about the Framework; or how to map the Framework through the curriculum. You can even propose a topic and see if anyone wants to join you. Facilitators will be prepared to get the conversation rolling and will help document the ideas so they may be shared with others at the end of the session.

Intended Audience: Academic Libraries

Track(s): Instruction



1:30pm-2:20pm

Adventures in Leadership: The Quest for Success

Location: Parthenon Room 1

Presenter (s): Virginia Feher, Carolyn Fuller, Toby Graham, Deborah Prosser, Carol Stanley

Contact: virginia.feher@ung.edu

This panel of library leaders in Georgia, representing public, university, and technical college libraries, will provide guidance and advice for current and future librarians interested in leadership opportunities, in addition to offering insights into the logistics of leading a twenty-first century library. Example topics panelists will cover include: paths taken to reach their leadership positions; challenges library leaders currently face, such as overseeing and managing facilities, staff, and library resources during a time of declining budgets; integrating and facilitating new and emerging technologies; heeding and discerning the impact of electronic resources on their collections; participating in mentoring experiences and opportunities; balancing the library as both virtual and physical space; exploring collaborative work and consortial opportunities; and developing vision for their libraries.

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): Administration; Career Advice

1:30pm-2:20pm

Collection Development at Different Stages: A Panel of Three Georgia Universities in Transition

Location: Parthenon Room 2

Presenter (s): Julie Higbee, Bonnie Morris, Paolo Gujilde, Ana Guimaraes

Contact: julie.higbee@ung.edu

In this session, a panel of collection development librarians from three USG universities - University of North Georgia, Kennesaw State University, and Georgia Southern University - will discuss ways they are approaching the quest for effective collection development during times of transition. Each of these institutions is at a different place in its development, and panelists will share priorities and challenges from their perspectives. University of North Georgia and Kennesaw State University are both undergoing consolidation processes that have necessitated substantial reexamination and revision of policies, procedures, and workflows for collection development. At Georgia Southern University, the collection management focus has been on conducting a thorough review of existing policies, in order to align them as fully as possible with current and future user needs and budgets. By examining these varied collection development approaches, session participants will have the opportunity to consider and discuss strategies that might work well for their libraries.

Intended Audience: Multiple Library Types; Academic Libraries

Track(s): Collection Development; Technical Services/ Cataloging/Acquisitions

2:30pm-3:20pm

Exhibit Only and GALILEO Birthday Celebration

Location: Grand Hall 7

Meet with a variety of vendors and enjoy cake at the GALILEO 20th Birthday Celebration.

3:30pm-4:20pm

Making a First-Year Experience Course iPad Intensive: A Cautionary Tale

Location: Athena A

Presenter (s): Ruth Baker

Contact: rbaker@georgiasouthern.edu

This presentation tells the story of an experiment to make a First-Year Experience (FYE) course more engaging and enjoyable through the integration of iPads into the curriculum and the infusion of information-literacy throughout the course. Students analyzed 4 films from classic horror cinema and created cultural-historical documentaries about them. Students worked in groups of 4 or 5 on iPads using the Adobe Voice app and learned how to locate and evaluate sources, incorporate sources into their projects, and cite them properly. An exemplary documentary will be screened for the audience.

Intended Audience: Academic Libraries

Track(s): Instruction; Technology

3:30pm-4:20pm

Electronic Resources: Before and After the Purchase

Location: Athena B

Presenter (s): Stephanie Adams

Contact: sjadams@tntech.edu

Your collection development or acquisitions team has made a purchase decision regarding a new electronic resource. What happens next? We focus so much on the purchase itself, primarily the pricing and licensing aspects that we sometimes overlook questions we should be asking and decisions we should be making before and after the purchase. The presenter will discuss the following "before" aspects of e-resource acquisition: choosing and working with a subscription agent for e-journals, managing the online portion of print+online journal subscriptions, working with your purchasing department, and questions to ask your e-resource vendors. The "after" aspects will include choosing access points for your new purchases as well as gathering and making sense of usage statistics. Because entire presentations can be devoted to licensing and pricing models, the presenter will only mention brief tips relevant to the "before and after" aspects.

Intended Audience: Academic Libraries; Public Libraries

Track(s): Technical Services/ Cataloging/Acquisitions

3:30pm-4:20pm

Teaching Faculty about Their Copyrights

Location: Athena C

Presenter (s): Laura Burtle

Contact: lburtle@gsu.edu

Conversations with faculty about their copyrights are just as important as training about making use of other authors' copyrighted material. Librarians can help faculty control the rights their research. Training can include basic copyright information to make clear to faculty what rights they have, copyright transfer agreements and the rights some publishers grant back to authors, author addenda to modify copyright transfer agreements, open access as a way to make research freely available, and Creative Commons as a way to make work available on the author's terms. Georgia State University Library, in collaboration with the GSU Center for Instructional Innovation, developed a series of faculty workshops, online guides, and consultations aimed at helping faculty manage their copyrights. This presentation will talk about methods of reaching faculty to discuss copyright, and common issues and successes, and encourage librarians to engage faculty in these conversations.

Intended Audience: Academic Libraries; Emerging Librarians/MLIS Students

Track(s): Professional Development; Copyright

3:30pm-4:20pm

Enhancing Faculty/Library Relationships with Exhibits

Location: Athena D

Presenter (s): Ellen Neufeld, Jessica Robinson, Sarah Bankston

Contact: ellen.neufeld@emory.edu

In smaller academic libraries where librarians wear multiple hats, it can be challenging to make connections with faculty. There are many excellent ways to build the librarian/faculty relationship, but we've found a great way that also benefits the library and is an excellent marketing tool. Each spring the Oxford library invites faculty/staff to exhibit their previously (within the past two years) published works including books, book chapters, articles, essays, fiction, and poetry; paper presentations; and poster presentations; or juried artistic works including photography, woodworking, paintings and sculpture or other creative endeavors. Putting this event together takes hard work from all of the library staff. In this presentation we will walk you through the steps that have worked so well for us to make this happen.

Intended Audience: Academic Libraries; Special Libraries

Track(s): Outreach/ Marketing/ Public Relations; Professional Development



3:30pm-4:20pm GA Center for the Book

Location: Athena E
Presenter (s): Joe Davich
Hear a presentation from a Georgia author.
Intended Audience: Multiple Library Types
Track(s): General Interest

3:30pm-4:20pm Resume Review Clinic

Location: Athena F
Presenter (s): Eli Arnold
Contact: earnold@oglethorpe.edu
Whether you are a recent MLIS graduate, looking for a promotion, or just need to update your resume or CV, experienced professionals from academic, public, and special libraries will offer tips that will help you stand out from the crowd. Bring your resume or CV and cover letter! Sponsored by the GLA New Members' Round Table.
Intended Audience: Multiple Library Types
Track(s): Career Advice

3:30pm-4:20pm Ripe for the Picking: The 2015-16 Georgia Peach Book Award for Teen Readers

Location: Athena G
Presenter (s): Natalie Couch, Beth Baldwin, Devera Chandler
Contact: ncouch@cvrls.net
The Georgia Peach Book Award for Teen Readers is a statewide effort that recognizes excellent young adult novels with great teen appeal in order to promote reading among high school age students. After a committee consisting of public librarians and school library media specialists read and select 20 nominations for the award, teens cast their favorite votes from the group to decide on the winner and two honor titles each year. Learn about the 20 nominations for 2015-16 and how to promote these fantastic reads to your teen customers!
Intended Audience: Public Libraries; School Libraries
Track(s): Collection Development; Young Adult or Youth Services/ Middle or High School

3:30pm-4:20pm Infographics: A Librarian's Best Friend

Location: Athena H
Presenter (s): Rachel Evans
Contact: rsevans@uga.edu
Infographics are on the rise as a communication medium in libraries. We live in a visual world; we are visual creatures, naturally drawn to graphical representations. Using free web applications, librarians and their support staff can now easily create beautiful and compelling infographics which can serve multiple purposes in the library environment. From community outreach and marketing of programs and collections to internal use as a presentation aid and everything in between, infographics can help us relay important information in an attractive way for little to no cost. This presentation will discuss the advantages of using infographics in the library setting, give good examples of library-specific infographics, provide best practice guidelines for infographic creation, and explore a slew of web applications you can use for free. Time permitting, the presentation will also include a brief real-time demonstration of how quick and easy (and fun) infographic creation can be using Piktochart.
Intended Audience: Multiple Library Types; Support Staff
Track(s): Outreach/ Marketing/ Public Relations; Technology

3:30pm-4:20pm GOLD Abides: New Adventures in Resource Sharing for Georgia

Location: Athena I
Presenter (s): Elaine Hardy, Susan Morris, Margaret Ellingson, Cathy Jeffrey, Lesley Barber
Contact: ehardy@georgialibraries.org
Over the last few years, OCLC has made significant changes in its membership structure and the products and services it offers, necessitating changes in both the structure of GOLD and our membership agreement. Join members of the GOLD Advisory Committee for an introduction to and panel discussion of the proposed new GOLD membership agreement, criteria, and compliance that will update and strengthen resource sharing and serials holdings management in Georgia.
Intended Audience: Multiple Library Types
Track(s): Interlibrary Loan/Document Delivery/ Resource Sharing Technical Services/ Cataloging/Acquisitions

3:30pm-4:20pm Bite-Sized Staff Training: Transforming Staff Development for Busy Libraries

Location: Athena J
Presenter (s): Julia Huprich
Contact: jhuprich@georgialibraries.org
We can all agree that staff development is important - but who has the time? Thanks to microlearning, now we all do. Find out how any type of library can develop and incorporate bite-sized training techniques into an existing staff development program. Participants will identify topics that can be broken down into smaller lessons and will discover tips, tricks, and resources that can transform how training is conducted. At the end of the session, participants will be able to identify ways that training will fit into their library's busy schedules and can help to transform their library's professional development program.
Intended Audience: Multiple Library Types; Public Libraries
Track(s): Instruction Professional Development

3:30pm-4:20pm What's New with GALILEO

Location: Grand Hall 1
Presenter (s): Karen Minton, GALILEO staff
Contact: karen.minton@usg.edu
Join GALILEO staff for information on GALILEO services and enhancements with time built in to address your questions and comments. Intended Audience: Multiple Library Types
Track(s): General Interest

3:30pm-4:20pm Establishing Batch Processes

Location: Grand Hall 2
Presenter (s): Ariel Turner
Contact: aturne93@kennesaw.edu
Batch cataloging and vendor-supplied records are increasingly prolific in the workflows of academic libraries. Despite the benefits of this increased automation, there are also new challenges. These challenges may include inaccuracies in records, impact on cataloger morale, and a lack of technological knowledge. This presentation examines one institution's implementation of batch processes.
Intended Audience: Academic Libraries
Track(s): Assessment; Technical Services/ Cataloging/Acquisitions



3:30pm-4:20pm

Doctoral Study for Librarians: Is it Right for You?

Location: Grand Hall 4

Presenter (s): Wendy S. Wilmoth, David P. Bunnell

Contact: wilmothw@gptc.edu

Are you thinking about pursuing doctoral study but aren't sure if it's right for you? We have been there and want to help you decide. Learn about the options available for Georgians and the factors to consider when deciding whether to take that big step!

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): Career Advice; Professional Development

3:30pm-4:20pm

Healthy, Wealthy, and Wise: Creating a Culture of Inclusion

Location: Grand Hall 5

Presenter (s): Rosalind Lett, Velda Cofield, Belle Reynoso, Vickie Beene, Roy Cummings, Scott Parham

Contact: rosaling.lett@co.clayton.ga.us

Our program will focus on a Financial Literacy Grant that we received from FINRA. We will review the opportunities to obtain funding for financial literacy programs. We will discuss the four groups that our grant focused on and describe programs that public and academic libraries can develop with or without funding to improve the financial literacy of their community. Our project is designed to meet the needs of 4 target groups: Seniors, Youth, Entrepreneurs and Future Fiscally Fit Families. We are using unique approaches to each group, such as conducting reality checks with teens to teach them the value of money and giving them a chance to budget for a real life scenario. We are using events such as: fables and financial storytimes to engage our kids, muffins & money to intrigue our entrepreneurs, eggs & issues to activate our seniors, snacks & social media to captivate our teens, and dinner and a movie to enlighten our families.

Intended Audience: Academic Libraries; Public Libraries

Track(s): General Interest; Outreach/ Marketing/ Public Relations

3:30pm-4:20pm

Racing to Read 5K

Location: Olympia Room 1

Presenter (s): Lois Griffin

Contact: lgriffin2020@gmail.com

Learn how to coordinate a 5K run / 1 mile walk to promote literacy, build community cohesiveness, promote health and fitness, and raise funds for your library. This event is a great way for all ages to support the local library and have fun in the process. By establishing partnerships with schools, businesses, organizations, individuals, and friends of the library, you are sure to have a successful event. The race participants solicit pledges and the donations go directly to the local public library within your library system. Learn the step-by-step process we used and we will share our lessons learned.

This can be an annual event and will build momentum as the years go by.

Intended Audience: Public Libraries

Track(s): General Interest

3:30pm-4:20pm

Creating a Vertically Integrated Instruction Environment in the Library

Location: Olympia Room 2

Presenter (s): Jennifer Townes, Emy Decker

Contact: jtownes@auctr.edu

This session details the ways in which unit heads harnessed the talent of their respective teams to create quarterly instruction sessions to allow staff - from paraprofessionals to professional librarians - to teach each other their specialized skills. This method of sharing has helped to build teams and has fostered an environment of enhanced collaboration within the library. Library staff not only benefit from learning from their colleagues, but staff teachers also benefit from being recognized within the library for their skills. This session will detail the ways in which this program can be replicated in any library.

Intended Audience: Academic Libraries; Support Staff

Track(s): General Interest; Professional Development

3:30pm-4:20pm

Leadership Training that Really Works

Location: Parthenon Room 1

Presenter (s): Julie Walker, David Singleton

Contact: jwalker@georgialibraries.org

Leadership academies are everywhere, at the local, state and national levels, in every imaginable format. But what really works to develop the library leaders that we need today? A great generation of top-level librarians are retiring, and many communities and institutions are fearful that a new generation of leaders have not been adequately prepared to take the reins of today's libraries. This session will explore how innovative, fearless, forward-thinking library leaders are raised.

Intended Audience: Multiple Library Types

Track(s): Administration; Professional Development

3:30pm-4:20pm

"What We Don't Have...": Utilizing Faculty Feedback in Collection Development

Location: Parthenon Room 2

Presenter (s): Paolo Cujilde, Jessica Minihan

Contact: pgujilde@georgiasouthern.edu

As budgets become increasingly tight, librarians are more wary of spending money on resources that are not useful to students or faculty. To ensure that we continue to be good stewards of the funds with which we have been entrusted, assessing the use of our collection becomes paramount, and developing new strategies to select appropriate resources becomes critical. With these goals in mind, we often rely on input gathered directly from faculty members to make our collection development decisions. However, can we be certain that resources chosen by faculty will be used more than resources chosen by librarians? Librarians at Georgia Southern University's Zach S. Henderson Library now strive to determine if this is the case by studying the effects of our utilization of faculty feedback in the evaluation and selection of journals, databases, and monographs.

Intended Audience: Academic Libraries

Track(s): Assessment; Collection Development

4:30pm -5:30pm

"Meet the Authors"

Location: Atrium

Drop by and meet Georgia's current bestselling authors while enjoying hors d'oeuvres.

Sponsored by Georgia Center for the Book.

5:30pm-7:00pm

All Conference Awards

Location: Atrium

The Awards Ceremony will include presentations of awards from GLA, GMLA, and GAIT. Join us as we celebrate the best in Georgia libraries this year!

7:30 p.m. – 9:30 p.m.

New Member Round Table Dinner

Location: Transmetropolitan - 145 E Clayton Street, Athens, GA 30601

(Between N Lumpkin Street and College Avenue)

Dutch Treat



7:00am-7:50am

Valdosta State MLIS Town Hall Meeting

Location: Olympia Room 2

Presenter (s): Linda Most

Contact: lmost@valdosta.edu

The Valdosta State University Department of Library and Information Studies and the MLIS Program extend an invitation to all stakeholders of the VSU MLIS Program to join us for our annual Town Hall Meeting and public conversation about LIS education. All students, alumni, and MLIS degree program stakeholders are invited to attend. LIS Department news and updates will be shared and comments, questions, and dialogue among participants is encouraged. This is your opportunity to tell the MLIS Program faculty and administration what you would like us to know about LIS education needs around the state.

Intended Audience: Multiple Library Types

Track(s): General Interest

7:00am-7:50am

GAIT Breakfast

Location: Olympia Room 1

Presenter (s): Gordon Baker, Michelle Lenderman

Contact: gordonbaker@clayton.edu

Meeting of the GAIT Membership

Intended Audience: Multiple Library Types

Track(s): Technology

Friday 8:00am-8:50am

Exhibits ONLY

Location: Exhibit Hall

8:00am-8:50am

Facilities Interest Group

Location: Athena A

Presenter (s): Alan Lebish

Contact: alebish@kennesaw.edu

For anyone involved with or working on library facility issues such as refurbishing, remodeling, renovation, moving, sustainability, and new building construction. Other topics of interest might include anything from space planning to daily maintenance and repair issues. The group will be a resource to share information relevant to all types of libraries, and possibly suggest topics of interest for GLA Conference presentations.

Intended Audience: Multiple Library Types

Track (s): Physical Space

8:00am-8:50am

Interlibrary Loan Interest Group

Location: Athena B

Presenter (s): Katie Holcomb

Contact: kathleen.holcomb@asurams.edu

The objectives of the Interlibrary Loan Interest Group are to promote and facilitate the necessary and appropriate discussion and joint decision making which is essential to maintaining and increasing cooperation between libraries of all types.

Intended Audience: Multiple Library Types

Track(s): Interlibrary Loan/Document Delivery/ Resource Sharing

8:00am-8:50am

Government Information Interest Group (GIIG) Meeting

Location: Athena C

Presenter (s): Chris Sharpe

Contact: csharpe@kennesaw.edu

Join GIIG and discuss the latest news and developments in government information and how you share, use, and promote government resources. Officers will also be elected.

Intended Audience: Multiple Library Types

Track(s): General Interest; Government Docs/Info

8:00am-8:50am

Reference Services Interest Group Meeting

Location: Athena D

Presenter (s): Claudia Shorr

Contact: Claudia.Shorr@ung.edu

RSIG sponsors programs and projects closely related to the work of reference librarians and advances the informational, bibliographical and research services in all types of libraries and at all levels within the State of Georgia.

Intended Audience: Multiple Library Types

Track(s): Reference Services

8:00am-8:50am

Information Technology Interest Group

Location: Athena G

Presenter (s): Linda Johnson

Contact: linda.n.johnson@clayton.k12.ga.us

The purpose of the Information Technology Interest Group is to collect and disseminate information in the general area of library automation. Specific interests include the following: electronic data processing, telecommunications, cable communications, systems analysis, and the evaluation of computer hardware and software.

Intended Audience: Multiple Library Types

Track(s): Technology

8:00am-8:50am

Technical Services Interest Group Meeting

Location: Athena H

Presenter (s): Linh Uong

Contact: luong@negeorgialibraries.org

Catch up with the latest news, issues and trends in acquisitions, cataloging, classification, electronic resources management, library systems and serials.

Intended Audience: Multiple Library Types

Track(s): Technical Services/ Cataloging/Acquisitions

8:00am-8:50am

Technical College Interest Group Business Meeting

Location: Athena I

Presenter (s): Kathryn Thompson

Contact: kthompson@lanieritech.edu

General business meeting for the Technical College Interest Group and TCSG Library Council.

Intended Audience: Academic Libraries

Track(s): General Interest



8:00am-8:50am ACRL Library Marketing and Outreach Interest Group Georgia Meeting

Location: Athena J

Presenter (s): Rita Spisak

Contact: rspisak@kennesaw.edu

Are you involved in marketing and outreach at your academic library? The ACRL Library Marketing and Outreach Interest Group may be of interest to you. It is a fairly new group started in 2014. The group charge is "to provide a forum for discussion regarding effective digital and print methods, including, but not limited to social media, flyers, etc. to disseminate information about the value of their respective academic and research libraries in the United States and around the globe, and the services and events they offer and to work for the objectives of the Association of College and Research Libraries". Would you like to meet with fellow Georgia library staff interested in marketing and outreach? Consider joining us for learning, sharing and creating opportunities. You do not need to be a member to attend.

Intended Audience: Academic Libraries

Track(s): Outreach/ Marketing/ Public Relations

9:00am- 12:00pm Poster Sessions

Location: Grand Hall 3, entrance to Exhibit Hall

Visit our posters and presenters on a variety of library related topics.

- Jamie Addy and Jeff Dowdy: Cite this! Using Workshops to Promote Citation Knowledge
- Sandra Barclay: Using Statistics to Inform Library Purchasing Decisions
- Amanda Burkhead: Gender Roles in Children's Picture Books in 2014: An Analysis of the Acquisitions of the Gwinnett County Public Library
- Ben Davis: Highlighting the Diversity of a Library's Collections
- Brittany Harte and Settareh Ante-Marandi: The Read Around the World Challenge: Engaging Readers and Exploring Geography
- Christina Holm: After Happily-Ever-After: Translating your Job-talk into Action
- Kayla Kuni: Engaging Special Needs Adults in Library Services
- Rebe LeCoullon: Virtual Instruction: An Online Approach to Access Services staff Training
- Lisha Li and Ameet Doshi: Outreach on Campus Through Intellectual Property Events
- Michael Luther and Ana Guimaraes: Integrated Assessment for Informed Collection Management
- Yongli Ma and Li Chen: The Library Box: the Easy Solution for Checkout Ebooks
- Katie Shepard and Constance Wade: LibGuides 2.0: Migration & Innovation
- Mandy Swygart-Hobaugh: Dear Diary, I Think I'm Gay: LGBTQ Youth and Information Access Across the Decades

9:00am-9:50am Making Do - Makerspaces with Available Resources

Location: Athena A

Presenter (s): Molly Kellam, Aimee Leavitt, Tracy Ralston, Deborah Walburn

Contact: kellamm@mail.henry.public.lib.ga.us

"Makerspaces" is the big new buzz word in libraries. There's no need to stress! Making/crafting is something many of us do in our spare time for fun and can easily be adapted for library programs. There's even simple ways to incorporate tech concepts on limited budgets. Whether you enjoy crafting with yarn, duct tape, paper, building with LEGO and K'NEX, or exploring concepts with tech like squishy circuits and drag and drop programming (such as Code Studio, Scratch, and Applinventor), any library can find a way to offer maker programs for their patrons to explore and learn, no matter what your interests or budget.

Intended Audience: Public Libraries; School Libraries

Track(s): Children's Services/Elementary School Young Adult or Youth Services/ Middle or High School

9:00am-9:50am Meet Me at the Library for S.T.E.A.M

Location: Athena B

Presenter (s): Leigh Skowronski, Radha Ashok, Patrice Prevost

Contact: lskowronski@gwinnettpl.org

The Centerville Branch of Gwinnett County Public Library invited area elementary schools to attend a special program called "Meet Me at the Library for S.T.E.A.M." These programs, offered to one school at a time, were intended to showcase the many resources and materials the library offers to support education in Science, Technology, Engineering, Art and Math. The programs included stations for each of the elements of S.T.E.A.M., with either a demonstration or hands-on learning experience. Parents learned what S.T.E.A.M. means and were introduced to a variety of books and electronic resources that support learning in the S.T.E.A.M. subjects. Student art work, supplied by the invited school, was also on display in the library before and after the program. Support and Input from school administrators was integral to the success of these programs.

Intended Audience: Multiple Library Types; Public Libraries

Track(s): Children's Services/Elementary School Outreach/ Marketing/ Public Relations

9:00am-9:50am MapSmack! 50 Minutes/50 Reading Maps

Location: Athena C

Presenter (s): Mary Moore

Contact: mwmoores@smymnaga.gov

Gain at least fifty new ideas for adult fiction and non-fiction "Reading Maps" in fifty minutes. Give your Readers' Advisory services a jolt with specific maps of real authors, titles, genres and subgenres. Maps may also be used as collection development tools. Copies of maps will be available for download through a dropbox to all attendees. Presentation is appropriate for public and school libraries, but any librarian who markets popular fiction or non-fiction will enjoy. Mary Wallace Moore has over 25 years of experience working in public libraries. She is the Director of Smyrna Public Library in Smyrna, Georgia, and she is the recipient of the 2012 "Librarian of the Year Award" from the Romance Writers of America.

Intended Audience: Public Libraries; School Libraries

Track(s): Collection Development; Reference Services

9:00am-9:50am Summer Reading Outreach: Taking Summer Reading to School Media Centers

Location: Athena D

Presenter (s): Jessica Miles, Denise Hornsby

Contact: milesj@nrgl.org

For some counties, transportation to the library can be an issue, especially during the summer. To help keep children reading throughout the summer, Whitfield County is funding Dalton-Whitfield County Library to expand its summer literacy efforts. The library partnered with Whitfield County Schools to keep four school media centers open three days a week for four hours a day. Families were able to check out books from the media centers and adult and teen collections from the library as well as use the media centers for computer access. To help enhance the experience, the Summer Reading Program was redesigned to allow children to participate from any of the five locations in the county. Using online registration and database, children were able to check-in at any location and receive the same prizes and chances at the grand prize as those who came to the library. Summer reading performers were provided at the locations and the media centers were able to create their own programming to give families as many opportunities as possible.

Intended Audience: Public Libraries; School Libraries

Track(s): Children's Services/Elementary School; Outreach/ Marketing/ Public Relations



9:00am-9:50am

Getting the Most From the B4 Online Reading Logs

Location: Athena E

Presenter (s): Terran McCanna

Contact: tmccanna@georgialibraries.org

The B4 online reading log site supports the "B4: 1000 Books B4 Kindergarten" statewide early learning initiative. Parents and other caregivers wishing to track the books they've read to infants and toddlers can use this online reading log through a computer or smartphone. This session will demonstrate the site's features that parents can use, as well as additional features available to library staff. Library staff may add books to multiple children's reading logs at once, assist caregivers with updating their login information, and check statistics on the number of books read, the number of children signed up, and the most popular titles and authors per county. This site is available to all public libraries in Georgia, and librarians from all other types of libraries that provide services to parents of young children are also encouraged to attend.

Intended Audience: Public Libraries; School Libraries

Track(s): General Interest; Children's Services/Elementary School

9:00am-9:50am

Simple Ways to Support Instruction

Location: Athena F

Presenter (s): Jan Wilson

Funding and staffing in school library media centers varies throughout our school districts in Georgia. Many media specialists are managing programs without a media clerk or volunteers. Many SLMS feel overwhelmed and unable to support teaching and learning with their students because they are completing clerical tasks. Media specialists can lead through innovation and collaboration. My session will show simple methods that encourage media specialists to utilize their print and digital resources to support instruction and Common Core initiatives. Web 2.0 tools and a primary document activity will also be discussed to support instructional opportunities at the elementary, middle and high school level. The same methods can be taught to teachers through staff development.

Intended Audience: School Libraries

Track(s): Instruction; Technology

9:00am-9:50am

Opening Up Institutional History: Building an Archive Using Opensource

Location: Athena C

Presenter (s): Robin Fay, Beth Thornton

Contact: rfay@athenstech.edu

This presentation by Robin Fay and Beth Thornton will focus on a collaboration between the Center for Teaching & Learning and the Library of Athens Technical College to save and archive various materials that have been collected by faculty, administrators, and others -- everything from boxes of newspaper clippings to over 1000 photographs, many of which have never been shared publicly. What to keep and what to throw away? Do we keep everything? How do we digitize materials? What can we digitize? How will we describe and catalog these materials? How to do identify unknown people? Where will they be housed? We will share practical information about software, workflows, best practices, integration of social media, and much more!

Intended Audience: Multiple Library Types; Archives

Track(s): Technical Services/ Cataloging/Acquisitions

9:00am-9:50am

Training Unlimited: Enhance Your Public Library's Continuing Education Program with GLEAN!

Location: Athena H

Presenter (s): Julia Huprich

Contact: jhuprich@georgialibraries.org

Are you looking for professional development resources that will enhance your public library's training program? Would you like to learn more about Microsoft Office products, 3D printing, marketing, web development, and photography? Would you like to enhance your skills in children's services, technical operations, Evergreen reporting, and general library services? Look no further! The Georgia Public Library Service's GLEAN (Georgia Library Educational Access Network) is full of high-quality multi-modal learning opportunities that are freely accessible for public library employees in Georgia. Participants at this demonstration will learn how to access GLEAN and how to use these resources to develop a learning plan to meet their professional development goals.

Intended Audience: Public Libraries

Track(s): Instruction Professional Development

9:00am-9:50am

Digital Humanities Instruction in the Libraries

Location: Athena I

Presenter (s): Caroline Barratt, Kristin Nielsen

Contact: ccason@uga.edu

Digital Humanities (DH) is a method of inquiry that brings traditional humanities research into the 21st century by using technology to mine data and texts, present interactive exhibitions, and map lives and events in a dynamic and engaging way. Librarians at the University of Georgia have been a part of creating a new research-intensive certificate in Digital Humanities and will begin teaching classes in this program spring 2016. Hear how they collaborated with other academic departments to create a new curriculum focusing on the ways knowledge is created and consumed in an increasingly digital world. This session will also include a hands-on collaborative component where we will work on ideas for assignments and assessments focusing on DH skills.

Intended Audience: Academic Libraries

Track(s): General Interest; Instruction

9:00am-9:50am

Bringing Virtual World Technology into the Classroom

Location: Grand Hall 1

Presenter (s): Pamela Hurst

Contact: hurstpamelar@gmail.com

The objective of this presentation is to increase collaborations between media specialist (SLMS) and teachers by showing SLMS how to bring more virtual world technology into classroom lessons. Workshop participants will take away a list of virtual world activities and websites that can be used in the media center and in the classrooms. Moreover, during the workshop participants will work together in teams to integrate a virtual world activity into a classroom lessons. Each team will use a different virtual world technology tool and report back to the entire group. Teams will provide feedback regarding: · The virtual world tools ease of use, · The creativity of the virtual world tool, · How well the tool connects to lessons; and · If the tool is student friendly.

Intended Audience: School Libraries

Track(s): Technology



9:00am-9:50am

Preservation and Access to Recital History: A Cataloging Project at UWG

Location: Grand Hall 2

Presenter (s): Shelley Rogers

Contact: shelley@westga.edu

A senior cataloger discusses a project in which music recital history was reformatted and digitized. Metadata and copyright issues will be covered.

Intended Audience: Academic Libraries; Special Libraries

Track(s): Technical Services/ Cataloging/Acquisitions; Special Collections/Archives

9:00am-9:50am

Changing Patterns in Library Hiring: Institutions, Locations and Roles

Location: Grand Hall 4

Presenter (s): Danilo M. Baylen, Jordan Head

Contact: dbaylen@westga.edu

This presentation will discuss the results of a study using 2014 job ads to identify the changing patterns of available LIS opportunities given their locations, types of role, hiring institutions, etc.

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): General Interest; Career Advice

9:00am-9:50am

Update on Georgia's Talking Book Program: Getting the Word Out

Location: Grand Hall 5

Presenter (s): Patricia Herndon, Stephanie Irvin, Beverly Williams

Contact: pherndon@georgialibraries.org

Georgia Libraries for Accessible Statewide Services (GLASS) is the talking book and braille library for readers who cannot use standard print materials. The program in Georgia has undergone changes in the past year. The national program has enhanced services with the introduction of BARD Mobile for iOS and for Android. Learn more about this valuable service for readers of all ages.

Intended Audience: Multiple Library Types

Track(s): General Interest Special Collections/Archives

9:00am-9:50am

Is Your Library Customer Service Driven?

Location: Olympia Room 1

Presenter (s): Dawn Dale

Contact: ddale@georgialibraries.org

Customer service is critical to public libraries success. Come to discuss and learn ways you can help your library succeed. Take "The Quest for Success" to a personal level by giving your patrons excellent service.

Intended Audience: Public Libraries; Support Staff

Track(s): Outreach/ Marketing/ Public Relations

9:00am-9:50am

Committing Murder at Your Library

Location: Parthenon Room 1

Presenter (s): Debbie Turner

Contact: dtturner@trrl.org

During this session, Debbie Turner, from the Wayne County Library, will show how hosting murder mysteries can be profitable and fun for your library patrons. Learn how you can turn an inexpensive game into an awesome library program for ages 16 and up. Three games have been tested by over 300 people from church groups, the library's book club, her teen advisory board, the regional staff and her Library Board of Trustees. Each event has concluded with rave reviews and requests for the next event date. Come discover how easy and fun these events are to host.

Intended Audience: Multiple Library Types; Public Libraries

Track(s): General Interest; Outreach/ Marketing/ Public Relations

9:00am-9:50am

The Library and Adult Learner

Location: Parthenon Room 2

Presenter (s): Kate Williams, Leila Wells-Rogers

Contact: kewilliams@sctech.edu

Explore how understanding and applying adult learning principles to the design of library instruction and spaces can help you effectively meet the needs of your adult students. Whether you are an academic or public librarian, this information will help you understand how the learning needs and motivations of adults can shape their library experience. Through an interactive demonstration and engaging activities, we'll explore adult learning theory and how it is relevant to the library profession.

Intended Audience: Academic Libraries; Public Libraries

Track(s): Instruction; Physical Space

10:00am-10:50am

Implementing a 3D Printer Program at Valdosta State University

Location: Athena A

Presenter (s): Michael Holt, Kyle Culpepper

Contact: moholt@valdosta.edu

Though 3D printers are very popular with librarians currently, little practical information on setting up a sustainable printing program in an academic library is out there. This presentation will cover the implementation of a 3D printer program at Valdosta State University's Odum Library. It will address what technology we chose, pricing structures for the printers, and development of policies. In addition the presentation will address how we reached out to faculty to try to integrate 3D printing with their curricula. Finally, it will discuss the lessons we have learned and what we would do differently, and will provide recommendations for implementing your own program at your institution.

Intended Audience: Academic Libraries

Track(s): Outreach/ Marketing/ Public Relations; Technology

10:00am-10:50am

STEM Programs for Girls: Planning Workshops that Rock

Location: Athena B

Presenter (s): Julia Huprich, Shannon Tyner

Contact: jhuprich@georgialibraries.org

The Cobb County Public Library System's STEM programs for girls have been a smashing success. In this session, the presenters will provide a program overview, discuss marketing, curriculum and program objectives, and give participants tips on how they can offer a similar program for their library system. Participants will learn about similar programs across the country, local organizations supporting and funding programs like these, and ways that they can support the girls-in-tech movement that is currently sweeping the country.

Intended Audience: Public Libraries

Track(s): Children's Services/Elementary School Young Adult or Youth Services/ Middle or High School Technology

10:00am-10:50am

Wisdom, Justice, Moderation: An Overview of Georgia State Government Documents

Location: Athena C

Presenter (s): Hallie Pritchett, Sarah Causey

Contact: hpritch@uga.edu

The University of Georgia Libraries has been the official depository for Georgia state government documents since the mid-90s. Encompassing a wide variety of print and electronic publications from all areas of state government, the collection is a valuable resource for researchers and citizens alike. This presentation will provide an overview of how and why Georgia state government documents are acquired and retained, and showcase the fascinating collection of materials that help tell the story of our state.

Intended Audience: Multiple Library Types; Academic Libraries

Track(s): Government Docs/Info; Reference Services



10:00am-10:50am Art School and Picture Book Design Elements and Principles

Location: Athena D

Presenter (s): Melanie Wible

Contact: melaniewible@hotmail.com

This look at Media Literacy Instruction and will provide information for those striving to be Media Literate. Whether we look at design elements and principles, or actively critique the media out there, we will be better prepared in our media choices. My presentation consists of three PowerPoint modules to introduce visual media literacy. Use these lessons to make your own curriculum pop in multimedia presentations Art School 101 and Art School 102 - Understanding and using Design Elements and Principles to make your visual presentations more effective. Design elements / principles examples are given to perk up your memory, and to use to create your own visual materials with PowerPoints, Weeblys, websites, etc. Picture Books 101- This introduction to the types of picture books, and how to use them in an interactive way (Frey & Fisher, 2008), with your students, gives great examples and will give you a great presentation plan.

Intended Audience: School Libraries

Track(s): Children's Services/Elementary School; Outreach/ Marketing/ Public Relations

10:00am-10:50am Three Approaches to Early Literacy Outreach Programs

Location: Athena E

Presenter (s): Karen Larrick, Evan Bush, Kelli McDaniel, John Mack Freeman, Teresa Jones, Jennifer Rapier, Lori Hull, Elaine Black

Contact: klarrick@glynncounty-ga.gov

Are you looking for ways to encourage and promote early literacy in your community? This panel discussion will explore unique approaches towards promoting early literacy in your community by three different public library systems in Georgia. These programs reached out to families that are economically challenged and to those who have underutilized library services in the past. By presenting experiences from all over the state and a variety of communities, this panel will seek to give attendees a broader understanding of the early literacy opportunities that are available for libraries to pursue. Presenters will discuss the basic mechanics of their programs, the problems that they encountered and what worked and what did not work. The moderator will welcome questions from the audience at the close of the discussion.

Intended Audience: Public Libraries; School Libraries

Track(s): Children's Services/Elementary School Outreach/ Marketing/ Public Relations

10:00am-10:50am Empowering Students: Making Real World Connections in Your School Library

Location: Athena F

Presenter (s): Richard Horah

Contact: richard.horahmls@gmail.com

Due to the limited availability of curricular and instructional resources focused on basic library skills (e.g., sections of the library, online catalog, print and electronic resources), a curriculum map was created as a basis to develop a library curriculum and instructional plans focused on building students' transferrable library skills, which can be utilize in their school library, classrooms, and local public libraries. In this presentation, the presenter will discuss the process and resources used to develop the library curriculum and instructional plans implemented at a Department of Defense school. The presenter will share strategies for developing students' transferable library skills, including school-to-home communications and programming.

Intended Audience: Public Libraries; School Libraries

Track(s): Children's Services/Elementary School Instruction

10:00am-10:50am A Fruitful Collaboration: Offering More than Faculty Profiles

Location: Athena G

Presenter (s): Ashley Lowery, Debra Skinner

Contact: alowery@georgiasouthern.edu

The institutional repository Digital Commons@Georgia Southern launched in Fall 2013. Faculty immediately began to utilize the services including journals/conferences sites and SelectedWorks faculty profiles. The repository also sparked an unexpected success: collaboration between the Zach S. Henderson Library and the Office of Research. The Office of Research created an Expertise Search and purchased Plum Analytics, two services that integrate with SelectedWorks profiles. The Expertise Search is a tool for users to find faculty members by expertise keywords. Plum Analytics provides faculty with traditional metrics (citations) as well as altmetrics (usage, captures, mentions, and social media). Through these tools, the Henderson Library can reuse metadata and offer more than just faculty profiles. In this presentation, learn about each service, their integration with one another, and the broader significance they have to the scholarly community. We will highlight our successes and struggles, our marketing strategies, and faculty's feedback on the systems.

Intended Audience: Academic Libraries

Track(s): General Interest; Institutional Repository

10:00am-10:50am Helping Job Seekers, Test Takers, and Other Learners with LearningExpress

Location: Athena H

Presenter (s): Karen Minton

Contact: karen.minton@usg.edu

Take a look at LearningExpress Library and Job and Career Accelerator, resources provided through GALILEO, technical colleges, and public libraries. An overview of courses and practice tests for multiple educational and occupational tests, interactive classes, occupation matcher, resume builder, and other tools for learning and career building will be included.

Intended Audience: Multiple Library Types

Track(s): General Interest; Reference Services

10:00am-10:50am Using Digital Collections for Reference and Research

Location: Athena I

Presenter (s): Russell Palmer

Contact: russell.palmer@lyrasis.org

Still getting a handle on all the digital collections springing up? This demo will share how digital collections are used for reference and research.

Intended Audience: Multiple Library Types; Academic Libraries

Track(s): Reference Services; Special Collections/Archives

10:00am-10:50am Puppetry Basics for Story Time

Location: Grand Hall 1

Presenter (s): Carey Huddlestun

Contact: ahuddle3@kennesaw.edu

During this presentation Carey Huddlestun will demonstrate the basics of hand puppetry, lead attendees in performing basic hand puppetry, present ideas for using puppets in story time settings, encourage the group to share their ideas and experiences using puppets, and giveaway a list of puppetry resources. Before become an academic librarian, Carey Huddlestun worked professionally using puppets and magic creating shows that encouraged children's to read and use the library. These summer reading theme based shows were presented at public libraries throughout Georgia and Alabama. In addition, Carey has over twenty years' experience performing with hand puppets in a variety of settings.

Intended Audience: Public Libraries; School Libraries

Track(s): General Interest; Children's Services/Elementary School



10:00am-10:50am

EZproxy Adventures: No Passport Required

Location: Grand Hall 2

Presenter (s): Kara Mullen, Kathryn Greer, Melissa Roberts, Hiu-shan (Christina) Yau

Contact: karamullen@clayton.edu

Pack your fedora and compass into your satchel for this open invitation for a round trip adventure for EZproxy administrators. A panel discussion to pull together the puzzles pieces of the treasure map known as EZproxy. Itinerary: config file, stanzas, security measures, log files, assessment practices, campus IT support, OCLC documentation, and EZproxy listserv & wiki. Audience members are encouraged to participate and contribute to the conversation.

Intended Audience: Academic Libraries

Track(s): Technical Services/ Cataloging/Acquisitions

10:00am-10:50am

Tools for Tenure, Promotion, and Annual Evaluation

Location: Grand Hall 4

Presenter (s): Kaetrena Davis Kendrick, Rebecca Freeman

Contact: kaetrena@mailbox.sc.edu

Tenure and Promotion processes can be intimidating for library faculty members as they create files and gather documentation supporting their bid for a higher academic rank. For information professionals without faculty status or working in other library environments, annual evaluations also can prove challenging as librarians try to provide documentation of the impact of their activities. Fortunately, there are useful tools that can be used to make clearer cases for promotion and tenure or show campus and community reach. Presenters will review the general tenure and promotion process, contrast annual evaluations, and introduce and discuss the benefits of selected no-cost tools.

Intended Audience: Academic Libraries; Public Libraries

Track(s): Career Advice; Professional Development

10:00am-10:50am

From Fear to Trust in the Library Organization

Location: Olympia Room 1

Presenter (s): Linda Marie Golian-Lui, Steve Burton

Contact: golianlu@hotmail.com

Every organization deals with situations related to trust and fear. However, some organizations are more open about these issues, while others are in deep denial. According to Doug Conant, COE for the Campbell Soup Company, "The first thing for any leader to do is to inspire trust." This presentation will explain how trust and fear are closely associated and how they impact the work environment. Research by Deming will be highlighted, included his belief that management has an obligation to "drive out fear from the workplace, so that everyone may work effectively for the organization." Solutions by Covey, including creating trust agreements will be presented. Library work place examples, including consolidation and the new era of compliance regulations will be highlighted. The presentation will include time for audience questions and conversations. Participants will receive an annotated bibliography of suggested readings.

Intended Audience: Multiple Library Types

Track(s): Administration; Professional Development

10:00am-10:50am

Keep it Simple!: The Art of Creating and Using Targeted Assessment Tools

Location: Olympia Room 2

Presenter (s): Ian Thomas

Contact: ithomas@uga.edu

Learn how (and why!) to create a minimalist assessment for any class or instruction session. Cut right to the core of any assignment to quickly and efficiently see if your students have mastered the skills you were teaching. Using this combination of minimalist methodology and free online tools, we can easily assess our classes and still provide the information needed to provide administrative support for our instruction program.

Intended Audience: Multiple Library Types

Track(s): Assessment; Instruction

10:00am-10:50am

Georgia Student Media Festival @ 40!

Location: Parthenon Room 1

Presenter (s): Gordon Baker, Michelle Lenderman

Contact: gordonbaker@clayton.edu

2016 will be the 40th anniversary of the Georgia Student Media Festival. During this session you will learn about changes and updates to the guidelines for the 2016 Festivals. In addition, winners from the 2015 Festival will be shown.

Intended Audience: Public Libraries; School Libraries

Track(s): Children's Services/Elementary School Young Adult or Youth Services/ Middle or High School Instruction

10:00am-11:50am

GLA Academic Library Division (ALD) Paper Presentation + Workshop on Researching Information Literacy: Scholarship of Teaching and Learning Techniques for Starting a Research Project

Location: Parthenon Room 2

Presenter (s): Rebecca Rose, Denise Domizi

Contact: rebecca.rose@ung.edu, dpinette@uga.edu

This session is sponsored by the the Academic Library Division of the Georgia Library Association/Georgia Chapter of ACRL. Jennifer Young will present her winning paper Can Libraries Be Fun? Enhancing Library Instruction with Gamification followed by a workshop.

How do we move from scholarly teaching, to contributing our own research to that body of knowledge? The Scholarship of Teaching and Learning (SoTL) is the systematic study of teaching and learning; it involves asking a question, gathering evidence, drawing conclusions based on that evidence, and making those findings public for the benefit of others. The purpose of this interactive workshop is to help participants get started with SoTL research by walking through the steps of conducting SoTL research.

Intended Audience: Multiple Library Types

Track(s): General Interest; Professional Development

11:00am-11:50am

Uncover a Hidden Treasure Right in your Own Library - Turning your Display Case into Gold

Location: Athena A

Presenter (s): Christina Glon

Contact: christina.glon@emory.edu

ARCH! Love 'em or hate 'em, we all have to deal with our display cases. This program will explore why I jumped at the opportunity to manage our display case and how I led the charge to convert our old, dreary display case into a fantastic revitalized display case that people are readily volunteering to create displays for our patrons. With a small budget, a team of three, and a little bit of enthusiasm, my team was able to turn this once drab, neglected space into prime marketing space that is seeing increased traffic and offering a variety of fantastic displays. But the quest for hidden treasure doesn't end there, I will also share how uncovering hidden treasures like this can actually advance your career and provide treasures of all kinds.

Intended Audience: Academic Libraries; Emerging Librarians/MLIS Students

Track(s): Outreach/ Marketing/ Public Relations; Physical Space



11:00am-11:50am

Create and Share Reading Lists in PINES

Location: Athena B

Presenter (s): Terran McCanna

Contact: tmccanna@georgialibraries.org

Learn to use PINES Lists to create, update, and share public reading lists. Once you create a reading list, you can post the link to your web page, Facebook, or to any social media site, or email it. Because the list is stored within the catalog, anyone viewing the list will be able to see the item call numbers and availability, and you can update your lists as frequently or infrequently as you desire. You can choose to display any list you create in either the PINES OPAC or KPAC format. This feature is available for use by anyone with a PINES card, not just library staff!

Intended Audience: Multiple Library Types; Public Libraries

Track(s): Reference Services

11:00am-11:50am

There's No Place Like Home in the Library

Location: Athena C

Presenter (s): Tracy Ralston

Contact: ralstont@mail.henry.public.lib.ga.us

Creating a comfortable environment for home schooling families in the library; expanding the relationship between home school families and libraries

Intended Audience: Public Libraries; Support Staff

Track(s): Collection Development; Children's Services/Elementary School

11:00am-11:50am

Digital Writers: Engaging Students in Lit Circles with Blogs

Location: Athena E

Presenter (s): Laurie Bryant, Kellie Justice

Contact: lauriebryant@franklin.k12.ga.us

How would you like to engage your students in lit circle discussions using digital tools?

One way to accomplish this is by creating a blog and inviting students to respond to discussion posts made by the teacher. By creating a blog and creating experiences for our students to become digital writers, we are promoting the 4 C's: collaboration, creative thinking, creativity, and communication. Web 2.0 tools, such as blogs, are perfect for collaboration with not only the teacher, but with classmates as well.

Bloggging students use creative thinking and creative language to express their opinions or to summarize the plot of a story in their own words. When blogging, students learn how to communicate effectively and responsibly in an online forum. For literature circle groups, blogging creates a different type of experience. Students will compare the blogging experience to journaling, but with a technology twist.

Intended Audience: School Libraries; Support Staff

Track(s): General Interest; Technology

11:00am-11:50am

The Librarian as a Textbook Hero: Affordable Learning Georgia's Librarian Grantees

Location: Athena G

Presenter (s): Jeff Gallant, Nancy Colyar, Michael Holt, Jeff Dowdy, Jenny Harris

Contact: jeff.gallant@usg.edu

With textbook costs rising over 500% of the rate of the Consumer Price Index, students are being financially squeezed, with the College Board estimating student costs of over \$1,200 per year on books and supplies. Affordable Learning Georgia (ALG) is a USG initiative through GALILEO which aims to lower the cost of textbooks. One of its major efforts is the Textbook Transformation Grants program, where teams of instructional faculty, librarians, and instructional designers are supported by ALG to transform course textbooks from commercial books to lower-cost, no-cost, and open educational resources. This panel features librarians within these grant project teams - Textbook Heroes who have taken on new roles within their library as searchers, evaluators, and builders of resources which will save USG students money and transform instruction. These librarians have been crucial supporters of an effort which will save USG students over six million dollars in fiscal years 2015-2016.

Intended Audience: Academic Libraries; Emerging Librarians/MLIS Students

Track(s): Technology; Open Educational Resources

11:00am-11:50am

Duct Tape Wallets: An Economic Success Story for Teens

Location: Athena H

Presenter (s): Priscilla Lewis, Eddie Whitlock

Contact: plewis@athenslibrary.org

Money Smart Week can be a dry topic. If you want teens involved, you had better make the activity hands-on, interesting and meaningful. Our project had the young adults work together to find a product they could make and sell in the Library Store. The profit was used "paid forward" by the teens.

Intended Audience: Public Libraries; School Libraries

Track(s): Young Adult or Youth Services/ Middle or High School

11:00am-11:50am

Non-Library Library Instruction: Finding New Ways to Meet Student and Faculty Needs

Location: Athena I

Presenter (s): Holly Mills

Contact: hcmills@tntech.edu

What do you do when you discover a need for instruction that isn't being met on campus, even though it doesn't fall within the library's "normal" instruction plan? You figure out a way to meet the need and broaden the scope of how your library defines information literacy and library instruction. Find out how one academic library's foray into teaching non-traditional topics has invigorated its instruction program and interest on campus.

Intended Audience: Multiple Library Types; Academic Libraries

Track(s): Instruction; Outreach/ Marketing/ Public Relations

11:00am-11:50am

Uke Can Do It! Utilizing Ukulele in Children's Library Programming

Location: Grand Hall 1

Presenter (s): Rebecca Ballard

Contact: rballard@athenslibrary.org

The ukulele has made a musical resurgence recently. Did you know that the library is the perfect place to utilize ukulele music? Ukuleles are small, portable, and easy to learn. Ukuleles can get the attention of a rowdy group, entertain all ages with a whimsical sound, and stimulate the brain with music. Many Youth Services staff members are well-aware that combining music and singing with reading stories aloud will foster brain development and increase vocabulary. Familiar songs and repeating rhythms reinforces emergent literacy skills, and music can be either stimulating or soothing depending on the context! This panel will show how you can incorporate ukulele music in your own library programming, give you tips on finding one and getting started, and even give you programming ideas. It is surprisingly quick to learn how to play ukulele, and you will be able to play a song before you leave today!

Intended Audience: Public Libraries; School Libraries

Track(s): Children's Services/Elementary School Instruction

11:00am-11:50am

Telecommuting and Technical Services

Location: Grand Hall 2

Presenter (s): Amy McGee

Contact: amm@reinhardt.edu

Discuss the feasibility and pros and cons of telecommuting for a technical services librarian and his or her institution, trends in telecommuting librarians, and what the job prospects are for librarians who wish to work full-time or part-time from home.

Intended Audience: Multiple Library Types; Emerging Librarians/MLIS Students

Track(s): Technical Services/ Cataloging/Acquisitions Technology



11:00am-11:50am

Mind the Gap: Why and How Libraries Should Collect Indie Authors and Self-Published Materials

Location: Grand Hall 5

Presenter (s): Anne Barnhart, Maggie Worth, Nicki Salcedo, Piper Huguley, Bob Babcock
Contact: barnhart@westga.edu

In 2014 Publishers' Weekly reported that 31% of e-book sales on Amazon were self-published and independent authors earned 40% of the total author e-book profit. Bowker reported that print-on-demand self-published texts continue to rise. However, for many reasons, public and academic libraries have ignored this publishing phenomenon. In general, librarians do not understand the self-publishing landscape, are not sure how to handle these materials, and do not have confidence in their ability to gauge quality. There are misconceptions that self-published authors are not good enough to publish by traditional means. The independent authors correctly sense that libraries do not understand them and, unfortunately, believe that this means libraries do not support their work. In this panel, librarians and independent authors talk about the challenges and concerns that each group has so that we can learn to work together as we navigate the changes in publication and distribution together.

Intended Audience: Multiple Library Types

Track(s): Collection Development; Outreach/ Marketing/ Public Relations

11:00am-11:50am

Correlating Library Usage with First Time Degree Seeking Students' Academic Success

Location: Olympia Room 2

Presenter (s): W. Bede Mitchell, Steven Burrell, Steven Engel, Mike Jordan
Contact: wbmitch@georgiasouthern.edu

Employing library usage frequency statistics and first time, full time degree seeking students' first and second semester cumulative GPAs, the researchers sought to determine whether students with higher library usage rates have greater academic success, as measured by GPA, than do students with lower library usage rates.

Intended Audience: Academic Libraries; School Libraries

Track(s): Assessment; Administration

11:00am-11:50am

Building Excitement for Literacy and Technology with Tome Society

Location: Parthenon Room 1

Presenter (s): Jennifer Parker, Rebecca Hamby, Shelby Day
Contact: jennifer.parker@hallco.org

Looking for a new way to engage students in not only reading, but in learning and creating? Tome Student Literacy Society is the answer. We use technology and technology-based competitions to engage students in not only print literacy but in creating with technology too! Our students read together, create for competitions, collaborate with other student members across the nation, and enjoy special events like author skypes and #tomeweetup events. In this session you will learn all about Tome Student Literacy Society and how to start a chapter at your school or public library. Tome Student Literacy Society promotes student literacy with its student members through its club activities. Tome Society is the traditional student book club on steroids with a strong dose of technology infusion! If you are looking to see that "spark" for reading, learning, and creating in your students...consider starting a Tome Chapter today.

Intended Audience: Public Libraries; School Libraries

Track(s): Children's Services/Elementary School; Young Adult or Youth Services/ Middle or High School

12:00am-1:15am

Scholarship Raffle

Location: Grand Hall 7

2015 EXHIBITORS



#21, 22 – American Library Association (ALA)

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#51 – AWE

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<http://www.awelearning.com>
Early literacy station.

#35 – Barnes & Noble, Inc.

Casey Eidson
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#42 – Better World Books

Shavonne Sebhatu
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<http://www.betterworldbooks.com>
Better World Books is a social venture organization that collects new and used books and sells them online in order to fund organizations and support nonprofit literacy groups. Our Library Discards and Donations Program offers a no-cost solution for your library's unwanted books. Free shipping and materials are only a couple of the benefits of the program. Stop by to find out why thousands of libraries in the US, Canada, UK and Europe work with us!

#4, 5 – Burrow Library Services

David Burrow, Martha Stockton, GeRene Gailes
800-683-5187
david4books@aol.com
<http://www.duraboundbooks.com>
Library print and digital products.

#56 – Consumer Financial Protection Bureau Office for Older Americans

Jenefer Duane
202-435-7530
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<http://www.consumerfinance.gov>

The Consumer Financial Protection Bureau is a 21st century agency that helps consumer finance markets work by making rules more effective by fairly enforcing those rules and by empowering consumers to take control over their economic lives.

#43 – Craig Gauden Davis

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<http://www.cgdarch.com>
<http://www.facebook.com/cgdarch>
CGD is a regional architecture, planning and interior design firm based in Greenville, South Carolina. We are passionate about creating libraries that showcase community ideals.

#50 – Eason Associates

Julie Galbiati
770-653-6965
pjgalbiati@comcast.net
Library bound books, ebooks and databases.

#49 – EBSCO Information Services

Jodi Upton, Lori McGill, Pam Friday
800-653-2726
information@ebSCO.com
<http://www.EBSCO.com>
<http://www.facebook.com/EBSCOInfoServices>
<http://www.twitter.com/EBSCO>
EBSCO provides e-journals, e-books and e-journal packages and print subscriptions, e-resources management tools, full-text and secondary databases, and related services for all types of libraries, research organizations and corporations.

#17 – Ex Libris Group

Ray Porter, Marliese Thomas
864-979-2228
Ray.Porter@exlibrisgroup.com
<http://www.exlibrisgroup.com>
<http://www.facebook.com/exlibrisgroup>
<http://www.twitter.com/librarypower>
Leading provider of automation solutions for academic, national, and research libraries. Offering the only comprehensive product suite for electronic, digital, and print materials.

#57 – Friends of Georgia Libraries (FOGL)

Rita Spisak
The mission of FOGL is to create an informed statewide voice for Georgia's libraries through a grassroots network of citizens who communicate the value of libraries as essential community services.

#19 – GALILEO - Georgia's Virtual Library

Karen Minton
706-583-2141
karen.minton@usg.edu
<http://www.galileo.usg.edu>
<https://www.facebook.com/galileolibrary>
<http://www.twitter.com/galileolibrary>
GALILEO, Georgia's Virtual Library, provides premier electronic resources and services to Georgia citizens through its libraries and educational institutions.

#55 – Garrett Book Company

Maria Almeida, Cal Conant, Meri Lee Testa
800-475-6884
mail@garrettbooks.com
<http://www.garrettbooks.com>
Garrett Book Company distributes PK-12 fiction and nonfiction library edition titles with the latest copyrights. We provide complete shelf-ready processing and excellent customer service.

#40 – Georgia Archives

Lamar Veatch
678-364-3807
lamar.veatch@usg.edu
<http://www.georgiaarchives.org>
<https://www.facebook.com/pages/Georgia-Archives/273195772785138>

#20 – Georgia Association for Instructional Technology, Inc. (GAIT)

Michelle Lenderman, Dr. Gordon Baker, Laura Herndon
gordonbaker@clayton.edu
<http://www.gait-inc.org>

#21, 22 – Georgia Library Association (GLA)

<http://gla.georgialibraries.org/>
<http://www.facebook.com/georgialibraryassociation>
<https://twitter.com/georgialibs>

#1 – Georgia Public Broadcasting

Laura Evans, Shayla McGhee, Margaret Blackwell
404-685-2558
education@gpb.org
<http://www.gpb.org/education>
<http://facebook.com/gpbeducation>
<http://www.twitter.com/gpbeducation>
GPB Education & New Media is Georgia's digital media content provider for the classroom. Resources include locally-produced Georgia-specific content; digital streaming services across all subject areas; an online digital library; broadcast programming; professional development courses and hands-on implementation training.

#8 – Georgia Public Library Service

David Baker, Dustin Landrum, Darin Givens
404-235-7200
dbaker@georgialibraries.org
<http://www.georgialibraries.org>
<https://www.facebook.com/georgialibraries>
<http://www.twitter.com/georgialibs>

#45 – Gumdrop Books

Gret Hechenbleikner, Linda Comstock, John Stevens
800-321-7199
wecare@gumdropbooks.com
<http://www.gumdropbooks.com>
<http://facebook.com/gumdropbooks>
PreK-college level distributor, with great selection, discounts up to 70%, flexible payment terms and knowledgeable sales representatives. Exceptional service, unconditionally guaranteed.

#28 – Infobase

Jim Finamore
jfinamore@infobaselearning.com
<http://www.infobase.com>
Infobase supports the school and library community with award-winning digital reference content, including online databases, eBooks, and streaming video. Its well-known brands include Facts On File, The World Almanac, Films Media Group, and Learn360.

#46 – Ingram Content Group

Jamie Cutlip
813-508-6743
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<http://www.ingramcontent.com>

#18 – LIAT Furniture

Brent Mintz, Del Smith
bmintz@liatfurniture.com
<http://www.liatfurniture.com>
Furniture for libraries, media centers, training facilities, computer labs, public spaces and offices.

#37 – Libraryskills, Inc

Lin Cox, Philip Cox
800-482-9161
fyi@libraryskills.com
<http://www.libraryskills.com>
Library signs, shelf markers, shelf divider stands; swivel signs with holders, posters and bookmarks; and shelf labels.

#23 – LYRASIS

Russell Palmer, Alexis Johnson
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<http://www.lyrasis.org>
<https://www.facebook.com/wearelyrasis>
<http://www.twitter.com/lyrasis>
LYRASIS is one of the largest non-profit membership organizations in the world that serves archives, libraries and museums, working collaboratively to create and offer value, leadership and technology for collections-holding institutions.

#34 – Mackin Educational Resources

Robin Cole, Susy Dalton
952-895-9540
mackin@mackin.com
<http://www.mackin.com>
Mackin provides library and classroom materials for grades PK-12 including print, eBooks, online databases, audiobooks, videos, MackinVIA (a FREE eResource management system), and more.

#53 – Mango Languages

Penelope Filyo
248-254-7450
penelope.filyo@mangolanguages.com
<http://mangolanguages.com/>
<https://www.facebook.com/MangoLanguages>
<http://www.twitter.com/mangolanguages>
Online language learning resource.

#39 – McGraw-Hill Education

Erin Kimm
404-304-1068
erin.kimm@mheducation.com
<http://www.accessengineeringlibrary.com>
Access Engineering. Access Science.

#2 – McMillan Pazdan Smith Architecture

David Moore, Joe Alcock
864-242-2033
dmoore@mcmillanpazdansmith.com
<http://www.mcmillanpazdansmith.com>
Architecture/ Interior Design/ Construction Administration.

#7 – Mergent, Inc.

Greg Sumner, Victoria Sikes
800-342-5647
customerrelations@mergent.com
<http://www.mergent.com>
<https://www.facebook.com/MergentInc>
For over 100 years, Mergent has been a leading provider of business and financial information. Mergent is known as a trusted partner to academic, corporate and financial professionals and institutions globally.

#33 – Milner Inc

Steve Baker, Tom Tyler
770-734-5305
sbaker@milner.com
<http://www.milner.com>
Digital desk-top film scanner and digital overhead book scanner.

#54 – Mumford Library Books

Byron Rocher
904-737-2649
byronr@mumford.fdn.com
www.books-library.com
For 31 years Mumford has provided the service of "Hands-On" book selection to over 3,000 public libraries, K-12 schools, and academic libraries. We are proud of the fact that 95% of the librarians who have visited us once, come back regularly as our inventory changes and grows. We have in stock over 21,000 titles.

#6 – NA Publishing

James Morris
678-369-4851
jmorris@napubco.com
<http://www.napubco.com>
NA Publishing provides comprehensive solutions for serials archiving in the library market, including NA Publishing's innovative serials management solutions, providing an ever-increasing number of serials available in digital access in addition to microfilm and the launch of the Publishers Weekly Digital Archive.

#24 – Patterson Pope, Inc

Dick Beery
770-416-6515
vcampbell@pattersonpope.com
<http://www.pattersonpope.com>
High-density shelving.

#41 – Progressive Communications

Honey Miscall, Terry Pealor
478-960-8433
honey.miscall@pcians.com
<http://www.pcians.com>
Secure, reliable and scalable network services.

#16 – ProQuest

Mary Miller
770-906-0828
mary.miller@proquest.com
<http://www.proquest.com>
ProQuest is committed to empowering researchers and librarians around the world. For academic, school, and public libraries, ProQuest provides services that enable strategic acquisition, management and discovery of information collections.

#26 – Quality Books Inc.

John Higgins, Norma Higgins
800-323-4241
ashley.millard@quality-books.com
<http://www.qbibooks.com>
Quality Books Inc. specializes in distributing small press print and non-print materials to libraries. We offer approval, annotation, standing order plans, and self-ready library processing.

#38 – Rainbow Book Company

Michelle Sherman, Perri Daugette
847-726-9930
michellerainbowbooks@gmail.com
<http://www.rainbowbookcompany.com>
<http://www.facebook.com/rainbowbookcompany>

#48 – Recorded Books

Brad Doss, Brian Giblert
800-638-1304
bdoss@recordedbooks.com
<http://www.recordedbooks.com>
<http://www.facebook.com/recordedbooks>
<http://www.twitter.com/recordedbooks>
Recorded Books offers audiobooks, a diverse collection of eBooks, language-learning programs, and web-based library services.

#47 – Sage Publications

Kathy Stevenson, Heather Day
800-300-8813
kathleen.stevenson@sagepub.com
<http://www.sagepub.com>
For 50 years, SAGE has helped inform and educate a global community of scholars, practitioners, researchers and students by publishing innovative and high-quality research and teaching content. Today, we publish over 850 journals, more than 800 new books per year, and a growing range of library products across a wide range of subject areas.

#36 – Scholastic Book Fairs

Mary Birch, Jill Pring, Lorie Summers
800-241-1448
mburch@scholasticbookfairs.com
<http://www.scholastic.com/bookfairs>
Scholastic Book Fairs provide students, teachers and parents with access to thousands of affordable books--bestsellers, newly-released works, award-winning titles and perennial favorites.

#31, 32 – Source Interiors, Inc

Mark Patterson, David Downs, Carla Beasley, Bryan White, Pat Harris
864-354-5093
markp@sourceinteriors.net
<http://www.sourceinteriors.net>
Library furniture and shelving.

#21, 22 – Southeastern Library Association (SELA)

<http://selaonline.org/>
<http://www.facebook.com/SELAnews>

#30 – Taylor and Francis

Corey Worthington
800-272-7737
corey.worthington@taylorandfrancis.com
<http://www.crcpress.com>
Publishing company.

#44 – Teachers Retirement System of Georgia (TRS)

Michael Zarem
404-425-6616
mike.zarem@trsga.com
<http://www.trsga.com>
TRS provides the full-range of administrative services related to pension benefits for educators in the public school system of Georgia.

#3 – University of Kentucky School of Information Science

Ashley DeWitt
859-218-2290
ashdewitt@uky.edu
<https://ci.uky.edu/lis/>
<https://www.facebook.com/UK.SLIS>
https://twitter.com/UK_SLIS
The University of Kentucky School of Information Science offers a highly-ranked ALA-accredited master's program in Library and Information Science as well as a master's degree in Information Communication Technology. The MLS program can be completed entirely online, and students enrolled in online classes pay resident (in-state) tuition rates. Areas of study in the MLS include general studies, health information, public libraries, academic libraries, information technology, and school librarianship. Students interested in the residential ICT master's program can specialize in policy and regulation, technology and analytics, and health.

#27 – University of South Carolina School of Library and Information Science

Tilda Reeder
803-777-3858
tildareeder@sc.edu
<http://www.sc.edu/cic>
The School of Library and Information Science offers the masters, specialized, and PhD degrees. A Certificate of Advanced Graduate Study and a Bachelors in Information Science are also offered both online and on-campus.

#25 – US Census Bureau

Monica Dukes
404-865-7236
monica.k.dukes@census.gov
<http://www.census.gov>
<https://www.facebook.com/uscensusbureau>

#29 – Valdosta State University Dept of Library & Information Studies

Linda Most
229-333-5966
lrmmost@valdosta.edu
<http://www.valdosta.edu/mlis>
MLIS Degree Program

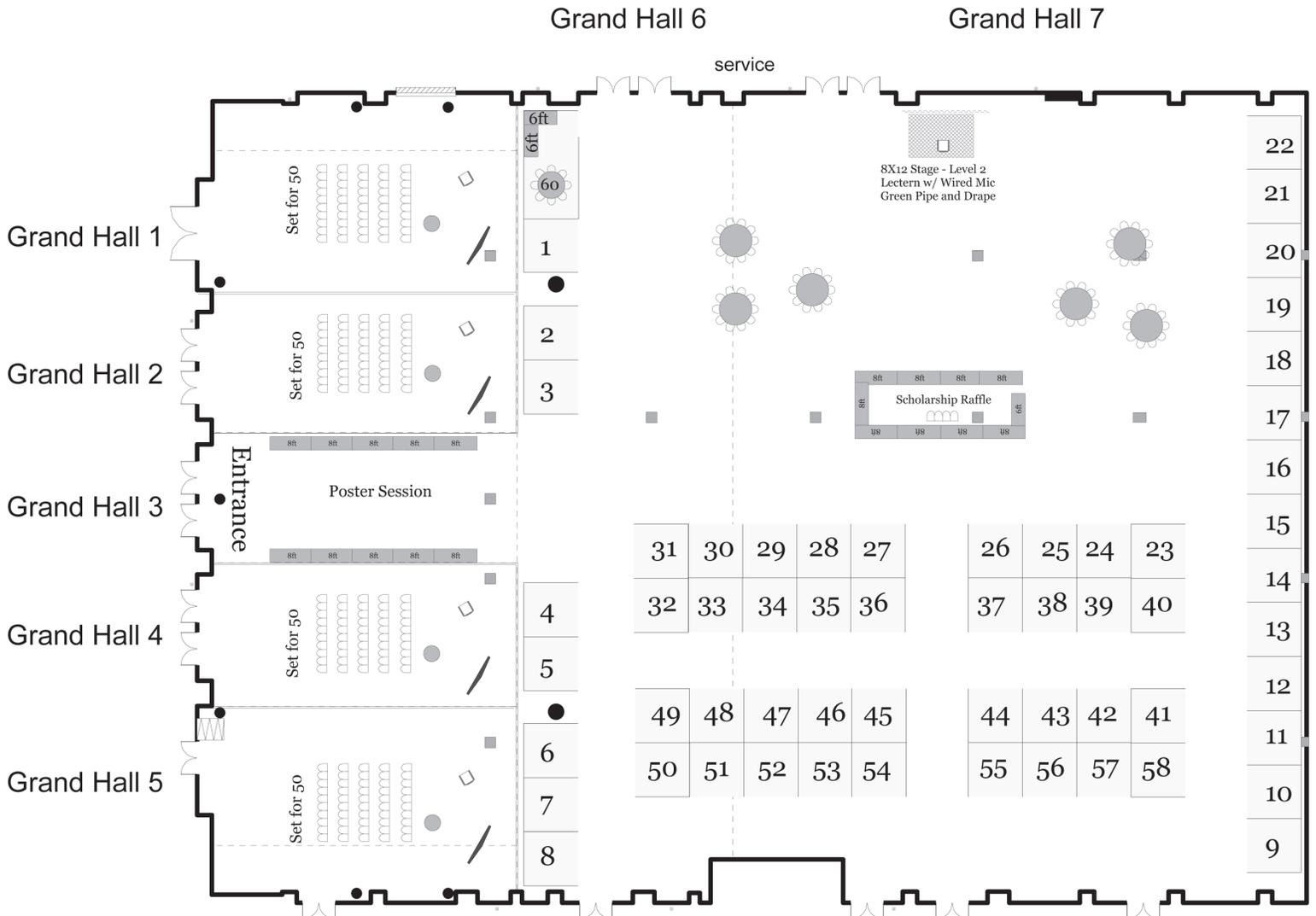
#52 – WT Cox Information Service

Candace Mooney
910-664-2028
cmooney@wtcox.com
<http://www.wtcox.com>
WT Cox proudly offers the best service standards in the industry. Our customers enjoy personalized electronic and print serials management along with a host of integrated services. Added offerings include eContentStats-powered by Pubget, providing your library the ability to collect, manage and analyze e-resource statistics; Journal Finder-our exclusive A-Z, Link Resolver and ERM solution and more. WT Cox is committed to providing cost-effective service tailored to your library.



Adventures in Libraries: The Quest for Success

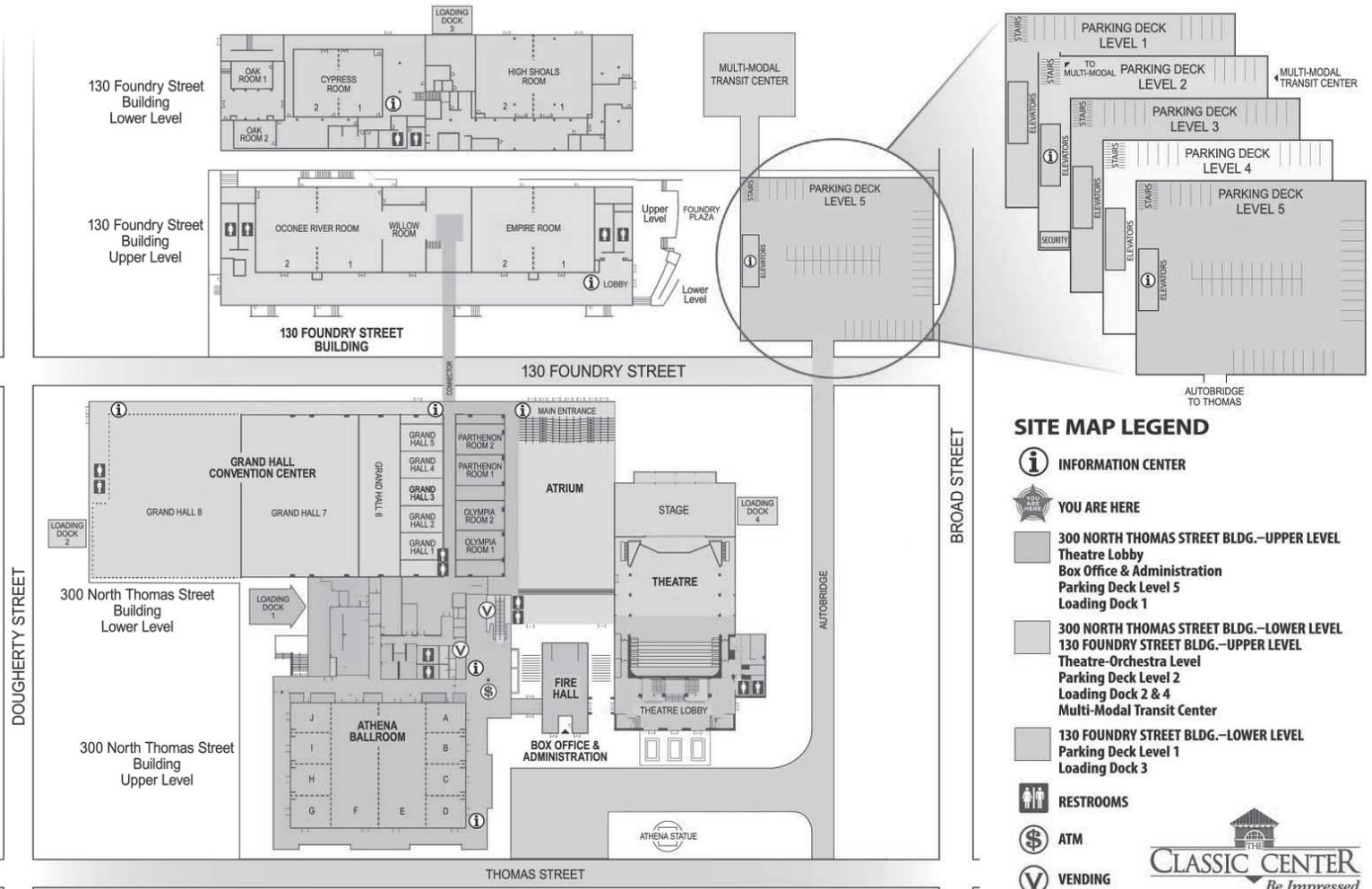
EXHIBIT HALL FLOOR PLAN





Adventures in Libraries: The Quest for Success

CONVENTION CENTER LAYOUT





CONFERENCE PLANNING COMMITTEE

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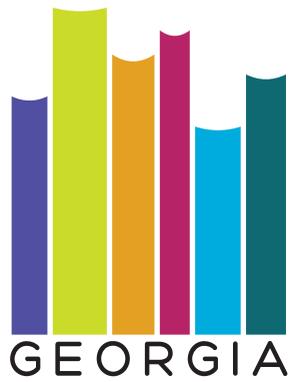
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