

**Georgia Library Association
Executive Board Meeting
October 3, 2012, 1:00pm
Macon Centreplex, Macon, GA**

Present

Liz Bagley, Gordon Baker, Sheila Devaney, Jessica Everingham, Ginny Feher, Carolyn Fuller, Ann Hamilton, Jeff Heck, Julie Higbee, Cathy Jeffrey, Stephanie Jones, Kyle McCarrell, Debbie Meyer, Tessa Minchew, Susan Morris, Kara Mullen, Brenda Poku, Carol Stanley, Sarah Steiner, Diana Very , Christopher Warren

I. Call to Order and Welcome – Liz Bagley

Liz called the meeting to order at 1:40 p.m.

II. Approval of Minutes from Midwinter Meeting – Liz Bagley

No amendments offered and the minutes were approved unanimously.

III. Treasurer’s Report – Cathy Jeffrey *(see full report, pp. 8-10)*

Cathy reported that finances have been pretty stable. Net income is a negative, in part because we haven’t gotten all the membership renewals yet. So that negative is probably misleading and we’re most likely pretty close to zero on net income, which seems stable for this time of year. We have about \$59,000 in the checking, which is usually a bit over \$60,000. Nothing major has happened since the last meeting. Cathy will be talking to Carolyn Fuller to find out when her bookkeeper wants to do the audit, which should occur sometime in late December. Cathy will coordinate with the incoming Treasurer, Ashley Dupuy, in first week in January, so she can turn over control of the checking account. Liz Bagley, Dianna Very, Ashley Dupuy and Cathy Jeffrey will meet in February to change the names on CDs.

IV. Administrative Services Report – Kara Mullen *(see full report, pp. 11-12)*

Kara has provided membership lists for COMO registration, and membership lists for the various interest group and division chairs. Incoming officers can request these at any time of the year. The listserv has not been purged recently, but Kara plans to do this soon. The purge will include people whose memberships have been expired for over a year. Membership totals seem okay in comparison to other times of the year. The student combo membership has been very popular.

V. GLQ Board Report –Jeff Heck

Jeff reported that EBSCO purchased a \$150 ad for the next issue, which should be released within a week after COMO. Ginny worked on the last issue to create a layout. Jeff is interested in hearing any comments on the layout approach, suggestions for columns, or changes.

VI. ALA Councilor's Report – Ann Hamilton

Ann asked the Board to help her promote the Librarians Build Communities initiative, which is already receiving food donations. This meeting will be Ann's last on the Executive Board, which she has served on for about sixteen to eighteen years and the President and Board heartily commended her for her service.

VII. Division Reports

Academic Library Division – Kara Mullen for Katherine Ott

Kara reported that Division elections results are in. The officers for 2013 will be Rhonda McCoy (Vice Chair/Chair-Elect), La Loria Konata (Secretary), Sarah Steiner (ACRL Representative). Kara expects bylaw changes to be approved to allow for online balloting and reported that ALD partnered with the Public Library Division for a joint conference luncheon.

Public Library Division – Christopher Warren

Christopher reported a couple of last minute author cancellations, but has thirty-two authors confirmed. Books-a-Million will provide some of the author's books for sale. Michelle Lenderman arranged for a strings group from Central High School to perform at the author's reception, which will be held in the exhibit area immediately following Jocelyn Jackson's keynote.

Paraprofessional Division – Barbara Dantlzer

No report.

School Library Division – Stephanie Jones *(see full report, p. 13)*

Stephanie reported that the Division has reapplied for American Association of School Librarians (AASL) affiliation. To have AASL affiliation, ten percent of School Library Division members also have to be AASL members. The White House petition received more than enough votes and

there was a response from the White House. Stephanie reports that it was the response one would expect, but it does demonstrate that the membership was heard.

Special Library Division – Sheila Devaney

Sheila reported that the Special Libraries Division has tried to hold conference events, but they have a very low turnout. They are co-sponsoring a session with NMRT. Sheila hopes that there will be some interest in that program and it will result in new members for the Special Libraries Division.

Trustees Friends Division / FOGL –Gordon Baker

Gordon reported that the Division is co-sponsoring a conference program, in conjunction with the SELA's Trustees and Friends Division, about managing book sales.

VIII. Interest Group Council Report – Kyle McCarrell for Yadira Payne

Kyle reported that Kathy Pillatzki, the Chair of the Collection Development IG and the Vice Chair of Intellectual Freedom IG, has written a letter to the Georgia Secretary of State regarding the imminent closure of the Georgia Archives. The Interest Group Council will meet during the conference to elect new officers.

IX. NMRT Report – Ginny Feher

Ginny reported that the NMRT Dutch Treat Dinner will be held at 5:30 tonight. The NMRT Vice Chair, Kim Kruthaup, is stepping down before the end of the year and Anna Guimaraes will be taking over for the remainder of the year. The offices up for election are secretary and vice-chair/chair elect, with one candidate each: Laura Veatch for Secretary and Kim Boyd for Vice-Chair/Chair Elect. The election for 2013 officers will be held at the Dutch Treat Dinner. Ginny also reported that the Atlanta Emerging Librarians recently held a workshop with Diana Very & Stephen Sherman. The next event will be a job hunting panel. NMRT has sponsored several COMO programs and has plenty of volunteers for the resume review service. Virtual resume review will begin after COMO.

X. Committee Reports

Awards Committee – Lou Ann Blocker

No report.

Conference Committee – Liz Bagley

See COMO Planning Committee Update under New Business.

Constitution & Bylaws Committee – Brenda Poku

No report.

Government Relations Committee – Julie Walker

No report.

Handbook Committee – Julie Higbee

Julie reported that the Committee is busy organizing everything for the vote on changes and updates. A month or so after COMO, she plans to finalize the updates and get the new Handbook uploaded to the website.

Membership Committee – Sarah Steiner *(see full report, p. 14)*

Sarah reports that she will be doing membership outreach at the Atlanta-Fulton Public Library staff development day and she encouraged anyone in the Atlanta area to come hang out at the booth with her. Diana Very will be presenting a session as well. Kara Mullen pointed out that we have gotten new memberships from this event in the past. Carol Stanley noted that many AFPL staff think they have to be a librarian to become a member of GLA, so Sarah will remember to clear this misunderstanding up. Sarah noted that GLA will receive two free ACRL webinars in 2013 and this may be something that the Membership Committee can use to recruit new members, perhaps holding group viewings in different portions of the state for GLA members only. Sarah has emailed several expired corporate members, but hasn't heard back from any of them.

Nominating Committee – Tessa Minchew

No report.

Public Relations Committee – Pete Bursi

No report.

Scholarship Committee – Ashley Dupuy *(see full report, p. 15)*

Submitted via email. See handouts section.

Student Media Festival Committee – Gordon Baker

Gordon reported that the festival is just getting in results from projects that advanced to the international level. There were 433 winners, twenty-nine of those for best of show. In September, Gordon went to Camilla, Georgia, and presented a workshop for eighty-four media specialists in that area. Last week he presented a similar workshop for the archdiocese of Atlanta Catholic Schools, who were very excited and talking about holding a system-wide festival. There will be a media festival presentation tomorrow afternoon with clips from the student projects. Carolyn Fuller noted that if anyone hasn't judged yet, they need to. It is hard work, but very rewarding.

SELA Report – Debbie Meyer

No report.

XI. New Business

Template for the GLA Blog and Website – Tessa Minchew

Tessa discussed the options for the new blog template and plans to update the template, after the conference, based on the majority vote from the Board.

COMO Planning Committee Update – Liz Bagley and Gordon Baker

The conference had 643 registrants as of late last week, not including vendors. 408 registered for the full conference, eighteen for Friday only, sixty-six for the GALILEO preconference, and eighty-two for the youth services preconference. Ninety people expressed interest in movie night. There will be a Macon City representative near the registration desk with menus for area restaurants. The trolleys received a lot of interest and they will circulate from the front door of the hotel with designated stops for anyone going downtown. Conference attendees need to keep their badges visible for the driver. If an attendee isn't standing at the designated stop, and the driver sees their name tag and can safely stop, they will. Twenty-two people expressed interest in the Pat Carterette Memorial Run/Walk. The city took care of the weeds along the route. Seventy-nine people registered to attend the GLMA K-12 & GLA School Library Division Luncheon. 113 registered for the GLA Academic and Public Library Divisions' Luncheon. 160 registered for the Authors' Reception. Sixty-two registered for Battledecks. There were a few presenter cancellations, but notifications of those are being added to the conference blog and at the registration booth.

There are 122 spaces in exhibit hall and we have 119 vendors committed. There are some vendors who cannot be present, but they are not getting a refund. We raised approximately \$35,000 from the vendors for this year's conference, so please go see them and support them.

Gordon suspects that a lot of the vendors came this year because it is a regional conference, so we really need to be supportive of them to ensure that they'll come back in later years.

Online Voting

Kara Mullen stated that Clayton State has a campus license for Qualtrics which GLA might be able to use. This software can be customized to prevent ballot stuffing with a unique URL, IP, unique login, etc. Administrative Services could take the lead with this initiative, and then individual groups could contact them to set up balloting for their elections. This is a viable option for 2013.

Rallying for the State Archives

A rally for the Georgia Archives is being held today at the Capitol. The movement's Facebook page is very active (<https://www.facebook.com/GeorgiansAgainstClosingStateArchives>). GLA and GLMA have sent joint letters, but this doesn't seem to be having much impact. Representative from the Secretary of State's office will be present at the conference tomorrow, if anyone would care to speak to them about this issue. The Libraries for the Blind and Physically Handicapped moved their distribution center to the Archives to help make up for previous budget cuts. There may have been a CNN radio piece. The Board discussed what else GLA could do and advocates that all members try to get the word out to their constituencies. There was discussion of the possibility of GLA trying to raise grassroots non-library support through op-eds, genealogists, etc. (One of Carolyn Fuller's staff wrote an op-ed for the local paper.) It was suggested that this issue should be the focus for the next Library Day. Jeff Heck suggested that GLA try to get 400-500 people to make one appointment each day to meet with an elected official. Ann Hamilton reminded the Board to spread the word about the CapWiz links. Carolyn Fuller pointed out that legislators feel that, for each letter they receive, there are probably about seventy-five other people who share the letter writer's views. Carolyn Fuller encouraged libraries to post about the issue on their websites, as it is not a political issue. Debbie Meyer noted that the Atlanta Journal Constitution is being delivered at least a day late to non-Atlanta areas and the local papers are really read more than the AJC. She suspects that people reading local papers also tend to look at the letters to the editor more there than they would with the AJC.

***American Libraries* Article – Liz Bagley**

Liz noted that *American Libraries* has published an article about Library Snapshot Day that features Victoria Horst's photo of Gabriela Meneses of Peru reading to children at the Tifton–Tift County (Ga.) Public Library.

(<http://americanlibrariesmagazine.org/columns/advocacy/library-snapshot-day-turns-three>)

Carterette Webinars Report – Sarah Steiner (see full report, p. 16)

Sarah gave an overview of the Carterette Series, including recent sessions and attendee counts.

Report on the GLA Archives – Deborah Davis (submitted via email)

Folder Level Descriptions for sixty-five boxes (almost all records) are now in VSU's ARCHON system at

<http://www.valdosta.edu/library/find/arch/archon/index.php?p=collections/controlcard&id=536>

The records are keyword searchable down to the folder level. If you are seeking information from the GLA Archives, just search the ARCHON record and email us to request the document. Archon is also "Google-searchable" as well. It's also available off the GLA archives link on the GLA archives site.

This year there will be more information added, such as a scope note and other broader collection level information.

XII. Next Meeting

GLA Midwinter Conference, January 11, 2013 (Clayton State University)

Adjournment at 2:43 p.m.

***Handouts and reports submitted by Executive Board members are on the following pages.**

Georgia Library Association
Balance Sheet
As of October 1, 2012

	<u>Oct 1, 12</u>
ASSETS	
Current Assets	
Checking/Savings	
Checking	59,753.41
12 Month Scholarship CD	88,006.68
12 Month General Savings CD	41,143.37
Total Checking/Savings	<u>188,903.46</u>
Total Current Assets	<u>188,903.46</u>
TOTAL ASSETS	<u>188,903.46</u>

Georgia Library Association
Cash Flow
2012

	Jan 1 - Oct 1, 12
Income	
Conference/Program Income	
ACRL Reimbursement	239.00
COMO	11,023.76
Georgia Library Day	20.00
Midwinter Conference	3,940.00
Total Conference/Program Income	15,222.76
GLQ Income	
Advertising	150.00
Subscriptions	25.00
Total GLQ Income	175.00
Investment Income	
Investment Gain	0.22
Total Investment Income	0.22
Membership	
Benefactor	121.95
Organization	248.60
Paraprofessional	284.08
Professional	5,922.63
Retired	199.15
Student	286.56
Student - ALA	1,627.50
Sustaining	97.50
Trustee	19.26
Total Membership	8,807.23
Other Income	
Bank Charge Refund	12.00
Total Other Income	12.00
Scholarship Income	
Scholarship - Unspecified	45.00
Total Scholarship Income	45.00
Total Income	24,262.21

Expense	
Administration	
CPA Fee	900.00
GLA Administrative Services	12,000.00
Postage	608.76
Printing	501.85
Public Relations	108.00
Total Administration	14,118.61
Awards, Grants & Scholarships	
Beard Scholarship	750.00

**Georgia Library Association
Cash Flow
2012**

GLA Awards Plaques	537.39
GLA Team Award	100.00
Hubbard Scholarship	3,000.00
McJenkin Rhey Award	100.00
Paraprofessiona Grant Plaques	57.30
Paraprofessional Grants	750.00
Richardson Award	<u>100.00</u>
Total Awards, Grants & Scholarships	5,394.69
Bank Charges	
Returned Item Chargeback & Fee	<u>12.00</u>
Total Bank Charges	12.00
Conferece/Program Expenses	
Atlanta Emerging Librarians	229.85
Carterette Online Series	199.00
COMO	500.00
Georgia Library Day	349.29
Midwinter Planning Meeting	<u>3,396.23</u>
Total Conferencal/Program Expenses	4,674.37
Dues and Donations	
American Library Association	150.00
Freedom to Read Foundation	100.00
Georgia Archives Week	100.00
Georgia Student Media Festival	<u>1,500.00</u>
Total Dues and Donations	1,850.00
Fundraising Expenses	
Raffle Seed Money	<u>200.00</u>
Total Fundraising Expenses	200.00
Sales Expense	
Georgia Sales Tax	<u>28.56</u>
Total Sales Expense	28.56
Travel	
ACRL Representative	600.00
ALA Councilor	1,535.86
President	<u>701.55</u>
Total Travel	2,837.41
Total Expense	<u>29,115.64</u>
Net Income	<u>-4,853.43</u>

GLA Administrative Services Activity Report

October 3, 2012

DATABASE

Regular maintenance

MEMBERSHIPS

Processed memberships

GLA OFFICERS AND ACADEMIC DIVISION BALLOT MAILINGS

Current members

COMO XXIII

Membership list for registration

DIVISIONS/INTEREST GROUPS

Created member lists for:

New Members Round Table

School Library Media Division

GLA ADMINISTRATIVE SERVICES EMAIL

Responded to emails received or forwarded to appropriate members of the Board

HUBBARD SCHOLARSHIP

Mailed donation acknowledgement forms

GLA LISTSERV

Manually subscribed new members

Troubleshoot technical issues with member accounts

963 members currently subscribe

GLA Membership Report

October 3, 2012

Membership Type	Oct 10	Jan 11	May 11	July 11	Oct 11	Jan 12	Mar 12	Jul 12	Oct 12
Professional	404	369	375	379	438	387	396	350	387
Student	156	161	155	131	147	146	149	160	154
Paraprofessional	87	80	78	75	100	90	88	78	86
Life/Honorary	47	48	44	44	44	44	44	44	47
Retired	29	29	25	25	24	20	21	13	12
Organizational	11	9	9	8	8	7	8	8	8
Trustee/Friend	11	11	9	8	8	6	6	6	6
Corporate	3	2	2	3	4	4	4	3	1
Sustaining	2	2	1	1	1	1	1	1	1
Supporting	1	1	2	2	2	2	1	0	0
Benefactor	1	0	1	0	0	0	0	1	1
Total	752	712	701	676	776	707	718	664	703

GLA School Library Division Report

October 3, 2012 **1:00pm-3:00pm** in the Macon **Centreplex, Room 310**.

1. Stephanie Jones and Lucy Green attended Affiliate Assembly at the ALA Annual Conference, June 22-26, 2012.
2. The division has reapplied for AASL Affiliation. The application must be renewed every two years and requires that 10% of members also have membership in AASL. Of the divisions 56 members, 8 have AASL membership.
3. The White House petition to ensure that every child in America has access to an effective school library program proposed by Carl Harvey, the past president of AASL, received 28,619 votes. There is a response from the White House at https://petitions.whitehouse.gov/petition/ensure-every-child-america-has-access-effective-school-library-program/tmlbRqfF?utm_source=wh.gov&utm_medium=shorturl&utm_campaign=shorturl

Submitted by Stephanie A. Jones, Chair

Membership Committee Report
Georgia Library Association Executive Board Meeting
October 3, 2012
Submitted by Sarah Steiner

Events

On October 8th, the Membership committee will be staffing a membership drive at the Atlanta Fulton Public Library Staff Development Day. Over 350 AFPL employees will be present.

Upcoming

After COMO, the chair will email committee, interest group, and division chairs and encourage them to create local learning events, or take advantage of this offer from the ACRL Chapters Council (for Academic Libraries):

As you may know from recent Chapters Council discussions, we have been exploring ways that ACRL can support the chapters. From membership surveys, we know that professional development is important to members of the academic and research library community and that members appreciate local opportunities for professional development. One idea that seemed to resonate in our discussions was access to ACRL's e-learning events.

As a result of these discussions, ACRL is pleased to offer each ACRL chapter **complimentary access to two ACRL e-Learning webcast group registrations**. We encourage your chapter to use this Webcast as an opportunity to engage chapter members in a face-to-face event. Offering a Webcast as a chapter event can expose members to new ideas and trends, foster discussion, and encourage networking among your chapter members.

About ACRL e-Learning webcasts

ACRL e-Learning webcasts are 1.5 hours in length. Webcasts take place in an online classroom and are designed to encourage interactivity and active learning. Technical requirements include a computer with an Internet connection and speakers. ACRL e-Learning webcasts are recorded and access to the archived recording will be provided a few days after the live event. You could even organize an event around the archived recording if you register in advance.

Upcoming webcasts

The current list of scheduled ACRL e-Learning webcasts is **available online**. Additional webcasts are continually added to the schedule.

How to redeem your complimentary webcasts

Your complimentary webcast registration can be redeemed for ACRL e-learning webcasts offered between October 5 – August 31, 2013. Review the **webcast schedule** and e-mail Margot Conahan at mconahan@ala.org with the name of the webcast(s) you want to participate in at least three business days before the live event. We will register your chapter for the webcast and send the log-in details to your chapter contact one business day prior to the live webcast. With your chapter's group registration, one person must login and keyboard during the event. Your group registration allows you to project the Webcast to participants in the same location.

GLA Scholarship Committee Report

GLA Executive Board Meeting

Wednesday, October 3, 2012

- 1) Please visit the scholarship raffle booth located in the Centreplex Atrium Lobby Staircase during COMO. Thanks to all who donated prizes and who volunteered to work at the booth. Special thanks to Sarah Trowbridge for marketing assistance and guidance, Linda Jones for prize solicitation and to Kelli Murphy for scheduling volunteers.
- 2) Booth hours are: Wednesday 10/3 1-5:30PM (set up and ticket sales)
Thursday 10/4 8AM-Noon and 1:30-4:30PM (ticket sales)
Friday 10/5 8AM-Noon (ticket sales). Prize drawing is at Noon in the Centreplex Atrium Lobby Staircase and will be MCed by Carol Stanley (thanks Carol).
- 3) We will have a new section of prizes that you do not need to be present to win. These tickets will be drawn after the regular raffle and prizes sent to winners after COMO.
- 4) Cathy Jeffrey and I will count the money raised after the drawing during clean up. We suggest that the chair of the committee (or vice chair) and the GLA treasurer counting the proceeds after the raffle becomes a standard practice going forward.
- 5) Both award winners (John Stephens and Linda Cooks) will attend the awards banquet with guests. Kimberly Boyd will introduce the winners and award their plaques. Gordon Baker is getting the plaques made.

Ashley Dupuy
Chair, Scholarship Committee
adupuy@kennesaw.edu
770-499-3590

Carterette Series Webinars Report
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Submitted by Sarah Steiner

Past Sessions

23 Things: The Next Generation by Christa Burns, 9/19/12

Live attendees: 104

Vimeo views: 21

Circulating Ideas: Creating a Personal Learning Network for Librarians by Steve Thomas, 9/19/12

Live attendees: 99

Vimeo views: 10

Emerging Technologies: Tips and Strategies for Success in Libraries by Roy Cummings, 7/18/12

Live attendees: 230

Vimeo views: 123

Designing Vibrant Libraries: Using Our Strengths to Create the Libraries of the Future by Michael Porter, 7/18/12

Live attendees: 195

Vimeo views: 73

Total reach: 855

Future Speakers

Emily Nimsakont (RDA), 11/14/12

Brian Pichman (children's libraries and teen centers), 1/16/13

Stewart Varner (digital humanities), 1/16/13

Amy Deunk (unknown), 3/16/13