

Welcome to Georgia COMO XXI!!

Thank you for helping to make this year's Council of Media Organizations a success! We have worked hard to provide programs and activities that will be of value to you, and we will have outstanding keynote speakers, authors, and exhibitors from all across the country.

Our theme this year is "**CONNECT - COLLABORATE - COMMUNICATE**," and this conference will help you to do just that! In addition to members of our three sponsoring organizations (Georgia Library Association, Georgia Library Media Association, and Georgia Association of Media Technology), we have issued a special invitation to members of the Alabama Library Association, the Alabama Instructional Media Association, and the Southeastern Library Association to attend our conference this year. What a great way to meet new friends in our profession and to visit with long-time acquaintances!

While you're in Columbus, we hope you'll visit the many libraries, museums, and other sites of interest in this historic city. And we know you'll enjoy the great hospitality of the Columbus Georgia Convention & Trade Center!

Welcome to Columbus—and enjoy the 21st year of Georgia COMO!

Jim Cooper, GLA President
Georgia COMO Chair

COMO XXI Steering Committee

Jim Cooper, Georgia COMO Chair & GLA President
Cathy Jeffrey, COMO & GLA Treasurer
Susan Grigsby, Program Chair & GLMA President
Giselle Escobar, Registration Chair & GAIT President
Dr. Gordon Baker, Exhibits Co-Chair & GLA Admin Services
Bob Fox, Exhibits Co-Chair & GLA Admin Services
Pat Carterette, Georgia Public Library Service
Carolyn Fuller, Authors Reception & GLA Academic Division
Jim Clark, Clark Systems
Carol Stanley, GLA President-Elect
Valerie Ayer, GLMA President-Elect
Dr. Melissa Underwood, GAIT President-Elect
Rosalind Dennis, GLMA
Michelle Lenderman, GAIT
Sonja Fox, GAIT
Leslie Wantland, GAIT

General Information

Pre-Conference Workshops

All pre-conference workshops are scheduled in the Columbus Iron Works & Trade Center unless otherwise noted. Please check off-site events for additional listings.

Exhibits

Exhibits are located in South Hall of the Columbus Iron Works & Trade Center. Exhibits Grand Opening will be on Thursday, October 8 from 7:30 A.M. – 9:20 A.M. Exhibit hours during the conference are Thursday 7:30 A.M. – 5:00 P.M. and Friday 8:00 A.M. – 11:00 A.M. In addition to the Grand Opening, there are two other “Exhibits Only” times during the conference. Plan to spend quality time with our vendors! They are extremely important to the success of this conference and they have a lot to show you! Your badge is required to enter the exhibit area. Guest badges are available for \$15.00 at the Registration Desk.

General Sessions and Concurrent Sessions

All three General Sessions will be held in the Ballroom. All Concurrent Sessions will be held in the Columbus Iron Works & Trade Center. Please refer to the Columbus Iron Works & Trade Center layout in this program for specific locations.

Meals and Meal Tickets

All meals are ticketed functions and no tickets will be sold on site. See Conference Overview for meal times and locations. The All-Conference Luncheon Celebrating the Life of Harriett Brown, will be in the Ballroom on Thursday.

Authors Reception

A number of noted authors, including some of the conference keynote speakers will be available to autograph their books at the Authors Reception following the Second General Session on Thursday. Copies of their books may be available for sale at that time. Guest passes are available for \$15.00 each and will provide admission to both the Second General Session and the Authors Reception. This reception will be held in the Main Hall

Badges

Your conference badge is required for admission to all conference sessions and events. Non-registrants will not be admitted. Guest badges for the exhibits and the Authors Reception will be sold at the Registration Desk.

What Makes Up the Georgia Council of Media Organizations?

Georgia Association for Instructional Technology, Inc. (<http://www.gait-inc.org>)

The **Georgia Association for Instructional Technology, Inc.** (GAIT) is open to all who are interested in improving education through the use of media and technology. The membership is diverse and includes public school educators, corporate trainers, vocational instructors, college media directors, university professors, library/media specialists, commercial vendors and many, many more. All unite in activities designed to expand and diversify information and communications technology to improve instruction through the systematic development, utilization and management of learning resources including people, processes and technology.

GAIT is the Georgia affiliate of the international *Association for Educational Communications and Technology* (AECT) [www.aect.org] Being a member of GAIT plugs one into a network of colleagues who provide one another with informal information exchange and who join together to work on various committees and activities. Because GAIT is a diverse organization, members may often interact with others outside their own work setting who share common interests in teaching, learning and technology.

GAIT Membership Benefits

GAIT Co-Sponsors (with GaCOMO) an annual joint professional development conference. The organization participates in the annual Georgia Library Legislative Day at the State Capitol; co-Sponsors, with the Georgia Library Media Association (GLMA), the Georgia Library Media Specialist of the Year Award; and co-Sponsors, with the Georgia Library Association (GLA), the Georgia Student Media Festival. Georgia annually has a large number of winners in AECT's International Student Media Festival (ISMF) which is hosted as part of the annual AECT Convention. [www.ismf.net/]

GAIT members keep current with association news and information through the **GAIT Connection**, an online news-letter, and GAIT website.

2007 Officers

President:

Giselle Escobar, Gwinnett County Schools

President-Elect:

Dr. Melissa Underwood, Gwinnett County Schools

Secretary:

Diane Dees, Valdosta State University

Treasurer:

Leslie Wantland, Henry County Schools

Georgia Library Association (<http://gla.georgialibraries.org>)

The Georgia Library Association is an umbrella organization encompassing members from public, school, academic, and special libraries, including professional and paraprofessional staff, public library trustees and friends of libraries. GLA was founded in 1897 for the purpose of promoting public library funding, establishing a library training program in the state, and setting up a state commission to oversee the library interests of the state. Its current focus lies along similar lines, with attention to legislative, financial, technological, and library training issues and advocacy for libraries of all types being among its chief concerns. With membership approaching 1000, GLA makes a significant impression on legislators, particularly since it represents all of the library interests in Georgia. The Georgia Library Day and the state's participation in the ALA National Library Legislation Day are major activities of the association. GLA has memberships in, is affiliated with, or sponsors the following professional organizations: the *American Library Association (ALA)*; *American Association of School Librarians (AASL)*; *Association of College and Research Libraries (ACRL)*; *Council of Library Administration and Management Association (LAMA)*; *Public Library Association (PLA)*; *Freedom to Read Foundation (FTRF)*; *Southeastern Library Association (SELA)*; *Georgia Student Media Festival (GSMF)* and *Georgia Association of Media Assistants (GAMA)*. It can draw upon considerable resources to facilitate workshops and other training programs for librarians, media specialists, and paraprofessionals. The GLA Beard and Hubbard Scholarships are given annually to students enrolled in a program leading to a Master's Degree in library/information science. Noteworthy achievements of members and "lay" persons in the advancement of and advocacy for Georgia's libraries are recognized through the association's awards program. In over 100 years of existence, GLA has been instrumental in the growth of Georgia's libraries, and will continue to throughout the twenty-first century.

2007 Officers

President:

James P. Cooper, West Georgia Regional Library System

1st Vice-President/President-Elect:

Carol Stanley, Athens Technical College

2nd Vice-President:

Bill Richardson, Georgia College & State University

Treasurer:

Cathy Jeffrey, Clayton State University

Secretary:

Jeff Heck, Augusta State University

Georgia Library Media Association, Inc. (<http://www.glma-inc.org>)

The Georgia Library Media Association dates back to 1930 when the Department of School Libraries of the Georgia Education Association was formed. In 1947, the Children's and Young People's Section of the Georgia Library Association and the

Georgia Education Association joined together to foster library services to schools and children, and this union continued until 1970, when the Georgia Library Media Department (GLMD) of the Georgia Association of Education (GAE) was formed. In 1975, the Georgia Educational Media Association and the Georgia Library Media Department merged as GLMD, and in 1988 the organization separated from the GAE and reorganized as the current GLMA. It became incorporated in 1993, and continues as the largest professional organization serving school library media professionals in Georgia. Our members are dedicated to the advancement and empowerment of school library media specialists and to promote the nine literacy standards for student learning as stated *Information Power: Building Partnerships for Learning* by ALA. GLMA is a state affiliate of the American Association of School Librarians (AASL), a division of the American Library Association; and is affiliated with the Georgia Association of Educators.

What does GLMA do for our members?

- GLMA represents your interests in an active liaison and advisory role with other state library organizations and with national and regional professional organizations.
- GLMA supports your professional development by keeping you in touch with current trends and issues in the profession.
- GLMA gives school media specialists a voice in the Georgia Legislature and the State Board of Education through the Legislative Advocacy Committee, and through networking of GLMA members.
- GLMA maintains a Web site and publishes an online newsletter to keep our members informed of issues concerning our organization and profession.
- GLMA uses the Georgia Media Listserv to have ongoing discussions on topics of interest to all Library Media Specialists.
- GLMA presents district meetings that provide an opportunity for each member to become involved in the organization by holding office, serving on various committees, and presenting at conferences.
- GLMA participates in an annual conference (GaCOMO) that provides quality programs and outstanding speakers to provide ongoing professional learning experiences for Library Media Specialists.
- GLMA presents the Summer Leadership Conference in which media specialists contribute to updating the documents used by Library Media Specialists throughout the state. It also provides exciting professional learning and networking opportunities.
- GLMA recognizes professional excellence by presenting awards for outstanding service such as the Library Media Specialist of the Year Award, the Freedom of Information Award, and the Mable Wyche Underwood Mini-Grants.
- GLMA sponsors the state-wide Helen Ruffin Reading Bowl, a successful reading competition that encourages teams of students to engage in award-winning books.
- GLMA supports the Georgia Peach Teen Book Award with the state's public libraries.

- GLMA supports Library Media Specialists who are candidates for the National Board for Professional Teaching Standards certificate.

2007 Officers

President:

Susan Grigsby, Fulton County Schools

President-Elect:

Valerie Ayer, DeKalb County Schools

Secretary:

Ann Schaub, Fulton County Schools

Treasurer:

Rebecca Amerson, Cherokee County School System, Woodstock

Conference Overview

Wednesday, October 7, 2009

9:00 A.M. – 5:00 P.M. Registration, *Ironworks Lobby*
9:00 A.M. – 4:00 P.M. Pre-Conference Workshops & Tours, *Ironworks & off-site*
11:00 A.M. – 1:00 P.M. GLA Executive Board Meeting, *101*
3:00 P.M. – 4:00 P.M. GAIT Governing Board Meeting, *Office Conference Room*
4:00 P.M. – 5:00 P.M. Reception for all first time attendees & COMO Committee, *Foundry A*
5:30 P.M. – 7:00 P.M. First General Session, *Patty Digh*

Thursday, October 8, 2009

7:30 A.M. – 8:20 A.M. GAIT Breakfast, *Foundry B*
7:30 A.M. – 9:20 A.M. Exhibits Grand Opening– South Hall
8:00 A.M. – 5:00 P.M. Registration, *Ironworks Lobby*
9:30 A.M. – 10:20 A.M. Concurrent Sessions 1, *Iron Works*
10:30 A.M. – 11:20 A.M. Concurrent Sessions 2, *Iron Works*
11:30 P.M. – 12:50 P.M. All-Conference Luncheon (Ticketed)
Ballroom. Carmen Deedy
1:00 P.M. – 1:50 P.M. Concurrent Sessions 3, *Iron Works*
2:00 P.M. – 2:50 P.M. Concurrent Sessions 4, *Iron Works*
3:00 P.M. – 4:00 P.M. Exhibits Only, *South Hall*
4:00 P.M. – 4:50 P.M. Concurrent Sessions 5, *Iron Works*
5:00 P.M. – 6:30 P.M. Second General Session, *Ballroom*, Steven Bell
6:30 P.M. – 7:45 P.M. Authors' Reception, *Outside Ballroom*
7:30 P.M. – 9:00 P.M. GLA Awards Ceremony and Banquet, *Dining Gallery*
7:30 P.M. – 9:00 P.M. GLMA Executive Board & Dinner, *104*

Friday, October 9, 2009

8:00 A.M. – 10:00 A.M. Registration, *Iron Works Lobby*
8:00 A.M. – 11:00 A.M. Exhibits, *South Hall*
8:00 A.M. – 8:50 A.M. Concurrent Sessions 6, *Iron Works*
9:00 A.M. – 9:50 A.M. Concurrent Sessions 7, *Iron Works*
9:50 A.M. – 11:00 A.M. Exhibits Only, *South Hall*
11:00 A.M. – 11:50 A.M. Concurrent Session 8, *Iron Works*
12:00 P.M. – 1:30 P.M. Third General Session, *Toni Buzzeo*
1:30 P.M. – 3:00 P.M. Southeastern Library Association Luncheon & Board Meeting, *104*

Pre-Conference Workshops – Wednesday

Pre-conference Workshops

Wednesday, October 7, 9:00 a.m.

Basic Subject Cataloging (P)

Speaker: Bin Lin

Location: 212

Wish to learn or brush up skills in constructing and evaluation subject headings but get no budget for training at a national conference? Come and join us right here in Georgia in learning the Tricks of the Trade!

Wednesday, October 7, 1:00

Spreading the Word: Creating Media Releases for Your Library (A/P/G)

Presenter: Several invited presenters

Location: 104

A workshop in which various professionals from libraries have worked with local media or written press releases will show examples of their work and coach participants through an exercise in creating a media release for their own libraries.

Wednesday, October 7, 2:00 p.m.

Emotional Customer Service for Library Professionals (A/P/G)

Presenter: Andrew Sanderbeck, People Connect Institute

Location: 213

This two-hour session focuses on the how to's and benefits of building relationships with your patrons and co-workers. Additionally, you'll receive specific and easy to remember tools and techniques to immediately apply in your work day to lower your stress. Sponsored by GPLS

Business Meetings

Wednesday, October 7, 11:00 a.m. – 12:50 p.m.

Georgia Library Association Executive Board Meeting and Luncheon

Location: 101

Off-Site Events

Wednesday, October 7, 9:00 a.m.

GALILEO: Hands-On Training (All)

Presenter: Karen Minton

Location: TBA

GALILEO A-Z: Getting the most out of your virtual library.

Wednesday, October 7, 9:00 a.m.

Columbus Library Tour (\$25)

Location: TBD

This tour will visit the Columbus Technical College Library, Columbus State University's Schwob Library, the Columbus Public Library Main Branch and the new Mildred Terry Public Library in the downtown area – a true busman's holiday for librarians!

Wednesday, October 7, 9:00 a.m.

Columbus Museum Tour (\$25)

Location: TBD

Come spend the day sampling two of Columbus' wonderful museums – The Columbus Museum which features art and history exhibits, and the new National Infantry Museum, located near Ft. Benning.

Wednesday, Oct 7, 1:30 – 3:30 p.m.

Columbus Walking Tour (\$10)

Location: Marriott Hotel Lobby

First Time Attendees & Presenters Reception

4:00 – 5:00 p.m.

Foundry B

First General Session

5:30-7:00 p.m.

Keynote Address: Patty Digh

Location: Ballroom

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

Pre-Conference Workshops – Wednesday

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

COMO 2009 Concurrent Sessions

Thursday, October 8 – Business Meetings
7:30 – 8:20 AM

GAIT Breakfast

Speaker: Giselle Escobar

Location: 104

Thursday, October 8
Exhibits Grand Opening
7:30 – 9:20 AM
South Hall

Thursday, October 8 – Concurrent Sessions 1
9:30 – 10:20 AM

Explore Georgia's Historic Newspapers @ the Digital Library of GA (A)

Presenters: P. Toby Graham, Edward A. Johnson

Location 101

Explore the history of Georgia through the new historic newspapers digitization initiative at the Digital Library of Georgia – understand how to use this new resource to search and view historic information and see examples of its use to study historical topics.

Data Collection: Practical Applications for Your Media Program (S)

Presenter: Kathryn Bonnell

Location: 102

Respond to the current emphasis on data-driven decisions and explore ways to collect meaningful data from your school library program and see how one school used collection and budget data to convince district administrators to allocate \$100,000.00 to update their print collection.

Not Your [Parent's] Traditional Bookshelf - Open Digital Resources and Tools (S)

Presenter: Martin H. F. Gonser

Location: 104

This session is designed to introduce primarily open-source available resources for the next generation while addressing the needs of N.C.L.B.

Job Hunting in Tough Economic Times: Résumés, Vitae, and Interviews (G)

Presenters: Shelley Rogers, Chris Huff (both at University of West Georgia)

Location: 203

The intended audience is librarians/media specialists who are entering the profession and looking to move up in their careers.

Coaching Made Easy! See the Changes to the Ga. Helen Ruffin Reading Bowl (S)

Presenters: Barbara Hallstrom, Dr. Mary Etta Thomas

Location: 204

Come see the new improved framework for the Ga. Helen Ruffin Reading Bowl.

PeachSeed Storytelling Festival for Youth: A Winning Program! (S/P)

Presenters: Anne Wallace, LaDoris Bias Davis, David Schutten, Andrianna Gonzales

Location: 205

Come, sample the PeachSeed Storytelling Festival for Youth and get the details for a guaranteed programming blockbuster!

On the Horizon: Collaboration, Communication, the Cloud and the Media Specialist (S)

Presenters: Judi Repman, Beth Downs, Ken Clark, Chuck Hodges, Stephanie Jones

Location: 206

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

Georgia Council of Media Organization 2009 Conference – Columbus, GA

COMO 2009 Concurrent Sessions

Modeled after the influential Horizon Report for higher education, the New Media Consortium published the first Horizon Report K-12 in 2009. Learn what the report is and why it can be a valuable tool for building a 21st century media program. Examples of the “technologies to watch” will be shared and discussed.

In the Eye of the Beholder: Defining the Library’s Role for the University’s Undergraduates (A)

Presenters: Sherri Brown, Jon Bodnar
Location: 207

How do students perceive the library? How do we want students to see the library? Join us to discuss strategies that librarians can use to develop more mature student understandings of the library’s role in undergraduate education.

2009 Student Media Festival Showcase (S)

Presenters: Gordon Baker, Michelle Lenderman, Ann Grantham, Deborah Gray, Mary Tyner
Location: 209

Come see the 2009 Georgia Student Media festival projects that scored Superior and were eligible for entry into the International Student Media Festival.

The Alabama Virtual Library (AVL) and Collaboration at Alabama Libraries (P)

Presenters: Laurie Charnigo, Cendy Cooper, Joe Freedman, Eve Kneeland
Location: 211

The Alabama Virtual Library (AVL) provides a wealth of online resources to all Alabama residents; this panel will briefly discuss the content of AVL and provide examples of how AVL can be utilized collaboratively by school, public, and academic librarians.

Red Light Libraries: Intellectual Freedom and Individual Rights (P)

Presenter: Michael Seigler (Moderator)
Location: 212

See the Red Light Library Science Students display acting skills. Discuss Intellectual Freedom in library environments as illustrated by these skits.

Integrate Technology with Britannica Digital Learning (A/P/S/V)

Presenter: Melissa Fanaro
Location: Foundry B

Today, Britannica Digital Learning serves teachers, educators, librarians, and all ages of students better than ever before. Attend this presentation to learn the vast resources of Britannica that your school has access to!

Reading Round Up with Tommy Johns (S/P/V)

Presenter: Tommy Johns
Location: Sycamore A/B

Inspire readers to become writers using puppets, costuming, comedy, magic, music and LOTS of books! Claudia, (a very funny hippo with an attitude) has to write a story and needs help! Using examples from award winning books, tall tales, urban legends and more, you can show students that they CAN write!

The New eLibrary & SIRS Issues Researcher by ProQuest (P/S/V)

Presenter: Wendell Butler
Location: Sycamore C/D

Explore the new interfaces to eLibrary and SIRS Issues Researcher by ProQuest.

Thursday, October 8 – Double Sessions 1 & 2
9:30 – 11:20 AM

The State of Federal Government Documents in Georgia (P)

Presenter: Barbara Jones, Hallie Pritchett
Location: 203

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

COMO 2009 Concurrent Sessions

Georgia's Regional librarian, Hallie Pritchett, will present news from the Regional Depository and GPO, followed by group discussions on Georgia's FDL web portal, the state plan, recent activities at state depositories, and more!

Raising Awareness of Libraries through Branding (S/P)

Presenter: James Keller, Chief Marketing Officer for the Queens (NY) Public Library System
Location: 201

In today's economy, increasing the value and relevance of libraries to funding sources and customers has never been more important. Learn how raising awareness of the library through "branding" can enhance its chances of continued support and increased usage. Sponsored by GPLS.

Providing Circulation/Access Services during Tough Economic Times (P)

Presenters: Chris Carroll, Stella Richardson, Denita Hampton
Location: 202

Join us in a discussion about how the current economic crisis is affecting the services we provide, and what we can do to keep providing quality services to our patrons.

Library Take-Out: Bringing the Library to the Community (G)

Presenter: Myguail Chappel
Location: 208

Outreach has taken on a new look and you don't want to miss the opportunity to see how your library can become an integrated part of your community and extend its mission through collaborations and outdoor events!

Life is Short, but Art(ifacts) and Rare Books are Forever (P)

Presenters: Lori F. Frumkin, Sarah M. Graham, Maureen O. Hill, William F. Meehan III, Wendy D. Veney, Catherine O. Yates
Location: 210

Five VSU MLIS students and their professor present individual papers that consider the following topics in special collections librarianship: reference sources for botanical books, digital preservation, backlog, bookseller catalogue language, artists' books, and promotional outreach.

Digital Issues in Types of Libraries (P)

Presenter: Charles J. Henry, Ph.D., President of the Council on Library and Information Resources
Topic: Overview of Cyberinfrastructure Today

Presenter: Toby Graham, Ph.D., Digital Library of Georgia
Topic: Best Practices for Digitization of Library & Information Services

Presenter: Martin Halbert, Ph.D., Emory University
Topic: Collaboration in Digital Scholarship

Presenter: Tim Daniels, Assistant State Library for Support Services and Strategic Initiatives
Topic: New Directions for Integrated Library Systems

Presenter: Julie G. Speer, Georgia Tech
Topic: Repositories & Digitization of Library Services

Patricia B. Ball, Chair of Information Technology Interest Group, moderator

Digital Issues Impacting All Types of Libraries & Information or To Digitize It or Not!

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

COMO 2009 Concurrent Sessions

Thursday, October 8 – Concurrent Sessions 2
10:30 – 11:20 AM

Share What You Know: Be a Peer Trainer (P)

Presenter: Pat Carterette

Location: 101

If your library is short on time or money, you'll be the library hero when you offer to plan and present short training or learning sessions to the rest of your staff. You'll leave this interactive session with an outline and a plan in hand to put into practice.

Multimedia Storybooks: High Impact/Low Cost Differentiated Vocabulary (S)

Presenter: Emily Whiteside

Location: 102

Take away specific tips for creating multimedia storybooks with a variety of student populations/subjects as you see how one speech/language pathologist remixed children's literature, video, and highly interactive multimedia vocabulary games and activities for exciting sign language instruction with deaf students.

GLA Academic Papers (A)

Presenter: Gene Ruffin

Location: 104

The Academic Division of the Georgia Library Association presents the fourteenth edition of the Academic Papers providing academic librarians the opportunity to present peer reviewed papers on topics of interest to their colleagues.

Résumé Review (All)

Presenter: Shelley Rogers, et.al.

Location: 203

Bring your résumé to "Résumé Review" (sponsored by the New Members Round Table)

and discuss it one-on-one with an experienced librarian to learn how you can improve it and get the job interview.

Communication is Like Driving: We All Think We're Good At It! (G)

Presenter: Alan Harkness

Location: 204

Learn about some key techniques from the book *Crucial Conversations!* You'll learn, laugh, and take-away ideas to improve your communications in a variety of library settings.

Collaborating to Build the Cornerstones of K-16 Information Literacy and Bridges (S/A)

Presenters: Buffy Hamilton, Dr. Bob Fernekes

Location: 205

Learn how university and high school librarians can work together to prepare high school students for college-level research and development of information literacy skills.

Yes, We're Open: Library Hours and What Patrons Really Want (A/P)

Presenter: Jennifer Link Jones

Location: 206

Georgia State University Library's Training & Assessment Librarian will present findings of studies done to determine the appropriateness of longer library hours, based on a request by the Student Government Association that the library remain open 24/7.

Judging Techniques for the Georgia Student Media Festival (S)

Presenters: Deborah Gray, Mary Tyner, Alayne Smith – Gwinnett County Schools

Location: 209

Learn the techniques and strategies to prepare you to be a judge at the Georgia Student Media Festival.

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

Georgia Council of Media Organization 2009 Conference – Columbus, GA

COMO 2009 Concurrent Sessions

Library Media Specialist of the Year Panel Discussion (S)

Presenters: Marie Salter, District LMSOTY

Winners

Location: 211

Library Media Specialist of the Year panel discussion.

Web 2.0... To Communicate, Collaborate, and Connect with Your School Community (S)

Presenters Diane Griffin, Dr. Lucy Bush

Location: 212

Use Web 2.0 tools to Communicate, Collaborate, and Connect with your School Community.

Get Your Geek On! (P/G)

Presenter: TBA

Location: Foundry B

10 Things to Learn in GALILEO – An Appetizer (G)

Presenter: Courtney McGough

Location: Sycamore A/B

Get a few small bites of GALILEO's new staff development program for public library staff.

The Georgia Center for the Book – A Literary Resource for All Georgians (All)

Presenters: Bill Starr, Executive Director, Joe Davich, Assistant

Location: Sycamore C/D

The Georgia Center for the Book: bringing Libraries, Authors, Readers, and Georgians together in support of the Literary Arts.

Luncheon
11: 30 AM – 12:50 PM

All Group Luncheon with Carmen Agra Deedy

Presenter: Carmen Agra Deedy

Location: Ballroom

Thursday, October 8 – Concurrent Sessions 3
1:00 – 1:50 PM

Move It!!! A Cost Effective Way to Relocate Library Collections (All)

Presenter: Lynn S. Budell

Location: 101

Relocating your collection doesn't have to mean costly moving companies. With a string, a calculator, inexpensive rented equipment, staff and volunteers, you can move materials from any random area of your current collection and place them on the exact shelf where they will belong in your new setting.

Creating Smaller, More Usable Collections (A)

Presenter: Julie Poole

Location 102

Books are not obsolete, but a smaller, more usable collection may be in your future.

Promoting the Usage of Government Information (ALL)

Presenters: Yadira V. Payne, Hallie Pritchett, Lori Lester, Maureen Morgan

Location: 103

In the era of ever tightening budgets acquiring new resources is a dirty word, however, not if you are a federal depository. Come learn about some resources that are freely available through your federal depository. If you are already a depository, get new and creative ideas on promoting your collections.

Building a Green Library: A Practical Guide (A/P)

Presenters: Gene Ruffin, Maurice Blount, Cecilia Cunningham

Location: 104

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

Georgia Council of Media Organization 2009 Conference – Columbus, GA

COMO 2009 Concurrent Sessions

This panel will discuss/share important and practical information regarding the process of building a LEED certified library from the perspective of professional and personal experience, providing valuable insight into the LEED process and major issues surrounding certification as well providing time for Q&A.

LibGuides – Bibliographic help provided even when I can't get to the classroom (A)

Presenter: Rebecca Homan

Location: 201

LibGuides – sharing the Bibliographic Instruction load across campus and across the state.

Résumé Review (All)

Presenters: Shelley Rogers, et.al.

Location: 203

Bring your résumé to “Résumé Review” (sponsored by the New Members Round Table) and discuss it one-on-one with an experienced librarian to learn how you can improve it and get the job interview.

Mindful Management (G)

Presenter: TBA

Location: 204

Mindful Management—how can you learn it, practice it, and benefit from it in your workplace?

Poetry 2.0: Promoting Poetry through Your Media Center (S)

Presenter: Buffy Hamilton

Location: 205

Learn how to tap into the power of Web 2.0 to promote and celebrate poetry in your library! Learn ideas that you can use in the library as well as ideas to share with your classroom teachers.

Leading Reluctant Readers to Books Through Puppets (P/S)

Presenters: Charmette Kendrick, Lyn Seaman

Location: 206

Learn how to captivate Reluctant Readers and bring literature to life with puppets and puppetry.

Finding Your Voice: Creative Ideas for Beginning a Pod or Vidcast Series (ALL)

Presenters: Sarah Steiner, Jason Puckett

Location: 207

Join us for a review of unique library pod and vidcast series, followed by creative and practical tips on starting one of your own.

Implementing Rapid ILL with a Zero Budget (A/P)

Presenters: Katharine Calhoun, Jeff Carrico

Location: 208

Come learn about Rapid ILL, the easy-to-use, fast interlibrary loan system for articles, and hear how the Georgia Tech Library implemented Rapid delivery in a collaborative environment, with no additional expense for staffing or equipment.

What's New for the 2010 Georgia Student Media Festival? (P/S)

Presenters: Gordon Baker, Michelle Lenderman, Ann Grantham, Deborah Gray, Mary Tyner

Location: 209

Find out what's new and exciting in the 2010 Georgia Student Media Festival.

Launching Your Library: Ideas for National Library Week (P/S)

Presenter: Lynn Futch

Location: 210

Short of setting off rockets in your library, this session will provide you with some ideas to launch your library to the forefront. Come get a variety of ideas to promote your library during National Library Week.

Standing in the Gap: Legal Reference in the Public Library (P)

Presenter: Lauren Adams

Location: 211

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

COMO 2009 Concurrent Sessions

If you are asked legal reference questions that you do not know how to answer, I can show you five ways to help even though you are not a law librarian.

Reading to Learn Across the Curriculum: Dewey Decathlon (S)

Presenter: Kristine Woods

Location: 212

Collaborative independent reading program based on the Reading Across the Curriculum standard to encourage content area reading and collaboration with content area teachers within the library media program.

eBooks: 21st Century Solution for Interactive Whiteboards (S/V)

Presenter: TBA

Location: 213

Georgia Peach Book Award for Teen Readers: Book Talking the Nominees (P/S)

Presenter: Jessica De Maria

Location: Foundry A

Come here about the great titles nominated for this year's Georgia Peach Book Award for Teen Readers and learn how you can promote this award in your library or media center!

Your Retirement with TRS (Teacher's Retirement System)

Presenter: Mike Zarem, Teacher's Retirement System

Location: Foundry B

Learn about the Teacher's Retirement System of Georgia to help you plan for the best retirement, now.

The Right Tool: GALILEO Toolbar and Widgets Get the Job Done (All)

Presenter: Lauren Fancher

Location: Sycamore A/B

GALILEO offers new tools for users, library staff, faculty, and course developers, including a GALILEO toolbar and a content widget – exciting new features for seamless GALILEO access from the browser and websites of all kinds.

Is Your Library in Need of a Stimulus? (S/V)

Presenter: TBA

Location: Sycamore C/D

Thursday, October 8 – Concurrent Sessions 4
2:00 – 2:50 PM

Implementing a 23 Things Program @ Your Library (A/P)

Presenter: Bobbi Newman

Location: 101

Come hear the ins and outs for implementing a 23 Things type program at your library.

Research Study: Assessing the Use of the Print Collection of Three High Schools (S)

Presenter: Kathryn Bonnell

Location: 102

Come hear the presentation of one of the few academic research studies ever conducted in a high school media center.

Why Libraries Should Utilize Green Screens (P/S)

Presenters: Eric Willis, Aarine Scott

Location: 103

Green screens can transform your Library!!

Effective Treasure Hunting: Identifying Academic-Quality Internet Resources (A)

Presenters: Crystal Renfro, Mary Axford

Location: 104

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

Georgia Council of Media Organization 2009 Conference – Columbus, GA

COMO 2009 Concurrent Sessions

The Internet continues to grow exponentially and the variable quality of edirectories requires the prudent librarian to carefully consider and evaluate the merit of each resource. Join us as we explore some of the best directory sites for academic-quality resources.

Best Access service Practices from Selected Academic Libraries (A)

Presenter: Fred Smith

Location: 201

Come learn about Access Services policies and procedures from selected academic libraries in Georgia.

Timeline of a Life and the Big 6 (S)

Presenters: Pamela C. Kelly, Deidre Jones

Location: 202

This project is intended to combine the information literacy model, the Big6, with an eighth grade social studies unit. The students will use this model to complete a Georgia studies assignment that connects local history with that of Georgia as a whole, as well as the United States and the World.

Big Ideas – Little Money (P/S/G)

Presenter: K.E. Hones

Location: 203

Do you have a Big Idea but Little Money? Imagination and Preparation are the first two steps to successfully writing grants.

Making Library Websites More Usable: Let's Begin with Identifying Problems (All)

Presenters: Faith Oguz, Camille Brewer, Mike Kastellec, Margaret Swanson, Leanne Finnigan

Location: 204

What are main usability problems in GA library websites? Explore simple tips and tricks to create more usable and Library 2.0 compliant library websites. Learn how to use an open source

content management software to make more usable library websites. No advanced website design skills are required.

Librarians Vision for Georgia's "Library of the 21st Century" (P/G)

Presenter: Donna Hall-McDowell, AIA

Location: 205

As libraries rapidly evolve from their traditional purpose into a future yet to be fully or clearly defined, I see an opportunity for librarians, architects and technology professionals to collaborate and influence the direction and design of Georgia's "Library of the 21st Century".

I Think I Can: A Librarian's Guide to Writing for Children (S)

Presenter: Hester Bass

Location: 206

Do you dream of writing for children? Author Hester Bass can help you learn how! Put your knowledge of kids and stories to work. Plunder an author's toolbox for tips on idea development, story structure, approaching publishers, and more. Someday you could be reading your own book at Storytime!

Productivity in the Clouds: Cloud Computing and Online Productivity Tools (A/P)

Presenter: Tim Daniels

Location: 207

The Internet is full of free online productivity tools, many of these resources allow you to share, edit and story documents all online. Come and explore how librarians can take advantage of these resources and leverage the power of Cloud computing.

Web Archiving (A/G)

Presenters: Laura Burtle, Laurel Bowen

Location: 208

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

COMO 2009 Concurrent Sessions

Learn how a University Archives is managing the rapidly growing amount of materials that only exist on the web using a web archiving process.

Information in a Web 2.0 World (All)

Presenter: Ru Story Huffman

Location: 209

Web 2.0 is changing the nature of information, instruction, and information literacy in our educational settings. This presentation will outline various Web 2.0 applications and their use in student learning.

What's Certification Have to Do With Paraprofessionals? Am I Missing Something? (A/P)

Presenter: Jenifer Grady

Location: 210

Voluntary certification through the Library Support Staff Certification Program (LSSCP) will redefine how you think about yourself by expanding your perspective and your skill sets beyond your immediate place in your library.

GLMA Grants for Your Library Media Program (S)

Presenter: Joan Abram

Location: 211

Grant recipients will present their award winning projects. Marie Salter used her grant to update science and math collection at West Town Elementary. Janice Mock established a middle school Book Award Scholars program. Susan Hawk and Lynn Walley used graphic novels with ELL students at their high school.

Getting Boys to Read: See Your Library Through a Guy's Eyes (P/S/V)

Presenter: Dan Verdick

Location: 212

Discover techniques and strategies – including how to see your library through a guy's eyes – for

reaching “guys of all sizes” and getting them to read in your library.

Planning a Successful Author Day and/or Virtual Author Visit using Skype (S/V)

Presenter: Kenyette Kilpatrick

Location: 213

Do you want to invite an author or illustrator to your school or library? It's not only POSSIBLE, it's easy! Learn time-tested strategies to plan your next author event.

Finding Statistics Fast – Expert Tips to Locate Data Using Government Sources (A/P/S)

Presenters: Patricia E. Kenly, Bette M. Finn

Location: Foundry B

Do you need statistics on crime, health, energy, education, pollution, transportation, the economy, and more? Join us as we explore the best of government websites to find answers to your frequently-asked statistics questions.

A Case for Evidence-Based Practice: Using Data to Keep Your LMC Off Death Row! (S)

Presenters: Andy Spinks, Joanne Bates, Janell McClure

Location: Sycamore A/B

Learn how Evidence-Based Practice – simple strategies for using data to document and improve your program's effectiveness – can save you time, make you more effective, protect your budget (and your job) and finally bring your program the recognition it deserves!

Georgia On My Mind (A/G)

Presenters: Lorene Flanders, Library Director, UWG; Kelly Caudle, Project Manager & Managing Editor, New Georgia Encyclopedia; Karen Viars, Secretary/Treasurer, New Members Round Table; Shelley Rogers, Chair, New members Round Table, moderator

Location: Sycamore C/D

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

COMO 2009 Concurrent Sessions

The New Members Round Table of GLA sponsors "Georgia On My Mind." This session covers information about Georgia that librarians/media specialists new to the state will find of interest.

Thursday, October 8 – Exhibits Only
3:00 – 4:00 PM
South Hall

Thursday, October 8 – Concurrent Sessions 5
4:00 – 4:50 PM

Social Software Standards and Constitutionality: Developing Practical Guidelines (A/P)

Presenters: Brian K. Kooy, Sarah Steiner
Location: 101

Presenters will provide reasoning and assistance for developing social software guidelines that will protect service providers and guide student postings without hampering service opportunities.

Blogging Abroad: Not Another Slide Show! (All)

Presenter: Jane Zahner
Location: 102

Travel blogs can have lasting value, and be of interest to others. Planning and structure makes the difference. Using ideas from advertising, journalism, and education, this blogger will give you tips on making a blog appeal across space and time.

U.S. Government Information – Se Habla Español (A/G)

Presenters: Jim & Justine Veatch
Location: 103

This session focuses on Spanish language Government publications that are in electronic form and can easily be integrated into library collections.

Give Yourselves a Hand (A/G)

Presenter: Pete Bursi
Location: 104

Are you tired of hearing how libraries and librarians are becoming increasingly irrelevant? If so, join this discussion to hear and share some feel-good stories about the important roles and accomplishments of librarians.

A Series of Interesting Failures: Refining a Library Commons (A/P)

Presenter: Charlie Bennett
Location: 201

About some of the more revealing and helpful mistakes made at the Georgia Tech Library's East Commons.

Hangin' with the Homies – A Homeschool Outreach Discussion (P)

Presenter: Tracy Ralston
Location: 202

Hangin' with the Homies at the Library is awesome!

Getting Graphic in the Library (S)

Presenters: Christine Tigue, Tommy Clay, Kristen Kallaher
Location: 203

Come see how graphic novels have changed our media center by investing in a graphic novel collection and Comic Life.

Reading for the Hunt – Researching Grant Opportunities (P/S/G)

Presenter: Diana Very
Location: 204

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Finding a grant opportunity is the hardest part of grant work. It is like panning for gold. You can work very hard for several days and only find dust. The tricks are (1) knowing where to look and (2) staying abreast of new opportunities through networking and research.

Oh, the Places You'll Go! Creating Journeys of Learning with Research Pathfinders (A/P/S)

Presenter: Buffy Hamilton

Location: 205

Learn how to create research pathfinders for the "Now-Gen" learners using Web 2.0 applications that integrate traditional authoritative sources of information as well as emerging forms of social scholarship.

Learning from Life: Picture Book Biographies Entertain, Educate, and Inspire (P/S)

Presenter: Hester Bass

Location: 206

Children's author Hester Bass demonstrates how picture book biographies can be used to incorporate fine art instruction and character education into library programming and core classes across the curriculum, engaging and energizing students as well as educators to learn from life – plus, it's fun!

Poetry Party and the Wacky World of Words! (P/S)

Presenter: Diane Z. Shore

Location: 207

Put your students on the "write track" by using the vivid verbs and wacky words of humorous poetry to teach alliteration, hyperbole, metaphors/similes, onomatopoeia, personification, and clichés, (figurative language).

Staffing a Traditional Reference Desk in the Internet Age (A)

Presenters: Jana Slay, Kent Snowden, Debbie West

Location: 208

Librarians will discuss the tools, talents, and techniques that various staff members bring to Reference Services, and how they approach the many different ways that Reference Services are offered.

Linux and Open Source Software for Public Libraries (P)

Presenter: Chris Sharp

Location: 209

In this tense economic climate, Linux and Open Source Software provide safe, usable, maintainable, and cost-saving alternatives to buying new computer hardware and software licenses. Includes discussion of the benefits of Open Source software and a live demonstration of Ubuntu, Linux and other Open source programs.

Using iMovie and Garage Band to Improve Student Writing and Speaking Skills (P/S)

Presenter: Kevin Powell

Location: 210

Help your students create compelling research documentaries and character sketches using the Macintosh software, iMovie and Garage Band.

CSI: Palmer-Information Literacy and Math in a Middle School Media Center (S)

Presenter: Janell McClure

Location: 211

Who killed Mr. Goss? Find out how middle school students used media literacy, metrics, and measurement to solve the murder of a beloved PE teacher!

Chick Lit for Tweens: What it is. Why Girls Like It. Why You Should Read It. (P/S)

Presenters: Molly O'Brien, Rebecca Stewart

Location: 212

Chick Lit for Tweens: What it is, why girls like it and why you should read it.

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Are You Smarter than a ParaPro? (P/S)

*Presenter: Heidi V. Benford, Chair – GLA
Paraprofessional Division
Location: 213*

Laugh and Learn (P/S/V)

*Presenter: Tommy Johns
Location: Foundry A*

Remember our favorite teachers? Chances are that they created an atmosphere in the classroom that made learning fun! This workshop can help you become that teacher! A teacher librarian can be the whole school's favorite teacher, when you learn to create an environment where students enjoy learning!

Using Social Media for Professional Networking (A/G)

*Presenter: Shaundra Walker, Head of Reference,
H.A. Hunt Memorial Library at Fort Valley State
University
Location: Sycamore C/D*

Learn how social media tools, such as Facebook, LinkedIn and Visual CV can be used collectively for professional networking.

Thursday, October 8 – 2nd General Session
5:00 – 6:30 PM

Future-Proofing Your Library

*Keynote Address: Steven Bell
Location: Ballroom*

Authors' Reception

*Time: 6:30 – 7:45 PM
Location: Main Hall*

GLMA Executive Board Meeting and Dinner

*Time: 7:30 – 9:00 PM
Location: 104*

GLA Awards Banquet

*Time: 7:30 – 9:00 PM
Location: Dining Gallery*

Friday, October 9 – Concurrent Sessions 6
8:00 – 8:50 AM

Tips for Eliminating MARCIVE Documents Shipping List Records in Your Library Cat (A/P)

*Presenter: Liya Deng
Location: 101*

This presentation provides strategies for eliminating MARCIVE shipping list records to allow better access to government documents in your library catalog. Tips on how to use the Federal Depository Library Program tools such as Superseded List and WebTech Notes are also offered. This presentation is sponsored by GDIG.

Tag Clouds: Harnessing the Breeze (A)

*Presenter: TBA
Location: 104*

Professional Development Resources for Paraprofessionals & Library Support Staff (G)

*Presenter: Heidi V. Benford, Chair, GLA
Paraprofessional Division
Location: 202*

Resources you can use to enhance your paraprofessional career.

Sharing the Leadership Journey (G)

*Presenters: Lace Keaton, Thomas Jones, Barbara Osborne-Harris
Location: 203*

Come join 3 of Georgia's newest directors discuss their paths traveling on the road to library leadership. While sharing their passion for the

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profession, find out why it is important to pack light, have a good map, know a trusted guide and always keep your compass pointed true north.

More Than Petticoats: Remarkable Georgia Women (All)

Presenter: Author

Location: 204

Every Librarian Counts: Ensuring an Accurate U.S. Census 2010 (All)

Presenter: Carolyn B. Aidman, Ph.D., Partnership Specialist, U.S. Census Bureau

Location: 205

Georgia's Census 2000 mail-in response rate was only 65%. This session reaches out to COMO attendees to partner with U.S. Census 2010 to help ensure a complete count in Georgia, as 2010 population count outcomes will guide the next decade's distribution of \$3 trillion in Federal funds, services and locations.

From Books to Bicycles: What Metro Atlanta Academic Libraries are Circulating (A/P)

Presenters: Karen Glover, Stella Richardson

Location: 207

What Metro Atlanta Academic Libraries are circulating and why.

In the Classroom – In Conference – In the School Division (S/G)

Presenter: Tim Wojcik

Location: 208

Lemons to lemonade: how a "welcome to high school" seminar was transformed into a research and presentation course – and other news about Information Literacy from the GLA School Division.

Information Literacy Online: Let's Consider & Count the Ways (A)

Presenters: Paula M. Adams, Diane Fulkerson

Location: 209

Paula Adams, Coordinator of Library Instruction at Columbus State University and Diane Fulkerson, Instruction Librarian at the University of West Georgia, will facilitate a group discussion concerning the challenges & innovations in teaching information literacy online and reaching students outside the classroom.

The Teen Dream: How Do I Get Published? (P/S)

Presenter: Roz Monette

Location: 210

The Teen Dream: How Do I Get Published? Learn some constructive advice for writing teens that dream of becoming a published author.

Communicate: Write for Publication (A/P/G)

Presenter: Yadira V. Payne

Location: 211

Why don't more librarians write for publication? Learn tips for beating writer's block, suggestions on finding your impassioned topic and enjoy writing for publication. Join the discussion, offer your own tips, learn some new ones.

You Can Do It: Intellectual Freedom Training for Your Staff (P)

Presenter: Pat Carterette

Location: 212

Public libraries have a mandate to provide the people they serve with free access to information and ideas. Learn how you can use ALA's Defending Access with Confidence workshop materials and facilitator's guide to plan an effective (and fun) intellectual freedom training session for your staff.

Primary Sources @ Your Fingertips (using Ancestry.com for Academia) (A/G)

Presenter: Kate Stirk

Location: 213

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It's not just for family tree climbing. Using Ancestry.com for primary research in academic topics.

Journals and Magazines Abound within GALILEO! Learn How to Find and Utilize Them (All)

Presenter: Katie Gohn

Location: Foundry A

GALILEO provides access to 1000's of journals and magazines, including many popular titles. Learn the ins and outs of locating, staying up-to-date, linking directly to, and utilizing GALILEO's journal and magazine features for help with providing access to popular titles and possibly filling collections gaps.

Thinking Outside the Box with Bill Packard (P/S/V)

Presenter: Bill Packard

Location: Sycamore A/B

With popular book references, magic, comedy, music, puppetry, story-telling, and a unique interactive video, Bill Packard entertains, educates, and inspires students to read in this bug-themed presentation for public and elementary school library assemblies.

Friday, October 9 – Double Sessions 6 & 7
8:00 – 9:50 AM

Ten Stupid Things That Board Members Do to Mess Up Their Organizations (P/G)

Presenter: Illene Roggensack

Location: 102

This lively and interactive session will discuss best practices for trustees, including member recruitment, orientation and ongoing training; roles and responsibilities; legal and fiscal consideration; planning; and community advocacy and leadership.

Keeping Up Staff Morale during Tough Times (G)

Presenter: Kathleen Imhoff, Lexington Public Library

Location: 103

Learn ways to keep your staff morale high!

SELA: Doing More with Less during Difficult Times (A/P)

Presenter: Dr. Gordon N. Baker, Katherine Ott

Location: 206

Sponsored by the Southeastern Library Association (SELA), this town hall session will seek input from participants on how they are meeting their responsibilities in these financially difficult times.

Friday, October 9 – Concurrent Sessions 7
9:00 – 9:50 AM

Women's Studies Resources from Government Documents (A/P/G)

Presenter: Yadira V. Payne

Location: 101

Get acquainted with a few women's studies resources – books, online, new and old – available through the Government Printing Office.

Feed Them and They Will Read (S)

Presenter: TBA

Location: 104

Generation Now (A/P/S)

Presenter: Lori Reed, Public Library of Charlotte & Mecklenburg (NC) Public Library

Location: 201

For the first time in history there are five generations of employees in our libraries. Each generation has different learning and communication styles as well as vastly different

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motivations. Learn how to communicate, understand, and appreciate these differences. This program is sponsored by GPLS.

Bring Your Classrooms to Life with Promethean (S/V)

Presenter: TBA

Location: 202

Bring on the Rain: Putting The Cloud to Work for You (G)

Presenter: Bobbi Newman

Location: 203

Heard of The Cloud, but don't know what it is or how it can work for you? Learn Cloud basics and how some of these tools can save you time, help you get organized and make collaboration a breeze.

Management Made Ease (All/V)

Presenter: Victoria Ashford

Location: 204

Learn how to become the director, manager, or supervisor the staff loves, follows, and respects.

The 3R's: Research, Resources, and Relief for Parents (P/S)

Presenters: Jane Roberts, Heather Kindschy

Location: 205

Are parents in your school or area frustrated in trying to help their students(s) with research?! Then have a Parent Night to help parents help their students.

The Lonely Liaison: Providing Services to Disengaged Departments (A)

Presenter: Brian K. Kooy

Location: 207

Learn successful techniques for staying connected with and providing liaison services to disengaged and unresponsive academic departments.

Ask Technical Services (A/P)

Presenter: Adam Kubik

Location: 208

Sponsored by the GLA Technical Services Interest Group, this is an open and informal forum for the discussion of Technical Services related issues. Interest group members may give brief presentations.

Collaboration: What Makes it Work? (S/V)

Presenter: TBA

Location: 209

Science & Math Through Literature (S/V)

Presenter: TBA

Location: 210

Why Use Readers' Theatre? It's So Easy (P/S)

Presenters: Anne Wallace, Dr. Beth Anne Miles

Location: 211

Learn how to use Readers' Theater to convert nonreaders into avid readers for life!

ANIMOTO: Creating Action Packed Presentations (S/G)

Presenters: Dawn Putney, Phyllis Snipes,

Elizabeth Bennett, O.P. Cooper

Location: 212

If you are looking for an amazing way to capture your students' attention, ANIMOTO is the perfect (easy-as-pie to use) tool for media specialists, students, and teachers to turn still photos into personalized, action-packed videos and best of all...it's FREE!!!

Let's Get Together and Feel All Right (A)

Presenters: Linda Floyd, Karen Kwiatkowski, Mary McClung, Barbara Moore, Kate Stirk, Jane Summey

Location: 213

Merging a library with another requires everyone to communicate, collaborate and connect. A panel

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of six technical college librarians will discuss their challenges and successes during the merging process last year, and how it has changed their libraries.

Sparing a Dime: GALILEO for the Tough Times (All)

Presenter: Karen Minton

Location: Foundry A

Come explore GALILEO resources to help your patrons find information on careers, interviewing, job training, and staying current in their job fields.

Keynote Toni Buzzeo: The Collaboration Handbook (S)

Presenter: Toni Buzzeo

Location: Foundry B

Keynote Steve J. Bell: From Customer Service to User Experience: Future-Proofing Your Library (A/P)

Presenter: Steve J. Bell, Temple University Libraries

Location: Sycamore A/B

There are subtle differences between customer service and user experience yet both contribute to a better library experience. Join this discussion on moving from customer service to user experience, and work together to identify ways in which your library can begin its future-proofing process. Sponsored by GPLS.

Friday, October 9 – Exhibits Only
9:50 – 11:00 AM
South Hall

Friday, October 9 – Concurrent Sessions 8
11:00 – 11:50 AM

Genetic Genealogy as it Relates to Libraries and Archives (A/P/G)

Presenter: Peter J. Roberts

Location: 101

How genetic genealogy has been used to: confirm or disprove family relationships, vital records, and published genealogies; reconstruct ancestries and determine ancient origins, along with recommended bibliographic resources and care of artifacts which may contain recoverable human DNA (hair samples, licked stamps).

Free! Now What? (All)

Presenter: Andrew Shuping

Location: 102

So you've decided to go with free software for your next project, but how do you choose what to use and where do you find it? Come to this informative presentation to learn how to best identify what you need, places to find reviews, and places to download the software.

Customer Service Recovery in Your Library (P)

Presenter: Andrew Sanderbeck of People~Connect Institute

Location: 103

Research has shown that service failures resolved quickly and properly can result in significant long term customer loyalty. Learn how your library can improve customer service and customer retention by focusing on service recovery. Sponsored by GPLS.

Maps Online – An Overview of Online Maps and Interactive Mapping Websites (A/G)

Presenter: Hallie Pritchett

Location: 201

Provides an overview of the various types of online maps and interactive mapping websites available as well as suggestions for how to use such sites in reference and instructions.

What's Up with Friends and Trustees? (G)

Presenter: Lyn Hopper, facilitator

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Location: 202

Share your stories! Friends, trustees and advocates for libraries will share successes, lessons learned, and best practices in this lively session.

Original Cataloging of Locally-Produced Sound and Video Recordings (A/P)

Presenters: Linda Jones, Guy Frost

Location: 203

Learn how two academic library catalogers handle original cataloging of locally-produced sound and video recordings using examples of concert recordings from the Columbus State University Schwob School of Music and the Valdosta State University Department of Music.

The Rural Public Library as Place (P)

Presenters: Elaine Yontz, Valdosta State University MLIS Program; Linda Most, Valdosta State University MLIS Program; Sandy Hester, Fitzgerald-Ben Hill County Library

Location: 206

In the electronic information age, what are the roles of rural public libraries as physical places? Join this discussion of the ways rural public library buildings contribute to the welfare of their patrons and their communities.

With a Lot of Help from Our Friends: Programs to Connect a Campus and Its Community (A)

Presenters: Lorene Flanders, Catherine Hendricks

Location: 207

Exhibits and programs allow an academic library to showcase campus scholarship, highlight collections, encourage greater use of the library by the campus and the community, celebrate the centrality of the library to the institution's academic mission, and translate these connections to greater support for the library.

Control Costs with Strategic Resource Management (S/V)

Presenter: TBA

Location: 208

Market Yourself, Market Your Library: Social Networking for the Real World (A/P)

Presenter: Lori Reed, Public Library of Charlotte & Mecklenburg (NC) Public Library

Location: 211

Are you on Facebook? Twitter? LinkedIn? What does your profile and presence say about you? What does it say about your library? Learn why you can't afford not to have a presence on social networks as well as the latest tips for managing your online presence. This program is sponsored by GPLS.

ALA Forum with Camila Alire (All)

Presenter: Camila Alire, ALA President

Location: Foundry A

Come and tell ALA President Camila Alire what you think ALA should be doing.

Character Development Children Books & Interactive Kids Show Presentation (P/S/V)

Presenter: Ed Spruill

Location: Sycamore A/B

Award winning children's book author, Ed Spruill, presents the kid show, a high tech interactive book reading and kid show.

GLA Scholarship Raffle

Presenter: Barbara Petersohn for the GLA Scholarship Committee

Location: Main Hall

Come join the fun as this year's scholarship winners draw the winning raffle tickets and distribute prizes!

Friday, October 9 – General Session 3
12:00 – 1:30 PM

Legend: A=Academic; G=General; P=Professional; S=Student; V=Virtual

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**Toni Buzzeo: For the Love of Books: Keeping
Story Alive in an Age of High Stakes Testing**

Location: Ballroom

**Southeastern Library Association Board
Meeting and Luncheon (Business Meeting)**

Presenter: Kathleen Imhoff

Time: 1:30 – 2:30 PM

Location: 104

Legend: A=Academic; G=General; P=Public; S=School; V=Vendor

Wednesday, October 7, 2009; Pre-Conference Tours, Workshops, Meetings

| Meeting Room | 9:00am-4:00pm | 11:00am-1:00pm | 1:00pm-4:00pm | 2:00pm-4:00pm | 4:00pm-5:00pm | 5:30pm-7:00pm |
|----------------|---|---|--|---|---|---|
| 101 | | GLA Executive Board Meeting | | | | |
| 102 | | | | | | |
| 103 | | | | | | |
| 104 | | | A/P/G: Spreading the Word: Creating Media Releases | | | |
| 201 | | | | | | |
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| 210 | | | | | | |
| 211 | | | | | | |
| 212 | P: Basic Subject Cataloging | | | | | |
| 213 | | | | A/P/G: Emotional Customer Service for Library Professionals | | |
| Foundry A | | | | | | |
| Foundry B | | | | | Reception for all first-time attendees & COMO Committee | |
| Ballroom | | | | | | First General Session: Patty Digh keynote speaker |
| Dining gallery | | | | | | |
| Sycamore AB | | | | | | |
| Sycamore CD | | | | | | |
| Lobby | Registration | Registration | Registration | Registration | Registration | |
| Off Site | GALILEO: Hands-on training with Karen Minton (Location TBA) | **This tour begins at 9am** Columbus Library Tour (\$25) OR Columbus Museum Tour (\$25); Meeting Spots TBD; LUNCH INCLUDED | | Columbus Walking Tour (1:30pm-3:30pm) Meet @ Marriott Hotel Lobby; \$10 | | |

Thursday, October 8, 2009; 7:30 AM - 1:50 PM

| Rooms & Track | Business Meetings 7:30-8:20 | Exhibits 7:30-9:20 | Concurrent Sessions 1 9:30-10:20 | Concurrent Sessions 2 10:30-11:20 | Luncheons 11:30-12:50 | Concurrent Session 3 1:00-1:50 |
|----------------|--------------------------------|-----------------------|---|--|---|---|
| 101 | | | A: Explore Georgia's Historic Newspapers @ the Digital Library of GA | P: Share What You Know: Be a Peer Trainer | | ALL: Move it!! Cost-Effective Way to Relocate Library Collections |
| 102 | | | S: Data Collection: Practical Applications for Your Media Program | S: Multimedia Storybooks: High Impact/Low Cost Differentiated Vocabulary | | A: Creating Smaller, more usable collections |
| 103 | | | P: State of Federal Government Documents in Georgia | | | ALL: Promoting Usage of Government Information |
| 104 | GAIT Breakfast | | S: Not your [Parent's] Traditional Bookshelf-Open Digital Resources & Tools | A: GLA Academic Papers | | A/P: Building a Green Library: A Practical Guide |
| 201 | | | S/P: Raising Awareness of Libraries Through Branding | | | Help provided even when I can't get to the classroom |
| 202 | | | Economic Times + "Circulation and Access Services Interest Group Meeting" | | | |
| 203 | | | G: Job Hunting in Tough Economic Times: Resumes, Vitae, and Interviews | ALL: Resume Review | | ALL: Resume Review |
| 204 | | | S: Coaching Made Easy! See the Changes to the Ga. Helen Ruffin Reading Bowl | G: Communication is Like Driving: We all think we're good at it! | | G: Mindful Management |
| 205 | | | S/P: PeachSeed Storytelling Festival for Youth: A Winning Program! | the Cornerstones of K-16 Information Literacy and Bridges | | S: Poetry 2.0: Promoting Poetry through your Media Center |
| 206 | | | S: On the Horizon: Collaboration, Communication, the Cloud and the Media Specialist | A/P: Yes We're Open: Library Hours and What Patrons Really Want | | P/S: Leading Reluctant Readers to Books through Puppets |
| 207 | | | A: In the Eye of the Beholder: Defining the Library's Role for the University's Undergraduates | | | ALL: Finding Your Voice: Creative Ideas for Beginning a Pod or Vidcast Series |
| 208 | | | G: Library Take-Out: Bringing the Library to the Community | | | A/P: Implementing Rapid ILL with a Zero Budget |
| 209 | | | S: 2009 Student Media Festival Showcase | the Georgia Student Media Festival | | P/S: What's New for the 2010 Student Media Festival |
| 210 | | | P: Life is Short, but Art(facts) and Rare Books are Forever | | | Ideas for National Library Week |
| 211 | | | Library (AVL) and Collaboration at Alabama Libraries | S: Library Media Specialist of the Year Panel Discussion | | P: Standing in the Gap: Legal Reference in the Public Library |
| 212 | | | P: Red Light Libraries: Intellectual Freedom and Individual Rights | Communicate, Collaborate, and Connect with Your School Community | | S: Reading to Learn Across the Curriculum: Dewey Decathlon |
| 213 | | | P: Digital Issues in Types of Libraries | | | S/V: eBooks: 21st Century Solution for Interactive Whiteboards |
| Foundry A | | | S: Getting Beyond Points and Prizes: How Media Specialists can inspire new understandings of Accelerated Reader in their school communities | | | P/S: Georgia Peach Book Award for Teen Readers: Book Talking the Nominees |
| Foundry B | | | A/P/S/V: Integrate Technology with Britannica Digital Learning | P/G: Get Your Geek On! | | S: Your Retirement with TRS (Teacher's Retirement System) |
| Ballroom | | | | | Library group luncheon with Carmen Agra | |
| Dining gallery | | | | | | |
| Sycamore AB | | | S/P/V: Reading Round Up with Tommy Johns | G: 10 Things to Learn in GALILEO | | ALL: The Right Tool: GALILEO Toolbar & Widgets get the job done |
| Sycamore CD | | | SIRS Issues Researcher by ProQuest | ALL: Georgia Center for the Book | | S/V: Is Your Library In Need of a Stimulus? |

Legend: A=Academic;
G=General; P=Public
S=School; V=Vendor

Thursday, October 8, 2009; 2:00 PM - 9:00 PM

| Rooms & Track | Concurrent Sessions 4 2:00-2:50 | Exhibits 3:00-4:00 | Concurrent Sessions 5 4:00-4:50 | 2nd General Session 5:00-6:30 | 6:30-7:45 | 8:00-9:00 |
|---------------|------------------------------------|-----------------------|------------------------------------|----------------------------------|-----------|-----------|
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|----------------|--|--|--|-------------------------------------|---|
| 101 | A/P: Implementing a 23 Things Program @ Your Library | | Standards and Constitutionality: Developing Practical Guidelines | | |
| 102 | S: Research Study: Assessing the Use of the Print Collection of Three | | ALL: Blogging Abroad: Not Another Slide Show! | | |
| 103 | Should Utilize Green Screens | | Information - Se Habla Espanol | | |
| 104 | A: Effective Treasure Hunting: Identifying Academic-Quality Internet | | A/G: Give Yourself a Hand | | 7:30-9:00 GLMA Executive Board Meeting and Dinner |
| 201 | A: Best Access Service Practices from Selected Academic Libraries | | A/P: Series of Interesting Failures: Refining a Library Commons | | |
| 202 | S: Timeline of a Life and the Big6 | | P: Hangin' with the Homies-a homeschool outreach discussion | | |
| 203 | P/S/G: Big Ideas - Little Money | | S: Getting Graphic in the Library | | |
| 204 | ALL: Making Library Websites More Usable: Let's begin with identifying | | P/S/G: Reading for the Hunt: Research Grant Opportunities | | |
| 205 | Georgia's "Library of the 21st Century" | | Go! Creating Journeys of Learning w/Research | | |
| 206 | S: I Think I Can: A Librarian's Guide to Writing for Children | | P/S: Learning From Life: Picture Book Biographies Entertain, Educate, and | | |
| 207 | A/P: Productivity in the Clouds: Cloud Computing and Online Productivity | | P/S: Poetry Party and the Wacky World of Words! | | |
| 208 | A/G: Web Archiving | | Reference Desk in the Internet Age | | |
| 209 | ALL: Information in a Web 2.0 World | | P: Linux & Open Source Software for Public Libraries | | |
| 210 | A/P: What's Certification Have to Do with Paraprofessionals? | | Garage Band to Improve Student Writing and Speaking Skills | | |
| 211 | S: GLMA Grants for Your Library Media Program | | S: CSI:Palmer-Information Literacy and Math in a Middle School Media Center | | |
| 212 | P/S/V: Getting Boys to Read: See Your Library Through a Guy's Eyes | | P/S: Chick Lit for Tweens: What it is, why girls like it, why you should read it | | |
| 213 | Successful Author Day and/or Virtual Author Visit | | P/S: Are You Smarter than a ParaPro? | | |
| Foundry A | Promoting Libraries through a Book Cart Drill | | P/S/V: Laugh and Learn with Tommy Johns | | |
| Foundry B | A/P/S: Finding Statistics Fast - Expert Tips to | | | | |
| Ballroom | | | | Bell - Future-Proofing Your Library | |
| Dining gallery | | | | | 7:30-9:00 GLA Awards Banquet |
| Sycamore AB | S: A Case for Evidence-Based Practice: Using Data to Keep Your LMC | | | | |
| Sycamore CD | A/G: Georgia On My Mind | | A/G: Using Social Media for Professional Networking | | |
| Main Hall | | | | Authors' Reception | |

Friday, October 9, 2009; 7:00 AM - 1:00 PM

| Room | Business Mtgs 7:00-8:00 | Concurrent Sessions 6 8:00-8:50 | Concurrent Sessions 7 9:00-9:50 | Exhibits 9:50-11:00 | Concurrent Sessions 8 11:00-11:50 | General Session 3 12:00 - 1:30pm |
|----------------------------------|----------------------------|--|--|------------------------|--|--|
| 101 | | MARCIVE Documents Shipping List Records in Your Library Cat | A/P/G: Women's Studies Resources from Government Documents | | A/P/G: Genetic Genealogy as it Relates to Libraries and Archives | |
| 102 | | P/G: 10 Stupid Things that Board Members Do to Mess Up Their Organizations | | | ALL: Free? Now What? | |
| 103 | | G: Keep Up with Staff Morale during Tough Times | | | P: Customer Service Recovery In Your Library | |
| 104 | | A: Tag Clouds: Harnessing the Breeze | S: Feed them and They Will Read | | | |
| 201 | | | A/P/S: Generation Now | | A/G: Maps Online-An Overview of Online Maps and Interactive Mapping Websites | |
| 202 | | G: Professional Resources for Paraprofessionals & Library Support Staff | S/V: Bring Your Classrooms to Life with Promethean | | G: What's Up with Friends and Trustees? | |
| 203 | | G: Sharing the Leadership Journey | G: Bring on the Rain: Putting The Cloud to Work for You | | Locally-Produced Sound and Video | |
| 204 | | ALL: More Than Petticoats: Remarkable Georgia Women (Author) | ALL/V: Management Made Easy | | | |
| 205 | | ALL: Every Librarian Counts: Ensuring an Accurate U.S. Census 2010 | P/S: 3Rs: Research, Resources, and Relief for Parents | | | |
| 206 | | A/P: SELA: Doing More with Less during Difficult Times | | | P: The Rural Public Library as Place | |
| 207 | | A/P: From Books to Bicycles: What Metro Atlanta Academic Libraries are Circulating | A: Lonely Liaison: Providing Services to Disengaged Departments | | A: With A Lot of Help from our Friends: Programs to Connect a Campus & its Community | |
| 208 | | S/G: In the Classroom - In Conference - In the School Division | A/P: Ask Technical Services | | S/V: Control Costs w/Strategic Resource Management | |
| 209 | | A: Information Literacy Online: Let's Consider & Count the Ways | S/V: Collaboration: What Makes it Work? | | | |
| 210 | | P/S: The Teen Dream: How Do I Get Published? | S/V: Science & Math Through Literature | | | |
| 211 | | A/P/G: Communicate: Write for Publication | P/S: Why Use Readers' Theater? It's So Easy. | | Your Library: Social Networking for the Real World | |
| 212 | | P: You Can Do It: Intellectual Freedom Training for Your Staff | S/G: ANIMOTO: Creating Action-Packed Presentations | | | |
| 213 | | Fingertips (using Ancestry.com for Academia) | A: Let's Get Together and Feel All Right | | | |
| Foundry A | | ALL: Journals and Magazines within GALILEO! Learn How to Find and Utilize Them | ALL: Sparing a Dime: GALILEO for the tough times | | ALL: ALA Forum with Camila Alire | |
| Foundry B | | | S: Keynote Toni Buzzeo: The Collaboration Handbook | | | |
| Ballroom Dining gallery | | | | | | Toni Buzzeo: For the Love of Books: Keeping Story Alive in an Age of High Stakes Testing. |
| Sycamore AB Sycamore CD | | P/S/V: Thinking Outside the Box with Bill Packard | A/P: Keynote Steve J. Bell: From Customer Service to User Experience: Future- Proofing Your Library | | P/S/V: Character Development Children Books & interactive kids show presentation | |
| Main Hall | | | | | GLA Scholarship Raffle | |

Southeastern
Library