28th GEORGIA COMO CONFERENCE
COMO 2016
OCT 5-7, 2016
THE CLASSIC CENTER - ATHENS, GEORGIA
Welcome to the 28th and final GaCOMO Conference. We are happy to welcome the Southeastern Library Association (SELA) as our partner for this milestone event.

The very first GaCOMO – Cooperative Ventures Conference sponsored by the Georgia Council of Media Organizations (COMO) was held March 17-19, 1988 at Jekyll Island. The 2016 Conference will be the last conference presented under the GaCOMO brand. The two remaining COMO partners, the Georgia Association for Instructional Technology (CAIT) and the Georgia Library Association (GLA) have voted to begin a new venture in 2017 renaming our conference to the Georgia Libraries Conference.

As we bid a fond farewell to GaCOMO, it is an opportunity to look back to the beginning. At the first GaCOMO conference in 1988, the conference participants were welcomed with this statement:

“We sincerely hope you will have an enjoyable, stimulating conference filled with new ideas, new friends/colleagues, new methods of cooperation and a renewed dedication to our profession and “what it’s all about.”

After 28 years the 2016 Georgia COMO/SELA Joint Conference Steering Committee wishes our participants the same things. We hope you leave Athens with new ideas, new friends and colleagues, and a renewed dedication to our profession.

It is fitting as we make plans to reinvent our conference that the theme for this year’s conference is REINVENT, REIMAGINE, REDISCOVER LIBRARIES. We hope you will find the Joint Steering Committee has met this theme. As with every Georgia COMO Conference, the schedule is packed with great concurrent sessions, featured speakers, and other activities. Some of these are highlighted below:

- Information about Local Arrangements and other activities can be found at the Information Table in The Classic Center Lobby
- Movie Night featuring “The Princess Bride”
- Pat Carterette Memorial Walk/Rum
- All Conference Luncheon with award-winning author, reporter, columnist, and television producer and analyst Jonathan Alter
- Exhibits each day, but Exhibits Only at 2:30-3:30 on Thursday
- Keynote Session with Eric Faden, “Visual Data, Copyright, and the Archive of the Future”
- Author Appreciation Reception
- All Conference Awards

The Conference will conclude on Friday with most everyone’s favorite, “The Scholarship Raffle.” This event always brings lots of excitement, plenty of cheering and “oohs” and “aahs.”

We have worked hard to provide you with a quality conference and we think we have. Please enjoy yourself and take back great ideas from the 2016 Georgia COMO/SELA Joint Conference.

Dr. Gordon N. Baker, 2016 GAIT President, Georgia COMO Co-Chair
Cathy Jeffrey, 2016 GLA President, Georgia COMO Co-Chair
Camille McCutcheon, 2015-2016 SELA President
The Georgia Association for Instructional Technology, Inc. (GAIT) is open to all who are interested in improving education through the use of media and technology. The membership is diverse and includes public school educators, corporate trainers, vocational instructors, college media directors, university professors, library/media specialists, commercial vendors, and more. All unite in activities designed to expand and diversify information. Communications technology activities are used to improve instruction through the systematic development, utilization, and management of learning resources including people, processes, and technology.

GAIT Affiliation
GAIT is the Georgia affiliate of the international Association for Educational Communications and Technology (AECT). As a member of GAIT, one plugs into a network of colleagues who provide each other with informal information and who join together to work on various committees and activities. Because GAIT is a diverse organization, members may often interact with other professionals outside their own work setting to share common interests in teaching, learning, and technology.

GAIT Sponsorships
GAIT co-sponsors (with GLA) an annual joint professional development conference (GeorgiaCOMO). The organization co-sponsors (with the Georgia Library Media Association-GLMA) the Georgia Library Media Specialist of the Year Award; and co-sponsors (with the Georgia Library Association-GLA) the Georgia Student Media Festival.

GAIT Membership Benefits
GAIT annually presents awards, scholarships, and stipends. The Distinguished Service Award is presented to members of the association whose service to GAIT is acknowledged as exemplary and worthy of special recognition. The Walter S. Bell Award is GAIT’s highest recognition of achievements in the field of instructional technology from the public school sector and is presented to individuals who have made significant contributions throughout their careers. The Juanita Skelton Award is GAIT’s highest recognition of achievements in higher education at the state or national level in instructional technology. GAIT/AECT Leadership Development Stipend is available to any active member of GAIT to be used for professional growth and development at the annual AECT Leadership Development Conference. The GAIT Technology Innovation Mini-Grant is awarded to two current GAIT members and consists of grants from $500-$2000. The Goen-Sloan Scholarship is awarded annually to a GAIT member who is pursuing graduate studies in a media-related area. Awards traditionally are presented during ceremonies at the annual meeting of the association during Georgia COMO.

GAIT Communications
GAIT members keep current with association news and information through the GAIT Listserv [gait-l@lists.clayton], Web Connection newsletter, and the GAIT website [http://www.gait-inc.org]

2016 OFFICERS

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Dean of Libraries, Clayton State University

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Media Specialist, Griffin-Spalding County Schools

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Serials Librarian, Clayton State University
The Georgia Library Association (GLA) is an all-encompassing organization with membership from the academic, public, school, and special libraries communities. It includes professional and paraprofessional staff, public library trustees, and friends of libraries. GLA was founded in 1897 for the purposes of promoting public library funding, establishing a library training program in the state, and setting up a state commission to oversee the library interests of the state. Its current focus lies along similar lines, with legislative, financial, technological and library training issues, and advocacy for libraries of all types being among its chief concerns.

With over 700 members, GLA represents all library interests in Georgia. The Atlanta Emerging Librarians, the Carterette Series Webinars, Georgia Library Day, the GLA Mid-Winter Meeting and the state’s participation in the ALA National Library Day are examples of major activities of the association. To cultivate the next generation of librarians, the Association offers MLIS students joint membership in GLA and ALA (American Library Association). GLA’s official organ is the peer-reviewed journal The Georgia Library Quarterly.

The GLA Academic Library Division is a chapter of ACRL (the Association of College and Research Libraries). GLA also has memberships in, is affiliated with, or sponsors the following professional organizations: the American Association of School Librarians (AASL); the Freedom to Read Foundation (FTRF); the Georgia Association of Media Assistants (CAMA); the Library Leadership and Management Association (LLAMA), the Public Library Association (PLA); the Society of Georgia Archivists (SGA); and the Southeastern Library Association (SELA). Thus, GLA can draw upon considerable resources to facilitate workshops and other training programs for librarians, media specialists, and support staff.

GLA awards two scholarships annually to students enrolled in a program leading to an ALA-accredited Master’s Degree in Library/Information Science. Noteworthy achievements of members and laypersons in the advancement of and advocacy for Georgia’s libraries are recognized through the association’s awards program.

For the last 120 years, GLA has been instrumental in the growth of Georgia’s libraries. More information on the Association can be found at http://gla.georgialibraries.org.
Founded in 1920, the Southeastern Library Association is a regional library organization with members from Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia. SELA promotes cooperation and information sharing throughout the Southeast to improve library service region-wide.

SELA places a strong emphasis on communication and professional growth. SELA provides opportunities for members to develop leadership skills through participation in committees and roundtables; offers mentoring to new professionals; promotes continuing education; and disseminates information about job openings and library news through social media and its website, listserv, and Facebook page. In addition SELA publishes the peer reviewed journal The Southeastern Librarian.

SELA actively supports libraries and literacy with regional awards and scholarships. These include:

- The Honorary SELA Membership Award is conferred upon living individuals who have made outstanding contributions to the Association or to library development in the Southeast.
- The Charles E. Beard Award honors an individual outside the library profession who has made a significant contribution to the development or promotion of libraries in the Southeast.
- The Mary Utopia Rothrock Award acknowledges the exceptional contributions of an individual to library development in the Southeast.
- The Outstanding Southeastern Author Award recognizes authors for current works of literary merit.
- The Outstanding Southeastern Library Program Award recognizes an outstanding program of service in an academic, public, school, or special library in a Southeastern Library Association member state.
- The Hal Mendelsohn Award honors an individual for dedicated service to the Southeastern Library Association.
- The Ginny Frankenthaler Memorial Scholarship in Library Science is awarded to beginning professional librarians who possess potential for leadership and commitment to service in libraries in the Southeast.

Since 1952 SELA has sponsored the Southern Books Competition. Trade publishers, university presses, specialty publishers, and private presses located in the southeastern states are eligible to enter this competition.
GENERAL INFORMATION

PRE-CONFERENCE WORKSHOP
There are six pre-conferences for 2016: Alma/Primo Workflow Best Practices, Counting What Counts, Emergency Management Toolkit for Libraries and GALILEO Mini-Conference. These are held at The Classic Center. Librarians in Print will be held at the UGA Digital Humanities Lab and Points, Polygons, and Possibilities will be held at the UGA Libraries Main Lab A. These sessions will be from 8:30 A.M. – 12:00 P.M. The GAIT Board will meet from 9:00 – 10:00 AM; both GLA and SELA Boards will meet from 10:00 A.M. to 12:00 P.M. A continental breakfast will be served from 8:00 – 10:30 AM for these participants.

EXHIBITS
Exhibits are located in Grand Hall 7 in The Classic Center. Exhibits are open Thursday from 8:00 A.M. – 5:00 P.M. and Friday from 8:00 A.M. – 11:00 A.M. Join us for “Coffee with the Vendors” on Thursday and Friday, 8:00 A.M. – 8:45 A.M. Another “Exhibits Focused” time happens Thursday, 2:30 P.M. – 3:20 P.M. Plan to spend some quality time with the vendors. They are extremely important to the success of this conference, and they have a lot to show you! Your badge is required to enter the Exhibits. Guest Badges are available for $20.00 each at the Conference Registration Window in The Classic Center.

LOCATIONS FOR CONCURRENT SESSIONS, KEYNOTES, MOVIE NIGHT, AND PARKING
On Wednesday, The Library Movie Night will be “The Princess Bride,” and will be located at the Athens Regional Public Library from 7:00 – 9:00 P.M. Join old friends and chat with new ones over popcorn and fun trivia. The All Conference Luncheon will be held in Oconee River Room. Jonathan Alter is our speaker. The All Conference Luncheon is from 12:00 – 1:15 P.M. Thursday's General Session will be held in Athena E & F at 3:45 P.M. Eric Faden is our keynote speaker. Concurrent Sessions are scheduled in the meeting rooms of The Classic Center. There is a parking deck at The Classic Center. It is $7.00 for all day parking. If The Classic Center lot is full, there is a public parking lot at 125 W. Washington Street. The fee is $1.50 per hour.

MEALS AND MEAL TICKETS
All meals are ticketed functions; payment is due with your conference registration. No tickets will be sold on site, although you may ask at COMO Registration if anyone has made a ticket available. If you are not attending a ticketed meal, you are only steps away from some of Athens' finest restaurants. For suggestions check this link provided by The Classic Center: https://classiccenter.com/general/visitor_information/dining.html#Vf-xN5WFNaQ

AUTHORS APPRECIATION RECEPTION
Enjoy a glass of wine or a soft drink, chat with authors, visit with old friends, and make new ones at this reception. The reception will be held from 5:00–6:00 PM in The Classic Center Atrium following the keynote address. A book seller will be on site with books by your authors to provide you with the opportunity to ask authors who you have met during the reception to autograph their books. Guest passes are available for $20.00.

CONFERENCE AWARDS CEREMONY
Please join us for the 2016 All Conference Awards Ceremony to be held in The Classic Center Atrium on Thursday from 6:00 – 7:00 P.M. Celebrate the award winners from the Georgia Association for Instructional Technology, the Georgia Library Association, and the Southeastern Library Association!

BADGES AND REGISTRATION
Your conference badge is required for admittance at all conference sessions and events. Non-registrants will not be admitted. Guest badges for Exhibits and Authors' Reception will be sold at the COMO Conference Registration window. COMO Registration, managed by Classic Center Registration Team, will take place in the Atrium of The Classic Center.

GLA SCHOLARSHIP RAFFLE BOOTH
Shop for a good cause! (Drop off items for the Raffle on Wednesday, 2:00 -5:30 P.M.) The GLA Scholarship Raffle Booth will be in the Exhibit Hall (Grand Hall 7) on Thursday from 8 A.M. – 3:45 P.M. and Friday from 8 A.M. – 11:00 A.M. Plan to stop by between sessions to view items such as gift baskets, art, one-of-a-kind items, etc...and BUY your lucky tickets. To save yourself from printing your name 10 times on raffle tickets, remember to bring personalized adhesive labels with your contact information on them. Proceeds from this annual raffle support two GLA Scholarships for library graduate programs.
REINVENT, REIMAGINE, REDISCOVER LIBRARIES • ATHENS, GA • GaCOMO 2016

CONFERENCE OVERVIEW

Wednesday, October 5, 2016

8:00 a.m. - 5:00 p.m.  Registration - Atrium
8:30-noon  Pre-conferences [Includes continental breakfast in Atrium 8:00-10:00]
9:00 a.m. - 10:00 a.m.  GAIT Executive Board
10:00 a.m. - 12:00 p.m.  SELA Executive Board
10:00 a.m. - 12:00 p.m.  GLA Executive Board
1:00 p.m. - 2:00 p.m.  Scholarship Raffle Booth accepting donations - Grand Hall 7
1:30 p.m. - 2:15 p.m.  Concurrent Session A
2:00 p.m. - 5:30 p.m.  Scholarship Raffle Booth open - Drop off items - Grand Hall 7
2:30 p.m. - 3:15 p.m.  Concurrent Session B
3:30 p.m. - 4:15 p.m.  Concurrent Session C
4:30 p.m. - 5:15 p.m.  Concurrent Session D
7:00 p.m. - 9:00 p.m.  Movie Night & Trivia at Athens Regional Public Library

Thursday, October 6, 2016

5:55 a.m. - 7:00  Pat Carterette Memorial Walk/Run
7:30 a.m. - 8:30  GAIT Breakfast
8:00 a.m. - 5:00 p.m.  Registration - Atrium
8:00 a.m. - 3:45 p.m.  Scholarship Raffle Booth open - Grand Hall 7
8:00 a.m. - 9:45 a.m.  Exhibits open and Coffee with the Vendors - Grand Hall 7
8:00 a.m. - 8:45 a.m.  GLA Division Meetings
9:00 a.m. - 9:45 a.m.  Concurrent Session E
10:00 a.m. - 10:45 a.m.  Concurrent Session F
11:00 a.m. - 11:45 a.m.  Concurrent Session G
12:00 p.m. - 1:15 p.m.  All Conference Lunch with Luncheon Keynote Speaker
12:00 p.m. - 1:15 p.m.  Scholarship Raffle Booth open - Grand Hall 7
1:30 p.m. - 2:15 p.m.  Session H
2:30 p.m. - 3:30 p.m.  Poster Session A - Grand Hall 7
2:30 p.m. - 3:30 p.m.  Break with the Vendors - Grand Hall 7
3:45 p.m. - 5:00 p.m.  All Conference Meeting and Keynote Speaker
5:00 p.m. - 6:00 p.m.  Meet the Authors Reception
6:00 p.m. - 7:00 p.m.  All Conference Awards
7:30 p.m. - 9:30 p.m.  New Members Round Table/Interest Group Dinner (Dutch Treat)

Friday, October 7, 2016

7:30 a.m. - 9:00 a.m.  SELA Breakfast
8:00 a.m. - 10:00 a.m.  Registration – Atrium
8:00 a.m. - 11:00 a.m.  Scholarship Raffle Booth open - Grand Hall 7
8:00 a.m. - 11:00 a.m.  Exhibits Open and Coffee With the Vendors - Grand Hall 7
8:00 a.m. - 8:45 a.m.  GLA Interest Group Business Meetings
9:00 a.m. - 9:45 a.m.  Concurrent Session J
10:00 a.m. - 11:00 a.m.  Poster Session B - Grand Hall 7
11:00 a.m. - 11:45 a.m.  Concurrent Session K
12:00 a.m. - 1:30 p.m.  Scholarship Raffle

FEATURED SPEAKERS

ERIC FADEN
KEYNOTE ADDRESS: “VISUAL DATA, COPYRIGHT, AND THE ARCHIVE OF THE FUTURE”

Eric Faden is an Associate Professor of English at Bucknell University. He teaches a wide variety of courses in film/media studies from introductory courses to advanced production seminars. He produces multimedia works that imagine how academic scholarship works as an audio/visual medium. He is currently developing a feature film and web-based project called Within The Law that recreates a lost 1917 silent film.

JONATHAN ALTER
ALL CONFERENCE LUNCHEON

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- Registration 8:00AM - 5:00PM
- GAIT Executive Board
- SELA Executive Board
- GLA Executive Board
- Emergency Management Toolkit for Libraries
- Counting What Counts: GPLS’s IMLS B4 Grant Outcomes and PLA’s Project Outcome
- GALILEO Preconference
- ALMA/Primo Workflow: Best Practices from the Georgia Vangaurds’ Perspectives
- Librarians in Print: A Scholarly Approach to Library Research
- Points, Polygons, and Possibilities: an Introduction to GIS for the Novice

All Pre-conferences meet in the Classic Center Atrium for Breakfast.
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<td>Be Prepared - Keeping Your Staff, Library Users, and You Safe If The Unthinkable Occurs</td>
<td>Re-imagine Patron Services Through User Feedback</td>
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<td>Reimagining the Library’s Connection to Student Success: An Assessment Revelation</td>
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<td>Grand Hall 2</td>
<td>Full STEAM Ahead! The First Year of the STEAM Engine at West Georgia Regional Library</td>
<td>Use Programming Grants to Reimagine and Revitalize Your Library</td>
<td>Maximize the Potential of Your Library with Community Partnerships</td>
<td>Media Specialist Advocacy and Evaluation: How the MIKES Offers Support</td>
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<td>Grand Hall 4</td>
<td>What To Do When You’re New (at E-Resources!)</td>
<td>Digital Storytelling in the Classroom</td>
<td>Striking a Balance: Using Web Analytics and More to Inform Decisions About Website Content</td>
<td>Self-Censorship and its Effect on Collection Development</td>
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<td>E-Book Marketplace Updates</td>
<td>Language Learning in the Library</td>
<td>With Us, Not For Us: A History of Library Services to African Americans in Macon, Georgia</td>
<td>Well, That Took A While: An Anecdotical Comparison of the Job Application Process Between Public and Academic Libraries</td>
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<td>We Felt The Need To Weed: Deselection Projects in Two Southeastern Academic Libraries</td>
<td>What's New in GALILEO</td>
<td>Reinvent Strategic Planning</td>
<td>Make Training Happen: Develop and Promote In-House Learning Opportunities</td>
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<td>Olympia 2</td>
<td>Lions, Penguins, and Poetry, Oh My!</td>
<td>Reading is Delicious: Fun, Fresh Food Programming for Kids</td>
<td>Cataloging Graphic Novels: Some Best Practices</td>
<td>Subject Headings in a Shared Environment: What's Best For Everyone?</td>
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<td>Empire</td>
<td>Green, Gold, &amp; The Red White and Blue: Using Open Access and Government Information as a Representation of Searching as a Strategic Exploration in Information Literacy Instruction</td>
<td>Serving Patrons with Disabilities</td>
<td>Let's Play: Library Instruction</td>
<td>Library Web Usability Study: Quick and Dirty How-To's and Tips -and- Reimagining the Library Through Statistics: An Access Institution Story</td>
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<td>Off-site Tours</td>
<td>Re-discovering University of Georgia's Treasures (UGA Special Collections Library, 300 S. Hull; guided walk from Classic Center Atrium leaves at 3:00PM)</td>
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<td>Movie Night and Trivia (Athens Regional Public Library)</td>
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Reinvent, Reimagine, Rediscover Libraries • Athens, GA • GaCOMO 2016
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<td>GLA Public Library Division</td>
<td>The Modern Classroom: Rediscover the Pulse of F2F Engagement and Library Instruction for Disabled and Neurodivergent Students</td>
<td>GLA Academic Library Division Paper PR and PA Discussion on Scholarly Writing and Publishing</td>
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<td>GAT Breakfast</td>
<td>Teen Programming Fun with 3D Pens!</td>
<td>An Introvert and an Extrovert Walk into a Classroom: How Personality Type Affects Teaching Styles</td>
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<td>Parthenon 1</td>
<td>GLA Special Libraries and Information Services Division</td>
<td>Level Up Your S.T.E.A.M. Programs</td>
<td>Pinnacle Class of 2016 Reports</td>
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<td>Parthenon 2</td>
<td>GLA Paraprofessional Division</td>
<td>You Are Special: Paraprofessional Performance at Its Best</td>
<td>Showcasing Our Gems: Unique Treasure From Public Libraries</td>
<td>Re-Integrating the Library and the Classroom through a “Faculty Fellows” Project</td>
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<td>Georgia Association for School Librarians</td>
<td>Mini-ROB: The Best of the Best... Thus Far 2016</td>
<td>Showcasing Our Gems: Unique Treasure From Public Libraries</td>
<td>More than Butts in the Seat! Outreach Programs enhance the Meta-literacy and Social Learning Concepts of the New Information Library Framework</td>
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<td>Grand Hall 2</td>
<td>Georgia Independent College Association Libraries</td>
<td>Accessibility Compliance: What Does It Mean For Electronic Resources?</td>
<td>Reinventing Your Spaces to Advance Library and Campus Initiatives</td>
<td>Foraging Alliances: Leveraging Internal and External Partnerships</td>
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<td>SELA Library Instruction Round Table</td>
<td>A Very Specific Type of Geek: Adding Tabletop Games To An Academic Library Collection and Out of Your Comfort Zone Collection Management</td>
<td>A Bird in the Hand: Leveraging ILL Requests to Improve Electronic Resource Access</td>
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<td>Athena A</td>
<td>GLAUL Tech Tips and Tricks</td>
<td>What Drives and Guides Us: The Importance of Developing a Personal Philosophy of Librarianship</td>
<td>Resume Review Workshop</td>
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<td>Athena B</td>
<td>Brave New World: Observations During the Early Transition Between Public and Academic Libraries</td>
<td>Connecting with Your Campus Through Collaborative Library Marketing</td>
<td>Developing &amp; Managing Your School Library Volunteer Program</td>
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<td>Athena C</td>
<td>ALA Forum</td>
<td>Reinventing Library Services and Programs Using Tablets and iPads</td>
<td>Libraries Meeting the Special Needs and Interests of Older Adults</td>
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<td>Athena D</td>
<td>Beyond The One-Shot: The Next Generation of Library Instruction</td>
<td>Removing Barriers to One-Shot Assessment</td>
<td>Rediscovering Student Success: Library Instruction and GPA</td>
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<td>Athena G</td>
<td>Reinventing Library Instruction with the ACRL Framework</td>
<td>Sowing Seeds of Innovation: Interlibrary Collaboration to Build a Blossoming Seed Library</td>
<td>From One-Shot Instruction to Co-Teaching</td>
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<td>Athena H</td>
<td>Reinventing the Numbers Game: How Traditional Metrics and Altmetrics Work in Your Library</td>
<td>Engaging Teens with Passive Programming</td>
<td>The Amazing Author Club</td>
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<td>Athena I</td>
<td>Basic Legal Research for the Non-Law Librarian</td>
<td>They Do It Here: How Students Use Space in a Research Library</td>
<td>Primary and Educators’ resources in the Digital Library of Georgia and Digital Public Library of America</td>
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## Thursday, October 6

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<th>Room</th>
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<tr>
<td><strong>Atrium</strong></td>
<td>Registration</td>
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<td>Authors Appreciation Reception</td>
<td>All- Conference Awards</td>
<td>NMRT/ Interest Group Dinner (Dutch Treat)</td>
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<td><strong>Grand Hall 7</strong></td>
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<tr>
<td><strong>Athena E&amp;F</strong></td>
<td>All Conference Meeting and Keynote Speaker</td>
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<td>Poster Session A</td>
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<td><strong>Olympia 1</strong></td>
<td>Introducing the Friends of Georgia Libraries</td>
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<td><strong>Olympia 2</strong></td>
<td>Media Tech Toolbox: Research Success Is Just A Click Away</td>
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<td><strong>Parthenon 1</strong></td>
<td>Different Roads to the Same Destination: ALMA Implementation at 3 Diverse Institutions</td>
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<td><strong>Parthenon 2</strong></td>
<td>Get That Grant!</td>
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<td><strong>Grand Hall 1</strong></td>
<td>NSF Data Management Requirements 101</td>
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<td><strong>Grand Hall 2</strong></td>
<td>Are You Being Served? Reevaluating Academic Library Policies for Diversity and Inclusion</td>
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<td><strong>Grand Hall 4</strong></td>
<td>Libraries And Writers, A Symbiotic Relationship</td>
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<td><strong>Grand Hall 5</strong></td>
<td>Bring The Magic Back</td>
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<td><strong>Athena A</strong></td>
<td>Design on a Dime: Library Displays and Merchandising on a Shoestring Budget</td>
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<td><strong>Athena B</strong></td>
<td>What USC Upstate Alumni Say About Information Literacy in the Workplace</td>
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<td><strong>Athena C</strong></td>
<td>Career Transitions: Reinvent Yourself for the Job You Want! -and- Fantastic Student-Employees and Where to Find Them: Using Gamification and the World of Harry Potter to Engage Student Employees</td>
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<td><strong>Athena D</strong></td>
<td>Reinventing a Small Library Space -and- The Good, The Bad, &amp; Parts Unknown: One Library's Tale of Renovation Lessons Learned</td>
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<td><strong>Athena G</strong></td>
<td>Public Library/High School Media Center Partnership-Book Club -and- Use of Social Media to Build Online Communities in Academic Libraries in Georgia</td>
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<td><strong>Athena H</strong></td>
<td>Re-Imagining Library Relationships</td>
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<td><strong>Athena I</strong></td>
<td>The Bookless Library as Community Organizer -and- Community Patron Access to Academic FDLP Libraries</td>
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<td><strong>Athena J</strong></td>
<td>Re-Imagining the Academic Library</td>
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<td>Scholarship Raffle</td>
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<td>Grand Hall 7</td>
<td>Exhibits Open</td>
<td>Coffee With The Vendors</td>
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<td>Olympia 1</td>
<td>First Meeting of the Local History &amp; Genealogy Interest Group</td>
<td>2016-2017 Georgia Student Media Festival Update</td>
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<td>Olympia 2</td>
<td>SELA Breakfast</td>
<td>TROLLS! In the Dungeon (aka Teens in the Library)</td>
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<td>Parthenon 1</td>
<td>Research and Assessment Interest Group Meeting</td>
<td>Invigorate Your Library's Learning Culture: Tips and Free Tools</td>
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<td>Parthenon 2</td>
<td>Government Information Interest Group Meeting</td>
<td>Chinese Students in KSU Libraries: Their Information Seeking Behaviors -and- Academic Librarian Outreach to Special Populations on Campus: What Works, What Doesn't</td>
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<td>Grand Hall 1</td>
<td>Interlibrary Loan Interest Group Meeting</td>
<td>GLASS Update: New Tools, New Tips</td>
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<td>Grand Hall 2</td>
<td>Technical Services Interest Group Meeting</td>
<td>Reimagine Resource Sharing with the New STAR Checklist</td>
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<td>Grand Hall 4</td>
<td>Information Technology Interest Group Meeting</td>
<td>Update on the Georgia State Copyright Lawsuit</td>
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<td>Grand Hall 5</td>
<td>Intellectual Freedom Group Meeting</td>
<td>The Changing Typology of Library Buildings in an Information-Overload Environment</td>
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<td>Athena A</td>
<td>PACE (Professional and Continuing Education) Interest Group Meeting</td>
<td>Demonstrating the Library's Value for University Students' RPG</td>
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<td>Athena B</td>
<td>Distance Learning Interest Group Meeting</td>
<td>Rediscover Your Institution's History: Using an Institutional Repository to Highlight Special Collections Materials</td>
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<td>Athena C</td>
<td>Reference and Instructional Services Interest Group Meeting</td>
<td>Using Creative Commons Licenses</td>
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<td>Athena D</td>
<td>Library Services for Patrons with Disabilities Interest Group Meeting</td>
<td>Summer Reading - Going Beyond the Books</td>
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<td>Athena G</td>
<td>Technical College Interest Group Meeting</td>
<td>Rediscover GALILEO: An Amazing Reference Resource</td>
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<td>Athena H</td>
<td>Facilities Interest Group Meeting</td>
<td>Look What's New at the DPLA!</td>
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<td>Athena I</td>
<td>Collection Development Interest Group Meeting</td>
<td>Revitalizing Your Library's Health Information Services: An Overview of National Library of Medicine Consumer Health Resources</td>
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<tr>
<td>Athena J</td>
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<td>Creating An Amazing Bookmobile on a Shoestring Budget</td>
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Wednesday 8:00am-10:30am
Preconference Breakfast
Location: Atrium
A continental breakfast will be served for all preconference attendees.

Wednesday 8:30am-12:00pm
Emergency Management Toolkit for Libraries
Location: Grand Hall 4
Presenter(s): Chris Sharpe, Sandra Barclay, Cheryl Stiles
Contact: csharpe@kennesaw.edu
Next year will be the tenth anniversary of the Virginia Tech shootings, a critical event that necessitated institutions of higher learning to be better prepared for emergencies. This workshop will contribute to building a preparedness culture in libraries by allowing participants to learn how libraries can be prepared for various emergencies and create their own emergency management toolkit. It will be organized in four segments based on the FEMA's mission areas of emergency management: prevention, protection, mitigation, and response. Content includes developing an emergency plan, reviewing what other libraries are doing, and assessing threats to their institutions. The workshop will include several activities such as team building and tabletop exercises as well as a simulation of a threat. The presenters are librarians who are crisis coordinators at their campus and have undergone extensive emergency management training at their institution, in their community, and through FEMA.
Intended Audience: Multiple Library Types
Track(s): Administration; Professional Development

Wednesday 8:30am-12:00pm
Counting what counts: GPLS’s IMLS B4 Grant Outcomes and PLA’s Project Outcome
Location: Grand Hall 5
Presenter(s): Elaine Black, Dr. Denise Davila, Samantha Lopez
Contact: eblack@georgialibraries.org
B4: Innovative Early Literacy to Revolutionize Family Engagement: Join us to learn how pilot libraries in Georgia transformed early literacy in their community using either PRIME TIME Preschool or Every Child Ready to Read parent workshops. Dr. Denise Davila, principal researcher for the project, will discuss what worked, what didn't, and ways your library can implement a similar program. This project was made possible in part by the Institute of Museum and Library Service, LG-07-0063-14.

Presented by Dr. Denise Dávila. Dávila is an assistant professor of literacy and children's literature at the University of Nevada, Las Vegas and a member of the graduate faculty at the University of Georgia. Currently, she is collaborating with public libraries in the Las Vegas Valley region to advance family literacy and STEM initiatives.

The Power of Performance: Project Outcome: Project Outcome offers and innovative and easy-to-use online platform for public libraries to measure the outcomes of their programs and services. Staff are able to view their results in an innovative and interactive data dashboard almost immediately, allowing for them to respond quickly to insights gained from patron feedback. For the first time, public libraries will have free access to an aggregated set of performance measurement data and analysis tools they can use to affect change within their communities and beyond. This session will provide an overview of the tools and share lessons learned from libraries using Project Outcome.

Presented by Samantha Lopez. Lopez is the Project Coordinator for PLA’s performance measurement initiative, Project Outcome, funded by the Bill & Melinda Gates Foundation, providing coordination, content, and user support.
Intended Audience: Public Libraries; School Libraries
Track(s): Administration; Children's Services; Elementary School

Wednesday 8:30am-12:00pm
GALILEO Preconference
Location: Olympia 1&2
Presenter(s): Karen Minton
Contact: karen.minton@usg.edu
This year the preconference focuses on ebooks in GALILEO, genealogy, Explora, and a GALILEO 101 session to cover the basics. The format is a mini-conference with concurrent sessions. Cap: 30 attendees
Intended Audience: Multiple Library Types
Track(s): General Interest; Reference Services

Wednesday 8:30am-12:00pm
Alma/Primo Workflow Best Practices from the Georgia Vanguards' Perspectives
Location: Empire
Presenter(s): Shelley Rogers, Guy Frost, Jessica Lee, Debra Skinner, Viki Timian, Kelly Holt, Steven Scheuler, Mary Poland
Contact: shelley@westga.edu
Sponsored by GLA Technical Services Interest Group and GIL Cataloging Functional Group
Alma and Primo form the new shared library system for the University System of Georgia! We hope you have gotten training provided by ExLibris, but why reinvent the wheel? Come to this preconference to discover what the Vanguards (first implementers in the USG) have discovered works for them as best practices in their acquisitions, cataloging, circulation, and interlibrary loan workflows. Technical Services (called Resource Management in Alma) and Access Services (called Fulfillment) are discussed by implementers at University of Georgia, Georgia Southern University, and Valdosta State University. Prior experience is not required. Learn from the Vanguards to avoid pitfalls and implement streamlined workflows from the start!
Contact: shelley@westga.edu
Intended Audience: Academic Libraries
Track(s): Circulation; Interlibrary Loan/Document Delivery/Resource Sharing; Technical Services/Cataloging/Acquisitions

Wednesday 8:30am-12:00pm
GALILEO Preconference
Location: Grand Hall 4
Presenter(s): Chris Sharpe, Sandra Barclay, Cheryl Stiles
Contact: csharpe@kennesaw.edu
Next year will be the tenth anniversary of the Virginia Tech shootings, a critical event that necessitated institutions of higher learning to be better prepared for emergencies. This workshop will contribute to building a preparedness culture in libraries by allowing participants to learn how libraries can be prepared for various emergencies and create their own emergency management toolkit. It will be organized in four segments based on the FEMA's mission areas of emergency management: prevention, protection, mitigation, and response. Content includes developing an emergency plan, reviewing what other libraries are doing, and assessing threats to their institutions. The workshop will include several activities such as team building and tabletop exercises as well as a simulation of a threat. The presenters are librarians who are crisis coordinators at their campus and have undergone extensive emergency management training at their institution, in their community, and through FEMA.
Intended Audience: Multiple Library Types
Track(s): Administration; Professional Development
Wednesday 8:30am-12:00pm
Librarians in Print: A Scholarly Approach to Library Research, Writing and Publishing
Location: UGA Digital Humanities Lab (Meet in The Classic Center Atrium)
Presenter(s): Sarah Steiner
Contact: sksteiner@wcu.edu
Sponsored by GLA Academic Library Division
Are you nervous about getting started with scholarly or professional publishing, or looking to hone your skills? In this preconference, we'll discuss the various aspects of academic publishing: getting started, selecting a topic, selecting a research methodology, finding an appropriate place to publish, and handling suggestions and rejection from editors. Attendees are strongly encouraged to come with an idea for a scholarly publication. We will workshop your ideas together, and you will leave with a plan for your publication. Attendees will meet in The Classic Center Atrium at 8:30 for breakfast and walk together to the UGA Library. Please arrive at The Classic Center no later than 8:45am.
Cap: 30 attendees
Intended Audience: Academic Libraries
Track(s): Professional Development

Wednesday 10:00am-12:00pm
GLA Executive Board Meeting
Location: Grand Hall 2
Presenter(s): Cathy Jeffrey
Contact: cathy/GLA2016@gmail.com

Wednesday 1:30pm-3:15pm
Be Prepared - Keeping Your Staff, Library Users, and You Safe If The Unthinkable Occurs
Location: Grand Hall 1
Presenter(s): Sarah Mauldin
Contact: smauldin@sglaw.com
With discussions of Georgia's campus carry law and reports of mass shootings and other attacks in the news it's time to talk about what you would do if violence erupts where you are. A University of Georgia Office of Preparedness trainer will present its well-reviewed Active Shooter training and answer questions on what to do to be prepared for the unthinkable.
Intended Audience: Multiple Library Types
Track(s): General Interest, Physical Space

Wednesday 1:30pm-2:15pm
Full STEAM Ahead! The First Year of the STEAM Engine at West Georgia Regional Library
Location: Grand Hall 2
Presenter(s): Justin Nobles, Teresa Jones, Roni Tewksbury
Contact: justin@wgrl.net
Come learn about the development and first year of the West Georgia Regional Library STEAM Engine, one of Georgia's first ever mobile makerspaces. With modules ranging from 3D printing and robotics to photography and scrapbooking, come learn how we take this show on the road multiple times a week. Get ideas about how to make your mobile makerspace, and come hear about our plans for the future! In addition, we will be bringing out our STEAM Engine van.
Intended Audience: Multiple Library Types; Public Libraries
Track(s): General Interest; Technology

Wednesday 1:30pm-2:15pm
What To Do When You're New (at E-Resources!)
Location: Grand Hall 4
Presenter(s): Kevin Shehan, Christopher Stotelmyer
Contact: kshehan@uscupstate.edu
Sponsored by SELA Electronic Resources Roundtable
New to electronic resources? Not so new but feeling overwhelmed? Perhaps just curious about what coordinating e-resources entails? Two newer academic e-resources librarians share their experiences, dealing specifically what they learned once on the job. Topics covered include record keeping, gathering and interpreting statistics, troubleshooting and where to find help (listervs, etc.).
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): General Interest
**Wednesday 1:30pm-2:15pm**  
**E-book Marketplace Updates**  
Location: Grand Hall 5  
Presenter(s): Wendy Cornelisen  
Contact: wcornelisen@georgialibraries.org  
The e-book lending market is an ever-changing landscape. Libraries across the country are exploring options for acquiring and delivering digital content that leverage the power of libraries, deliver good user experiences, and are consistent with library values. This session will provide an update and discuss the best ways for libraries to advance access to digital collections, with a focus on the collaborative and innovative efforts of two IMLS grant funded projects: SimplyE and the Library E-content Access Project (LEAP).  
Intended Audience: Multiple Library Types  
Track(s): Collection Development; Technology

**Wednesday 1:30pm-2:15pm**  
**We Felt the Need to Weed: Deselection Projects in Two Southeastern Academic Libraries**  
Location: Olympia 1  
Presenter(s): Camille McCutcheon, Gordon Baker  
Contact: CMCCUTCHEON@uscupstate.edu  
Sponsored by SELA  
During this session, librarians will discuss their experiences with recent weeding projects in their respective libraries. Following a SACS visit, the Clayton State University Library staff needed to weed their aging collections. In addition, the Library was preparing for an upcoming renovation which stressed the need for additional student spaces. At the University of South Carolina Upstate, an analysis and extensive weeding of the bound periodical and microfilm collections occurred, the first since the library opened its doors in 1967. Deselection methodology and criteria will be discussed. The presenters will share what they learned from these projects as well as what they would do differently next time. A question and answer session will be open to participants.  
Intended Audience: Academic Libraries; Emerging Librarians/ MLIS Students  
Track(s): Collection Development; Technical Services/ Cataloging/ Acquisitions

**Wednesday 1:30pm-2:15pm**  
**Lions, Penguins and Poetry, Oh My!**  
Location: Olympia 2  
Presenter(s): Irene Latham  
Contact: irene@irenelatham.com  
Explore the wilds of nature writing from Antarctica to Africa with author Irene Latham. In this hands on workshop attendees will learn various strategies to engage readers and create and nurture armchair naturalists through art and writing activities that generate personal connections while celebrating the wonder of animals and their unique ecosystems.  
Intended Audience: Public Libraries; School Libraries  
Track(s): General Interest; Children's Services; Elementary School

**Wednesday 1:30pm-2:15pm**  
**Green, Gold, & The Red White and Blue: Using Open Access and Government Information as a Representation of Searching as a Strategic Exploration in information Literacy Instruction.**  
Location: Empire  
Presenter(s): Seth Porter  
Contact: seth.porter@library.gatech.edu  
This presentation will offer a meta-analysis of the pertinent literature on Searching as a Strategic Exploration and will cover best practices in using open access and government information in information literacy instruction, research consultations, and conversations with faculty about potential library services. The presenter will reflect on personal experience in teaching, performing embedded librarianship, and using open access and government information in the information literacy curriculum. This presentation will cover the different elements of searching as strategic exploration and ways in which academic librarians can improve their information literacy instruction through the adoption of diverse resources that embody information literacy and strategic exploration as a life-long pursuit.  
Intended Audience: Academic Libraries  
Track(s): General Interest; Assessment; Government Docs; Info Instruction; Outreach/ Marketing/ Public Relations

**Wednesday 2:30pm-3:15pm**  
**Use Programming Grants to Reinvent and Revitalize Your Library**  
Location: Grand Hall 2  
Presenter(s): Alyssa Martin, Christopher Staffer, Lisa Vardaman  
Contact: almartin@troy.edu  
Troy University librarians will discuss how a variety of programming grants reinvented and revitalized three Troy University Libraries. Librarians will also give best practices for implementing successful grants, including tips on how to successfully write, promote, host and evaluate programs. Since 2010, the Troy University Libraries have received numerous grants including film series such as the Pragda Spanish Film Festival, lecture series, book talks, exhibits and concerts. Librarians will talk about some memorable programs including Let’s Talk About It: Muslim Journeys, and Ann Rosenbeck: A Witness to the Holocaust. Troy University librarians will highlight one of their most exciting program experiences, the Latino Americas: 500 Years of History grant. Three Troy University Libraries held public screenings of the PBS documentary film Latino Americans: 500 Years of History, and hosted speakers and an art exhibit at the Rosa Parks Museum. Results of data gathered will be shared.  
Intended Audience: Multiple Library Types; Academic Libraries  
Track(s): General Interest, Outreach/ Marketing/ Public Relations
Wednesday 2:30pm-3:15pm
Digital Storytelling in the Classroom
Location: Grand Hall 4
Presenter(s): Daryl Funn, Tom Lewis
Contact: tlewisia52@gmail.com

Digital Storytelling allows middle and high school students to work alongside an Alliance Arts for Learning (AA4L) Institute teaching artist to explore the full creative process of telling a digital story with tools such as images, text, audio, interactive illustrations, and music. Each student produces a 3-5 minute digital story. Examples of previous writing prompts include personal narratives, reflections on a mentor text, studies of historical time periods, and persuasive essays. The theme of the residency will be decided by the teacher and teaching artist. Digital Storytelling is a 12-session in-classroom residency. The AA4L Institute can bring iPads to use at schools that do not have the technology.

Intended Audience: Academic Libraries; School Libraries
Track(s): Children's Services; Elementary School; Young Adult or Youth Services; Middle or High School

Wednesday 2:30pm-3:15pm
Language Learning in the Library
Location: Grand Hall 5
Presenter(s): Andrea Faulk
Contact: faulka@mail.henry.public.lib.ga.us

Sponsored by GPLA

I will present the importance of offering language classes in the library and methods for doing so. The library is a safe, neutral place for patrons to come to learn a new language. The library is quiet (hopefully) and offers resources to connect to the community, such as newspapers, bulletin boards with community events, library programs, etc. I will focus especially on English as a Second Language classes and how to connect these patrons to other services and programs in the library, such as Spanish-speakers practicing with students learning Spanish. Language Learning in the Library would help equip people who want to offer English classes in their library but may feel unprepared to do so.

Intended Audience: Public Libraries; School Libraries
Track(s): Instruction; Outreach/Marketing/Public Relations

Wednesday 2:30pm-3:15pm
What's New in GALILEO
Location: Olympia 1
Presenter(s): Karen Minton
Contact: karen.minton@usg.edu

Join GALILEO staff for information on GALILEO services and enhancements with time built in to address your questions and comments.

Intended Audience: Multiple Library Types
Track(s): General Interest; Reference Services

Wednesday 2:30pm-3:15pm
Reading is Delicious: Fun, Fresh Food Programming for Kids
Location: Olympia 2
Presenter(s): Irene Latham
Contact: irene@irenelatham.com

Want to create programs that bring kids and their families to the library? Make them about FOOD! Join an award-winning author in a delicious celebration of peaches, corn, watermelon and more as she take you on a journey through her latest food-themed picture book and related titles to offer fresh, fun, hands-on activities to delight readers and leave them hungry for more.

Intended Audience: Public Libraries; School Libraries
Track(s): General Interest; Children's Services; Elementary School

Wednesday 2:30pm-3:15pm
Serving Patrons with Disabilities
Location: Empire
Presenter(s): Stephanie Irvin, Dyana Costello Banks
Contact: sirvin@georgialibraries.org

Sponsored by GLA Library Services for Patrons With Disabilities Interest Group

This presentation gives ideas on how to best serve patrons with disabilities, giving examples from the members of the GLA Library Services for Persons with Disabilities Interest Group. We will also cover how to address the patron with respect.

Intended Audience: Multiple Library Types
Track(s): General Interest

Wednesday 3:30pm-4:15pm
Re-imagine Patron Services Through User Feedback
Location: Grand Hall 1
Presenter(s): Viki Timian, Mary Poland
Contact: vtimian@uga.edu

Your library collects data in a multitude of ways. The UGA Libraries' have expanded services based on information gathered through LibQual, usage statistics, surveys and advisory groups - to name only a few sources. Using this collected data and working with other UGA departments, the libraries developed an intra-library retrieval service, instituted a bicycle checkout program, and received funding for renovating more study areas and creating a MakerSpace. Find out how we have implemented these services to improve the user experience at the Main and Science Libraries.

Intended Audience: Multiple Library Types; Academic Libraries
Track(s): Assessment; Circulation

Wednesday 3:30pm-4:15pm
Maximize the Potential of Your Library with Community Partnerships
Location: Grand Hall 2
Presenter(s): Tammy Gerson, Priscilla Lewis, Marsha Carlan
Contact: tgerson@athenslibrary.org

Public Librarians Marsha Carlan, Tammy Gerson, and Priscilla Lewis will discuss recent, successful collaborative community projects, such as The Big Read and Money Smart Week. They will suggest resources, models, and tips on how to maintain and build partnerships that build community bridges and education.

Intended Audience: Multiple Library Types; Academic Libraries; Public Libraries; School Libraries; Special Libraries
Track(s): Young Adult or Youth Services; Middle or High School; Outreach/Marketing/Public Relations
Wednesday 3:30pm-4:15pm
Striking a Balance: Using Web Analytics and More to Inform Decisions About Website Content
Location: Grand Hall 4
Presenter(s): Adam Olsen
Contact: aolsen3@kennesaw.edu
This presentation deals with the opportunities and challenges afforded by building a new library website in a new CMS, while utilizing data from an existing website, as well as input from various stakeholders. The presentation will include discussion of the web analytics tools used, and how the data from those tools must be used in conjunction with consideration for the needs of library patrons and staff.
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): General Interest; Assessment; Technology

Wednesday 3:30pm-4:15pm
With Us, Not for Us: A History of Library Services to African Americans in Macon, Georgia
Location: Grand Hall 5
Presenter(s): Shaundra Walker
Contact: shaundra.walker@gcsu.edu
This presentation will illuminate the struggle for inclusive public library services in Macon, Georgia. By placing the African American architects of the struggle at the center of the story, this presentation will add to existing narratives on Southern public library history, revealing the tenacity of Macon’s African American community in both securing and administrating public library services for their race. The story at Macon will also provide a unique lens through which to examine how African Americans and Whites interacted within the political and social landscape of a small, southern town during the Jim Crow era.
Intended Audience: Academic Libraries; Archives; Public Libraries
Track(s): General Interest; Special Collections; Archives

Wednesday 3:30pm-4:15pm
Reinvent Strategic Planning
Location: Olympia 1
Presenter(s): Wendy Cornelisen, Alan Harkness, Melody Jenkins, Anna Lyle
Contact: wcornelisen@georgialibraries.org
The challenges facing librarians are real, complex, and varied. As such, they require thoughtful planning and strategic implementation. This year GPLS partnered with Library Strategies, the consulting group within The Friends of the Saint Paul Public Library, to train 14 Georgians in their Rapid Results Planning program. Come learn about this new approach to strategic planning, and see the results of the initial pilot sites from around the state.
Intended Audience: Public Libraries
Track(s): Administration; Outreach/Marketing/Public Relations

Wednesday 3:30pm-4:15pm
Cataloging Graphic Novels: Some Best Practices
Location: Olympia 2
Presenter(s): Linh Uong
Contact: luong@negeorgialibraries.org
How should you catalog, label and shelve your graphic novels? This session answers those questions with an overview of Best Practices from academic and public libraries in Georgia and across the country, and describes the implementation of the multipart functionality in PINES.
Intended Audience: Academic Libraries; Public Libraries
Track(s): Technical Services; Cataloging; Acquisitions

Wednesday 3:30pm-4:15pm
Let’s Play: Library Instruction
Location: Empire
Presenter(s): Rebecca Engsberg, Jean Cook, Karen Doster-Greenleaf, Amy Stalker
Contact: engsberg_rl@mercer.edu
Sponsored by GLA Reference and Instruction Services Interest Group
By tapping into curiosity, creativity, and a sprinkling of competitiveness, instruction through games can be engaging, exciting, and energizing. The panel presentation will discuss the theory of gaming in teaching, including examples the presenters have used in their classrooms.
Intended Audience: Multiple Library Types
Track(s): General Interest; Instruction

Wednesday 3:30pm-5:00pm
Re-discovering University of Georgia’s Treasures
Location: UGA Special Collections Library, 300 S. Hull (For guided walk, meet in The Classic Center Atrium at 3:00pm; tour will leave promptly)
Presenter(s): Tamika Barnes
Contact: tbarnes24@gsu.edu
Did you know that UGA has such things as the Peabody Awards Collection, historical maps and amateur films highlighting Georgia? Join the Special Libraries Division on a tour of the Special Collections Libraries at the University of Georgia to learn about these and other rare and unique materials they have acquired and how people use these materials in the classroom and for personal research.
Intended Audience: Academic Libraries; Archives; Special Libraries
Track(s): General Interest; Special Collections; Archives

Wednesday 4:30pm-5:15pm
Reimaging the Library’s Connection to Student Success: An Assessment Revelation
Location: Grand Hall 1
Presenter(s): Alison Sperry, Florence Wakoko, Paul Luft, Paula Adams
Contact: sperry_alison@columbusstate.edu
Participants will learn how methods of collecting meaningful data can reveal much about how well their library contributes to student success as well as other institutional communities and goals. The Columbus State University Libraries assessment study provides a holistic way data can be measured and analyzed to reveal user attitudes, usage patterns and ideas for a better approach to providing academic support. This presentation will illustrate how CSU Libraries used comprehensive assessment methods to generate qualitative and quantitative data that link the value of the library to institutional goals and successes.
Intended Audience: Academic Libraries
Track(s): General Interest; Assessment
Wednesday 4:30pm-5:15pm
Media Specialist Advocacy and Evaluation: How the MKES Offers Support
Location: Grand Hall 2
Presenter(s): Phyllis Snipes, Susan Grigsby
Contact: psnipes@westga.edu
“Reinvent, re-imagine, and rediscover” library media specialists as well as libraries! The Media Specialist Keys Effectiveness System (MKES) was developed for that very purpose. It presents a clear framework of what the practicing school library media specialist should be able to accomplish through a powerful media program. It has been introduced across the state as an advocacy tool that is an excellent guide for discussing the roles of the media specialist with administrators, teachers, and community members. Some school districts in Georgia have implemented the MKES and this session will report the observations and recommendations for improvements from those districts as well as provide a report from the Georgia School Library Media Consortium. Whether participants are interested in learning about MKES as a media specialist evaluation tool or just want to revisit it as a strong advocacy tool, this session will provide information about both opportunities.
Intended Audience: Emerging Librarians/ MLIS Students; School Libraries
Track(s): Administration; Assessment; Outreach/ Marketing/ Public Relations

Wednesday 4:30pm-5:15pm
Self-Censorship and its Effect on Collection Development
Location: Grand Hall 4
Presenter(s): Dr. Vicki L. Gregory, Tim Dodge
Contact: dodgeti@auburn.edu
Sponsored by SELA Intellectual Freedom Committee
The presenter is Dr. Vicki L Gregory, Professor, School of Information, University of South Florida. Presentation plus question-and-answer.
Intended Audience: Multiple Library Types
Track(s): General Interest, Collection Development

Wednesday 4:30pm-5:15pm
Well, That Took A While: An Anecdotal Comparison of the Job Application Process Between Public and Academic Libraries
Location: Grand Hall 5
Presenter(s): Jessica Garner
Contact: jgarner@georgiasouthern.edu
When a position for Interlibrary Loan Librarian came open at Georgia Southern University in the latter part of 2015, I was intrigued. Although ensconced happily in a public library position and a 10-year veteran of public systems, the lure of an academic position-along with logistical considerations-prompted me to apply for the position. I believe my observations about the hiring, though anecdotal, begin to unravel a considerations-prompted me to apply for the position. I believe my observations about the hiring, though anecdotal, begin to unravel a
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): General Interest; Administration; Career Advice; Professional Development

Wednesday 4:30pm-5:15pm
Make Training Happen: Develop and Promote In-House Learning Opportunities
Location: Olympia 1
Presenter(s): Meghan Johnson, Joan Blalock
Contact: meghan@infodepot.org
Stretched thin on time and funds to send staff to training outside your library system? Learn how the Spartanburg County Public Libraries (SC) integrate training into daily activities with our monthly RTP Training Review and how our managers make time for ongoing learning. Step by step, we will cover how to develop monthly self-guided training by utilizing the expertise of staff and share templates for setting up your own program. We will also discuss our Self-Directed Achievement program where managers encourage continued learning by scheduling time off desk for staff to complete self-selected training. Keeping staff up to date on library tools, resources, and trends can be handled in house, even if you don’t have a Training Department!
Intended Audience: Multiple Library Types; Public Libraries
Track(s): Professional Development

Wednesday 4:30pm-5:15pm
Subject Headings in a Shared Environment: What’s Best For Everyone?
Location: Olympia 2
Presenter(s): Sandra Barclay, Hyun Chu Kim, Emily Williams
Contact: sbarclay@kennesaw.edu
Academic catalogers explore recent changes in subject heading and thesauri use. A brief history of LCSH (Library of Congress Subject Headings) from the Paris Principles to IFLA’s Statement of International Cataloguing Principles will be presented. Our investigation into the use of thesauri other than LCSH in large academic libraries will be shared, as well as recommendations for use in a shared catalog.
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): Reference Services; Technical Services/ Cataloging/ Acquisitions

Wednesday 4:30pm-5:15pm
Library Web Usability Study: Quick and Dirty How-to’s and Tips
Half-Sessions Location: Empire
Presenter(s): Stephanie Adams
Contact: sjadams@tntech.edu
Tennessee Tech University has embarked upon a multi-semester usability study of our library website. Currently, we have completed one semester of testing with 17 participants including undergraduate students, graduate students, and faculty. The presenter will share advice on choosing a usability study committee, dealing with an IRB, designing user tasks, recruiting participants, and selecting usability testing software. She will also focus on difficulties that arose during the study and offer tips to avoid some of the pitfalls TTU encountered. Finally, she will share some of the outcomes and suggestions gleaned from the first set of participants as well as the next steps in the study.
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): Assessment
Reimagining the Library Through Statistics:
An Access Institution Story
Presenter(s): Amanda McKenzie, Katie Shepard
Contact: amckenzie@ega.edu
In August 2015, the East Georgia State College Library implemented a new tactic for gleaning usage statistics using Google Forms. This "home-grown" approach was both free and easy to implement and allows the library to glean both quantitative and qualitative information from our previously stagnant reference statistics. The Google Form enables the library to conduct a more in-depth analysis of data, allowing us to see how we assist our patrons at both a granular and high-level view and what other parts of the college we touch. The flexibility of the Google Form allows the library to adapt the form quickly when a new type of information would be beneficial to assess. By using the information gathered through the Google Form, we have been able to reinvent spaces, projects, and services as soon as the transaction is completed, creating a rapidity of changing service-levels that have delighted our users.

Intended Audience: Multiple Library Types, Academic Libraries
Track(s): General Interest, Assessment

Dinner on Your Own
Visit the Athens CVB in the main lobby of The Classic Center

Wednesday 7:00pm-9:00pm
Movie Night & Trivia
Location: Athens-Clarke County Library [2025 Baxter St, Athens, GA 30606 – 2.5 miles away]
Conference Movie Night will be showing "The Princess Bride" at the Athens-Clarke County Library [2025 Baxter St, Athens, GA 30606]. Movie Trivia, Door Prizes and Refreshments will make for a great mawage of fun and fellowship!
Directions and map to the Athens-Clarke County Library can be found at the end of the program. Free parking is available for library visitors.

Thursday 5:55am-7:00am
Pat Carterette Memorial Walk/Run
Location: Meet in front of The Classic Center (300 N Thomas St)
Presenter(s): Elizabeth McKinney
Contact: emckinney@georgialibraries.org

Thursday 7:30am-9:00am
GAIT Breakfast
Location: Olympia 2
Presenter(s): Gordon Baker
Contact: gordonbaker@clayton.edu

Thursday 8:00am-9:00am
Coffee With The Vendors
Location: Grand Hall 7
Meet the COMO exhibitors and share a complimentary coffee!

Thursday 8:00am-8:45am
GLA Public Library Division Business Meeting
Location: Olympia 1
Presenter(s): Beth McIntyre
Contact: bmcintyre@prlib.org

Thursday 8:00am-8:45am
GLA Special Library and Information Services Division Business Meeting
Location: Parthenon 1
Presenter(s): Tamika Barnes
Contact: tbarnes24@gsu.edu

Thursday 8:00am-8:45am
GLA Paraprofessional Division Business Meeting
Location: Parthenon 2
Presenter(s): Tangela McKibbens
Contact: mckibbenst@mail.henry.public.lib.ga.us

Thursday 8:00am-8:45am
Georgia Association For School Librarians
Location: Grand Hall 1
Presenter(s): Stephanie Jones
Contact: sjones@georgiasouthern.edu

Thursday 8:00am-8:45am
Georgia Independent College Association Libraries
Location: Grand Hall 2
Presenter(s): Lisa Macke

Thursday 8:00am-8:45am
SELA Library Instruction Round Table meeting
Location: Grand Hall 4
Presenter(s): Michael Wilson
Contact: mwwilson@valdosta.edu

Thursday 9:00am-9:45am
Meeting of the Georgia Library Trustees, Friends, and Advocates Association
Location: Atrium
Presenter(s): Gordon Baker
Contact: gordonbaker@clayton.edu

Thursday 9:00am-9:45am
Half-Sessions Location: Olympia 1
The Modern Classroom: Rediscover the Pulse of F2F Engagement
Presenter(s): Michelle Jones
Contact: jones_michelle@columbusstate.edu
Interested in low-tech tools to engage your students in a face to face class? This session will explore a few easy to use options that not only give you feedback about what your students are learning, but help
students feel more comfortable participating in class. Reinvent your course using these ideas as well as share some of your own!

Intended Audience: Academic Libraries
Track(s): General Interest; Instruction

**Library Instruction for Disabled and Neurodivergent Students**

**Presenter(s):** Morgan Rhetts
Contact: mhrhetts@kennesaw.edu

Examining instruction librarians’ preparedness for teaching students who have physical and/or learning disabilities. Instruction librarians doing one shots in classrooms are often not informed ahead of time by the professor that such students are present in the lesson. Instruction librarians must be prepared to serve students with disabilities “on the fly”.

**Thursday 9:00am-9:45am**

**Teen Programming Fun with 3D Pens!**

Location: Olympia 2
**Presenter(s):** Aimee Leavitt
Contact: leavitta@mail.henry.public.lib.ga.us

As libraries evolve with technology we find many new things to offer our patrons for programming. Henry County Library System has recently won a generous technology grant. We were able to purchase several new tech items. 3Doodler pens were one of these sets. I will bring our entire set (along with information about the sets) to teach others how they work and to inspire them to bring this tech into their libraries for their teen and adult programming.

Intended Audience: Multiple Library Types; Academic Libraries; Public Libraries; School Libraries
Track(s): General Interest; Young Adult or Youth Services; Middle or High School; Instruction Technology

**Thursday 9:00am-9:45am**

**Level Up Your S.T.E.A.M. Programs**

Location: Parthenon 1
**Presenter(s):** Margaret Penn, Radha Ashok, Arlene Melton
Contact: mpenn@gwinnnetpl.org

The Hamilton Mill and Centerville Branches of Gwinnett County Public Library (GCPL) have both held a variety of successful S.T.E.A.M. programs for customers of all ages. Seeking to develop more intensive S.T.E.A.M. experiences, the branches developed multi-day, cumulative learning programs designed to incorporate various S.T.E.A.M. concepts and materials into creative and fun learning opportunities for children and teens. These programs, with marketing support from area schools, provided meaningful hands-on learning experiences at minimal cost to the library. Come learn how to take your S.T.E.A.M. programs to the next level without busting your budget.

Intended Audience: Public Libraries
Track(s): General Interest; Children’s Services; Elementary School; Young Adult or Youth Services; Middle or High School; Technology

**Thursday 9:00am-9:45am**

**You Are Special: Paraprofessional Performance at its Best**

Location: Parthenon 2
**Presenter(s):** Tangela McKibbens, Karen Manning, Dawn Dale, Roland Garner
Contact: mckibbenst@mail.henry.public.lib.ga.us

Sponsored by GLA Paraprofessional Division

Paraprofessionals are significantly involved in major functions within the library profession. Their contributions include performance in workplace extended duties, involvement in organizations and associations, policy making, marketers, and numerous other tasks that are assigned or gained. This program serves to motivate and inform paraprofessional of development methods that may lead to higher opportunities.

Intended Audience: Multiple Library Types
Track(s): General Interest; Professional Development

**Thursday 9:00am-9:45am**

**Mini-BoB: The Best of the Best ... Thus Far 2016**

Location: Grand Hall 1
**Presenter(s):** Cindy Welch
Contact: cwelch11@utk.edu

What are you reading? Did it make the cut? This session features a brief version of the popular Best of the Best (Thus Far) program presented each summer by the University of Tennessee Center for Children’s & Young Adult Literature. Join Associate Director, Dr. Cindy Welch, and explore the newest and best literature that will help you reimagine and reinvent your school or public library youth collections. Features literature for birth through new adult.

Intended Audience: Public Libraries; School Libraries
Track(s): Collection Development; Children’s Services; Elementary School; Young Adult or Youth Services; Middle or High School

**Thursday 9:00am-9:45am**

**Accessibility Compliance: What Does It Mean for Electronic Resources?**

Location: Grand Hall 2
**Presenter(s):** Stephanie Adams
Contact: sjadams@tnstate.edu

Sponsored by SELA Resources and Technical Service Section

Accessibility compliance is a growing concern for universities as it pertains to instructional materials on websites, course management systems, and course documents. This extends to materials provided by academic libraries such as electronic resources. This presentation will discuss plans developed by the Tennessee Board of Regents Libraries Accessibility Task Force that include an initial audit of web-based subscription databases and the creation of a repository of vendor documents addressing product accessibility compliance such as the Voluntary Product Accessibility Template (VPAT). Accessibility standards as described in WCAG 2.0, EPUB3, and Section 508 of the Rehabilitation Act of 1973 will also be covered. Finally, the presenter will discuss measures that the Tennessee Tech Library and University Procurement are taking to obtain documentation from vendors for all new and renewal electronic resources as well as incorporating compliance language into licenses and RFQs.

Intended Audience: Academic Libraries; Public Libraries
Track(s): Technical Services/Cataloging/Acquisitions
Thursday 9:00am-9:45am
Half-Sessions Location: Grand Hall 4
A Very Specific Type of Geek: Adding Tabletop Games To An Academic Library Collection
Presenter(s): Jonathan Klotz
Contact: jrklotz@valdosta.edu
VSU’s Odum Library has a thriving tabletop game collection designed for college students. Learn how to create, develop and market a collection of your own.
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): General Interest; Outreach/Marketing/Public Relations

Thursday 9:00am-9:45am
Out of Your Comfort Zone Collection Management
Presenter(s): Angela Megaw
Contact: amegaw@ung.edu
You get a new job or someone leaves and suddenly you’ve been assigned to do collection development and management for an area you know nothing about. What do you do? How do you figure out if this book is a “classic” and should be kept or should it be weeded? This talk will share strategies and lessons learned in doing collection management in areas outside of your current expertise.
Intended Audience: Academic Libraries; Public Libraries
Track(s): Collection Development

Thursday 9:00am-9:45am
Gathering Vision: Reinventing the Library in Leaderless Times
Location: Grand Hall 5
Presenter(s): Kaetrena Davis Kendrick, Rebecca Freeman
Contact: kaetrena@mailbox.sc.edu
A hallmark of American academic librarianship is solid, formal library leadership. But what happens when a leadership position is (suddenly) vacated or if the position is open for longer than expected? This session discusses the importance of strategic planning, library advocacy, communication transparency, succession planning, and successfully leading from the middle during formal leadership gaps, with a particular focus on small and rural academic libraries.
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): Administration; Outreach/Marketing/Public Relations

Thursday 9:00am-9:45am
GALILEO Tech Tips and Tricks
Location: Athena A
Presenter(s): Mike White
Contact: mike.white@usg.edu
This session will illustrate a number of easy-to-use backend tools can help schools add links and widgets to school or media center websites and other pages, making it easier for students to get to content. We will also cover database tech tips, such as how to use persistent links to ebooks and articles. The mobile section will include how to save the GALILEO website to the home screen and how to set up ebook readers.
Intended Audience: Multiple Library Types; Support Staff
Track(s): General Interest; Technical Services/Cataloging/Acquisitions

Thursday 9:00am-9:45am
Brave New World: Observations During the Early Transition Between Public and Academic Librarians
Location: Athena B
Presenter(s): Jessica Garner
Contact: jgarner@georgiasouthern.edu
After a decade in public libraries, a move to the world of academic libraries is exciting, new and sometimes—an exercise in learning how to see the world one is accustomed to as if it were suddenly turned slightly sideways. This discussion address the little differences a newcomer to academic libraries sees in the first months of an academic career and asks the audience to think about little details of their everyday business that may not be as little as they believe.
Intended Audience: Multiple Library Types; Academic Libraries; Public Libraries
Track(s): General Interest; Career Advice

Thursday 9:00am-9:45am
ALA Forum
Location: Athena C
Presenter(s): Amy Eklund, Tamika Barnes, John Mack Freeman, Kimberly Boyd
Contact: amypeklund@hotmail.com
Join some of Georgia’s member leaders of the American Library Association (ALA) to learn more about their roles in the national association and how ALA membership can benefit you. Also, learn about GLA’s participation in the ALA Midwinter 2017 conference and how you can get involved.
Intended Audience: Multiple Library Types
Track(s): General Interest; Professional Development

Thursday 9:00am-9:45am
Beyond the One-Shot: The Next Generation of Library Instruction
Location: Athena D
Presenter(s): Jeff Graveline, Brooke Becker
Contact: jgraveli@uab.edu
Are you tired of the one shot? Have you found its effectiveness lagging? Do you want more? Come learn how to breathe new life into your library’s instruction program and engage your academic community. In this session, attendees will learn how to create a new or adapt their current instruction programs into successful, in-depth, semester-long certificate programs tailored to the needs of their own academic communities. The certificate programs designed by our librarians have been recognized by campus administrators as an integral part of the campus-wide educational experience and have won awards at both the national and international levels.
Intended Audience: Academic Libraries
Track(s): Instruction; Reference Services

Thursday 9:00am-9:45am
Reinventing Library Instruction with the ACRL Framework
Location: Athena G
Presenter(s): Diane Fulkerson
Contact: dfulkerson@sar.usf.edu
With the recent adoption of the ACRL Framework academic librarians have the opportunity to reinvent and redesign their library instruction session. This presentation will provide attendees with an overview of how to use the Framework to design their one-shot library instruction sessions.

Intended Audience: Academic Libraries; School Libraries
Track(s): Assessment; Instruction

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**Thursday 9:00am-9:45am**

**Reinventing the Numbers Game: How Traditional Metrics and Altmetrics Work in Your Library?**

**Location:** Athena H

**Presenter(s):** Paolo Gujilde, Ashley Lowery

**Contact:** pgujilde@georgiasouthern.edu

Impact Factors? Citation Reports? Altmetrics? What does it all mean? This session will bring perspectives and understanding to publication metrics for library personnel and library school students. Gujilde will focus on traditional metrics such as impact factors and citation reports and its impact on core library services. Lowery will discuss altmetrics and its influence on the current research landscape. Examples of application of publication metrics from Georgia Southern University will be highlighted throughout the session.

Intended Audience: Multiple Library Types; Emerging Librarians/ MLIS Students

Track(s): General Interest; Outreach/Marketing/Public Relations

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**Thursday 9:00am-9:45am**

**Basic Legal Research for the Non-Law Librarian**

**Location:** Athena I

**Presenter(s):** Sarah Mauldin

**Contact:** smauldin@sgrlaw.com

Have you ever encountered a patron seeking help with a legal question? Did you know how to help them? If not, please join us for an hour of fact filled fun as we show you free and cheap resources that you can add to your reference bag of tricks and provide a look at how our legal system works. You will also learn how to evaluate a situation to determine if it is beyond the resources you have available and when and where to refer patrons for additional assistance.

Intended Audience: Multiple Library Types; Public Libraries

Track(s): General Interest; Reference Services

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**Thursday 9:00am-9:45am**

**Out of the Labs and Into the Libraries: How to Run a 3D Printing Program for the General Public.**

**Location:** Athena J

**Presenter(s):** Theodore Mashburn, Dedra Roman

**Contact:** mashburt@cobbcat.org

3D printing technology, though relatively well known and available in some areas, remains out of reach and virtually unknown to the vast majority of Georgia’s residents. In order to ensure that 3D printing is available to the public, the South Cobb Regional Library has offered 3D printing services to its patrons since February of 2016. During our presentation, we will share our insights to operating and maintaining a public 3D printing program for patrons, and how we utilize this technology for our libraries.

Intended Audience: Public Libraries

Track(s): General Interest; Outreach/Marketing/Public Relations; Technology

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**Thursday 10:00am-11:45am**

**GLA Academic Library Division Paper Presentation & Panel Discussion on Scholarly Writing and Publishing**

**Location:** Olympia 1

**Presenter(s):** Rebecca Rose, Sofia Slutskaya, Camille McCutcheon, Virginia Feher, Cheryl Stiles

**Contact:** rebecca.rose@ung.edu

Sponsored by GLA Academic Library Division

This program is sponsored by the Academic Library Division of the GLA/Georgia Chapter of ACRL. The first session features the top three entries selected through blind peer-review process from the 2016 submissions to this year's call for academic papers.

**Utilizing Student Workers at the Digital Library of Georgia, by Mandy Mastrovita and Donnie Summerlin**

**A Mobile Solution to Information Literacy Assessment, by Karen Viars, Mary Ann Cullen and Amy Stalker**

**Defining ourselves: What makes a librarian professional?, by Andrea Stanfield**

The second session is a panel discussion with librarians who are actively involved in scholarly writing and publishing. Panel members include Camille McCutcheon, a member of the Editorial Boards of The Southeastern Librarian, The Journal of Popular Culture, and The Journal of American Culture and Book Review, Editor for the Journal of American Culture; Virginia Feher, current editor of Georgia Library Quarterly, Cheryl Stiles, who is piloting one-year professional writing group for Kennesaw State University librarians. The panel will discuss ways to get published, writing software and tools, communicating with journal editors, and navigating the peer review process. This session is intended for all who have an interest in publishing.

Intended Audience: Multiple Library Types; Academic Libraries

Track(s): General Interest; Professional Development

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**Thursday 10:00am-11:45am**

**PINNACLE class of 2016 reports**

**Location:** Parthenon 1

**Presenter(s):** 2016 PINNACLE Class

**Contact:** wcornelisen@georgialibraries.org

Sponsored by GLA Public Library Division

Best Practices in Marketing Your Library (We will present strategies that different libraries have used to spread the word about library services and discuss methods that can be used to measure the effectiveness of your marketing strategy.) Mentoring Magic: Creating Mentoring Relationships for Powerful Transformations (This presentation will provide strategies to alleviate hurdles and foster knowledge transfer and succession planning through mentoring.) What’s Keeping Them From Our Libraries?: Identifying Barriers in Georgia’s Public Libraries (Join us as we dissect survey results from around the state of library users and non-users, explore the barriers that potential public users face, and discuss what services matter most.) No strings attached: the good, the bad, and
the ugly of private funding. (We'll be exploring the options libraries have for building relationships with corporate and private funding agencies.)

**Intended Audience:** Multiple Library Types; Emerging Librarians/MLIS Students

**Track(s):** General Interest; Outreach/Marketing/Public Relations

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**Thursday 10:00am-11:45am**

**Creating Curiosity: How Five Libraries Brought Creativity Educations to Their Tweens (and how you can too!)**

**Location:** Parthenon 2

**Presenter(s):** John Mack Freeman, Carmen Thomason, Jennifer Rapier, Sheila Kypta, Ora Stuckey, Jessica Cheek, Rebecca Power

Contact: johnmackfreeman@gmail.com

Five Georgia libraries were recipients of the inaugural Curiosity Creates grant to bring creativity education to 6-14 year olds in public libraries. From photography to art, from creativity clubs to library publishing houses, these libraries have unlocked their young people's creative potentials for the last six months in a special way. Join us at this special double session where you'll learn what they did, how they did it, and the lessons they learned along the way. In the second half of the session, the panel will break down their best practices and tell you how you can take these ideas home to your library without having to spend an arm and a leg. With a focus on practical tips and adaptable programs, this program is recommended for all children's librarians or those who want to expand creativity programming in their libraries!

**Intended Audience:** Multiple Library Types; Public Libraries

**Track(s):** Children's Services; Elementary School; Young Adult or Youth Services; Middle or High School

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**Thursday 10:00am-10:45am**

**Showcasing Our Gems: Unique Treasures from Public Libraries**

**Location:** Grand Hall 1

**Presenter(s):** Tamika Strong, Richelle Brown, Muriel Jackson

Contact: tstrong@georgialibraries.org

This program will provide an opportunity for several librarians from public libraries to showcase archival items found in their collections. This show and tell will be done primarily through a Powerpoint presentation with the possibility of some of the items being on display.

**Intended Audience:** Archives; Public Libraries

**Track(s):** General Interest; Reference Services; Special Collections; Archives

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**Thursday 10:00am-10:45am**

**Reinventing Your Spaces to Advance Library and Campus Initiatives**

**Location:** Grand Hall 2

**Presenter(s):** Bob Fox, Gordon Baker

Contact: bobfox@louisville.edu

Sponsored by SELA

While few of us will have the opportunity to open a new library, it's still possible to reinvent your existing spaces to move forward important library and campus initiatives. Hear from two library deans how they are continuing to re-purpose their spaces. You'll hear about campus and project goals being turned into reality through these space transformations.

**Intended Audience:** Multiple Library Types; Academic Libraries

**Track(s):** Administration; Physical Space

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**Thursday 10:00am-10:45am**

**A Bird in the Hand: Leveraging ILL Requests to Improve Electronic Resource Access**

**Location:** Grand Hall 4

**Presenter(s):** Jeffrey Mortimore, Jessica Gainer, Jermaine Bryant, Jessica Williams

Contact: jmortimore@georgiasouthern.edu

Interlibrary Loan (ILL) requests reveal a lot about our collections, from development needs to access issues. This session focuses on how ILL and Technical Services personnel at Georgia Southern University are using ILL request information to troubleshoot and improve electronic resource access across our collections. We will explore the kinds of access issues ILL lending and borrowing requests reveal, discuss strategies for issue reporting and feedback, and consider the benefits of leveraging ILL requests to identify, mediate, and resolve access issues, sometimes before they ever crop up at the reference desk. Additionally, we look forward to hearing about what strategies other libraries are using to leverage ILL data to improve access troubleshooting.

**Intended Audience:** Multiple Library Types

**Track(s):** Administration; Assessment; Interlibrary Loan/Document Delivery/Resource Sharing; Technical Services/Cataloging/Acquisitions

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**Thursday 10:00am-10:45am**

**Consolidating Instruction Programs:**

**How Did You Do That?**

**Location:** Grand Hall 5

**Presenter(s):** Chris Sharpe, Kelly Ansley, Amanda Nash, Ben Mullis, Sarah Kirkley, Leslie Madden, Patricia Ziebart

Contact: csharpe@kennesaw.edu

This panel made up of members from four institutions will discuss the challenges, benefits, and ongoing issues related to instruction programs at consolidated universities. Panelists will describe how consolidation affected their program and what changes, if any, they made. The process of joining instruction programs will be reviewed, which includes talking about goals, guiding principles, and organizational structure. Finally, the panelists will share the lessons they learned through the experience and their recommendations for others who may undergo consolidation.

**Intended Audience:** Academic Libraries

**Track(s):** Administration; Instruction

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**Thursday 10:00am-10:45am**

**What Drives and Guides Us: The Importance of Developing a Personal Philosophy of Librarianship**

**Location:** Athena A

**Presenter(s):** Brandy Horne

Contact: BrandyH@usca.edu

What is your philosophy of librarianship? To answer this question we must be thoughtful about our work, we must understand our role in the communities we serve, and we must identify what drives and guides us.
A clearly articulated philosophy helps focus our efforts, gives us a rubric by which to assess our effectiveness, and helps identify opportunities for growth and improvement. Unfortunately, when asked this question in an interview, many people struggle to answer. The answers are mostly generic—meeting people’s information needs, providing excellent service, etc... While it’s true that certain aspects of librarianship apply to all types of librarians, specific positions and/or specific communities require equally specific philosophies. In this session, we’ll discuss the importance of having a philosophy of librarianship and how our philosophies guide our work. We will also look at resources that can help librarians begin to explore and articulate their specific philosophies. Intended Audience: Multiple Library Types, Emerging Librarians/MLIS Students
Track(s): General Interest, Career Advice

Thursday 10:00am-10:45am
Connecting with Your Campus through Collaborative Library Marketing
Location: Athena B
Presenter(s): Franklin Roberts, Kathryn Greer, Lydia Hofstetter
Contact: froberts@ggc.edu

Over the past two years, Georgia Gwinnett College has developed a cross-departmental working group we call the Library Marketing and Outreach Group (LMOG). The aim of this group has been to bring students into the library, to take the library into places where the students are, and to market the various services our library provides. This group has sought to collaborate with faculty, students, and various departments around campus to provide programming and marketing materials, in addition to still doing traditional library marketing like displays. For example, library staff have attended and presented complementary library materials at various campus speaker events, worked with the writing center and student organizations to present a student poetry event, and attended several campus promotional events to show the library’s connection to the campus in addition to marketing library services. The presenters will provide information about some successful programs and events. Intended Audience: Multiple Library Types, Academic Libraries
Track(s): General Interest, Outreach/Marketing/Public Relations

Thursday 10:00am-10:45am
Reinventing Library Services and Programs Using Tablets and iPads
Location: Athena C
Presenter(s): Roy Cummings
Contact: roy.cummings@claytoncountyga.gov

So you’ve decided to incorporate mobile devices such as tablets and iPads into your library’s services... great! And now that you’ve bought them (or are getting ready to buy them), you realize you have almost no clue about what to do with them. Well, that’s not so great. If this describes your situation, then this session is for you. Attendees will learn about the process the Clayton County Library System used to select, manage, and deploy mobile devices to enhance patron experiences. Attendees will also get practical advice and hear about the successes, challenges, and lessons learned so far. This presentation is ideal for librarians and library staff seeking insight into efficiently incorporating mobile devices to their library services.

Intended Audience: Multiple Library Types
Track(s): General Interest, Instruction, Outreach/Marketing/Public Relations, Technology

Thursday 10:00am-10:45am
Removing Barriers to One-Shot Assessment
Location: Athena D
Presenter(s): Amy Fyn, Margaret Fain
Contact: afyn@coastal.edu

Developing effective assessments for one-shot sessions is feasible. Developing assessments that are non-intrusive and provide measurable data that informs teaching and assesses student learning is harder. In this session, learn how a team of librarians used low-barrier and low-cost technology tools, like Padlet and Google forms, to create assessment tools that are an integrated part of the instruction session. The session will cover tips on how to develop and incorporate these tools into a 50 minute instruction class. We will also cover techniques for developing assessment rubrics that rely on the strengths of assessment tools, resulting in data that can be used to improve both teaching and student learning.

Intended Audience: Academic Libraries
Track(s): Assessment, Instruction

Thursday 10:00am-10:45am
Sowing Seeds of Innovation: Interlibrary Collaboration to Build a Blossoming Seed Library
Location: Athena G
Presenter(s): Patricia Hartman, Rosanna McGuinness
Contact: pjh0011@auburn.edu

Seed libraries are popping up at public and academic libraries all over the country. In Lee County, Alabama, we were surprised to learn that two separate seed library efforts were under way, one at a university library and the other at a public library. Rather than manage two independent seed libraries in our relatively small community, we created a unified seed library. By leveraging the complementary strengths and weaknesses library types and by taking advantage of our unique partnerships, we were able to attract more users, more volunteers, and more input from expert researchers to provide a better overall service.

In this presentation, we will describe the creation and evolution of our library and the other at a public library. Rather than manage two separate seed library efforts were under way, one at a university library and the other at a public library. Rather than manage two independent seed libraries in our relatively small community, we created a unified seed library. By leveraging the complementary strengths and weaknesses library types and by taking advantage of our unique partnerships, we were able to attract more users, more volunteers, and more input from expert researchers to provide a better overall service.

Intended Audience: Multiple Library Types
Track(s): General Interest, Administration, Outreach/Marketing/Public Relations, Physical Space

Thursday 10:00am-10:45am
Engaging Teens with Passive Programming
Location: Athena H
Presenter(s): Angelica Torres
Contact: torresa@bibblib.org

It can be a struggle to reach teenage patrons. The difficulty is in...
Thursday 10:00am-10:45am
They Do It Here: How Students Use Space in a Research Library
Location: Athena I
Presenter(s): Ashley Dees, Melissa Dennis
Contact: aesorey@olemiss.edu
This presentation showcases findings from a recent study of public spaces in the University of Mississippi’s main library. After a 2015 survey revealed a number of space and overall facilities comments, librarians prepared a semester-long photographic study to capture which public spaces within the library were getting the heaviest use and how patrons were actually using those spaces. Research methods, survey data, and space usage are discussed as ways to use evidence to drive renovation projects.
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): Assessment; Physical Space

Thursday 10:00am-10:45am
Homeschool: Highway to Harmony
Location: Athena J
Presenter(s): Crystal Gates
Contact: crystal.gates@lamanlibrary.org
Sponsored by SELA
Whether you agree or disagree, homeschooling is here to stay. Libraries are in a prime position to reach out to this diverse population. Specialized programming allows students to collaborate on group projects or discoveries. As libraries continue to expand their learning programs, we have the opportunity to provide access to materials and education not otherwise available to the average homeschooled student together with the route to success. Success programs will be highlighted as examples of collaboration with various organizations to create interactive learning experiences and a list of recommended materials will be shared.
Intended Audience: Public Libraries; Support Staff
Track(s): General Interest; Instruction

Thursday 11:00am-11:45am
An Introvert and an Extrovert Walk Into a Classroom: How Personality Type Affects Teaching Styles
Location: Olympia 2
Presenter(s): Kelly Ansley, Laurie Aycock
Contact: kansley1@kennesaw.edu
This workshop aims to take a look at how introverted librarian and extroverted librarians approach instruction. Topics of discussion will include planning instruction sessions versus ‘fly by the seat of your pants’; and possible differences in how the introverted versus the extroverted librarians engage the students in the instruction session.
Intended Audience: Multiple Library Types; Academic Libraries; Emerging Librarians/MLIS Students; Public Libraries; School Libraries; Special Libraries
Track(s): Instruction; Professional Development

Thursday 11:00am-11:45am
Re-integrating the Library and the Classroom through a “Faculty Fellows” Project
Location: Grand Hall 1
Presenter(s): Jeff Dowdy, Hasitha Mahabaduge, Nancy Davis-Bray
Contact: jeffrey.dowdy@gcsu.edu
The panel will discuss a faculty fellows project designed to team up a faculty member and a librarian charged with the redesign of a course to include key information literacy assignments that go beyond the traditional research paper. The panel will include a mid-term report from a team that used the project to redesign a physics course on renewable energy.
Intended Audience: Academic Libraries
Track(s): Instruction; Outreach/Marketing; Public Relations; Reference Services

Thursday 11:00am-11:45am
More than Butts in the Seat! Outreach Programs enhance the Metaliteracy and Social Learning Concepts of the New Information Literacy Framework!
Location: Grand Hall 2
Presenter(s): Nikki Cannon-Rech
Contact: rech@savannahstate.edu
Quality outreach enhances an information literacy program and supports the ACRL framework. Come ready to play and learn how programs support your mission, increase visibility of your services, and form collaborative partnerships across your campus! Explore types of assessment, and leave with a tentative plan for one outreach program!
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): General Interest; Outreach/Marketing; Public Relations

Thursday 11:00am-11:45am
Forging Alliances: Leveraging Internal and External Partnerships
Location: Grand Hall 4
Presenter(s): Iyanna Sims, Tamika Barnes
Contact: iyanna@ncat.edu
Partnerships are a necessity for the continued growth of libraries. Strategic partnerships allow libraries to engage stakeholders and maximize library resources. One university and one community college library will speak on their experience of identifying and leveraging partnerships. The presentation will discuss steps taken to identify and develop strategic partnerships and beneficial outcomes.
**THURSDAY, OCTOBER 6**

**Thursday 11:00am-11:45am**

**Simple Springshare Mashups: Cross-Platform Strategies for Repurposing Digital Content for Multiple Audiences**

**Location:** Grand Hall 5  
**Presenter(s):** Ruth Baker, Jeffrey Mortimore  
**Contact:** rbaker@georgiasouthern.edu  
During this session, presenters will offer simple strategies for content creation and management that maximize opportunities for repurposing content across delivery platforms while keeping maintenance to a minimum. First, we will consider strategies for content creation—including naming, description, and chunking—that support repurposing of content for multiple audiences and support contexts. Second, we will look at strategies for dynamically mapping content across platforms that eliminates any need to monitor platform content separately. While this session will focus on LibGuides and LibAnswers, the content creation techniques we discuss are applicable to any content management system that supports dynamic content mapping and/or external widget creation.  
**Intended Audience:** Academic Libraries; School Libraries  
**Track(s):** Instruction; Outreach/ Marketing/ Public Relations; Technical Services/ Cataloging/ Acquisitions

**Thursday 11:00am-11:45am**

**Resume Review Workshop**

**Location:** Athena A  
**Presenter(s):** Ashley Hoffman, Steve Burton, Christina Holm  
**Contact:** ahoffm18@kennesaw.edu  
You don't have to be on the job market to fine-tune your resume! Great resumes and CVs are not only good at getting you a job, but also applying for promotion, awards, speaking engagements, or publications. Join GLA's New Members Roundtable for a brief overview of resume and curriculum vitae writing for the library field, followed by a one-on-one resume review clinic. Make sure to bring your current resume or CV!  
**Intended Audience:** Emerging Librarians/ MLIS Students  
**Track(s):** Professional Development

**Thursday 11:00am-11:45am**

**Developing & Managing Your School Library Volunteer Program**

**Location:** Athena B  
**Presenter(s):** Linda Johnson, Trish Vlastnik, Marneda Ivey  
**Contact:** linda.n.johnson@clayton.k12.ga.us  
This presentation will discuss specific practices for recruiting, training and maintaining a strong volunteer program in elementary, middle and high school libraries.  
**Intended Audience:** Emerging Librarians/ MLIS Students; School Libraries; Support Staff  
**Track(s):** General Interest; Administration; Children's Services; Elementary School; Young Adult or Youth Services; Middle or High School; Outreach/ Marketing/ Public Relations

**Thursday 11:00am-11:45am**

**Libraries Meeting the Special Needs and Interests of Older Adults**

**Location:** Athena C  
**Presenter(s):** Jacqueline Johnson  
**Contact:** johnsonj@mail.henry.public.lib.ga.us  
This presentation is a sharing of information gleaned from Fairview Public Library’s experience of opening a satellite branch at the Hidden Valley Senior Center, located in its community. The goal is to introduce the model which includes the steps used to make the initial connection which are: to outline our point of interest of enabling older adults to get or stay engaged in the digital world by offering programs that will allow them continue to be self-sufficient. To learn the ins and outs of operating a satellite branch onsite equipped with a comfortable inviting space that feels a part of the center that has always belonged to the participating members of the center. And, teaching courses that are pre-approved by the organization and are designed to meet the special needs and interests of the target audience that will not interfere with the services and classes already provided by the organization.  
**Intended Audience:** Public Libraries  
**Track(s):** Physical Space

**Thursday 11:00am-11:45am**

**Rediscovering Student Success: Library Instruction and GPA**

**Location:** Athena D  
**Presenter(s):** Ula Gaha  
**Contact:** ugaha@saintmarys.edu  
Need an idea for your next research project? Learn about the positive relationship between library instruction and student GPA at Saint Mary's College, Notre Dame. Take away ideas for conducting a study on your own campus, and learn about coordinating research with Institutional Research and the Registrar’s office.  
**Intended Audience:** Academic Libraries; Emerging Librarians/ MLIS Students; School Libraries; Special Libraries; Support Staff  
**Track(s):** Assessment; Instruction; Outreach/ Marketing/ Public Relations

**Thursday 11:00am-11:45am**

**From One-shot Instruction to Co-Teaching**

**Location:** Athena G  
**Presenter(s):** Olga Koz  
**Contact:** okoz@kennesaw.edu  
Are you interested in working with teaching faculty to make a difference in the academic achievement of students? Would you like to move from one-shot instructions to co-designing and co-teaching courses? If so, this interactive session is for you! Co-teaching has been widely used to bring together K-12 teachers with unique skills and create opportunities for specialized or enhanced instruction. It has not been used extensively as an instructional strategy in higher education institutions or as a model for librarian-instructor collaboration. The presenter, an on-site librarian, a liaison for graduate programs at the College of Education, will take you on her personal journey from an occasional collaboration with instructors to co-teaching a course. The interactive session will include an overview of studies on co-teaching and other collaborative teaching.
models, a case study of implementing an embedded librarian and co-teaching models, and discussion on barriers in successful faculty.

Intended Audience: Academic Libraries
Track(s): Instruction

**Thursday 11:00am-11:45am**

The Amazing Authors Club

Location: Athena H

Presenter(s): Karen Larrick, Debbie Holmes, Rose Jinkins, Ben Bryson
Contact: klarrick@glynncounty-ga.gov

Would you like to add a spark of excitement to your teen program next summer? Challenge your students to become published authors and give them the tools to accomplish the goal. With the help of mentors - professionals from the world of writing, illustration, and publishing - the Marshes of Glynn Libraries guided the Amazing Authors Club through this process during two camps, one in the summer of 2015 and one in 2016. The panelists, who include library staff and a mentor from each camp, will talk about the formula they used to host the two camps and create two books: the costs, the challenges, and the excitement of the biggest book signing party your library may ever have. The panelists will welcome questions from the audience at the close of the discussion.

Intended Audience: Public Libraries; School Libraries
Track(s): Children's Services; Elementary School; Young Adult or Youth Services; Middle or High School

**Thursday 11:00am-11:45am**

Primary and Educators' resources in the Digital Library of Georgia and Digital Public Library of America

Location: Athena I

Presenter(s): Karen Minton, Sheila McAlister
Contact: karen.minton@usg.edu

The Digital Library of Georgia (DLG) and Digital Public Library of America (DPLA) provide a wealth of primary resources for research and classroom use. The presentation will discuss locating resources within both sites. Additionally, the session will feature the online exhibits and series of curated primary resource sets available in the DPLA.

Intended Audience: Multiple Library Types
Track(s): General Interest; Young Adult or Youth Services; Middle or High School

**Thursday 11:00am-11:45am**

Historical Hunt: Finding Government Information for Historical Research

Location: Athena J

Presenter(s): Paula Webb
Contact: pwebb@southalabama.edu

Sponsored by the GLA Government Information Interest Group and SELA Government Documents Roundtable

The majority of government information has always intended to be free from copyright restrictions; lending themselves to be among the first items to be scanned and uploaded into online databases and collections. The positive aspect is this information is free and available to everyone. The negative aspect is this same information is in so many various free and fee-based databases that you have no idea where to begin searching for what you need.

Paula Lenor Webb, Government Documents Reference and Outreach Librarian at the University of South Alabama, editor of Mobile Mayor’s Court Reports: 1865, and upcoming History Press publication, Mobile Under Siege: Surviving the Union Blockade, will show you how she discovered government resources and how they helped her research.

Intended Audience: Multiple Library Types
Track(s): General Interest; Reference

**Thursday 12:00pm-1:15pm**

Luncheon and Keynote

Location: Oconee River Room

Presenter(s): Jonathan Alter

Jonathan Alter is an award-winning author, reporter, columnist and television producer and analyst. He is the author of three New York Times bestsellers: “The Center Holds: Obama and His Enemies”(2013), “The Promise: President Obama, Year One” (2010) and “The Defining Moment: FDR’s Hundred Days and the Triumph of Hope” (2006), also one of the Times ”Notable Books” of the year. Since 1996, Alter has been an analyst and contributing correspondent for NBC News and MSNBC, appearing on-air two or three times a week. After 28 years as a columnist and senior editor at Newsweek, where he wrote more than 50 cover stories, Alter is now a twice-monthly columnist for The Daily Beast. He has also written for The New York Times, The Washington Post, The Washington Monthly, Rolling Stone, The Atlantic, The New Yorker, Vanity Fair, The New Republic, Esquire, Bloomberg View and other publications. He is an executive producer of “Alpha House,” a half-hour political comedy created by Garry Trudeau and starring John Goodman that is available for viewing on Amazon.com. He is at work on a full-length biography of former President Jimmy Carter and is producing a documentary about the lives of legendary journalists Jimmy Breslin and Pete Hamill.

**Thursday 1:30pm-2:15pm**

Introducing the Friends of Georgia Libraries

Location: Olympia 1

Presenter(s): Keith Shuermann, Dan Aldridge, Kathy Ash
Contact: kshuermann@thrl.org

Board members of the statewide library friends group, the Friends of Georgia Libraries (FOGL), will discuss the work and mission of their organization. They will share FOGL’s proven success in helping local friends groups work more effectively, grow their memberships, and prosper in a time when friends support is needed more than ever before for our libraries.

Intended Audience: Multiple Library Types
Track(s): General Interest; Reference

**Thursday 1:30pm-2:15pm**

Media Tech Toolbox: Research Success is Just a Click Away!

Location: Olympia 2

Presenter(s): Sandy Wise
Contact: Sandy_Wise@Gwinnett.k12.ga.us

Having trouble “selling” the research process? Discover how to...
pump new life into your instruction with online, easy to use apps and technology tools. Streamline your lesson plans with interactive databases, Google add-ons, online resources and presentation programs to create a one-stop “media tech toolbox” that teachers and students alike will use. The presentation will feature instructional strategies and technology tools used to engage students in the research process. The benefits of using MackinVIA Groups, Google Drive, Symbaloo, Smore, Prezi, and other presentation tools will be discussed.

Intended Audience: Academic Libraries, School Libraries
Track(s): Young Adult or Youth Services; Middle or High School; Instruction Technology

**Thursday 1:30pm–2:15pm**

**Different Roads to the Same Destination: Alma Implementation at 3 Diverse Institutions**

Location: Parthenon 1
Presenter(s): Sean Boyle, Erin Grant, Jessie Copeland, Marlee Givens
Contact: sean.boyle@ung.edu

For the past year, the libraries of the University System of Georgia institutions and Emory University have been contending with the same major change - the migration from two Integrated Library Systems (Voyager and Aleph) to Ex Libris’ Alma. Librarians from three different institutions - Georgia Tech, Emory, and University of North Georgia - will discuss the various decisions made at their institutions about data cleanup, configuration/implementation, training, and the outcomes of those decisions.

Intended Audience: Multiple Library Types; Academic Libraries
Track(s): General Interest; Technical Services/ Cataloging/ Acquisitions

**Thursday 1:30pm–2:15pm**

**Get that Grant!**

Location: Parthenon 2
Presenter(s): Mary Moore, Stephen Sherman, Diana Very
Contact: mwmoore@smyrnaga.gov

Have a great idea, but don't have the resources to implement? Explore ways to find funds through government grants, foundation grants, community gifts, and direct donations. Stephen Sherman, Atlanta Lead with the Foundation Center, will discuss resources for researching private funding, including the Center’s grantmaker databases and learning opportunities for grantseekers. Diana Very has a Doctorate in Public Administration and is the Director of the Three Rivers Library System in Jesup, Georgia. She will discuss Grants.gov, the paperwork surrounding the federal grant process, the number of certification numbers that you need to send in an application, and the ability to make partnerships and sponsors for larger grants. Mary Wallace Moore is the Director of Smyrna Public Library, in Smyrna, Georgia. She will discuss tactics for writing grants, developing and maintaining relationships with funders, and how to present your ideas to administration if you are an entry level or mid-career librarian.

Intended Audience: Multiple Library Types; Academic Libraries; Emerging Librarians/ MLIS Students; Public Libraries; Support Staff
Track(s): General Interest; Administration; Professional Development

**Thursday 1:30pm–2:15pm**

**NSF Data Management Requirements 101**

Location: Grand Hall 1
Presenter(s): Jeffrey Mortimore
Contact: jmortimore@georgiasouthern.edu

As federal funding requirements continue to evolve and more publishers are requiring open data sharing as a condition of publication, academic libraries have an important role to play supporting campus researchers’ data management needs. During this session, we will explore in detail the National Science Foundation’s current data management requirements, giving special attention to data planning as part of the NSF’s grant application process. In so doing, we will discuss basic tools and levels of service for supporting campus researchers throughout the data life cycle.

Intended Audience: Academic Libraries
Track(s): Government Docs; Info Reference Services

**Thursday 1:30pm–2:15pm**

**Are You Being Served?: Reevaluating Academic Library Policies for Diversity and Inclusion.**

Location: Grand Hall 2
Presenter(s): Jenny Harris, Shaundra Walker, Jennifer Price, Ben Davis
Contact: shaundra.walker@gcsu.edu

Most academic libraries have policies in place to guide decision-making, but how often are those policies reviewed through the lens of inclusivity and transparency? In Summer 2016, the Diversity Leadership Team at Russell Library set out to restructure several policies to foster diversity and inclusion. Using ACRL’s Diversity Standards as a guide, our goal was to develop policies that benefit our employees and users instead of creating barriers for access and discovery.

Intended Audience: Academic Libraries
Track(s): General Interest

**Thursday 1:30pm–2:15pm**

**Libraries and Writers, A Symbiotic Relationship**

Location: Grand Hall 4
Presenter(s): David Darracott
Contact: daviddarracott@gmail.com
Sponsored by GLA Public Library Division

Most librarians are highly respectful of writers and think libraries should display a healthy range of new work. Few librarians, however, understand how essential libraries have become in introducing their patrons to the most current and varied works of writers today. In fact, upheaval in the world of publishing makes libraries more vital than ever in the book discovery process. Since publishers offer less selection every year through normal retail channels, librarians exercise a powerful role in connecting writers and readers. Without libraries, few working writers could ever reach their audience.

Intended Audience: Public Libraries
Track(s): General Interest
Thursday 1:30pm-2:15pm
Bring the Magic Back
Location: Grand Hall
Presenter(s): Ashley Snelgrove
Contact: asnelgrove@greenvillelibrary.org
Sponsored by SELA Public Library
Attention muggles! Does your library want to engage school age children, create buzz around programs, and give young patrons memories of your library that will last a lifetime? Consider bringing magic alive in your library by hosting Harry Potter themed programs. Learn how to plan, promote, and carry out programs that allow children to feel like they are part of the “wizarding world.” Get ideas on how to customize your program to fit your patrons and library space, from a simple craft to a week-long camp. With the release of one illustrated book per year, Harry Potter and the Cursed Child play, and a new movie set to be released this winter, there will be no shortage of interest in the Potter series anytime soon.
Intended Audience: Public Libraries
Track(s): Children’s Services; Elementary School; Young Adult or Youth Services; Middle or High School

Thursday 1:30pm-2:15pm
Design on a Dime: Library Displays and Merchandising on a Shoestring Budget
Location: Athena A
Presenter(s): Kate Chambers
Contact: klarson@thrl.org
You’ve got the materials your patrons want, but how to best show them off? In this session, we'll explore retail models to emulate or avoid in your library. We will also explore easy and affordable ways to re-imagine how you showcase your materials and how to merchandise your library in appealing ways. You’ll leave with tips, tricks, ideas, and maybe even a prize!
Intended Audience: Multiple Library Types; Archives; Emerging Librarians/ MLIS Students
Track(s): General Interest; Outreach/ Marketing/ Public Relations

Thursday 1:30pm-2:15pm
What USC Upstate Alumni Say About Information Literacy in the Workplace
Location: Athena B
Presenter(s): Andrew Kearns
Contact: akearns@uscupstate.edu
Sponsored by SELA Library Instruction Round Table
Librarians have rightly focused their efforts on helping students acquire the information literacy skills needed to complete academic research while in college, but what comes after, especially for those students headed directly for the workplace rather than graduate school? This session examines the results of a survey of USC Upstate alumni conducted between May and September 2015 in which they were asked about their use of information literacy skills on the job, how they acquired those skills, and where they look for job-related information. What they said emphasizes the collaborative and situational nature of workplace research and many of their observations are consistent with the literature on workplace information literacy, providing a context that makes survey results more meaningful. The presenter will seek to engage session participants in a broader discussion based on issues raised by the survey.
Intended Audience: Academic Libraries; Emerging Librarians/ MLIS Students
Track(s): General Interest; Instruction

Thursday 1:30pm-2:15pm
Fantastic Student-Employees and Where to Find Them: Using Gamification and the World of Harry Potter to Engage Student Employees
Location: Athena C
Presenter(s): Amanda Roper, Kimberley Boyd
Contact: aaddison@brenau.edu
In the spring of 2016 the Research and Instruction Team ran a six-week pilot program simulating a House Cup Competition with our 22 student-employees. The goal of the game was to increase student-employment engagement, team spirit, and productivity and encourage our staff to notice exemplary work from the student-workers. The game was developed in response to poor work performance by student-employees and a tendency from staff to lean on punishing errant behavior rather than fostering a positive and productive relationship between student-employees and library staff. This presentation will cover the development, implementation, assessment and restructuring of the House Cup Competition.
Intended Audience: Academic Libraries; Support Staff
Track(s): Outreach/ Marketing/ Public Relations; Management

Thursday 1:30pm-2:15pm
Career Transitions: Reinvent Yourself for the Job You Want!
Location: Athena D
Presenter(s): Stephanie Adams
Contact: sjadams@tnstate.edu
Librarianship is often a second career for many people. Given certain constraints such as financial and family responsibilities, geography, and time, it’s often difficult to “start over.” Using her path from a corporate job in media to full-time library science grad student, followed by a transition from instruction/reference librarian to electronic resources librarian as an example, the presenter will offer tips and suggestions for successful career transitions. She will discuss identifying education and skills that are transferable as well as making the most of part-time jobs, internships, grad assistantships, and field experiences. The importance of networking, participation in professional organizations, and taking calculated risks will also be discussed. Reinvent yourself and find out how to get from where you are to where you want to be!
Intended Audience: Multiple Library Types; Emerging Librarians/ MLIS Students
Track(s): General Interest; Career Advice

Thursday 1:30pm-2:15pm
Half-Sessions Location: Athena E
REINVENT, REIMAGINE, REDISCOVER LIBRARIES • ATHENS, GA • GaCOMO 2016
library, providing creative ideas for updating furniture, public service areas, staff workspace, and technology, all while working within space and other limitations, such as budgets and staffing. Based on real-library-world experience, the presenter will demonstrate how to create a positive learning environment for library users that offers a variety of resources and services within a small physical space, while at the same time providing a pleasant and practical physical work environment for library staff.

Intended Audience: Multiple Library Types; Academic Libraries
Track(s): General Interest; Physical Space

The Good, the Bad, & Parts Unknown: One Library’s Tale of Renovation Lessons Learned
Presenter(s): Alan Lebish
Contact: alebish@kennesaw.edu
This presentation will provide an overview of what went well, and not so well, in the course of a one year major renovation project at Kennesaw State University’s Sturgis Library. A summary of the project’s goals and outcomes will be discussed. The presentation will highlight the impact the renovation had on staff and patrons, the challenges of keeping the library open during construction, and lessons learned along the way.

Intended Audience: Multiple Library Types
Track(s): Physical Space

Thursday 1:30pm-2:15pm
Half-Sessions Location: Athena G
Public Library/High School Media Center Partnership - Book Club
Presenter(s): Dedra Roman, Jennifer Bone, Brian Ragsdale
Contact: romand@cobbcat.org
This session will provide the groundwork, explain the benefits and highlight the importance of establishing a professional partnership between the Public Library and the High School Media Center in your region.

Intended Audience: Public Libraries; School Libraries
Track(s): General Interest; Young Adult or Youth Services; Middle or High School; Outreach/ Marketing/ Public Relations

Use of Social Media to Build Online Communities in Academic Libraries in Georgia
Presenter(s): Beatrice Pavlick
Contact: bhuites@gmail.com
A power point presentation on the findings from a study I conducted on a subgroup of state university libraries grouped by the University System of Georgia and their use of social media for community building.

Intended Audience: Academic Libraries; Emerging Librarians/ MLIS Students
Track(s): Outreach/ Marketing/ Public Relations

Thursday 1:30pm-2:15pm
Re-imagining Library Relationships
Location: Athena H
Presenter(s): Benjamin Mullis
Contact: benjamin.mullis@mga.edu
This program will discuss the various communities which academic libraries serve: students, faculty, the university community, and the community in which it is embedded. The program will discuss the library’s relationships with each and present strategies for strengthening the library’s relationship with each and the benefits of doing that.

Intended Audience: Academic Libraries
Track(s): Instruction; Outreach/ Marketing/ Public Relations

Thursday 1:30pm-2:15pm
Half-Sessions Location: Athena I
The Bookless Library as Community Organizer
Presenter(s): Kathy Boudreau-Henry
Contact: kpatten@mtsu.edu
Presentation on development of Murfreesboro, TN new Community Technology Center--an initiative of the Linebaugh Public Library. Includes anticipated effects on use by non-library users in the community designated as the service area.

Intended Audience: Public Libraries
Track(s): Outreach/ Marketing/ Public Relations; Physical Space; Technology

Community Patron Access to Academic FDLP Libraries
Presenter(s): Emily Rogers, Brett Williams
Contact: ecrogers@valdosta.edu
Sponsored by GLA Government Information Interest Group
More than three-fourths of Federal Depository Library Program (FDLP) members today are housed within libraries at colleges and universities, yet traditionally many academic libraries have limited community patron access. How do academic FDLP members maintain both the requirement to offer public access to their depository collections and their missions to serve their primary constituents? The authors present the results of a survey of FDLP coordinators at southeastern academic FDLP libraries to show how these libraries meet community patrons’ needs and what issues arise from extending public access to non-institutional affiliates.

Intended Audience: Multiple Library Types; Academic Libraries
Track(s): Administration; Government Docs/Info

Thursday 1:30pm-2:15pm
Re-imagining the Academic Library
Location: Athena J
Presenter(s): John Cruickshank
Contact: johnlc@uga.edu
A generation ago, the great iconoclast F.W. Lancaster warned us about the prospect of libraries devolving into electronic switching stations and the dumbing down of the reference librarian’s skill set. Today in libraries we see virtual research hubs, data management centers, the ongoing disappearance of the reference desk and books, and the rebranding of the reference librarian to consultant. But how does a consultant help a patron when the consultant is the novice and the patron the expert? Has Lancaster’s worst nightmare come true? This presentation will explore the latest developments in academic libraries and information technology and what it all means from the perspective of a librarian who ardently shared many of Lancaster’s views. What can we say already in
response to Lancaster’s criticisms, and what can we learn by revisiting and rediscovering the hard-won wisdom and knowledge of the past?

Intended Audience: Multiple Library Types; Academic Libraries; Emerging Librarians/ MLIS Students; Special Libraries

Track(s): General Interest; Physical Space; Reference Services; Technology

Thursday 2:30pm-3:30pm
Break With The Vendors
Location: Grand Hall 7
Meet the COMO exhibitors and share a complimentary snack!

Thursday 2:30pm-3:30pm
Poster Session A
Location: rear of Grand Hall 7
Collaboration in Collections: Acquisitions and Interlibrary Loan Partner for a Demand-Driven Collection at the University of Tennessee at Chattanooga’s Library, by Melanie Dunn
Faculty Use of Interlibrary Loan at Georgia Southern University, by Fred Smith
Use This! Supervisor Development Programs that Work, by Heather Sostrom
Engaging your Community with Instagram: A Snapshot of #ClubMitchell, by Sheeji Kathuria
Using Virtual Reality in the Information Literacy Classroom, by Derek Malone, Doris McDaniel

Thursday 3:45pm-5:00pm
All Conference Meeting and Keynote Speaker
Location: Athena E-F
Presenter(s): Eric Faden
Eric S. Faden is an Associate Professor of English and Film/Media Studies at Bucknell University (Lewisburg, PA). He studies early cinema and digital image technologies. His research has appeared in Early Popular Visual Culture, Strategies, Convergence, The Journal of Film and Video plus the anthologies Arret Sur Image and The Routledge Companion to Remix Studies. Professor Faden also creates film, video, and multimedia works that imagine how scholarly research might appear as visual media. These experimental films are distributed commercially by Third World Newsreel and The Media Education Foundation and also in the on-line journals Vectors (USC), Mediascape (UCLA), and The Cine-Files (Savannah School of Art and Design).

Thursday 5:00pm-6:00pm
Authors Appreciation Reception
Location: Atrium
Meet Georgia’s current bestselling authors while enjoying hors d’oeuvres.

Thursday 6:00pm-7:00pm
All-Conference Awards Ceremony
Location: Atrium
The annual All-Conference Awards celebrate the best in our libraries this year! Join us as we recognize achievement from libraries and librarians from across the south.

Thursday 7:30pm-9:30pm
New Member Round Table and Interest Group Dinner (Dutch Treat)
Location: Rook and Pawn Board Game Café [294 W Washington St, Suite 300, Athens, GA]
Please join GA’s New Members Round Table and Interest Group Council for their annual get-together. This year’s event will be an evening of board games, tasty snacks, and mingling. Appetizers and sodas will be provided by NMRT and Atlanta Emerging Librarians, with alcoholic beverages and additional food available for individual purchase.

Friday 7:30-9:00am
SELA Breakfast
Location: Olympia 2
Presenter(s): Gordon Baker
Contact: gordonbaker@clayton.edu

Friday 8:00am-11:00am
Coffee With The Vendors
Location: Grand Hall 7
Meet the COMO exhibitors and share a complimentary coffee!

Friday 8:00am-8:45am
First Meeting of the Local History & Genealogy Interest Group
Location: Olympia 1
Presenter(s): Angela Stanley, Muriel Jackson, Debra Fennell
Contact: astanley@athenslibrary.org

Friday 8:00am-8:45am
Research and Assessment Interest Group Meeting
Location: Parthenon 1
Presenter(s): Cristina Trotter
Contact: chtrotter@gmail.com

Friday 8:00am-8:45am
Government Information Interest Group Meeting
Location: Parthenon 2
Presenter(s): Emily Rogers
Contact: ecrogers@valdosta.edu

Friday 8:00am-8:45am
Interlibrary Loan Interest Group Meeting
Location: Grand Hall 1
Presenter(s): Janice Shipp, Susan Morris, Michelle Jones
Contact: jshipp@scad.edu

Friday 8:00am-8:45am
Technical Services Interest Group Meeting
Location: Grand Hall 2
Presenter(s): Jessica Lee, Elaine Hardy
Contact: jessicalee@valdosta.edu
Friday 8:00am-8:45am
Information Technology Interest Group Meeting
Location: Grand Hall 4
Presenter(s): John Stephens, Patricia Vlastnik
Contact: jstephens12@ggc.edu

Friday 8:00am-8:45am
Intellectual Freedom Interest Group Meeting
Location: Grand Hall 5
Presenter(s): John Mack Freeman
Contact: johnmackfreeman@gmail.com

Friday 8:00am-8:45am
PACE (Professional and Continuing Education) Interest Group Meeting
Location: Athena A
Presenter(s): Julia Huprich
Contact: jhuprich@georgialibraries.org

Friday 8:00am-8:45am
Distance Learning Interest Group meeting
Location: Athena B
Presenter(s): Michael Wilson
Contact: mwwilson@valdosta.edu

Friday 8:00am-8:45am
Reference and Instructional Services Interest Group Meeting
Location: Athena C
Presenter(s): Oscar Gittemeier
Contact: oscar.gittemeier@fultoncountyga.gov

Friday 8:00am-8:45am
Library Services for Patrons with Disabilities Interest Group Meeting
Location: Athena D
Presenter(s): Stephanie Irvin
Contact: sirvin@georgialibraries.org

Friday 8:00am-8:45am
Technical College Interest Group Meeting
Location: Athena G
Presenter(s): Wendy Wilmoth
Contact: wilmothw@gptc.edu

Friday 8:00am-8:45am
Facilities Interest Group Meeting
Location: Athena H
Presenter(s): Alan Lebish
Contact: alebish@kennesaw.edu

Friday 8:00am-8:45am
Collection Development Interest Group Meeting
Location: Athena I
Presenter(s): Benjamin Barton
Contact: bbarton@brenau.edu

Friday 9:00am-9:45am
2016-2017 Georgia Student Media Festival Update
Location: Olympia 1
Presenter(s): Gordon Baker, Michelle Lenderman
Contact: gordonbaker@clayton.edu
Sponsored by GAIT
The Georgia Student Media Festival has been a showcase for the works of Georgia students for over 40 years! This session will present any changes in guidelines and will introduce new participants to the “how-to’s” for holding a local and system festival.
Intended Audience: Public Libraries; School Libraries
Track(s): Children's Services; Elementary School; Young Adult or Youth Services; Middle or High School; Technology

Friday 9:00am-9:45am
TROLLS! In the Dungeon!! (aka Teens in the Library)
Location: Olympia 2
Presenter(s): Devera Chandler
Contact: dchandler@prlib.org
So you have TROLLS (err..TEENS in your library). Now what? First – don’t look them in the eye, they’ll run out the door! Just kidding! Beginning with passive programming ideas (cheap!) to full-fledged community service volunteer programs, this discussion is perfect for those looking to get teens into the library and more importantly, keep them coming back.
Intended Audience: Public Libraries; School Libraries
Track(s): General Interest; Outreach/ Marketing/ Public Relations

Friday 9:00am-9:45am
Invigorate Your Library’s Learning Culture: Tips and Free Tools
Location: Parthenon 1
Presenter(s): Julie Huprich
Contact: jhuprich@georgialibraries.org
During this session, attendees will learn how to re-imagine, reinvent, and rediscover their library’s learning culture using fresh new (free!) tools and energizing instructional techniques. Appropriate for staff at all levels in all types of libraries.
Intended Audience: Multiple Library Types
Track(s): Professional Development

Friday 9:00am-9:45am
Chinese Students in KSU Libraries: Their Information Seeking Behavior
Presenter(s): Ying Chen, Li Chen, Yongli Ma
Contact: xchen8@kennesaw.edu
With the globalization in education, there has been an influx of Chinese students studying in the United States. The needs and challenges of understanding their backgrounds and resource-seeking patterns are becoming more present and urgent as we strive to serve this user group more effectively to enhance their academic success. To address the growing needs and challenges, a survey is designed to collect data about their ways of seeking information and resources. The study surveys 42 Chinese students and scholars in Kennesaw State University. The data collected will be analyzed to identify the characteristics of this user group and its information seeking behaviors. The ultimate goal is to use the research findings to develop and implement plans and practices to further enhance library services and resources for this particular group and for all University students.

Intended Audience: Multiple Library Types
Track(s): General Interest, Assessment, Instruction, Outreach/Marketing/Public Relations, Reference Services

Academic librarian outreach to special populations on campus what works what doesn’t
Presenter(s): Anne Hudson
Contact: anne.hudson@usm.edu
Most if not all academic libraries require their public services librarians to participate in outreach activities but how do you decide what groups to focus on, how best to serve them, what activities to plan, and, how you can assess the value of your outreach activities? Come to this session to listen to the funny, sad, and interesting experiences of an academic outreach librarian and bring your own stories to share!

Intended Audience: Academic Libraries; Emerging Librarians/MLIS Students
Track(s): Instruction; Outreach/Marketing/Public Relations

Friday 9:00am-9:45am

GLASS Update - New Tools, New Tips
Location: Grand Hall 1
Presenter(s): Stephanie Irvin
Contact: sirvin@georgialibraries.org
Georgia Libraries for Accessible Statewide Services (GLASS) is the talking book and braille library for readers of any age who cannot use standard print materials due to a disability. The program in Georgia has undergone changes in the past year: The national program has enhanced services, and Georgia Public Library Services (GPLS) has provided accessible technology to public libraries in Georgia. GLASS is here to update you on this valuable service, and to provide you with resources to share with your coworkers, customers or students.

Intended Audience: Multiple Library Types
Track(s): General Interest

Friday 9:00am-9:45am

Reimagine Resource Sharing with the New STAR Checklist
Location: Grand Hall 2
Presenter(s): Margaret Ellingson, Marie Hansen, Kathy Britt-Rogers
Contact: margaretellingson@emory.edu
A presentation and discussion about the Rethinking Resource Sharing (RRS) Initiative's Manifesto and STAR Checklist, Version 2, which provide library staff with a framework in which to review, reflect on, and reimagine their resource sharing/interlibrary loan policies, procedures and services. Participants from libraries of all types and sizes will learn how they can use the RSS Manifesto and recently revised STAR Checklist to inform conversations about ways to provide resource sharing services to meet the changing needs and expectations of library users.

Intended Audience: Multiple Library Types
Track(s): Administration, Interlibrary Loan/Document Delivery/Resource Sharing

Friday 9:00am-9:45am

Update on the Georgia State Copyright Lawsuit
Location: Grand Hall 4
Presenter(s): Laura Burtle
Contact: lburtle@gsu.edu
Update on the ongoing Georgia State University copyright lawsuit, and its implications for the use of copyrighted materials in instruction.

Intended Audience: Academic Libraries’ Emerging Librarians/MLIS Students
Track(s): Circulation, Professional Development, Reference Services, Technology

Friday 9:00am-9:45am

The Changing Typology of Library Buildings in an Information-Overload Environment
Location: Grand Hall 5
Presenter(s): Edward McCormack
Contact: Edward.mccormack@usm.edu
The 21st century library is becoming less of a place and more of an experience. Presentation will include a discussion, with imageries, of the key changes in library building type, library design and service trends; and challenges for library planners. Libraries across the world are reinventing themselves in ways unimaginable by increasingly becoming adaptive to the digital environment of today’s learning, research, information, communication skills, etc.

Intended Audience: Multiple Library Types, Academic Libraries
Track(s): Administration; Physical Space

Friday 9:00am-9:45am

Demonstrating the Library’s Value for University Students’ RPG
Location: Athena A
Presenter(s): Dr. David Evans, Dr. Linda Golian-Lui
Kennesaw State University Library System has combined library EZProxy usage data with student demographic and GPA data, by College, School, and Department by semester. This is replicating part of a project initiated by the University of Wollongong in Australia. This data validates our belief that use of the library’s resources can positively impact students’ academic performance and the institution’s Retention, Progression, and Graduation (RPG).

Intended Audience: Academic Libraries
Track(s): Administration, Assessment
Friday 9:00am-9:45am
Rediscover Your Institution’s History: Using an Institutional Repository to Highlight Special Collections Materials
Location: Athena B
Presenter(s): Autumnn Johnson, Sarah Kirkley, Ann Ogden
Contact: johnsona@savannahstate.edu
The launch of Savannah State University’s Institutional Repository, Tiger Scholar Commons, coincided with the university’s 125th anniversary. When launching this repository, librarians Autumnn Johnson, Sarah Kirkley, and library assistant Ann Ogden, used the opportunity to highlight some of the university’s Special Collections materials, such as photographs, yearbooks, newspapers, and faculty publications. These collections showcased the institution’s unique history as the first public historically black college in Georgia and were used in publications, social media campaigns, and even undergraduate work. This exceptional response during the quasquicentennial celebration led to renewed interest in Special Collections and established the repository as a valuable resource for the university.
Intended Audience: Academic Libraries; Archives
Track(s): Outreach/Marketing/Public Relations Special Collections/Archives

Friday 9:00am-9:45am
Using Creative Commons Licenses
Location: Athena C
Presenter(s): Denise Dimsdale
Contact: mdimsdale@gsu.edu
In this session, we’ll talk about how creative commons licenses are designed to provide options for sharing your original content and other openly licensed content that you may want to remix. Although creative commons licenses are meant to be simple to use, remixing content with various licenses can be a bit tricky. We’ll use an online tool to help us determine which licenses are compatible. We’ll also discuss whether the format of your content will influence your license choice. Lastly, we’ll briefly discuss some court cases involving creative commons licenses that just might surprise you.
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): General Interest; Instruction

Friday 9:00am-9:45am
Summer Reading—Going Beyond the Books
Location: Athena D
Presenter(s): Lindy Moore
Contact: lindy@wgrl.net
Summer Reading—Beyond the Books How one library system shook things up. For years, the public library summer reading program has pushed books books books. Schools have distributed required reading lists. Same lists, same books, same kids=boring! The Douglas County Public Libraries, in partnership with the Douglas County Board of Education decided to shake things up. Our Summer Literacy Challenge pushes students to read more than just books. From early literacy through high school students, the Douglas County Literacy Challenge provides students with hundreds of ways to get beyond the same old lists and get actively involved with their reading across the curriculum. Read in a tree or read to a friend. Write a blog about a book or draw words with shaving cream. Find a recipe, shop for the supplies and cook. The possibilities are endless! Your summer reading program will never be the same.
Intended Audience: Public Libraries; School Libraries
Track(s): Children’s Services; Elementary School; Young Adult or Youth Services; Middle or High School; Outreach/Marketing/Public Relations

Friday 9:00am-9:45am
Rediscover GALILEO: An Amazing Reference Resource
Location: Athena G
Presenter(s): Dianne Dees
Contact: ecdees@valdosta.edu
Rediscover GALILEO: An Amazing Reference Resource. Come rediscover the best kept secret in reference resources available to Georgia educators. Find out how you can use the resources in GALILEO to support, supplement, and enhance your library or classroom instruction.
Intended Audience: School Libraries
Track(s): Instruction; Reference Services

Friday 9:00am-9:45am
Look What’s New at the DPLA!!!
Location: Athena H
Presenter(s): Trish Vlastnik
Contact: patricia.vlastnik@clayton.k12.ga.us
What’s new at the Digital Public Library of America? A lot! School librarians and institutions that serve children—see over 100 Primary Source Sets for instructional use and hear more about the Open eBooks initiative, offering thousands of free eBooks to students! Representatives of cultural heritage institutions—learn more about RightStatements.org and their ability to help you convey the copyright and re-use status of your digitized objects.
Intended Audience: Multiple Library Types; Academic Libraries; Archives; Emerging Librarians/MLIS Students; Public Libraries; School Libraries; Special Libraries
Track(s): General Interest; Children’s Services; Elementary School; Young Adult or Youth Services; Middle or High School; Instruction; Copyright

Friday 9:00am-9:45am
Revitalizing Your Library’s Health Information Services: An Overview of National Library of Medicine Consumer Health Resources
Location: Athena I
Presenter(s): Carolann Curry, Anna Krampl
Contact: curry_cl@mercer.edu
Join medical librarians in a session highlighting consumer health and wellness resources for all patron types including: children & teens, seniors, LGBT, veterans, and Spanish-speaking populations. Presenters will provide an overview and live demo of several online consumer health websites including: MedlinePlus, NIH SeniorHealth, KidsHealth.org, and Drug Information Portal. Best practices for consumer health users in public libraries and a discussion of health literacy will also be provided. Printed lists of resources and factsheets will be available for attendees to
reproduce, edit, and customize as needed for their libraries.
Intended Audience: Multiple Library Types; Public Libraries; School Libraries; Special Libraries; Support Staff
Track(s): Reference Services

Friday 9:00am-9:45am
Creating an Amazing Bookmobile on a Shoestring Budget
Location: Athena J
Presenter(s): Jacob Stacks
Contact: jstarks@neshoba.lib.ms.us
This is a presentation of the Neshoba Library's Bookmobile project process, including conception, design, fundraising and execution and first year performance results. The program will provide attendees with templates for proposals and fundraising materials as well as ideas for service and public outreach.
Intended Audience: Emerging Librarians/ MLIS Students; Public Libraries; Special Libraries
Track(s): Circulation; Outreach/ Marketing/ Public Relations

Friday 10:00am-11:00am
Coffee With The Vendors
Location: Grand Hall 7
Meet the COMO exhibitors and share a complimentary coffee!

Friday 10:00am-11:00am
Poster Session B
Location: rear of Grand Hall 7
GIS Services in the Library, by Meagan Duever
You have tutorials? -- Assessing for Discoverability, by Jennifer Putnam Davis
Say YES, to a Fresh Environment for Your Library: Reinventing the Old to Be New Again!, by Jeff Simpson, Chris Shaffer, Rachel Hooper
Chavez Ravine: A rediscovery of our local history, by Veronica D-Aquino, Thomas Philo
Transformative Spaces: Art in the Library, by Alan Lebish, Rebecca Freeman
A Research Database as a Textbook Alternative: Comparing Student Outcomes in Freshman Science Classes, by Mary Ann Cullen

Friday 11:00am-11:45am
Half-Sessions Location: Olympia 1
Digitize Your To-Do List: A Librarian's Introduction to KanbanFlow
Presenter(s): Rachel Evans
Contact: rsevans@uga.edu
Most librarians and library staff are constantly multi-tasking. Despite the type of library, our tasks are endless and range from cataloging to working the reference desk and everything in between. Kanban Flow is an online project management tool that allows for categorizing your tasks and visualizing your priorities and accomplishments. It also supports real-time collaboration between team members and time-tracking of tasks. This session will demo Kanban Flow and give real-life examples of how it can be used in a library setting to keep track of your work flow and boost employee productivity.
Intended Audience: Multiple Library Types; Emerging Librarians/ MLIS Students; Support Staff
Track(s): General Interest; Professional Development

Managing Your Library Projects by Using Trello
Presenter(s): Li Chen, Xueying Chen, Yongli Ma
Contact: lchen12@kennesaw.edu
The growth of projects in libraries is so pervasive that the roles of librarian have changed towards project management. How to keep track of overwhelmed projects and complete them on time? In this presentation, we will talk about how Trello (a project management tool) was utilized by Kennesaw State University librarians to manage their library instruction, liaison, research and new technologies implementation projects. With Trello, librarians could organize different projects in one place and visualize the projects, communicate with other team members, keep track and document the progress and they will be more efficient and effective managing their projects.
Intended Audience: Multiple Library Types
Track(s): General Interest, Technology

Friday 11:00am-11:45am
Peachy Keen - The Georgia Peach Book Award for Teen Readers
Location: Olympia 2
Presenter(s): Devera Chandler
Contact: dchandler@prlib.org
Current Georgia Peach Book Award for Teen Readers committee members will present on the 2016-2017 nomination titles for the award and discuss creative ways to promote these titles in any library. In addition, all in attendance will have an opportunity to win books!
Intended Audience: Public Libraries; School Libraries
Track(s): General Interest; Outreach/ Marketing/ Public Relations

Friday 11:00am-11:45am
Speed Mentoring: a new level of networking
Location: Parthenon 1
Presenter(s): Julie Walker, David Singleton
Contact: jwalker@georgialibraries.org
Julie Walker & David Singleton describe the combination of speed dating and business networking that allows experienced library professionals to share their knowledge and advice with new colleagues. We’ll do a few lightning rounds to demonstrate this useful and fun exercise.
Intended Audience: Multiple Library Types; Emerging Librarians/ MLIS Students
Track(s): Career Advice; Professional Development

Friday 11:00am-11:45am
Getting the Word Out: Library Options for Captioning and CART
Location: Parthenon 2
Presenter(s): Patricia Herndon
Contact: pherndon@georgialibraries.org
Libraries are to provide inclusive services to its customers. This will include services to persons with hearing impairment or visual impairment. What options are out there to affordably provide this option?
Intended Audience: Multiple Library Types
Track(s): General Interest; Technology
Friday 11:00am-11:45am
Home Scholars: Integrating Home School Programs
Into Your Library
Location: Grand Hall 1
Presenter(s): Tracy Ralston
Contact: ralstont@mail.henry.public.lib.ga.us
With the number of families leaning towards home learning for their children, it has brought more people into the library. I want to share the ideas I have used through programming, social media and outreach to turn home schooling families into home scholar families.
Intended Audience: Public Libraries
Track(s): Circulation; Children's Services; Elementary School

Friday 11:00am-11:45am
You Are Not Alone: A Forum for Librarians Grappling with Electronic Resources Issues
Location: Grand Hall 2
Presenter(s): Camille McCutcheon
Contact: CMCCUTCHEON@uscupstate.edu
Sponsored by SELA Electronic Resources Round Table
“Why is the internet connection so slow?”; “My electronic resources disappear from the library site” what?; “Why is this site asking me for a password?” etc. Do you ever feel as if the proverbial wolves are at your door? Do you ever wonder how your colleagues in other libraries address electronic resources issues like these? This forum is an opportunity for librarians who work with electronic resources to network with their colleagues from libraries around the Southeast, to focus on issues, to brainstorm, and to discuss possible solutions for those unique issues we encounter when dealing with electronic resources.
Intended Audience: Multiple Library Types; Emerging Librarians/ MLIS Students
Track(s): Collection Development; Technical Services/ Cataloging/ Acquisitions

Friday 11:00am-11:45am
Communicating Effectively During an LMS Migration: Hitting the Sweet Spot
Location: Grand Hall 4
Presenter(s): Heather Jeffcoat, Marlee Givens
Contact: heather.jeffcoat@library.gatech.edu
In the ever-changing library landscape effective communication is paramount, especially during a significant change like introducing a new library management system (LMS). During Georgia Tech’s rapid implementation of a NextGen library system, our communications team had to quickly develop a strategy for internal and external communications. Focusing on the essential messages for both staff and users enabled us to hit the sweet spot between too much communication and too little. We will discuss best practices, challenges, successes and lessons learned as we underwent our recent LMS migration.
Intended Audience: Multiple Library Types; Academic Libraries
Track(s): General Interest; Outreach/ Marketing/ Public Relations

Friday 11:00am-11:45am
(Re)Discovering Genealogy in GALILEO
Location: Grand Hall 5
Presenter(s): Tamika Strong
Contact: tstrong@georgialibraries.org
Using Powerpoint with Screenshots and some live searching (as allowed by the internet connection), this presentation will provide attendees with a look at databases in GALILEO that can provide their users with information to help them research their family history. The presentation will also include searching tips to discover materials in the databases, including Ancestry Library Edition, HeritageQuest, ArchiveGrid, and the eBooks collections.
Intended Audience: Multiple Library Types; Archives
Track(s): General Interest; Reference Services; Special Collections; Archives

Friday 11:00am-11:45am
Connecting Concept Maps to Library Research
Location: Athena A
Presenter(s): Paul Luft
Contact: luft_paul@columbusstate.edu
Connecting Concept Maps to Library Research is reinventing an old, but familiar, idea involving concept maps (a.k.a. mind maps) with a twist - connecting the concept maps to library resources. Excerpts of this conference presentation were previously presented in a workshop for first-year-experience-student (FYES) instructors at Columbus State University. In this workshop, instructors were shown how to develop a teaching scaffold to aid students with developing research topics, search strategies, and links to library resources. Additionally, these instructors were able to learn how concept maps engage first-year-experience students in critical thinking, organization, outlining skills, and more. In this presentation, attendees will learn how to create their own scaffold piece on a free concept mapping app. While not necessary, attendees are more than welcome to bring their own personal devices for this activity, or they may simply follow along as we create a concept map.
Intended Audience: Academic Libraries; Emerging Librarians/ MLIS Students
Track(s): Instruction; Technology

Friday 11:00am-11:45am
Surveying the State of Library Assessment
Location: Athena B
Presenter(s): Emily Thornton, Cristina Trotter, Michael Holt, Louise Lowe
Contact: emily.thornton@ung.edu
“What is being assessed in libraries today? What tools and methods are being used? What should be assessed but is not? Why?” A national survey in Spring 2016 explored these pressing questions while investigating the current practice of assessment in libraries today. In this session, the researchers will present the survey results and discuss implications of the data. The discussion will not only consider current practice, but more importantly ask how the profession can help advance the practice of assessment. Where are the skill gaps? What data is needed, but seemingly inaccessible? Participants will be asked to consider these and other obstacles, and they will be encouraged to help identify ways to overcome them.
Intended Audience: Multiple Library Types
Track(s): Assessment
Friday 11:00am-11:45am  
Spelunking the Internet: What Every Librarian Should Know About the Dark Web  
Location: Athena C  
Presenter(s): David Bunnell  
Contact: dpbunnell@live.com  
We have all heard about the Dark Web and what may be down below the surface. In this presentation we will take a trip down into the depths to show you what you need to know about the darkest part of the Internet using the tools of anonymity—the Tor Browser and the Onion Network.  
Intended Audience: Multiple Library Types  
Track(s): Professional Development; Reference Services; Technology

Friday 11:00am-11:45am  
Demonstrating Your Professional Value  
Location: Athena D  
Presenter(s): Louise Lowe, Arlene Desselles  
Contact: lowe_ll@mercer.edu  
In a data-driven environment, librarians must define, improve, and track professional value through integrated assessment and documented successes.  
Intended Audience: Multiple Library Types  
Track(s): Career Advice; Outreach/Marketing/Public Relations

Friday 11:00am-11:45am  
Lit-T3: Literature and Information Literacy through Technology, Teamwork, and Teaching  
Location: Athena G  
Presenter(s): Dianne Dees  
Contact: ecdees@valdosta.edu  
Lit-T3: Literature & Information Literacy through Technology, Teamwork, and Teaching The school library has changed dramatically over the last 10-15 years. No longer is it just a book repository and story time center. Technology integration, teamwork with other educators and teaching to promote information literacy as well as literature form part of the foundation for school library programs. Hear about some tools and resources you can use and also have an opportunity to share with others the resources you are using in your library or classroom.  
Intended Audience: School Libraries  
Track(s): General Interest; Instruction

Friday 11:00am-11:45am  
STEM Programming @ Your Library: A How-to Approach  
Location: Athena H  
Presenter(s): Angiah Davis  
Contact: angiah.davis@fultoncountyga.gov  
Science, Technology, Engineering, and Math (STEM) are critical subject areas for today's economy. In fact, many studies show a projected increase in STEM jobs in the near future. How will students be prepared for these jobs if they are not exposed to and engaged in quality STEM programs? Libraries have the opportunity to help solve this problem by providing youth with STEM educational activities inside and outside of school. In this presentation, participants will learn about low-cost STEM initiatives and how to develop and implement similar programming in their libraries.  
Intended Audience: Multiple Library Types; Public Libraries  
Track(s): General Interest; Young Adult or Youth Services; Middle or High School

Friday 11:00am-11:45am  
Half-Sessions Location: Athena I  
Self-Publishing and Collection Development in Public Libraries  
Presenter(s): Vicki L. Gregory  
Contact: gregory@usf.edu  
Librarians in the past put self-publishing only in the vanity press category expecting bad poetry, memoirs, local history, etc. In today’s digital world, there are many opportunities for librarians to encourage good self-publishing which can add valuable resources to their library collections. Software designed for digital self-publishing also allows the sharing of materials (with the author's permission) among libraries in a state, or even nationally and can lead to more materials being available for little cost to the library. Interest in open access has lead many excellent authors to venture into self-publishing so that their materials are not bound by the rules of a particular publisher as they want their materials available to and used by the public. Self-publishing allows an author to skip the middle man (a publisher) who generally takes the lion’s share of the profit. Libraries participating in a self-publishing venture can gain much without a large investment.  
Intended Audience: Archives; Public Libraries  
Track(s): Collection Development; Technology
2016 EXHIBITORS

# 34 - A to Z Databases
Jordan LaBorde
877-428-0101
jordan@atozdatabases.com
http://www.atozdatabases.com
AtoZDatabases.com is the leading provider of premier reference and marketing databases to libraries across the US. We also offer free job search, background/criminal search, people search, business profiles and mailing list for your patrons. Free 30 day trial. No Cost. No Risk. No contracts to sign.

# 77 - ABC-CLIO
Kathryn Suarez, Lauren Thomas
805-968-1195
http://www.abc-clio.com
http://www.facebook.com/ABCLIO
Make a difference in learning achievement with tools for your students and for you. ABC-CLIO’s 15 award-winning databases support social studies research and curriculum and our 22,000+ reference books provide resources from history’s most trusted publisher. Libraries Unlimited and School Library Connection offer authoritative treatment of topics that matter most to your practice and cutting-edge professional development tools.

# 73 - American Library Association (ALA)

# 81 - Baker and Taylor
Jill Blades, Michael Wilder, Scott Coning
704-998-3100
btinfo@btol.com
http://www.btol.com
Baker & Taylor, a Follett company, is the premier worldwide distributor of digital and print books and entertainment products. We love books and leverage our unsurpassed distribution network to deliver rich content in multiple formats, anytime and anywhere, to readers worldwide. Baker & Taylor offers cutting-edge digital media services and innovative technology platforms to thousands of publishers, libraries and retailers globally.

# 29 - Better World Books
Ben Walsh, La’Kita Anderson
888-310-7103
library@betterworldbooks.com
http://www.betterworldbooks.com
http://www.facebook.com/betterworldbooks
http://www.twitter.com/BWBooks
Better World Books is a certified B corporation social venture organization that collects new and used books and sells them on over 50 online marketplaces to fund libraries, literacy, and education. Our Library Discards and Donations Program offers a no-cost solution for your Library’s surplus books.

# 76 - Brodart
Donna Massie
800-233-8467
donna.massie@brodart.com
http://www.brodart.com
Since 1939 Brodart has been perfecting the product and service mix to provide solutions for the ever-changing needs of libraries and educational institutions. From our Book Jacket Cover grew a robust and multifaceted business with product and service offerings in the area of books, supplies, and furniture making Brodart a single destination library’s needs. We share your commitment to your community and pride ourselves on offering outstanding personalized services and support.

# 44 and 49 - Burrow Library Services
Martha Stockton, David Burrow
205-305-1517
davidbooks@aol.com
http://www.duraboundbooks.com
Digital and print books.

# 48 - Children’s Plus, Inc.
Jack Rosenberg
770-315-4336
jack@childrensplusinc.com
http://www.childrensplusinc.com
Children’s Plus, Inc., offers nearly 300,000 titles in our K-12 children and young adult collection. We specialize in custom built lists, 100% guaranteed prebids and service.

# 37 - Discovery Toys
Junith Koon
678-777-8697
junith@mindspring.com
http://www.junithstoy.com
Top quality, unconditionally guaranteed, educational toys, books, and games for children of all ages.

# 70 - EBSCO Information Services
David Putz, Lori McGill, Tim Turner
800-653-2726
information@ebSCO.com
http://www.ebsco.com
http://www.facebook.com/EBSCOInfoServices
http://www.twitter.com/EBSCO
EBSCO offers premium content through databases, journals & magazines, e-books, and more, including subscription management for more than 360,000 serials, including more than 57,000 e-journals, and online access to 800,000+ e-books. EBSCO provides a versatile discovery tool for searching across all library resources and EBSCO’s content and feature-rich technology platforms serve the needs of researchers at all levels.

# 35 - Education Networks of America
Brandon Calhoun, Jonathan Bain, Mark Smith
678-999-7773
bcalhoun@ena.com
http://www.ena.com
http://www.facebook.com/ENAConnects
http://www.twitter.com/enaconnects
ENA delivers high-capacity broadband, Wi-Fi/LAN, and communication solutions to K-12 schools, higher education institutions and libraries nationwide.

# 82 - ELM-USA Disc Repair
Keith McLaughlin
847-243-4750
kmclaughlin@elm-usa.com
http://www.elm-usa.com
http://www.facebook.com/dvdrepair
Affordable “pay per disc repair” is here! Free machine, free ongoing supplies, lifetime warranty. ELM-USA gives you a choice...get the service, support and pricing you deserve.

# 8 - Epsten Group
Michele Rall
404-577-0370
mrallepstenigroup@gmail.com
http://www.epstengroup.com
http://www.facebook.com/TheEpstenGroup
http://www.twitter.com/EpstenGroup
Epsten Group provides architecture, interior design, sustainable design, green building consulting, LEED consulting, and commissioning.

# 68 - Eschenbach Optik
Stacy Fortney
800-487-5389
sfortney@eschenbach.com
http://www.eschenbach.com
Eschenbach offers a complete line of video magnifiers and optical vision aids to help seniors and the visually impaired population read. Desktop and portable video magnifiers are available, plus our MagniLink Voice reading machine.

# 25 - Friends of Georgia Libraries (FOGL)
Keith Schuermann
kschuermann@gmail.com

# 28 - Gale-Cengage Learning
George Duncan, Matt Hancock, Jackie Sullivan
678-215-6028
gduncan@cengage.com
George Duncan, Matt Hancock, Jackie Sullivan
678-215-6028
gduncan@cengage.com
http://www.gale.com
For more than 60 years, Gale, a Cengage company has partnered with libraries around the world to empower the discovery of knowledge and insights by all people, for all purposes. Knowledge is power, and the act of learning is empowering. Access to knowledge offers learners an opportunity to discover the motivation and inspiration vital to making a positive contribution in not only their own lives, but the rest of the world. That’s why Gale provides libraries with original and curated content, as well as the modern research tools that are crucial in connecting libraries to learning, and learners to libraries.
2016 EXHIBITORS

# 58 - Quality Books, Inc.
John Higgins, Norma Higgins
800-323-4241
higgins4books@live.com
http://www.qbibooks.com
Quality Books Inc. specializes in distributing small press print and non-print materials to libraries. We offer approval, annotation, standing order plans, and shelf-ready library processing.

# 62 - Rainbow Book Company
Perri Daugette, Tim Carlmark
847-726-9930
sales@rainbowbookcompany.com
http://www.rainbowbookcompany.com
Distributor of children's books K through 12, offering bilingual and Spanish titles, easy readers, Accelerated Readers, and E-books. Processing and shelf ready available.

# 80 - Recorded Books
Brian Gilbert
800-638-1104
bgilbert@recordedbooks.com
http://www.recordedbooks.com
http://www.facebook.com/recordedbooks
Recorded Books is the largest independent publisher of unabridged audiobooks and provider of digital media to the library market. The company owns an exclusive catalog of more than 27,000 audiobook titles and also provides digital audiobooks and eBooks, as well as other compelling third-party content, including digital magazines, comics and films.

# 84 - Robin Mellom Books
Fred Clarke, Carolyn Clarke
770-993-0219
librarybookdonations@gmail.com
http://www.ourdaughterwrites.com
http://www.facebook.com/OurDaughterWrites
http://www.twitter.com/RobinMellomBks
Robin Mellom is the best selling author of books for children, preteens, and teens, published by Disney-Hyperion, HarperCollins, and Houghton Mifflin Harcourt. Her father, Fred Clarke, has donated thousands of her books to public and school libraries in the southeast. Visit our booth to receive copies of Robin’s latest books.

# 5 - Southern Mississippi School of Library and Information Science
Ashely Dees, Melissa Dennis
601-266-4228
slis@usm.edu
http://www.usm.edu/library-information-science
http://www.facebook.com/SchoolOfLibraryAndInformationScienceofSouthernMiss
The Southern Miss School of Library and Information Science sponsors the Fay B. Kaigler Children’s Book Festival and offers an online BS and MLIS program with no out of state fees. Certificate programs also offered online.

# 31 - Taylor and Francis
Corey Worthington
800-272-7737
corey.worthington@taylorandfrancis.com
http://www.crcpress.com
Publishing company.

# 32 - Teachers Retirement System of Georgia (TRS)
Michael Zarem
404-425-6661
mike.zarem@trs.ga.com
http://www.trsga.com
TRS provides the full range of pension benefit services for Georgia’s public school teachers, covered employers, and related organizations.

# 4 - TEI Landmark Audio
Ke'el Edwards
800-850-1701
kedwards@teilandmarkaudio.com
http://www.teilandmarkaudio.com
http://www.twitter.com/teilandmark
http://www.facebook.com/teilandmarkaudio
CD, MP3 and Playaway audiobook sales and leasing plans, as well as children’s literacy and “New” ESL learning tools.

# 26 - Thriftbooks Global, LLC
Patrick Stultz, Mike Martin
770-667-9911
pstultz@thriftbooks.com
http://www.thriftbooks.com/library
http://www.twitter.com/thriftbooksusa
Thriftbooks works with libraries, friends groups foundations and charities to resell their used, weeded, discarded and donated books. Nobody sells more used books than Thriftbooks.

# 79 - TLC - The Library Corporation
Don West
304-229-0100
dwest@tlcdelivers.com
http://www.tlcdelivers.com
Family owned. The Library Corporation has operated without interruption since 1974 providing automation and cataloging solutions and unparalleled customer support and assistance to more than 4,500 libraries worldwide.

# 60 - Today’s Business Solutions
David Parks, Nathan Handlon, Lou Flavio
630-537-1370
tradeshows@singlecard.com
http://www.singlecard.com
http://www.facebook.com/Todaysbusinesssolutions
http://www.twitter.com/TBS_Singlecard
TBS offers high-tech library solutions that enhance the patron experience including computer reservation, mobile printing, print management, scanning solutions and secure account based payment methods including Patron Web Portal for all Printing, Computer Management, Fees/ Fines Payment with Secure PCI Compliant Credit/Debit Card solutions.

# 3 - University of Kentucky School of Information Science
Ashley DeWitt
859-218-2290
ashdewitt@uky.edu
http://ci.uky.edu/sis/libsci
https://www.facebook.com/UK-SLIS
https://twitter.com/UK_SLIS
UK SIS offers two master’s degrees: a highly-ranked ALA-accredited master’s program in Library and Information Science and a new program in Information Communication Technology. The MLS program can be completed entirely online. Some of the tracks are health information, information systems, public libraries, academic libraries, and school librarianship. The ICT program is a residential program and includes tracks in policy and regulation, technology and analytics, and health.

# 83 - University of South Carolina School of Library and Information Science
Nonie Price
803-777-3585
nprice@sc.edu
http://www.sc.edu/cic
The School of Library and Information Science at the University of South Carolina offers bachelors, masters, and PhD degrees. Courses are offered both online and on-campus.

# 45 - Valdosta State University Dept of Library & Information Studies
Linda Most
229-333-5966
lmost@valdosta.edu
http://www.valdosta.edu/mlis
MLIS Degree Program

# 7 - Wolters Kluwer
Tommy Smith
615-332-4760
thomas.smith@wolterskluwer.com
http://www.wolterskluwer.com
Bates visual guide to physical examination, visible body, law health library, Acland’s video atlas of human anatomy.
Grand Hall 1
Grand Hall 2
Grand Hall 3
Grand Hall 4
Grand Hall 5

Entrance

Grand Hall 6
Grand Hall 7

Service

Poster Session

EXHIBIT HALL FLOOR PLAN

Date:
BEO: 1610010
COMO
October 05, 2016

CC linen on All Tables (Rounds, 8fts, skinnys, Cocktails)
Green Skirts where applicable
Set w/ Parthenon Green Chairs
Each Booth with:
Green and Gold Drape
8ft Table w Cc linen and Green
Small trash can

Client Support Package
VGA At Lectern
5 amp for Projector

Grand Hall 1, 2, 4, 5 Each:

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