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### **COMO 2003 Concurrent Sessions**

Thursday: 7:30 8:30 9:3010:3011:30 1:00 2:00 3:00 4:00 5:00 6:30 8:00

Friday: <u>7:30</u> <u>8:30</u> <u>9:3010:3011:30</u>

## Thursday, October 23rd, Single Sessions 7:30 – 8:20 A.M.

### A Middle School Reading Club? Yes! You Can Do It!

Presenter: Emily Salmon

Location: Jekyll Island Convention Center, Room 1

Learn steps toward hosting a reading club through your [middle school] media center; it could be the most simple and rewarding part of your program!

### **Special Websites for Library/Media Specialists**

Presenter: Andy Brovey

Location: Jekyll Island Convention Center, Room 2

This resource collection addresses topics such as designing and assessing facilities, staff training, advocacy issues, computer ports and connectors, and networking basics.

### **Understanding Web Access Management**

Presenter: Erik Lewis

Location: Jekyll Island Convention Center, Room 4

Understand web access management and how it relates to the public library.

### SIRS Membership Coffee: Preparing for the AASL Affiliate Assembly

Presenter: Millicent Norman

Location: Jekyll Island Convention Center, Room 6

It's official! ALA is encouraging state associations to influence state legislation requiring adequate funding and appropriate staffing of school libraries/media centers at all levels. You are an important part of this decision and need to know what you can do to support and implement changes that will directly affect you and how you impact your school community.

### Academic Libraries and the TEACH Act: Serving Distance Learning Programs

Presenter: W. Bede Mitchell, Dean and University Librarian, Georgia

Southern University

Location: Jekyll Island Convention Center, Room 7

A discussion of the TEACH Act: how it modifies copyright law and how academic libraries are using its exemptions to support distance education programs.

## Introducing Pinpoint Technology: Searching Multiple Databases, Including GALILEO, With A Single Search!

Presenter: Neal Aspinwall

Location: Jekyll Island Convention Center, Room 9

Learn how students can now use one point of access and one easy search to research and gather information from multiple databases, including your library, plus GALILEO, EBSCO and other resources.

#### **GALILEO Consumer Health Resources**

Presenter: Peter Shipman, Medical College of Georgia Location: Jekyll Island Convention Center, Room 12

What happens when your collection budget goes on a diet and your consumer health cupboard is bare – bulk up with resources on GALILEO.

### Why You Do What You Do

Presenter: Bill Early

Location: Jekyll Island Convention Center, Atlantic Hall

The library media specialist's career choice as related to poems of the 'school experience.'

### **Online Webpage Project for DTAE Programs**

Presenters: Susan Fraysse, Laverne Tilley, Gail Roberts, Jane Summey,

Dawn Adams

Location: Holiday Inn, Room B (2)

The Online Webpage Project for DTAE Programs is the result of collaboration between librarians and instructors that will produce a valuable online resource to support the learning of DTAE and GVTC students.

### Reorganize or Reconceptualize?

Presenter: Susan B. Bailey

Location: Holiday Inn, Room C (3)

Are there alternatives to reorganizing in technical services as we try to manage our new and changing work?

## Merging Your Local Resources with the GALILEO Menus: GLRI (GALILEO Local Resource Integration)

Presenter: Elizabeth L. Bagley Location: Holiday Inn, Room D (4)

Make you library's licensed databases easy to locate for users – try GLRI (GALILEO Local Resource Integration).

## YAs: Why Me? How to Serve Young Adults Without a Young Adult Librarian

Presenters: Lori Wilkins, Sarah McGhee

Location: Holiday Inn, Room E (5)

COMO 2003 Concurrent Sessions

Come get some helpful, real-life tips on how to serve YAs in your library without depleting your resources – either time or money!

### Help!!! Using My Computer Has Stressed Me Out. What Should I Do???

Presenter: Sonya S. Gaither Shepherd Location: Holiday Inn, Room F (6)

If you are stressed by your computer and do not know why (or maybe you do), this is the time and place to find out how, why, and what you can do about it.

### A Human Search Engine: Working as a Virtual Reference Librarian

Presenter: Janet Clapp

Location: Holiday Inn, Room H (8)

What exactly does a virtual reference librarian do? How does virtual reference compare to traditional reference?

### **Opening the Door to Fine Arts Through Literature**

Presenter: Dr. Dawn Putney Location: Holiday Inn, Room I (9)

Children's literature can serve as a wonderful key to open the door to the fine arts.

## Thursday, October 23rd, Double Sessions 7:30 – 9:20 A.M.

### Demonstration of GALE's Literature Resource Center and Other Literary Databases and Products

Presenter: Peg Bessette-Shusterbauer, GALE Group Location: Jekyll Island Convention Center, Room 3

Peg Bessette-Shusterbauer, the product manager for GALE's literature products, will speak on Literature Resource Center and other literature databases and products. A continental breakfast will be served. The presentation will be followed with a business meeting for the Technical College Libraries.

#### **Ask Technical Services**

Presenter: Elaine Yontz

Location: Jekyll Island Convention Center, Room 5

Share real-life questions and answers with your peers, then stay for the business meeting of the GLA Technical Services Interest Group.

### The New Planning For Results: YOU CAN DO IT!

Presenters: Kathryn Ames, Susan Stewart

Location: Jekyll Island Convention Center, Room 8

PLA's New Planning for Results process is more critical now than ever and you can do it! This workshop will help you get started.

## PeachStar Education Services Is Meeting Your Professional Development Needs ... Anytime... Anywhere

Presenter: Dr. Rhonda Hefner-Packer

Location: Jekyll Island Convention Center, Room 11

Come learn about PeachStar Education Services new 20-module professional development series offered free to Georgia media specialists anytime, anywhere.

## Thursday, October 23rd, Single Sessions 8:30 –9:20 A.M.

### Get On Board with the Helen Ruffin Reading Bowl Using the Georgia Book Award Nominees

Presenters: Mary Thomas and the Steering Committee of the Helen Ruffin Reading Bowl -- Ruth Beasley, John Conti, Gwen Green, Barbara Hallstrom, Ruth Johnson, Melinda Morin, Mary Nevil, Evelyn Smith, Wendy Smith, Mary Thomas, Anne Wallace, Kathleen Woods, Deborah Zauzig Location: Jekyll Island Convention Center, Room 1

Come and join the fun and get a look at the State Level Helen Ruffin Reading Bowl that is fun, satisfies QCC's and uses the current Georgia Book Award Nominees.

### **Teaching Curriculum Using Available Technology**

Presenter: Mary Jo Williams-Thompson

Location: Jekyll Island Convention Center, Room 2

Learn to energize curriculum using available technology.

### **Using the Internet to Encourage Thinking – Not Cheating**

Presenters: Beth Jackson, Jennifer Newton

Location: Jekyll Island Convention Center, Room 4

One high school's approach to teaching freshmen how to use the Internet for research and to be effective users of information.

### SACS Standards 2004: A Compliance Strategy for Academic Libraries

Presenter: Bill Nelson

Location: Jekyll Island Convention Center, Room 6

An experienced SACS evaluator will review the elements of the new SACS standards for colleges and universities that will become effective in 2004, discuss implications for academic libraries, and suggest a strategy for library

compliance.

### The U.S.A. Patriot Act: If They Come, Are You Ready?

Presenter: W. Bede Mitchell, Dean and University Librarian, Georgia

Southern University

Location: Jekyll Island Convention Center, Room 7

This program will help you better understand the U.S.A. Patriot Act, and be prepared to respond appropriately if someone from law enforcement requests private information about your patrons.

#### **U.S. Government Online for Public Libraries**

Presenter: Michael H. Aldrich

Location: Jekyll Island Convention Center, Room 9

Find what your patrons want from the government – online!

### A Little Creative Drama in the Library

Presenter: Donna L. Washington, DLW Storyteller Location: Jekyll Island Convention Center, Room 10

Participants will learn two creative drama activities they can play in the library during children's activities, learn how to integrate creative drama into story time, and create a list of stories they can use for creative drama activities.

### Dealing with the Problem Patron in a Public Library Setting

Presenter: Gail Hogan

Location: Jekyll Island Convention Center, Room 12

Participants will learn how to identify different levels of problems and how to handle them.

#### The Technology Behind PINES

Presenters: Brad LaJeunesse, Jason Etheridge Location: Jekyll Island Convention Center, Room 13

This session is an in-depth discussion of technical issues and projects in PINES.

### **Leadership and the Library Media Specialist**

Presenter: Bill Early

Location: Jekyll Island Convention Center, Atlantic Hall

Learn about the "themes" that make real library leadership possible.

#### Coming of Age on the Georgia Coast – AUTHOR TRACK

Presenter: Stephen Doster

Location: Holiday Inn, Room A (1)

Novelist Stephen Doster hit all the right comical and serious notes in the coming-of-age yarn Lord Baltimore and he will talk about the top selling novel (set on the Georgia coast) which appeals to everyone for its fantasy, adventure, and basic truths.

### Improving Instructional Support for College Students with Disabilities

Presenter: David P. Bunnell

Location: Holiday Inn, Room B (2)

This session presents the Griffin Technical College implementation of Universal Design for Learning (UDL), a new and proactive approach for providing services and instruction for college students with disabilities.

### Mothers and Daughters and Books - Oh, My!

Presenter: Julie Pelletier

Location: Holiday Inn, Room C (3)

Tired of being the wicked witch? Come learn the "how-tos" of forming a Mother – Daughter Book Club in your school, library, or community.

### DOC-IN-A-BOX – New Resources Available for the Consumer Health Collections of Small and Medium Sized Public Libraries

Presenter: Peter G. Sullivan

Location: Holiday Inn, Room D (4)

This session will make program attendees aware of what new, accurate consumer health resources are available.

### Night of the Spoken Word

Presenter: Amanda Brannon

Location: Holiday Inn, Room E (5)

Learn how one library has created a successful poetry event.

### Harnessing the Internet: Integrating Web Sites into the OPAC

Presenters: Tina Demetracopoulos, Guy Leach, Teri M. Vogel

Location: Holiday Inn, Room F (6)

The why's and how's of selecting and cataloging Internet resources for your patrons.

### Fostering Information Literacy: Investment Strategies for Collaboration

Presenter: Monica Pereira

Location: Holiday Inn, Room G (7)

Practical approaches for promoting collaboration between librarians and instructors.

### K-12 Library Media Center and Intellectual Freedom

Presenters: Rebecca Reid and the GLMA Intellectual Freedom Committee

Location: Holiday Inn, Room H (8)

Find out how to implement intellectual freedom in K-12 library media centers.

#### **Using Audio Books to Motivate Readers**

Presenter: Dr. Shu-Hsien Chen Location: Holiday Inn, Room I (9)

The session will address use of audio books to get children and young adults interested in reading and improve their reading interest and ability.

### **Making School Improvements Through Effective Grant Writing**

Presenter: Dr. Barbara K. McKenzie Location: Holiday Inn, Room J (10)

Participants will increase their skills and knowledge of effective grant writing to secure funding for school and/or organizational improvements.

## Thursday, October 23rd, Single Sessions 9:30 – 10:20 A.M.

### Listen Up!

Presenters: Anne V. Wallace, Barbara Hallstrom Location: Jekyll Island Convention Center, Room 1

Learn how a "Listening Bowl" can help young children become great listeners.

### GCIS - Georgia's Premier Career Resource

Presenter Markita Grant

Location: Jekyll Island Convention Center, Room 2

Learn how easy it is to use GCIS to provide comprehensive, current, and accurate career information to students, parents, educators, career counselors, and the general public.

## **Get SMART: Interactive Technology for Dynamic Presentation and Improved Instruction**

Presenters: Linda Davis, Lori Joiner

Location: Jekyll Island Convention Center, Room 3

Get SMART in the media center or the classroom and with one computer you can capture audience attention, motivate learners, and improve instruction.

### Mining GALILEO

Presenter: Andy Spinks

Location: Jekyll Island Convention Center, Room 4

Learn to "mine" the jewels in GALILEO by creating direct shortcuts to the databases your patrons use or constructing a custom GALILEO homepage for your library!

### **Cataloging Websites for School Library Media Centers**

Presenters: Elaine Yontz, Brian Jones

Location: Jekyll Island Convention Center, Room 5

Learn the "whys" and "hows" of including websites in your school library media center catalog.

### Setting the Stage for a Successful Georgia Book Award Program

Presenters: Ginny Harrell, Jaye Masters

Location: Jekyll Island Convention Center, Room 6

Go beyond reading a story to experiencing a story with the Clayton County "Queens of Media" as they entertain and inspire you with activities, websites, games, props and more!

### How to Create a SDTBCMP on a Shoestring Budget

Presenter: Peggy Milam

Location: Jekyll Island Convention Center, Room 7

If you are ready to implement a collaborative media program that will bring impressive results, InfoQuest is just what you are looking for!

### So You Can Check Out Books. What Else Can You Do?

Presenters: Becky Hitch, Lou Dewberry

Location: Jekyll Island Convention Center, Room 8

Beyond circulation – technology, collaboration, and leadership in the media center.

### **Dealing With Hard Economic Times: Plan of Action**

Presenter: Keith Fiels, Executive Director of the American Library Association

Location: Jekyll Island Convention Center, Room 9

How can libraries deal with these hard economic times? The Executive Director of the American Library Association gives us insight.

### **Collection Mapping: We Did It Our Way**

Presenters: Mary C. Lee, Carol Case, Ellen Scripture Location: Jekyll Island Convention Center, Room 10

Learn how three Bulloch County media specialists turned our boring curriculum maps into a dynamic learner center media collection.

### **TLC Automation Solutions**

Presenter: David Bates

Location: Jekyll Island Convention Center, Room 11

Learn why, for over 29 years, TLC has provided automation, cataloging, and collection development solutions for libraries of all types.

#### Planning Your Elementary Media Program: A Recipe for Success

Presenter: Julie Stephens

Location: Jekyll Island Convention Center, Room 12

Julie Stephens, the 2003 winner of the state Exemplary Media Program, will present ideas on planning a successful, energetic, curriculum oriented media center program, including ideas for reading incentives, collaborative lesson planning, and curriculum and technology integration.

#### ABC's of Library Media PR

Presenters: Amy Steward, Jeanne Auensen

Location: Jekyll Island Convention Center, Room 13

Learn and share many valuable public relations ideas to promote reading activities, gain positive media attention, and raise community awareness for your library or media center!

### Down the Rabbit Hole: The Adventures of Publishing – AUTHOR TRACK

Presenter: Marc Jolley, Assistant Publisher

Location: Holiday Inn, Room A (1)

A publisher discusses the world of publishing – including manuscript acceptance and rejection, market volubility, and the hazards of the publishing trade.

#### **Battle of the Books**

Presenters: Ann Godfrey, Janice Tamburello

Location: Holiday Inn, Room B (2)

Battle of the Books is a reading program for children of all ages.

### Manga and Me: A Year with Graphic Novels

Presenter: Clay Lee

Location: Holiday Inn, Room C (3)

If you're having trouble telling the difference between manga and superheroes, come learn all about graphic novels and how they can impact your circulation.

### Implementing Flexible Access: One Success Story

Presenter: Janie Kossak

Location: Holiday Inn, Room D (4)

There is no magic formula for implementing flexible access, but we can learn from one another's experiences. Come hear the tale of one elementary media program that made a successful transition from fixed to flex.

### Open URL and Full-Text Linking: SFX and GALILEO

Presenters: Lauren Fancher, Selden Deemer

Location: Holiday Inn, Room E (5)

An overview of open URL and new technologies for linking users with full-text, ILL, print, and other services.

### Desperately Seeking Schumann: Music Research and GALILEO

Presenter: Guy Leach

Location: Holiday Inn, Room F (6)

Whether looking for information on Mozart or Madonna, learn where to go in GALILEO.

### Connecting Your Students with Authors and Illustrators: How You Can Have a Successful Author or Illustrator Visit at Your School

Presenters: Beth Lunsford, Anne Ginkel (Artists, Writers, and Me)

Location: Holiday Inn, Room G (7)

You too can have a famous author or illustrator visit your school through the "Artists, Writers, and Me" program of Hobbit Hall Children's Bookstore.

### Table Talks for Trustees, Directors, Friends, and Advocates

Presenter: Lyn Hopper

Location: Holiday Inn, Room H (8)

Discuss topics of interest with other library trustees, Friends, and Advocates, choosing from: Fundraising, Communicating Your Library's Value, Working With Your Director, and Construction/Capital Improvements.

### Georgia Learning Connections @ the Library!

Presenter: Kathleen Quinn

Location: Holiday Inn, Room I (9)

Whether you are creating activities to kickoff a school wide reading program, providing literature for multi-curriculum areas, meeting with teachers to offer technology integration opportunities or assisting teachers and students with literacy skills there is a remarkable tool at your fingertips. Georgia Learning Connections help you with the many tasks you face each day.

### Mission Possible – Professional Mentor for New Library Media Specialists

Presenters: Miriam Barge, Cindy Thompson

Location: Holiday Inn, Room J (10)

We've all been new media specialists and felt like the proverbial "deer in the headlights." Come and find out how Clayton County Schools is attempting to dim those headlights.

Thursday, October 23rd 10:30 – 11:30 A.M.

### **EXHIBITS ONLY**

Thursday, October 23rd 11:30 A.M. – 12:50 P.M.

#### **LUNCHEONS & SPEAKERS**

#### **GLA Academic Division Luncheon**

Location: Clarion Resort - Buccaneer

Speaker: Dr. Ralph Russell

Associate Executive Director, Southern Association of Colleges and Schools

(SACS)

### **GLA Public Library & Trustees Divisions Luncheon**

Location: Jekyll Island Golf Club, Rooftop Garden Room

Speaker: St. John Flynn

Program Manager & Host, Cover To Cover, Georgia Public Radio (GPR)

#### GLA School Media Division/GLMA Luncheon

Location: Jekyll Island Convention Center, Atlantic Hall

Speaker: Jack McDevitt

Noted Science Fiction author – Deepsix, Infinity Beach, and many more!

## Thursday, October 23rd, Single Sessions 1:00 – 1:50 P.M.

### Turning a Public Library into a "Family Place"

Presenters: Gail Firestone, Debbie Thrasher Location: Jekyll Island Convention Center, Room 1

Learn about a new (to Georgia) family literacy initiative for public libraries being "piloted" by the Athens Regional Library System.

### Delivering and Scaffolding Information Literacy Skills Instruction with Interactive Multimedia

Presenter: Toni Pierce Webb

Location: Jekyll Island Convention Center, Room 2

All participants will receive demo copies of information literacy, multimedia tutorials that were developed by a National Board for Professional Standards certified media specialist in order to address information literacy skills instruction that is aligned with AASL (Information Power), Georgia's QCC, and CRCT objectives.

### **Using GALILEO to Create Company and Industry Profiles**

Presenters: Casey Long, Roger Magnus

Location: Jekyll Island Convention Center, Room 3

Find out what company and industry information can be obtained using GALILEO.

## So You're a Parapro. Now What? A Presentation on Educational Opportunities for Paraprofessionals

Presenters: Andrea Heisel, Panel

Location: Jekyll Island Convention Center, Room 4

This is a "one-stop" information session on educational opportunities available to paraprofessionals from schools and organizations in the southeast.

### Be Gone Acid Rain: New Views on Social Science Fair Topics

Presenter: Merle V. Anderson

Location: Jekyll Island Convention Center, Room 5

Offer your patrons some exciting new ideas and resources for Social Science Fair projects.

BI for Instructors of Distance Education Courses: A Way of Addressing the Knowledge Gap Between On-Campus and Off-Campus Students?

Presenters: Michael Wilson, Carol Goodson

Location: Jekyll Island Convention Center, Room 7

Make distance education instructors your best advocates – use faculty BI to show them the latest and best in library services for distance education students.

### Wow! 51 Schools – 3,500 Laptops – in Two Weeks

Presenters: Cindy Thompson, Laurie Bradley Location: Jekyll Island Convention Center, Room 8

Clayton County Schools found a way to deploy, distribute laptop computer and train over 3500 teachers in a two-week time frame! Learn from us – what we did right and what we would change.

### Choosing a Caldecott Winner: How Does the Committee Decide?

Presenter: Diana M. Berry

Location: Jekyll Island Convention Center, Room 11

Bring a favored picture book that you think should have won the Caldecott Medal, and then compare it to the criteria.

#### Put the Book Down!

Presenter: Donna L. Washington, DLW Storyteller Location: Jekyll Island Convention Center, Room 13

Learn interactive storytelling techniques to liven up story time.

### Behind the Scenes: "COVER TO COVER" In-Depth – AUTHOR TRACK

Presenter: St. John Flynn, Georgia Public Radio

Location: Holiday Inn, Room A (1)

Popular Georgia public radio show host and producer St. John Flynn takes us up close and personal with GPR's "Cover to Cover."

### **Empowering Students to Explore Their Georgia Literary Heritage**

Presenters: Marcia Young, Beth Smith Location: Holiday Inn, Room C (3)

Teachers and librarians will be given ides and lesson plan ideas for sharing and researching information about Georgia authors.

### Picture Books...They're Not Just For Little Kids Now

Presenter: Dr. Tom Davidson Location: Holiday Inn, Room E (5)

They are beautiful, they are wonderful, they are magic, they are exciting...they are the new picture story books.

### Copyright – Survival in the Electronic Age

Presenter: Dr. L. Ray Patterson, University of Georgia, School of Law

Location: Holiday Inn, Room F (6)

This session will provide librarians with current information on copyright law so they can assist the public more effectively.

### Public and School Libraries Together: A Win-Win Recipe

Presenter: Phyllis R. Snipes

Location: Holiday Inn, Room G (7)

Come learn the recipe for a true win-win cooperative effort that exists between the Carrollton City School System and the West Georgia Regional Library System – save money and help children following this successful model of sharing!

### Cataloging Puppets, Games, and Toys for an Academic Library

Presenter: Maureen Puffer-Rothenberg Location: Holiday Inn, Room H (8)

Provides an overview of MARC format for puppets, games and other toys, and shares ideas for providing access to these materials.

## Survey Says...What You Should Know About Conducting Surveys for Your Library

Presenters: Richard L. Clark, Janet Clapp

Location: Holiday Inn, Room I (9)

We will explain what librarians need to know about survey research and how they can use that knowledge to benefit their library.

## Hoy Fui a la Biblioteca: Meeting the Needs of Latino Children in the Elementary School Media Center

Presenter: Dr. Nancy J. Brown Location: Holiday Inn, Room J (10)

Add a dash of spice to your media center activities as we head South of the Border for some ideas that are "muy practical."

## Thursday, October 23rd, Double Sessions 1:00 – 2:50 P.M.

### **Introducing OCLC CONNEXION**

Presenter: Laura Cook

Location: Jekyll Island Convention Center, Room 6

Learn about CONNEXION, OCLC's new web-based cataloging service.

### **How to Structure and Conduct an Effective Community Survey**

Presenters: Alycin Foster, Murray Bradfield

Location: Jekyll Island Convention Center, Room 9

Learn from the experts the variety of methods and best practices in conducting a community survey, using a recent public library survey as an example.

### Shrinking Resources and Difficult Decisions: Collection Development in 2004

Presenters: Akilah Nosakhere and Natalia Taylor, moderators of Panel

Discussion

Location: Jekyll Island Convention Center, Room 10

Join collection development colleagues from academic, public, and school libraries to share local strategies for dealing with these stressful financial times. The Collection Development Special Interest Group Business Meeting will follow panel discussion.

### Mining the Sciences in GALILEO

Presenter: Teri M. Vogel

Location: Jekyll Island Convention Center, Room 12

How K-12, technical school and public libraries can get the most out of GALILEO for research in the physical and life sciences.

### **GLA Academic Papers Presentations**

Presenters: Laura Burtle, Facilitator Location: Holiday Inn, Room B (2)

Presentation of the best research papers as selected by the GLA Academic Division.

### Ben's Guide to U. S. Government and GPO Access

Presenter: Karen Sieger

Location: Holiday Inn, Room D (4)

To provide learning tools for K-12 students, parents, and teachers using Ben's Guide to U. S. Government and to provide locator services to U. S. Government sites through GPO access.

## Thursday, October 23rd, Single Sessions 2:00 – 2:50 P.M.

### **Notable Georgia Documents for Reference Service**

Presenters: Guy Frost, Ken Smith

Location: Jekyll Island Convention Center, Room 1

Become familiar with some of the notable reference resources produced by the State of Georgia.

## It's as Easy as C.A.K.E.: Promoting Effective Customer Service in Student Employees/Volunteers

Presenters: Jennifer K. Howard, Andrea Heisel, Kitty McNeill

Location: Jekyll Island Convention Center, Room 2

C.A.K.E. – Courteous, Attentive, Kind, Efficient – creative ideas to encourage excellent customer service by student employees and volunteers.

#### The Invisible Web Revealed

Presenter: Ron Leonard

Location: Jekyll Island Convention Center, Room 4

To harness the full potential of the web, every searcher needs to know what is the Invisible Web and how to locate resources that are part of it.

### **Public Relations Basics for Beginners**

Presenter: Shannon Singleton

Location: Jekyll Island Convention Center, Room 5

PR Basics for Beginners is an introductory course for library professionals and paraprofessionals that presents the ABCs of public relations and community outreach.

### Invest Wisely...Read: Financial Literacy Program Planning in Youth Services

Presenters: Vickie Beene-Beavers, Terra Cribbs Location: Jekyll Island Convention Center, Room 7

Find out how financial literacy programs can bring great returns on your libraries programming investment.

### **WOW! The Excitement Continues!**

Presenters: Ginny Harrell, Kay Barker, Lea Ann Kelly Location: Jekyll Island Convention Center, Room 8

Tips and ideas on how to encourage the use of laptop carts in the media center and classroom.

### Say It with PowerPoint: Using Narrated Presentations in the Classroom and Media Center

Presenters: Ellen W. Wiley, Jane Zahner

Location: Jekyll Island Convention Center, Room 11

Join us to find out how narrated PowerPoint presentations can communicate your ideas or information.

#### **Factors in Book Circulation**

Presenter: Fred Smith

Location: Jekyll Island Convention Center, Room 13

In an age when more and more patrons find both their informational reading and their leisure reading online, what factors lead to increases or decreases in book circulation?

### **Working with a Full-Service Library Media Vendor**

Presenter: Bill Early

Location: Jekyll Island Convention Center, Atlantic Hall

The "considerations" that make the relationship a mutually beneficial one.

### Multicolored Memories of a Black Southern Girl – AUTHOR TRACK

Presenter: Kitty Oliver

Location: Holiday Inn, Room A (1)

Oliver, a veteran journalist and Writer in Residence at Florida Atlantic University, presents entertaining readings from her latest book and a discussion on approaches to writing literary autobiography with a southern voice.

## A Partnership That Works – A School Year in the Life of a High School English Teacher and Library Media Specialist

Presenters: Caewood Cornelius, Lisa Barber

Location: Holiday Inn, Room C (3)

After two years of a successful partnership, a high school English teacher and a media specialist will take you through a school year of successful teamwork.

### **Lessons Learned from Online Book Clubs**

Presenter: Josephine Raybon Location: Holiday Inn, Room E (5)

This session focuses on lessons learned from one instructor's experience in using online book clubs to obtain desired learning outcomes in a graduate level course and will present instructional strategies that support the design and management of effective online book clubs.

### Electronic Portfolio Development and Integration: What Works and What Does Not

Presenters: Dr. Barbara K. McKenzie, Ms. Darlene Jones-Owens

Location: Holiday Inn, Room F (6)

Participants will increase their skills and knowledge of effective electronic portfolio development and integration strategies.

### Alternative Health @ Your Library

Presenter: David Free

Location: Holiday Inn, Room G (7)

This program will inform attendees about resources for locating complementary and alternative health information; tips on evaluating health information will also be presented.

## Using Acquisitions Order Records for Cataloging at Odum Library, Valdosta State University

Presenters: Deborah Van Petten, Maureen Puffer-Rothenberg

Location: Holiday Inn, Room H (8)

Overview of an integrated workflow from ordering through cataloging using OCLC, Voyager Acquisitions and Voyager Cataloging.

### The Ins and Outs of Teachnology.COM

Presenter: Pam Nutt

Location: Holiday Inn, Room I (9)

Explore the website of Teachnology.Com!

**Libraries CARE: Cancer Awareness Resource Environment** 

Presenters: Alan Kaye, Cathy D. Rieger Location: Holiday Inn, Room J (10)

The participants will learn how to establish a cancer resource area in a library of any size that will connect the user with empowering information as well as an awareness of prevention and early detection.

Thursday, October 23rd 3:00 – 4:00 P.M.

### **EXHIBITS ONLY**

## Thursday, October 23rd, Single Sessions 4:00 – 4:50 P.M.

### Communicating the Future – GLMA District 1 Meeting

Presenters: Donna Miller, Nancy Bowyer

Location: Jekyll Island Convention Center, Room 1

Media specialists from Appling, Bryan, Bulloch, Camden, Chatham, Effingham, Glynn, Liberty, Savannah City and Georgia Southern unite for support, fellowship, training and the betterment of our profession.

#### Don't Leave Jekyll Without It – District 3 News, That is!

Presenter: Christine Ellington

Location: Jekyll Island Convention Center, Room 2

Connect with other District (west Georgia area) members to learn about media center events and activities in our area of the state and how you can change and improve your media center program.

#### **GLMA Mini-Grants: How the Grants Were Used**

Presenter: Betsy Razza

Location: Jekyll Island Convention Center, Room 3

The recipients of the 2002-2003 GLMA Mini-Grants will share how they implemented their programs made possible through the GLMA mini-grants.

### Library Media National Certification, What I Wish I Had Done Differently

Presenter: Dr. Patricia Leggate

Location: Jekyll Island Convention Center, Room 4

If I had National Certification to do over, this is what I wish I had known.

The Collaboration Connection: Has It "Shorted Out?"

Presenter: Karen Bates

Location: Jekyll Island Convention Center, Room 5

An elementary library media specialist traces her journey to establish collaborative planning with the classroom teachers at her school.

### **Approval Plans**

Presenters: Ann-Marie Breaux, Jack Fisher, Joan Taylor Location: Jekyll Island Convention Center, Room 6

Learn about Approval Plan development and maintenance from people who have "been there."

### **Making Your Library Pro-Parapro**

Presenter: Debra Capponi

Location: Jekyll Island Convention Center, Room 7

Gather ideas for your library as a panel, comprising professionals and paraprofessionals, discusses ways to encourage positive work environments and work relationships for professionals and paraprofessionals, which benefit the whole library.

### Staffing for Results: A Guide to Working Smarter

Presenters: Susan Stewart, Kathryn Ames

Location: Jekyll Island Convention Center, Room 8

Budget and library service changes require that we establish staffing responsibilities and priorities. Staffing for Results provides an objective, functional and reliable blueprint for making necessary changes.

### **Promoting Your Media Center Within Your Budget**

Presenters: Jennifer Still, Suzanne Mittenzwei Location: Jekyll Island Convention Center, Room 9

This session will provide high school media specialists with ideas to get students (and teachers) in the media center for purposes other than research.

### Serials and Integrating Resources: Cataloging Electronic Formats

Presenter: Debra Skinner

Location: Jekyll Island Convention Center, Room 10

New rules, new format, and new tools! Cataloging online resources.

### See Me in the Movies! Using iMovie with PowerPoint to Create Personalized Picture Books

Presenters: Jane Zahner, Ellen Wiley

Location: Jekyll Island Convention Center, Room 11

Home and school techniques to produce multi-media picture books that kids (and grandmas!) will love.

### **MLIS Program Options for Georgians**

Presenter: Wallace Koehler and Participants from Regional MLIS Programs

Location: Jekyll Island Convention Center, Room 12

Various pathways to the MLIS degree for Georgians will be discussed.

### **Making ESL Connections in the Media Center**

Presenters: Lynn Kilgard, JoAnn Jones

Location: Jekyll Island Convention Center, Room 13

Learn how to make your media center a haven for ESL students.

### Camping Out on Krakatoa: Why We Love Disaster – AUTHOR TRACK

Presenter: Jack McDevitt

Location: Holiday Inn, Room A (1)

Tap into the mind of a science fiction writer when the award-winning author Jack McDevitt (Deepsix, Infinity Beach, Chindi, and The Engines of God) shares his thoughts on the past, present and future.

### **E-rate Update for Libraries**

Presenter: Richard Brock

Location: Holiday Inn, Room B (2)

Stretch your budget! Find out what E-rate can do for you.

### The Teacher's Retirement System of Georgia: Facts You Should Know

Presenter: Debbie Manget

Location: Holiday Inn, Room C (3)

Get answers to your questions about TRS and plan the best retirement for you.

### Neither Washed Up Nor Burned Out: Stress Management in Reference and Public Services

Presenter: Laura Greene Smith Location: Holiday Inn, Room D (4)

If the strain of coping with impatient patrons, answering the same old questions and juggling multiple responsibilities leaves you exhausted at the end of the day, then come learn about practical problem-solving ideas and relaxation techniques that can restore your enthusiasm and enjoyment of library public services and reference work!

#### **GALILEO and K-12**

Presenters: GALILEO Staff

Location: Holiday Inn, Room E (5)

GALILEO staff and a DOE representative review the features and content GALILEO offers for the K-12 community.

### Jekyll and the Georgia Barrier Islands

Presenter: Taylor Schoettle

Location: Holiday Inn, Room F (6)

Taylor Schoettle is the author of A Guide to a Georgia Barrier Island and A

Naturalist's Guide to the Okefenokee Swamp and will offer conference participants an opportunity to learn about the natural history of Jekyll Island and of other coastal islands of Georgia.

### Higher Education Standards for Libraries (2003): New ACRL Multi-Type Standards

Presenters: Bob Fernekes, Bill Nelson Location: Holiday Inn, Room G (7)

The program will explain and discuss the draft ACRL Higher Education Library Standards (2003) that, once approved, will replace the current ULS, CJCLS, and CLS library standards.

### **Making the Wireless Connection**

Presenter: David Lowder

Location: Holiday Inn, Room H (8)

3 Ps on the PDQ: fast and affordable linking of your PCs, PDAs and other peripherals with current technology.

### PeachStar Education Services: A Lifetime of Learning, Everyday

Presenter: Patrice Weaver

Location: Holiday Inn, Room I (9)

This session will provide an overview of the free programs and services provided by PeachStar Education Services, a division of Georgia Public Broadcasting, for the learning community of the state of Georgia.

### How to Have Successful Library Programs: From the Point of View of the Presenter

Presenter: Donna L. Washington, DLS Storyteller

Location: Holiday Inn, Room J (10)

Successful presentations from first contact to parting handshake.

## Thursday, October 23rd 5:00 – 6:30 P.M.

Second General Session Location: Atlantic Hall

**Keynote Speaker: Sharyn McCrumb, author** 

Thursday, October 23rd 6:30 – 7:45 P.M.

### **Authors Reception**

**Location: Jekyll Island Convention Center Lobby and Patio** 

Thursday, October 23rd 8:00 – 9:30 P.M.

**GLA Awards Banquet** 

**Location: Clarion Resort - Buccaneer** 

Speaker: Ed Williams, author

Friday, October 24th, Single Sessions 7:30 – 8:20 A.M.

### **GLA Trustees, Friends, & Advocates Association Business Meeting**

Presenter: Lianne Keeney, President

Location: Jekyll Island Convention Center, Room 1

Business meeting of the Georgia Library Trustees, Friends and Advocates Association

### **GLA Documents Interest Group Meeting**

Presenter: Maureen K. Morgan

Location: Jekyll Island Convention Center, Room 2

Business meeting of the Documents Interest Group

### **GLMA Fall Board Meeting**

Presenter: Kathi Vanderbilt, President

Location: Jekyll Island Convention Center, Room 4

The GLMA Fall meeting is a great place to learn about issues in Georgia's school library media centers.

### **GLA Paraprofessional Division Business Meeting**

Presenter: Debra Capponi

Location: Jekyll Island Convention Center, Room 8

Paraprofessional Division business will be discussed and the election of officers for 2004 will take place.

## That's a Family! – A Tour from a Child's Point of View of the Incredible Range of Family Structures

Presenter: Cynthia Frost

Location: Jekyll Island Convention Center, Room 10

Come see an incredible range of family structures from the child's point of view – a very enjoyable video that can begin a program or discussion to validate and appreciate all kinds of families.

### **GALILEO Q & A Session**

Presenters: GALILEO Staff

Location: Jekyll Island Convention Center, Room 11

A panel of GALILEO staff members answers your questions.

### Genealogy for Librarians

Presenter: Callie B. McGinnis

Intended for librarians without genealogical collections, this session will cover the basics of genealogy and offer practical advice on helping "genies."

# Promoting the Success of the New Academic Librarian Through a Formal Mentoring Program: The State University of West Georgia Experience

Presenters: Allyson Davis, Brian Kooy

Location: Jekyll Island Convention Center, Room 13

The session will cover the key aspects of establishing and administering a mentoring program for new academic librarians based on our experience at the State University of West Georgia.

### Friday, October 24th, Double Sessions 7:30 – 9:20 A.M.

### **Practical Network Security and Incident Response for Librarians**

Presenter: Erik Lewis

COMO 2003 Concurrent Sessions

Location: Jekyll Island Convention Center, Room 3

This presentation will help librarians in understanding network protocols, understanding network security technology, and responding to security issues.

### Interlibrary Cooperation: Trends, Issues, and Helpful Hints on How to Stretch Your Resources Farther

Presenter: Rhonda Boozer

Location: Jekyll Island Convention Center, Room 5

Join us for a panel discussion about current issues in Resource Sharing including workflow, Resource Management Software, and the new ILL Policies Directory, just to name a few. This is an opportunity for all interlibrary loan, GILExpress, and PINES individuals to get together to discuss resource-sharing issues. There will be a brief business meeting and election of officers for the Interlibrary Cooperation Interest Group at the end of the panel discussion.

### Library Law 101 – Issues for Trustees, Directors & Friends, Parts I & II

Presenter: Cathy Harris Helms

Location: Jekyll Island Convention Center, Room 6

Library trustees, directors, and friends should all have a working knowledge of the law governing their rights, duties, and responsibilities – this session will supply that knowledge.

### **Digital Library of Georgia Update**

Presenter: Dr. P. Toby Graham, Director, Digital Library of Georgia

Location: Jekyll Island Convention Center, Room 9

Learn about the phenomenal developments in the Digital Library of Georgia

during the past year.

## Friday, October 24th, Single Sessions 8:30 – 9:20 A.M.

### **GLA Public Library Division Business Meeting**

Presenter: Claudia Gibson

Location: Jekyll Island Convention Center, Room 1

Conduct business for the Public Library Division of the GLA.

### **Bridging the GAP with CatME**

Presenter: Cathy Jeffrey

Location: Jekyll Island Convention Center, Room 2

This program will discuss CatME and how it could serve as a bridge during migration from Passport to Connexion. CatME is a fully functional OCLC Cataloging interface that will remain available until all of its off line capabilities are incorporated into the Connexion Client during phase 3.

### Online Statistical Resources from Federal Agencies Other Than the Census Bureau

Presenter: Stephen L. Sexton

Location: Jekyll Island Convention Center, Room 4

If you think that the Census Bureau has all of the statistics, then you should see what is available from other Federal agencies.

## Introducing Pinpoint Technology: Searching Multiple Databases Including GALILEO with a Single Search!

Presenter: Neal Aspinwall

Location: Jekyll Island Convention Center, Room 7

Learn how students can now use one point of access and one easy search to research and gather information from multiple databases, including your library, plus GALILEO, EBSCO and other resources.

### **GLA Reference Services Interest Group Business Meeting**

Presenter: Ken Smith

Location: Jekyll Island Convention Center, Room 8

Get involved in your interest group.

### **GLA Children's Services Section Business Meeting**

Presenters: Leigh Wiley, Patricia Dollisch

Location: Jekyll Island Convention Center, Room 10

Come to the Children's Services Section Business Meeting!

### **GLA Circulation/Access Services Interest Group Business Meeting**

Presenter: Carol Goodson, Chair, Circulation/Access Services Interest Group

Location: Jekyll Island Convention Center, Room 11

Annual meeting of the Circulation/Access Services Interest Group of the Georgia Library Association.

### **Georgia Student Media Festival Update**

Presenters: Michelle Lenderman, Ann Grantham, Dr. Gordon Baker

Location: Jekyll Island Convention Center, Room 12

Stop by and learn what's new with the Georgia Student Media Festival.

### **Good CLENE Fun: Using Interactive Games to Energize Meetings and Training**

Presenters: Cal Shepard and Others

Location: Jekyll Island Convention Center, Room 13

A fast-paced showcase of ideas designed to energize team meetings, staff development sessions or computer training workshops. Move through several quick, highly interactive round table sessions and see a variety of techniques presented. First presented at ALA 2001 and back by popular demand in 2002, this program is led by experienced trainers and group leaders.

Friday, October 24th 9:30 – 10:30 A.M.

### **EXHIBITS ONLY**

Friday, October 24th, Single Sessions 10:30 – 11:20 A.M.

#### **HUBBARD SCHOLARSHIP RAFFLE**

Facilitator: Susan Kendall

Location: Lobby

### **GLA Interest Group Council Business Meeting**

Presenter: Michael H. Aldrich

Location: Jekyll Island Convention Center, Room 1

Conduct the business of GLA's Interest Group Council.

### Beyond Nature: Writing and the Extraordinary World – AUTHOR TRACK

Presenter: Amy Blackmarr

Location: Jekyll Island Convention Center, Room 2

Nature writer Blackmarr reads from her new book and talks about making the leap from observing the natural world to developing self-awareness.

### **Genealogy and U.S. Government Document Resources**

Presenter: Maureen Morgan

Location: Jekyll Island Convention Center, Room 3

To give those interested in genealogical research some idea of the kinds of

materials available through the use of U. S. government publications in the Federal Depository Library System.

### **Understanding Web Access Management**

Presenter: Erik Lewis

Location: Jekyll Island Convention Center, Room 4

Understanding web access management and how it relates to the public library.

### **ALA Update**

Presenter: Ann Hamilton

Location: Jekyll Island Convention Center, Room 5

Hear the latest on ALA from Georgia's ALA Councilor.

### **Producing Student E-Portfolios Using Adobe Acrobat**

Presenter: Lars Leader

Location: Jekyll Island Convention Center, Room 6

Attendees will learn how students can create electronic portfolios using Adobe Acrobat to easily convert work samples into an engaging, effective, and portable format.

### **Pushing the Possibilities of Poetry**

Presenter: Kathie Disney

Location: Jekyll Island Convention Center, Room 7

A media specialist, teacher of the gifted, music teacher, art teacher, science teacher and a classroom teacher collaborate to push the possibilities, power and pageantry of poetry.

### **GALILEO Sources for Current Events and Viewpoints**

Presenter: Barbara Petersohn

Location: Jekyll Island Convention Center, Room 8

Information sources and strategies in GALILEO for current events, viewpoints, controversial issues – useful for debates, argumentative papers and speeches.

### **Wild American Almanacs**

Presenter: Betsy Razza

Location: Jekyll Island Convention Center, Room 9

Remarkable for their influence upon American life and culture, American almanacs from the past were full of wit, wisdom, and weather, as well as advice and fascinating stories.

#### **New Developments in GALILEO**

Presenters: GALILEO Staff

Location: Jekyll Island Convention Center, Room 10

Learn about GALILEO's new features and functionality.

### Making Collaboration Work For You

Presenters: Donna Milner, Jennifer Saine

Location: Jekyll Island Convention Center, Room 11

This session will provide information you need to train others to collaborate effectively by demonstrating a successful collaboration conference between a teacher and a media specialist and then follow with a discussion of the techniques used and how you can make it work for you.

### Beggars and Borrowers Can Also be Choosers!

Presenters: Beth Whitlock, Jimmie Stout

Location: Jekyll Island Convention Center, Room 12

When it comes to providing programs for middle and high school students, beggars and borrowers can be choosers by taking advantage of successful, inexpensive programs that other media specialists have used.

Friday, October 24th 11:30 A.M. – 12:30 P.M.

Third General Session Location: Atlantic Hall

**Keynote Speaker: Terry Kay** 

**Editor: Doug Goans** 

Last Updated: September 26, 2003

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