

## Welcome to Georgia COMO XXII!

Thank you for joining the 22nd celebration of the annual collaboration of the Georgia Association of Instructional Technology, Georgia Library Media Association, and Georgia Library Association. We hope that our annual state conference will provide inspiration and education for our diverse attendees. There is an impressive selection of keynote presentations, peer concurrent sessions, authors, and exhibits for all.

The GaCOMO XXII Steering Committee invites you to take advantage of the wide variety of activities featured during the conference. Kicking off the conference Wednesday night will be "Library Movie Night." We will have a free double feature with the documentary, "The Hollywood Librarian", followed by "Party Girl." Free prizes and movie munchies will also be provided.

Thursday begins with our "Exhibits Only" time from 8:00 until 10:00 a.m. Our Opening General Session keynote speaker will be Michael Porter, also known as "LibraryMan." We will have two days of informative and stimulating presentations, organizational award dinners and luncheons, Authors' Reception, and exhibits. Our Closing General Session will be an engaging panel of some of Georgia's finest and most knowledgeable 2.0 librarians with Buffy Hamilton, Cliff Landis, and Tim Daniels. The GLA Scholarship Raffle extravaganza will be kicked off with demonstrations by Georgia's Book Cart Drill Teams.

Take time to celebrate with old friends and introduce yourself to new ones. COMO XXII presents many opportunities to listen, learn, inquire and network that will help you leave Athens with new ideas and strategies to improve your knowledge and spark your enthusiasm.

*Let's get ready to "Celebrate With One Voice" at The Classic Center in Athens!*

Melissa Underwood, Ph.D., GAIT President, GaCOMO XXII Chair

## Georgia Association for Instructional Technology, Inc.

The **Georgia Association for Instructional Technology, Inc.** (GAIT) is open to all who are interested in improving education through the use of media and technology. The membership is diverse and includes public school educators, corporate trainers, vocational instructors, college media directors, university professors, library/media specialists, commercial vendors and many, many more. All unite in activities designed to expand and diversify information and communications technology to improve instruction through the systematic development, utilization and management of learning resources including people, processes and technology.

GAIT is the Georgia affiliate of the international Association for Educational Communications and Technology (AECT) [ [www.aect.org](http://www.aect.org) ] Being a member of GAIT plugs one into a network of colleagues who provide one another with informal information exchange and who join together to work on various committees and activities. Because GAIT is a diverse organization, members may often interact with others outside their own work setting who share common interests in teaching, learning and technology.

### **GAIT Membership Benefits**

GAIT Co-Sponsors (with GaCOMO) an annual joint professional development conference. The organization participates in the annual Georgia Library Legislative Day at the State Capitol; co-Sponsors, with the Georgia Library Media Association (GLMA), the Georgia Library Media Specialist of the Year Award; and co-Sponsors, with the Georgia Library Association (GLA), the Georgia Student Media Festival. Georgia annually has a large number of winners in AECT's International Student Media Festival (ISMF) which is hosted as part of the annual AECT Convention. [\[www.ismf.net/\]](http://www.ismf.net/)

GAIT members keep current with association news and information through the **GAIT Web Connection**, an online news-letter, and GAIT website. <http://www.gait-inc.org>

### **2010 Officers**

President: Melissa Underwood, Gwinnett County Schools  
 President Elect: Sonja Fox, Gwinnett County Schools  
 Secretary: Dr. Dianne Dees, Valdosta State University  
 Treasurer: Leslie Wantland, Henry County Schools, Stockbridge

## Georgia Library Association

The Georgia Library Association is an umbrella organization encompassing members from public, school, academic, and special libraries, including professional and paraprofessional staff, public library trustees and friends of libraries. GLA was founded in 1897 for the purpose of promoting public library funding, establishing a library training program in the state, and setting up a state commission to oversee the library interests of the state. Its current focus lies along similar lines, with attention to legislative, financial, technological, and library training issues and advocacy for libraries of all types being among its chief concerns. With membership approaching 1000, GLA makes a significant impression on legislators, particularly since it represents all of the library interests in Georgia. The Georgia Library Day and the state's participation in the ALA National Library Legislation Day are major activities of the association. GLA has memberships in, is affiliated with, or sponsors the following professional organizations: the American Library Association (ALA); American Association of School Librarians (AASL); Association of College and Research Libraries (ACRL); Council of Library Administration and Management Association (LAMA); Public Library Association (PLA); Freedom to Read Foundation (FTRF); Southeastern Library Association (SELA); and Georgia Association of Media Assistants (GAMA). It can draw upon considerable resources to facilitate workshops and other training programs for librarians, media specialists, and paraprofessionals. GLA awards two scholarships annually to students enrolled in a program leading to a Master's Degree in library/information science. Noteworthy achievements of members and "lay" persons in the advancement of and advocacy for Georgia's libraries are recognized through the association's awards program. In over 100 years of existence, GLA has been instrumental in the growth of Georgia's libraries, and will continue to throughout the twenty-first century. <http://gla.georgialibraries.org>

### **2010 Officers**

President: Carol Stanley, Athens Technical College, Elberton  
 1<sup>st</sup> Vice-President/Elect: Carolyn Fuller, Henry County Public Library  
 2<sup>nd</sup> Vice-President: Judith Brook, Mercer University, Atlanta  
 Treasurer: Cathy Jeffrey, Clayton State University  
 Secretary: Jeff Heck, Augusta State University

## Georgia Library Media Association, Inc.

The Georgia Library Media Association dates back to 1930 when the Department of School Libraries of the Georgia Education Association was formed. In 1947 the Children's and Young People's Section of GLA and the Georgia Education Association joined together to foster library services to schools and children, and this union continued until 1970, when the Georgia Library Media Department (GLMD) of the Georgia Association of Education (GAE) was formed. In 1975 the Georgia Educational Media Association and the Georgia Library Media Department merged as GLMD, and in 1988 the organization separated from the GAE and reorganized as the current GLMA. It became incorporated in 1993, and continues as the largest professional organization serving school library media professionals in Georgia. Our members are dedicated to the advancement and empowerment of school library media specialists and to promote the nine literacy standards for student learning as stated in Information Power Building Partnerships for Learning by ALA. GLMA a state affiliate of the American Association of School Librarians (AASL), a division of the American Library Association and GLMA, Inc. is affiliated with the Georgia Association of Educators (GAE).

### What does GLMA do for our members?

- GLMA represents your interest in an active liaison and advisory role with other state library organizations and with national and regional professional organizations.
- GLMA supports your professional development by keeping you in touch with current trends and issues in the profession.
- GLMA gives school media specialists a voice in the Georgia legislature and the State Board of Education through the Governmental Relations Committee, and through networking of GLMA members.
- GLMA maintains a web site and publishes an online newsletter to keep our members informed of issues concerning our organization and profession.
- GLMA uses the Georgia Media Listserv to have ongoing discussions on topics of interest to all library media specialists.
- GLMA presents district meetings that provide an opportunity for each member to become involved in the organization by holding office, serving on various committees and being able to present at conferences.
- GLMA participates in an annual conference (GaCOMO) that provides quality programs and outstanding speakers to provide ongoing professional learning experiences for Library Media Specialists.
- GLMA presents the Summer Leadership Conference in which media specialists contribute to updating the documents used by Library Media Specialists

throughout the state. It also provides exciting

- professional learning and networking opportunities.
- GLMA recognizes professional excellence by presenting awards for outstanding service such as the Media Specialist of the Year Award, the Freedom of Information Award, and Mini-Grants.
- GLMA sponsors the state-wide Helen Ruffin Reading Bowl, a successful reading competition that encourages teams of students to engage in award-winning books.
- GLMA supports the Georgia Peach Teen Book Award with the state's public libraries.
- GLMA supports Library Media Specialists who are National Board Certification Candidates.

### **2010 Officers**

President: Valerie Ayer, DeKalb County Schools  
 Vice-President/Elect: Betsy Razza, DeKalb County Schools

Treasurer: Nan Brown, Fulton County Schools  
 Secretary: Ann Schaub, Fulton County Schools

## Featured Speakers



**Joshilyn Jackson**, New York Times Bestselling novelist, lives in Georgia with her husband, their two children, and way too many feckless animals. Her debut, *gods in Alabama*,

won SIBA's 2005 Novel of the year Award and was a #1 Book Sense pick.

Jackson won Georgia Author of the Year for her second novel, *Between Georgia*, which was also a #1 Book Sense pick, making Jackson the first author in Book Sense history to receive #1 status in back-to-back years. Her third novel, *The Girl Who Stopped Swimming*, was a Break Out book at Target and has been short listed for the Townsend Prize for Fiction. All three books were chosen for the Books-A-Million Book Club.

Her latest, *Backseat Saints* (June, 2010), tells the story of Rose Mae Lolley, a fierce, tiny ball of war wounds who was a minor character in *gods in Alabama*. Her life changes dramatically when she meets an airport gypsy who shares her past and knows her future. The gypsy's dire prediction Ro's handsome, violent husband is going to kill her unless she kills him first.....



**J. Michael Spector** is a Research Scientist at the Learning and Performance Support Laboratory, Professor in the Educational

Psychology and Instructional Technology Department and Doctoral Program Coordinator for Learning, Design and Technology at the University

of Georgia. Formerly, he was Associate Director of Director of the Learning Systems Institute, Professor of Instructional Systems and Principal Investigator for the International Center for Learning, Education and Performance Systems at Florida State University. He is a distinguished graduate of the United States Air Force Academy and earned a Ph.D. in philosophy from the Thy of Texas at Austin. His recent research is in the areas of intelligent support for instructional design system, dynamics based learning environments, assessing learning in complex domains distance learning and technology integrations in education. Dr. Spector served on the International Board of Standards for Training, Performance and Instruction (ibstpi) as Executive Committee of the IEEE Learning Technology Task Force, and he is President of the Association for Educational and Communications Technology (AECT). He is the editor of the Development Section of ETR&D and serves on numerous other editorial boards. He co-edited the third edition of the Handbook of Research on Educational Communications and Technology.



**Michael Porter**, Michael is a librarian, presenter, author, practical technology fan, and PEZ collector. He has 20 years of experience working in

Libraryland and has presented hundreds of times to library staff around the world. In 2009 he was selected as a Library Journal "Mover & Shaker" and in 2010 was elected to

the American Library Association's governing Council Board. He currently works at Webjunction.org in Seattle, Washington as the Communications Manager.

Before heading to WebJunction in 2006, Michael worked at OCLC in Ontario, CA, the Bill & Melinda Gates Foundation US Library Program and the Allen County Public Library in Fort Wayne, IN. He holds an MLS degree from Indiana University ('99). Michael's professional focus is on practical technology application, electronic content access, community, library futures, training and planning.

Michael is currently working on a book about successful electronic communities for ALA Editions, co-authors the "Internet Spotlight" column in each issue of Public Libraries Magazine and also teaches the "Technology Planning" course for PLA's "Certified Public Library Administrator Program". He is currently working on a large scale non-profit formed to apply fresh thinking and action to the fact that libraries need a new and truly effective electronic content access and distribution infrastructure. You can read more at: [www.libraryman.com](http://www.libraryman.com).



**Buffy Hamilton** is the founding librarian of "The Unquiet Library" at Creekview

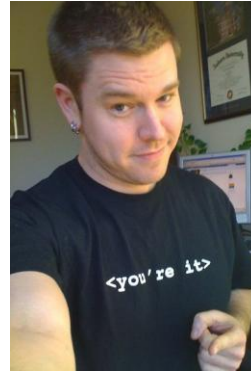
High School in Canton, Georgia. Hamilton, who earned her M.Ed. in English Education in 2003 and Ed.S. in Instructional Technology and School Library Media at the University of Georgia in 2005,

taught high school English courses and served as an educational technology specialist for the Cherokee County School District before deciding she wanted to be a librarian when she grew up. She is passionate about creating library experiences for her students that will encourage them to be lifelong learners and advocating for the power of the library in her community. Buffy also participates in the library community through professional publications, state and national conference presentations, and via social media in her personal learning network; she blogs for ALA Learning, GLMA, Libraries and Transliteracy, and her own blog, The Unquiet Librarian. She is the Social Media Chair for the AASL National Conference 2011 Committee, a member of Interdivisional Committee on Information Literacy (AASL/ACRL), the Communications Chair for GLMA, a member of the steering committee for the Wednesday Webinar series sponsored by Georgia Public Library Service and the Georgia Library Association PACE. Buffy's professional interests include applications of Web 2.0 tools in library programs and instruction, participatory librarianship, an inquiry stance on traditional and new literacies, social scholarship, libraries as sponsors of multiple literacies, social media, and connectivism.



**Tim Daniels** is currently the Assistant State Librarian for Technology and Infrastructure at the Georgia Public Library Service.

Before this he was Learning Commons Coordinator at Georgia State University. He has held positions at the Georgia Institute of Technology, where he was the liaison for the College of Computing, and at the Asheville-Buncombe Library System as branch manager. He has worked in Archives and Special Collections and at a Community College library. During much of his library career he has been involved in technology and technology training. Tim has a B.S. in History with a concentration in Public History and minors in Computer Information Systems Management and English from Appalachian State University in North Carolina. His library degree is from the University of North Carolina at Greensboro.



**Cliff Landis** is the Web Services Librarian at Georgia State University Library in beautiful downtown Atlanta. He is also a

researcher, author and speaker on the role of emerging technologies in libraries, social network sites, user-centered service, assessment, and the co-evolution of humanity and technology. Cliff has a diverse range of interests both within and outside of the library field, which help inform his unique perspective on the future of libraries.

## General Information

### Pre-Conference Workshops & Tours

There will be two pre-conference tours. "Maps in the UGA Libraries: a Tour of the Collections" will take place 12:30-4 p.m. Participants are to meet at UGA Main Library lobby at 12:30 p.m., and the "Tour of the Digital Library of Georgia." Will be held from 2-3, meeting at UGA Main Library lobby at 2 p.m. Transportation from the Main Library to the Map Library and DLG and back will be provided.

### Exhibits

Exhibits are located in the Grand Hall on the lower level of the main building at The Classic Center. Exhibits are open Thursday from 8:00 a.m. – 5:00 p.m. and Friday from 8:00 a.m. – 11:00 a.m. "Exhibits Only" times are scheduled for Thursday, 8:00 – 9:50 a.m., 3:30 – 4:20 p.m., and Friday, 10:00 – 10:50 a.m. Plan to spend some quality time with these vendors. They are extremely important to the success of this conference, and they have a lot to show you! Your badge is required to enter the Exhibits Hall. Guest Badges are available for \$15.00 each at the Registration Desk in the Fire Hall.

### General Session and Concurrent Sessions

Wednesday's "Library Movie Night" and the Opening and Closing General Sessions will be held in the Athena Ballrooms E & F at the Classic Center in Athens. Concurrent Sessions are scheduled in the meeting rooms of the Classic Center. Please refer to the floor plan/map.

### Meals and Meal Ticket

All meals are ticketed functions, and no tickets will be sold on site. See Conference Overview for meal times and locations.

### Authors' Reception

A number of noted authors will be available to autograph their books at the Authors' Reception on Thursday following the 4<sup>th</sup> Concurrent Session of Programs. Copies of their books may be available for sale at the time. Guest passes are available for \$15.00 each and will provide admission to the Authors' Reception. The event will be held in the foyer surrounding the Athena Ballrooms.

### Badges

Your Conference Badge is required for admittance at all Conference Sessions and Events. Non-registrants will not be admitted. Guest Badges for Exhibits only and Guest Badges of the Authors' Reception will be sold at the Registration Desk in the Fire Hall.

### Information, Messages, etc.

A message board is provided for your convenience at the Registration Desk. Ask the Desk for note paper and push pins. Announcements of meeting rooms and schedule changes will also be posted here. Check the Board frequently.

### GLA Scholarship Raffle Booth Located in the Fire Hall

The GLA Scholarship Raffle Booth will be in the Fire Hall on Thursday from 8:00 a.m. – 5:00 p.m. and Friday from 8:00 a.m. – 1:00 p.m. The Drawing will begin at 1:30 on Friday. Plan to stop by between sessions to view items such as gift baskets, art, etc., and BUY your lucky tickets. To save yourself from printing your name 10 times on raffle tickets, remember to bring adhesive labels with your name and home address on them. Proceeds from this annual raffle support two GLA scholarships for library graduate programs.

<b>Conference Overview</b>
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**Wednesday, October 13**

9:00 a.m. – 5:00 p.m.	Pre-conference Workshops
12:00 p.m. – 7:00 p.m.	Registration
5:00 p.m. – 6:20 p.m.	New Attendees Dutch Treat Dinner and Meeting at Doc Chey's Noodle House
5:00 p.m. – 6:20 p.m.	GLA Interest Group Council Dutch Treat Dinner and Meeting at the Globe
6:30 p.m. – 10:00 p.m.	Library Movie Night

**Thursday, October 14**

8:00 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 5:00 p.m.	Exhibits Open
8:00 a.m. – 9:50 a.m.	Exhibits Only Time
10:00 a.m. – 10:50 a.m.	Opening General Session with Michael Porter <i>Athena Ballrooms E &amp; F</i>
11:00 a.m. – 11:50 a.m.	Concurrent Sessions 1
12:00 noon – 1:20 p.m.	Luncheons GLMA/GAIT/GLA School Division School Luncheon (Ticketed Event) <i>Empire</i> GLA Academic and Public Library Divisions Luncheon (Ticketed Event) <i>Oconee River</i>
1:30 p.m. – 2:20 p.m.	Concurrent Sessions 2
2:30 p.m. – 3:20 p.m.	Concurrent Sessions 3
3:30 p.m. – 4:20 p.m.	Exhibits Only
4:30 p.m. – 5:20 p.m.	Concurrent Sessions 4
5:45 p.m. – 7:00 p.m.	Authors Reception <i>Ballroom Foyer</i>
7:00 p.m. – 7:15 p.m.	GLA Membership Business Meeting <i>Athena Ballroom G</i>
7:15 p.m. – 9:30 p.m.	GLA Banquet (Ticketed Event) <i>Athena Ballrooms E &amp; F</i>
7:15 p.m. – 9:30 p.m.	GLMA Business Meeting and Dinner (Ticketed Event) <i>Parthenon Room 2</i>

**Friday, October 15**

8:00 a.m. – 8:50 a.m.	GAIT Breakfast (Ticketed Event) <i>Parthenon 2</i>
8:00 a.m. – 11:00 a.m.	Exhibits Open
8:00 a.m. – 10:00 a.m.	Registration
9:00 a.m. – 9:50 a.m.	Concurrent Sessions 5
10:00 a.m. – 10:50 a.m.	Exhibits Only
11:00 a.m. – 11:50 a.m.	Concurrent Session 6
12:00 p.m. – 12:50 p.m.	Closing General Session with Buffy Hamilton, Cliff Landis and Tim Daniels <i>Athena Ballrooms E &amp; F</i>
1:00 p.m. – 1:20 p.m.	Book Cart Drill Team Demo <i>Athena Ballrooms E &amp; F</i>
1:30 p.m. – 2:30 p.m.	GLA Scholarship Raffle Drawing <i>Firehall</i>



## Opening General Session

### **Our Libraries, Our Communities: Technology Evolution, Change and Success**

**Michael Porter**

**Thursday 10:00 a.m-10:50 a.m.**

**Ballrooms E & F**

As gadgets and portable computing help drive a societal shift in how we related with information, and each other, it is important to look what the library is, where we came from and where we want to go so that we can continue to secure the critical role of libraries in our cultures.

When it comes to the future of our libraries, content, community, mission, connections and evolution are the keys to success. Between new varieties of hardware and software, emerging access options and ubiquitous computing, strange things are definitely afoot in Libraryland as the ways we interact with information, and each other, shift. All this requires a most thoughtful and brave period of library evolution. But worry not, for we can do it! And in the process libraries become more relevant, useful force good in society than ever before possible.

Michael is a librarian, presenter, author, practical technology fan, and PEZ collector. He has 20 years of experience working in Libraryland and has presented hundreds of times to library staff around the world. In 2009 he was selected as a Library Journal "Mover & Shaker" and in 2010 was elected to the American Library Association's governing Council Board. He currently works at WebJunction.org in Seattle, Washington as their Communications Manager.

## Closing General Session

### **Coming Together: How Media, Technology, and Society are Reshaping the Future of Libraries**

**Buffy Hamilton, Cliff Landis, & Tim Daniels**

**Friday 12:00 p.m. – 12:50 p.m.**

**Ballrooms E & F**

This fast-paced session will cover a diversity of topics, including: transliteracy, biotechnology, the digital divide, convergence culture, the history and impact of technology, and the emerging role of libraries in the 21st century. Watch as Buffy Hamilton, Tim Daniels, and Cliff Landis trade off in quick succession, showing you how libraries are evolving to meet the changing needs of today's (and tomorrow's!) users.

*Buffy Hamilton, Creekview High School; Cliff Landis Georgia State University; Tim Daniels, Georgia Public Library Service*

**Friday Lunch Concession Stand  
Available to Tide You Over  
Through the Raffle Drawing!!**

**Book Cart Drill Teams Demonstration  
Sequoyah Regional Library System  
Allatoona High School, Cobb County Schools  
(Prizes supplied by Demco)**

**Friday 1:00 – 1:20**

**Ballrooms E & F**

**GLA Scholarship Raffle Drawing**

**Friday 1:30-2:30**

**Firehall**

A Huge Debt of Gratitude Goes to  
Tom Beggs and the staff of the  
Center for Teaching and Learning  
at the University of Georgia including Krystal Pintar and  
her staff of the Instructional Media group for  
providing and setting up the **projection screens** for the sessions!

## COMO Thanks the following sponsors:

### **Exhibit Refreshment Breaks:**

\$1,000 - Follett

\$500 – Bound To Stay Bound Books

### **Library Movie Night:**

\$500 - Midwest Tape

\$250 - Films Media Group

\$250 - Learning ZoneXpress

\$250 – Kantola Productions

In-Kind – Lyrasis

### **Authors' Reception**

\$500 – Mackin Educational Resources

\$100 – Midwest Library Service

### **Book Cart Drill Team Expo**

\$250 Gift Certificates Demco

**Wednesday, October 13**  
**Pre-Conference Tours, Workshops and Meetings**

**GALILEO**  
**Pre-Conference Workshop**  
**Wednesday**  
**9 a.m. – 12 p.m.**  
**(To be held at GALILEO offices)**

**GALILEO: Choice Digital Content (High School)**

**Free**

*Karen Minton*

This hands-on workshop will introduce participants to GALILEO and top GALILEO resources for students and educators in high school.

Resources covered support GPS and Common Core State Standards and include tools for facilitating high school research. (2500 Daniells Bridge Rd. Bldg 300)

**Pre-Conference Session**  
**Wednesday 10:00 a.m. – 12:00 p.m.**

**One Voice, Many Channels: Blogging and Tweeting for Libraries**

**Free**

*Robin Fay and Amy Watts*

*University of Georgia*

Does your library blog or tweet? Interested in getting started? Wondering what all the buzz is about? We'll explore how libraries use Twitter and Blogger to share news, events, as well as a community building tool. If you would like to blog or tweet during the session or set up a blog or twitter account, please bring a laptop with a wifi connection.

*Athena Ballroom C*

**UGA Pre-Conference Tour**  
**Wednesday**  
**12:30 p.m. – 4 p.m.**  
**(Meet at lobby of UGA Main Library)**

**Maps in the UGA Libraries: a Tour of the Collections**

**Free**

*Hallie Pritchett*

*University of Georgia*

Tour offers a rare look at the UGA Libraries' extensive map collections, including the Hargrett Rare Book and Manuscript Library's Rare Map Collection which includes maps dating back to the 16<sup>th</sup> century, and the UGA Map Library. Meet at the lobby of the UGA Main Library at 12:30 p.m. Transportation from the Main Library to the Map Library and back will be provided. Maximum number of participants is 20.

(320 S Jackson St.)

**GALILEO**  
**Pre-Conference Workshop**  
**Wednesday**  
**1 p.m. – 4 p.m.**  
**(To be held at GALILEO offices)**

**GALILEO: Choice Digital Content (K-8) Free**

*Karen Minton*

This hands-on workshop will introduce participants to GALILEO and top GALILEO resources for students and educators. The workshop will include the "Where I'm From in GALILEO" lesson plan, aligned to GPS and Common Core State Standards, for creating a digital story media project. (2500 Daniells Bridge Rd. Bldg 300)

**Pre-Conference Session**  
**Wednesday 1 p.m. – 4 p.m.**

**How to Build for Sustainability – With or Without LEED Certification**

**Free**

*Carla Beasley, Pat Harris, Stephen Kight, and Mark Patterson*

*Forsyth County Public Library*

Whether you're building with LEED or without it, your facility can include numerous features and products that will insure its sustainability for years to come.

*Athena Ballroom J*

**Pre-Conference Session**  
**Wednesday 1 p.m. – 4 p.m.**

**Creating the New Provider-Neutral Record for E-Books: A Workshop**

**Free**

*Shelley Smith*

*University of West Georgia*

If you need to create original cataloging for e-books, plan to attend this workshop. We'll create new Provider-Neutral records on OCLC and share best practices.

*Athena Ballroom A*

**GLA Executive Board Meeting**  
**Wednesday 1 p.m. – 4 p.m.**

**GLA Executive Board Meeting and Lunch**

*Athena Ballroom H*

**Pre-Conference Session**  
**Wednesday 1:30 p.m. – 3:30 p.m.**

**Your Voice: Professional Networking & Digital Identity**

**Free**

*Robin Fay*

*University of Georgia*

Do you effectively use social media to network? Are you cultivating your digital identity, or are you leaving it up to someone else? What's your brand and what does it say about you? We'll explore the uses of Facebook, Twitter and LinkedIn for networking, professional development, recruiting, employment opportunities and reputation development.

*Athena Ballroom C*

**UGA Pre-Conference Tour**  
**Wednesday**  
**2:00 p.m. – 3:00 p.m.**  
**(Meet at lobby of UGA Main Library)**

**Tour of the Digital Library of Georgia**  
**Free**

*Donnie Summerlin*

*University of Georgia*

Get an inside look into the Digital Library of Georgia's efforts to digitize the state's historic newspapers. Tour the facilities of the Digital Library of Georgia based at the University of Georgia Libraries. Meet at the lobby of the UGA Main Library at 2:00 p.m.

*(320 S Jackson St.)*

**Pre-Conference Session**  
**Wednesday 4:00 p.m. – 4:50 p.m.**

**The Customer Service Experience @ Your Library Free**

Andrew Sanderbeck  
 People~Connect Institute  
 Andrew is returning to Georgia for our 2010 conference. Join him as he guides us in making the connection between the user experience in libraries and the customer service libraries provide. Attendees at this free pre-conference session will have a unique opportunity to learn more about the experience economy and opt in to a companion three week online course in November which will explore the topic more deeply. Sponsored by GPLS.

**GLA Interest Group Council**  
**Around the Globe**  
**with the GLA ICG**  
**At The Globe**  
**5:00 p.m. – 6:20 p.m.**

*Tessa Minchew*  
 Georgia Perimeter College  
 GLA Interest Group Chairs for 2010 gather at The Globe for food, fun, and, well, a business meeting. We will elect the IGC Vice Chair/Chair Elect for 2011 and open the floor to discussion. Menu and directions:  
<http://www.globeathens.com>.  
 (199 N Lumpkin St)

**Wednesday October 15**  
**COMO New Attendees Dinner**  
**and NMRT Business Meeting**  
**at Doc Chey's**  
**5:00 p.m. – 6:20 p.m.**

*Shelley Smith*  
 University of West Georgia  
 Are you interested in an evening of dinner and conversation with fellow librarians? Join

us at Doc Chey's Noodle House in downtown Athens at 5:00 for food and camaraderie before Library Movie Night. This is an NMRT sponsored "dutch treat" event. All COMO organization officers and presenters are encouraged to attend to meet and greet new attendees.  
 (320 E Clayton St)

**Library Movie Night!**  
**"The Hollywood Librarian" &**  
**"Party Girl"**  
**All attendees and exhibitors are**  
**invited! Free!**  
  
**6:30 p.m. – 10:00 p.m.**

Prizes and movie munchies will abound at the north Georgia premier of "The Hollywood Librarian: A Look at Librarians Through Film". This documentary is the first comprehensive treatment of the subject of librarians and the future of libraries. A vivid blend of factual documentary and feature film, followed by a more upbeat library feature film "Party Girl".

"Party Girl," nominated for the Grand Jury Prize at the 1995 Sundance Film Festival, Parker Posey stars as Mary, a fun-loving and irresponsible twenty-something New Yorker who prefers throwing bashes at her loft to pay the rent over getting a real job. But when one of her shindigs gets broken up by the cops, Mary lands in the slammer and is forced to enlist the help of her librarian godmother, Judy. In order to prove that she's not the layabout she seems to be, Mary begins working at the library.

*Athena Ballrooms E & F*

## Thursday October 14 Sessions

**COMO Fun Run/Walk 6:30 a.m.  
(Meet in front of  
Classic Center Box Office)**

**Thursday October 14  
Exhibits ONLY  
8 a.m. – 9:50 a.m.**

**Thursday October 14  
Opening General Session  
Michael Porter  
10:00 a.m. – 10:50 a.m.  
*Athena Ballrooms E & F***

**Thursday October 14  
Concurrent Sessions I  
11 a.m. – 11:50 a.m.**

### **Personal Marketing**

*Ashley Dupuy, Kennesaw State University  
and Sarah Steiner, Georgia State University*

Covers networking, becoming involved in the library community, online identity, and public speaking tips.

*Athena Ballroom A*

### **A View from the Trenches: Using GIL-FIND In Instruction, Reference and Marketing**

*Lori Critz, Georgia Tech; Rebecca Drummond, Georgia State; Claudia Shorr, Georgia Perimeter; Cliff Landis, Georgia State*

This presentation will explore reference, instruction and marketing experiences and tips from GIL-FIND pilot sites, the new web 2.0 interface to the GIL Catalog.

*Athena Ballroom B*

### **Collaboration by Design: Redesigning a Special Collections Website**

*Virginia Feher, Toby Graham, Deborah Stanley*

*University of Georgia*

This presentation will discuss the University of Georgia Hargrett Rare Book and Manuscript Library's Web site redesign, including the history of the Hargrett Library and its Web presence; goals; graphic design; usability testing; and implementation.

*Athena Ballroom C*

### **Georgia Library Certification and You**

*George Gaumond, Valdosta State; Susan Whittle, Southwest Georgia Regional Library*

The Georgia State Board for the Certification of Librarians (est. 1937) ensures that public librarians meet minimum education requirements. In this session, board members will highlight and discuss important aspects of our certification program.

*Athena Ballroom D*

### **Proving Your Worth: Using Reports to Promote the Media Center**

*Cheryl Youse*

*Colquitt County High School*

Learn about creating reports in GALILEO and your circ program to prove the value of the media program to administrators, teachers, and parents.

*Athena Ballroom G*

### **Making House Calls: Offering Online Instruction to Distant Learners, Busy Professionals and Non-Traditional Students**

*Todd Prusin, Georgia State University and Casey Long, Agnes Scott College*

More and more institutions are offering online programs; librarians in academic environments must be prepared to deliver training remotely. At Georgia State participants in the nursing program learn about library resources through an online orientation. This session will highlight the software available for teaching online and provide best practices for offering a online instruction.

*Athena Ballroom H*

### **Designing a K16 Collaborative Workshop for Teachers**

*Nadine Cohen*

*University of Georgia*

Explore plans for a small, collaborative workshop for K16 teachers and media specialists crossing schools curricula and grade levels to create a state-of-the-art student project strong on GPS coverage, critical thinking, Info Lit, and assessment.

*Athena Ballroom I*

### **Celebrate the Extra Space: A Practical Guide to Weeding! And the GLA Government Documents Interest Group Business Meeting**

*Yadira Payne, Augusta State; Hallie Pritchett, University of Georgia; Lori Lester, Georgia Southern; Laurie Aycock; Liya Deng and Whitney McArthur, Mercer University*

This diverse panel of Government Documents librarians will share/discuss simple, practical, and tested strategies for planning and executing large weeding projects, checklists for tracking your progress, and offering insight into UGA's discard list process for federal depositories thus aiding in collection improvement, the creation of much needed space, and tools for maintaining your sanity in the process.

*Athena Ballroom J*

### **Library Media Specialist of the Year Panel**

*Leslie Wantland, Henry County Schools & 2010 LMSOTY District winners*

This panel discussion will include the k-12 library media specialists of the year finalists.

*Parthenon Room 1*

### ***In the Eye of the Storm: Leadership Through Adversity***

*David W. Singleton, Public Library of Charlotte and Mecklenburg County and Julie Walker, Georgic Public Library Service*

Leading, inspiring, believing: lessons learned in the most challenging of times.

*Parthenon Room 2*

### **USA vs China: Comparative Study on Education**

*Marsha Hunter, PhD*

*Duluth High School*

*Gwinnett County Schools*

If you have ever wanted to visit China or wondered about the success of Chinese students, here is your opportunity to participate in an exploration of today's Chinese educational system and how the U.S. system compares.

*Willow Room*

### **Be a Survivor: Economic crisis Challenging K-12**

*Debbie Sandford*

*Dept. of Ed Media*

*DeKalb County Schools*

Be A Survivor! Trends and Issues: "It is not necessary to change. Survival is not mandatory." W. Edwards. Come see how DeKalb County Schools are surviving in these trying times.

*High Shoals Room 1*

### **Georgia Peach Awards for Teen Readers**

*Suzanne Gordon, Chair, Elaine Black, Vice Chair, and Members of the GA Peach Book Awards Committee*

Discussion of the Award and preview of the 2010-2011 nominees for the Georgia Peach Book Awards for Teen Readers.

*High Shoals Room 2*

### **Promotion and Tenure Today**

*Lorene Flanders, University of West*

*Georgia; Susan Morris, University of*

*Georgia; Cathy Jeffrey, Clayton State;*

*Fred Smith, Georgia Southern*

Four academic librarians whose libraries have different policies on promotion and tenure will lead an interactive discussion.

*Cypress Room 1*

### **Representations of Girlhood: Exploring Femininity Via Three Young Adult Novels**

*Lucy Bush, Mercer University; Polly*

*Holder, Walnut Grove High School*

*Bella Swan, Carrie Bradshaw, Katniss*

*Everdeen, and the Female Reader--*

*Analysis for Critical Adolescents*

*Cypress Room 2*

**Thursday, October 14**

**Luncheons**

**Noon – 1:30 p.m.**

### **GLA Joint Academic and Public Library Divisions Luncheon**

Join the Academic and Public Library Divisions for lunch and an entertaining presentation by Georgia author, Joshilyn Jackson.

*Oconee River Rooms 1 & 2*

### **GLMA/GAIT/GLA School/Media Luncheon**

Featuring Association for Educational Communications and Technology (AECT) President Michael Spector and the Library Media Specialist of the Year Award

*Empire Rooms 1 & 2*



**Thursday, October 14**  
**Concurrent Sessions II**  
**1:30 p.m. – 2:20 p.m.**

**The Integral Library: Incorporating the Library in Student Events**

*Laura Wright, Sarah VanKuiken,  
 Deb Van Petten*

*Valdosta State University*

When campus departments compete for student attention, everyone loses.

See how the marketing librarian at Odum Library works with staff and students in Housing & Residence Life to integrate library events into activities planned by HRL for residents.

*Athena Ballroom A*

**Academic Librarians and Faculty Classification: What Really Matters**

*Alan Bernstein*

*Valdosta State University*

Academic librarians may care about faculty classification less than you think. To review and discuss results of a study involving USG librarians

*Willow Room*

**Strengthen Your Community From the Library**

*Traci Hall and Monica Hammond  
 United Way*

Is your library listed in the United Way 2-1-1 database? Should it be? Attend this session to learn how you can use the Strengthening Communities website and the United Way 2-1-1 database to quickly help your patrons access an array of health and human services provided by the state of Georgia, non-profits and faith-based providers.

*Athena Ballroom C*

**A Brief Introduction to GIS and GIS Resources**

*Joe Hurley*

*Georgia State University*

Learn what GIS is, how GIS is being used by researchers and the public, and discover a few freely available GIS resources.

*Athena Ballroom D*

**Fourth Triennial Academic and Research Library Building Round-Up**

*Ann Hamilton, Georgia Southern and Charles Forrest, Emory*

Learn about new or newly remodeled academic and research libraries around Georgia, and celebrate the transformation of library facilities to support learning and scholarship.

*Athena Ballroom E*

**Libguides: Are We Reaching Our Audience?**

*Sherry Durren and Amelia Glawe  
 Georgia Perimeter College*

We will discuss our experience working with a focus group to evaluate the effectiveness of our Libguides and discuss ways to enhance the guides to improve accessibility and use.

*Athena Ballroom F*

**A Sense of Place and People: Local History and Genealogy Resources in Georgia**

*Edward A. Johnson, Karen Minton  
 GALILEO*

Guide your patrons through the robust content of Georgia history and online genealogy resources in the Digital Library of Georgia and GALILEO, including historic newspapers, Ancestry Library Edition, and HeritageQuest Online.

*Athena Ballroom G*

### **The Audacity of Sharing: Giving History a Voice at the Auburn Avenue Research Library on African-American Culture and History**

*David Minchew*

*Georgia Archives; Georgia Perimeter College, Jim Cherry Learning Resources Center*

The AARL/StoryCorps Webclips project, a no-budget method of sharing compelling audio information in easily digestible portions via an institution's website. The promotion of a collection of oral history interviews recorded by StoryCorps in Atlanta and located at the Auburn Avenue Research Library on African American Culture and History (AARL). An overview of a project involving the editing of said interviews into short audio clips for posting on AARL's website. A discussion on Audacity the open-source audio software used for the project.

*Athena Ballroom H*

### **Practical Ways to Energize Your Library Media Program**

*Holly Frilot*

*Collins Hill High School*

*Gwinnett County Public Schools*

Come hear a high school media specialist humbly offer practical (and mostly free) ideas to energize your program, from designing a website students want to see to promotional ideas that have worked! Feel free to jump in and offer ideas of your own.

*Athena Ballroom J*

### **Beyond the Test: Creating Authentic Readers**

*Kim Thames*

*Meadowcreek Elementary School, Gwinnett County Public Schools*

The goal of this session is to discuss how we can help students become authentic readers during this time when access, choice and time to read are limited in the name of "academic" success. What can we do to prevent the extinction of an endangered species - the authentic reader.

*Parthenon Room 1*

### **Right and Wrong in Real Librarianship: The Impact of Ethics on Practicing Academic Librarians**

*Kaetrena Davis Kendrick*

*University of South Carolina, Aiken*

There's right, there's wrong, and then there's real. How does the ALA Code of Ethics (COE) impact your everyday work? What would you add to the COE if you could? The preliminary results of this study reveal some answers.

*Parthenon Room 2*

### **Mentoring: A Golden Opportunity (Followed by the GLA Paraprofessional Division Business Meeting)**

*Sharon Baines, Karen Walton*

*Georgia Tech*

Professional and educational development can begin within an organization. Raising awareness and exploring the many benefits of mentoring as an effective resource and professional development tool can be one way to start. Discover how to facilitate effective and collaborative relationships that can take your career to another level. Library staff from all types of libraries are invited to discuss Division objectives relating to paraprofessionals and support staff at the conclusion of the program.

*Athena Ballroom B*

### **Beyond Our Walls: Using Social Networking to Reach Your Community**

*Trudi Green, Theresa Flynn,*

*Rhiannon Eades*

*Athens-Clarke County Library*

Facebook and Twitter are great tools for libraries to push their message and services to current users and to attract non-users. See how some libraries are effectively using social networking sites and learn how to implement them in your library.

*High Shoals Room 1*

### **GALILEO: Out of the Media Center Into The Classroom**

*Katie Gohn*

*GALILEO*

Participants will learn how to discover digital content within GALILEO for use in the K-12 classroom. Highlights will include demonstrations of GALILEO resources that support the Common Core State Standards.

*High Shoals Room 2*

### **Getting in SYNC: Using Wimba for Synchronous Online Library Instruction**

*Diane Fulkerson and Mary Jane*

*Rootes*

*University of West Georgia*

Learn how to use Wimba to actively engage off-campus students in learning how to use library resources! online library instruction can be more effective in an environment where distance education students can see and interact with the instructor in real time.

*Cypress Room 1*

### **Media Specialist as a Model: Certification and Staffing of Instructional Technology Specialists in Georgia**

*Warren Goetzel*

*Georgia State University*

The certification and staffing of Media Specialists may be a viable model for Instructional Technology Specialists in Georgia. This session will explore using Media Specialist (P-12) certification as a model.

*Cypress Room 2*

**Thursday, October 14**

**Double Session**

**1:30 p.m. – 3:20 p.m.**

### **Georgia Library Association Academic Papers**

The Academic Division of GLA presents the 17th edition of the Academic Papers providing academic librarians the opportunity to present peer reviewed papers on topics of interest to their colleagues. Paper order will be announced at the session. Presenters and presentation titles will be available soon.

*Athena Ballroom I*

**Thursday, October 14**

**Tour**

**Medical College of Georgia/University of Georgia Medical Partnership Facility**

**1:30 p.m. – 3:20 p.m.**

**(Meet In UGA Main Library Lobby at 1:30)**

### **Tour: Medical College of Georgia/University of Georgia Medical Partnership**

*Sheila Devaney*

*University of Georgia*

Facility tour of the interim MCG/UGA medical partnership building. We'll be meeting the new campus librarian and also hearing about the eventual move to the Navy Supply Corps School campus.

*Meet in UGA Main Library Lobby at 1:30 p.m.*

**COMO XXII**

**Georgia Council of Media Organizations 2010 Conference  
The Classic Center, Athens**

**A Guy, A Girl and A Monster With a Sword: Graphic Novels in the Academic Library**

*Maureen Puffer-Rothenberg  
Valdosta State University*

What value do graphic novels, comics and manga have in an academic library?

Odum Library is developing such a collection and will highlight the (sometimes surprising) benefits for the library and its users.

*Athena Ballroom A*

**Getting Involved: Professional Organizations and the Opportunity to Make a Difference Stay Connected and Build Relationships**

*Courtney Young, Penn State; Kara Mullen, Clayton State University; Ashley Dupuy, Kennesaw State University*

Get a Jump Start into a Professional Organization: Learn about the goals, value, and benefits of being involved and the networking opportunities available.

Paraprofessionals/Support Staff can benefit professionally as well as increase the professional diversity of these associations.

This program seeks to encourage paraprofessional/support staff involvement and networking by becoming a new member of an association.

*Athena Ballroom B*

**Business Intelligence in Libraries: Collecting and Enhancing Service and Electronic Resource Usage Statistics**

*Jacqueline Radebaugh  
Columbus State University*

Learn about new electronic ways of obtaining and analyzing library statistics to enhance services through business intelligence techniques

*Athena Ballroom C*

**Building Communities in Public Libraries-The GPLS-VSU MLIS IMLS Grant**

*Wallace Koehler and Linda Most, Valdosta State; Julie Walker, Georgia Public Library Service; Representation from the MLIS students and Georgia public library directors*

The joint GPLS and Valdosta State University MLIS grant from IMLS to promote community building and the public library will be discussed. The impact of the grant and the role of public libraries in community building will be explored.

*Athena Ballroom D*

**You, The Online Version**

*Michael Porter  
Webjunction*

With blossoming, popular web tools all around, how do you successfully manage your online identity? During this session we will examine dozens of ways individuals and institutions alike can tell their stories and manage perceptions in a way that is honest, productive and positive. Take charge online and let the world see you as they should.

*Athena Ballroom E*

**GLMA Grants for Your Library Program**

*Patricia O'Connor, Peachcrest Elementary, Decatur; Cheryl Goff, Kendrick Middle School, Jonesboro; Melissa Purcell, Glynn Academy, Brunswick*

Grant recipients will present their award winning projects. Patricia O'Connor (Elementary): Poem in my Pocket; Cheryl Goff (Middle School): Driven to Read and Melissa Purcell (High School): Encouraging Literacy Through Listening.

*Athena Ballroom F*

### **Tools for Personal and Team Knowledge Management**

*Elisabeth Shields*

*Georgia Tech Enterprise Innovation Institute*

Individuals and teams have different KM needs from whole organizations. We'll cover the types of free/cheap tools available, see live examples, and discuss matching needs with types of tools.

*Athena Ballroom G*

### **The State of Federal Government Documents in Georgia**

*Yadira V. Payne, Augusta State University;*

*Hallie Pritchett, University of Georgia*

Athens Georgia's Regional Depository librarian, Hallie Pritchett, will present news from the Regional Depository, GPO, and GA's revised State Plan, followed by group discussion on recent activities at state depositories, and more.

*Athena Ballroom H*

### **Using Technology to Promote Your Media Center in these Tough Economic Times**

*Cara Harpin, Jessica Schultz-Suggs,*

*Robin Wofford, Karii Zimmerman*

*Cobb County School District*

Participants will learn how to use free and budget friendly technology and online resources to promote the library media center including Animoto, GoAnimate, SchoolTube, and movies created with iMovie/Windows Movie Maker.

*Athena Ballroom J*

### **Great Youth Storytelling Opportunities**

*Anne Wallace, LaDoris Bias-Davis and*

*David Schutten*

*Peachseed Youth Storytelling Festivals*

Get a new twist on storytelling and go from storytelling entertainment to youth storytelling involvement by helping youth be better listeners as well as storytellers at local, state and national storytelling events.

*Parthenon Room 1*

### **The Library One-Shot: A Survey of Alternative Approaches**

*Sean Boyle*

*Gainesville State College*

This session will review and discuss the literature related to alternative approaches to the library one-shot, focusing primarily on instructional strategies and methods.

*Parthenon Room 2*

### **GLA Circulation Interest Group Discussion**

*Karen Glover*

*Georgia Tech*

Meeting of the Circulation Interest Group to elect officers and discuss current topics in Circulation and Access Services.

*Willow Room*

### **Using "Picturing America" in the Standards Based Classroom**

*Trish Vlastnik and Sharon Schilling*

*E.J. Swint Elementary School*

*Clayton County School District*

Are you using these resources in your library? If not, can we talk? Presentation includes an overview of this joint initiative between the NEH and ALA, exploration of the Picturing America and Picturing America Bookshelf websites as well as offering hands on, creative ideas for incorporating Picturing America resources in lesson plans across the curriculum and in public library programs. Also offered are lessons featured on the EdSITEment and Read, Write, Think websites currently offered through Thinkfinity.

*High Shoals Room 1*

### **Visioning the USG Information Technology Strategic Plan: Library Strategies and Solutions from a Grassroots View**

*Bob Fernekes, Georgia Southern and Lori*

*Jean Ostapowicz Critz, Georgia Tech*

Collaborative Learning, Assessment, and Empowering the User – Hear stories of success and lessons learned for meeting current and future user needs.

*High Shoals Room 2*

### **GLA Distance Education Interest Group Business Meeting**

*Carol Goodson*

*University of West Georgia*

*Business Meeting and discussion with peer group.*

*Cypress Room 1*

### **GLA Assessment Interest Group Business Meeting**

*Jennifer Jones*

*Georgia State University*

*Business Meeting and discussion with peer group.*

*Cypress Room 2*

**Thursday, October 14**

**Exhibits ONLY**

**3:30 p.m. – 4:20 p.m.**

**Refreshments Provided by Follett!**

**Thursday, October 14**

**Concurrent Sessions IV**

**4:30 p.m. – 5:20 p.m.**

### **Teaching Financial Literacy Skills in the Public Library--"Money Matters: Because Your Future Matters"**

*Teri Hanna, Trudi Green*

*Athens-Clarke County Library*

The Athens-Clarke County Library has launched a grant-funded program aimed at helping GED students learn basic financial skills. Learn more about it and how you can incorporate parts of it in your library, and even learn the latest on new credit rules.

*Athena Ballroom A*

### **Why Bother? : Why to Use and How to Find Free Web Based Applications that You Can Utilize in Your Work**

*Katherine Ott*

*Clayton State University*

Free applications are everywhere, but why should you use them and how do you find them?

*Athena Ballroom B*

### **Tools for Learning in 2010: Check Out the Horizon Report**

*Judi Repman, Beth Downs, Ken Clark,*

*Randy Carlson, Stephanie Jones,*

*Chuck Hodges, Lucy Green and*

*Kathryn Kennedy*

*Georgia Southern University*

Join us for a fast-paced look at The Horizon Report, K-12, 2010 edition. See how tools like cloud computing, collaborative environments and game-based learning can be part of your 21st century school library media program!

*Athena Ballroom C*

### **Crowdsourcing a Community Archive with Omeka**

*John Lyles*

*Chattahoochee Valley Libraries*

Learn how to use Omeka, an open source archival and exhibition tool to create a digital community archive of user submitted historical images and multimedia artifacts.

*Athena Ballroom D*

### **Avoiding Burnout in the Biggest Classroom in Your School**

*Tommy Johns*

*Tommy Johns Presents*

Get ready to recharge your batteries! Tommy Johns will help you discover 5 specific ways to bust stress and avoid burnout! The job has never been more challenging, but you can still enjoy your job, providing needed services to staff and students.

*Athena Ballroom E*

### **Demystifying ALA**

*Roberta Stevens*

*American Library Association*

ALA President, Roberta Stevens, invites you to learn more about the American Library Association and how to be an integral part of its success.

*Athena Ballroom F*

### **Best Access Services Practices From Selected Academic Libraries**

*Fred Smith*

*Georgia Southern University*

The presenter visited and contacted by phone eight medium sized University System libraries. He asked a number of questions concerning policies and procedures on circulation, reserves, shelving, staffing, ILL, GIL Express, and document delivery for distance learners. This presentation shares the results, as well as other interesting miscellaneous information gleaned along the way.

*Athena Ballroom G*

### **Primary Sources Tricks and Treats**

*Tricia Clayton, Georgia State University*

Struggling to keep up with the digitization of quality historical collections? Learn about newly available (free) primary source projects that your patrons can use for research and teaching, as well as tricks for discovering these collections.

*Athena Ballroom H*

### **Reality Check: The 21st Century Game of Life**

*Janell McClure, Palmer Middle School*

*Cobb County School District*

Welcome to "Reality Check," the first reality show that combines math and media literacy standards, allows contestants to learn the truth about real-world living expenses, and encourages college educations all while they work as a team and have FUN!

*Athena Ballroom I*

### **Zotero: Using, Teaching and Supporting the Open-Source Citation Tool**

*Jason Puckett*

*Georgia State University*

Learn how to use, teach and support the free bibliography tool Zotero to build a personal citation library, create and share bibliographies online.

*Athena Ballroom J*

### **Coaching Made Easy: Preparing for the Regional Georgia Helen Ruffin Reading Bowl**

*Barbara Hallstrom, Lummie Harris,*

*Anne McLeod, Mary Etta Thomas,*

*Wendy Smith and Steering Committee*

Want a great way to get students reading and involved in a spirited competition?

*Parthenon Room 1*

### **You're In It to Win It: Writing a Successful Grant Application**

*Stan Trembach and Liya Deng*

*Mercer University, Macon*

This presentation will use the example of Mercer Jack Tarver Library to demonstrate how to put a successful grant application together to secure additional funding for outreach and public relations activities in an era of ever-tightening budgets.

*Parthenon Room 2*

### **Tips and Tools For Promoting Your Library**

*Christian Steinmetz and Laura Burtle,*

*Georgia State University; Kelly Robinson,*

*Atlanta-Fulton Public Library*

Librarians from a public library and an academic library will discuss how to reach a library's users through public relations techniques ranging from traditional press releases to Web 2.0 applications.

*Empire Room 1*

### **Intellectual Freedom and Censorship: Are You Prepared?**

*Diane Gregg*

*Georgia College & State University*

Take an Intellectual Freedom journey to hear censorship-type scenarios, apply your knowledge and understanding of the topic, and share solutions and resources with other school library media specialists.

*Empire Room 2*

### **A Conversation with Media Coordinators**

*Judy Serritella*

*Georgia Department of Education*

This session is limited to the school system's Media Coordinator or the System Media Contact Person. Round table discussions, conversations, and a question and answer period as well as planning for the future of the library media program are some of the topics for this meeting.

*Willow Room*

### **United By Scholarly Impact: Advancing Faculty-Librarian Partnerships Via Promotion and Tenure Outreach**

*Brenna Helmstutler*

*Georgia State University*

Find out how promotion and tenure review shifts have created a need for faculty to show comprehensive evidence of scholarly impact and the strategies and organizational implications for meeting this need via librarian promotion and tenure outreach.

*Oconee River Room 1*

### **Diversity in Action: Library Services to Non-English Speaking and New Immigrant Communities**

*Kathryn Ames, Aida Quinones, Donna Brumby*

*Athens-Clarke County Library*

How to expand programming & services to Latino & other non-English speaking communities during a tough economy? What's worked & what hasn't for Pinewoods Library & Learning Center & ideas for addressing collection & service needs in your community.

*Oconee River Room 2*

### **Planning Successful Author Days and Virtual Author Visits Using Skype in the Classroom**

*Kenyette Kilpatrick*

*Peachtree Publishers*

Little to no budget, but still want to invite authors & illustrators to your school/library? With free & easy technology, simple checklists & tips, learn time-tested strategies to plan your next author event, while staying in a budget.

*High Shoals Room 1*

### **Protecting Your Patrons and Yourself Online**

*Tim Daniels*

*Georgia Public Library Service*

Spam. Phishing. Identity theft. Sometimes it seems like wherever we turn someone is trolling for your or your patron's personal information for malicious purposes. How real are the risks? What can we do to reduce these risks?

*High Shoals Room 2*

### **GLA Technical Services Interest Group Business Meeting and Sharing**

*Daryle M. Maroney*

*Georgia State University*

*If you are interested in Technical Services, come learn about and participate in a professional group just for YOU!*

*Cypress Room 1*



**GLA Special Library and Information  
Services Division Business Meeting**

*Sheila Devaney*

*University of Georgia*

If you are interested in Special Libraries and Information services, attend this business meeting. We will be talking about “growing this GLA division” with more programming and outreach initiatives designed to help us all.  
*Cypress Room 2*

**Thursday, October 14**  
**Georgia Library Association Awards  
Banquet**  
**(And Battledecks Competition)**  
**7:15 p.m. – 9:30 p.m.**  
**Athena Ballrooms E & F**  
**Ticketed Event**

**Thursday, October 14**  
**Authors' Reception**  
**All Attendees Are Welcome to this  
Free Event!**  
**5:45 p.m. – 7:00 p.m.**  
*Ballroom Foyer*

Come talk with your favorite authors and meet new authors. Books will be available for purchase.  
*Ballroom Foyer*

**GLA Membership Business Meeting**  
**7:00 p.m. – 7:15 p.m.**  
**Athena Ballroom G**  
**ALL GLA Members Are Invited to Attend!**

**FRIDAY, October 15**  
**COMO Fun Run/Walk 6:30 a.m.**  
**(Meet in front of  
Classic Center Box Office)**

**Thursday, October 14**  
**Georgia Library Media Association  
Business Meeting and Dinner**  
**7:15 p.m. – 9:30 p.m.**  
**Parthenon Rooms 2**  
**Ticketed Event**

**Friday, October 15**  
**GAIT Breakfast**  
**8 a.m. – 8:50 a.m.**  
**Parthenon Room 2**  
**Ticketed Event**

**Friday, October 15**  
**UGA Facility Tour**

**Lamar Dodd School of Art**  
**8 a.m. – 9:50 a.m.**  
**(Meet In UGA Main Library Lobby at 8 a.m.)**

*Sheila Devaney*

The Lamar Dodd School of Art moved to this brand new facility in September 2008 and it's definitely a must-see. Host is Emy Nelson Decker, Director of the Visual Resources Center.

(Meet in the UGA Main Library lobby).  
 (320 S Jackson St.)

**Friday October 15**  
**Concurrent Sessions V**  
**9:00 a.m. – 9:50 a.m.**

**Library Instruction from Reference Services: What's Happening**

*T Wesley Stewart*

*Georgia Perimeter College Library*  
 Librarians from academic, public, and other libraries invited to discuss the best practices regarding library instruction.

*Athena Ballroom A*

**Troubleshooting Electronic Resource Access Issues**

*Kat Hart, William Walsh*

*Georgia State University*

Learn how to troubleshoot and resolve common problems with access to electronic resources for your users.

*Athena Ballroom B*

**Business Information Requirements: Challenges & Cooperative Efforts Between Library, Faculty & Community**

*Melissa Whitesell*

*Dalton State College*

An academic librarian will share strategies for collaboration between educational institutions and communities to provide real-world experience and develop strong research skills in future business leaders.

*Athena Ballroom C*

**South Africa Libraries: A Library Ambassador's Experience**

*Ann Hamilton*

*Georgia Southern University*

In 2009, Ann Hamilton was invited by People to People to join a group of librarians from all over the United States and two other countries to serve as an ambassador to South Africa on behalf of libraries. She'll talk about that experience and show slides from the trip including some taken in Kruger National Park after the library program ended.

*Athena Ballroom D*

**Competencies: Tools For Success**

*Michael Porter*

*Webjunction*

Competencies include the skills, knowledge, and attitudes associated with success in a job. Take a closer look at competencies and learn what they can do for you, your staff and your library.

*Athena Ballroom E*

### **Introduction to United Streaming**

*Carolyn Armstrong, Mason Elementary; Leslie Greer, Dacula Middle (Gwinnett County Public Schools)*

An introduction or refresher to integrate United Streaming with lessons and the GPS. Come and learn about this free video resource apply it today.

*Athens Ballroom F*

### **Making the Most Out of Having the Least**

*Mike Aiken, Cobb County Public Library System*

Faced with the sale and imminent demolition of one of its busiest library branches, the Cobb County Public Library System found the design support, construction resources, and manpower in county government to create a much larger, technologically advanced facility.

*Athena Ballroom G*

### **Resume Review**

*Shelley Smith, University of West Georgia and Experienced Reviewers*

*Students and recent graduates can have their resume evaluated and given advice*

*Athena Ballroom H*

### **Map Mashups for Spatial Wow!**

*Cynthia Prosser and Monica Pereira University of Georgia*

Map mashups are a great way to highlight unique elements and features of your favorite places.

*Athena Ballroom I*

### **Maximizing Your Value with Worldcat.org**

*Chris Martire, OCLC*

Demonstrated through the eyes of three different users (a middle school student, a Book Club, and a college student), this program illustrates how libraries can help patrons derive maximum advantage from OCLC's WorldCat.org service.

*Athena Ballroom J*

### **Celebrating, Motivating and Cultivating Lifelong Readers**

*Jennifer McCrary, Betsy Sierra, and Kathy Thompson, Henry County Schools*

We will focus on encouraging reluctant readers in grades K-12. We will share our Celebration Book Club (elementary), Guys Read! (middle), and a high school book club that utilizes blogs, newspaper reviews, and mentoring young readers.

*Parthenon Room 1*

### **2010 Georgia Student Media Festival Showcase & 2011 GSMF Update**

*Gordon Baker, Michelle Lenderman, Ann Grantham, Deborah Gray, Mary Tyner, and Alayne Smith Clayton State University, Bibb County Schools, and Gwinnett County Schools*

See the best in student produced media in Georgia and in the United States; see what's new for 2011 and learn techniques for a successful judging experience!

*Empire Room 1*

### **A Plethora of Picture Books!**

*Kristie Michalowski, Jamie Nobles, and Suzanne Skeen*

*Gwinnett County Public Schools*  
Come learn innovative ways to use picture books to teach GPS objectives.

*Empire Room 2*

**Ni Hao! What Are School Libraries Like in China? (And GLA School Library Division Business Meeting)**

*Judi Repman, Stephanie Jones and Ting Peng*

*Georgia Southern University*

Join us for a photo tour of elementary, middle/junior and high school libraries in China. Learn about resources that will allow you to add an international element to your school library program to help develop 21st century global citizens.

*Willow Room*

**Telling Your Library's Story Through Photography**

*David Baker*

*Georgia Public Library Service*

*Learn to tell your library's story through photography with this discussion-oriented session aimed at helping beginners develop and refine their styles to produce photographs that have the power to influence staff, patrons and supporters alike. Information on Georgia Libraries Photo Contest for 2011 will be discussed.*

*Oconee River Room 1*

**TRS-Pre-Retirement Workshop**

*Mike Zarem*

*Teacher Retirement System of Georgia*

If you are within 5 years of retirement eligibility, or you just want to know more about your TRS pension benefits, this meeting is designed for you. We go over all important topics you would have questions about.

*Oconee River Room 2*

**Readers Theater With a Twist- Integrating Technology with Readers Theater with a 4th Grade Class**

*Kathy Schmidt, Janet Zawacki*

*Rock Springs Elementary School*

*Gwinnett County Public Schools*

Come see how a media specialist and a classroom teacher collaborated and used technology to bring a readers theater unit to life with a fourth grade class.

*High Shoals Room 1*

**GALILEO Counts: New and Easy Ways to Work With GALILEO Usage Statistics**

*Lauren Fancher, Ken Henslee*

*GALILEO*

A session that is statistically guaranteed to be interesting and is a must for library administrators, reference staff, report-writers, and those making decisions about electronic resources.

*High Shoals Room 2*

**Earth Matters: Selected Free U.S. Government Information for Public Libraries**

*Jim & Justine Veatch*

*Bartram Trail Regional Library*

Participants will see the value of the integration of online government resources into the web-based catalog and learn how to do this.

*Cypress Room 1*

**Promoting Your Library/Media Center With A Book Cart Drill Team**

*Robin Wofford, Cara Harpin, Jessica Schultz-Suggs, Karii Zimmerman*

*Cobb County School System*

If budget cuts have given you the blues, come learn how to put the fun back in your library while promoting reading in a unique and humorous way!

*Cypress Room 2*

**Friday October 15**  
**Exhibits ONLY**  
**10:00 a.m. – 10:50 a.m.**  
**Refreshments provided!**

**Friday October 15**  
**Concurrent Sessions VI**  
**11:00 a.m. – 11:50 a.m.**

**Coming to TERMS with ERMs: Managing Electronic Resources with University of Wisconsin's ERMs**

*Tessa Minchew*

*Georgia Perimeter College*

Feel like ERMs force you to choose two from the proverbial triad of Fast, Good, or Cheap? With ERMs, there are no choices. You get Fast, Good, and Free! Come learn how to get started with this Electronic Resource Management tool based on MS Access.

*Athena Ballroom A*

**Developing a Research Rich Environment for Upper Primary & Middle Schoolers in the 21st Century Classroom**

*Sandy Wise*

*Twin Rivers Middle School*

*Gwinnett County Public Schools*

Participants will receive hands-on instruction on several research strategies along with a take-home packet of the presentation and document examples.

*Athena Ballroom B*

**Professional Growth on a Budget: In-House Professional Development Solutions and Opportunities**

*Esther Giezendanner, Mary Miller*

*University of Georgia*

The session will discuss how successful in-house programs, such as UGA's mentoring program, can provide free professional development in this time of tight budgets; tips on how librarians can go about creating their own opportunities will be included

*Athena Ballroom C*

**Georgia Libraries: An Illustrated History**

*Emily N. Decker, Stephanie M. Dunn, Michelle C. Ewing, Lynn D. Futch, Sara M. Henderson, Erika L. Wagner*  
*Valdosta State University, MLIS*

Be among the first to see the initial phase of a project devoted to compiling an illustrated history of Georgia libraries.

*Athena Ballroom D*

**Georgia Department of Education Update and News**

*Judy Serritella*

*Georgia Department of Education*

This session is geared to the K-12 Library Media Specialist. The update from the Georgia Department of Education will focus on budget concerns, personnel issues, policies, data collected during 2010 and other areas of interest.

*Athena Ballrooms E and F*

**Lowdown on Unconferences**

*Andrew Shuping*

*Mercer University, Macon*

Come find out what an unconference is, ways to organize it, and what the benefits are for having an unconference vs. a conference.

*Athena Ballroom G*

**Georgia Public Broadcasting: Worth Sharing!**

*Patrice Weaver*

*GPB Education*

Session will highlight new programs and services of Georgia Public Broadcasting available at no cost to the Georgia learning community.

*Athena Ballroom H*

### **Gathering Community Stories: Conducting a School Oral History**

*Andy Plemmons*

*David C. Barrow Elementary, Athens*

*Clarke County School District*

*What stories are hiding in your school walls and in your community? Come see how a media specialist collaborated with 5th grade to gather stories from a school's 86 year old history.*

*Athena Ballroom I*

### **Managing a Vibrant Volunteer Program**

*Kimberly Sharp*

*Ivy Creek Elementary School*

*Gwinnett County School District*

Make the most of your volunteer program by learning practical tips for recruiting, training and celebrating adult and student volunteers!

*Athena Ballroom J*

### **AR: Leading the Way to Fidelity of Implementation**

*Ellen Gadberry*

*Renaissance Learning, Inc.*

Your take-away from this session will include a list of a dozen no-cost and low-cost ways to provide leadership, collaboration, and support for making the most of Renaissance Learning reading tools in your school community.

*Parthenon Room 1*

### **Setting Your (Library's) Place at the Table: Strategizing for SACS Review**

*Dr. Betty Paulk, Deborah S. Davis,*

*and Emily Rogers*

*Valdosta State University*

A SACS accreditation review offers a chance to emphasize your library's contributions to your school mission. Hear how VSU librarians claimed a place at the accreditation table by participating in the QEP and presenting assessment data effectively.

*Parthenon Room 2*

### **Starting a Text Reference Service**

*Casey Long, Agnes Scott College; Jeff*

*Gallant, Valdosta State; Cliff*

*Landis, Georgia State; James*

*Stephens, Savannah State; Sarah*

*Steiner, Georgia State.*

Is a text reference service right for you?

Four academic libraries in Georgia summarize their experience with text reference to help you understand the technology options, set-up issues, and patron usage of the service.

*Empire Room 1*

### **Planning Adult Programs at the Library**

*Colleen Knight*

*Bartow County Library System*

Discover the steps to planning adult programs that are fun, informative, and budget conscious.

*Empire Room 2*

### **Come One, Come All, to the Media/Technology Fair!**

*Emily Salmon, Christi Harp, Janylle Johnson*

*Ola Middle School*

*Henry County School District*

It's all fun (and function) when the school media specialists and instructional technology specialist (ITS) team up to promote highly productive and little-used resources...collaboration at its best!

*Willow Room*

### **The Media Center is the Message**

*Mary Barbee*

*Gwinnett County Public Schools*

Your media center is part of the message you deliver every day about what you do and how you impact student learning. Explore ways to evaluate and modify your media center to deliver a more powerful message.

*Oconee River Room 1*

**Leading Students to Lifelong Learning***Selena Mobbs**Cherokee Elementary School**Polk County School District*

Students who participated in this information literacy skills project scored 8% to 14% higher on the Reading Comprehension and English Language Arts portions of the CRCT, while developing independent research skills and a love of learning.

*Oconee River Room 2***Wikipedia***Betsy Razza**Druid Hills High School**DeKalb County School System*

Despite its inherent problems, it has made a significant impact worldwide. Learn the history of Wikipedia, the philosophy behind it, the editing process and how it struggles with quality, control, and working with cultural differences.

*High Shoals Room 1***Supporting Small Businesses with GALILEO and Library Resources***Karen Minton, GALILEO; John**Prechtel & Sheila Devaney, UGA*

Discover ways to meet the challenge of helping entrepreneurs and small business owners with business plans, management, marketing, and other related research with resources from GALILEO, local libraries, and free government information.

*High Shoals Room 2***Congressional Information Demystified***Patricia E. Kenly and Bette Finn**Georgia Tech*

Do you ever wonder how Congress and the Federal Government spend your tax dollars? Hot topics, testimony about the latest scandal, CRS or GAO reports, and more – Join us as we share strategies to easily unearth Congressional information.

*Cypress Room 1***Staff Day Success: Creating an Event Valued by All Employees**

Brijin Boddy, Chatthoochee Valley Regional Library; Sherryl James, East Central Georgia Regional; Ceil Smith, Three Rivers Regional; Courtney Lumpkin, Okefenokee Regional Library System

Are you involved in planning and implementing an all-staff event at your library? Do you need new ideas to rejuvenate your day? Presenters from several Georgia libraries will share their tried and true tips, tricks and strategies for a successful day.

*Cypress Room 2*

**Friday, October 15**  
**Closing General Session**  
 12:00 p.m. - 12:50 p.m.  
*Athena Ballrooms E & F*

**Coming Together: How Media, Technology, and Society are Reshaping the Future of Libraries**

*Buffy Hamilton, Creekview High School; Tim Daniels, Georgia Public Library Service; Cliff Landis Georgia State University*

This fast-paced session will cover a diversity of topics, including: transliteracy, biotechnology, the digital divide, convergence culture, the history and impact of technology, and the emerging role of libraries in the 21st century. Watch as Buffy Hamilton, Tim Daniels, and Cliff Landis trade off in quick succession, showing you how libraries are evolving to meet the changing needs of today's (and tomorrow's!) users.

Buffy Hamilton is "The Unquiet Librarian" and Media Specialist at Creekview High School in Canton; Cliff Landis is the Web Services Librarian at Georgia State University and Tim Daniels is Assistant State Librarian for Technology and Infrastructure for Georgia Public Library Service.

*Athena Ballrooms E & F*

***Lunch Concession Stand  
 Available To Tide You Over  
 Through the Raffle!***

**Friday, October 15**  
**Book Cart Drill Team Demonstrations**  
 1:00 p.m. – 1:20 p.m.  
*Athena Ballrooms E & F*  
 Prizes Donated by Demco

**Friday, October 15**  
**GLA Scholarship Raffle**  
 1: 30 p.m. – 2:30 p.m.  
*Fire Hall*

**This Completes COMO XXII! We hope you have enjoyed "Celebrating With One Voice!"**

**Be sure to complete and drop off your COMO evaluation form at the designated area in order to be entered in a drawing for a FREE COMO XXIII Registration!**



## Target Audiences as Indicated on Presentation Proposals

A (Academic), P (Public), S (School), IT (Instructional Technology) G (General)

IT, P, S, G	2010 Georgia Student Media Festival Showcase & 2011 GSMF Update
A	Academic Librarians and Faculty Classification: What Really Matters
S	AR: Leading the Way to Fidelity of Implementation
S G	Avoiding Burnout in the Biggest Classroom in Your School
S	Be a Survivor: Economic crisis Challenging K-12
A	Best Access Services Practices From Selected Academic Libraries
P S G	Beyond Our Walls: Using Social Networking to Reach Your Community
S	Beyond the Test: Creating Authentic Readers
IT A P	A Brief Introduction to GIS and GIS Resources
P G	Building Communities in Public Libraries-The GPLS-VSU MLIS IMLS Grant
A	Business Information Requirements: Challenges & Cooperative Efforts Between Library, Faculty & Community
A P	Business Intelligence in Libraries: Collecting and Enhancing Service and Electronic Resource Usage Statistics
A P G	Celebrate the Extra Space: A Practical Guide to Weeding! And the GLA Government Documents Interest Group Business Meeting
S	Celebrating, Motivating and Cultivating Lifelong Readers
S P G	Coaching Made Easy: Preparing for the Regional Georgia Helen Ruffin Reading Bowl
A G	Collaboration by Design: Redesigning a Special Collections Website
IT, A, P, S	Come One, Come All, to the Media/Technology Fair!
A P G	Coming to TERMS with ERMs: Managing Electronic Resources with University of Wisconsin's ERMs
P	Competencies: Tools For Success
A P S G	Congressional Information Demystified
G, C	Creating the New Provider-Neutral Record
A P G	Crowdsourcing a Community Archive with Omeka
G	Demystifying ALA
A P S	Designing a K16 Collaborative Workshop for Teachers
IT S G	Developing a Research Rich Environment for Upper Primary & Middle Schoolers in the 21st Century Classroom
P G	Diversity in Action: Library Services to Non-English Speaking and New Immigrant Communities
A P S G	Earth Matters: Selected Free U.S. Government Information for Public Libraries

<b>A</b>	<b>Fourth Triennial Academic and Research Library Building Round-Up</b>
<b>G</b>	<b>GALILEO Counts: New and Easy Ways to Work With GALILEO Usage Statistics</b>
<b>S</b>	<b>GALILEO: Choice Digital Content</b>
<b>S G</b>	<b>GALILEO: Out of the Media Center Into The Classroom</b>
<b>S, IT</b>	<b>Gathering Community Stories: Conducting a School Oral History</b>
<b>S G</b>	<b>Georgia Department of Education Update and News</b>
<b>A P S G</b>	<b>Georgia Libraries: An Illustrated History</b>
<b>A</b>	<b>Georgia Library Association Academic Papers</b>
<b>P</b>	<b>Georgia Library Certification and You</b>
<b>P S</b>	<b>Georgia Peach Awards for Teen Readers</b>
<b>S</b>	<b>Georgia Public Broadcasting: Worth Sharing!</b>
<b>IT A S</b>	<b>Getting in SYNC: Using Wimba for Synchronous Online Library Instruction</b>
<b>G</b>	<b>Getting Involved: Professional Organizations and the Opportunity to Make a Difference Stay Connected and Build Relationships</b>
<b>A P</b>	<b>GLA Assessment Interest Group Business Meeting</b>
<b>G</b>	<b>GLA Circulation Interest Group Discussion</b>
<b>A P S G</b>	<b>GLA Distance Education Interest Group Business Meeting</b>
<b>A P</b>	<b>GLA Joint Academic and Public Library Divisions Luncheon</b>
<b>G</b>	<b>GLA Paraprofessional Division Business Meeting</b>
<b>G</b>	<b>GLA Special Library and Information Services Division Business Meeting</b>
<b>G</b>	<b>GLA Technical Services Interest Group Business Meeting and Sharing</b>
<b>S</b>	<b>GLMA Grants for Your Library Program</b>
<b>S</b>	<b>GLMA/GAIT/GLA School/Media Luncheon</b>
<b>P S G</b>	<b>Great Youth Storytelling Opportunities</b>
<b>G</b>	<b>A Guy, A Girl and A Monster With a Sword: Graphic Novels in the Academic Library</b>
<b>A P</b>	<b>How to Build for Sustainability – With or Without LEED Certification</b>
<b>P</b>	<b>In the Eye of the Storm: Leadership Through Adversity</b>
<b>S</b>	<b>Intellectual Freedom and Censorship: Are You Prepared?</b>
<b>S</b>	<b>Introduction to United Streaming</b>
<b>S</b>	<b><i>Leading Students to Lifelong Learning</i></b>
<b>IT, A, P</b>	<b>Libguides: Are We Reaching Our Audience?</b>
<b>A P G</b>	<b>Library Instruction from Reference Services: What's Happening</b>
<b>S</b>	<b>Library Media Specialist of the Year Panel</b>
<b>IT A P S G</b>	<b>Lowdown on Unconferences</b>
<b>A</b>	<b>Making House Calls: Offering Online Instruction to Distant Learners, Busy Professionals and Non-Traditional Students</b>

P	<b>Making the Most Out of Having the Least</b>
S	<b>Managing a Vibrant Volunteer Program</b>
G	<b>Map Mashups for Spatial Wow!</b>
G	<b>Maps in the UGA Libraries: a Tour of the Collections</b>
G	<b>Maximizing Your Value with Worldcat.org</b>
IT, S	<b>Media Specialist as a Model: Certification and Staffing of Instructional Technology Specialists in Georgia</b>
G	<b>Medical Partnership</b>
G	<b>Mentoring: A Golden Opportunity</b>
S G	<b>Ni Hao! What Are School Libraries Like in China? (And GLA School Library Division Business Meeting)</b>
G	<b>One Voice, Many Channels: Blogging and Tweeting for Libraries</b>
G	<b>Personal Marketing</b>
P	<b>Planning Adult Programs at the Library</b>
S G	<b>Planning Successful Author Days and Virtual Author Visits Using Skype in the Classroom</b>
S	<b>A Plethora of Picture Books!</b>
S	<b>Practical Ways to Energize Your Library Media Program</b>
A P S G	<b>Primary Sources Tricks and Treats</b>
A P G	<b>Professional Growth on a Budget: In-House Professional Development Solutions and Opportunities</b>
A	<b>Promotion and Tenure Today</b>
A P G	<b>Protecting Your Patrons and Yourself Online</b>
S	<b>Proving Your Worth: Using Reports to Promote the Media Center</b>
IT S	<b>Readers Theater With a Twist-Integrating Technology with Readers Theater with a 4th Grade Class</b>
A S	<b>Reality Check: The 21st Century Game of Life</b>
A P S	<b>Representations of Girlhood: Exploring Femininity Via Three Young Adult Novels</b>
G	<b>Resume Review</b>
A	<b>Right and Wrong in Real Librarianship: The Impact of Ethics on Practicing Academic Librarians</b>
G	<b><i>A Sense of Place and People: Local History and Genealogy Resources in Georgia</i></b>
A	<b>Setting Your (Library's) Place at the Table: Strategizing for SACS Review</b>
G	<b>South Africa Libraries: A Library Ambassador's Experience</b>
P	<b>Staff Day Success: Creating an Event Valued by All Employees</b>
A P	<b>Starting a Text Reference Service</b>
G	<b>Strengthen Your Community From the Library</b>
G	<b>Supporting Small Businesses with GALILEO and Library Resources</b>
P S G	<b>Teaching Financial Literacy Skills in the Public Library--"Money Matters:</b>
G P S A	<b>Telling Your Library's Story Through Photography</b>

**COMO XXII**

**Georgia Council of Media Organizations 2010 Conference  
The Classic Center, Athens**

<b>G</b>	<b>The Audacity of Sharing: Giving History a Voice at the Auburn Avenue Research Library on African-American Culture and History</b>
<b>G</b>	<b>The Customer Service Experience @ Your Library Free</b>
<b>A</b>	<b>The Integral Library: Incorporating the Library in Student Events</b>
<b>A</b>	<b>The Library One-Shot: A Survey of Alternative Approaches</b>
<b>S</b>	<b>The Media Center is the Message</b>
<b>AP</b>	<b>The State of Federal Government Documents in Georgia</b>
<b>G</b>	<b>Tips and Tools For Promoting Your Library</b>
<b>S, IT</b>	<b>Tools for Learning in 2010: Check Out the Horizon Report</b>
<b>G</b>	<b>Tools for Personal and Team Knowledge Management</b>
<b>G</b>	<b>Tour of the Digital Library of Georgia Free</b>
<b>G</b>	<b>Tour: Medical College of Georgia/University of Georgia</b>
<b>A G</b>	<b>Troubleshooting Electronic Resource Access Issues</b>
<b>G</b>	<b>TRS-Pre-Retirement Workshop</b>
<b>A</b>	<b>United By Scholarly Impact: Advancing Faculty-Librarian Partnerships Via Promotion and Tenure Outreach</b>
<b>G S</b>	<b>USA vs China: Comparative Study on Education</b>
<b>S P</b>	<b>Using "Picturing America" in the Standards Based Classroom</b>
<b>S</b>	<b>Using Technology to Promote Your Media Center in these Tough Economic Times</b>
<b>A</b>	<b>A View from the Trenches: Using GIL- FIND In Instruction, Reference and Marketing</b>
<b>IT A P S G</b>	<b>Visioning the USG Information Technology Strategic Plan: Library Strategies and Solutions from a Grassroots View</b>
<b>A P S G</b>	<b>Why Bother? : Why to Use and How to Find Free Web Based Applications that You Can Utilize in Your Work</b>
<b>G S A P</b>	<b>Wikipedia</b>
<b>G</b>	<b>You, The Online Version</b>
<b>A P G</b>	<b>You're In It to Win It: Writing a Successful Grant Application</b>
<b>G</b>	<b>Your Voice: Professional Networking &amp; Digital Identity</b>
<b>A P S</b>	<b>Zotero: Using, Teaching and Supporting the Open-Source Citation Tool</b>

## **OUR COMO EXHIBITORS**

**To Be Announced!**

## **Georgia Council of Media Organizations XXII Steering Committee**

### **GAIT - Conference Chair**

Melissa Underwood, GACOMO XXII Conference Chair and GAIT President  
Leslie Wantland, GACOMO XXII Conference Treasurer and GAIT Treasurer  
Sonja Fox, GAIT President-Elect  
Giselle Escobar, GAIT Past-President

### **GLA – Program**

Carol Stanley, GACOMO XXII Program Chair and GLA President  
Pat Carterette, Programs Advisor  
Carolyn Fuller, GLA President-Elect  
Jim Cooper, GLA Past-President

### **GLMA – Registration**

Valerie Ayer, GLMA President  
Susan Grigsby, GLMA Immediate Past-President  
Betsy Razza, GLMA President-Elect  
Rosalind Dennis Past-President  
Jim Clark, Clark Systems

### **Exhibits/Printed Program**

Gordon Baker  
Bob Fox  
Kara Mullen

### **The Authors Reception**

Diana Very, GLA Public Library Division Chair