Keep Up With GaCOMO’s Blog:
Conference information, session changes, liveblogging!
And thanks to our 12 Volunteer Bloggers!

http://www.georgiacomo.org/blog

ADDED EVENTS (NOT OFFICIALLY PART OF GaCOMO BUT RELATED)

- Thurs., 5:30-7:00pm, Valdosta State University MLIS Program Reunion, Centreplex Room 309
- Fri., 1:00-4:00pm, Valdosta State University MLIS Program Stakeholders’ Meeting, Centreplex 309

ADDITIONAL SPONSOR
Films on Demand, $200 for “Movie Night”

CANCELED PROGRAMS

- Wed., 1:00-5:00pm, Off-Site Meeting of the Technical College System of Georgia Librarians, Central Georgia Technical College
- Thurs., 2:30-3:20pm, Ballroom E, “Earth Matters”
- Fri., 9:00-9:50am, Marriott, Magnolia C, “Literacy Packs: How to Engage…”

CHANGED LOCATION OR DAY OR TIME

- Originally on Fri., 9-9:50am, Centreplex Room 309, “Building a Virtual Library” has moved to Thurs., 10-10:50am, Centreplex Room 306.
- Originally on Thurs., 1:30-2:20pm, Room 310, “Turn Your Students into Lifelong …” has moved to Thurs., 11-11:50am, Centreplex Arena Suite B
- Fri., 10-10:50am, “Cataloging at the Mansion” has moved from Ballroom C to Ballroom A

Remember to Pack:
1. Adhesive imprinted home address labels – save time writing your name on Scholarship Raffle tickets! And then we can read your name legibly at the Drawing on Friday at noon! : - )

2. Whatever you may be able to contribute to Georgia’s first “Librarians Build Communities” and Macon’s Loaves and Fishes - canned goods / non-perishable food items (collection bins in Centreplex Lobby) Or Checks will be accepted at GaCOMO (near Registration) or
Click on this link if you’d like to make a secure donation online through PayPal or with your credit card:
https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=7XXCK7VUC2FY6
Loaves and Fishes asked us to tell conference attendees, “We really appreciate and need these donations!”
Pre-Conference Workshops and Meetings -- Wednesday

Wednesday 9:00am-12:00pm and /or 1:30-4:30pm

Pre-Conference: "Best Practices for Youth Services Programming At Your Library" (Two Parts - Can Attend Either)
Intended Audience: Public and School Libraries
9:00am-12:00pm Serving children birth - 10 years old
1:30-4:30pm Serving tweens and teens
Track: Youth Services; Early Childhood; ES/MS/HS
Location: Centreplex, Room 309
Morning - Early Literacy: Let's READ! Repeat, Engage!
Investigate how to build language through repeated interactive story telling. Presented by Sharon Aston.
Afternoon - Georgia Peach Book Award for Teen Readers and Teens and Technology, presented by Wendy Stephens.
Sign up for one or both sessions. Lunch on your own.
Contact: Elaine Black, eblack@georgialibraries.org

Pre-Conference: GALILEO Mini-Conference
Intended Audience: Multiple Library Types
Subject Track: Instruction; Ref.; Technology
Location: Centreplex, Rooms 303 & 306 - FULL
Sessions on Discovery service, mobile options, Common Core, public library databases, and optimizing GALILEO on library websites. Address by Dr. Andrew Manis.
Contact: Karen Minton, karen.minton@usg.edu

TCSG Library Council Meeting - CANCELED
Intended Audience: Technical College Librarians
Location: Off-Site: Central Georgia Technical College
Contact: Mary McClung, mary.mcclung@westgatech.edu

Wednesday 1:00pm-3:00pm

GLA Executive Board Meeting & Lunch
Location: Centreplex, Room 310
Contact: Elizabeth Bagley, ebagley@agnesscott.edu

GLA Scholarship Raffle Booth Set-Up
Location: Centreplex, Atrium Lobby Staircase
Contact: Elizabeth Bagley, ebagley@agnesscott.edu

Wednesday 1:00pm-4:00pm

Pre-Conference: Genealogy Workshop
Intended Audience: Multiple Library Types
Subject Track: Genealogy/Family History
Location: Centreplex, Room 308
Muriel Jackson from Macon's Washington Memorial Library presents a pre-conference session on how to discover your family's roots.
Contact: Elizabeth Bagley, ebagley@agnesscott.edu

Wednesday 1:00pm-5:00pm

Pre-Conference: GALILEO Mini-Conference
Intended Audience: Multiple Library Types
Subject Track: Instruction; Ref.; Technology
Location: Centreplex, Rooms 303 & 306 - FULL
Sessions on Discovery service, mobile options, Common Core, public library databases, and optimizing GALILEO on library websites. Address by Dr. Andrew Manis.
Contact: Karen Minton, karen.minton@usg.edu

Two Trolleys Looping to Downtown Restaurants
Intended Audience: Any Conference Attendees
Location: Departing regularly from and returning to the Marriott City Center hotel entrance
Catch a free ride to selected restaurants in historic Macon. Chat w/CVB rep. at Registration, 4:00-6:00pm.
Contact: Elizabeth Bagley, ebagley@agnesscott.edu

COMO Registration
Location: Centreplex, Atrium Lobby Window
Macon rep. available 4:00-6:00pm w/local menus.

SEL A Executive Board Meeting
Location: Centreplex, Room 312
Contacts: Gordon Baker, Mike Seigler
gordonbaker@clayton.edu, mseigler@smyrnaga.gov

Wednesday 3:00pm-7:15pm

Wednesday 3:30pm-5:30pm

Wednesday 5:00pm-10:00pm
**Wednesday 5:00pm-7:00pm**

**GLA Interest Group Council Dinner & Meeting**
Location: Marriott's Vintage Restaurant (Dutch Treat)

**Wednesday 5:30pm-7:00pm**

**GLA NMRT New Attendees' Dutch Treat Dinner and Meeting**

*Intended Audience: Emerging Librarians/MLIS Students; New Members of GLA or SELA*

**Subject Track:** General Interest

**Location:** Off-Site: Acapulco Mexican Restaurant, 523 Cherry Street, Downtown Macon

First time COMO/SELA attendees are encouraged and welcome to attend this Dutch Treat dinner at a local restaurant. Catch the free trolley in front of the Marriott lobby (circular driveway).

Contact: Virginia Feher, vfeher@gmail.com

**Wednesday 7:30pm-9:15pm**

**Library Movie Night! "Desk Set"**

*Intended Audience: Everyone*

**Subject Track:** Entertainment

**Location:** Marriott, Magnolia A&B

Kick off the conference with the Hepburn-Tracy rom-com "Desk Set" which has a research setting. Popcorn and fun! (Sponsored by ProQuest and Thomson Reuters West.)

Contact: Carol Stanley, cstanley@athenstech.edu

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**Thursday 5:55am-7:00am**

**Pat Carterette* Memorial Run/Walk**

*Intended Audience: Everyone*

**Subject Track:** General Interest/Wellness

**Location:** Gather at Marriott Lobby at 5:55am, proceed to the riverside Ocmulgee Heritage Trail. Walk or run for as long as your schedule allows.


*Pat Carterette served as director of continuing education for the Georgia Public Library Service from 2008-2011. Shortly after running in the Chicago Marathon in October 2010, she was diagnosed with terminal cancer. “Pat was a gregarious, open-hearted person who created friendships, collaborations and communities through the persistent force of her personality,” her husband Bob Carterette said. “She was energetic, loving and kindhearted. For her, life was always an adventure with no bad endings.” GLA and GPLS join library staff from around the state in remembering Pat’s contributions to Georgia libraries through this run/walk at COMO each year. The Carterette Memorial Webinar series also was named for Pat since she co-founded those sessions.

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**Thursday 7:00am-8:30am**

**Grab-N-Go Concessions on Sale**

*Intended Audience: Anyone*

**Location:** Centreplex, Pre-Function Space

If you need a quick breakfast item, Marriott staff will be selling some pick-up fare in the wide hallway between the hotel and the Centreplex. Concessions will also be sold Thursday at lunch time for those not attending a ticketed lunch.

Breakfast and lunch grab-n-go items will be sold in the same location on Friday. Inside the Marriott, you will find a Starbucks and a restaurant too.
COMO 2012 Concurrent Sessions

Thursday 8:00am-8:50am

COMO Registration (through 5:30pm today)
Location: Centreplex, Atrium Lobby Window

Exhibits Kick-Off with Coffee
Intended Audience: Everyone
Subject Track: General Interest
Location: Centreplex, Exhibition A&B
Come see what's new at the Vendor Exhibits, and grab some coffee while you stroll. (Sponsored by Follett.)
Contact: Gordon Baker, gordonbaker@clayton.edu

GLA Scholarship Raffle Booth Open, Centreplex, Atrium

Thursday 9:00am-9:45am

First Keynote Speaker: Dr. Siva Vaidhyanathan
Intended Audience: All Conference Attendees
Subject Track: General Interest
Location: Centreplex, Arena
Cultural historian and University of Virginia law and media studies scholar Dr. Siva Vaidhyanathan will share his thoughts on the "Googlization of everything."

Thursday 10:00am-10:50am

Exhibits Open, Centreplex, Exhibition Hall A&B

GLA Scholarship Raffle Booth Open, Centreplex, Atrium

POSTER SESSION 1
Intended Audience: Multiple Library Types
Subject Track: General Interest
Location: Centreplex, Poster Session Boards, Ballroom Hallway Near Atrium Lobby
Stop by to chat with poster session presenters about their projects or research.
Contact: Diana Very, dvery@georgialibraries.org
See Poster Session Schedule for Specific Topics.

Thursday 10:00am-10:50am

Expectations That Users Bring to the Library:
Consumer and Technical Trends
Intended Audience: Public Libraries
Subject Track: Consumer Trends; Technology
Location: Centreplex, Room 106
Library customers are surrounded by marketing, products and service trends that are “everyday” in the consumer world, e.g., virtual keyboards and DIY health. Explore trends in expectations and how to meet them.
Presenter(s): Carla Beasley, Holly Barfield beasleyc@forsythpl.org

Responsive Collection Development: “Macon”
Collaboration Easier Using Shared Online Documents for Communication with Stakeholders
Intended Audience: Multiple Library Types
Subject Track: Collection Development
Location: Centreplex, Room 107
This session will offer a broadly-applicable, inexpensive approach for more transparent, efficient collection development communications using online shared documents.
Presenter(s): Julie Higbee, jahigbee@northgeorgia.edu, Bonnie Morris, Carol Chester, Jennifer Smith

Closing the Loop on Information Literacy Instruction
Intended Audience: Academic Libraries
Subject Track: Assessment; Instruction
Location: Centreplex, Room 303
Assessment of student learning in information literacy sessions plays a crucial role in "closing the loop" of instruction. Learn methods of assessment, both formal and informal, used at one university to measure student learning and improve teaching.
Presenter: Toni Carter, tcd0006@auburn.edu
Open Access Today: What Role for Smaller Academic Institutions?
Intended Audience: Academic Libraries
Subject Track: Open Access
Location: Centreplex, Room 312
The Open Access Movement in scholarly publishing is a train that is gathering speed at an impressive rate. Smaller academic institutions are playing a crucial role in promoting this trend in scholarly communication.
Presenter: Natalia Bowdoin, nataliab@usca.edu

Small Collections = Big Impact
Intended Audience: Archives
Subject Track: Digital Projects; Special Collections
Location: Centreplex, Room 313
Small collections and archives groups can produce high impact digital projects from a small budget through partnerships.
Presenter(s): Cynthia Horne, Brandon Gipson
crhorne@northgeorgia.edu

Boomers! Outreach and Programming for the 50+ Crowd!
Intended Audience: Public Libraries
Subject Track: Outreach; Programming
Location: Centreplex, Room 324
The Athens Regional Library and Lyndon House Arts Center joined together with IMLS funding to address the rapid growth of area baby boomers.
Presenter(s): Kathryn Ames, Madeline Darnell
kames@arlsmail.org

GALILEO Knowledge Repository (GKR) Panel
Intended Audience: Academic Libraries
Subject Track: Digital Repositories; Faculty Outreach
Location: Marriott, Magnolia A
A panel of GALILEO Knowledge Repository (GKR) project leaders will describe how this IMLS grant-funded project increased access to digital scholarship, research information, and related works from institutions across the University System of Georgia.
Presenter(s): Marlee Givens, Andy Carter, Debra Skinner
marlee.givens@library.gatech.edu
Thursday 10:00am-10:50am

(GLA TSIG) Cataloging and Metadata Roundtable
Intended Audience: Multiple Library Types
Subject Track: Cataloging; Technical Services
Location: Marriott, Magnolia B
Hosted by the GLA Technical Services Interest Group, the purpose of this discussion is to facilitate the exchange of ideas and information related to the areas of cataloging and metadata.
Presenters: Jolanta Radzik jradzik@cvrls.net, Linh Uong

Navigating the New AFF: American FactFinder
Intended Audience: Multiple Library Types
Subject Track: Government Docs / Info
Location: Marriott, Magnolia D
Learn about the new American Factfinder and how to help patrons find and use Census information for a variety of subject areas. (Sponsored by GLA GIIG & SELA GODORT.)
Presenter(s): Chris Sharpe, LuMarie Guth, Hallie Pritchett, Paula Webb
csharpe@kennesaw.edu

Student Workers at the Reference Desk: Effective Training and Assessment
Intended Audience: Academic Libraries
Subject Track: Reference / User Services; Staff Development; Student Workers
Location: Marriott, Grand Salon A
Learn how you can improve the orientation, training, and evaluation of student workers in reference services.
Presenter(s): Laura Wright, Elizabeth Barwick, Deb Van Petten
lbwright@valdosta.edu

Designing Library Spaces for Children
Intended Audience: Multiple Library Types
Subject Track: Buildings; Children's Spaces
Location: Marriott, Grand Salon B
Travel to children's library spaces around the world and be inspired by these fun, creative, inviting spaces.
Presenter(s): Kathleen Imhoff; James Keller, Architect
kathleenrtrimhoff@gmail.com; keller@vitetta.com

Having a Book Sale at Your Library
Intended Audience: Multiple Library Types
Subject Track: Funding
Location: Centreplex, Arena Suite A
A panel shares how to have a successful book sale.
Presenter(s): Gordon Baker, Jennifer Duke
gordonbaker@clayton.edu

Macon More of Reference Stats: Using the READ Scale to Guide Instruction, Liaison and Outreach
Intended Audience: Academic Libraries
Subject Track: Assessment; Reference; User Services
Location: Centreplex, Arena Suite B
An overview of the READ (Reference Effort Assessment Data) Scale. Ways to interpret data to transform reference, instruction, liaison and outreach, to demonstrate value.
Presenter(s): Nancy Noe, Marcia Boosinger
noenanc@auburn.edu

Yes, It Is Hard to Get a Job as a Librarian - Tips to Make Your Application Get to the Top of the Pile
Intended Audience: Emerging Librarians/MLIS Students
Subject Track: Career Advice
Location: Centreplex, Arena Suite C
Use your time wisely; be strategic in your job search.
Presenter: Kathy Bradshaw, akbradsh@uncg.edu

Adding a Little Mystery to Your Life: Using Mystery Lesson Design
Intended Audience: School Libraries
Subject Track: Common Core
Location: Centreplex, Ballroom A
Lesson plans stale? Explore how to create mystery lessons that support the Common Core.
Presenter: Mary Elizabeth Garrison,
mary_elizabeth_garrison@gwinnett.k12.ga.us

Video Streaming & Web Conferencing on a Shoestring
Intended Audience: Multiple Library Types
Subject Track: Technology
Location: Centreplex, Ballroom C
"Virtual" Jay shows geeks and n00bs alike how to cobble together a quality video streaming/web conferencing station from old computer equipment, so that your library can involve remote participants in live meetings.
Presenter: Jay Turner, jturner@georgialibraries.org
May The Magic Be With You: How We're Using the Force to Bring Students to the Library
Intended Audience: Academic Libraries
Subject Track: Marketing; Outreach
Location: Centreplex, Ballroom D
Librarians at Mercer University’s Tarver Library share creative strategies and promotions to capture student attention, inspired by Harry Potter and Star Wars.
Presenter(s): Amy Gratz gratz_ae@mercer.edu, Andrew Shuping, Amy Tureen, Lee Twombly

Face-to-Face Embedded Librarians
Intended Audience: Academic Libraries
Subject Track: Library/Research Instruction
Location: Centreplex, Ballroom E
As the concept of “embedded librarians” gains strength and popularity within academia, this session delves into experiences of two librarians in a face-to-face embedded librarian program at Georgia Perimeter College.
Presenter(s): Amelia Glawe amelia.glawe@gpc.edu

Current Issues in Intellectual Freedom: an Update from ALA’s OIF
Intended Audience: Multiple Library Types
Subject Track: Copyright; Intellectual Freedom
Location: Centreplex, Ballroom B
Ms. Deborah Caldwell-Stone will join us from ALA’s Office of Intellectual Freedom with an update on current issues of interest to all. Come for either session. (Sponsored by SELA IF Committee and GLA.)
Presenter(s): Christina Chester-Fangman, Deborah Caldwell-Stone, Deputy Director, ALA-OIF chester-fangman@apsu.edu

The Role of Academic Libraries in Faculty-Mentored Undergraduate Research
Intended Audience: Academic Libraries
Subject Track: Library/Research Instruction
Location: Centreplex, Room 106
Opportunities for academic librarians to become critical allies in faculty-mentored undergraduate research program which is now being used as a vital recruitment and retention tool.
Presenter: Edward McCormack, edward.mccormack@usm.edu

Georgiainfo: Redesigned and Renovated
Intended Audience: Multiple Library Types
Subject Track: Reference Services
Location: Centreplex, Room 107
Georgiainfo – an online almanac about Georgia – now offers improved user experience, through extensive site redesign, enhanced navigation, and better integration with other GALILEO resources.
Presenter: Edward Johnson, ed.johnson@usg.edu

Rocking the Library: a Survey of Successful Performing Arts Programming in American Libraries
Intended Audience: Multiple Library Types
Subject Track: Outreach; Programming
Location: Centreplex, Room 303
A brief survey of performing arts programs at several different types of US libraries including tips to help librarians succeed in creating their own.
Presenter: David Minchew, dminchew@ggc.edu

Click Tracking: Documenting Electronic Resource Usage Through the Catalog
Intended Audience: Academic Libraries
Subject Track: Collection Development; OPACs; Reference; User Services
Location: Centreplex, Room 306
Learn how the data from a click tracker program can be used for collection development and for catalog maintenance.
Presenter: Liza Weisbrod, weisbel@auburn.edu
School Libraries in the Southeast: Perspectives from Various States
Intended Audience: School Libraries
Subject Track: Children’s / Youth Services
Location: Centreplex, Room 308
This panel will address current issues and initiatives pertaining to school libraries and librarians in Alabama, Florida, Georgia, and Kentucky.
Presenter(s): Joseph Freedman, Katrina Figgett, Susan Grigsby, Judy Serritella
jfreedman@alasu.edu

Fun With No Funding
Intended Audience: Public Libraries
Subject Track: Funding
Location: Centreplex, Room 309
Let’s put the FUN back into no FUNDING! With recent cuts in our systems, it’s been hard to come up with programs and crafts without the money to back us up. Let’s share ideas that have worked and will work. Open discussion and FUN!
Presenter(s): Aimee Leavitt, Deborah Walburn
leavitta@mail.henry.public.lib.ga.us

Rocking the Library: Renovations that Create Social Learning Spaces
Intended Audience: Academic Libraries
Subject Track: Buildings; Learning Spaces
Location: Centreplex, Room 310
Coupled with rousing new programs (including rock band concerts), the renovation of the Univ of West Ga’s Ingram Library led to a tripling of its gate count. We’ll discuss opportunities with Chancellor Huckaby’s mandate to better utilize existing space.
Presenter(s): Lorene Flanders; Hank Houser, Architect
lflander@westga.edu; hhouser@houserwalker.com

Library Media Specialist of the Year Panel
Intended Audience: School Libraries
Subject Track: Media Specialist Panel
Location: Centreplex, Room 312
Join the best of the best for an enlightening, interactive discussion in which the LMSOTY finalists share their ideas and tips for success media programs in grades K-12.
(Sponsored by GAIT & GLMA.)
Presenter(s): Joan Abraham, Leslie Wantland
Joan_E_Abraham@fc.dekalb.k12.ga.us

An Investigation of Special Collections Library Theft
Intended Audience: Academic Libraries and Archives
Subject Track: Special Collections
Location: Centreplex, Room 313
If you are responsible for your library’s special collections and you wish to learn about relevant security measures and policies, then this presentation on the theft of library special collections is for you!
Presenter(s): Michael Mounce, Dr. Patricia Mounce
mmounce@deltastate.edu

RFID is in Your Future
Intended Audience: Public Libraries
Subject Track: Circulation; RFID; Technology
Location: Centreplex, Room 324
Radio-frequency identification systems are replacing traditional checkout and security systems. How one system developed their local standards, determined services, retagged the collection, and implemented self-check/automated materials handling.
Presenter: Kathryn Ames, kames@arlsmail.org

A Discovery Tool and Education Research
Intended Audience: Academic Libraries
Subject Track: Discovery Tools; Ref / User Services
Location: Marriott, Magnolia A
Learn new information seeking strategies as we examine new generation search tools, retrieve results from multiple databases plus OPAC and share your experiences with Discovery tools with others.
Presenter: Terrie Sypolt, Terrie.Sypolt@ucf.edu

Intended Audience: Multiple Library Types
Subject Track: Project Management; Technology
Location: Marriott, Magnolia B
How to apply the fundamentals of solid IT project management in libraries without alienating everyone you work with.
Presenter: Emily Almond, ealmond@georgialibraries.org
Thursday 11:00am-11:50am

Evaluating Reference Customer Service with Secret Shoppers
Intended Audience: Multiple Library Types
Subject Track: Assessment; Reference Services
Location: Marriott, Magnolia D
Learn how reference librarians partnered with the Employee & Organizational Development Department at Valdosta State Univ. to conduct secret-shopper-style qualitative evaluations of reference transactions.
Presenter(s): Laura Wright, Lisa Byl, Ginger Williams lbwright@valdosta.edu

My Time is Worth More Than a Dime: Strategies for Saving Our Most Precious Resource
Intended Audience: Multiple Library Types
Subject Track: Work-Life Balance
Location: Marriott, Grand Salon A
In this interactive session, the modern librarian will learn how to better manage time and tasks in a work environment in which priorities are constantly shifting.
Presenter: Russell Palmer, rlpalmer@gmail.com

We Have a Library Blog! Now What Do We Blog…?
Intended Audience: Multiple Library Types
Subject Track: Blogs; Outreach
Location: Marriott, Grand Salon B
Staring at a blank screen trying to think of something for the library blog? We’ll review great blog examples that inspire ideas for content, and we’ll discuss how you can organize those ideas and plan ahead for timely, relevant blog topics.
Presenter: Courtney McGough, courtney.mcgough@usg.edu

Turn Your Students in Lifelong Readers AND Learners with Read-Alouds That Rock [Moved from Thurs., 1:30pm, Room 310]
Intended Audience: School Libraries
Subject Track: Elementary School; Literacy
Location: Centreplex, Arena Suite B
Learn how to use rhyming read-alouds to increase students' vocabulary, stimulate imaginations, develop attention, listening, communication/writing, and cognitive skills, and build background knowledge, all of which leads to independent learning.
Presenter: Diane Shore, dzshore@bellsouth.net

Finding a Library Job (When You Have No Experience): Lessons Learned
Intended Audience: Emerging Librarians/MLIS Students
Location: Centreplex, Arena Suite C
Four librarians who entered an MLIS program with no prior library experience will provide advice and insight for those seeking a career as a librarian, particularly for those with little or no experience working in a library. (Sponsored by GLA NMRT.)
Presenter(s): Virginia Feher, Kimberly Boyd, Ashley Dupuy, Suzannah Lipscomb, Margaret Swanson; vfeher@gmail.com

Thursday 12:00pm-1:15pm

Grab-N-Go Lunch Concessions on Sale
Location: Centreplex, Pre-Function Space

GLMA K-12 & GLA School Lib. Division Luncheon
Intended Audience: GLMA; GAIT; GLA K-12
Subject Track: Ticketed Lunch w/Speaker
Location: Centreplex, Ballroom A
Featuring Dr. Annette Laing, author of The Snipesville Chronicles series. Book signing after.
Contact: Janice Mock, janicemock@windstream.net

GLA Academic and Public Library Divisions' Luncheon
Intended Audience: GLA / SELA Acad. & Public Libraries
Subject Track: Ticketed Lunch w/Speaker
Location: Centreplex, Ballrooms CDE
Featuring Dr. Mark Bauerlein of Emory University, author of The Dumbest Generation.
Contact: Katherine Ott, katherineott@clayton.edu
Thursday 1:30pm-2:20pm

**COMO Registration Window Open**
Location: Centreplex, Atrium Lobby

**Exhibits Open**
Location: Centreplex, Exhibition Hall A & B

**GLA Scholarship Raffle Booth Open**
Location: Centreplex, Atrium Lobby Staircase

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**How to Conduct a Storytelling Club (Part 1 - related to "Youth Storytelling" at 2:30pm)**
Intended Audience: Public Libraries
Subject Track: Children’s Services; Elementary School
Location: Centreplex, Room 106
Learn easy, proven methods to conduct a storytelling club for all ages that will help youth learn to listen, tell stories, increase reading skills and gain appreciation for different genres of literature.
Presenter: Anne Wallace, anne50w@aol.com

**Getting Into The Carole Marsh Reading Zone**
Intended Audience: Public Libraries
Subject Track: Children’s Services; Elementary School / Middle School
Location: Centreplex, Room 107
Fiction book series for young readers to tweens and every age in between, written by award-winning Georgia author Carole Marsh.
Presenter(s): Laura Mullen, Pam Morris
laura@gallopad.com

**Discovering What’s New in GALILEO (New Discovery Service)**
Intended Audience: Multiple Library Types
Subject Track: Discovery Tools; Technology ; User Services
Location: Centreplex, Room 303
Searching was easy with Google, relevant and reliable with GALILEO databases. Now your patrons don’t have to choose between easy AND smart!
Presenter(s): Karen Minton, GALILEO Staff
Karen.Minton@usg.edu

**GLA Academic Presented Papers (Part I)**
Intended Audience: Academic Libraries
Subject Track: Various
Location: Centreplex, Room 306
GLA’s Academic Library Division presents the 19th edition of the Academic Presented Papers competition. Join us to hear the top peer-reviewed papers. Two sessions of papers, with a 10-minute break between. Come for one or both!
Contact: Amy Bursi, amy.bursi@gpc.edu

**Bringing it Home: Using Online Tools and Social Media to Connect Staff to Professional Conferences**
Intended Audience: Multiple Library Types
Subject Track: Staff Development; Technology
Location: Centreplex, Room 308
GCPL Staff attending PLA 2012 created a model for sharing content in real time with Staff at home; those who worked on the project will share their experience from inception to conclusion, discussing methods for connecting, sharing, and engaging.
Presenter(s): Christopher Baker, Jessica Logan, Steve Thomas
cbaker@gwinnettpl.org

**How to Create Quality Projects Using Free Online Tools**
Intended Audience: School Libraries
Subject Track: Technology
Location: Centreplex, Room 312
Make a name for yourself - discover new ways of using selected free web 2.0 tools as you collaborate with teachers and inspire students!
Presenter(s): Dr. Phyllis Snipes, Katie Mitchell, Dawn Putney
psnipes@westga.edu

**It's Your America! What Are You Going to Do With It? Using the 1940 Census....**
Intended Audience: Public and Academic Libraries
Subject Track: Govt Docs/Info; Reference; User Services
Location: Centreplex, Room 313
Whether the primary purpose for consulting the 1940 Census is scholarly or genealogical, 87% of Americans will be able to find information about at least one relative.
Presenter(s): Lori Gwinett, Sheila Devaney, Kathy Turton
lgwinett@georgiasouthern.edu
Thursday 1:30pm-2:20pm

How Cool is that Job? Our Changing Role
Intended Audience: Emerging Librarians/MLIS Students
Subject Track: Librarian Panel
Location: Centreplex, Room 324
A student engagement, user experience, virtual services, and media archives librarian will talk about the interesting aspects of their jobs, how they found their way to such fascinating work, and the knowledge, skills, and experience that helped them land their current positions. (Sponsored by GLA NMRT.)
Presenter(s): Virginia Feher, Ruta Abolins, Charles Bennett, Ameet Doshi, Sarah Steiner
vfeher@gmail.com

Should Libraries Invest in eBooks and eReaders? Pros and Cons
Intended Audience: Multiple Library Types
Subject Track: Ebooks; Technology
Location: Marriott, Magnolia A
Libraries' mixed relationship with eBooks, their publishers, and devices to comfortably read them.
Presenter: Florence Tang, tang fy@mercer.edu

Spectacular Specials: Themed Library Events for Large Audiences
Intended Audience: Public Libraries
Subject Track: Children’s Services; Elementary School
Location: Marriott, Magnolia B
If you’d like to incorporate more special events into your children’s calendar but don’t know where to start, come hear ideas for planning events like “The Royal Ball,” “Fancy Nancy Soiree,” and the “Superhero Challenge.”
Presenter: Leigh Ramey, lramey@greenvillelibrary.org

Back to (Offline) Basics: The Supremacy of the Restroom Newsletter
Intended Audience: Multiple Library Types
Subject Track: Marketing
Location: Marriott, Magnolia C
Learn how to create an inexpensive, fun and effective offline marketing tool -- the bathroom stall newsletter.
Presenter: Maureen Puffer-Rothenberg, mpuffer@valdosta.edu

From Migration to Implementation: The Pros and Cons of OCLC WorldShare
Intended Audience: Multiple Library Types
Subject Track: Technology
Location: Marriott, Magnolia D
Find out what it is like to implement OCLC WorldShare from the project manager at Lincoln Memorial University and listen as she candidly discusses the pros and cons of switching to OCLC’s new product.
Presenter: Laura Slavin, laura.slavin@lmunet.edu

The 2012-13 Georgia Peach Book Award for Teen Readers
Intended Audience: Public & School Libraries
Subject Track: High School / Young Adult Services
Location: Marriott, Grand Salon A
Come discover the 2012-13 GA Peach Book Award nominees and learn ways to promote the books and voting in your library or media center.
Presenter(s): Mary Donovan, Vanessa Cowie
Mary_Kay_Donovan@gwinnett.k12.ga.us

Growing Students in the Garden: Improving the Research Process Through Experiential Learning
Intended Audience: Academic Libraries
Subject Track: Library/Research Instruction
Location: Marriott, Grand Salon B
This presentation will explore how the infusion of an experiential garden component in a beginning Composition class facilitated the achievement of expected outcomes in writing and research.
Presenter(s): Claudia Shorr crshorr@gmail.com; Dr. Scott Mitchell, Assistant Professor of English

Cultural Competence in the Library Workplace
Intended Audience: Multiple Library Types
Subject Track: Staff Development; User Services
Location: Centreplex, Arena Suite A
Explore the impact that cultural competence has on hiring, recruiting, retaining, and improving library services.
Presenter(s): Kathy Bradshaw, Wanda Brown
akbradsh@uncg.edu
Computer - $2000.00, 3 Hardback Books - $100.00, Your Library Card - Priceless!

Intended Audience: Multiple Library Types
Subject Track: Marketing
Location: Centreplex, Arena Suite B
Share ideas and learn how to market your library by showing what you can offer your community.

Presenter: Dawn Dale, ddale@georgialibraries.org

Making the Digital Connection: Linked Data and Libraries
Intended Audience: Multiple Library Types
Subject Track: Archives; Cataloging; IT; Metadata
Location: Centreplex, Arena Suite C
Linked data and libraries are hot topics, not only for staff in archives, institutional repositories, and digital/web initiatives, but also for catalogers. Learn about linked data, explore some library related projects and discuss the semantic web.

Presenter(s): Robin Fay, georgiawebgurl@gmail.com, Laura Akerman (Emory), Doug Goans (Ga Tech)

Become "Uncommonly" Resourceful with "Common" Core Resources
Intended Audience: School Libraries; Common Core
Location: Centreplex, Ballroom B
With busy schedules and less and less time for selection, let us show you some tools that can help you become "uncommonly" resourceful at locating quality Common Core resources for your library media program.

Presenter: Susy Dalton, susy.dalton@mackin.com

SEL A Meeting & Panel:
Library Education in the 21st Century
Intended Audience: Library Educators / Media Specialist Educators / MLIS Students
Subject Track: Library Education
Location: Centreplex, Room 309
Join us to discuss library education: client needs, relevancy of, and future roles of SLIS/School Librarianship/Library Technical Education. Help identify projects that the section might undertake. Panel first hour, discussion second hour. (Sponsored by SELA Library Education Section.)

Presenter(s): Terrie Sypolt, Terrie.Sypolt@ucf.edu

Youth Storytelling: Taking It to the Next Step (Part 2 related to "How to Conduct a Storytelling Club" at 1:30pm)
Intended Audience: Public and School Libraries
Track: Children's Services; Elem/Middle/High School
Location: Centreplex, Room 106
Learn creative and fun methods to encourage youth storytelling within your school and community that foster self-esteem, increase reading and presentation skills and expand appreciation for different populations.

Presenter: Debbie From, debbie@debbiewestonfrom.com

Digital Readers for Teaching Historic Figures
Intended Audience: School Libraries
Subject Track: Technology
Location: Centreplex, Room 107
Visual and interactive learning approach to teaching historic figures for elementary classes.

Presenter(s): Laura Mullen, Pam Morris
laura@gallopade.com

POSTER SESSION 2
Intended Audience: Multiple Library Types
Location: Centreplex, Poster Session Boards, Ballroom Hallway Near Atrium Lobby
Stop by to chat with poster session presenters about their projects or research.

Contact: Diana Very, dvery@georgialibraries.org

See Poster Session Schedule for Specific Topics.
Consolidations in the University System of Georgia: Academic Library Opportunities and Challenges
Intended Audience: Academic Libraries
Subject Track: Administration
Location: Centreplex, Room 303
The upcoming consolidation of eight University System of Georgia institutions into four presents unique opportunities and challenges for their libraries.
Presenter(s): Camilla Reid, creid2@aug.edu, Pat Borck, Deborah Prosser, Paul Robards, Brenda Seago, Jacqueline Vickers

GLA Academic Presented Papers (Part II)
Intended Audience: Academic Libraries
Subject Track: Various
Location: Centreplex, Room 306
GLA’s Academic Library Division presents the 19th edition of the Academic Presented Papers competition. Join us to hear the top peer-reviewed papers. Two sessions with a 10-minute break between. Come for one or both!
Contact: Amy Bursi, amy.bursi@gpc.edu

Poster Power! Communicating Visually with Your Library Users
Intended Audience: Multiple Library Types
Subject Track: Marketing
Location: Centreplex, Room 308
In this informative and entertaining session, learn how to use posters and graphics to visually communicate with users and enhance your library space.
Presenter(s): Gina Garber, Christina Chester-Fangman garberg@apsu.edu

Making Information Literacy H’app’en in School
Intended Audience: School Libraries
Subject Track: Apps; Library/Research Instruction
Location: Centreplex, Room 310
Learn how apps for tablets and smartphones align with AASL’s Standards for the 21st Century Learner and see the apps in action!
Presenter(s): Judi Repman, Beth Downs, Lucy Green, Stephanie Jones jrepman@georgiasouthern.edu

Building Confidence and Student Retention Rates Among Non-Traditional Students
Intended Audience: Academic Libraries
Subject Track: Outreach; Retention
Location: Centreplex, Room 312
Libraries are uniquely poised to cooperate with other student support units to create a central support entity to give non-traditional students the assistance they need to stay enrolled and on their way to a timely graduation.
Presenter: Julie Poole, poole_ja@mercer.edu

The Seven Ss of Digitization and Other Stuff: What SCPL Has Done and Lessons Learned
Intended Audience: Multiple Library Types
Subject Track: Digital Collections; Special Collections
Location: Centreplex, Room 313
Planning to create a local history digital collection? Come learn about the Spartanburg County PL’s experience and receive valuable insight from the lessons learned throughout the process.
Presenter: Jennifer Land, jenniferL@infodepot.org

The New Professionals
Intended Audience: Emerging Librarians/MLIS Students
Subject Track: Career Advice
Location: Centreplex, Room 324
Newly minted librarians discuss their experiences since graduation, their new jobs, and how they got them.
Presenter(s): Brandy Horne, Dana Casper, April Warren, Ann Stubrud Williams brandybell@gmail.com

Overdue: Recognizing Hero Librarians
Intended Audience: Multiple Library Types
Subject Track: Archives; Library History
Location: Marriott, Magnolia A
Join the author of Balto’s Nose as he recognizes and celebrates librarians and archivists who played pivotal roles in rescuing and preserving our cultural heritage under difficult and often dangerous circumstances.
Presenter(s): Bede Mitchell, Thomas Thibeault wbmitch@georgiasouthern.edu; figaroan7@bellsouth.net
Up to Your Um...Armpits in Alligators: Considerations for Creating a Collection Development Plan
Intended Audience: Multiple Library Types
Subject Track: Collection Development
Location: Marriott, Magnolia B
This program is NOT about developing a Collection Development Plan -- it IS about developing the plan that will put that policy into action.
Presenter: Carter Nipper, cnipper@centralgatech.edu

Learn How to Design Your Library at Our Interactive Design Workshop
Intended Audience: Multiple Library Types
Subject Track: Buildings; Learning Spaces
Location: Marriott, Magnolia C
Attendees will learn how the design process works. See how quickly a facility can be programmed and a conceptual design reached within days.
Presenter(s): Ken Ricket, Roxanne Beam
ken@eraarchitects.com

Peachtree Publishers & the Ferst Foundation for Childhood Literacy
Intended Audience: Public and School Libraries
Subject Track: Children’s Services; Literacy
Location: Marriott, Magnolia D
The greatest predictor of a child's academic success is the presence of books in the home, yet for 60% of low-income families in Georgia there is no age-appropriate reading material. The Ferst Foundation has been working to correct this absence of books. Learn about this program and how you can get involved.
Presenter(s): Margaret M. Quinlin, mquinlin@peachtree-online.com; Margaret H. Jones, board member, Ferst Foundation for Childhood Literacy

Georgia Student Media Festival – What’s New for 2012-2013?
Intended Audience: Multiple Library Types
Subject Track: Media; Technology
Location: Marriott, Grand Salon A
Always wanted to have a Student Media Festival but were afraid? Here’s your chance to learn the ins and outs of everything about the Georgia Student Media Festival, including updates for 2013. (Sponsored by GLA & GAIT.)
Presenter(s): Gordon Baker, Ann Grantham, Michelle Lenderman
gordonbaker@clayton.edu

New Georgia Encyclopedia: Discover It All
Intended Audience: Multiple Library Types
Subject Track: Georgia Info; Reference; User Services
Location: Marriott, Grand Salon B
Come see the changes under way at the New Georgia Encyclopedia as we showcase the updated look of the redesigned site, with an insider’s look at enhancements.
Presenter: Sarah Mc Kee, semcke@uga.edu

Relevancy for Ref Services in a Web 2.0 Society
Intended Audience: Multiple Library Types
Subject Track: Reference; User Services
Location: Centreplex, Arena Suite A
Reference has not changed, so service modes must change. Discussions on QR codes, Zotero, cloud computing, apps, Text/Mobile Reference, eBook readers, liaison work and reader’s advisory. (Sponsored by SELA Reference & Adult Services.)
Presenter: Tony Garrett, wagarrett@troy.edu

Reference Service: Traditional Desk or Something Else
Intended Audience: Academic Libraries
Subject Track: Reference/User Services
Location: Centreplex, Arena Suite B
This presentation will continue discussion from GUGM about reference service and where it is headed in Georgia and throughout the country.
Presenter(s): Amy Burger, Bonnie Morris
abburger@northgeorgia.edu

Changes Ahead: OCLC WorldShare™ Platform & ILL
Intended Audience: Multiple Library Types
Subject Track: Interlibrary Loan; Resource Sharing
Location: Centreplex, Arena Suite C
Russell Palmer from LYRASIS will discuss the OCLC WorldShare™ platform broadly and review WorldShare™ Interlibrary Loan, providing valuable info about OCLC’s cloud-based library systems. (Sponsored by GLA ILL IG.)
Presenter(s): Virginia Feher, Russell Palmer
vfeher@gmail.com; russell.palmer@lyrasis.org
Thursday 2:30pm-3:20pm

Nothing Like the Real Thing: Primary Source Resources for K-12 Instruction
Intended Audience: School Libraries/Archives
Subject Track: Common Core
Location: Centreplex, Ballroom A
What are the expectations and collaborative opportunities for media specialists, special collections librarians, and archivists presented by the Common Core State Standards?
Presenter: Trish Vlastnik, tvlastnik34@gmail.com

An Author Makes History!
Intended Audience: Public and School Libraries
Subject Track: Children's Services; Middle School
Location: Centreplex, Ballroom B
Dr. Annette Laing demonstrates her unique brand of history for kids for your next author visit / summer reading event.
Presenter: Annette Laing, aslaing@frontiernet.net

Get Together Over a Book: Planning & Running a Community Read Program
Intended Audience: Multiple Library Types
Subject Track: Community Reads; Outreach
Location: Centreplex, Ballroom C
Learn how different libraries -- academic and public, large and small -- have worked to bring their communities together with "One Book/Common Read" programs, focusing on approaches and lessons learned.
Presenter(s): Sarah Trowbridge, Mike Elrod, Amelia Glawe, Diana Hartle, Kim Kruthaup, Roni Tewksbury sjtrow@gmail.com

Electronic Resources Panel Discussion
Intended Audience: Multiple Library Types
Subject Track: Electronic Res/Tech Services/Cataloging
Location: Centreplex, Ballroom D
Join electronic resources librarians and other technical services librarians for a discussion of electronic resources issues. (Sponsored by GLA TSIG.)
Presenter: LouAnn Blocker, lblocke1@aug.edu

Thursday 3:30pm-4:20pm

EXHIBITS TIME WITH BREAK SNACKS (Sponsored by Innovative Interfaces.)
Location: Centreplex, Exhibition Hall A & B

INTEREST GROUP MEETINGS
(GLA Assessment IG) Demonstrating Your Library's Value: The Basics of Library Assessment
Intended Audience: Multiple Library Types
Subject Track: Assessment
Location: Centreplex, Room 303
Librarians are increasingly called upon to document and articulate the value of academic and research libraries and their contribution to institutional mission and goals. Participants will discuss best practices.
Presenter: Sonya Shepherd, sgaither@georgiasouthern.edu

Digitized Georgia - Preservation and Access Discussion
Intended Audience: Multiple Library Types
Subject Track: Digitization
Location: Centreplex, Room 306
Come by and see what Georgia is digitizing for future generations! Panelists from DLG, GSU, UGA, et.al.
Presenter: Stuart Temples, stemples1@gsu.edu

(GLA Reference Services IG) "Macon" Reference Services Assessment Meaningful: How Do We Assess Quality and Effectiveness?
Intended Audience: Academic Libraries
Subject Track: Assessment; Reference; User Services
Location: Centreplex, Room 308
Panelists and participants share approaches for both quantitative and qualitative assessment of reference services. GLA RSIG brief business meeting at the end.
Presenter(s): T. Wesley Stewart, Paula Adams, Jean Cook, Julie Higbee, Casey Long - wesley.stewart@gpc.edu; sriggs@uga.edu; joantaylor@clayton.edu
Thursday 3:30pm-4:20pm

Working Solo - Making It, All By Yourself
Intended Audience: Multiple Library Types
Subject Track: Career Advice
Location: Centreplex, Room 309
If you are working solo, you are not alone. Join a conversation with other solo librarians and media specialists.
Presenter: Tim Wojcik, twojcik@mercycatholic.org

Join the GIIG: GLA Government Information Interest Group Meeting
Intended Audience: Multiple Library Types
Subject Track: Government Docs/Info Interest Group
Location: Centreplex, Room 310
Come share your thoughts and experiences with promoting and using government information.
Presenter(s): Chris Sharpe, Hallie Pritchett
chsharpe@kennesaw.edu

GLA Special Library & Information Services Division Business Meeting
Intended Audience: Special Libraries
Location: Centreplex, Room 312
GLA Special Library & Information Services Division Business Meeting - planning programming and outreach.
Presenter(s): Sheila Devaney, sdevaney@uga.edu

The Broad Parameters of Library History: Three Contributions
Intended Audience: Multiple Library Types
Subject Track: General Interest
Location: Centreplex, Room 324
This panel offers three perspectives on libraries past and present. (Sponsored by SELA Continuing Education.)
Presenter(s): Joseph Freedman, Jim Carmichael, Bob Williams,
jfreedman@alasu.edu

(GLA Collection Development IG) Gift Horses & White Elephants: Managing Material Donations in a Down Economy
Intended Audience: Multiple Library Types
Subject Track: Cataloging; Technical Services
Location: Centreplex, Arena Suite A
A generous benefactor wants to donate materials to your library. Join this discussion for ideas on when to accept and how to say “No.”
Presenter(s): Kathy Pillatzki, Tom Fisher
pillatzk@mail.henry.public.lib.ga.us

(GLA Circ/AS IG, SELA Circ/Res RT) The Unaffiliated Library User: a Discussion of Issues
Intended Audience: Multiple Library Types
Subject Track: Access Services; Circulation
Location: Centreplex, Arena Suite B
Come and participate in a discussion of managing computers access, printing, and borrowing from non-affiliated users.
Presenter(s): Stella Richardson, Fred Smith
stella@gatech.edu

Resume Review Clinic
Intended Audience: Emerging Librarians/MLIS Students
Subject Track: Career Advice
Location: Centreplex, Ballroom C
Whether you’re a recent MLIS graduate, looking for a promotion, or just need to update your resume, bring your resume (or cover letter) and experienced reviewers will offer tips to help you stand out from the crowd. (Sponsored by GLA NMRT.)
Presenter(s): Virginia Feher, Robin Fay, Jan Hudson, Katherine Ott
vfeher@gmail.com

GLA Technical Services Interest Group Business Meeting
Intended Audience: Multiple Library Types
Subject Track: Acquisitions; Cataloging; Tech Services
Location: Centreplex, Ballroom D
Business meeting and gathering for the GLA Technical Services Interest Group, made up of catalogers, acquisitions, serials and e-resources librarians and support staff.
Presenter: Kyle McCarrell, kmccarre@aug.edu
Thursday 4:30pm-5:20pm

Second Keynote Speaker: Joshilyn Jackson
Intended Audience: All Conference Attendees
Subject Track: General Interest
Location: Centreplex, Arena (Walk Through Exhibits)

Book signing at the Authors' Reception immediately following Joshilyn Jackson's talk.
*Contact: Elizabeth Bagley, ebagley@agnesscott.edu*

Thursday 5:30pm-7:00pm

 Authors' Reception
Intended Audience: Everyone
Subject Track: General Interest
Location: Centreplex, Exhibition A&B
Mingle with authors from all genres, get a book signed, enjoy a glass of wine or a soft drink, and chat with the vendors and old or new friends. (Sponsored by Davidson Titles and EBSCO.)
*Contact: Christopher Warren, cwarren@cvrls.net*

Thursday 6:45pm-7:00pm

Brief GLA Business Meeting
Intended Audience: GLA Members
Location: Centreplex, Ballroom B
Vote on Bylaws changes.
*Contact: Elizabeth Bagley, ebagley@agnesscott.edu*

Thursday 7:00pm-8:20pm

GLA Awards Banquet (Ticketed)
Audience: GLA Members, Awardees, Guests
Location: Centreplex, Ballroom C
*Contact: Elizabeth Bagley, ebagley@agnesscott.edu*

GLMA Dinner and Business Meeting
Intended Audience: GLMA Members
Location: Centreplex, Ballroom D
*Contact: Janice Mock, janicemock@windstream.net*

Thursday 8:30pm-9:15pm

Battledecks: An Improv Event
Intended Audience: Any Conference Attendees
Subject Track: Entertainment
Location: Marriott, Magnolia A&B
Wrap up your evening at Battledecks, a fun competition where (previously selected) contestants deliver a humorous presentation off the cuff, from mixed-up slides. Come cheer on the brave and help pick a winner.
*Presenter(s): Sarah Steiner, Tessa Minchew, ssteiner@gsu.edu*

Can’t be 3 places at once? Conference info, session changes, and liveblogging!
And thanks to our 12 Volunteer Bloggers!
*http://www.georgiacomo.org/blog*
Friday 7:30am-8:50am

Grab-N-Go Breakfast Concessions on Sale
Location: Centreplex, Pre-Function Space

SELA Breakfast, Awards and Business Meeting
Intended Audience: SELA Members (Ticketed)
Location: Marriott, Grand Salon A
SELA’s Biennial Breakfast Awards and Business Meeting.
Contact: Michael Seigler, mseigler@smyrnaga.gov

Friday 8:00am-8:50am

COMO Registration Window Open
Location: Centreplex, Lobby

Exhibits Open
Location: Centreplex, Exhibition A&B

GAIT Member Breakfast and Meeting (Ticketed)
Location: Marriott, Grand Salon A
Contact: Pam Kelly, kellyp@fultonschools.org

GLA Scholarship Raffle Booth Open
Location: Centreplex, Atrium Lobby Staircase

Friday 8:00am-8:50am Sessions

Shelving Faction Style Books (in particular the JGDS, 50-State, Mystery, Trivia Series)
Intended Audience: School Libraries
Subject Track: Elementary School / Middle School
Location: Centreplex, Room 106
Do you think you know where to place a geography series that is part fact and part fiction? If not, come join this hands-on workshop that will help guide you in placing this upper elementary/lower middle school grade geography series.
Presenter: Elysabeth Eldering, e eldering@gmail.com

Beyond the Bestseller List: Filling Patron Demand for Great ebooks Without the "Big 6 Publishers"
Intended Audience: Public Libraries
Subject Track: Collection Dev; Ebooks; User Services
Location: Centreplex, Room 107
Finding books patrons will love, outside the big 6 - it’s not just possible, but patrons will love what you find!
Presenter: Marlene Harris, marlene@readingreality.net

Making the Most Rather Than Making Do
Intended Audience: Multiple Library Types
Subject Track: Buildings; Learning Spaces
Location: Centreplex, Room 303
Make the most of your space by reviewing several library case studies where re-organization led to increased capacity, efficiency and functionality that exceeded expectations and did not require new square footage.
Presenter: David Moore, dmoore@mcmillanpazdansmith.com

Intended Audience: Academic Libraries
Subject Track: Instruction; Outreach
Location: Centreplex, Room 306
Analysis of LibGuide user behavior for creating LibGuides that students want to use.
Presenter: Lindsay Cronk, lindsay.cronk@gmail.com

Relating to Relational Databases
Intended Audience: Multiple Library Types
Subject Track: SQL; Technology
Location: Centreplex, Room 308
The co-founder of Lolibrary.org shows ins and outs of creating and maintaining a do-it-yourself database without extensive skills in SQL and web design.
Presenter: Amy Glover, akglover@northgeorgia.edu

You Bought What? Collection Assessment and Reporting
Intended Audience: Multiple Library Types
Subject Track: Assessment; Collections
Location: Centreplex, Room 309
Demonstrating the value of your library resources by wrangling statistics and exposing your data.
Presenter(s): Robin Mize, Lisa Morgan Echols rmize@brenau.edu
Under Pressure: Work-Related Stress in Academic Libraries
Intended Audience: Academic Libraries
Subject Track: Work-Life Balance
Location: Centreplex, Room 312
Two academic librarians and a health care professional share ways to thrive under pressure.
Presenter(s): Lori Gwinett, Dr. Fayth Parks, Lisa Smith
lgwinett@georgiasouthern.edu

How Georgia Public Libraries Use Facebook
Intended Audience: Public Libraries
Subject Track: Outreach; Social Media
Location: Centreplex, Room 324
Findings of a statewide study and discussion about Georgia public library use of Facebook to promote programs and services, and engage with library users.
Presenter(s): Linda Most, Colette Drouillard, Changwoo Yang; lrmost@valdosta.edu

Ebooks 411: Just the Basics
Intended Audience: Multiple Library Types
Subject Track: Ebooks ; Technology
Location: Marriott, Magnolia A
Kindle. Ebrary. Patron-driven (or patron-initiated) acquisitions. Nook. Head spinning about ebooks? Think they're not for you? Come to this session to learn the basics of ebooks and how libraries are implementing these items into their workflow.
Presenter: Kyle McCarrell, kmccarre@aug.edu

Building an Exceptional Student Staff
Intended Audience: Academic Libraries
Subject Track: Circulation
Location: Centreplex, Arena Suite A
Learn how you can build an effective and amazing student staff that your department can brag about.
Presenter(s): Brandy Horne, Kell Carpenter
brandybell@gmail.com

The Essential Library: Embracing Students and Technology
Intended Audience: Academic Libraries
Subject Track: Outreach
Location: Centreplex, Arena Suite B
If you want to remain essential in this rapidly changing environment, this session will provide the update to your current skills to help you do just that.
Presenter(s): Rhonda McCoy, rmccoy@paine.edu

Partnering with Business Faculty for Information Literacy Instruction
Intended Audience: Academic Libraries
Subject Track: Library/Research Instruction
Location: Centreplex, Ballroom E
Find out how a program of targeted instruction and research consultation-- with pre- and post-tests for comparison-- improved business students' information literacy skills.
Presenter(s): LouAnn Blocker, Rod Bustos
lblocke1@aug.edu

POSTER SESSION 3
Intended Audience: Multiple Library Types
Subject Track: General Interest
Location: Centreplex, Poster Session Boards, Ballroom Hallway, Near Atrium Lobby
For any presenters who want to re-post from Thursday.
Contact: Diana Very, dvery@georgialibraries.org

All About Amelia
Intended Audience: Public and School Libraries
Subject Track: Youth Services; ES/MS/HS
Location: Centreplex, Room 106
This session is an introduction to the Amelia Bloomer Project, an annually created bibliography of feminist books for young readers (birth-18). Discussion includes the origins of the project and a mock deliberation.
Presenter: Jennie Law, lawj@dekalblibrary.org
Five Years Later: What We Learned From A Library Renovation
Intended Audience: Academic Libraries
Subject Track: Buildings; Learning Spaces
Location: Centreplex, Room 107
In 2007, Georgia State University Library completed a $25 million dollar renovation. Five years later, the world of libraries has changed. If we could start the renovation today, would it be the same?
Presenter: Khyle Hannan, khannan1@gsu.edu

GLMA's Mable Wyche Underwood Grant Winners: Experience, Results, and Inspiration
Intended Audience: School Libraries
Subject Track: Elementary School / High School
Location: Centreplex, Room 303
GLMA Mini-Grant recipients will present their projects.
Andy Plemmons - "E-Reading Pioneers" (Gr. 3-5)
Dawn Hall - "Speak Up and About Books" High School students create podcasts.
Presenter(s): Jeanne Auensen, Dawn Hall; Andy Plemmons jeanne.auensen@cobbk12.org

Local History: Researching Your Community with GALILEO
Intended Audience: Multiple Library Types
Subject Track: Local History; Reference; User Services
Location: Centreplex, Room 306
Train-the-trainer session to help patrons, whether at the desk or in a class, find information, images, and primary sources on their city or county history through Georgia history and genealogy resources in GALILEO.
Presenter: Courtney McGough, courtney.mcgough@usg.edu

RDA Alternatives
Intended Audience: Multiple Library Types
Subject Track: Cataloging; Technical Services
Location: Centreplex, Room 308
Come learn about the choices for description in the cataloging of a book under RDA. (Sponsored by GLA TSIG.)
Presenter: Guy Frost, gfrost@valdosta.edu

One Goal - Help People Get Jobs: Linking Learning to Earning
Intended Audience: Public Libraries
Subject Track: Reference; User Services
Location: Centreplex, Room 310
Overview of LearningExpress Library and Job and Career Accelerator, new resources available in Georgia public libraries' GALILEO offerings with more than 1000 tests, course tutorials, and ebooks.
Presenter(s): Karen Minton, Tom Burnosky karen.minton@usg.edu

Sustainable Use of Social Media and Electronic Resources in Libraries
Intended Audience: Academic Libraries
Subject Track: Technology
Location: Centreplex, Room 312
How can the power of social media be harnessed in libraries to benefit students and adequately prepare them for the workplace, while responsibly sustaining core collections and services?
Presenter(s): Susan Hall, Ula Gaha shall@library.msstate.edu

A Day in the Life
Intended Audience: Emerging Librarians/MLIS Students
Subject Track: Librarian Panel
Location: Centreplex, Room 313
Join us for an engaging and informative panel with librarians from Alston & Bird Law Library, CNN, Georgia Power and the U.S. Army as we discuss a day in their lives.
Presenter(s): Kim Kruthaup, Lindsey Knight, Toral Doshi; Ericka Loze Hudson kim.kruthaup@oit.gatech.edu

Challenging Strategies for Challenging Minds with Your Ga. Helen Ruffin Reading Bowl Team
Intended Audience: School Libraries
Subject Track: Reading Bowl Teams
Location: Centreplex, Room 324
Guidelines and tips for organizing a championship team, addressing controversial themes and sensitive topics.
Presenter(s): Barbara Hallstrom, Ga. Helen Ruffin Reading Bowl State Steering Committee Barbara_K_Hallstrom@fc.dekalb.k12.ga.us
SELA New Voices Paper/ SELA U&CS Program:
Maximizing One-Shot Impact: Using Pre-Test Responses in the Information Literacy Classroom
Intended Audience: Academic Libraries
Subject Track: Library/Research Instruction; SELA University and College Section
Location: Centreplex, Ballroom E
The winning paper will be presented by Andrea Brooks, followed by a short business meeting of SELA U&CS.
Presenter: Andrea Brooks, brooksa2@nku.edu

Friday 10:00am-10:50am

EXHIBITS TIME – Please thank all the COMO vendors!
Location: Centreplex, Exhibition A&B

GLA Scholarship Raffle Booth Open
Location: Centreplex, Atrium Lobby Staircase

Cataloging and Coffee at the Mansion: Creating an Online Catalog at Georgia's Governor's Mansion
Intended Audience: Multiple Library Types
Subject Track: Cataloging; Technical Services
Location: Centreplex, Ballroom A [Moved from Ballrm C]
Stories and photos from catalogers involved with the project.
Presenter(s): Elaine Hardy, Panel of participating catalogers
ehardy@georgialibraries.org

Friday 11:00am-11:50am

Fill Out Your COMO Survey on an iPad
Intended Audience: All Conference Attendees
Location: Centreplex Atrium Lobby, Registration Area

Can’t be 3 places at once? Conference info, session changes, and liveblogging!
And thanks to our 12 Volunteer Bloggers!
http://www.georgiacomo.org/blog
The Role of Media Specialists With Respect to Instructional Technology
Intended Audience: School Libraries
Subject Track: Instructional Technology
Location: Centreplex, Room 106
The changing roles of media specialists in the absence of consistently staffed instructional technology specialists - how does this impact vital responsibilities?
Presenter: Dr. Warren Goetzel, wgoetzel@atlanta.k12.ga.us

Guidance About Planning for Your Retirement with TRS of Georgia
Intended Audience: Multiple Library Types
Subject Track: Clients of TRS of Georgia
Location: Centreplex, Room 107
Planning tips for clients of the Teachers Retirement System of Georgia. Mr. Zarem will also be at the COMO Exhibits.
Presenter: Mike Zarem, (404) 425-6616

Searching for Blackbeard's Treasure: Using an Interactive Information Literacy Game to Reach USC Upstate's Transfer Students
Intended Audience: Academic Libraries
Subject Track: Library/Research Instruction
Location: Centreplex, Room 303
Come experience Blackbeard's Treasure, an interactive information literacy game aimed at transfer students, and learn how librarians collaborated with a student and a faculty member to develop the game.
Presenter(s): Nancy Lambert, Andrew Kearns, Breanne Kirsch, Chris Vidas
nlambert@uscupstate.edu

Taking the Pulse of the South's Economy
Intended Audience: Multiple Library Types
Subject Track: Government Info; Reference; User Services
Location: Centreplex, Room 306
Do you or your users need information on the South's unemployment, housing and more? We'll share strategies to enhance expertise with finding essential resources about these timely topics. (Sponsored by GLA GIIG.)
Presenter(s): Patricia Kenly, Bette Finn
patricia.kenly@library.gatech.edu

A Classroom Faculty/Library Faculty Collaboration to Raise Awareness of the Value of Librarians
Intended Audience: Academic Libraries
Subject Track: Faculty Outreach; Reference; User Services
Location: Centreplex, Room 308
Learn the reasons why today’s students seem only to approach the reference desk when their printers need paper. What might induce students to make better use of assistance from a reference librarian?
Presenter: Fred Smith, fsmith@georgiasouthern.edu

The Use of Social Media and Emerging Technologies in Libraries
Intended Audience: Multiple Library Types
Subject Track: IT; Social Media
Location: Centreplex, Room 309
Social media and emerging technologies - how libraries are using them in their daily operations. 
(Sponsored by SELA Membership & Mentoring Committee.)
Presenter(s): Hal Mendelsohn, Tony Garrett, Margaret Swanson, Marliese Thomas
hal@ucf.edu

Helping Patrons Increase Scores with RB Test Prep
Intended Audience: Public Libraries
Subject Track: Reference; User Services
Location: Centreplex, Room 310
Overview of RB Test Prep, a video-based SAT/PSAT/ACT and PLAN Test Prep service available in Georgia public libraries' GALILEO offerings.
Presenter(s): Karen Minton, Paula Roman
karen.minton@usg.edu

Working With Library Boards & Committees
Intended Audience: Multiple Library Types
Subject Track: Administration
Location: Centreplex, Room 312
This program is for academic, public, and K-12 librarians and will discuss how to develop, maintain, and effectively utilize governing and advisory boards/committees in such areas as fund raising, advocacy and program development.
Presenter(s): Gordon Baker, Robert E. Fox, Jr.
GordonBaker@clayton.edu
Friday 11:00am-11:50am

Using Institutional Repositories and Special Collections to Enhance Institutional Visibility
Intended Audience: Academic Libraries
Subject Track: Institutional Repositories; Special Collections
Location: Centreplex, Room 313
Utilizing multiple methodologies and techniques, institutional repositories and special collections can enhance their internal and external visibility and improve the usability and impact of their holdings.
Presenter: Harold Thiele, hethiele@valdosta.edu

Worlds Apart? Making the Transition Between Public and Academic Libraries
Intended Audience: Emerging Librarians/MLIS Students; Public and Academic Libraries
Subject Track: Career Advice
Location: Centreplex, Room 324
For librarians and library staff considering a career move between the public and academic library worlds, this session will help prepare you for your next destination.
Presenter: Peter Johnson, peterj@email.wcu.edu

Cross-Training for the Front Lines
Intended Audience: Multiple Library Types
Subject Track: Staff Development; User Services
Location: Marriott, Magnolia A
Cross-training paraprofessional staff for greater fluency in front-line user services. (Sponsored by GLA’s Paraprofessional Division.)
Presenter(s): Michael Law, Haley Cox, Denita Hampton, Laura Herndon, Laura Veatch
lawm@uga.edu

QR Codes: The MacMillan Law Library Project
Intended Audience: Multiple Library Types
Subject Track: QR Codes; Technology
Location: Marriott, Magnolia B
Discover how to create, market, implement and track usage of QR Codes for your library based on the in-progress experience of the MacMillan Law Library at Emory Univ.
Presenter(s): Thomas Sneath, Felicity Walsh
thomas.sneath@emory.edu

And the Nominees Are ...
Intended Audience: School Libraries
Subject Track: Children’s Services; Elementary School
Location: Marriott, Magnolia C
Get some great ideas for sharing the 2013 Georgia Children’s Picture Storybook Award nominees.
Presenter: James Campbell, jcampbell@clayton.k12.ga.us

Once Upon a Dream
Intended Audience: Public and School Libraries
Subject Track: Children’s Services; Programming
Location: Marriott, Magnolia D
Watch Bill Packard, as the Sandman, perform his program for captivating children.
Presenter: Bill Packard, bill@magicmanentertainment.com

Bouncing Babies: Read, Sing, Dance + Play With Baby!
Intended Audience: Public Libraries
Subject Track: Children’s Services; Early Childhood
Location: Marriott, Grand Salon A
Everything you need to know to develop a lapsit storytime at your library - great books, songs, and movement activities guaranteed to put a smile on baby's face!
Presenter(s): Jennifer Pinkerman, Leigh Ramey
jpinkerman@greenvillelibrary.org

LibraryTV: Creating Videos to Inform and Entertain
Intended Audience: Academic Libraries
Subject Track: Instruction; Technology
Location: Marriott, Grand Salon B
Technical tricks in video software programs for Mac and Windows systems can aid libraries in creating budget-friendly tutorials for a variety of educational purposes.
Presenter(s): Jennifer Sutcliffe, Clare McBride
jennifer.m.sutcliffe@gmail.com; cmcbride@agnesscott.edu

United Under One Goal: The Role of ASERL
Intra-library Collaboration in Promoting Resources of Cultural Value
Intended Audience: Academic Libraries
Subject Track: Shared Resources
Location: Centreplex, Arena Suite A
Collaboration between SE Center of Excellence libraries to promote culturally valuable information and shows a model of developing shared collections and services.
Presenter(s): Stan Trembach, Liya Deng
trembach@email.sc.edu

Intended Audience: Academic Libraries
Subject Track: Ebooks; Technology
Location: Centreplex, Arena Suite B
A bird’s-eye view of academic library ebooks, outlining how different considerations can affect the decisions that libraries make regarding this format.

Presenter(s): Sofia Slutskaya, Tessa Minchew
sofia.slutskaya@gpc.edu

"Macon" Wikipedia Work in Library Instruction

Intended Audience: Academic Libraries
Subject Track: Library/Research Instruction
Location: Centreplex, Arena Suite C
Participate in an interactive session about Wikipedia and its possibilities for use in library instruction.

Presenter: Cate Calhoun, cac0062@auburn.edu

Media Specialists as Instructional Coaches with the Common Core

Intended Audience: School Libraries
Subject Track: Common Core
Location: Centreplex, Ballroom A
Do you worry about job security as a Media Specialist? Worry no more! Common Core is here!

Presenter: Mary Elizabeth Garrison,
mary_elizabeth_garrison@gwinnett.k12.ga.us

Creating and Using Digital Booktalks

Intended Audience: School Libraries
Subject Track: Technology
Location: Centreplex, Ballroom D
Ways to create and use digital booktalks to promote independent reading, technology use, and focused writing at all academic levels.

Presenter(s): Bonita Williams, Paulina Kuforiji, Dutchie Riggsby
williams_bonita@columbusstate.edu

When Weeding Becomes a Necessity

Intended Audience: Academic Libraries
Subject Track: Assessment; Collections
Location: Centreplex, Ballroom E
How a deselection policy for monographs and journals evolved as a regional university down-sized its collection and found itself at the cutting edge of the Educational Advisory Board’s recent report on “Redefining the Academic Library.”

Presenter: Robert Bremer, robert bremer@nicholls.edu

SACS is Coming: Are You Ready?

Intended Audience: Academic Libraries
Subject Track: Assessment; SACS Accreditation
Location: Centreplex, Ballroom B
A panel of librarians who have had SACS accreditation teams visit their institutions, plus a reviewer, will address how to prepare. (Sponsored by SELA LIRT.)

Presenter(s): Camille McCutcheon, Joyce Durant; Kim Herndon; Michael Wilson
cmccutcheon@uscupstate.edu

GLA Scholarship Raffle Prize Drawing

Intended Audience: All Conference Attendees
Location: Centreplex, Atrium Lobby Staircase
The always popular GLA Scholarship Raffle Booth will be open throughout the conference. Stop by to browse the awesome gift baskets, gift cards, art, jewelry and more that support two scholarships to assist future librarians!

The Prize Drawing happens on Friday at noon. Mailable items will be an option this year for those leaving early or on an airplane; for such items, you do not need to be present to win.

PLEASE PRINT YOUR NAME AND PHONE NUMBER LEGIBLY ON THE RAFFLE TICKETS (or use stick-on mailing labels)!

Contact: Ashley Dupuy, adupuy@kennesaw.edu
**Friday 12:45pm-1:15pm**

Fill Out Your COMO Survey on an iPad  
**Intended Audience:** All Conference Attendees  
**Location:** Centreplex Atrium Lobby, Registration Area

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**IF YOU PREFER TO COMPLETE THE COMO CONFERENCE SURVEY AT HOME, PLEASE USE THIS URL BELOW, BY OCTOBER 15, 2012. THANK YOU FOR YOUR FEEDBACK!**

http://www.surveymonkey.com/s/YBKT38H

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**IF YOU LOANED A PROJECTOR FOR THE CONFERENCE, PLEASE PICK IT UP AT THE COMO REGISTRATION WINDOW BY 1:15PM ON FRIDAY. THANKS FOR YOUR GENEROSITY!!!**

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**SPECIAL THANKS**

A huge debt of gratitude to:

Michelle Lenderman and the Bibb County School District, for lending screens and AV equipment, as well as providing music for the Authors’ Reception

Michael Seigler, Smyrna Public Library, for contributing the Poster Session Boards

Richard Stevens, Henry Co. Public Library, for technical support

ALL GaCOMO Volunteers!

Our COMO Sponsors:

**Authors’ Reception:**
- Davidson Titles $500
- EBSCO $1,000
- Library Environments $500
- Peachtree Publishers $100

**COMO Tote Bags:**
- EBSCO In Kind

**Movie Night:**
- Films on Demand $200
- ProQuest/Sandy Piver $200
- Thomson Reuters West $200

**Thursday Afternoon Break:**
- Innovative Interfaces, Inc. $500

**Vendor Exhibits’ Kick-Off:**
- Follett $1,000