

**GLA Executive Board Meeting**  
**January 17, 2014**  
**GLA Mid-Winter Conference – Clayton State University**

**Present**

Eli Arnold, Liz Bagley, Gordon Baker, Benjamin Barton, Kimberly Boyd, Jean Cook, Debra David, Ashley Dupuy, Ginny Feher, Lorene Flanders, Erin Grant, Lucy Green, Ana Guimaraes, Jeff Heck, Tammy Henry, Julie Higbee, Cathy Jeffrey, Lace Keaton, Michael Law, Kyle McCarrell, Karen Manning, Sarah Mauldin, Angela Megaw (for Rhonda McCoy), Evelyn Merk, Kara Mullen, Sandra Riggs, Carol Stanley, Ariel Turner, Jay Turner, Diana Very, Karen Viars, Jennifer Young

**I. Call to Order and Welcome – Lace Keaton**

Lace Keaton called the meeting to order at 2:33 pm and asked those present to introduce themselves and state their role on the Board. Sympathy cards for Susan Morris were circulated.

**II. GLA Reports**

**1. Approval of Minutes from October 9, 2013** – Minutes were not available. This item was tabled.

**2. COMO 2013 Report**

The COMO group had not been able to meet.

**3. Treasurer's Report – Ashley Dupuy (see full report)**

Handouts:

- Balance Sheet
- Profit & Loss Sheet

Ms. Dupuy asked for questions.

ALA Councilor Lorene Flanders asked what would be the procedure if we wanted to suggest a change to the budget. Ashley Dupuy said that one can e-mail Susan Morris or herself. As the Budget Committee has not met yet, Ms. Flanders was asked to describe her suggestion.

Ms. Flanders suggested that the budget for travel be increased to more closely cover costs. Lorene suggested that \$1,500 - \$1,800 per national conference is more realistic a number. ALA Councilors may be required to attend three national meetings (if ACRL -- which meets every other year -- is meeting) in a year at significant cost.

**4. Administrative Services Report – Kara Mullen (see full report)**

Handout:

- GLA Administrative Services Activity Report

Highlights:

- 140 new members in 2013
- 334 memberships expired

Groups and Divisions should email Kara Mullen for rosters, if needed.

Ms. Mullen noted that while there are 651 members, there are 1030 members currently subscribed to the GLA list serv. A purge project is starting.

There were no questions.

## 5. Report from *GLQ* – Ginny Feher

Handout:

- *GLQ* rate change proposal

Ginny Feher, *GLQ* Editor, announced that Julie Higbee is the new *GLQ* Associate Editor, Peer Review Coordinator. Ms. Feher also proposed that *GLQ* revise ad rates to reflect the online format. Ms. Feher distributed an ad rate proposal that she worked on with Jeff Fisher, *GLQ* editorial board member and ad coordinator. The proposal removes options for quarter- and half-page ads and also decreases the pricing structure for full-page ads.

Lace Keaton moved that the proposal be tabled until Susan Morris, GLA President, could review it and provide input. Everyone agreed to table the proposal.

## 6. ALA Councilor's Report – Lorene Flanders

Ms. Flanders noted that the Declaration for the Right to Libraries had been available for signing in Room 101 today. For those attending who might want information and publicity materials, Lorene suggested the ALA Advocacy website (<http://www.ala.org/advocacy/declaration-right-libraries>).

Other items of note related to ALA:

- There has been a change in the ALA Legislative Day, with it becoming named an advocacy summit.
- Ms. Flanders recommends looking at Barbara Stripling's statement on Net Neutrality and her piece in *Wired*.
- There is concern about financial vitality of ALA, and the chapter council's report shows declining membership in the Southern states. However, Kentucky is edging numbers similar to Texas. Take a look at strategic plan? Annual report.
- ALA started lifetime membership dues.
- An important item for ALA council's consideration is providing appropriate compensation for ALA staff.
- ALA Council passed a resolution on whistleblowers, calling for government transparency

Ms. Flanders asked if the GLA Executive Board wanted her to try to secure a speaker from ALA for COMO. Liz Bagley said that Trevor Dawes is coming from ACRL, so an ALA speaker is not needed.

Ms. Flanders asked if there were any other issues that she needs to bring to ALA Council. None were voiced.

## DIVISIONS

### 1. Academic Library Division – Rhonda McCoy and Angela Megaw

Academic began COMO planning at the Division meeting.

Trevor Dawes is coming from ACRL, and the Academic Division asks that he be a keynote speaker.

Questions for Executive Board consideration:

- How does the group feel about the idea of the Thursday Luncheon? Do we want to have a general COMO luncheon, or have an Academic/PLA lunch? Would the speaker be geared toward a generalized topic?
- What is the purpose of the check boxes about sponsorship on the proposal submission form for COMO? There are questions from members about what the checkbox means in terms of a process to seek approval. This should be included in the application instructions for COMO.

During the meeting, suggestions from the members for COMO programming included: Archives/Special Collections track, MOOCS, Tenure and Promotion, Consolidation, Assessment, Building Projects, Cloud Applications, Affordable Learning, Diversity in the Career, E-books, Repositories, Next Gen Library Systems, and Mentoring.

The Academic Division invited people to contact the officers to suggest additional sessions and input.

## **2. Public Library Division - Tammy Henry**

During the Division meeting, discussion focused on ideas for rebuilding membership, connecting with those not members, and sharing information. Proposals for COMO programming included outreach.

## **3. Paraprofessional Division – Karen Manning and Michael Law**

Paraprofessional Division goals included:

- Inform paraprofessionals of value and benefits of involvement
- Start a Parapro Facebook page - short term marketing
- Discuss a dedicated space in GLQ for parapro events, educational opportunities, etc.
- Connect with Valdosta state students - reach out for their stories
- Discuss the idea of bringing someone in for a parapro preconference session. Several states have robust parapro conferences, such as in VA and NC. Talk about planning and operational factors. VA has a robust one 25 years, NC 10 years.

Michael Law noted that the Parapro division has grants to attend COMO. This started out as 5 awards, and the division was asked to drop down to 3. It remained 3 last year. Mr. Law wondered if the amount of the award could be adjusted to better cover the actual costs.

Ashley Dupuy asked how much would be reasonable. It was suggested that \$250 and a free GLA membership could be awarded. There could be a separate travel, hotel and registration stipend. Ms. Dupuy said that this could be a proposal for the Budget Committee's meeting.

## **4. School Library Division – Lucy Greene was not in attendance – no report.**

**5. Special Library Division – Tamika Barnes was not in attendance (Sarah Mauldin reporting)**

Given the COMO location of Augusta, there was some discussion of tour possibilities:

- Georgia Regents University - Renee Shirah
- Medical College of GA

The idea of a panel for Library Students on a special libraries topic, such as legal research, was discussed.

#### **6. Trustees Friends Division / FOGL – Gordon Baker**

Mr. Baker met with FOGL and discussed having the FOGL leadership make a presentation on “What is FOGL?” Kay Pinckney invited Gordon to come to board meeting.

Diana Very suggested they might consider becoming part of GLA.

#### **7. Interest Group Council Report – Michael Law**

Some interest groups have similar programs in mind. The Council wants to solidify the communication between them. The Council will have a look at the handbook, per guidelines on program sponsorship, tracks, etc.

#### **8. New Members’ Round Table Report – Kim Boyd**

NMRT seeks to work with the AEL group -- get to a quarterly meeting. Members have mentioned Atlanta-area centrism in meeting location, so they may try to do something in south Georgia. Please let them know if anyone is interested in hosting.

NMRT will hold its usual dinner on the Wednesday night of COMO.

**9. Awards** - Please share information about and nominate candidates for all GLA awards.

#### **10. Constitution and Bylaws** - Sara Mauldin

Will try to meet with the Handbook Committee to see what needs to be revised. Considering a separate procedures book – a “How to” guide for committees, etc.

#### **11. Governmental Relations** - Diana Very for Julie Walker

Discussed past Legislative Days, GA Library Council Varsity Hot Dog Day

#### **12. Handbook Committee** – Jennifer Young

Ms. Young noted that the committee is limited to 5 members, but has the Vice Chair vacant. The committee wants to work on the appendices. (see later discussion – New Business)

#### **13. Membership Committee** – Jay Turner

Goals from the committee:

- Improve notifications when memberships expire, Ruth Rowell suggests something by June
- Larger conversation on attracting and retaining members
- After Feb. 2, hold discussion on value - report or white paper that we can present to leadership or COMO
- Update the member survey and send it out before summer

14. **Nominating Committee** - Casey Long not here - working with the committee

15. **PR Committee** - Arial Turner

Suggestions from meeting included:

- Structure the committee to have liaisons to other committees
- Create a communication plan to present to the board: how we disseminate information, focus on special libraries and K-12.
- Assess the website for usability
- Add presence at Decatur Book Festival
- Carterette series to present at COMO

Charge discussion: Went over the charge. Is it clear whether we publicize to GLA or community? Interpret it as both?

Ginny Feher suggested that perhaps it needs to be clarified in the handbook (see later handbook discussion)

Lace Keaton read the charge - it is both. A new charge would have to be sent through the Bylaws Committee.

16. **Records Committee** - Deborah Davis, Archivist for GLA

78 boxes of GLA records have been indexed and described to the folder level. Currently, goals for the 5-member committee include:

- Website: fix error in link from Records Committee
- Locate or create a one-page history for finding aid
- Do a survey of GLA presidents for the last 10 years, which Sandra Riggs will send via Qualtrics
- Centennial Panel update
- Publicize that that people may submit electronic or paper records to the committee

Ashley Dupuy suggested the Records Committee contact Sophia Slutskaya at the GLA webmaster address with updates.

17. **Scholarship Committee** -

Selection and Raffle sub-committees

- 2 previous scholarship winners on the committee
- Committee hopes for higher registration and participation due to SELA

There is Student Media Festival, Friday, May 2 in Jonesboro, for projects that won at the state level. Contact Gordon Baker to volunteer.

**Old Business - none**

**New Business**

1. COMO requests from Gordon Baker

- If you have a vendor that you haven't seen at COMO send their contact information to Mr. Baker
- He would also like feedback from people about Vendor Vingo.

- Please mention to vendors at ALA Midwinter that you would be pleased to see them at COMO

2. Ginny Feher asked about the make-up of the COMO conference planning committee, and if the process is reflected in the GLA Handbook. She noted that the information in the conference section of the handbook needs to be updated.

- Answer regarding procedure: each of the 3 organizations involved in planning had four reps. GATT did not have as many people. GLA should have more members and committees. This COMO could be a transition to new committee structure.

3. Tammy Henry requested that before COMO planning there be work on better defining the GLA mission and vision. This would give greater purpose to COMO by having a solid GLA mission. Ms. Henry suggested a drive to form a basic definition of our vision - strategic planning.

- Related to New Business 2, some attending indicated that mission and vision work would also be an area that would require a fine-tuning the handbook. Newcomers need information in writing. Ms. Feher commented that the usability of the handbook is not as much of an issue as content accuracy, and that all groups should check for accuracy in their sections. Jennifer Young invited others to contact her with handbook questions or issues.

Diana Very said that she volunteered to initiate work on a strategic plan. Ms. Henry said that we also need to have an implementation plan for GLA.

Current mission statement is from 2005. Some board members wondered if it was feasible to extend a board meeting to clean up some of the issues, or to schedule a retreat for the purpose.

It was suggested that at the next quarterly board meeting, the board go over factual errors. Between now and the next meeting all groups should check for accuracy in their sections.

Meeting ended at 3:51 p.m.

-Minutes submitted by Sandra Riggs, Secretary