

**Georgia Library Association
Executive Board Meeting
July 8, 2005
Minutes**

Present: Jeff Heck, Elaine Yontz, Rhonda Boozer, Gordon Baker, Debbie Holmes, Carol Stanley, George Gaumond, Bob Fox, Susan Cooley, Julie Walker, Katherine Gregory, Eddie McLeod, Ann Hamilton, Patty Phipps, Debbie Manget, Jim Cooper, Laura Burtle

1. Julie Walker called the meeting to order at 10:10, and asked everyone to introduce themselves.
2. The minutes of the April 29, 2005 meeting, were approved.
3. Treasurer's Report – Carol Stanley distributed the Treasurer's report. There were no questions.
4. Membership Report – Patty Phipps distributed the Membership report. She announced that she created a notice of the July-Sept. membership drive that will be in the new issue of the Georgia Library Quarterly. She will also see that the notice is posted on the GLA website and sent to listservs. She asked for and got the names of who can post to the Public Library, RACL, DTAE, and K-12 lists. Everyone who posts was asked to include a personal testimonial for GLA. Patty attended the ALA preconference on membership.
5. Administrative Services – Bob Fox distributed the Administrative Services report. There were no questions.
6. GLQ Editor's Report – Susan Cooley distributed the GLQ financial report, and announced that the new issue would be going out that afternoon. There is a new advertiser. The GLQ editorial board is meeting July 22. Anyone with ideas for new buildings for covers should send them to Susan.
7. ALA Councilor's Report – Ann Hamilton distributed a report. She highlighted for the board the Chapter's resolution on threats to library materials related to sex, gender identity, or sexual orientation, and Goal 6 of ALA Ahead to 2010 draft strategic plan, for which an addition was moved by Chapter Relations to add a statement on strengthening efforts to support chapters.

Leslie Burger, the 2006-07 ALA president, will be a COMO speaker.

Ann's term as ALA councilor runs through 2006. The election for a new councilor is this year. That allows the new councilor to work with the existing person for a year before the transition. Ann suggested putting this practice into the GLA Bylaws, and the board agreed that she should talk to Mike Siegler, the bylaws committee chair, about making this change.

8. SELA Report – Jim Cooper reported that the SELA leadership conference was held in May. There was a lot of concern about the future of SELA and its direction and role. The role of state representatives in membership recruitment was discussed, as was training as an avenue for new member attraction. Next year's conference will be in Memphis with the Tennessee Library Association.

9. Division Reports

Academic Library Division – Debbie Holmes reported that she attended the ACRL Chapters Council meeting at ALA, along with Liz Bagley and Bill Nelson, and heard about the ACRL strategic plan. She is working on COMO programs, including the academic papers.

New Members Roundtable - Katherine Gregory reported that the Southern Education Foundation will do their “libraries from the outside in” presentation at COMO. She is hoping to have a NMRT coffee/breakfast at COMO and asked that board members try to attend to meet the new members.

Paraprofessional Division – Rhonda Boozer reported for Chris Gabriel. The division's membership chair wants to do a paraprofessional membership drive in August, and wants to have a drawing for 2 GLA paraprofessional memberships and a \$25 gas card for travel to COMO. Funding needed for this is \$49 (actual money \$25 as memberships are funding neutral). Rhonda moved to approve this, Gordon Baker seconded the motion, which carried unanimously. Nominations/applications are being accepted for the paraprofessional awards, and the committee will select the winners in August. Each winner receives \$250 to attend COMO).

Public Library Division – Debbie Manget reported that Mumford is looking for a theme for this year's print – perhaps New Echota. There are several PLD programs for COMO. She sent out 250 letters for the author's reception and is working on the author track.

School Library Division – no report.

Special Libraries Division – no report.

Interest Group Council – Elaine Yontz reported that she and Interest Group Council vice-chair Debra Skinner are working on a project to recruit leadership for leaderless interest groups.

Friends and Trustees – Gordon Baker is planning a program at COMO with the SELA president, Judith Gibbons, on advocacy. Gordon attended the ALA ATLA board meetings and got good information and contacts.

10. Committee Reports

Conference Committee – George Gaumont (?) reported that the program selection is complete, and there are a good number of programs for GLA. They are still working on scheduling. For 2006 the conference will be in Athens, Sept. 20-22.

Long-Range Planning Committee – Julie Walker reported that Gene Ruffin, chair of the LRPC, sent a draft on a new long-range plan that was just completed. It will be presented to the Board for consideration at the October meeting.

11. Old Business

Julie Walker asked about the GLA website move to the GPLS server. Laura Burtle reported that planning and preparation for the move is underway.

Nominations are needed for the GLA Executive Board. All board members will look for people willing to be nominated and send suggestions to LaVerne McLaughlin at Albany State.

12. New Business

Julie Walker discussed the GLA banquet at COMO. A motion was made and approved that she can supplement the \$500 budget for the event with GLA president's travel money in order to hire a bluegrass band. She is looking for a more casual location to have the event than the convention center.

Susan suggested preparing GLQ ad rate sheets for COMO exhibitors. Volunteers will hand them out and talk to the vendors about advertising.

The GLA booth and Boutique will be looking for volunteers.

Library Legislative day was discussed. GLA will be the lead organization for one more year, at which time other organizations will be asked to lead. Julie indicated that there needed to be a GLA person in charge of the event this year. Someone indicated that Ron Leonard is in charge, although no one knows what has been done. Debbie Holmes described the options for space – inside for exhibits is an option, but only Mondays and Fridays are still available. A press conference can be held on the capitol steps; a procession is an option. Debbie will work on setting up a date. Ron Leonard will be invited to the October board meeting.

Patty Phipps reported on the membership pre-conference she attended at ALA. Paul Levin was the speaker. He discussed ways to increase membership, emphasizing personalizing and addressing people individually, quick response time for joining and renewing, communicating with members at times other than renewal time, and customization.

The next meeting is October 13 at COMO, either in the morning or a lunch meeting.

The meeting adjourned at 11:55

Respectfully submitted,
Laura Burtle
GLA Secretary

DRAFT