

D.I.Y. Video Creation

a Carterette Webinar

April 9th, 2014

Presented by:

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anolet@kcls.org



Sound Effects By...



Agenda

- ✧ Getting Started
 - ✧ Cameras
 - ✧ Screen Capture
 - ✧ YouTube Basics
 - ✧ Advanced Editing
- ✧ Cross Purposing & Promotion
 - ✧ Final Questions

Getting Started

What you need:

- ✧ Staff
- ✧ Camera
- ✧ Editing Software
- ✧ YouTube Account

Staff



(smiles required)

Camera Options

(a very small sample)



[Flip Camera / Flip HD](#)



[iPhone 4s](#)



[Zoom Q3HD](#)



[Canon Vixia](#)



[Professional](#)

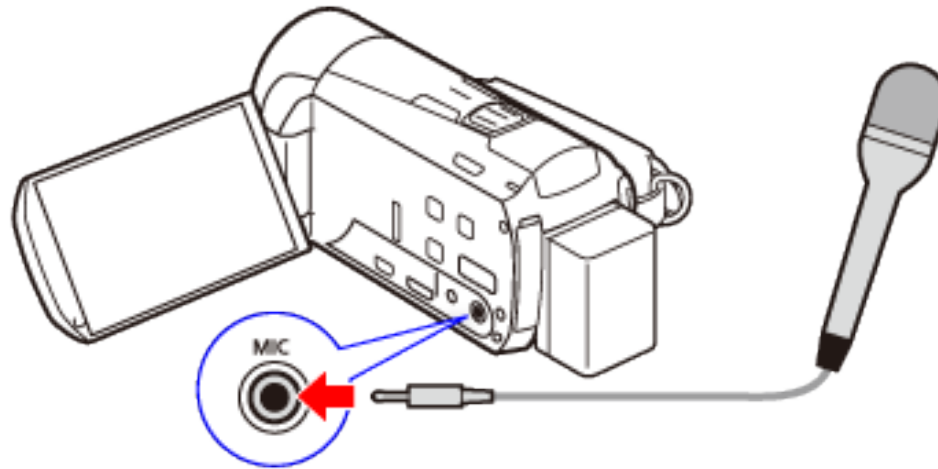


[Canon EOS Rebel](#)

Camera Costs

- ✧ **Flip Camera** - \$65 used - \$300 new
- ✧ **Camera Phone** - \$100+ (plus user fees)
- ✧ **Zoom Q3HD** - \$99 used - \$350
- ✧ **Canon Vixia** - \$250 - \$1,000
- ✧ **Canon EOS Rebel** - \$600
- ✧ **Professional Camera** - \$1,500+

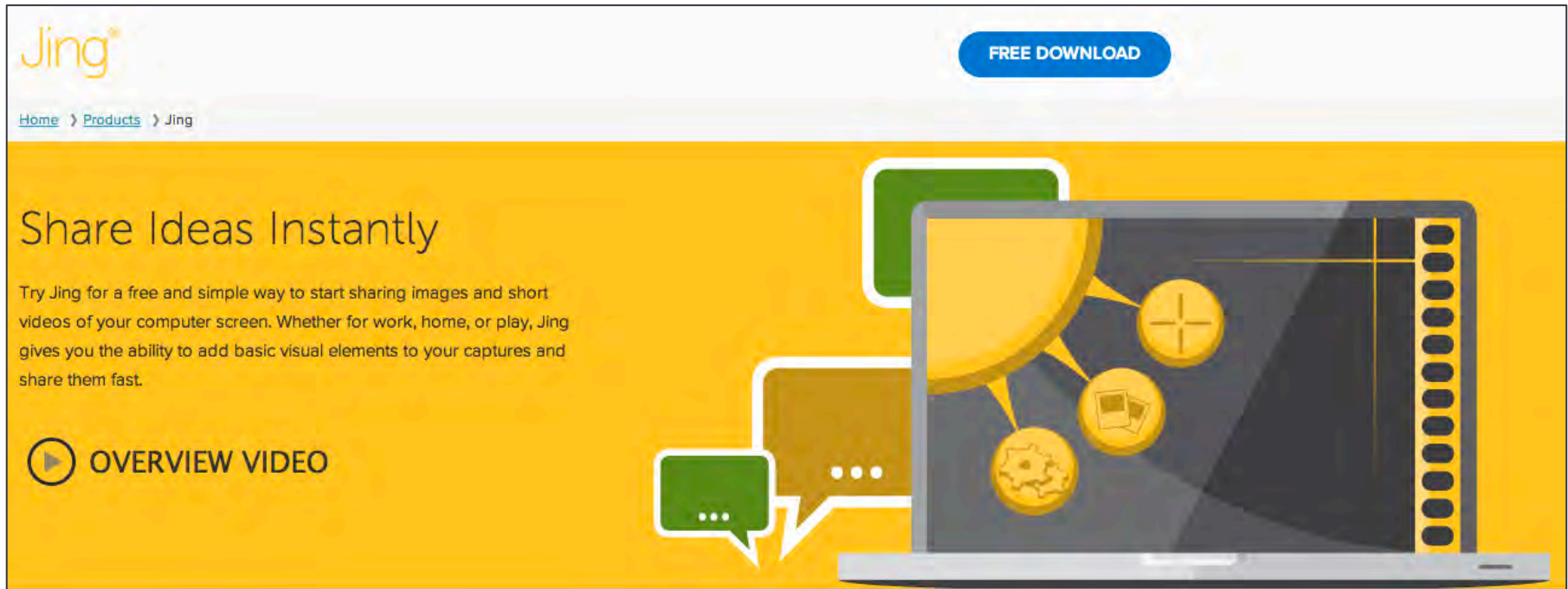
Don't Forget the Audio & Tripod!



look for cameras with external microphone inputs

Say no to shaky footage!

Screen Capture Software



The banner for the Jing website features a bright yellow background. In the top left corner is the 'Jing' logo. To its right is a blue button with the text 'FREE DOWNLOAD'. Below the logo is a breadcrumb trail: 'Home > Products > Jing'. The main heading 'Share Ideas Instantly' is in a large, dark font. Below it is a paragraph: 'Try Jing for a free and simple way to start sharing images and short videos of your computer screen. Whether for work, home, or play, Jing gives you the ability to add basic visual elements to your captures and share them fast.' At the bottom left is a play button icon followed by the text 'OVERVIEW VIDEO'. On the right side of the banner is an illustration of a laptop screen displaying a diagram with a central yellow circle and several smaller yellow circles connected by lines. There are also green speech bubble icons floating around the laptop.

Jing®

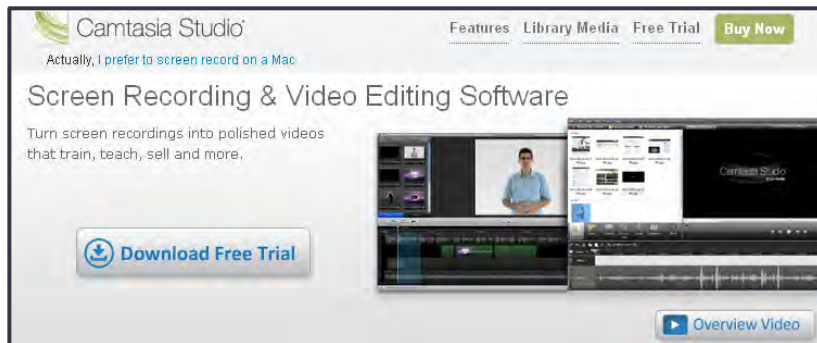
[Home](#) > [Products](#) > [Jing](#)

[FREE DOWNLOAD](#)

Share Ideas Instantly

Try Jing for a free and simple way to start sharing images and short videos of your computer screen. Whether for work, home, or play, Jing gives you the ability to add basic visual elements to your captures and share them fast.

[OVERVIEW VIDEO](#)



The banner for the Camtasia Studio website has a light grey background. In the top left is the 'Camtasia Studio' logo. To its right are links for 'Features', 'Library Media', 'Free Trial', and a green 'Buy Now' button. Below the logo is a quote: 'Actually, I prefer to screen record on a Mac'. The main heading 'Screen Recording & Video Editing Software' is in a large, dark font. Below it is a paragraph: 'Turn screen recordings into polished videos that train, teach, sell and more.' At the bottom left is a blue button with a download icon and the text 'Download Free Trial'. In the center is a screenshot of the Camtasia Studio software interface showing a video recording in progress. At the bottom right is a play button icon followed by the text 'Overview Video'.

Camtasia Studio®

Actually, I prefer to screen record on a Mac

[Features](#) [Library Media](#) [Free Trial](#) [Buy Now](#)

Screen Recording & Video Editing Software

Turn screen recordings into polished videos that train, teach, sell and more.

[Download Free Trial](#)

[Overview Video](#)



The banner for Adobe Captivate & Interactive eLearning features a colorful, cartoonish illustration of a man sitting under a tree, working on a laptop. To his right is a large, stylized green leaf with various icons (a globe, a smartphone, a document, a camera, a musical note, etc.) floating around it. The main heading 'Adobe Captivate & Interactive eLearning' is in a large, bold font. Below it is a paragraph: 'Go beyond presentations and create interactive eLearning content without programming'. At the bottom left is a play button icon followed by the text 'Watch the video >'.

Adobe Captivate & Interactive eLearning

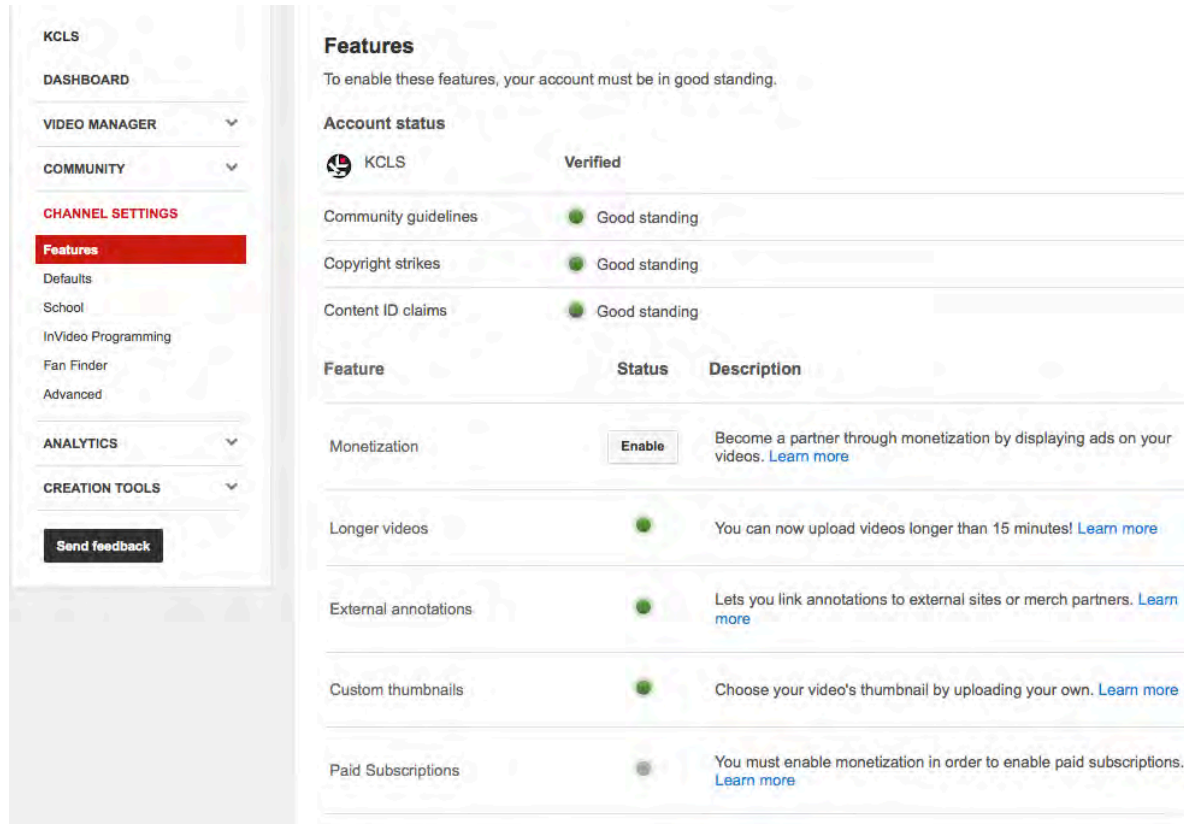
Go beyond presentations and create interactive eLearning content without programming

[Watch the video >](#)

Video Vocab

- ✧ **Rendering:** converting content to the required format for display
- ✧ **Converting:** formats from one size or resolution to another
- ✧ **Exporting:** producing a final video file
- ✧ **File Formats** that display video:
 - .MPEG4 – “em-peg”
 - .MOV – QuickTime Movie
 - .WMV – Windows Movie Video

YouTube Basics



The screenshot shows the YouTube Channel Settings interface for the channel 'KCLS'. The left sidebar contains navigation links: KCLS, DASHBOARD, VIDEO MANAGER, COMMUNITY, CHANNEL SETTINGS (with 'Features' highlighted), Defaults, School, InVideo Programming, Fan Finder, and Advanced. Below these are ANALYTICS and CREATION TOOLS, followed by a 'Send feedback' button. The main content area is titled 'Features' and includes a note: 'To enable these features, your account must be in good standing.' Under 'Account status', the channel is listed as 'Verified'. A table below shows the status of various features:

Feature	Status	Description
Monetization	Disable	Become a partner through monetization by displaying ads on your videos. Learn more
Longer videos	Good standing	You can now upload videos longer than 15 minutes! Learn more
External annotations	Good standing	Lets you link annotations to external sites or merch partners. Learn more
Custom thumbnails	Good standing	Choose your video's thumbnail by uploading your own. Learn more
Paid Subscriptions	Not enabled	You must enable monetization in order to enable paid subscriptions. Learn more

Under YouTube settings – check that Monetization is not Enabled.

KCLS

DASHBOARD

VIDEO MANAGER

COMMUNITY

CHANNEL SETTINGS

Features

Defaults

School

InVideo Programming

Fan Finder

Advanced

ANALYTICS

CREATION TOOLS

Send feedback

Upload Defaults

Set defaults below for future uploads. These settings can be overridden on individual videos.

Privacy

Public

Category

Education

License

Standard YouTube License

Title

Description

Tags

Comments and responses

☒ Allow comments

All

☒ Users can view ratings for this video

Caption certification

Select one

Suggest video improvements

Show edit suggestions

Video location

Search

Video statistics

☒ Make video statistics on the watch page publicly visible

Under Channel settings go to Defaults:
Choose the Comments and responses settings that best fit your organization.

Editing with You Tube

The screenshot displays the YouTube Video Editor interface. On the left is a sidebar with navigation options: KCLS, DASHBOARD, VIDEO MANAGER (highlighted), and COMMUNITY. Under VIDEO MANAGER, there are links for Uploads, Live Events, Playlists, Tags, Copyright Notices, Search History, and Likes. Under COMMUNITY, there are links for CHANNEL SETTINGS, ANALYTICS, and CREATION TOOLS. A 'Send feedback' button is at the bottom of the sidebar.

The main editing area is titled 'Almond Cookies'. It features a video player with a split view: 'Original' and 'Preview'. The video shows a woman in a red and black striped shirt. Text overlay on the video reads: 'Almond Cookies', 'Ms. Ann, Children's Librarian', and 'www.kcls.org/tellmeastory'. A small KCLS logo is in the bottom right corner of the video frame. The video player has a progress bar at the bottom showing '0:02 / 0:27'.

At the top of the editing area, there are tabs: 'Info and Settings', 'Enhancements' (selected), 'Audio', 'Annotations', and 'Captions'. On the right side of the 'Enhancements' tab, there are buttons for 'Revert to original' and 'Save'.

Below the video player, there are three main sections for editing: 'Quick fixes', 'Filters', and 'Special effects'. The 'Quick fixes' section includes an 'Auto-fix' button and sliders for 'Fill Light' (set to 0), 'Saturation' (set to 0), 'Contrast' (set to 0), and 'Color Temperature' (set to 0). The 'Slow Motion' section has buttons for '1x', '2x', '4x', and '8x'. The 'Trim' section has a 'Trim' button and two circular arrows for undo/redo.

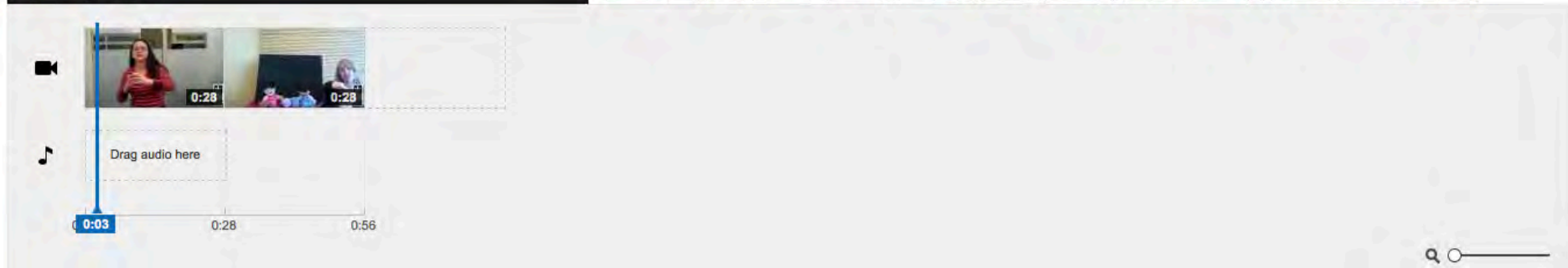
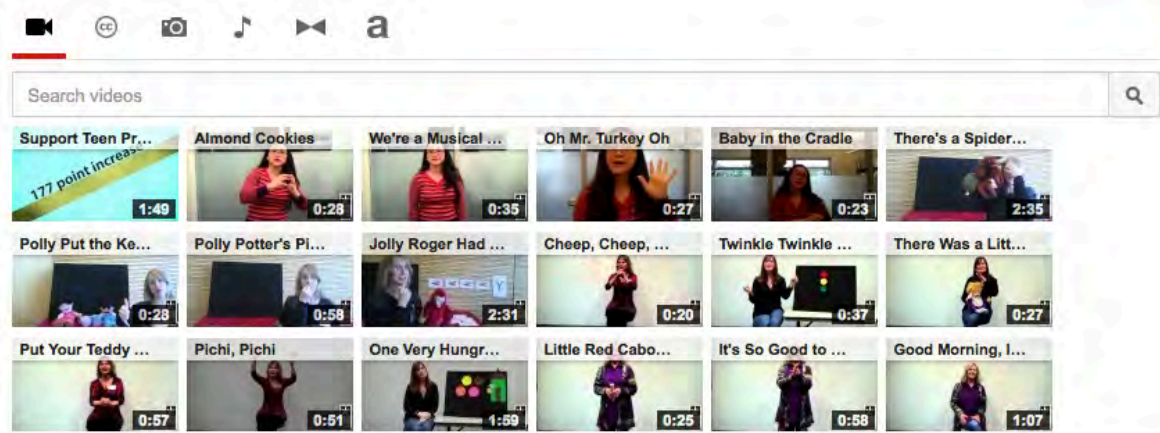
At the bottom right, there is a text prompt: 'Combine multiple clips and publish new videos. Try the YouTube Video Editor'.

Trimming your video & tweaking with the contrast/color is located on the videos edit page under Enhancements

Project ▾ My Edited Video

All changes saved.

Publish



<http://www.youtube.com/editor>

Allows you to combine/merge multiple videos and/or slides

Advanced Editing

✧ Mac

✧ PC

✧ Converting Files

✧ Audio Files

Editing on Mac



Editing on PC



Vegas™
Movie Studio HD Platinum
Professional-quality video editing & disc authoring

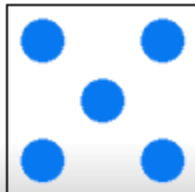
[Buy Now](#) Starting at US\$94.95

Movie Studio HD Platinum
Professional-quality video editing & disc authoring

- Edit movies with special effects and transitions - including 3D and HD
- Create a DVD or Blu-ray Disc™ with custom menus and graphics
- Steps include on-screen "Tutorial" and on-screen help

Includes 3D GLASSES*

MPEG Streamclip – Free!



SQUARED 5

MPEG STREAMCLIP FOR MAC AND WINDOWS
and more....

Home

[MPEG Streamclip for Mac](#)

[MPEG Streamclip for Windows](#)

[DC30 Xact Driver for Mac](#)

[TV Applications](#)

[Terms of Use](#)

[Contact Squared 5](#)

[About Squared 5](#)

[VAI AL SITO ITALIANO](#)

News

- 2011-07-05 (05/07/2011):
Lion compatibility: MPEG

MPEG Streamclip: video converter for Mac & Windows

MPEG Streamclip is a powerful free video converter, player, editor for Mac and Windows. It can play many movie files, not only MPEGs; it can convert MPEG files between muxed/demuxed formats for authoring; it can encode movies to many formats, including iPod; it can cut, trim and join movies. MPEG Streamclip can also download videos from YouTube and Google by entering the page URL.

You can use MPEG Streamclip to open and play most movie formats including MPEG files or transport

DC30 Xact Driver for Mac G4 (driver for the DC30 video card)

DC30 Xact Driver is a driver for the good old PCI video capture card DC30/DC30plus. FOR MAC OS X ONLY. If you have Mac OS X Leopard please update DC30 Xact Driver to the latest version 1.6.3.


DC30 Xact Driver is a software driver for miroMOTION DC30 and DC30plus video capture cards. It works in Mac OS X 10.2 (Jaguar), 10.3 (Panther) or 10.4 (Tiger) or 10.5 (Leopard) and with the Power Mac G4, enabling video input and video output. It enables audio input and output as well, with Mac OS X native support.

Please note: the DC30/DC30plus does not fit in the PCI/PCI-X/PCI Express slots of the Power Mac G5 and not even in the Mac Pro. More details in the download page.

[Download DC30 Xact Driver for Mac](#)



Audacity – Free!



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The Free, Cross-Platform Sound Editor

Audacity® is free, open source software for recording and editing sounds. It is available for Mac OS X, Microsoft Windows, GNU/Linux, and other operating systems. [Learn more about Audacity...](#) Also check our [Wiki](#) and [Forum](#) for more information.

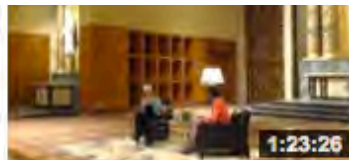
The latest release of Audacity is [1.3.13 \(Beta\)](#). This is our active version with the latest features and fixes. We recommend this version for more advanced users, and for everyone on Windows 7, Windows Vista and Mac OS X 10.6. Documentation and translations into different languages may not be quite complete. See [New Features in 1.3](#) for more information about the 1.3 Beta series.

[Audacity 1.2.6](#) is our main release, complete and fully documented, but no longer under development. You may install Audacity 1.2.6 and 1.3.13 on the same machine.

Cross Purposing & Promotion

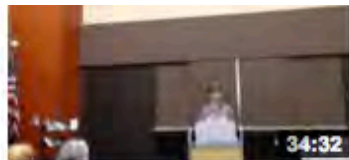
- ✧ Programs
- ✧ Training
- ✧ Help
- ✧ Print Pieces
- ✧ Volunteers
- ✧ Support

Videos on YouTube



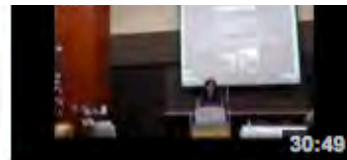
A Place at the Table: Mollie Katzen

by KCLS



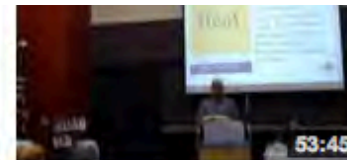
Book Group Extravaganza! Molly Wizenberg - A Place at the Table

by KCLS 167 views



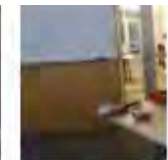
Book Group Extravaganza! Running a Book Group - A Place at the Table

by KCLS 37 views



Book Group Extravaganza! Book Talks - A Place at the Table

by KCLS 53 views



Amy Pennin at the Table

by KCLS 72 views

Tell Me a Story



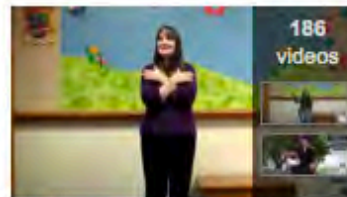
Tell Me a Story 2014

by KCLS
44 videos



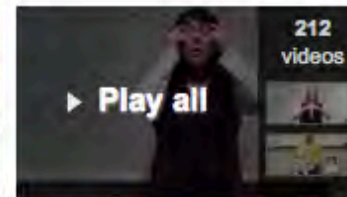
Tell Me a Story 2013

by KCLS
113 videos



Tell Me A Story 2012

by KCLS
186 videos



Tell Me A Story 2011

by KCLS
212 videos

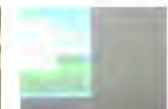
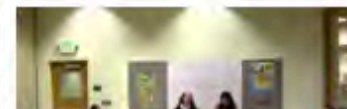
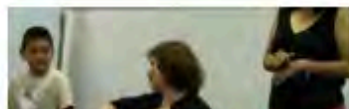


Tell Me a Story

by KCLS
35 videos

Fiestas

The King County Library System (KCLS) and the KCLS Foundation continue to support the "Early Literacy Parties in Spanish" series, otherwise known as "Fiestas de Alfabetización Temprana en Español"



Story Time – Tell Me a Story

Category: Rhymes & Songs

See all of our videos on



[Fiesta Videos ¡En español!](#)

[2014 Videos](#)

[2013 Videos](#)

[2012 Videos](#)

[2011 Videos](#)

[2010 Videos](#)

[2009 Videos](#)

Themes

[Animals](#)

[Circle Time](#)

[Counting](#)

[Holidays](#)

[Props](#)

[Vehicles](#)

[Baby Rhymes](#)

[Clapping/Stretches](#)

[Food](#)

[Nighttime](#)

[Seasons](#)

[Weather](#)

Five Speedy Racecars



can also be done as a fingerplay with mitt

Five speedy race cars around the track they zoom. *(move hand with fingerplay mitt in a circular motion)*

One stops for gas, while the others go vroom.

Four speedy race cars around the track they zoom.

One stops for a sandwich, while the others go vroom.

Three speedy race cars around the track they zoom.

Another stops to say hi to Mom, while the others go vroom.

Two speedy race cars around the track they zoom.

One stops to change a tire, while others go vroom.

The last speedy race car, around the track it zooms.

It gets bored, so no one goes vroom!

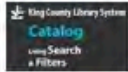



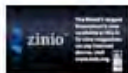

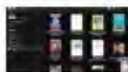
Categories: [Rhymes & Songs](#) | [Counting](#) | [Vehicles](#)

Cross Purpose Training


- Create video tutorials that can be used for staff training and patron instruction
- Helpful to staff providing phone support, in person help, and virtual reference



Using The Library
by KCLS • 7 videos • 4,074 views • 10 minutes

▶ Play all ◀ Share 👍 Like

-  1 **KCLS Catalog: Using Search & Filters**
-  2 **KCLS Catalog: Using My Shelves, Tags & Lists**
-  3 **KCLS READometer App**
-  4 **Get Started with Zinio Account Set Up**
-  5 **Get Started Using the Zinio App**
-  6 **Get Started with Axis 360**
-  7 **Get Started With Adobe Digital Editions**

Contextual Help



AAA   ask kcls

CATALOGGET A LIBRARY CARDFIND A LIBRARYMY ACCOUNT

EBOOKS & DownloadsBOOKS & ReadingUSING THE LibraryCLASSES & ProgramsHOMEWORK HelpLEARNING & Research

BROWSE FORHOW TO SERVICES FORSEARCH

English & Citizenship Help

Get free help learning English or practicing for the U.S. Citizenship test at the library.

Learn English

Citizenship Help

Talk Time Classes	+
English as a Second Language (ESL) Classes	+
English Language Learning Materials	+
Online English Lessons	+

ESL: Classes & Programs

Watch a short video about English & Citizenship Help at KCLS

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Printable [Class Schedule](#) (PDF)

Webcontent = Handouts

eBooks & Downloads

Borrow eBooks, eAudiobooks, digital magazines, and more for your smartphone, tablet, or eReader. Find setup instructions in the *Get Started* section.



Browse eBooks to Enjoy on Your Smartphone, Tablet, or eReader



Get Started with your Smartphone, Tablet, or eReader

Android

YOU WILL NEED

- Android smartphone or tablet (e.g. Galaxy or Nexus devices)
- Internet connection
- [KCLS library card](#)
- [OverDrive Media Console app](#)
- [Adobe ID](#) (for EPUB format eBooks only)
- [Amazon account](#) (for Kindle format eBooks only)
- [Kindle app](#) (for Kindle format eBooks only)

WORKS WITH

- EPUB format eBooks
- Kindle format eBooks

SETUP

- Install [OverDrive Media Console \(OMC\) app](#).
- Open OMC app.
- Tap *Get Books* icon on screen.
- Tap *Add a Library*, search for [KCLS](#).
- Tap a library, tap star next to name.

BROWSE

- In the OMC app, tap *Get Books*.
- Tap library name to see catalog.

eReaders & Digital Downloads: Get Started ²

Checkout and Download your eBooks

- Browse or search for downloads – limit to eBooks from the Quick Search menu atop each page or use the left side browse menus
 - Titles that say “add to bag” are available now
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- Add desired titles to your Book Bag via ‘add to bag’ links
- Checkout via ‘Proceed to Checkout’ links
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- Following checkout, click the ‘download’ link to copy each title to your computer

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- Launch Adobe Digital Editions
- Open new eBooks in Adobe Digital Editions
- Drag titles onto eReader name displayed in left side menu – you may need to close then re-open Adobe Digital Editions (with eReader plugged in) to see eReader displayed
- Eject eReader according to your computer’s accepted protocol (via System Tray in Windows, via Finder in Mac)
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- Enjoy your new eBook!



Frequently Asked Questions

What eBook format do I select?

Most eReaders work well with EPUB and PDF. App users (Android, iPad, iPod Touch, iPhone, Blackberry, Windows Phone) are limited to EPUB.

What are the borrowing limits?

You are limited to 20 simultaneous checkouts from OverDrive and may have up to 10 holds. Lending periods are your choice – select 7, 14 or 21 days for any eBook.

Are there renewals on eBooks?

No, though you may checkout the same title again if no holds are in place.

How do I return a book early?

- Open Adobe Digital Editions and select your eReader in the left side menu
- Click on the book and then the resulting arrow
- Select ‘Return Borrowed Item’







Where can I get more help?

- Look through the KCLS Compatible eReader Guide: <http://guides.kcls.org/ereaders>
- Talk to trained KCLS staff at Answer Line: **425.462.9600**
- Use the MyHelp step-by-step wizard, top right corner of <http://overdrive.downloads.kcls.org>

Volunteers

- Best practices
- Write scripts or outlines
- Recruit skilled volunteers

We welcome volunteer assistance. Each month, over 4,000 volunteer hours enrich library services.

Volunteer Opportunities		Volunteer FAQs
	Library Volunteers Assist staff at community libraries in a variety of ways	+
	Study Zone Volunteers Provide free homework help to K-12 students	+
	Talk Time Volunteers Facilitate conversational sessions for English Language learners	+
	TechTutor Volunteers Teach computer skills	+
	Citizenship Volunteers Help eligible residents study for the U.S. Naturalization Test	+
	Outreach Volunteers Deliver library materials to those who can't visit a library	+

Dedicated Support Staff

Questions about your library account?

Calling [your local library](#) will provide you with the best assistance.

Need Help with eBooks?

Call us - 425.462.9600 or 800.462.9600

Monday - Saturday 10am to 6pm

Sunday 12pm to 5pm

Send us an email - we'll get back to you as quickly as possible.

[English](#) | [Spanish](#)

Chat with us - available 24/7

[English](#) | [Spanish](#)

Take a Class - many libraries offer [drop-in sessions](#).



Final Questions?

Angela Nolet – anolet@kcls.org

