

Wednesday 8:30am-10:00am

Preconference Breakfast

Location: Second Floor Atrium

A continental breakfast served for all preconference attendees

Wednesday 9:00am-12:00pm

Preconference: Open Access: Advocacy and Action

Location: 211

Presenter(s): Jennifer Townes, Fred Rascoe, Mariann Burrigh

Contact: jennifer.townes@gcsu.edu

Learn about open access action and advocacy efforts in the United States, learn more about open access, develop confidence in your ability to act as a catalyst for open access, and develop a network of colleagues with whom to share ideas and issues.

Intended Audience: Multiple Library Types

Track(s): General Interest

Wednesday 9:00am-10:00am

GAIT Board of Directors Meeting

Location: 210

Presenter(s): Gordon Baker

Contact: gordonbaker@clayton.edu

Wednesday 10:00am-12:00pm

GLA Executive Board Meeting

Location: 210

Presenter(s): Elizabeth McKinney

Contact: emckinney@georgialibraries.org

Wednesday 1:30pm-2:15pm

Capturing Stories and Engaging Communities

Location: 201

Presenter(s): Casey Long, Amanda Densmore

Contact: clong@agnesscott.edu

Every library is full of people with interesting stories. Using the StoryCorps.Me app from StoryCorps, libraries can engage with their patrons to build a collection of stories about their community. This session will feature librarians currently using this tool to capture stories from Georgia Library Association members. In addition to reviewing the pros and cons of the app, these individuals will address best practices for setting up a StoryCorps.Me project.

Intended Audience: Multiple Library Types

Track(s): Outreach/ Marketing/ Public Relations

Wednesday 1:30pm-2:15pm

Digital Storytelling

Location: 202

Presenter(s): Tom Lewis, Daryl Funn

Contact: lewis.tom@mail.fcboe.org

Digital Storytelling is a classroom instructional workshop sponsored by the Alliance Theatre and the Woodruff Arts Center in Atlanta. Professional instructors work with students in the classroom to develop 3-5 minute digital stories connected to literature that the students are studying in class. The course is completely aligned with the Georgia Standards of Excellence in English/Language Arts.

Intended Audience: Academic Libraries, Public Libraries, School Libraries

Track(s): General Interest, Instruction, Young Adult Services, Technology

Wednesday 1:30pm-2:15pm

Half-Sessions Location: 203

Living in a post-privacy world

Presenter(s): Franklin Roberts

Contact: froberts@ggc.edu

We live in a world of Edward Snowden and Anonymous, a world where social media can make us all famous for more than 15 minutes for all of the wrong reasons. Librarians are known to be guardians of patron privacy. How do we fulfill that duty in a post-privacy world?

Intended Audience: Multiple Library Types

Track(s): General Interest

Supporting Design Thinking in the Library: Tales from the Reference Desk and One-Shot Instruction

Presenter(s): Catherine Mancini, Mary Block

Contact: cmancini@scad.edu

Curious about design thinking? The presenters will cover the basics of design thinking and explain its relevance to library work at the reference desk and in the classroom. Attendees will learn strategies on how to engage student researchers with design thinking methods. The presenters will also share some successes, failures, and lessons from their own experience working at an art and design school.

Intended Audience: Academic Libraries, Emerging Librarians/ MLIS Students

Track(s): Instruction, Reference

Wednesday 1:30pm-2:15pm

Moving Beyond the Library: Space design for Undergraduate Study

Location: 208

Presenter(s): Katherine Quinnell

Contact: katherine.quinnell@athens.edu

Students study anywhere they feel comfortable, including in their cars, in hallways, and in libraries. Librarians have experience adapting spaces to what students desire in a study spaces. This presentation presents findings from a total campus evaluation of the spaces student use from the student perspective. Librarians can use this data to change their facilities and lead the charge for an total campus transformation.

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): General Interest, Administration/ Management, Physical Space, Outreach/ Marketing/ Public Relations

Wednesday 1:30pm-2:15pm

Half-Sessions Location: 209

Cataloging Redesigned: Is Outsourcing Still a Dirty Word?

Presenter(s): Amy Parsons

Contact: parsons_amy1@columbusstate.edu

Outsourcing. Is this still an ominous word? It became a somewhat unwelcome trend to outsource cataloging operations in libraries in the 1990s. I discovered the book, "Outsourcing Library Technical Services Operations," edited by Karen Wilson and Mary Lou Colver. In the 20 years since this book's publication, what are these libraries doing NOW in terms of outsourcing? In my own investigation on this topic, I asked other librarians about this controversial subject. I will present my answers and share comments from current librarians around the country who are managing outsourcing in their libraries.

Intended Audience: Multiple Library Types

Track(s): Technical Services/ Cataloging/ Acquisitions

Collaborative Workflows using Spiceworks and Google Forms

Presenter(s): Hyun Chu Kim, Rick Goodin

Contact: hkim53@kennesaw.edu

As trends and focus of libraries change from facilities to services, more and more academic libraries are utilizing and redesigning their spaces for collaboration. With library technical services departments off-site, creating workflows and working in collaboration with other library units can be quite challenging.

Intended Audience: Multiple Library Types

Track(s): Assessment, Circulation, Technical Services/ Cataloging/ Acquisitions, Technology

Wednesday 1:30pm-2:15pm

The School Librarian Effectiveness Instrument: Now In Action!

Location: 210

Presenter(s): Phyllis Snipes

Contact: psnipes@westga.edu

This session will present a current report on the status of the evaluation instrument, the School Librarian Effectiveness Instrument (SLEI), designed for School Library Media Specialists in Georgia and beyond. Formerly called the Media Keys Effectiveness System (MKES), the instrument and accompanying materials have been revised and are now being administered at several locations across the state. A close look at all materials being used with the program and some details about implementation in various districts will be presented.

Intended Audience: Emerging Librarians/ MLIS Students, School Libraries

Track(s): General Interest, Administration/ Management, Assessment, Professional Development

Wednesday 1:30pm-2:15pm

Look Here! Engaging the Senses and the ACRL Framework with Library Displays

Location: 211

Presenter(s): Dawn Cannon-Rech, Billy Glasco, Autum Johnson

Contact: dcannonrech@georgiasouthern.edu

Are your library displays effective and worth the time and resources? Often, displays are created to highlight holidays, month-long observances, or new acquisitions. However, with a little extra thought and planning, a library display can target special populations, provide the gateway to conversation, and information literacy competence.

The session will be led by three academic librarians sharing their experience creating effective and measurable library displays. The session will offer participants an opportunity to plan similar library displays through a verbally and visually-guided design session that begins with the ACRL Knowledge Practice to be addressed, and working backwards through assessment possibilities

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): General Interest, Assessment, Collection Development, Physical Space, Outreach/ Marketing/ Public Relations

Wednesday 1:30pm-2:15pm

Making the Connection: Connecting Your Community to Their Service Providers

Location: 212

Presenter(s): Martha Powers-Jones, Christine Graham

Contact: mpjones@fbhcl.org

This session will present the successful partnership between the Fitzgerald-Ben Hill County Library and the Ben Hill County Family Connection. As part of this presentation, we will talk about successful strategies and programs that can help expand access and information to critical local, state, federal, and non-profit resources for your local families-in-crisis.

Intended Audience: Public Libraries

Track(s): General Interest, Children's Services, Young Adult Services, Electronic Resources, Outreach/ Marketing/ Public Relations

Wednesday 1:30pm-5:00pm

LitLab = Library IT Lab

Location: 213

Presenter(s): Emily Almond, Daniel Zeiger, Myers Scott

Contact: ealmond@georgialibraries.org

Hosted by the Georgia Public Library Service.

Come take a look at the latest technology in use at libraries across Georgia! At this hands-on lab aimed toward everyone from the novice to the techie, we'll have something for everyone. From Virtual Reality, 3D Printing, and Cloud Computing to Makerspace tech like Makey Makeys and Raspberry Pi, familiarize yourself with technology you may want to explore for your libraries, either for loan, for buildouts or programming. [Other available times: Thursday 10AM-11:45AM, Thursday 3PM-5PM]

Wednesday 2:00pm-5:00pm

GLA Story Project

Location: 201

Presenter(s): Casey Long

Contact: clong@agnesscott.edu

Contribute to the history of Georgia Library Association by recording your stories and notable moments with the association. No prep needed! Facilitators will guide the conversation. We encourage you to bring a friend! Visit the GLA booth in the exhibit hall to set up an appointment. [Other available times: Thursday 10AM-12PM, Thursday 2PM-5PM, Friday 8AM-11AM]

Intended Audience: Multiple Library Types

Wednesday 2:30pm-3:15pm

Georgia Peach Book Awards

Location: 202

Presenter(s): Devera Chandler

Contact: deverachandler@bellsouth.net

Attend this session to learn about the new 2017-2018 Georgia Peach Book Award nominees, how the books are selected, and how you can become a Peach committee member! Also, there will be display designs, social media tips for increasing the circulation of Peach books in your library, and promotional materials. Books to be given away at the end of the session!

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students, Public Libraries, School Libraries, Special Libraries

Track(s): General Interest, Circulation, Collection Development, Young Adult Services, Electronic Resources

Wednesday 2:30pm-3:15pm

Manipulating Data: MARCEDIT, OpenRefine, & more

Location: 203

Presenter(s): Robin Fay

Contact: robin.fay@ung.edu

In this session, we'll explore tools to manipulate data from OpenRefine to MARCEDIT. We'll also talk about breaking MARC, the future of linkeddata, and tools to experiment with BIBFRAME.

Intended Audience: Multiple Library Types, Academic Libraries, Emerging Librarians/ MLIS Students, Public Libraries

Track(s): General Interest, Technical Services/ Cataloging/ Acquisitions, Technology, Electronic Resources

Wednesday 2:30pm-3:15pm

Social Media and Information Literacy: Addressing filter bubbles and news literacy in your instruction

Location: 208

Presenter(s): Jean Cook

Contact: jcook@westga.edu

Students of all ages today receive the bulk of their information in vastly different ways than current information science and library instruction pedagogy have evolved to address. This presentation will cover recent research about how and why people access and assimilate new information, particularly news and controversial topics, as well as how librarians can address these behaviors in their instruction.

Intended Audience: Academic Libraries, Public Libraries

Track(s): Instruction, Reference

Wednesday 2:30pm-3:15pm

Half-Sessions Location: 209

Growing with Graphics

Presenter(s): Dedra Roman

Contact: Dedra.Roman@cobbcounty.org

This session will share the importance of building and promoting your graphic novel collection to help build visual literacy and support struggling and reluctant readers.

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students, Public Libraries, School Libraries

Track(s): General Interest, Collection Development, Children's Services, Young Adult Services

Comics – Read more books with pictures, make your teen patrons better readers

Presenter(s): Molly Kellam

Contact: kellamm@mail.henry.public.lib.ga.us

This presentation focuses on a several points which include: familiarizing library staff with the vocabulary used to talk about comics/manga/graphic novels; providing tools on how to offer excellent customer service to patrons interested in comics; discussing which patrons might be interested in reading comics and how to recommend them; investigating how comics build literacy skills; understanding why some gatekeepers (educational professionals, parents, etc.) might be reluctant to let their children and teens read comics, plus how to reassure them that reading comics is actually a good thing!

Intended Audience: Public Libraries, School Libraries

Track(s): Collection Development, Children's Services, Young Adult Services

Wednesday 2:30pm-3:15pm

If You Plan it, Will They Come?: How to Market Your Program on a Budget

Location: 210

Presenter(s): Angiah Davis, Alice Murphy, Evette Bridges, Laura Hoefener

Contact: angiah.davis@fultoncountyga.gov

If you plan it, will they come? With limited time and budgets, librarians must be creative in developing and marketing programming to meet the needs of their community. In this panel session, librarians will share proven best practices on how to market library programming on a small budget, or non-existent budget.

Intended Audience: Public Libraries

Track(s): Children's Services, Young Adult Services, Outreach/ Marketing/ Public Relations

Wednesday 2:30pm-3:15pm

Uncovering Measures that Matter: A Field-Wide Collaborative Exploration

Location: 211

Presenter(s): Timothy Cherubini

Contact: tcherubini@cosla.org

Thousands of public libraries diligently contribute to data collection efforts each year. While the value of data is broadly recognized, concerns have emerged about the proliferation of surveys, lack of coordination between collecting organizations, duplication of efforts, and uncertainty about use of and access to data. The biggest question: Is the data we are collecting the right data to tell the story of the 21st century library effectively? Measures that Matter is a field-wide initiative to explore these issues and questions. It is led by the Chief Officers of State Library Agencies with the support of the Institute of Museum and Library Services. Attend this session to hear the latest developments of the project.

Intended Audience: Public Libraries

Track(s): Assessment

Wednesday 2:30pm-3:15pm

Collaboratively Constructing Omeka.net Archival Websites to Enhance Undergraduate Historical Research Projects

Location: 212

Presenter(s): Christopher Bishop

Contact: cbishop@agnesscott.edu

Omeka.net offers a free and relatively easy to use archival repository that is perfect for introducing undergraduates to historical research by allowing them to participate in the curation and collection of items tied to themes. Additionally, actively engaging undergraduates in the collaborative construction of a digital repository for archival items provides ample opportunities for digital and information literacy skills specific to both historical studies and broader academic topics. This presentation will focus on the implementation, construction, and evaluation of an Omeka.net site geared towards students enrolled in an introduction to historical studies and practices course.

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): Reference

Wednesday 3:30pm-4:15pm

Finding Your Instructional Voice

Location: 202

Presenter(s): John Upchurch, Kimberly Westbrook

Contact: jupchurch@jsu.edu

This session will explore the philosophies and technique of vocal performance and improvisational theater and their practical application in library settings. We will discuss (and demonstrate) philosophies and techniques to help professionals at all levels find a greater level of comfort and authenticity in instruction and presentation. In other words, "finding one's own instructional voice", metaphorically and literally. Audience participation is not only encouraged, but required.

Intended Audience: Multiple Library Types

Track(s): General Interest, Instruction, Reference, Professional Development

Wednesday 3:30pm-4:15pm

Planning and Hosting an Edible Book Festival

Location: 203

Presenter(s): Cheryl Youse, Melanie Turner

Contact: cheryl.youse@colquitt.k12.ga.us

Want to try out a different form of transliteracy? Learn how to plan, promote, and implement an edible book festival for your staff and students. Geared especially toward school library media centers but applicable information for any type of library.

Intended Audience: Multiple Library Types

Track(s): General Interest

Wednesday 3:30pm-4:15pm

Satellite Outreach: Getting Community Organizations to Work for You

Location: 208

Presenter(s): Don Gaicomini

Contact: dgiacomini@gwinnettpl.org

Librarians can't be everywhere at once, but luckily we don't have to be. By building relationships with community groups and relying on the credibility they have already built with their target communities, librarians can easily and efficiently reach new and underserved populations. Join Youth Services Specialist Don Gaicomini as he discusses the Gwinnett County Public Library's on-going effort to establish passive partnerships in order to increase programming, raise awareness of library resources, and continually do more with less.

Intended Audience: Emerging Librarians/ MLIS Students, Public Libraries

Track(s): Administration/ Management, Children's Services, Young Adult Services, Outreach/ Marketing/ Public Relations

Wednesday 3:30pm-4:15pm

Resource Sharing Different By Design: Lessons Learned with Alma

Location: 209

Presenter(s): Rosemary Humphrey, Jessica Garner, Michelle Jones, Susan Morris, Mary Poland, Sarah Fraticelli

Contact: rhumph13@kennesaw.edu

Sponsored by GLA Interlibrary Loan Interest Group

This panel made up of members from 5 institutions will discuss where the Resource Sharing Community (GIL Express and ILL) of the University System of

Georgia is 4 months post-Alma. Panelists will describe how migration affected their workflows and what changes, if any, they made pre- and post-migration. Any borrowing and lending trends (more GIL less ILL?) they have noticed will be discussed. The panelists will share the lessons they learned through the process and how they overcame their particular institutional challenges. Finally, hopes for the future of resource sharing and Alma will be considered.

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): Circulation, Interlibrary Loan/ Resource Sharing

Wednesday 3:30pm-4:15pm

Toto, We're Not in Kansas Anymore: Experiences from First-year Professionals

Location: 210

Presenter(s): Emily Williams, Emily Crews, LaTiffany Davis, Denise Farley, Catherine Mancini, Natarsha Miller, Lauren Mullins, Robert Sarwark

Contact: ewill220@kennesaw.edu

Sponsored by GLA New Members Round Table

You've earned your Library Science degree and have been offered your first professional librarian position. Now what?! While there is much discussion on the best steps taken to get a job, what happens during the first year as a professional? Some of us are changing careers completely, some have never worked in a library, and some are moving from paraprofessional to professional roles. A shift in identity can pose new, unexpected experiences. This panel features librarians from a range of library types who will share the expectations, challenges, and successes a new professional might face within their first year.

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students

Track(s): General Interest

Track(s): Reference

Wednesday 3:30pm-4:15pm

Empower Student Learners through GALILEO, Padlet, and Flipgrid

Location: 211

Presenter(s): Dianne Dees

Contact: ecdees@valdosta.edu

Engage student learners and promote digital citizenship, creativity, and collaboration. GALILEO provides a wealth of information to use in library and classroom projects. Discover the wonderful information resources accessible through the school and public library. Turn your students/patrons into digital citizens with Padlet and Flipgrid, free tools that build collaboration and creativity.

Intended Audience: Emerging Librarians/ MLIS Students, School Libraries

Track(s): Instruction, Electronic Resources

Wednesday 3:30pm-4:15pm

Maneuver Center of Excellence Donovan Research Library: Military Information for the Civilian Community

Location: 212

Presenter(s): Ericka Loze-Hudson, Sherrie Floyd, Genoa Stanford

Contact: ericka.l.loze-hudson.civ@mail.mil

The presentation will provide a brief overview of the MCoE HQ Donovan Research Library. Items from our unique digital collection and the databases that are used exclusively by Soldiers, while attending schools at the Maneuver Center of Excellence, Fort Benning, Georgia will be highlighted. Visit us in our brick and mortar facility during open hours or 24/7 on our virtual branch:

<http://www.benning.army.mil/library/>

Intended Audience: Multiple Library Types, Academic Libraries

Wednesday 4:30pm-5:15pm

Taking Library Instruction Online: Designing a Successful Webinar Program

Location: 202

Presenter(s): Beth Thornton, Mary Ann Cullen

Contact: bthornton@athenstech.edu

Sponsored by GLA Technical College Libraries Interest Group

Have your online library instruction efforts been wildly successful? Whether your answer is an enthusiastic YES, a frustrated no, or somewhere in between, join us to learn about one librarian's success and lessons learned while creating, delivering, and marketing her successful information literacy webinar series. Then we will break into groups to share our own ideas and experiences. Participants will leave this session with ideas they can adapt for their online bibliographic instruction programs. And if your efforts ARE wildly successful, come and share them with us! Let's benefit from each others' trials and successes.

Intended Audience: Academic Libraries, Emerging Librarians/ MLIS Students

Track(s): Instruction

Wednesday 4:30pm-5:15pm

I Get by with a Little Help from My Friends: How a Public Library, a Digital Library, and a Newspaperman Digitized History in Athens, Georgia

Location: 203

Presenter(s): Angela Stanley, Donnie Summerlin

Contact: astanley@georgialibraries.org

In 2014, the Athens-Clarke County Public Library and the Digital Library of Georgia (DLG) embarked on a unique newspaper digitization project with Flagpole Magazine, Athens' well-loved alternative publication.

The collaboration would mark the first time the DLG worked with a still in-publication newspaper to license the free public distribution of its in-copyright archive, which runs from 1987-2013.

Project initiator Angela Stanley, formerly of the Athens-Clarke County Library, and DLG Digital Projects Archivist Donnie Summerlin will discuss lessons learned from the project, future plans for newspaper digitization, and Flagpole's 30th anniversary celebration.

Intended Audience: Multiple Library Types

Track(s): General Interest, Interlibrary Loan/
Resource Sharing, Electronic Resources

Wednesday 4:30pm-5:15pm

The Ins & Outs of the 2018 Georgia Student Media Festival

Location: 208

Presenter(s): Gordon Baker, Michelle Lenderman

Contact: gordonbaker@clayton.edu

Sponsored by GAIT

How does one participate in the 2018 Georgia Student Media Festival. There will be a showcase of 2017 winners.

Intended Audience: Public Libraries, School Libraries

Track(s): General Interest, Children's Services, Young Adult Services, Technology

Wednesday 4:30pm-5:15pm

Half-Sessions Location: 209

Serendipity in the Life of a Librarian

Presenter(s): Rebecca Ziegler

Contact: rziegler@georgiasouthern.edu

This presentation examines the importance of serendipity in librarians' work.

Intended Audience: Multiple Library Types,
Academic Libraries

Track(s): General Interest, Reference

Create, seize, inhabit: Opportunities for academic librarians beyond the job description

Presenter(s): Catherine Bowers, Guy Frost

Contact: csbowers@valdosta.edu

This panel is a preliminary investigation of opportunities in service, advising student organization, teaching credit-bearing classes, and the other valuable, exciting tasks that might not have been possible without the faculty designation. Library scholarship often asks about the value of faculty status for academic librarians, and many articles outline that position and opportunities are believed to be positive factors adjacent to a faculty title, but these opportunities are rarely illustrated, which does not serve librarians navigating the process of tenure and promotion, or the culture of academia.

Intended Audience: Academic Libraries, Emerging Librarians/ MLIS Students

Track(s): Professional Development

Wednesday 4:30pm-5:15pm

Grinning from Peer to Peer: A New Mentoring Model for Librarians

Location: 210

Presenter(s): Sarah Simms, Hayley Johnson

Contact: sarahlynnsimms@lsu.edu

The tradition of mentoring within librarianship is strong; as librarians, our natural inclination is to help and share information. At any type of library, be it academic, public, school, or special, mentoring programs exist to provide support, share insight, advice, and wisdom by those who have previously navigated the landscape. Currently, however, traditional mentoring programs may not be feasible due to heavier workloads and time constraints. Please join two tenure-track academic librarians who

will share their experience, both good and bad, of working around this problem by becoming mentors to each other. Will peer mentoring be right for you?

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students

Track(s): General Interest, Administration/ Management, Professional Development

Wednesday 4:30pm-5:15pm

ADULTING 101 - How To Have A Life After High School!

Location: 211

Presenter(s): Devera Chandler, Julia Simpson

Contact: deverachandler@bellsouth.net

Our Adulthood 101 series teaches teens and 'tweens the necessary life skills they need to have a life after high school (and hopefully, not move back in with their parents!) Sessions include everything from auto maintenance to cooking on a budget. Included are examples of handouts from each Adulthood 101 session, plus tips for having your own Adulthood 101 series in your library.

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students, Public Libraries, School Libraries, Special Libraries

Track(s): General Interest, Instruction, Young Adult Services

Wednesday 4:30pm-5:15pm

Everyday is a Winding Road: Navigating Services and Expectations at the UGA Map and Government Information Library

Location: 212

Presenter(s): Susan Clay, Sarah Causey

Contact: sclay@uga.edu

The Map and Government Information Library at the University of Georgia is uniquely situated within an

academic research library. While our services and collections are built with UGA faculty and students in mind, we have found that at least as many of our patrons come from the wider community around the university and state. Balancing services and managing expectations for these patrons presents challenges and opportunities we will explore in this presentation.

Intended Audience: Academic Libraries, Special Libraries

Track(s): General Interest

Wednesday 7:00pm-9:00pm

Mystery Theatre: Murder By Design

Location: 211

Presenter(s): Carol Stanley

Come interact with cast and colleagues to solve the Georgia Libraries Conference murder mystery. Refreshments will be provided.

Thursday 5:55am-7:00am

Pat Carterette Memorial Walk/Run

Location: Trade Center Box Office (across from the Mariott)

Presenter(s): Elizabeth McKinney

Contact: emckinney@georgialibraries.org

Walk or run for as long as your schedule allows.

Pat Carterette served as director of continuing education for the Georgia Public Library Service from 2008-2011. Shortly after running in the Chicago Marathon in October 2010, she was diagnosed with terminal cancer. "Pat was a gregarious, open-hearted person who created friendships, collaborations and communities through the persistent force of her personality," her husband Bob Carterette said. "She was energetic, loving and kindhearted. For her, life was always an adventure with no bad endings." GLA and GPLS join library staff from around the state in remembering Pat's contributions to Georgia libraries through this run/walk at COMO each year.

Thursday 7:30am-8:30am

GAIT Breakfast & Business Meeting

Location: Dining Gallery

Presenter(s): Gordon Baker

Contact: gordonbaker@clayton.edu

Thursday 8:00am-9:00am

Coffee With The Vendors

Location: South Exhibit Hall

Meet the GLC exhibitors and share a complimentary coffee!

Thursday 8:00am-8:45am

GLA Public Library Division Business Meeting

Location: 202

Presenter(s): Beth McIntyre, Stephanie Irvin

Contact: bmcintyre@prlib.org

Thursday 8:00am-8:45am

GLA Special Library and Information Services Division Business Meeting

Location: 203

Presenter(s): Tamika Barnes

Contact: tbarnes24@gsu.edu

Thursday 8:00am-8:45am

GLA Paraprofessional Division Business Meeting

Location: 204

Presenter(s): Karen Manning

Contact: km17@mail.gatech.edu

Thursday 8:00am-8:45am

Georgia Library Trustees, Friends, and Advocates Association Business Meeting

Location: 205

Presenter(s): Rita Spisak

Contact: rspisak@kennesaw.edu

Thursday 8:45am-9:45am

Welcome and Keynote by R. David Lankes: A New Librarianship

Location: Foundry

Presenter(s): Elizabeth McKinney and R. David Lankes

Repeat after me: "Access does not equal impact or knowledge or improvement."...unless you are also talking about access to education, economic opportunity, good schools, good nutrition, transportation, and resources.

Yes, libraries are part of a whole network where we meet our communities' needs, but we cannot simply assume all these needs are being met. We must be part of a proactive system that seeks to ensure them. We are not simply doing collection development with books and databases, but with schools, faith communities, philanthropies, social services, and the government. We must seek to connect the vast and diverse players toward equitable access across our communities.

Thursday 10:00am-12:00pm

GLA Story Project

Location: 201

Presenter(s): Casey Long

Contact: clong@agnesscott.edu

Contribute to the history of Georgia Library Association by recording your stories and notable moments with the association. No prep needed! Facilitators will guide the conversation. We encourage you to bring a friend! Visit the GLA booth in the exhibit hall to set up an appointment. [Other available times: Wednesday 2PM-5PM, Thursday 2PM-5PM, Friday 8AM-11AM]

Intended Audience: Multiple Library Types

Thursday 10:00am-11:45am

LitLab = Library IT Lab

Location: 213

Presenter(s): Emily Almond, Daniel Zeiger, Myers Scott

Contact: ealmond@georgialibraries.org

Hosted by the Georgia Public Library Service.

Come take a look at the latest technology in use at libraries across Georgia! At this hands-on lab aimed toward everyone from the novice to the techie, we'll have something for everyone. From Virtual Reality, 3D Printing, and Cloud Computing to Makerspace tech like Makey Makeys and Raspberry Pi, familiarize yourself with technology you may want to explore for your libraries, either for loan, for buildouts or programming. [Other available times: Wednesday 1:30PM-5PM, Thursday 3PM-5PM]

Thursday 10:00am-11:45am

GLA Academic Library Division Paper Presentation & Panel Discussion on Promotion and Tenure

Location: 205

Presenter(s): Jennifer Townes

Contact: jennifer.townes@gcsu.edu

Sponsored by the Academic Library Division of the GLA/Georgia Chapter of ACRL

The first session of this program features the top two entries selected for the GLA-ALD Academic Paper Competition.

1st place: Jennifer Putnam Davis, "Are Electronic-Based Reference Collections Really a Good Idea for Academic Libraries?"

2nd place: Jerry McRae, "The Academic Library's Challenges with Stakeholder's Influence in a Digital Age"

The second session is a panel discussion on tenure and promotion.

Intended Audience: Academic Libraries, Emerging Librarians/ MLIS Students

Track(s): General Interest, Administration/ Management, Professional Development

Thursday 10:00am-11:45am

PINNACLE Class of 2017 Reports

Location: 104

Presenter(s): The 2017 PINNACLE Class

Contact: pinnacle2017-l@list.georgialibraries.org

Sponsored by GLA Public Library Division

The PINNACLE class presents the results of their year-long group research projects:

Best Practices for Succession Planning: can you replace your most valuable employee? Losing experienced staff causes gaps and liabilities in institutional knowledge that can negatively affect library service and functionality. How can libraries continue workflow with minimal to no disruption when a staff member with a unique or specialized skill leaves their position? This topic will explore the tools and strategies that libraries need for effective succession planning as part of over management practices.

Evolving Library Policies What if library policies could provide fair and equitable access for all? Currently, public library policies and procedures are crafted and implemented in ways that restrict customer access and can be punitive in nature. We believe that public library policies should reflect their mission and serve customers. We will explore current policies of computer access, library card eligibility and fines and how they compare to recommended industry ideals. Lastly, we will explore how to craft inclusive policies that empower staff and expand customer access.

Implementing Effective Supervisor Training As supervisory staff are on-boarded, they are often put in place without receiving the training necessary for them to be effective in their new positions. This lack of training limits the number of effective supervisors in libraries and leads to inefficiencies in library direction, organization and lack of job satisfaction among employees. Come learn how libraries of all sizes and budgets can implement effective training to increase supervisor effectiveness, efficiency and job satisfaction.

Ease on down that road: Encouraging Staff to Reach Out Do you hear groans when you ask staff to leave the comfort and safety of the building for outreach activities? We all have outreach goals that take more than one staff member to achieve. Join us as we

discuss tools and tips to help ease your staff outside of the library's four walls.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Administration/ Management, Circulation, Professional Development

Thursday 10:00am-10:45am

Past as Prologue: A Georgia HomePLACE Update

Location: 202

Presenter(s): Angela Stanley

Contact: astanley@georgialibraries.org

Georgia HomePLACE (Providing Library and Archives Collections Electronically) encourages public libraries and related institutions across the state to participate in The Digital Library of Georgia. The HomePLACE model shifts focus from funding repetitive projects at individual institutions, to a collaborative model which centralizes infrastructure and supports community projects at the local level. Angela Stanley, who took over as Director in 2016, will discuss HomePLACE's challenges and successes over the last 15 years, and where the program is headed in the future.

Intended Audience: Emerging Librarians/ MLIS Students, Public Libraries, Special Libraries

Track(s): Interlibrary Loan/ Resource Sharing, Electronic Resources

Thursday 10:00am-10:45am

Say Yes!: How innovation strengthens the library's relevance in the community

Location: 203

Presenter(s): Chelsea Kovalevskiy, Marshana Sharp

Contact: chelseak@chrl.org

Through a series of grants and state funds, the Dade County Public Library has made a name for itself in

the community as being the forefront of innovation and technology. Come learn how their most recent program "Captured!" has added to their reputation, and how a decade of saying "yes!" has brought them an increase in patron usage, revenue and community recognition. Dade County Public Library was a Library Journal Best Small Library Finalist in 2016.

Intended Audience: Public Libraries

Track(s): General Interest, Administration/ Management, Technology, Outreach/ Marketing/ Public Relations

Thursday 10:00am-10:45am

Supporting Distance Learning - Best Practices

Location: 204

Presenter(s): Tim Wojcik, Mary Ann Cullen

Contact: tjw.atl@gmail.com

Sponsored by the GLA Distance Learning Interest Group

Thirty percent of students in higher education currently enroll in online courses, with approximately half of those students attending classes exclusively online. Providing library services to distance learners poses unique challenges to libraries. This panel will offer librarians with distance learning responsibilities a forum to discuss current practices, including reference, instruction, and resources. Half of the session will be devoted to questions and answers from the audience.

Intended Audience: Academic Libraries, Public Libraries

Track(s): Instruction, Reference, Technology, Electronic Resources

Thursday 10:00am-10:45am

Puppetry for the Modern Library

Location: 206

Presenter(s): Vince Stone

Contact: vstone@mountainregionallibrary.org

Vince Stone, Director for the Mountain Regional Library System in North Georgia, started a small puppet performance group in 2016 with the purpose of generating public library interest in storytelling and childhood literacy. His team designs shows based on popular children's books and is reaching out to a rural segment of his population who have never seen these types of shows. This session will not only include demonstrations of the kinds of shows the Puppet Company performs, but give detailed explanations as to all aspects of production including budgets, equipment, techniques and promotion.

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students, Public Libraries, School Libraries

Track(s): General Interest, Children's Services, Outreach/ Marketing/ Public Relations

Thursday 10:00am-10:45am

Right Under Their Noses: Helping patrons identify the resources at their fingertips.

Location: 207

Presenter(s): Jessica Garner, Jessica Williams, Fred Smith, Jermaine Bryant

Contact: jgarner@georgiasouthern.edu

A concern of all academic Interlibrary Loan Departments is having faculty/ staff & students request materials already owned by their home library. Jessica Garner, Jessica Williams, Fred Smith, and Jermaine Bryant conducted a qualitative research study with IRB approval to explore this concern. In this session, the presenters will describe how data suggest a more streamlined approach to redirecting searches originating in the library for outside sources to assets already physically (or electronically) stored in the library.

Intended Audience: Academic Libraries

Track(s): Assessment, Instruction, Reference, Interlibrary Loan/ Resource Sharing

Thursday 10:00am-10:45am

Service Different by Design - Moving to a Single Service Point

Location: 208

Presenter(s): Tamika Barnes, Christopher Moffat

Contact: tbarnes24@gsu.edu

After the 2015 consolidation, two of the largest Perimeter Service libraries used the consolidation as an opportunity to assess the public service points and determine a new service model. This session will discuss the rationale behind the change, unforeseen challenges, feedback and before and after pictures.

Intended Audience: Multiple Library Types

Track(s): General Interest, Administration/ Management, Circulation, Reference, Physical Space

Thursday 10:00am-10:45am

Half-Sessions Location: 209

Storytelling, Civilization's Oldest Oral Art Form: Its Value in the Public Library

Presenter(s): Joye Cauthen

Contact: jcauthen2@ggc.edu

Anthropologists, psychologists and historians believe that storytelling has been with us since the beginning of our existence - in fact, they argue that storytelling defines our humanity. There is a universality in storytelling in that it continues to be used as a form of human expression in virtually all parts of the world. The most common purpose is that of entertainment, especially entertainment that creates a sense of well-being. When we share stories we create a community of listeners bound by a common experience. What separates us tends to fade away. We discover we are all connected at the heart of the human experience.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Children's Services

Get Georgia Reading: the campaign for Grade Level Reading

Presenter(s): Elaine Black

Contact: eblack@georgialibraries.org

A primer on Georgia's campaign for grade level reading by the end of 3rd grade. Currently, two-thirds of Georgia's third graders are not reading on grade level, bringing long-term negative consequences to these children, their families, their communities, and the state as a whole. Unwilling to yield any longer to the unspeakable rate of illiteracy in Georgia, hundreds of public and private leaders from across the state and across sectors have come together to take on third-grade reading—not only as an education issue, but as an urgent priority for all who care about children's health and well-being. Together, we developed a four-pillar agenda outlining the conditions necessary for every child in Georgia to become a proficient reader by the end of third grade, paving the way to improved outcomes throughout school and life.

Intended Audience: Multiple Library Types

Track(s): General Interest, Children's Services

Thursday 10:00am-10:45am

Vendorbrarians: Librarians Working in Non-Traditional Careers or, What It Means to Cross Over to the Dark Side

Location: 210

Presenter(s): Stephen Sherman, Amanda Densmore, Shae Tetterton, Teddy Gray, Kristin Milks

Contact: stephencsherman@gmail.com

Sponsored by Atlanta Emerging Librarians (part of the GLA New Members Round Table)

So you have your MLS, now what? Have you ever wondered what it would be like to work for a library

vendor? A panel of 'vendorbrarians' – MLS-degreed professionals who work in organizations that primarily offer products or services to libraries – will help us explore the non-traditional roles of librarians in vendor companies. Learn about this alternative career path for library professionals and how 'vendorbrarians' can be your best partner in working with companies to develop solutions to meet our patrons' needs.

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students

Track(s): Technical Services/ Cataloging/ Acquisitions, Professional Development

Thursday 10:00am-10:45am

Cultivating Team and Project Management: A Hybrid Mix

Location: 211

Presenter(s): Karen Manning, Sofia Slutskaya, Alexis Linoski, Rachel Evans,

Contact: karen.manning@library.gatech.edu

Sponsored by GLA Paraprofessional Division

Managing project and team-based work within libraries can be challenging and often involves people from multiple departments performing cross-functional tasks. Supporting collaborative efforts is a strategy that leads to improved productivity and successful outcomes. Join this session to learn informal approaches and collaborative techniques to work more efficiently and effectively among groups (cross-training, project management, team-building) and with tools such as Trello and KanbanFlow. These methods will help you connect with your peers for project and team success.

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students

Track(s): General Interest, Technology, Professional Development

Thursday 10:00am-10:45am

Maximize Your Leveled Book Room with Google Tools

Location: 212

Presenter(s): Lynn Freeman, Zenobia Johnson

Contact: elizabeth.freeman@atlanta.k12.ga.us

Promote and manage your leveled book room using the Google Classroom Platform. Using Google Forms with the Add-On: Check It Out, the Google calendar, Google drive, and Google Slides, media specialists are able to give teachers unlimited access, great resources, and collaborative opportunities to maximize your leveled book room investment.

Intended Audience: School Libraries

Track(s): General Interest, Administration/ Management, Instruction, Technology

Thursday 10:00am-10:45am

Talking Books: Bookshare and beyond

Location: 101

Presenter(s): Pat Herndon

Contact: pherndon@georgialibraries.org

The world of audio book content has grown substantially in the past few years providing access to a great deal of audio content available from a variety of providers including Bookshare. This program will provide an overview of available resources for print-impaired reader library patrons.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest

Thursday 10:00am-10:45am

Rural Versus Urban Outreach for Patrons with Talking Book Programs

Location: 102

Presenter(s): Dyana Costello Banks

Contact:
costellobanksd@mountainregionallibrary.org

Meeting the needs of patrons who access the Talking Book Program through outreach will most likely vary in an rural or urban setting. In both cases libraries need to take an active role promoting the Talking Book Program, not just within the confines of the library but through outreach. Outreach in rural settings verses urban setting takes shape in different settings, libraries must go where the people are, in rural areas this might be a church or religious organization meeting.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Outreach/ Marketing/ Public Relations

Thursday 10:00am-10:45am

Tools for Life: Accessing Your Assistive Technology Program in Georgia

Location: 103

Presenter(s): Martha Rust, Danny Housley

Come find out how your Assistive Technology Act Program in Georgia, Tools for Life, can help you help Georgians with disabilities! Tools for Life (TFL) is funded by the Federal Tech Act which is legislation to promote direct AT services to individuals of all ages and disabilities in each state. Tools for Life increases independence for Georgians with disabilities by providing access to and acquisition of assistive technology devices and services. The TFL Network is fulfilling the intent of the Tech Act through AT assessments, AT lending libraries, device demonstrations, trainings for individuals and groups, AT reuse, and funding education and assistance. This session will share and explore information about the Tools for Life program, Network and community partners including funding resources that assist with purchasing assistive technology devices. Join us to

learn how you and those you work with can benefit from these services!

Learning Objectives: 1. As a result of this activity, the participant will be able to list the 7 core activities of the Tools for Life program. 2. As a result of this activity, the participant will be able to identify how to access assistive devices and services technology through the Tools for Life AT Solutions Lab and the Tools for Life Network. 3. As a result of this activity, the participant will learn 3 funding resources that can assist with purchasing assistive technology.

Intended Audience: Multiple Library Types

Thursday 11:00am-11:45am

Faculty Status of Librarians in Georgia: a Snapshot

Location: 202

Presenter(s): Sandra Barclay, Hyun Chu Kim, Emily Williams

Contact: sbarclay@kennesaw.edu

Curious about the current academic status of university and college librarians in Georgia? We were, so we studied certain components of librarians such as nominal faculty status, tenure, professorial ranks, and other factors to develop a clear picture of academic librarians in the state.

Intended Audience: Multiple Library Types, Academic Libraries, Emerging Librarians/ MLIS Students

Track(s): General Interest

Thursday 11:00am-11:45am

Changing User Needs, Changing Librarian Roles: A Qualitative Study

Location: 203

Presenter(s): Toni Carter, Adelia Grabowsky

Contact: tcarter@auburn.edu

This qualitative study explored possible adaptations to the roles of librarians working in the reference department of a southeastern academic research library. The study used focus groups to investigate new directions for open positions within the department, as well as to question librarians about potential unmet user needs. The investigators will discuss themes that emerged, participants' suggestions for dealing with change, and next steps for the department.

Intended Audience: Academic Libraries, Emerging Librarians/ MLIS Students

Track(s): Administration/ Management, Reference

Thursday 11:00am-11:45am

Meeting The Non-Traditional Framework Students Needs

Location: 204

Presenter(s): Patricia Hurley

Contact: phhurley@northpark.edu

Applying the ACRL frameworks to information literacy is routinely done within the context of the traditional college students and their developing research needs. Yet, non-traditional undergraduate students have much to gain from a framework rich curriculum model. This session will look at the knowledge gaps of non-traditional undergraduate business students. Then show how a multi-course, embedded information literacy curriculum address those specific knowledge gaps. The curriculum map incorporated the six frameworks into six core business courses with examples of learning outcomes, assignments and assessments shared.

Intended Audience: Academic Libraries, Emerging Librarians/ MLIS Students

Track(s): Instruction

Thursday 11:00am-11:45am

Copyright and Academic Libraries

Location: 206

Presenter(s): Laura Burtle

Contact: lburtle@gsu.edu

Copyright interacts with multiple areas in academic libraries. Reserves and course management systems, interlibrary loan and document delivery, special collections, digitization and digital libraries, acquisitions, and library publishing intertwine with copyright. This presentation will discuss how copyright interacts with these areas, what we can learn from statutory and case law, and best practices. A Q&A will follow the presentation to encourage further discussion of copyright and libraries.

Intended Audience: Academic Libraries

Track(s): General Interest, Administration/ Management, Circulation, Interlibrary Loan/ Resource Sharing, Collection Development, Technology, Electronic Resources

Thursday 11:00am-11:45am

Think Like a Marketer - Designing a Program From the Marketing Perspective

Location: 207

Presenter(s): Joy Caldwell

Contact: caldwellj@mail.henry.public.lib.ga.us

Marketing is fundamental to the business world to reach its target market, create awareness and drive consumers to a desired action. Does this sound similar to what a library program should do? Surprisingly, many times in program planning the marketing is an after thought. This talk is centered on designing programs with the marketing in the forefront. I will cover why marketing is important to a program and how to plan a program following marketing principals.

Intended Audience: Multiple Library Types

Track(s): General Interest, Children's Services, Young Adult Services, Outreach/ Marketing/ Public Relations

Thursday 11:00am-11:45am

Libraries Unbound: Making Libraries Visible on the Web with Linked Data

Location: 208

Presenter(s): Elizabeth McKinney, Terran McCanna, Jennifer Lohman

Contact: emckinney@georgialibraries.org

The Georgia Public Library Service has rolled out a linked data project for all public libraries in Georgia. Join staff from GPLS and Novelist to hear how this project is impacting library visibility on the web.

Intended Audience: Multiple Library Types

Track(s): General Interest, Technology, Outreach/ Marketing/ Public Relations

Thursday 11:00am-11:45am

Creating Alliances: Inside and Out

Location: 209

Presenter(s): Lisa Cleary, Elizabeth Puckett

Contact: lisa.cleary@cobbcounty.org

Are you interested in transforming your relationship with your local schools? Would you like to increase staff enthusiasm in Summer Reading? Learn how the Cobb County Public Library System transformed their relationship with two school systems, increased library staff investment in school outreach, and created critical allies in the process.

Intended Audience: Public Libraries, School Libraries

Track(s): General Interest, Administration/ Management, Assessment, Children's Services, Outreach/ Marketing/ Public Relations, Professional Development

Thursday 11:00am-11:45am

Creative Programming for the Underserved

Location: 210

Presenter(s): Beverly Williams

Contact: bwilliams@georgialibraries.org

Isolation is a serious issue for the elderly, sick and disabled in your community. This presentation will give you ideas on how you can develop creative programs to engage and enrich the lives of the under-served patrons in your community.

Intended Audience: Public Libraries

Track(s): General Interest, Outreach/ Marketing/ Public Relations

Thursday 11:00am-11:45am

Half-Sessions Location: 211

Fairy Tale STEAM: Integrating literacy into your STEAM programs

Presenter(s): Stacy Hill

Contact: stacy.hill@cobbcounty.org

This program will discuss how public libraries can integrate literacy into their STEAM programs in order to provide more variety to their toddler and tween STEAM programming.

Intended Audience: Emerging Librarians/ MLIS Students, Public Libraries, School Libraries

Track(s): General Interest, Administration/ Management, Instruction, Children's Services, Technology, Outreach/ Marketing/ Public Relations, Professional Development

Not Just Another Ploy to Get Teens Involved

Presenter(s): Aleea Davey-Bostic

Contact: abostic@cvlga.org

I will be discussing the use of public libraries as a way of exercising our democratic freedom in the hopes of enticing Millennials. I will also be describing the ways in which I, and the people I have polled, have come up with more teens to utilize their library

more. Living in this age of technology, I would also like to propose new ways to promote events and increase community involvement through social media.

Intended Audience: Public Libraries

Track(s): Young Adult Services, Outreach/
Marketing/ Public Relations

Thursday 11:00am-11:45am

What are we talking about when we talk about Discovery in libraries?

Location: 212

Presenter(s): Sofia Slutskaya, Jonathan Bodnar, Heather Jeffcoat, Ray Shan, Jeffrey Mortimore

Contact: sofia.slutskaya@library.gatech.edu

Sponsored by GLA Technical Services Interest Group

Discovery tools are an important topic for academic libraries. How useful are they to our patrons? What priority do we give them on our websites? How do we use them to distinguish one resource type, or group of resources, from another? How do we manage access across consortia without confusing our users? And how do we keep them usable, accessible, and maintainable?

In this panel, four librarians and a representative from Yewno will discuss implementing, selecting, teaching, and assessing discovery tools. The discussion will interest technical services staff, reference and instruction librarians, and web and user experience designers and developers.

Intended Audience: Multiple Library Types

Track(s): General Interest, Technical Services/
Cataloging/ Acquisitions, Technology, Electronic Resources

Thursday 11:00am-11:45am

All Boxed Up and Ready to Go: Open and Launch Programming for All Ages

Location: 101

Presenter(s): Angelica Torres, Virginia Elliott

Contact: torresa@biblib.org

Providing programming for patrons is very important for libraries to offer. The only certainty about funding for libraries is that it is never consistent or guaranteed. With money from the "Programs in a box" grant, we were able to create portable STEAM kits that serve our entire system. To build on this, a staff member created programs in a folder that allow inexperienced staff to offer quality programming at no cost. Learn our process in creating these new tools and check out some of our kits. We will also discuss how we solved the mistakes and problems that occurred.

Intended Audience: Public Libraries

Track(s): General Interest, Children's Services, Young Adult Services

Thursday 11:00am-11:45am

Creating a Virtual Library in Blackboard

Location: 102

Presenter(s): Mary Braswell, Art Beveridge, Lisa Stephens, Evelyn Willis

Contact: mbraswell@columbustech.edu

Today's millennial student expects 24/7 online access to Library Services. Adult learners require easy and efficient access to tools for college and career success. This session will demonstrate how to create a virtual library using Blackboard educational technology. Topics covered will include creating access to all online library resources, designing library orientation courses, pre and post assessments, reference librarian real-time chats, live remote instruction, and scheduling library services such as ILL and proctoring.

Intended Audience: Academic Libraries

Track(s): Instruction

Thursday 11:00am-5:00pm

Tools for Life Assistive Technology Lab

Location: 103

Presenter(s): AMAC Accessibility, Georgia Tech

Tools for Life, the Georgia Assistive Technology Act Program, is a program of AMAC Accessibility at Georgia Tech. Tools for Life (TFL) helps to provide more options for greater freedom by increasing access to and acquisition of assistive technology (AT) devices and services for Georgians of all ages and disabilities so they can live, learn, work, and play independently in communities of their choice.

Services within the TFL Network include: access to AT lending libraries at your community Assistive Technology Resource Centers and Outreach Sites, AT assessments, device demonstrations, group and individual trainings, AT and durable medical equipment reuse, and AT funding education.

Don't miss this unique opportunity to visit the TFL Assistive Technology Solutions Lab at the 2017 Georgia Libraries Conference! The AT Lab provides a range of assistive technologies for you to learn about and demo. The Tools for Life team will be in the AT Lab throughout the conference to answer your questions and help provide solutions on assistive technology. To learn more about how you can access Tools for Life services, visit us online at www.gatfl.org or call us at 1-800-497-8665.

Intended Audience: Multiple Library Types

Thursday 12:00pm-1:15pm

Storytelling Luncheon With Local Historians

Location: Dining Gallery

Did you know the biggest Confederate port was completely landlocked? What works of iron were cast in your presentation rooms when the facility was the Columbus Irons Works? Do ghosts haunt the Trade Center today? Learn from the locals. Added bonus: food costs are significantly lower in Columbus, so the price for the luncheon will drop

significantly. We are also getting the top of the line buffet. Come hungry and ready to learn!

Thursday 1:30pm-2:15pm

Interlibrary Loan Interest Group

Location: 202

Presenter(s): Rosemary Humphrey, Jessica Garner, Michelle Jones

Contact: rhumph13@kennesaw.edu

Thursday 1:30pm-2:15pm

Technical College Libraries Interest Group & TCSG Library Council

Location: 203

Presenter(s): Elissa Checov

Contact: echecov@gwinnettech.edu

Thursday 1:30pm-2:15pm

Intellectual Freedom Interest Group

Location: 204

Presenter(s): John Mack Freeman

Contact: Johnmackfreeman@gmail.com

Thursday 1:30pm-2:15pm

Technical Services Interest Group

Location: 205

Presenter(s): Shelley Rogers

Contact: shelley@westga.edu

Thursday 1:30pm-2:15pm

Continuing Education: PACE Business Meeting

Location: 206

Presenter(s): Oscar Gittemeier, Justin Nobles,
Samantha Paul

Contact: oscar.gittemeier@fultoncountyga.gov

Thursday 1:30pm-2:15pm

Government Information Interest Group

Location: 207

Presenter(s): Laurie Aycock

Contact: Laycock8@kennesaw.edu

Thursday 1:30pm-2:15pm

Genealogy & Local History Interest Group

Location: 208

Presenter(s): Angela Stanley

Contact: astanley@georgialibraries.org

Thursday 1:30pm-2:15pm

Distance Learning Interest Group

Location: 209

Presenter(s): Tim Wojcik, Mary Ann Cullen

Contact: tjw.atl@gmail.com

Thursday 1:30pm-2:15pm

Reference and Instructional Services Interest Group

Location: 210

Presenter(s): Rebecca Engsberg

Contact: engsberg_rl@mercer.edu

Thursday 1:30pm-2:15pm

Research and Assessment Interest Group

Location: 211

Presenter(s): Cristina Trotter

Contact: chtrotter@gmail.com

Thursday 1:30pm-2:15pm

Library Services for Persons with Disabilities Interest Group

Location: 212

Presenter(s): Dyana Costello Banks

Contact:
costellobanksd@mountainregionallibrary.org

Thursday 1:30pm-2:15pm

Information Technology Interest Group

Location: 101

Presenter(s): John Stephens

Contact: John.Stephens@usg.edu

Thursday 1:30pm-2:15pm

Library Facilities Interest Group

Location: 102

Presenter(s): Alan Lebish

Contact: alebish@kennesaw.edu

Thursday 2:00pm-5:00pm

GLA Story Project

Location: 201

Presenter(s): Casey Long

Contact: clong@agnesscott.edu

Contribute to the history of Georgia Library Association by recording your stories and notable moments with the association. No prep needed! Facilitators will guide the conversation. We encourage you to bring a friend! Visit the GLA booth in the exhibit hall to set up an appointment. [Other available times: Wednesday 2PM-5PM, Thursday 10AM-12PM, Friday 8AM-11AM]

Intended Audience: Multiple Library Types

Thursday 2:15pm-3:00pm

Poster Session

Location: South Exhibit Hall

Communities of Practice of Elementary School Librarians, by Kimberly Scott

Thinking Outside The Box: Librarians and faculty developing critical literacy skills in pre-service teachers, by Vivian Bynoe

Scissors, Stories, & STEAM, by Mary Jean Harrison, Ashley Pearson, and Canecia Gordon

Seeing Georgia One Library at a Time, by Jason Trotter, Cristina Hernandez Trotter, and Manuel James Trotter

Thursday 3:00pm-5:00pm

Edutainment with Authors

Location: Sycamore

Presenter(s): Beth McIntyre, Stephanie Irvin

Contact: bmcintyre@prlib.org

Sponsored by the GLA Public Library Division

"Edutainment" is the process of entertaining people while you are teaching them something. We'll have book readings, panel discussions, publishing tips, and a whole lot more!

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Collection Development, Outreach/ Marketing/ Public Relations

Thursday 3:00pm-5:00pm

LitLab = Library IT Lab

Location: 213

Presenter(s): Emily Almond, Daniel Zeiger, Myers Scott

Contact: ealmond@georgialibraries.org

Hosted by the Georgia Public Library Service.

Come take a look at the latest technology in use at libraries across Georgia! At this hands-on lab aimed toward everyone from the novice to the techie, we'll have something for everyone. From Virtual Reality, 3D Printing, and Cloud Computing to Makerspace tech like Makey Makeys and Raspberry Pi, familiarize yourself with technology you may want to explore for your libraries, either for loan, for buildouts or programming. [Other available times: Wednesday 1:30PM-5PM, Thursday 10AM-11:45AM]

Thursday 3:15pm-4:00pm

Point, Click, Learn! How Educators Can Use Digital Resources to Prepare Today's Students to be Tomorrow's Leaders

Location: 202

Presenter(s): Angel DeRue

Contact: aderue@infobase.com

Between the domestic turmoil following last year's Presidential election and the rising tensions among the world's most powerful nations, the future is more uncertain than ever. For today's students, however, perhaps the biggest uncertainty is what to believe about these events. In our Post-Truth world, fake news is everywhere! Our mission at Infobase is to help clear up some of their confusion through our

award-winning news databases, which present unbiased, comprehensive coverage of every major news item, science topic, and hot-button issue that students are learning about. Join us as we look at three of our most popular databases that can help you promote both digital and media literacy in your library and also prepare students for the challenges that await them after graduation.

Intended Audience: Academic Libraries, School Libraries

Track(s): Instruction, Reference, Electronic Resources

Thursday 3:15pm-4:00pm

GALILEO vs. Fake News: GALILEO WINS!

Location: 203

Presenter(s): Russell Palmer

Contact: russell.palmer@usg.edu

Librarians are on the front lines in the fight against fake news. In this interactive 45 minute session, we will discuss how librarians and teachers help students formulate strategies for and develop a discerning attitude toward evaluating news and information. We will then review and discuss the best GALILEO resources for finding and evaluating news and information, and visit some helpful and trustworthy sites that provide well-sourced evaluation of news stories and other information.

Intended Audience: Multiple Library Types

Track(s): Instruction

Thursday 3:15pm-4:00pm

PRIME TIME Family Reading Time

Location: 204

Presenter(s): Elaine Black, moderator, Panelists: Greta Browder, Gina Jenkins, Marshana Sharp, Deborah Turner

Contact: eblack@georgialibraries.org

PRIME TIME Family Reading Time panel discussion. PRIME TIME Family Reading Time is a six-week, inter-generational family literary engagement program. Each week families come together for a meal followed by book discussion of award-winning children's picture books led by a storyteller and discussion leader. Created by the Louisiana Endowment for the Humanities in 1991, Georgia public libraries have been PRIME TIME sites for almost twenty years. The panelists will discuss the impact and reach of this phenomenal program.

Intended Audience: Public Libraries, School Libraries

Track(s): Children's Services

Thursday 3:15pm-4:00pm

Event Ideas for the Library: From Collaborative Planning and Promotion to Execution

Location: 205

Presenter(s): Christopher Bishop, Jalesia Horton

Contact: cbishop@agnesscott.edu

Finding inventive ideas to promote and increase the usage of various services and collections offered by the library greatly assists in expanding the visibility of the library within our communities. Our presentation will focus on a three pronged approach to activities, including pinnacle events that take place once per semester due to additional planning and development needs, supplemented by holiday themed celebrations and awareness campaigns. Promoting the idea of the library as both an educational and recreational resource through active event planning, promotion, and execution, enhances the utilization of library space and expands our user's understandings of the community.

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): Outreach/ Marketing/ Public Relations

Thursday 3:15pm-4:00pm

Creating Digital Media Content That Matters

Location: 206

Presenter(s): Roy Cummings

Contact: rcummings@georgialibraries.org

It's no secret that many people who get information about organizations - libraries included - do so through various forms of online media. Moreover, much of this content is consumed using mobile devices. Given this, how do libraries create digital media that is relevant and interesting to their users and increases potential engagement? This session will help library digital content creators develop strategies that will identify target audiences and create effective digital media content.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Technology, Outreach/ Marketing/ Public Relations

Thursday 3:15pm-4:00pm

The Architecture of Outreach: The Story of One Idea, Three Organizations and Designing a Different Approach to Programming

Location: 207

Presenter(s): Amanda Densmore

Contact: amanda.densmore@gmail.com

There are probably dozens of organizations in your community that would love to work with you, but how do you find them? The Cobb County Public Library System used the 2017 summer reading theme, "Build a Better World," to reach out to local architects. What we found was a wonderful program for school age children to learn about local architecture. In this presentation we will discuss the process from brainstorming an idea to implementation for the Discover ARCHITECTURE program, how you can implement this program in your library, and other ways to find outreach opportunities in your community.

Intended Audience: Public Libraries, School Libraries

Track(s): Children's Services, Young Adult Services, Outreach/ Marketing/ Public Relations

Thursday 3:15pm-4:00pm

Basic Legal Research For Any Librarian

Location: 208

Presenter(s): Sarah Mauldin, Meg Butler

Contact: smauldin@sgrlaw.com

Every day patrons come to the library for help with all kinds of issues - including legal problems. This program will help you learn the many free and low cost resources available online and give you an overview of the US and Georgia legal systems. You will also find guidance on how to know when your patron needs more help than you can provide at the reference desk. This program is for librarians of all kinds who may need to help a patron with a legal issue and includes an annotated bibliography of the resources mentioned.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Reference, Government Documents/Info, Outreach/ Marketing/ Public Relations

Thursday 3:15pm-4:00pm

Half-Sessions Location: 209

Georgia Library Quarterly Informational Session

Presenter(s): Virginia Feher

Contact: virginia.feher@ung.edu

Are you interested in publishing but don't know where to start? Or are you looking for additional publishing opportunities? Ever wonder about the inner workings of journal publication? Do you work at a library that has news to share? Come meet the editor of the Georgia Library Quarterly (GLQ), the Georgia Library Association's journal. The GLQ editor will talk about opportunities to contribute to GLQ,

provide information on preparing a submission for GLQ, explain the peer review article process, go over GLQ guidelines and procedures, and answer questions.

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students

Track(s): General Interest, Professional Development

Composing a Library Professional Writing Group

Presenter(s): Chris Sharpe

Contact: csharpe@kennesaw.edu

Learn how to support colleagues in their professional writing endeavors. The Kennesaw State University Library System has a Professional Writing Group, which requires its members to complete readings, assignments, and three writing projects within a year. A member from the inaugural cohort will explain how the group formed, discuss its structure, and share his experience in the hope others may be inspired to create their own professional writing support group.

Intended Audience: Academic Libraries

Track(s): Professional Development

Thursday 3:15pm-4:00pm

Designed to Serve: Designing physical space to deliver superior service

Location: 210

Presenter(s): Jennifer Lautzenheiser, Catie Tierney

Contact: lautzenheiserj@biblib.org

We will share the use of physical space within Dokk1, Aarhus, Denmark. Dokk1 is commonly referred to as the leading public library in the world. The building committee of Dokk1 purposefully crafted the facility to create community building opportunities within the public library. We will examine this usage in the context of Danish culture. We will provide additional context to evaluate the extent to which it would apply to Georgia libraries.

Finally, appropriate recommendations will be shared to bring the best of Dokk1 to a space near you.

Intended Audience: Multiple Library Types

Track(s): General Interest, Physical Space

Thursday 3:15pm-4:00pm

Brick by Brick Storytelling: Using LEGOs for Teaching and Learning in Nonformal Spaces

Location: 211

Presenter(s): Danilo Baylen

Contact: dbaylen@westga.edu

Sponsored by GAIT

This presentation will demonstrate how LEGO bricks can be used to support teaching and learning as storytelling tools in non-formal spaces. It will discuss the theory behind the use of the LEGO bricks as manipulatives as well as learning objects. It will create an opportunity for experiential learning that can be applicable in non-formal spaces such as libraries, museums and non-classroom settings. This session will be beneficial to librarians and teachers who are interested in learning more about innovative and engaging strategies in their practice.

Intended Audience: Multiple Library Types

Track(s): General Interest, Children's Services, Young Adult Services, Professional Development

Thursday 3:15pm-4:00pm

Game, Set, Match: Conquer Your Library's Content Management Needs with LibGuides CMS

Location: 212

Presenter(s): Jeffrey Mortimore, Ruth Baker, Nikki Cannon-Rech, Jessica Garner, Billy Glasco, Debra Skinner

Contact: jmortimore@georgiasouthern.edu

With the ability to create uniquely branded groups of guides limited to specific content creators and audiences, LibGuides CMS significantly expands the flexibility of the LibGuides platform to support libraries' content management needs. During this session, presenters will share a series of use cases with LibGuides CMS, including two limited-access staff intranet sites; two limited-permission student-curated course sites; a uniquely branded special collections event site; a uniquely-branded peer-reviewed literary journal; and two faculty-curated conference presentation sites. This session will be of interest to anyone using LibGuides, LibGuides CMS, or similar content management systems.

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): Instruction, Technical Services/ Cataloging/ Acquisitions, Technology, Outreach/ Marketing/ Public Relations

Thursday 3:15pm-4:00pm

Transitioning Staff to a New Customer Service Model

Location: 101

Presenter(s): Jozina Cappello, Meg Reeves

Contact: jcappello@gwinnettpl.org

In May 2016, GCPL went through major systemic changes to our customer service approach. Branches removed large outdated desks and replaced them with mobile kiosk, portable tablets and self service stations. During this time, we also implemented technological upgrades, including a web based ILS that enabled the new service model success. By introducing these changes, we not only eliminated a customer service barrier but also expanded possibilities for branch space, programs and outreach. This presentation will demonstrate how staff were prepared for these changes.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Reference, Children's Services, Young Adult Services, Physical Space

Thursday 3:15pm-4:00pm

Cataloging Graphic Novels: some best practices

Location: 102

Presenter(s): Linh Uong

Contact: luong@negeorgialibraries.org

Sponsored by GLA Technical Services Interest Group

How should you catalog, label and shelve your graphic novels? This session answers those questions with an overview of Best Practices from academic and public libraries in Georgia and across the country, and describes the implementation of the multipart functionality in PINES.

Intended Audience: Multiple Library Types

Track(s): Technical Services/ Cataloging/ Acquisitions

Thursday 4:15pm-5:00pm

The Value of Teen Volunteers: How to Get Them and How to Keep Them

Location: 202

Presenter(s): Stephanie Hampson, Lisa Echols

Contact: hampsons@forsythpl.org

The Forsyth County Public Library has two successful teen volunteer programs: Teen Advisory Board (TAB) and a summer teen volunteer program called VolunTEENS. The presentation will provide an overview of these two ever-evolving programs and emphasize how increased teen involvement has benefitted the library and the community. The presentation will also delve into the history of teen involvement at the library, recruitment and onboarding procedures for both volunteer programs, and various challenges and successes related to TAB and VolunTEENS.

Intended Audience: Public Libraries, School Libraries

Track(s): Young Adult Services

Thursday 4:15pm-5:00pm

Half-Sessions Location: 203

Creating A Digital Library And How To Do Web Cataloging: Using Omeka, an open- source software

Presenter(s): Bokshim Fox

Contact: bokshim.fox@gsw.edu

Since the late 1900s digital libraries have emerged and their sizes and spaces vary significantly. Nowadays most large public and academic libraries actively involved in obtaining their own virtual libraries. Providing a digital library brings a great deal of benefits to patrons in many ways.

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): General Interest, Assessment, Instruction, Technical Services/ Cataloging/ Acquisitions, Technology, Electronic Resources, Professional Development

JSTOR DDA: An Experience of a Demand Driven Acquisitions Model

Presenter(s): Jacqueline Radebaugh

Contact: radebaugh_jacqueline@columbusstate.edu

In this program, Columbus State University's experience doing a Demand Driven Acquisitions (DDA) project with JSTOR will be described. The process of putting together a profile for a JSTOR DDA project will also be delineated. The pros and cons of using a DDA model for JSTOR e-books will be discussed as will Columbus State University's overall satisfaction and dissatisfaction with the process. Columbus State University's JSTOR DDA project was designed and executed differently than other DDA projects. It is believed that this difference by design affected both the successes and failures of the project.

Intended Audience: Academic Libraries

Track(s): Technical Services/ Cataloging/ Acquisitions, Electronic Resources

Thursday 4:15pm-5:00pm

Embarking on a Career in Librarianship : Are You Ready for Take-Off

Location: 204

Presenter(s): Karen Manning, Linda Most, Linda Golian-Lui, Lace Keaton, Kristine D. Mitchell

Contact: karen.manning@library.gatech.edu

Sponsored by the GLA Paraprofessional Division

A customer-driven and effective library takes the work of librarians and library paraprofessionals. In an organization where each position brings value, paraprofessionals may find themselves wondering if they should take the plunge into librarianship and start a MLIS program. How do library paraprofessionals decide to make the leap into graduate school and the librarian job market? What are the requirements and duties of librarians within a specific environment?

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students

Track(s): General Interest, Administration/ Management, Professional Development

Thursday 4:15pm-5:00pm

The Evolution of the K-5 Media Specialist

Location: 205

Presenter(s): Lynn Freeman, Teresa Webb

Contact: elizabeth.freeman@atlanta.k12.ga.us

This session will show you how to use technology tools to create a 21st century media experience for K-5 learners. Learn how to use the Google Classroom platform to incorporate technology. Coding, keyboarding, online resources, and online testing can be managed using this platform. Promote good digital citizenship and learn what is needed to become certified as a digital certified school by commonsensemedia.org,

Intended Audience: School Libraries

Track(s): General Interest, Instruction, Technology

Thursday 4:15pm-5:00pm

What's New With GALILEO

Location: 206

Presenter(s): GALILEO staff

Contact: karen.minton@usg.edu

Join GALILEO staff for information on GALILEO services and enhancements, as well as a look at the future outlined in the new strategic plan. Bring your questions and feedback.

Intended Audience: Multiple Library Types, Emerging Librarians/ MLIS Students

Track(s): General Interest, Electronic Resources

Thursday 4:15pm-5:00pm

Steam Powered Circulation

Location: 207

Presenter(s): Rebecca Camp, Angela Glowcheski

Contact: camp@seqlib.org

The Sequoyah Regional Library System is one year into a STEAM powered initiative to circulate items more commonly restricted to makerspaces and the classroom. Our STEAM Kits circulate to patrons of all ages, and include Marble Mazes, Spirographs, LittleBits, Assistive Technology Kits, and even Sewing Machines. Join us as we share our insights into developing, operating and maintaining a checkout program for these unusual items (including cataloging challenges and circulation procedures). We will share our success stories, the things that have not worked out so well, and plans for the future.

Intended Audience: Public Libraries, School Libraries

Track(s): Circulation, Collection Development, Outreach/ Marketing/ Public Relations

Thursday 4:15pm-5:00pm

Outreach Within Reach

Location: 208

Presenter(s): Tracy Ralston, Aimee Leavitt

Contact: ralstont@mail.henry.public.lib.ga.us

Sharing ideas on how to bring programs outside the library into the library and taking the library outside to the public.

Intended Audience: Public Libraries

Track(s): Instruction, Children's Services, Young Adult Services, Technology, Outreach/ Marketing/ Public Relations

Thursday 4:15pm-5:00pm

Weeding 101: How to Do it When it Has not Been Done

Location: 209

Presenter(s): Jeffrey Fisher

Contact: jfisher@seqlib.org

Weeding is the joy and bane of librarians everywhere. Ignoring weeding will not make it go away. Learn about the experiences, lessons learned, and best practices of a public library system that initiated a multi-branch program to trim the stacks after several years of a lack of systematic weeding.

Intended Audience: Public Libraries

Track(s): Collection Development

Thursday 4:15pm-5:00pm

From Print to Digital and Back Again: Lessons from a Library Newsletter

Location: 210

Presenter(s): Rachel Evans

Contact: rsevans@uga.edu

UGA Law Library's longstanding newsletter Amicus Briefs first saw circulation in 1984. Over a period of more than 30 years the publication has changed hands, formats and styles many times. Today the newsletter is published both electronically and physically, and in 2017 is now further expanding its reach via podcasting. This session will trace one library newsletter's journey, sharing lessons learned along the way about platform and content choices, marketing and dissemination, and measuring readership. The past and present technology used will also be discussed including HTML, Drupal, WordPress, MailChimp, Google Analytics, Facebook and Piktochart.

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): General Interest, Technology, Outreach/ Marketing/ Public Relations

Thursday 4:15pm-5:00pm

Assessment as Inquiry

Location: 211

Presenter(s): Erin Mooney, Kim Collins, Katie Rawson

Contact: eamoone@emory.edu

The adoption of the ACRL Framework for Information Literacy in 2016 was the impetus for instruction librarians at Emory's Woodruff Library to revisit our instruction assessment. In Fall 2016, the Research and Engagement Services Group started a multi-step project to better coordinate and report the assessment of our information literacy instruction. Librarians from Woodruff will report on our progress so far.

Intended Audience: Academic Libraries, Emerging Librarians/ MLIS Students

Track(s): Assessment, Instruction

Thursday 4:15pm-5:00pm

Come on down: the water is fine--Teaching library skills in Belize

Location: 212

Presenter(s): Deborah Davis

Contact: dsdavis@valdosta.edu

Are you a children's librarian, a cataloger, a reference librarian, an acquisition's librarian, an automation librarian, an archivist or a library administrator? Are you comfortable teaching? If so, Belize needs you for library professional training. For three years Valdosta State University and COBEC (Consortium for Belize Educational Cooperation), have been running training workshops for library workers in Belize. It's a beautiful country with a strong need for technical education. We would like to open this up to other librarians. VSU supplies the registration and planning platform and funding for workshops and travel are available. Have an eye-opening and beautiful trip and do good at the same time. The climate is great and the food is good. Come and give it a try. Intended Audience: Multiple Library Types

Track(s): Instruction

Thursday 4:15pm-5:00pm

Encountering COUNTER: Making the most of your usage statistics

Location: 101

Presenter(s): John Stephens, Lydia Hofstetter

Contact: John.Stephens@usg.edu

This session will give an overview of COUNTER statistics, including their development, use, and relation to other library metrics. The presentation will also discuss practical issues related to gathering, reporting, and common problems. The goal of the presentation is to share ideas about how to use COUNTER statistics efficiently, highlight where they

perform best, and identify cases where other data sources are more appropriate.

Intended Audience: Multiple Library Types

Track(s): Assessment, Technical Services/ Cataloging/ Acquisitions, Collection Development, Electronic Resources

Thursday 4:15pm-5:00pm

From March to Saga: Adult Graphic Novel Collections

Location: 102

Presenter(s): Jennie Law

Contact: jlaw@gsu.edu

Graphic novels are now a cornerstone of our children and teen library collections. It is important to hold onto these patrons as they grow into adult readers. This session will offer tips for establishing and growing a graphic novel collection aimed at 18+ patrons. Extensive title recommendations, an overview of current genres and trends, and a discussion of best graphic novel review sources will round out the program.

Intended Audience: Multiple Library Types

Track(s): General Interest, Technical Services/ Cataloging/ Acquisitions, Collection Development

Thursday 5:00pm-6:00pm

All-Conference Reception

Location: Foundry

Meet GLA's officers and network with your colleagues. Mingle with this year's award winners and authors from around Georgia while enjoying hors d'oeuvres.

Thursday 6:00pm-7:00pm

All-Conference Awards Ceremony

Location: Foundry

The annual All-Conference Awards celebrate the best in our libraries this year! Join us as we recognize achievement from libraries and librarians from across the south.

Thursday 7:30pm-9:30pm

New Member Round Table and Interest Group Dinner (Dutch Treat)

Location: Cannon Brew Pub [1041 Broadway, Columbus, GA 31901]

Friday 8:00AM-11:00AM

GLA Story Project

Location: 201

Presenter(s): Casey Long

Contact: clong@agnesscott.edu

Contribute to the history of Georgia Library Association by recording your stories and notable moments with the association. No prep needed! Facilitators will guide the conversation. We encourage you to bring a friend! Visit the GLA booth in the exhibit hall to set up an appointment. [Other available times: Wednesday 2PM-5PM, Thursday 10AM-12PM, Thursday 2PM-5PM]

Intended Audience: Multiple Library Types

Friday 8:00am-8:45am

Flipped Classroom: Turning traditional library programs upside down

Location: 202

Presenter(s): Jessica Logan, Leigh Skowronski, Yuliya Hadzhieva

Contact: jlogan@gwinnettpl.org

Representatives from GCPL will discuss and demonstrate techniques for using the flipped classroom model of educational programming. This method embraces a 'learn together' approach that builds upon existing content vs. a traditional instructor-student dynamic. Flipped classrooms are versatile and powerful; lending themselves to an endless array of possibilities. This approach accommodates individual learning needs and pacing while fostering group support and collaboration. The final result being a cumulative and immersive learning experience for all ages.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Instruction, Technology

Friday 8:00am-8:45am

Websites and Information Literacy Concepts

Location: 203

Presenter(s): John Wilson

Contact: john.wilson@gsw.edu

A look at how to teach students to create websites, use web 2.0 tools and learn information literacy techniques and research skills

Intended Audience: Academic Libraries, School Libraries

Track(s): Instruction, Reference

Friday 8:00am-8:45am

The Great Email Experiment

Location: 204

Presenter(s): Nancy Dowd, Mary Moore

Contact: ndowd@ebSCO.com

Your library likely has promotional strategies in place to expand awareness and usage of in-house programs and collections for patrons who visit your library. But how do you engage patrons who never visit your library?

In January 2017, two dozen libraries of various sizes from the U.S. and Canada embarked on a six-month email marketing experiment to see if they could engage existing card holders and create awareness of underutilized online resources. It was a success for all of the libraries and for many, the results far exceeded their expectations. This presentation will discuss the strategies, challenges, outcomes and lessons learned. If your library is considering conducting an email campaign, this session will provide the insight and inspiration to help you get started.

Intended Audience: Public Libraries

Track(s): Electronic Resources, Outreach/ Marketing/ Public Relations

Friday 8:00am-8:45am

Building Library Communities: Case Studies in the Design of Library Outreach Programs

Location: 205

Presenter(s): John Cruickshank

Contact: johnlc@uga.edu

This presentation will explore new ways of designing community outreach programs, based on an analysis of community needs and library resources. Several case studies will be presented, including projects involving the Fairmont African-American community, the Education Prosperity Initiative in Griffin, current and past faculty of the Griffin campus, the University of Georgia, the Special Libraries Association, and experts in communication science and anthropology from across the nation.

Intended Audience: Multiple Library Types, Academic Libraries, Emerging Librarians/ MLIS Students, Public Libraries, School Libraries, Special Libraries

Track(s): General Interest, Administration/ Management, Assessment, Instruction, Reference, Interlibrary Loan/ Resource Sharing, Collection Development, Children's Services, Young Adult Services, Technology, Physical Space, Outreach/ Marketing/ Public Relations, Professional Development

Friday 8:00am-8:45am

Training Lead Trainers: Preparing Access Services staff for ILS implementation

Location: 207

Presenter(s): Lesley Brown, LaTiffany Davis

Contact: ldavi211@kennesaw.edu

The train-the-trainer model is a method used to train workers across disciplines and industries. In this presentation, Access Services lead trainers will offer a visual presentation which provides background on

the strategies used to prepare other Access Services staff for the implementation of an Integrated Library System (ILS). Details on methods used to organize and deliver training to small groups of staff will be discussed in addition to challenges that were encountered. The presentation will focus on fulfillment services (formerly known as circulation services) and share some of the advanced functions that were not included in the initial training sessions.

Intended Audience: Multiple Library Types, Academic Libraries, Public Libraries, Special Libraries

Track(s): Administration/ Management, Circulation, Professional Development

Friday 8:00am-8:45am

Half-Sessions Location: 209

Archaeological Layers: Discoveries and Observations from Georgia Library Quarterly's "My Own Private Library: A Peek Inside the Personal Library of a Librarian."

Presenter(s): Laura Tartak

Contact: ltartak@gsu.edu

In an effort not to plagiarize for a submission, this librarian started reviewing columns and was surprised by the number of times Allen Ginsberg's "Howl" was mentioned in the first nine articles. Curiosity got the best of her, and she read 44 columns in order to identify other trends and commonalities. Find out what she discovered about book-loving Georgians and benefit from her research if you are thinking of writing your own column.

Intended Audience: Multiple Library Types

Track(s): General Interest

Different by Design - The Story of Mildred L. Terry Library

Presenter(s): Lauren Duke, Elisha Nestor

Contact: lduke@cvlga.org

Built in November 1952, to quell the unrest of Columbus Georgia's Black population who

demanded access to existing library services, the library met the specification that “equal did not have to mean mathematical precision”. However, the Fourth Avenue/Mildred L. Terry Library used its differences to be a reflection of a people’s pride, endurance, and ability to build and sustain community. It designed itself to be different as a beacon of extraordinary customer service and a proud repository of a community’s shared story.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Outreach/ Marketing/ Public Relations

Friday 8:00am-8:45am

Zach's Ladder: Librarians helping future librarians climb to new heights

Location: 210

Presenter(s): Jessica Garner, Lisa Smith

Contact: jgarner@georgiasouthern.edu

This session details the MLIS career development program entitled Zach’s Ladder. Jessica C. Garner and Lisa Smith, two librarians at the Zach S. Henderson Library at Georgia Southern University, created a roundtable group designed for MLIS Students or anyone interested in earning their MLIS. Participants had opportunities for open discussion about current trends in libraries and librarianship. Librarians who are working in the field were invited to share their experience in a conversational setting. Presenters will share the steps taken to design the program, recruit participants, and invite librarians to speak. Participants of the program will also share their views.

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): General Interest, Outreach/ Marketing/ Public Relations, Professional Development

Friday 8:00am-8:45am

Localization and best practices for linking to content in GALILEO

Location: 211

Presenter(s): Mike White

Contact: mike.white@usg.edu

This session will take a look at different ways to add your local content to GALILEO and best practices for linking to GALILEO content.

Intended Audience: Multiple Library Types

Track(s): General Interest, Technical Services/ Cataloging/ Acquisitions, Electronic Resources

Friday 8:00am-8:45am

Just Tell Me What You Want

Location: 212

Presenter(s): A. Carey Huddlestun

Contact: ahuddle3@kennesaw.edu

This presentation reports on music faculty’s format preference of material. Historically, collection development has focused on WHAT material to purchase. However, with the maturation of web-based music audio databases, web-based video databases, online music scores, and electronic books and reference material, the FORMAT of material is also now an important collection consideration.

Intended Audience: Academic Libraries, Special Libraries

Track(s): Technical Services/ Cataloging/ Acquisitions, Collection Development

Friday 8:00am-8:45am

Designing a Team for the Academic Library of the Future

Location: 101

Presenter(s): Jeff Steely

Contact: jsteely@gsu.edu

As the role of the academic library changes, so must the professionals we hire. A hiring strategy for the future library requires that we rethink who we are looking for. This presentation will provide both a framework for thinking more broadly about the role of the professional in the academic library and some tips for finding the right people for these emerging roles.

Intended Audience: Academic Libraries

Track(s): Administration/ Management, Professional Development

Friday 8:00am-8:45am

Pay Attention, It Matters: your library and the government

Location: 102

Presenter(s): Julie Walker

Contact: jwalker@georgialibraries.org

Threats to federal funding for library programs and new provisions in state law affect the library landscape in Georgia. Join State Librarian Julie Walker for a discussion of how funds from the Institute of Museum and Library Services and the Georgia General Assembly are used to help Georgia libraries, and learn tips on advocating for federal, state and local library funding.

Intended Audience: Multiple Library Types

Track(s): General Interest

Friday 8:00am-8:45am

Assistive Technology for People with Sensory Disabilities

Location: 103

Presenter(s): Danny Housley

This presentation will cover the assistive technology (AT) available for people with sensory disabilities.

We will discuss how to conduct a sensory assessment and then cover hardware and software that can be used to stimulate/soothe various senses.

Learning Objectives: 1. As a result of this activity, the participant will be able to discuss the benefits and drawbacks of a Snoezelen room for people with disabilities. 2. As a result of this activity, the participant will be able to identify three apps that would be beneficial to people with sensory disabilities. 3. As a result of this activity, the participant will be able to identify methods for conducting and documenting sensory assessments.

Intended Audience: Multiple Library Types

Friday 9:00am-10:00am

Keynote by Siva Vaidhyanathan

Location: Foundry

Presenter(s): Siva Vaidhyanathan

Friday 9:00am-11:45am

Tools for Life Assistive Technology Lab

Location: 103

Presenter(s): AMAC Accessibility, Georgia Tech

Tools for Life, the Georgia Assistive Technology Act Program, is a program of AMAC Accessibility at Georgia Tech. Tools for Life (TFL) helps to provide more options for greater freedom by increasing access to and acquisition of assistive technology (AT) devices and services for Georgians of all ages and disabilities so they can live, learn, work, and play independently in communities of their choice. Services within the TFL Network include: access to AT lending libraries at your community Assistive Technology Resource Centers and Outreach Sites, AT assessments, device demonstrations, group and individual trainings, AT and durable medical equipment reuse, and AT funding education.

Don't miss this unique opportunity to visit the TFL Assistive Technology Solutions Lab at the 2017

Georgia Libraries Conference! The AT Lab provides a range of assistive technologies for you to learn about and demo. The Tools for Life team will be in the AT Lab throughout the conference to answer your questions and help provide solutions on assistive technology. To learn more about how you can access Tools for Life services, visit us online at www.gatfl.org or call us at 1-800-497-8665.

Intended Audience: Multiple Library Types

Friday 10:00am-11:00am

Coffee With the Vendors

Location: South Exhibit Hall

Friday 11:15am-12:00pm

The Barrow Book Partnership: An innovative, dual-approach to building partnerships and early literacy across our community

Location: 202

Presenter(s): Kelli McDaniel, Beth McIntyre

Contact: kmcdaniel@prlib.org

The Barrow Book Partnership (BBP) began in 2016 as a unique, dual approach and joint community partnership to promote and encourage early literacy in Barrow County's children. Our partners join together to not only get books into the hands of our families, but to also sign families up with library cards that will give them access to a world of possibilities. Join us to learn how we make it happen, and what kind of an impact we are making on our communities most vulnerable populations.

Intended Audience: Public Libraries

Track(s): General Interest, Children's Services, Outreach/ Marketing/ Public Relations

Friday 11:15am-12:00pm

Designing with Accessibility in Mind

Location: 203

Presenter(s): Angela Megaw, Kara Mullen

Contact: amegaw@ung.edu,
KaraMullen@clayton.edu

In this session learn how a few small changes to your handouts, presentations, LibGuides, and webpages can make them more accessible and meet Federal regulations and guidelines.

Intended Audience: Multiple Library Types

Track(s): General Interest, Administration/ Management, Instruction, Technology, Outreach/ Marketing/ Public Relations

Friday 11:15am-12:00pm

Fabulous Merchandising Strategies for the Small But Mighty Libraries

Location: 204

Presenter(s): Nancy Dowd, Kathy Lussier

Contact: ndowd@ebSCO.com

Great library merchandising can increase circulation, support your brand and promote your library's greatest resources- your staff but above all, it's fun!

This fast paced presentation will offer fabulous ideas to add the wow factor to your library displays. See exciting examples of easy tactics that any library can implement regardless of space, budget or time restrictions. Learn about "book-less displays" and explore some of the latest trends in book merchandising. Learn how to involve all staff in merchandising; how the right displays can generate excitement for reading and position your staff as the go-to-resource for reading recommendations. Take your displays on the road with new ideas for outreach activities. Learn how to create interactive displays that will have patrons of all ages engaging with your library.

Intended Audience: Public Libraries, School Libraries

Track(s): Circulation, Outreach/ Marketing/ Public Relations

Friday 11:15am-12:00pm

Pinterest with a Purpose

Location: 205

Presenter(s): Michelle Burham

Contact: burnhamm@mail.henry.public.lib.ga.us

Pinterest is an online social media platform that can be adapted to successful library programs. Learn about finding program ideas, how to implement the idea, and get great library display inspirations.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): General Interest, Young Adult Services

Friday 11:15am-12:00pm

Friends Groups and Their Libraries: A Special Relationship

Location: 206

Presenter(s): Beth Ratliff, Dan Aldridge, Keith Schuermann

Contact: bethlovesbooks2@gmail.com

Sponsored by Georgia Library Trustees, Friends, and Advocates Association

Libraries need Friends! Friends Groups and their library have a special bond through a mutual goal. Both sides love their library, want to promote the library, and see it grow. How is this done successfully? How are problems handled? What is the goal of each side? What services are available to assist each side in reaching the mutual goal? What is Friends of Georgia Libraries (FOGL)? Listen as a library director and a Friends group president impart wisdom and answer your questions about how to help your library become the best it can be.

Intended Audience: Multiple Library Types

Track(s): General Interest, Outreach/ Marketing/ Public Relations

Friday 11:15am-12:00pm

Adult Programming: Travel Programs in the Library

Location: 207

Presenter(s): Montoya Barker

Contact: mbarker@indypl.org

Learn about presenting travelogues/travel programs in the Public Library, generate ideas for travel themes that consistently generate patron excitement and tips that may help to increase the circulation numbers of those 914-917s.

Intended Audience: Emerging Librarians/ MLIS Students, Public Libraries

Track(s): Circulation, Instruction, Reference

Friday 11:15am-12:00pm

Helping Entrepreneurs – Getting the Most out of Government Information

Location: 208

Presenter(s): Patricia Kenly

Contact: patricia.kenly@library.gatech.edu

Are small business owners asking about competitors? Where their best customers live? The U.S. government collects and distributes data that entrepreneurs can use to help them determine answers to these questions and more. Discover how to effectively use these free resources.

Intended Audience: Multiple Library Types, Public Libraries

Track(s): Reference, Government Documents/Info

Friday 11:15am-12:00pm

Not the ConEd You're Used To: Staff Driven Training for Today

Location: 209

Presenter(s): Oscar Gittemeier, Justin Nobles, Katie Burnett, Dorcas Davis, Russell Palmer, Jennifer Bielewski

Contact: oscar.gittemeier@fultoncountyga.gov

Sponsored by GLA Professional and Continuing Education Interest Group

Join us as we hash out training options and programs available for ALL libraries. Justin Nobles will share ideas to inspire staff driven training. Katie Burnett will discuss a Happy Hour program she implemented in her branch, Dorcas Davis will discuss the GPLS Learning Center, Russell Palmer will share GALILEO training resources, and Jennifer Bielewski will discuss the LYRASIS 2nd Friday series and other resources available to special libraries, museums, and archives.

Intended Audience: Multiple Library Types

Track(s): Professional Development

Friday 11:15am-12:00pm

The Magic of Muggle Quidditch: Engaging Teens and Community Groups Outside the Library

Location: 210

Presenter(s): Katie Jacobson, Kristin Gwin

Contact: Kate.Jacobson@cobbcounty.org

Want a teen program that is popular, out of the box, and builds community engagement? The Cobb County Public Library System's annual Muggle Quidditch Match at Lake Acworth Beach has been a magical success! In this session, presenters will give a program overview (including the planning process), discuss how they cultivated community partnerships to support the event, and share feedback from quidditch participants. The presenters will also share tips on how to offer a similar program, including how to play the game, with takeaway information on how to start your own quidditch event. No flying experience required!

Intended Audience: Public Libraries, School Libraries

Track(s): General Interest, Young Adult Services

Friday 11:15am-12:00pm

The Changing Face and Space of the Volpe Library: How Budget Cuts and a Focus on Service Have Altered the Design of the Library at Tennessee Tech

Location: 211

Presenter(s): Stephanie Adams

Contact: sjadams@tntech.edu

Like many libraries, the Volpe Library has undergone significant changes in the past several years. The major changes started with the creation of a Learning Commons in 2011, but the current wave of changes related to budget cuts and a focus on services has occurred since 2014. This presentation will include a discussion of the following: eliminating "big deal" eJournal packages, adding Get It Now, reducing print book and journal purchases by 50%, and adding tutoring and an upcoming testing center to the library. The intent is for other librarians facing budget cuts to learn from our successes and mistakes.

Intended Audience: Academic Libraries

Track(s): General Interest, Physical Space

Friday 11:15am-12:00pm

From Selection to Shelf: A Turnaround Time Assessment

Location: 212

Presenter(s): Emily Williams, Sandra Barclay, Jin Xiu Guo

Contact: ewill220@kennesaw.edu

Like all libraries, we work to get our materials to the shelf as fast as possible. Over the course of a year, the Technical Services department of Kennesaw State University tracked the time it took for electronic and print books to reach the shelf from the moment it was selected by department liaisons. Results, challenges, successes, and future plans

regarding this turn-around-time assessment will be discussed.

Intended Audience: Multiple Library Types

Track(s): Technical Services/ Cataloging/ Acquisitions

Friday 11:15am-12:00pm

School, Public & University Librarians Collaborate in Promoting Independent Reading Via The Helen Ruffin Reading Bowl

Location: 101

Presenter(s): Wendy Smith, Mary Etta Thomas, Barbara Hallstrom

Contact: smithw2@fultonschools.org

This presentation will show a brief history of the Georgia Helen Ruffin Reading Bowl, including how HRRB has expanded to include high school students and how public, school and university librarians have united in collaboration to provide the needed expertise and resources to instill a love of independent reading in the HRRB competitors.

Intended Audience: Public Libraries, School Libraries

Track(s): Children's Services, Young Adult Services

Friday 11:15am-12:00pm

Using Web Usability Assessments to Improve Library Website Design

Location: 102

Presenter(s): Adam Olsen

Contact: aolsen3@kennesaw.edu

Using a usability tool called Treejack, the Kennesaw State University Library System conducted an assessment of their website main page design. This presentation covers the methods and tools used, the results of the assessment, and what was learned in the process. This also covers how the KSU Library website was improved based on the assessment results, and what further steps can be taken to keep a library website evolving to meet user needs.

Intended Audience: Multiple Library Types, Academic Libraries

Track(s): Assessment, Technology

Friday 12:15pm-1:30pm

Scholarship Raffle

Location: Foundry

Presenter(s): Linh Uong

Contact: luong@negeorgialibraries.org