

Information Access and Civil Discourse in the Digital Age

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Instruction/Reference Librarian
University of South Carolina Aiken

Carterette Series
Webinar
1st April, 2015

**DON'T TRY WHAT YOU'RE
ABOUT TO SEE AT HOME**



**WE'RE WHAT YOU CALL
EXPERTS**



Today...

- “ Factors influencing information access in a digital environment
- “ Observations on civil discourse
- “ The role of the Library

Information Access

“The best thing about the Internet is that it gives everyone a voice, and the worst thing about the Internet is that it gives everyone a voice.”

Factors Influencing Access

“ Personal Learning
Environments

“ Filter Bubble

“ Search Language

Personal Learning Environments

“Where the facts are most obscure, where precedents are lacking, where novelty and confusion pervade everything, the public in all its unfitness is compelled to make its most important decisions.

--Walter Lippmann, 1927

Personal Learning Environments

“Factors

“Nearly infinite
information, choice

“Selective Exposure

“Cognitive Dissonance

“Confirmation Bias

Personal Learning Environments

“ Motivations

“ Learning vs.
Reinforcement

“ Understanding vs.
Arguing

“ Bridges vs. Walls

- Thesis
- Research
- Frustration

- Topic
- Overview
- Question
 - Research
 - Thesis

•You



•You



Filter Bubble

Eli Pariser

Eli Pariser: Beware online "filter bubbles"
by TEDTalksDirector





Global Warming
Climate Change
Greenhouse Effect

Limited By Language

About 296,000,000 results (0.24 seconds)

Ad related to **global warming** ⓘ

Global Warming - Chevron.com ⓘ

www.chevron.com/ ▼

Chevron is Developing Solutions & Strategies For **Climate Change**.

Global warming - Wikipedia, the free encyclopedia ⓘ

en.wikipedia.org/wiki/Global_warming ▼ Wikipedia ▼

Global warming refers to an unequivocal and continuing rise in the average temperature of Earth's climate system. Since 1971, 90% of the warming has ...

Greenhouse gas - Effects of global warming - Global warming controversy - Politics

News for **global warming**



FrontPage Magaz...

Dire signs from a warming world ⓘ

Washington Post - 3 hours ago

The rallying cry of the denialists — “It’s really cold outside, so **global warming** must be a crock!” — can be taken seriously only by those with a ...

Global Warming Battle Is Over Market Share, Not Science ⓘ

Bloomberg - 1 day ago

Global Warming Facts, Causes and Effects of Climate Change | NRDC ⓘ

www.nrdc.org/globalwarming/ ▼ Natural Resources Defen... ▼

NRDC: NRDC provides facts on **global warming**, causes of **global warming**, climate changes effects and offers solutions to the problem.

[Global Warming & Climate Change](#)

topics.nytimes.com/top/news/.../globalwarming/ ▼ The New York Times ▼

The average surface temperature of earth has increased more than 1 degree Fahrenheit since 1900 and the rate of **warming** has been nearly three times the ...

[Global Warming](#) -- National Geographic

environment.nationalgeographic.com/.../global-... ▼ National Geographic ▼

Global warming facts, pictures, video, and quizzes from National Geographic.

[Home | Climate Change | US EPA](#)

www.epa.gov/climatechange/ ▼ United States Environme... ▼

Official government site provides comprehensive information on the issue of climate change and **global warming** including climate change science, U.S. climate ...

[Global Warming: Confronting the Realities of Climate Change ...](#)

www.ucsusa.org/global_warming/ ▼ Union of Concerned Scie... ▼

The planet is warming and human activity is the primary cause. Learn about the science and consequences of **global warming** -- and the practical solutions we ...

[Global Warming: 2014 Articles, Facts, Causes & Effects | LiveScience](#)

www.livescience.com/topics/global-warming/ ▼ LiveScience ▼

The latest articles and facts about **global warming** and its causes, plus a look at the effects of climate change: rising sea level and severe weather.

[Global Warming | Monitoring References | National Climatic Data ...](#)

www.ncdc.noaa.gov/.../global-warming.... ▼ National Climatic Data Ce... ▼

A general overview of **global warming** and the science behind its understanding.

[Global Warming Effects Map - Effects of Global Warming](#)

www.climatehotmap.org/ ▼

... flooding, melting glaciers, earlier spring arrival, coral reef bleaching, and the spread of disease. Learn about practical solutions to curb **global warming**.

In-depth articles



[Global Warming's Terrifying New Math](#)

Rolling Stone - Jul 2012

If the pictures of those towering wildfires in Colorado haven't convinced you, or the size of your AC bill this summer, here are some hard numbers abo.

Explore: [new math](#)



[To The Horror Of Global Warming Alarmists, Global ...](#)

Forbes - May 2013

"**Global warming** which has been the subject of so many discussions in recent years, may ... Suggestions that **global warming** has stalled are a "diversionary tactic" from "deniers" who ...



[No Need to Panic About Global Warming](#)

The Wall Street Journal

Sixteen scientists write in The Wall Street Journal that there's no compelling scientific argument for drastic action to 'decarbonize' the world's economy.

About 793,000,000 results (0.22 seconds)

Ad related to **climate change** ⓘ

Climate Change Action - bloomberg.org ⓘ

www.bloomberg.org/Environment ▼

Bloomberg Philanthropies is Taking Action to Protect the Planet.

[Government Innovation](#) - [Education](#) - [Environment](#) - [About Us](#)

News for **climate change**



Vulnerable to **climate change**, Cameroon tackles the problem head-on ⓘ

[The Guardian](#) - 5 hours ago

A man rides a bicycle in Cameroon; a country very vulnerable to **climate change** that it didn't cause, but developing innovative solutions to the ...

ⓘ **Climate change** threatens tea crops ⓘ

[Boston Globe](#) - 5 hours ago

Editorial: Coping with **climate change** ⓘ

[GazetteNET](#) - 2 hours ago

[Home](#) | **Climate Change** | [US EPA](#) ⓘ

www.epa.gov/climatechange/ ▼ [United States Environme...](#) ▼

Official government site provides comprehensive information on the issue of **climate change** and global warming including **climate change** science, U.S. climate ...

[Basics](#) - [EPA](#) - [A Student's Guide to ...](#) - [Greenhouse Gas Emissions](#) - [Science](#)

[Climate change - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Climate_change ▾ Wikipedia ▾

Climate change is a significant and lasting change in the statistical distribution of weather patterns over periods ranging from decades to millions of years.

Global warming - Scientific opinion on climate ... - Climate change denial - Mitigation

[Global Warming & Climate Change](#)

topics.nytimes.com/top/news/.../globalwarming/ ▾ The New York Times ▾

United Nations draft report says nations have so dragged their feet in battling **climate change** that situation has grown critical and risk of severe economic ...

[Climate Change: Vital Signs of the Planet](#)

climate.nasa.gov/ ▾ NASA ▾

Vital Signs of the Planet: Global **Climate Change** and Global Warming. Current news and data streams about global warming and **climate change** from NASA.

[Climate change news, comment and analysis | Environment | The ...](#)

www.theguardian.com/environment/climate-change ▾ The Guardian ▾

Latest news, comment and analysis on **climate change** and global warming from the Guardian, the world's leading liberal voice.

[Climate Change Home](#)

climatechange.worldbank.org/ ▾ World Bank ▾

Climate change is a fundamental threat to sustainable development and the fight against poverty. The World Bank Group is concerned that without bold action ...

[Climate change](#) - New Scientist

www.newscientist.com/topic/climate-change ▾ New Scientist ▾

New Scientist's guide to **climate change**, global warming and greenhouse gases.

[Climate Change: Pictures, Videos, Breaking News](#) - Huffington Post

www.huffingtonpost.com/news/climate-change/ ▾ The Huffington Post ▾

Big News on **Climate Change**. Includes blogs, news, and community conversations about **Climate Change**.

In-depth articles



[Global Warming's Terrifying New Math](#)

[Rolling Stone](#) - Jul 2012

If the pictures of those towering wildfires in Colorado haven't convinced you, or the size of your AC bill this summer, here are some hard numbers about **climate change**: June broke or ...

Explore: [new math](#)



[Why the Global Warming Skeptics Are Wrong by ...](#)

[The New York Review of Books](#) - Mar 2012

The threat of **climate change** is an increasingly important environmental issue for the globe. Because the economic questions involved have received relatively little attention, I have ...

Explore: [global warming skeptics](#)



[Climate Panel Cites Near Certainty on Warming ...](#)

[The New York Times](#) - Aug 2013

A new report from the Intergovernmental Panel on **Climate Change** states that the authors are now 95 percent to 100 percent confident that human activity is the primary influence on ...

About 35,400,000 results (0.23 seconds)

[Greenhouse effect - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Greenhouse_effect ▾ Wikipedia ▾

The **greenhouse effect** is a process by which thermal radiation from a planetary surface is absorbed by atmospheric greenhouse gases, and is re-radiated in all ...

History - Mechanism - Greenhouse gases - Role in climate change

[The Greenhouse Effect | A Student's Guide to Global Climate ...](#)

www.epa.gov/.../greenhouse-effect.html ▾ United States Environme... ▾

Sep 9, 2013 - The **Greenhouse Effect**. If it were not for greenhouse gases trapping heat in the atmosphere, the Earth would be a very cold place. Greenhouse ...

[Images for greenhouse effect](#) - Report images



[The Greenhouse Effect - HyperPhysics](#)

hyperphysics.phy-astr.gsu.edu/.../grnhse.htm ▾ Georgia State University ▾

The **greenhouse effect** refers to circumstances where the short wavelengths of visible light from the sun pass through a transparent medium and are absorbed, ...

[Climate Change: Causes](#)

climate.nasa.gov/causes ▾ NASA ▾

Vital Signs of the Planet: Global **Climate Change** and Global Warming. What is the "**greenhouse effect**"? What is causing it? Are humans to blame? What does ...

The Greenhouse Effect - Canada's Action on Climate Change ○

www.climatechange.gc.ca/default.asp?lang=En&n=1A0305D5-1 ▼

The **Greenhouse Effect**. In a greenhouse, energy from the sun passes through the glass as rays of light. This energy is absorbed by the plants, soil, and other ...

Greenhouse effect - Department of Climate Change ○

www.climatechange.gov.au/greenhouse-... ▼ Department of Climate Ch...

The **greenhouse effect** is a natural process that warms the Earth's surface. When the Sun's energy reaches the Earth's atmosphere, some of it is reflected back to ...

The Greenhouse Effect - National Geographic ○

environment.nationalgeographic.com/.../gw-ove... ▼ National Geographic ▼

Learn about Global Warming at National Geographic. Get facts, news, wallpapers, watch videos, and learn about solutions.

Greenhouse Effect: Background Material ○

www.ucar.edu/learn/1_3_1.htm ▼ University Corporation for...

This section provides an overview of the earth's atmospheric "**greenhouse effect**" by briefly exploring the atmospheres of nearby planets and discussing our ...

The Greenhouse Effect ○

www.greenhouse-effect.nl/ ▼

The **Greenhouse Effect** Coffeeshop, Hotel, Bar situated in Red Light District Area, Amsterdam, Holland, The Netherlands. One stop for marihuana and hash ...

What is the greenhouse effect? ○

www.weatherquestions.com/What_is_the_greenhouse_effect.htm ▼

Jun 6, 2012 - Brief, simplified description of the Earth's natural and human-enhanced **greenhouse effect**.

- You
- Junk
- hoax
- myth
- alarmist



Global
Warming
Boo!

About 3,590,000 results (0.43 seconds)

[Global warming conspiracy theory - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Global_warming_conspiracy_theory ▾ Wikipedia ▾

Global warming conspiracy theorists typically allege that, through worldwide acts

Regarding the persistent belief in a **global warming hoax** they note that the ...

[Background](#) - [Sample claims](#) - [Motives](#) - [Criticism](#)

[News for is global warming a hoax?](#)

[Letter: Global warming hoax](#)

[AberdeenNews.com](#) - 2 days ago

A **hoax** is to deceive, and we are witnessing one of the greatest **hoaxes** of all time in the so-called **global warming**. The deceivers promoting ...

[Global Warming Battle Is Over Market Share, Not Science](#)

[Bloomberg](#) - 1 day ago

[The Global Warming Hoax - The Daily Show with Jon Stewart - 01 ...](#)



www.thedailyshow.com/.../the-globa... The Daily Show ▾

Jan 6, 2014

Seasonably cold weather across America invalidates **global warming**. Airdate - 01/06/14.

[Global Warming - Ron Paul](#)

www.ronpaul.com ▸ [Issues](#) ▾ Ron Paul ▾

"The greatest **hoax** I think that has been around for many, many years if not hundreds of years has been this **hoax** on [...] **global warming**." – Ron Paul on Fox ...

Global Climate Scam

www.globalclimatescam.com/ ▼

Jan 13, 2014 - By Kurt Schlichter Between **global warming** suckers getting entombed in ice while trying to prove the Antarctic ice cap has melted to most of ...

Rush Limbaugh slams polar vortex 'hoax' - Mackenzie Weinger ...



www.politico.com/.../rush-limbaugh-global-w... Politico ▼

Jan 6, 2014

Rush Limbaugh on Monday accused the media and liberals of creating the polar vortex to "lie" to the public about ...

Global Warming Losing Support In US, Climate Change Considered ...



www.inquisitr.com/.../global-warming-facts-losing-support-in-u... ▼

by Patrick Frye

Jan 16, 2014 - So-called global warming facts are losing support in the United States, with some claiming it's all a fake **climate change hoax**. As previously ...

Global Warming Hoax Getting Bigger? Facts vs Theory Continues ...

www.designntrend.com/.../global-warming-hoax-bigger-facts-vs-theory-... ▼

Jan 17, 2014 - Is **global warming** just a **hoax**? Many Americans still feel that it is and now is taking the issue less seriously than ever, but the UN warns that ...

Inhofe: 'Fewer and Fewer' Senators Support Global Warming 'Hoax'

www.newsmax.com/...global-warming-/.../id/546921 Newsmax Media ▼

Jan 14, 2014 - Sen. Jim Inhofe has launched a new attack on charges of **climate change**, claiming that fewer and fewer senators believe in the **hoax**, ...

[What You Should Show the Crazies Who Think **Global Warming** Is a ...](#)

[www.policymic.com/.../what-you-should-show-the-crazies-who-think-gl...](#) ▼

Jan 7, 2014 - For others, it's the perfect time to disprove **climate change**, once and for all. ... been going into hyperdrive to prove that **climate change** is a **hoax**.

In-depth articles



[Climate Change: 'Hoax' Or Crime Of The Century?](#)

[Forbes](#) - Sep 2012

Well, we had a warm summer here in the United States, and that brought some of the **climate change** alarmists out again. Looks like it's time for another rebuttal! John Coleman, the ...



[Bill McKibben on the **Global Warming Hoax**](#)

[The Daily Beast](#) - Jul 2012

We can now admit it: **global climate change** is one big **hoax**. But let's give credit to the special effects experts who brought us June's crazy weather writes Bill McKibben.

Explore: [mckibben](#)



[New NASA Data Blow Gaping Hole In **Global ...**](#)

[Yahoo! News](#) - Jul 2011

From Yahoo News: NASA satellite data from the years 2000 through 2011 show the Earth's atmosphere is allowing far more heat to be released into space than alarmist computer ...

Explore: [nasa global warming](#)

About 186,000,000 results (0.63 seconds)

[Global Warming Solutions, Is It Real? - National Geographic](#)

[environment.nationalgeographic.com/.../global-...](#) ▾ National Geographic ▾

Learn about **global warming** at National Geographic. Get facts, news, wallpapers, watch videos, and learn about solutions.

[HowStuffWorks "The Global Warming Controversy"](#)



[science.howstuffworks.com/.../global-warmin...](#) ▾ HowStuffWorks ▾

by Jonathan Strickland - in 10,338 Google+ circles

Is Global Warming a Real Problem? Despite a scientific consensus on the subject, some people don't think **global warming** is happening at all. There are ...

[News for is global warming real?](#)



[Robinson: It may be cold today, but global warming is real](#) 

[Newsday](#) - 4 hours ago

The rallying cry of the denialists -- "It's really cold outside, so **global warming** must be a crock!" -- can only be taken seriously by those with a ...

[Let's chill out about global warming](#)

[Fox News](#) - 6 days ago

[Michael Mann's Global Warming Argument Fuels 'Denier' Skepticism](#)

[Forbes](#) - 4 days ago

Skeptic » Reading Room » How We Know **Global Warming** is **Real**

www.skeptic.com/.../how-we-know-global-warming-is-real/ ▼ Skeptic ▼

by T Schneider

Dr. Tapio Schneider discusses the science behind human-induced **climate change**. He is a climate scientist and Professor of Environmental Science and ...

Can **global warming** be **real** if it's cold in the U.S.? Um... **yes!**

www.washingtonpost.com/.../can-global-warming-... The Washington Post ▼

Jan 6, 2014 - So what does this tell us about **global warming**? Not very much. Sorry. A single cold snap in the U.S. doesn't disprove **global warming** any more ...

Global warming - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Global_warming ▼ Wikipedia ▼

Global warming refers to an unequivocal and continuing rise in the average temperature of Earth's climate system. Since 1971, 90% of the warming has ...

Global Warming is **REAL** but NOT a Big DEAL | Watts Up With That?

wattsupwiththat.com/.../global-warming-is-real-b... ▼ Watts Up With That? ▼

Jan 12, 2014 - Guest essay by Dr. Ira Glickstein We've reached a turning point where it is hard for any **Global Warming** Alarmist to claim (with a straight face) ...

Jon Stewart Reminds Us That **Global Warming** Is **Real** Even Though ...



www.huffingtonpost.com/.../jon-stewart-... ▼ The Huffington Post ▼

by Ross Luippold - in 123 Google+ circles

Jan 7, 2014 - Upon returning from his holiday hiatus, Jon Stewart wasted no time getting to what's on everyone's mind: It's really cold. Like, really, really cold.

Climate change still **real** despite cold snap - USA Today

www.usatoday.com/story/.../climate-change-cold.../435936... ▾ USA Today ▾

Jan 8, 2014 - It happens every winter. Usually sometime between Santa's squeeze down the chimney and the Groundhog's peek out of his hole. a cold snap ...

Nancy Kaffer: Here's a cold hard fact — **global warming is real** ...

www.freep.com/.../climate-change-polar-vortex-mic... ▾ Detroit Free Press ▾

Jan 10, 2014 - This winter's cold weather — and it's worth nothing that while Americans are experiencing record-breaking cold, countries around the world are ...

In-depth articles



No Need to Panic About **Global Warming**

The Wall Street Journal

Candidates should understand that the oft-repeated claim that nearly all scientists demand that something dramatic be done to stop **global warming** is not **true**. In fact, a large and growing number of ...



To The Horror Of **Global Warming** Alarmists, Global ...

Forbes - May 2013

The state of the current scientific literature reflects an overwhelming (> 97%) working assumption by relevant scientists that human-caused **global warming** is **real** and happening; but, ...



Global Warming's Terrifying New Math

Rolling Stone - Jul 2012


Global Warming's Terrifying New Math. Three simple numbers that add up to global catastrophe - and that make clear who the **real** enemy is ...

Explore: [bill mckibben](#)

Is global warming
a hoax?

Is global warming
a hoax?

Global Warming + Hoax

The background features a dark blue gradient with several lighter blue geometric shapes, including a large bracket on the right side and a diagonal line crossing the frame. The text is centered in the upper half.

Is global warming
real?

Is global warming
real?

Global Warming + Real

Hello

Hello

Hello



Wash Post now

Arizona governor vetoes
controversial anti-gay bill

slide to view



WSJ now

Arizona governor vetoes religious-
freedom bill.

Framing

Our Digital Reality

Personal Learning Environment

- “ Sources you've chosen
- “ Comfortable
- “ Filter Bubble
- “ Sources chosen for you
- “ Convenient
- “ Language
- “ Shaped by your info consumption
- “ Echo chamber
- “ Different from other i

Civil Discourse

Rhetoric vs. Discourse

ARE YOU COMING TO BED?

I CAN'T. THIS
IS IMPORTANT.

WHAT?

SOMEONE IS WRONG
ON THE INTERNET.



“ From Incivility to Outrage:
Political Discourse in Blogs,
Talk Radio, and Cable
News”

Sobeiraj & Berry, 2011

“...a particular form of political discourse involving efforts to provoke visceral responses (e.g., anger, righteousness, fear, moral indignation) from the audience...”

“...sidesteps the messy nuances of complex political issues in favor of melodrama, misrepresentative exaggeration, mockery, and improbable forecasts of impending doom.”

Outrage

- “ Media environment uniquely supportive of outrage-based political discourse
- “ Big 3 vs. Narrowcasting
- “ Carving out niche audiences to deliver to advertisers
- “ “...our political diet is increasingly composed of unvetted news and unedited opinion.”

Outrage

Findings

“ 89.6% of cases sampled contained at least 1 outrage incident

“ Most common forms:

“ Mockery

“ Misrepresentative Exaggeration

“ Insulting Language

Outrage

Findings

“ Both Conservatives and Liberals employ outrage, but Conservatives do it more frequently

Outrage

Findings

“ Increasingly polarized populace lured into media environments that flatter “them for their moral and intellectual superiority, as demonstrated by their ability to see through the manipulative smoke, mirrors, and buffoonery offered by the other side.”

Outrage

Findings

“As a result, our citizenry may include an increasing number of opinionated citizens immersing themselves in a media world filled with voices who share and bolster their existing perspectives without challenging them.”

Outrage

“ Does it Matter Where You
Read the News Story?
Interaction of Incivility and
News Frames in Political
Blogosphere

Borah, 2012



“The Internet has become one of the common tools for political discourse and scholarly attention has increasingly turned to the role of this new medium in reinvigorating democracy.”

Incivility

“ Anonymity allows for the free expression of views and provides exposure to crosscutting information.

“ Can also initiate vicious debate, undermining ideals of democracy.

Incivility

Findings

- “ Creates hostility between opposing sides of an issue
- “ Causes people to “become defensive about their own beliefs and their attitudes become certain...”

Incivility

Findings

“Hostile attitudes toward the other side brought about by incivility could erode deliberative discourse online. If individuals on different sides of an issue do not respect each other, they could become more polarized through political discourse.”

Incivility

Findings

“ Ironically, incivility polarizes individuals' attitudes and leads to increased participation.

Incivility

Findings

“ No longer guaranteed that “a New York Times article will be read as a print copy or on the New York Times website”

Incivility

Findings

It does matter where you read a news story, since “uncivil messages accompanying the repurposed news story influences several democratic outcomes.”

Incivility

“ When Corrections Fail: The
Persistence of Political
Misperceptions

Nyhan, & Reifler, 2011

The Backfire Effect

“ Presenting people with factual information as a correction to misinformation:

“ Fails to reduce misperceptions

“ Can even strengthen misperceptions among ideological subgroups

“ Online and Uncivil?
Patterns and Determinants
of Incivility in Newspaper
Website Comments

Coe, Kenski, & Rains, 2014

“...Civil discourse—the free and respectful exchange of ideas— has been viewed as a democratic ideal...”

“ 2010 survey: 8/10 Americans viewed “the lack of civil or respectful discourse in our political system” as a “somewhat serious” or “very serious” problem.

Civil Discourse

- “ Civility requires mutual respect
- “ Genuine engagement requires that people actually talk to each other
- “ The use of incivility tends to delegitimize political arguments and lower audience evaluations of those making them.

Civil Discourse

“However, it remains to be seen whether people participating in an online discussion disapprove of incivility *as it is occurring*.”

“National media vs. local; Congress vs. local representatives

Civil Discourse

Results

- “ 55.5% of articles included at least one uncivil comment.
- “ 22% of comments contained some form of incivility
- “ Lengthier discussions did not result in a higher incidence of incivility.

Civil Discourse

Results

- “ Most prevalent was name-calling
- “ Regular commenters were less likely to engage in incivility
- “ Incivility is contextual
 - “ Topic
 - “ Sources (quotes)

Civil Discourse

Results

- “ Articles quoting Obama, 32.7% of comments were deemed uncivil
- “ True discussions contained less incivility

Civil Discourse

Results

“Uncivil commenters are slightly more likely to bring evidence to bear in support of their claims...it is not the case that uncivil comments are necessarily irrational.”

Civil Discourse

Role of the Library

“ II. We uphold the principles of intellectual freedom and resist all efforts to censor library resources.

ALA Code of Ethics

“ VII. We distinguish between our personal convictions and professional duties and do not allow our personal beliefs to interfere with fair representation of the aims of our institutions or the provision of access to their information resources.

ALA Code of Ethics

Core Values of Librarianship

“ Confidentiality/Privacy

“ Democracy

“ Diversity

“ Education and Lifelong Learning

“ Intellectual Freedom

“ Preservation

“ The Public Good

“ Professionalism

“ Service

“

Soci

“ All information resources that are provided directly or indirectly by the library, regardless of technology, format, or methods of delivery, should be readily, equally, and equitably accessible to all library users.

Access

Core Values of
Librarianship

“ A democracy presupposes an informed citizenry. The First Amendment mandates the right of all persons to free expression, and the corollary right to receive the constitutionally protected expression of others. The publicly supported library provides free and equal access to information for all people of the community the library serves.

Democracy

Core Values of
Librarianship

“ We value our nation's diversity and strive to reflect that diversity by providing a full spectrum of resources and services to the communities we serve.

Diversity

Core Values of
Librarianship

“ We uphold the principles of intellectual freedom and resist all efforts to censor library resources.

Intellectual
Freedom

Core Values of
Librarianship

“ALA recognizes its broad social responsibilities. The broad social responsibilities of the American Library Association are defined in terms of the contribution that librarianship can make in ameliorating or solving the critical problems of society; support for efforts to help inform and educate the people of the United States on these problems and to encourage them to examine the many views on and the facts regarding each problem; and the willingness of ALA to take a position on current critical issues with the relationship to libraries and library service set forth in the position statement.

Social
Responsibility

Core Values of
Librarianship

Striking a Balance

- “ Information literacy workshops/instruction
- “ Encourage use of “source” information, free of filter and bias
- “ Emphasize the Internet’s ability to expand a person’s experience, to understand people, to build communities

Striking a Balance

- “ Creation of digital resources
- “ Current events blog linking to “source” information/documents; addresses different sides of debate
- “ Current events research guides with suggested search vocabulary
- “ Promote the use of least biased sources: ABC, CBS, CNN, etc...

Bring People Together

To connect and exchange
ideas...

- “ Events with mass
appeal...like mini-cons!
- “ Problem-solving:
Hackathons
- “ TEDx

What do you think?

Questions?

Brandy Horne, MLIS

Instruction/Reference Librarian

University of South Carolina Aiken

BrandyH@usca.edu



Gregg-Graniteville Library
UNIVERSITY OF SOUTH CAROLINA AIKEN