

**Georgia Library Association
Executive Board Meeting
March 30, 2012, 10:00 a.m.
Agnes Scott College, Decatur, GA**

Present

Liz Bagley, Gordon Baker, Sheila Devaney, Ashley Dupuy, Ginny Feher, Julie Higbee, Cathy Jeffrey, Tessa Minchew, Katherine Ott, Carol Stanley, Sarah Steiner, Diana Very, Christopher Warren

I. Call to Order and Welcome – Liz Bagley

Liz called the meeting to order at 10:00 a.m.

II. Approval of Minutes from Midwinter Meeting – Liz Bagley

Minutes from the 2012 Midwinter Planning meeting were submitted to the Board for clarifications and corrections. None were made and the minutes were approved unanimously.

III. Treasurer’s Report – Cathy Jeffrey (*see full report, pp. 8-10*)

Cathy reported that the Association checkbook balance is \$7,200, the general savings account balance is \$41,000, and the scholarship account balance is \$87,700. Cathy & Liz purchased Bank of America CDs in February and got a better rate than they’d expected to get. All Association funds have been moved to Bank of America now.

Cathy reminded the Board that CDs have to be renewed annually and someone will have to go in and physically sign the documents at least every three years. When a new Treasurer takes over, the names will have to be changed on the accounts in person. Then the accounts can probably be renewed annually by phone until a new Treasurer takes office. We need be careful to stay on top of this, or we will find ourselves back in the position where the bank will not talk to our current Treasurer because the names on the account are different.

Sarah asked Cathy why we are keeping so much money in CDs. Cathy said that we were trying to get the scholarship account to a point where the endowment will generate \$3,000 a year for both scholarships. For the last couple of years, it has not met this goal. The raffle is essentially funding the scholarships every year, so there is no need to take money out of the investment accounts and they have just been left untouched. Since Cathy has been treasurer, they’ve never withdrawn or deposited money to these accounts, so Cathy also wondered why we had so much money in them. If the board wants to take some of the \$41,000 out of the general savings account they could do so in February, when it comes up for renewal.

IV. Administrative Services Report – Gordon Baker *(see full report, pp. 11-12)*

Gordon reported that this had been a routine time period for Administrative Services. They have processed memberships, created some lists for the different divisions, and responded to other email inquiries. The Association's highest membership count in the last year was 752, in October 2010, so we need to continue to work on recruitment. Gordon encouraged the Board to do membership outreach at their places of work, etc.

V. GLQ Board Members Confirmation & Report – Liz Bagley reporting for Jeff Heck *(see full report, pp. 13)*

New GLQ Board members, Kelli Murphy and Darla Chambliss, were approved by the Executive Board, by email vote, in mid-February. Jeff also asked the Executive Board to approve Ginny Feher (as Associate Editor) and Christina Teasley and these appointments were approved unanimously. The next issue will be published in first two weeks of April. The annual meeting of the GLQ Board will be held at Georgia Perimeter College on June 1, 2012.

VI. Division Reports

Academic Library Division – Katherine Ott

Rebecca Rose has sent out the call for ALD officers and has some people in mind. Eva has reminded Katharine that the call for papers goes out in May and August is the deadline. A rubric for evaluating the papers is in process. There are volunteers ready to work on the paper selection committee. Chris and Katherine have been working on the speaker for the joint luncheon for the Academic and Public Library Divisions. Some potential ideas are Rheta Grimsley Johnson (*Hank Hung the Moon*) or Mark Bauerlein, (*The Dumbest Generation*). Bauerlein is a professor of English at Emory University. There was some concern that he may have spoken at a recent COMO, but the Board didn't remember him doing so. It is felt that he might speak to public, academic, and school media interests. (The suggestion for Mark came from a public librarian, Sarah Trowbridge.) Sarah is curious if Bauerlein's book takes a negative view towards the younger generation, which might not be well-received. Chris will make it a priority to read the book and check for this. Sarah will review it as well and give her thoughts.

Public Library Division – Christopher Warren *(see full report, pp. 14)*

Work on the COMO Author's Reception is well-underway and positive responses are being received. Ideas for the joint ALD/PLD luncheon are being discussed, as mentioned in the ALD report. A speaker will be solicited and an invitation extended shortly.

Paraprofessional Division – Barbara Dantlzer

No report.

School Library Division – Stephanie Jones

No report.

Special Library Division – Sheila Devaney *(see full report, pp. 15)*

Sheila has reached out to SELA's special division to talk about joint programming and a possible reception. She will do a SurveyMonkey survey of division members to see which programming appeals the majority of them.

Trustees Friends Division / FOGL – Gordon Baker

Gordon joined the Friends of Georgia Libraries (FOGL) and they are working with the Trustees Division at SELA. They hope to have two workshops during the COMO/SELA conference.

VII. Interest Group Council Report – Yadira Payne

No report.

VIII. NMRT Report – Ginny Feher *(see full report, pp. 16)*

Ginny reported that the next Atlanta Emerging Librarians (AEL) program is scheduled for April 21 at the Toco Hills branch of the DeKalb County Public Library System. The original date had to be rescheduled due to a family emergency. There were forty-nine registrants after the first call. Ginny has been helping the new AEL committee to document their procedures so future committees will have guidance. Ginny is also working on the NMRT COMO dinner and reported that Ashley Dupuy was in Macon recently and investigated some restaurants. Ginny will be in Macon for GUGM and will check out restaurants then as well. She's also started to work on the resume review service for COMO and there has already been interest. They'll be doing it virtually and in-person. Ginny found a SELA member who will be on a panel for COMO and she sent welcome emails to new GLA members.

There was some discussion about the regional nature of AEL. Because it is a face-to-face networking concept, it is regionally specific, but there is nothing stopping anyone from asking to start a branch in some other city. Sarah pointed out that part of the motivation for starting the Carterette Series Webinars was to have some ongoing professional development that was accessible to people in different geographic regions. Cathy asked if we could take "Atlanta" out of the AEL name to make it broader. Ginny said that they don't really get complaints, but they get questions about whether or not older librarians or librarians outside of Atlanta can attend, which they can. Cathy was concerned that funding an Atlanta-based group would obligate us to fund other regional associations. Until we get some substantive complaints, Ginny is inclined to leave the group name as it is.

IX. Committee Reports

Awards Committee – Liz Bagley for Lou Ann Blocker

Lou Ann is proposing a new award or a revision of Nix Jones. The committee feels that we need an award for projects conducted by teams of librarians. They have an ad ready for GLQ and are trying to get nominations in by May 14th. Sarah addressed more details about the need for a team award. Last year there was a nomination for two gentlemen who worked extensively on a project together and it didn't fall cleanly into any of the other categories, so the committee wanted to provide opportunities for these sort of nominations.

Cathy feels that Nix Jones is the highest award and a single award for a single person. As such, she doesn't want to water it down. Cathy also feels that any team award should not be limited to just professional librarians.

The Board decided not to change the requirements for Nix Jones and suggests that we create a new team award, for any group of two or more people. The nominees must all be GLA members working in a Georgia library or be library school students. The unanimous decision was made to strike the language about nominees being professional librarians.

Lou Ann had volunteered to fund the award herself, but the Board would like to fund it from the Association's general fund.

Conference Committee – Liz Bagley *(see COMO 2012 Updates under New Business)*

Constitution & Bylaws Committee – Brenda Poku

No report.

Government Relations Committee – Julie Walker

No report.

Handbook Committee – Julie Higbee

Julie has been compiling a lot of cosmetic changes. She asked for guidance as to when these changes should be brought to the Board and when it is acceptable to just update the handbook without oversight. It was decided that very basic typos can be changed without Board approval, but anything that changes the meaning of the text needs to come before the Board. Julie will be sending everyone their sections in the next couple of months to ask for changes/additions. She plans to have updates ready for review at the next Board meeting. After that, she will update the handbook and put it up on the web.

Membership Committee – Sarah Steiner

Sarah is working on membership surveys, one for current and one for dropped members. The intention of both of these surveys is to ascertain out how effective Association offerings are,

where we could improve them, what we could do to win people back, etc. Sarah pointed out that ALA & ACRL do a dropped member survey every year. She is hoping to get them done shortly, so we will have the rest of the year to communicate any significant trends to committees, groups, etc. Cathy pointed out that we need to add Midwinter to each survey. Liz pointed out that it is counter-intuitive to have 1 be the highest rating. Sarah will reverse the scale to make 5 the highest. Other committee members offered suggestions to hone the wording on various questions on each survey.

Nominating Committee – Tessa Minchew

Tessa reported that the committee has a good slate of potential candidates for 2013, and will be posting a call for nominations and self-nominations to the GLA listserv. Cathy cautioned the committee not to inadvertently cut new people out of the process when considering past service. The committee will also consider leadership potential and potential for future service to the Association.

Public Relations Committee – Pete Bursi

No report.

Scholarship Committee – Ashley Dupuy *(see full report, pp. 17)*

Ashley would like to make some slight adjustments to the committee's section of the handbook and asked for procedure for this. Gordon felt that the changes could be discussed at the current Board meeting and then Ashley and Julie can craft the verbiage afterwards. Ashley would like to add a Vice Chair/Chair Elect position, which she feels will help future Chairs learn the procedures for the raffle, etc. She would also like to clarify the passages about the scholarship raffle in the handbook, acknowledge donors, and clean up the language about what grant registers the Association is listed in. These changes were unanimously approved.

Ashley reports that updates have been made to the scholarship page on the website. We have added an electronic version of the application and a PayPal link to donate online. The committee has also been diligently marketing the scholarships on numerous listservs. Kim Boyd is in charge of this process and is chairing the scholarship recipient selection.

Ashley is creating a monthly activities memo and other documentation to pass along to future officers. Kim is following up with past award winners to make sure that they are fulfilling their obligations. Cathy reminded everyone that the committee members need to ask for a check request for the scholarship disbursements.

Student Media Festival Committee – Gordon Baker

Gordon reported that the 36th Annual Georgia Student Media Festival (GSMF) State Festival will be held at the S. Truett Cathy Professional Learning Center of the Clayton County School System in Jonesboro, GA on Friday, April 27. Over 1,000 student created projects are anticipated.

Anyone wishing to judge, please contact Gordon. GSMF is a statewide initiative of GLA and GAIT in Partnership with Georgia Public Broadcasting.

X. New Business

GLA Mission Statement – Liz Bagley

Kara recently received a question about whether or not we had a mission statement. Liz reported that there is an MLIS student researching this in the Association archives at Valdosta State University and they haven't yet found a reference to one. Some members thought that there may have been a mission statement created by a strategic planning committee, but it is not in the handbook for some reason.

COMO 2012 Updates – Liz Bagley & Gordon Baker

Liz reported that they did a walkthrough of the convention facilities on March 3 with GLMA and GAIT and everyone feels good about the progress. With the retirement of the Clarks, JLH Consulting is taking over registration, proposals, etc. Tessa will be handling the website with assistance from JLH when needed. Jocelyn Jackson and Siva Vaidhyanathan will be the keynote speakers. They are still trying to decide where to place the raffle booths and the author's reception. Gordon, Liz, and others are also listening to other bids for 2013.

The Conference Committee is looking at having a trolley or two available for a dine-around. Carol has gotten the public performance rights for Desk Set for movie night. There is a riverwalk area for the Carterette Memorial Run/Walk. They are also working on getting some equipment on loan from the Bibb County school system and there will be a check room for people who wish to leave their equipment. There is a Starbucks in the hotel area and the committee is looking into concessions from the hotel. The committee is interested in getting vendor support and Liz asked us to propose this to any of our vendor contacts. Liz stated that we will likely work with an in-house graphic designer at JLH to design the conference logo. She also stated that there will be wine at the author's reception this year. EBSCO has donated the tote bags and is making an additional donation to support the author's reception. Liz is also hoping for a donation from Follett. She expects that we will do poster sessions in the atrium and there will need to be a separate committee to select these. People interested in serving on that committee should contact Liz. (Diana volunteered to chair the poster session committee.) The proposal form should have more granularity in regards to the intended audience so we can do tracks this year.

The Board decided that they didn't want to try to bring in anyone from ALA this year for the Awards Banquet, just for variety. Other speakers were discussed, and it was mentioned that there is a funeral director in the area, Bruce Goddard (A View from a Hearse), who is reported to be a very humorous speaker. However, it was decided that there would not be an additional speaker at the banquet. Carol asked if there is some activity planned that could bring SELA and GLA people together. So, the Board proposed having the dinner and GLA awards ceremony from

7:00 p.m. to 8:15 p.m. and then holding Battledecks after the banquet, making it open to everyone.

Information Literacy Month Proclamation – Liz Bagley

A Board member asked if we want to work with state officials to get the governor to declare October to be Information Literacy Month. It appears to be a nationwide campaign. Liz will send out the information to the Board for evaluation.

XI. Next Meetings

Thursday, July 19, 2012 (Agnes Scott, Decatur, GA)

Wed., October 3, 2012 (GaCOMO, Macon, GA)

Adjournment at 12:06 p.m.

***Handouts and reports submitted by Executive Board members are on the following pages.**

5:09 PM
03/29/12
Cash Basis

Georgia Library Association
Balance Sheet
As of March 29, 2012

ASSETS

Current Assets

Checking/Savings

Checking 72,932.98

General Savings CD 41,000.00

Scholarship CD 87,700.00

Total Checking/Savings 201,632.98

Total Current Assets 201,632.98

TOTAL ASSETS 201,632.98

**Georgia Library Association
Cash Flow
2012**

Jan 1 - Mar 30, 12

Income	
Conference/Program Income	
COMO	11,023.76
Georgia Library Day	20.00
Midwinter Conference	3,870.00
Total Conference/Program Income	<u>14,913.76</u>
GLQ Income	
Advertising	150.00
Subscriptions	25.00
Total GLQ Income	<u>175.00</u>
Investment Income	
Investment Gain	93.58
Total Investment Income	<u>93.58</u>
Membership	
Organization	50.00
Paraprofessional	118.88
Professional	2,653.27
Retired	124.15
Student	102.96
Student - ALA	367.50
Sustaining	97.50
Total Membership	<u>3,514.26</u>
Scholarship Income	
Scholarship - Unspecified	45.00
Total Scholarship Income	<u>45.00</u>
Total Income	<u>18,741.60</u>
Expense	
Administration	
GLA Administrative Services	3,000.00
Postage	96.00
Printing	234.00
Total Administration	<u>3,330.00</u>
Awards, Grants & Scholarships	
Beard Scholarship	500.00
Hubbard Scholarship	2,250.00
Total Awards, Grants & Scholarships	<u>2,750.00</u>

Georgia Library Association
Cash Flow
2012

Jan 1 - Mar 30, 12

Bank Charges	
Returned Item Chargeback & Fee	12.00
Total Bank Charges	<u>12.00</u>
Conference/Program Expenses	
Atlanta Emerging Librarians	206.02
Georgia Library Day	349.29
Midwinter Planning Meeting	3,396.23
Total Conference/Program Expenses	<u>3,951.54</u>
Dues and Donations	
American Library Association	150.00
Freedom to Read Foundation	100.00
Total Dues and Donations	<u>250.00</u>
Sales Expense	
Georgia Sales Tax	28.56
Total Sales Expense	<u>28.56</u>
Total Expense	<u>10,293.54</u>
Net Income	<u><u>8,448.06</u></u>

GLA Administrative Services Activity Report

March 30, 2012

DATABASE

Regular maintenance

MEMBERSHIPS

Processed memberships

DIVISIONS/INTEREST GROUPS/COMMITTEES

Created member lists for:

Academic Division

New Members Round Table

Assessment Interest Group

GLA ADMINISTRATIVE SERVICES EMAIL

Responded to emails received or forwarded to appropriate members of the Board

SCHOLARSHIP COMMITTEE

Mailed donation acknowledgement forms

GLA LISTSERV

Manually subscribed new members

Troubleshoot technical issues with member accounts

862 members currently subscribe

GLA Membership Report

March 30, 2012

Membership Type	Apr 10	July 10	Oct 10	Jan 11	May 11	July 11	Oct 11	Jan 12	Mar 12
Professional	366	354	404	369	375	379	438	387	396
Student	167	154	156	161	155	131	147	146	149
Paraprofessional	81	79	87	80	78	75	100	90	88
Life/Honorary	48	48	47	48	44	44	44	44	44
Retired	30	31	29	29	25	25	24	20	21
Organizational	12	12	11	9	9	8	8	7	8
Trustee/Friend	9	9	11	11	9	8	8	6	6
Corporate	3	3	3	2	2	3	4	4	4
Sustaining	2	2	2	2	1	1	1	1	1
Supporting	0	0	1	1	2	2	2	2	1
Benefactor	0	0	1	0	1	0	0	0	0
Total	718	692	752	712	701	676	776	707	718

GLQ Editor Report –

The GLQ Editorial Board features new faces as the result of changes in membership. Karen Odum has resigned from the board to focus on her work as the recently appointed director of the Houston County Libraries; Lora Mirza, a long-time board member, will resign with the end of this semester. She currently is working on formalizing a style guide shortcut sheet for the board. Sarah Steiner, former associate editor, resigned at the beginning of February as she became liaison to the Honors Program at Georgia State. Ginny Feher, UGA, has assumed the position of associate editor and is handling peer-reviewed submissions. Christina Teasley, North Georgia Technical College, has joined the board to represent technical colleges. Kelli Murphy and Darla Chambliss, Chattahoochee Valley and Cherokee regional library systems respectively, joined the board to represent public libraries. Our effort is to expand our representation to all librarians. We express our appreciation for the long service of the departing board members and thank them for the quality productions they edited.

The next issue of the GLQ will be published in the first two weeks of April.

I recently provided a detailed review of the BePress publication platform for the editor of Provenance, the Journal of the Society of Georgia Archivists, as they are considering using the platform to serve backfiles of that journal.

The annual meeting of the GLQ board will be held at Georgia Perimeter College, June 1, 10 a.m.

**Report from the Public Library Division
For the Executive Board Meeting
March 30, 2012**

- I. Authors' Reception.** Invitations to Georgia authors have been sent out from the beginning of March to the present. Contact has been made with several Georgia Author of the Year Award (GAYA) nominees, as well as a handful of other writers with recent or upcoming new books and participants in last year's reception. Contact has also been made with a handful of Georgia publishers, and we have received positive responses from NewSouth Books (based in Montgomery, AL) and Yawn's Books (based in Canton, GA). Effort is being made to solicit authors who write for a variety of audiences, including children, teens, and adults. Upcoming tasks to complete will include the following:

Contact the Barnes and Noble in Macon in order to establish a point of sale at the reception.

Finalize details for the reception layout and food and drink options.

Establish partnerships to cross-promote the event, including the Crossroads Writers Conference and the Atlanta Writers Club.

- II. Joint Division Luncheon.** Ideas for the Joint Division ALD-PLD Luncheon have been solicited, suggested, and discussed. As of this meeting, options include the following:

Mark Bauerlein, Emory professor and author of *The Dumbest Generation: How the Digital Age Stupefies Young Americans and Jeopardizes Our Future (Or, Don't Trust Anyone Under 30)*. This individual was specifically suggested by Sarah Trowbridge of the Public Library Division.

Rheta Grimsley Johnson, author of the Hank Williams biography *Hank Hung the Moon... and Warmed Our Cold, Cold Hearts*. This suggestion was put forth by Lisa Harrison of NewSouth Books.

Both options will be presented at the March 30th meeting of the GLA Executive Committee and feedback (as well as other suggestions) will be solicited. Based on that feedback, a speaker will be selected and an invitation extended.

Special Libraries Division Report

I have reached out to Sheila Cork, chair of SELA's Special Libraries Division about joint programming for GLA/SELA in Macon. We have talked about hosting a reception at Macon's The Big House.

<http://hogginmiles.blogspot.com/2010/04/big-house-in-macon-georgia.html>

Additionally, we have chatted on email about some various programs that we could host including:

- Special Libraries and Communities
- Special Libraries and Interns

These two programs are both projects that Sheila Cork has been working on with other members of SELA. One drawback is that Sheila C. is not sure if she will be able to attend GLA/SELA this year. We also have talked about issues we have both had in the past about getting bigger participation by division members. I will continue to chat with Sheila C. to see what else we can do for conference programming.

I will also do a Survey Monkey of division members to see programming they are interested in and to see what can be done to galvanize the division and bring life back to it.

Respectfully submitted by Sheila Devaney

March 20, 2012

GLA Executive Board Meeting—Agnes Scott College, McCain Library, March 30, 2012
New Members Round Table/Executive Board Meeting Report

1. 2012 Committee:

Chair: Ginny Feher, UGA, vfeher@uga.edu; *Vice Chair/Chair Elect:* Kim Kruthaup, Georgia Tech, kim.kruthaup@gatech.edu; *Secretary:* Ayaba Logan, ayabalogan@gmail.com

2. Atlanta Emerging Librarians:

- Next Program:

When: April 21, 2012, 2-4 PM;

Where: Toco Hills branch of the Dekalb County Library System

What: “Library Leadership is Not an Oxymoron.” Presenter: Bill Meehan, Assistant Professor in the MLIS Program at Valdosta State University.

Announcement: Bill is assistant professor in the MLIS Program at Valdosta State University, where he teaches the course Leadership in Library and Information Centers and is in the process of forming the Library Leadership Institute.

“Library Leadership is Not an Oxymoron” is based on the certainty that leaders are needed at all levels of libraries and information centers and on the principle that effective leadership begins with knowing thyself. The program thus will 1) discuss the importance of leadership in the profession and 2) guide participants through several assessments designed to identify their leadership strengths and weaknesses.

2 continuing education credits have been approved for this event.

3. GA COMO 2012 NMRT sponsored programs:

- Dutch Treat Dinner: Ashley Dupuy was kind enough to check out a few restaurants while attending the COMO Planning Committee meeting in Macon on March 3, 2012. Ginny will be in Macon in May for the GUGM conference and will look at the restaurants Ashley recommended and make a final decision.
- Resume Review Service – we will consider changing the format and will email possible reviewers.
- Several COMO proposals in the works. Ginny and Kim Kruthaup have contacted possible participants and will submit proposals. Ginny has confirmed that a SELA member, who works in a library in Mississippi, will be part of one panel proposal.

4. We sent welcome emails to new members on February 24, 2012. We will continue to send welcome emails to all new GLA members and will send emails every semester to MLIS list-servs encouraging students to join GLA.

5. Virtual Resume Review Service: we will contact possible volunteers to review resumes and will advertise via GLA listserv in the next few weeks.

Submitted by Ginny Feher, Chair, NMRT, March 30, 2012

Report from the GLA Scholarship Committee

For the Executive Board Meeting

Friday, March 30, 2012

- 1) Bylaws/handbook changes. Most changes are small updates to the wording in the handbook. Would like to add a vice-chair/chair-elect position on the committee. The Scholarship Raffle is not mentioned in the primary functions of the committee. What is the process to make these changes?
- 2) GLA website scholarship page has been updated. Added an electronic version of the application. Added PayPal link to donate online. Sent out emails to market the scholarship to many list-servs including library programs and will continue to send before the May deadline. Small sub-committee formed, headed by Kim Boyd, for scholarship administration.
- 3) Need to finalize location of scholarship booth at COMO. Schematic of conference location to be provided. Volunteers for various raffle duties (prize donations, COMO schedule, thank you notes) to be solicited from committee in April.

Ashley Dupuy
Chair, Scholarship Committee
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