

Georgia Library Association Executive Board Meeting
Friday, July 19, 2002
State University of West Georgia
Ingram Library Conference Room

President Budlong called the meeting to order at 10:05. Present were Charles Beard, Cathy Jeffrey, Eddie McLeod, Lianne Keeney, Carol Stanley, Clare Auwarter, Michael Aldrich, Bob Fox, Rene Shoemaker, Sheila Devaney, Lyn Hopper, Debbie Manget, Maureen Morgan, Bill Nelson, Bede Mitchell, Richard Horah, and Fred Smith.

The agenda was amended and approved. The minutes of the Executive Board Meeting of April 12 were approved.

General Comments and Announcements: Tom said how pleased he was to see so many GLA people at ALA. He noted that we didn't make money by having our booth, but we definitely raised our profile. The corner spot was a great location for being seen. Tom thanked Jim Cooper for putting up and taking down the GLA Centennial Exhibit at the Georgia World Congress Center during the recent ALA Annual Conference.

Bob, Gordon, and Tom went to an ALA training program called "Campaign for America's Librarians." It was about improving pay for library staff. They learned a lot and are thinking of doing a program at a future COMO on this topic.

Treasurer's Report: Bob distributed a budget report for the period January 1 - July 15 showing a net income of \$9,680.58. The checking account balance as of June 30 is \$55,265.26. The GLA Store at ALA lost \$428.56 on paper, but this is not a true loss since we still have the remainder of the merchandise and it can be sold at COMO. The Hubbard Raffle made \$393. \$4,190 has been moved into an interest bearing account under "Miscellaneous" as requested by the Board at the April meeting. This is to be an emergency fund. The two Morgan Stanley funds have been divided into "Hubbard" and "Other Awards/Savings" and are earning 5% interest.

Membership Report: Carol reported that Liz Hornsby of SOLINET edited the GLA membership brochure that Debbie Manget had had printed in 2000 to mainly reflect the address change of GLA Administrative Services. Sirsi's Director of Marketing, Tom Gates, agreed to fund the printing and went beyond the call of duty printing 4,000 of the brochures. These were distributed at the ALA Chapter Relations Booth and at the GLA Booth at ALA. Carol distributed copies to the Board, and they met with general approval. Copies of the brochures have also been given to the Membership Committee members to distribute. If anyone needs any brochures just contact her.

She said that she is following up on a suggestion Eddie McLeod had made in January and has letters from Bede Mitchell representing the Academic Division and Debbie Manget the Public Division to be mailed out next week to the nonrenewing members from last year in these divisions. Her membership report showed 131 more members since April 12 for a total of 895 members. Carol thanked Bob for all his work with membership. Bob has figured out a way to show the membership period on the cards he sends members. Carol asked if we could have a second banner made for the membership booth at COMO. There was a suggestion that the Membership Booth could be located next to the GLA Store Booth since it has a GLA banner in the Exhibits area. There was also a suggestion that we have a second banner made, and this met with general approval. Charles asked if we could have the membership broken down by categories, and Bob said he could produce such a report. Bob added that he could run various kinds of reports using Excel.

GLQ Editor's Report: Susan Cooley was not able to attend the meeting, but Tom mentioned that the next issue is due any day. He said that Julie Walker is going to write an editorial outlining the recent changes in the editorship of the journal.

ALA Councilor's Report: Ann was not able to attend, but Charles reported that the Allied Professional Association issue is still on the front burner. Most professional organizations have this kind of arrangement. In Charles' opinion the establishment of the APA would help greatly in the push to raise professional salaries. One other matter Charles mentioned is that ALA owes a huge sum of money to the attorneys and others who fought CIPA on our behalf.

SELA Representative Report: Bill reminded everyone again that the joint SELA/SCLA Conference begins October 24 in Charleston. He asked that anyone having news from their organization report it to him or Frank Allen for inclusion in the *Southeastern Librarian*.

DIVISION REPORTS:

Academic Library Division: Bede reported that the Academic Division is sponsoring five programs this year at COMO. Julie Arnott will be presenting a preconference workshop on disaster preparedness. The Academic Division Luncheon speaker will be Kate Nevins of SOLINET. The elections committee has started work on compiling a list of nominees for next year's offices.

Georgia Library Trustees, Friends and Advocates: Lianne is working on building membership. She is putting together a newsletter and a listserv and sending letters to library directors concerning the Trustees, Friends, and Advocates group. At the Division's business meeting at COMO they will vote on the revised bylaws. They are going to have a preconference at COMO on Grassroots Library Advocacy. Other COMO sessions include a legal program with attorney Cathy Helms and Table Talks on topics of interest to trustees, friends, and advocates. Their luncheon speaker will be Sally Reed. They are joining forces with the Public Library Division for the luncheon.

New Members Roundtable: No report.

Paraprofessional Division: Davis was not able to attend, but it was reported that Lamar Veatch is doing a salary study in addition to the paraprofessional salary survey Joellen Ostendorf is working on for GLA. It is hoped that we can use this information to try to raise paraprofessional salaries. There will be a panel discussion presentation on this topic at COMO.

Public Library Division: Debbie said they will have a complete author track at COMO. There will also be a pre-school track for Children's Librarians. One program they are sponsoring is on the Teacher's Retirement System.

School Library Media Division: Richard has posted an "interest survey" on the GLA web page and the results will be used to provide training programs/information to GA media specialists in the areas of school library media and technology. Richard has mailed a letter to each of the county media coordinators with information about the School Media Library Division officers, GLA membership and the interest survey.

The School Library Media/GLMA luncheon speaker during COMO 2002 will be Dr. Kinney from the State Department of Education.

Richard attended a workshop at ALA entitled, "Quality School Library Media Program." The speaker discussed that often administrators do not clearly understand the role of the school media specialist and therefore, do not know how to effectively evaluate them. She provided a variety of qualitative and quantitative methods that the media specialist can use to produce effective statistical data for his/her administrator. If anyone would like this information, please contact Richard via e-mail or by phone. Also, the AASL group (www.ala.org/aasl/advocacy/index.html) has produced an "advocacy toolkit" with a collection of "ready to use" tools to use to conduct an advocacy campaign. One of these tools is the Principal's Manual Brochure. This brochure is also an effective tool for principals to use when assessing and planning for their school library media programs.

Special Libraries and Information Services Division: Sheila and Rene said they are still interested in pursuing a relationship with ALA's Special Library Division similar to the way the Academic Division is an ACRL state chapter. They have proposed a program on public relations at COMO. They are also planning to conduct a walking tour of Athens special libraries people are not likely to know about.

INTEREST GROUP COUNCIL: Clare said there was not a lot to report, but that Maureen Morgan, Chair of the Documents Interest Group, was attending the Board meeting with her.

COMMITTEE REPORTS

Audit: Eddie shared the results of the audit of Fiscal Year 2001 the Board had requested. The audit was conducted by Rita Davis. The summary statement concluding the report is as follows: "It is the final

conclusion of these examiners that the financial records are in order with no significant discrepancies.”

Awards Committee: Cathy passed out a list of recommended nominees. The list was approved by the Board. These awards will be presented at the banquet Thursday night at COMO.

Handbook Committee: Cathy asked if anyone knew where a copy of the Paraprofessional Division Constitution and Bylaws could be found. Someone suggested that maybe there would be one in the GLA archives.

ALA Planning Committee Wrap-up: Tom complimented Ann Hamilton, Gordon Baker, Bob Fox, Carol Goodson, and Mike Seigler and all the GLA volunteers for all of their good work before and during the conference.

Records Committee: The GLA archives have been housed at Emory University since 1970. Emory no longer has a library school and Valdosta State does, and the current GLA archivists work at VSU. There was discussion of a proposal to move the archives to Valdosta State University. Administrators at both location have approved the concept. One drawback to having them at VSU was the long drive most people would have in getting to Valdosta. A motion was made by Sheila and Rene that **“The GLA archives will move from Emory University to Valdosta State University provided that an acceptable access policy is created and implemented.”** The motion was approved.

Nominating Committee: Debbie Meyer told Tom that the Nominating Committee would complete its work in the next few weeks. The vote will be taken by email.

Administrative Services Report: Bob and Gordon have been processing new and lapsed members, maintaining the database, sending membership cards, creating mailing labels for *GLQ*, manually subscribing new members, and correcting errors in email addresses of listserv members. Bob mentioned that he can do a number of customized reports in Excel. Please feel free to contact him if you have a need for one of these.

OLD BUSINESS

Special auto tags for fund raising: Charles reported that the Georgia Center for the Book is already far along in introducing a tag, and their tag has the wording “Visit your library” on it. The Board decided not to pursue a separate tag aimed at libraries only.

COMO - Status report: Bob said that 180 program proposals were submitted. There are fewer rooms in the Athens facility than at Jekyll, so some will have to be turned down for lack of a place to hold them. Letters will be sent out very soon telling those who submitted proposals if their programs were accepted. Tom will ask Ann to preside over the installation of new officers at the banquet.

Bob said that next year’s COMO will be held at Jekyll October 22-24. The GLA Leadership

Conference is scheduled for December 6 at Clayton State University.

Carol said that SIRSI had funded a breakfast at the Athens Regional Library during COMO. She is going to plan for a maximum of 300. After the 7:30 breakfast they will have a tour.

NEW BUSINESS

Discussion of raising the rates for international GLQ subscriptions:

When we send a copy of GLQ out of the country we lose money on each one. There was a proposal to raise the rates to \$40 for those people, but it was noted that if we approved a motion to let the GLQ editorial board adjust rates as needed we might not have to approve new rates each time the postal rates go up. This resulted in Debbie making two motions which were approved. The first was **“To change the international non-member subscription rate for the Georgia Library Quarterly from \$25 to \$40.”** The second was to **“Authorize the Georgia Library Quarterly to set the amount of the non-member subscription rates for the journal.”**

Georgia Archives Week: Tom passed out a brochure about this. It will be included in the COMO mailings.

Georgia First Amendment Foundation Handouts: Tom distributed a number of copies of these to Board members and told everyone they could have more.

OTHER:

Freedom to Read Foundation: Charles said that because of the time our donation is received at ALA, it is not reported at the roll call. This leaves the impression that Georgia doesn't contribute. One solution was to contribute twice this year then change the timing of our gift in the future so that it will be received at the time needed to be reported. Debbie made a motion to **“Approve paying Freedom to Read Foundation twice in this year of 2002, in order to receive credit from ALA for the contribution.”** The motion was approved.

Charles said that he will be glad to collect any donations to the Hubbard Scholarship Fund.

Next Meeting: 9:30 on Wednesday, October 9 at COMO.

The meeting adjourned at 1:40.

Fred Smith
GLA Secretary

