Georgia Library Association Technical Service Interest Group (TSIG) Interest Group Meeting Minutes October 10, 2016

EVENT & LOCATION

Georgia Council of Media Organizations (COMO) Annual Conference 2016 Classic Center, Athens, Georgia

ATTENDANCE

Sandra Barclay, Kennesaw State University Amy Eklund, Gwinnett County Public Library System Bokshim Fox, Georgia Southwest State University Guy Frost, Valdosta State University Elaine Hardy, Georgia Libraries Laura Herndon, Clayton State University Nancy Holmes, Piedmont Regional Library Carey Huddlestun, Kennesaw State University Cathy Jeffery, Clayton State University Hyun Chu Kim, Kennesaw State University Jessica Lee, Valdosta State University Jeff Mortimore, Georgia Southern University Jasmine Rizer, University of Georgia Melissa Roberts, Wesleyan College Shelley Rogers, University of West Georgia Debra Skinner, Georgia Southern University Sofia Slutskaya, Georgia Tech Library Linh Uong, Northeast Georgia Regional Library System Emily Williams, Kennesaw State University

MINUTES

Chair Jessica Lee called the meeting to order at 8 a.m.

Old Business

NISO Webinars

Jessica Lee announced she has downloaded several National Information Standards Organization (NISO) webinars purchased by the Georgia Library Association (GLA) at the request of the Technical Service Interest Group (TSIG) but has found it difficult getting access to them out to members. "We purchased some NISO webinars last year at the suggestion of TSIG members. The problem is getting that information out to members."

Options for making them available were discussed. Options discussed included posting them to the TSIG Facebook page, making them available through the Georgia Library Association (GLA) ListSrv, posting them to the GLA TSIG webpage, and posting them on the Georgia Public Library Service Learning Center website. Participants in the discussion included Amy Eklund, Guy Frost, Elaine Hardy, Cathy Jefferys, Jessica Lee, Shelley Rogers, Sofia Slutskaya, and Linh Uong.

After several minutes of discussion, Chair Jessica Lee proposed using the GLA ListSrv to distribute the webinars. This proposal was met with the general consensus of those in attendance.

(Secretary's comment: As of November 01, 2016 the NISO webinars are posted on the Georgia Public Library Service Learning Center website at http://learning.georgialibraries.org/courses-overview/).

New Business

TSIG Facebook Page Membership

Jessica Lee brought up the question of what to do regarding TSIG Facebook Page membership. She stated the TSIG Facebook page gets a lot of friend requests from non-Georgians and salespeople. Chairperson Lee opened the floor for discussion on how to handle membership requests, i.e., how closed do we want to make TSIG Facebook membership and if membership should be limited to TSIG members.

After some discussion and comments by Cathy Jeffers, Linh Uong, Guy Frost, Elaine Hardy, Amy Elkund, Sophia Slutskaya, Jessica Lee, and Shelley Rodgers focusing on what other groups do with such requests, it was decided to ask Ashley Dupuy, the GLA Vice-President for Marketing, for advice regarding what to do with such membership requests.

Officer Election

Jessica Lee inquired if a member present was interested and willing to serve as Vice Chair of the group. Shelley Rodgers indicated a willingness to serve. In response, Carey Huddlestun nominated Shelley Rodgers to serve as Vice Chair. Guy Frost seconded the nomination. Shelley's election as Vice Chair carried with none opposed.

Jessica Lee asked Carey Huddlestun if he was agreeable to serve as Secretary again. Carey was agreeable to serve. Elaine Hardy nominated Carey Huddlestun to serve as Secretary. This nomination was seconded by Shelley Rodgers. Carey's election as Secretary carried.

Announcements & Resolutions

Georgia Library Association Marketing Emphasis

Cathy Jeffers informed the group to be prepared for a tightening of use of GLA branding by GLA leadership in conjunction with the GLA web committee and a new Vice President for Marketing. "In the next year or so, you may begin hearing, 'You can't do that without getting it approved.' More emphasis on brand." Amy Elkund clarified by stating, "More guidelines may come forth from that web committee so that . . . you can still do social media but you just have to follow these guidelines and stay in these parameters."

Resolution Expressing Appreciation for Cathy Jeffery

Cathy Jeffery stated how much the group has meant to her and that it may be the last meeting she will attend. Those present acknowledged Cathy's many contributions to the group with positive words of appreciation and sincerely statements of thanks.

Shelley Rodger made a motion to formally recognize Cathy Jeffery and to express appreciation for her many years of service to and leadership of the Technical Service Interest Group. This proposal, in the form of a resolution, was met with a hardy round of applause.

Adjournment

Meeting adjourned at 10:21 a.m.

Respectfully submitted,

A. Carey Huddlestun Secretary