

More than an editing party:

Why and how you should organize a Wikipedia edit-a-thon



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Poll

- 
- A woman in a blue jacket and white scarf stands at the front of a room, gesturing towards a large screen. She is addressing a group of people seated in rows of black chairs. The room is a library, with tall wooden bookshelves filled with books lining the right wall. In the foreground, the backs of several audience members' heads are visible. One person on the right is using a laptop. The background features a large projection screen and a window on the left. A large black bracket is positioned to the left of the list items.
1. Why Wikipedia?
 2. UNC Libraries' Edit-a-thons
 3. Why Edit-a-thons?
 4. Planning Your Event
 5. Challenges
 6. Resources

1. Why Wikipedia?

Five reasons to get involved

1. Embrace the mission alignment

1. Why Wikipedia?



WIKIPEDIA
The Free Encyclopedia

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Wikipedia:GLAM

From Wikipedia, the free encyclopedia

[Home](#) | [About](#) | [Contribute](#) | [Connect](#) | [Bookshelf](#) | [List of GLAM Projects](#) | [Beginner's Guide](#) | [Newsletter](#)

GLAM WIKI

The **GLAM-Wiki initiative** ("galleries, libraries, archives, and museums" with Wikipedia; also including botanic and zoological gardens) helps cultural institutions share their resources with the world through collaborative projects with experienced Wikipedia editors.

- See [Wikimedia Outreach](#) for GLAM outreach around the world
- See [Commons](#) for tips on uploading images for use in GLAM articles

Looking for contacts in your area?

AU	BE	CA	CZ
li	DE	ES	fr
FR	IN	IT	MK
NL	PL	PT	RO
SE	UK	US	

Find information on a more local level.

Looking to [Contribute?](#)

Learn how you can contribute content and your expertise.

Looking for [Resources?](#)

Find resources that you can use for your project.



Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikipedia store

Interaction
Help
About Wikipedia
Community portal
Recent changes
Contact page

Tools
What links here
Related changes
Upload file
Special pages
Permanent link
Page information
Wikidata item

Print/export
Create a book
Download as PDF
Printable version

In other projects

1. Why Wikipedia?

“If Wikipedia is a virtual (online) door to knowledge, while libraries have been a real door (offline), the two communities should work together to provide new levels of access to information to humanity.”

- ***Opportunities for Public Libraries and Wikipedia: A Discussion Paper (Public Draft)***,

Presented at the IFLA World Library & Information Congress 2016 in Columbus, OH.

<https://2016.ifla.org/wp-content/uploads/sites/2/2016/08/112-IFLAWikipediaandPublicLibrariesDiscussionDRAFT.pdf>

1. Why Wikipedia?

Five reasons to get involved

1. Embrace the mission alignment
2. **Meet patrons where they are**

1. Why Wikipedia?

Five reasons to get involved

1. Embrace the mission alignment
2. Meet patrons where they are
3. **Adopt opportunities for creative outreach & engagement**

1. Why Wikipedia?



Art+Feminism Wikipedia
Edit-A-Thon, Art Gallery of Ontario
Photo by Artchivist1
Image URL: <http://bit.ly/2yYYoww>

1. Why Wikipedia?

Five reasons to get involved

1. Embrace the mission alignment
2. Meet patrons where they are
3. Adopt opportunities for creative outreach & engagement
4. **Join another strong community**

1. Why Wikipedia?

Librarians Who Wikipedia: Susan Barnum, El Paso Public Library

Monika Sengul-Jones, OCLC Wikipedian-in-Residence / 16 June 2017



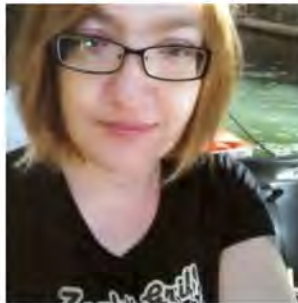
5

Wikipedia + Libraries: Better Together is an OCLC project that is building bridges between public libraries and Wikipedia; featuring an online training program for US public library staff hosted by WebJunction in the fall of 2017. *Librarians Who Wikipedia* is a series of interviews with library staff who engage with Wikipedia.

Susan Barnum, Public Services Librarian at El Paso Public Library, taught herself to edit Wikipedia to improve the quality of information online. She also incorporates editing into her librarianship, editing Wikipedia articles in response to patron requests. Barnum has made more than 24,000 edits and created nearly 300 articles, giving special attention to Wikipedia's coverage of Texas, biographies of women and women's history. We spoke with Barnum about why she edits.

How did you get started editing Wikipedia?

I had stumbled across a biography of a prominent atheist in Texas, Seth Andrews. The article was up for deletion. I didn't know Wikipedia articles could be deleted! I started to research the deletion process and learned that there were not enough verifiable references in the article, despite



Susan Barnum is a librarian and Wikipedian. Credit: Susan Barnum

<http://www.webjunction.org/news/webjunction/librarians-wikipedia-susan.html>

1. Why Wikipedia?

Five reasons to get involved

1. Embrace the mission alignment
2. Meet patrons where they are
3. Adopt opportunities for creative outreach & engagement
4. Join another strong community
5. **Surprise your patrons**

2. UNC Libraries' Edit-a-Thons



Girls Talk Math Edit-A-Thon,
UNC Library
Photo by Emily Jack

2. UNC Libraries' Edit-a-Thons

References [edit]

1. ^ Bayard Wootten. [North Carolina Collection Photographic Archives](#).
2. ^ [a b c](#) Receding Image. [Our State Magazine](#) 28 November 2011.
3. ^ [a b c](#) Biographical Article: Bayard Wootten. [GalleryC.net](#)
4. ^ "Through a Camera's Eye She Made North Carolina Live," *Durham Morning Herald*, 27 July 1952
5. ^ "Bayard Morgan Wootten Photographic Collection, circa 1870-1988 (bulk 1904-1954)" [finding-aids.lib.unc.edu](#). Retrieved 2017-03-11.
6. ^ Asheville Art Museum Presents Photography of Bayard Wootten. [Archived](#) [June 2, 2016](#), at the [Wayback Machine](#). Asheville.com
7. ^ "It Is A Prize Winner," *Charlotte Observer*, 12 January 1934
8. ^ Pictorial Photographers of America (1923-01-01). *International salon of the Pictorial Photographers of America: held at the galleries of the Art Center, sixty five East Fifty Sixth Street, New York City : from May third to May thirty-first one thousand nine hundred twenty three*. [New York City: Pictorial Photographers of America](#).
9. ^ Johnston, Frances Benjamin; Wootten, Bayard Morgan; Preservation North Carolina (Organization); North Carolina State University; Visual Arts Center (1994-01-01). *"I won't make a picture unless the moon is right--": early architectural photography of North Carolina by Frances Benjamin Johnston and Bayard Wootten*. [Raleigh, NC: Preservation/NC](#).

https://en.wikipedia.org/wiki/Bayard_Wootten

2. UNC Libraries' Edit-a-Thons

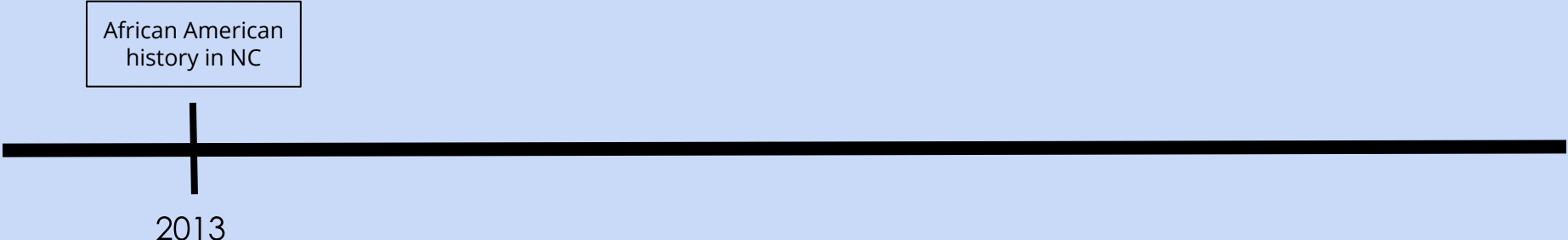
The "average Wikipedian" [\[edit \]](#)

The common characteristics of average [Wikipedians](#) inevitably color the content of Wikipedia. The average Wikipedian on the [English Wikipedia](#) is (1) male, (2) technically inclined, (3) formally educated, (4) an English speaker (native or non-native), (5) aged 15–49, (6) from a majority-[Christian country](#), (7) from a [developed nation](#), (8) from the [Northern Hemisphere](#), and (9) likely employed as a [white-collar worker](#) or enrolled as a [student](#) rather than being employed as a [blue-collar worker](#).^[2]



https://en.wikipedia.org/wiki/Wikipedia:Systemic_bias

2. UNC Libraries' Edit-a-Thons

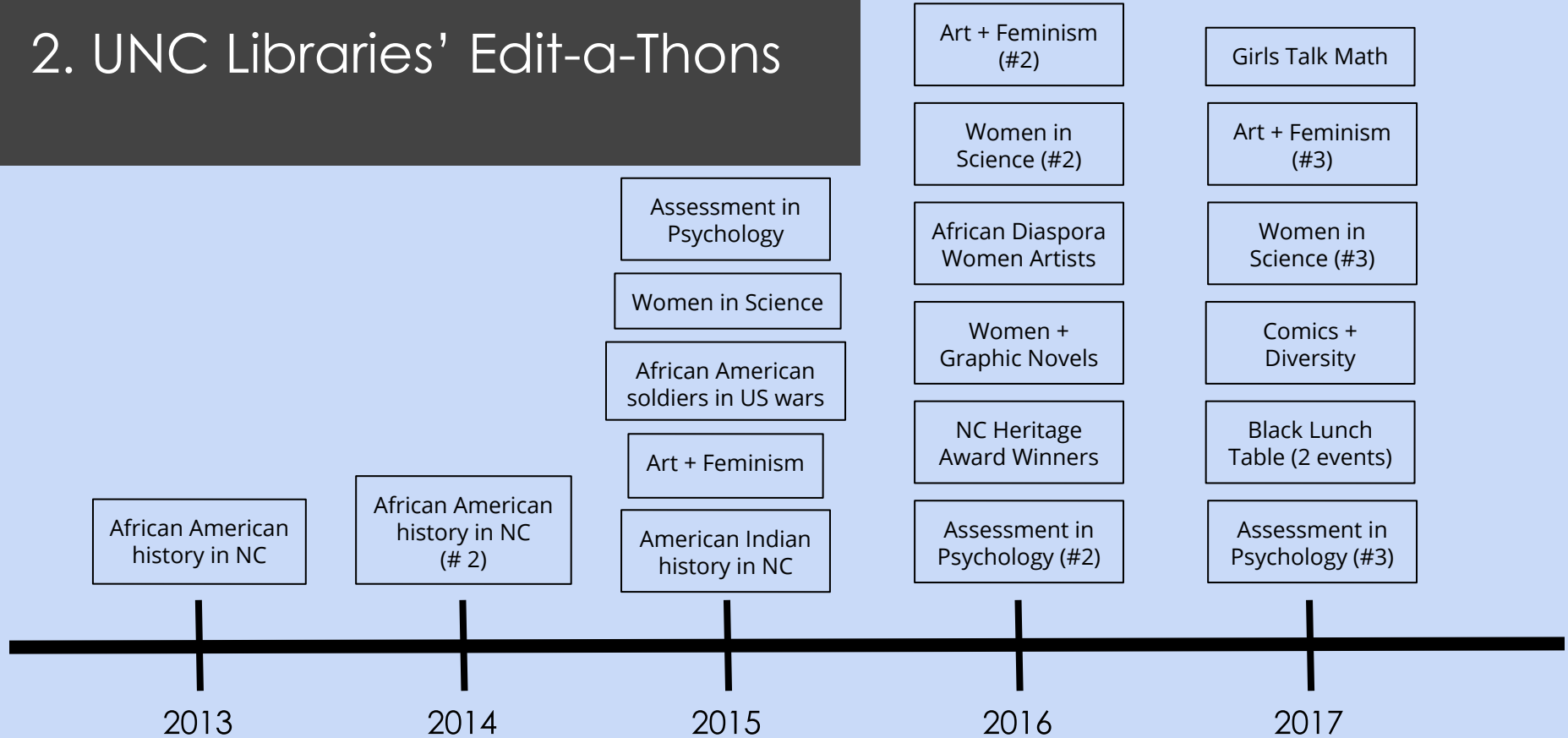


A horizontal black line represents a timeline. A vertical black line segment intersects this horizontal line. Below the intersection is the year '2013'. Above the intersection is a light blue rectangular box with a black border containing the text 'African American history in NC'.

African American
history in NC

2013

2. UNC Libraries' Edit-a-Thons



3. Why Edit-a-Thons?

- Improve quality of entries
- Expand the Wikipedia community
- Teach research skills
- Empower library users



3. Why Edit-a-Thons?

- Supports diversity & inclusion efforts
 - Diversify editing base
 - Fill in the gaps in Wikipedia
 - Edit-a-thons as activism



3. Why Edit-a-Thons?

- Raise visibility
 - Attract media attention
 - Reach new patrons
 - Connect to specific groups or college course
 - Improve visibility of library/collections
 - Expand ideas about what librarians do





Sonja Haynes Stone Center Library

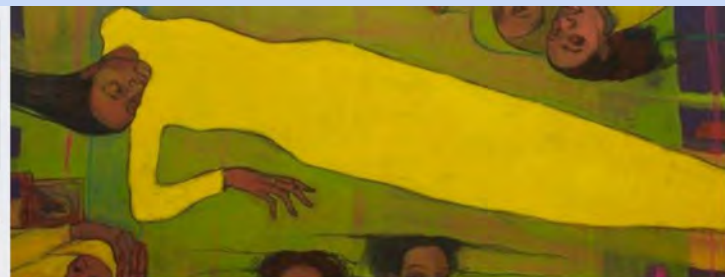
April 6, 2016 · 🌐

We are busy getting ready for tomorrow night's African Diaspora Women Artists edit-a-thon. See you there! <https://t.co/0kPGARF5Fk> #wikiNC

Meetup/UNC/African Diaspora Women Artists - Meta



Telling Our Stories of Home: March 30-April 2; April 6-8
@tellingourstories



Stone Center Library

@stonecenterlib

Following

#toshunc2016 #Wikipedians decide which articles to work on. We're here until 9! Come join us! #wikinc



WGST 350: Spitting in the Wind: "American" Women, Art and Activism

Home Resources Research Process Writing and Citing

What's in this guide

Home page

Resources - encyclopedias, Databases of Primary Sources, Databases of Secondary Sources & Books

Writing and Citing - writing and citing resources and tutorials

Doing Research - tutorials on selecting topics, finding the right keywords and evaluating information

Learn about TOSH artists



(selected list of artists/authors)

Collins, Merle (author)

Ndlovu, Malika (author)

Pollard, Velma (author)

Santos-Febres, Mayra (author)

Literature Resource Center

Offers a wealth of critical and biographical information about more than 120,000 authors from the Classical period to the present. It provides several hundred thousand full text journal articles and other critical essays, thousands of plot summaries and links to authoritative Web sites, over 100,000 author biographies, several thousand author portraits, and the Meriam-Webster's Encyclopedia of Literature.

Telling Our Stories of Home

Conference website

Tweets by @tosh_uncch



Gd Evening! Here's a link w/ @HopeAzeda, Destini Riley, & @THENEWMIGRATION talk about home on Black Issues Forum @UNCTVigoo. gl/q3Heb0



Watch now: Black Issues Fo... Hope Azeda, Naimah Fuller, a... video.uncv.org



May 9, 2016

TOSH UNCCH Retweeted



@tosh_uncch Black Issues Forum episode featuring Telling Our Stories of Home participants on right now.

Embed

View on Twitter

Social Sciences Librarian



Kristan Shawgo

Email Me

Schedule Appointment

Contact:

Davis Library
UNC-Chapel Hill
919-962-3768

Social:



Subjects:

Public Administration, Public Policy, Sexuality Studies, Sociology, Women's and Gender Studies

4. PLANNING AN EDIT-A-THON



- PEOPLE
- THINGS
- TECHNOLOGY
- EVENT

4. Planning - TIPS & ADVICE

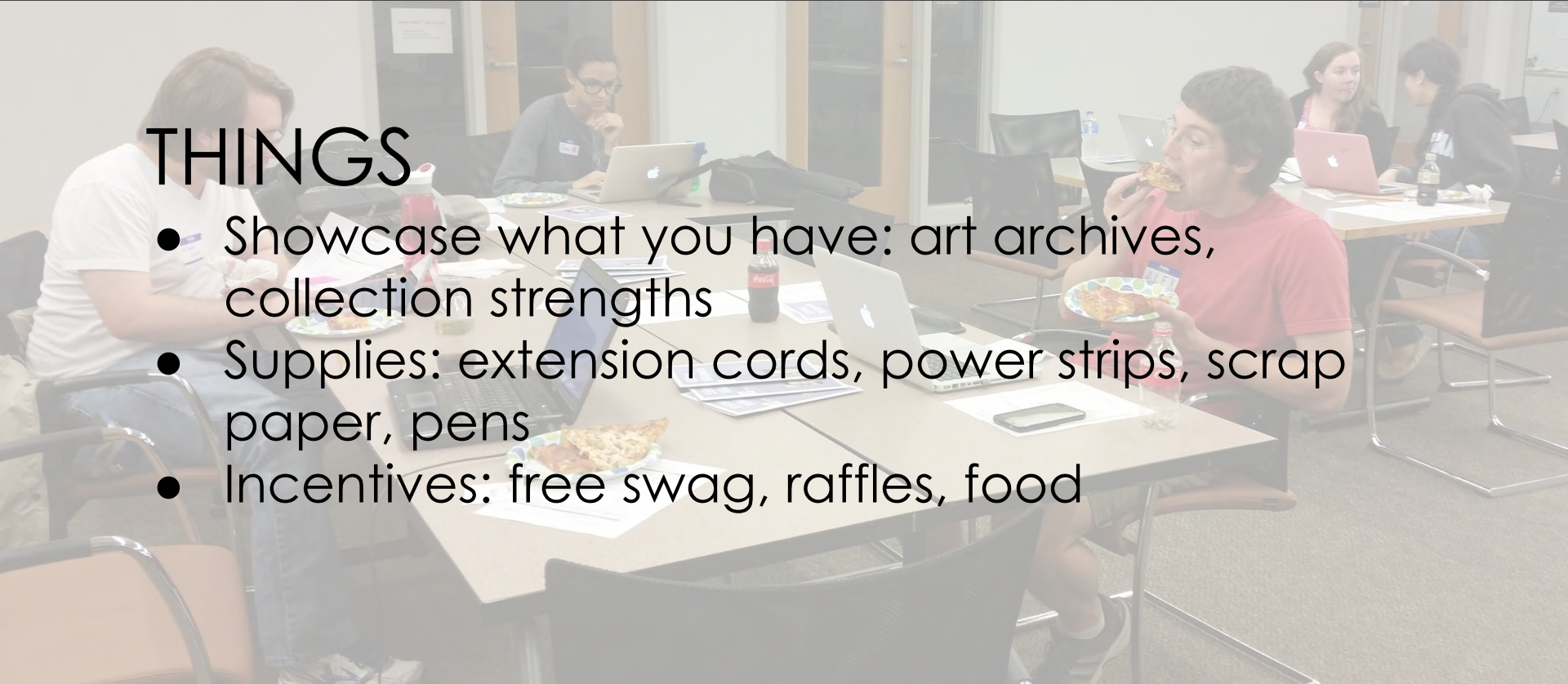


PEOPLE

- Identify your audience for targeted outreach
- Invest time in training for staff to learn to edit
- Contact local Wikipedia experts

4. Planning - TIPS & ADVICE

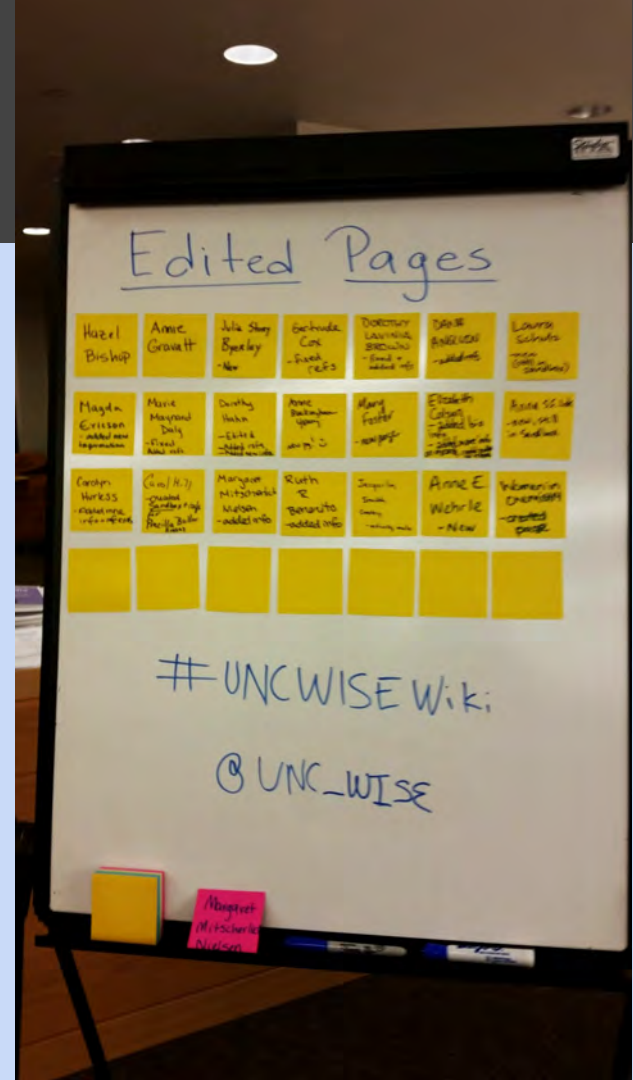
THINGS

- Showcase what you have: art archives, collection strengths
 - Supplies: extension cords, power strips, scrap paper, pens
 - Incentives: free swag, raffles, food
- 
- A background photograph showing a group of people in a workshop or meeting. They are seated around a long wooden table, working on laptops. There are several pizzas and water bottles on the table, suggesting a casual, collaborative environment. The image is slightly faded to allow the text to be the primary focus.

4. Planning - TIPS & ADVICE

TECHNOLOGY

- Editing system (Meetup page, post-its, in/outbox, Dashboard, PiratePad)
- Wireless access
- Pre-registering participants (IP address limit)



2 0 1 7

ART + FEMINISM

Thursday, April 20

5:30pm-8pm

Sloane Art Library (Hanes Art Center)

Wikipedia Edit-a-Thon

Visit our Wikipedia Meetup page for more info!

tinyurl.com/mj7mej8

Sponsored by

Sloane Art Library

AMLISS

There will be
Pizza!

Find our event on Facebook: @AMLISSUNC

Feminism Wikipedia Edit-a-Thon



Kimberley

Home



APR
07

AMLISS Art + Feminism Wikipedia Edit-a-Thon

Public · Art · Hosted by Art & Museum Library & Information Student ...

✓ Going ▾

✉ Invite

Tuesday, April 7 at 5:00pm
about 6 months ago

Art & Museum Library & Information Student Society
(AMLISS)
Chapel Hill, North Carolina 27599

Show Map

Invited by Anne Harding

The Art and Museum Library and Information Student Society (AMLISS) of the University of North Carolina at Chapel Hill will host its first edit-a-thon on April 7, 2015. Join AMLISS, Sloane Art Library staff, and the UNC community at UNC's Sloane Art Library (inside the Hanes Art Center) for an evening of social Wikipedia editing.

Sloane Art Library entrance at Hanes Art Center, UNC - Chapel Hill
At the edit-a-thon, which is open to the public, we will create and improve



Anne, Liz and 9 other friends went

19
went

3
maybe

INSIGHTS

1k reached
26 new this week

101 joined

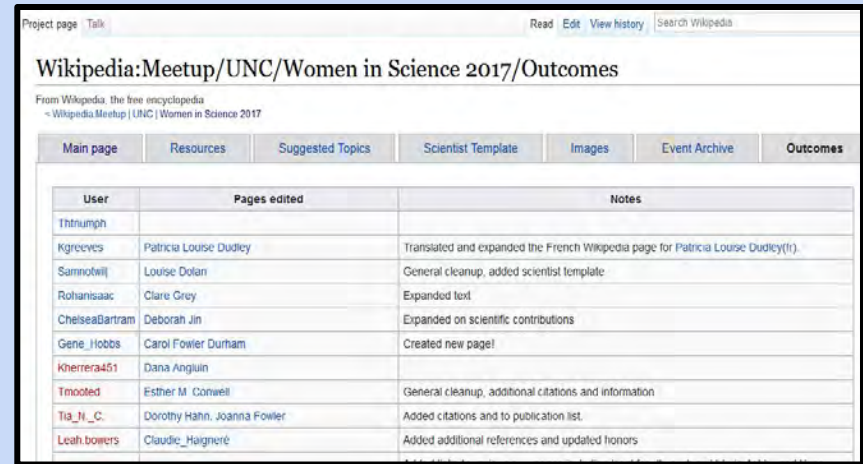
4. Planning - During the edit-a-thon

- Name tags (Expert?)
- Organize areas in stations
- Work together
- Use the Dashboard to track
- Play music
- Post to social media #wikiNC



4. Planning - After the edit-a-thon

- Thank the participants
- Update Meetup page
- Check Dashboard
- Team debrief
- Report to library administration



The screenshot shows the Wikipedia page titled "Wikipedia:Meetup/UNC/Women in Science 2017/Outcomes". It features a navigation bar with links: Main page, Resources, Suggested Topics, Scientist Template, Images, Event Archive, and Outcomes. Below the navigation bar is a table with three columns: User, Pages edited, and Notes. The table lists the contributions of various users during the edit-a-thon.

User	Pages edited	Notes
Tthntrumph		
Kgreeces	Patricia Louise Dudley	Translated and expanded the French Wikipedia page for Patricia Louise Dudley(fr)
Samnotwil	Louise Dolan	General cleanup, added scientist template
Rohanisaac	Clare Grey	Expanded text
ChaiseaBartram	Deborah Jin	Expanded on scientific contributions
Gene_Hobbs	Carol Fowler Durham	Created new page!
Kherrer451	Dana Anguin	
Tmooted	Esther M. Conwell	General cleanup, additional citations and information
Tia_H_C	Dorothy Hahn , Joanna Fowler	Added citations and to publication list
Leah.bowers	Claudie_Haigneré	Added additional references and updated honors

5. CHALLENGES

- Overcoming perceptions about Wikipedia
- Getting institutional buy-in
- Requesting parental consent
- Ensuring turnout

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6. Resources



6. Resources

General Wikipedia resources:

“Opportunities for Public Libraries & Wikipedia,” IFLA Discussion Paper, 2016

<http://bit.ly/2hUGV59>

GLAM-Wiki Initiative

<http://bit.ly/2aq5EtJ>

WebJunction “Librarians who Wikipedia”

<http://bit.ly/2wE6Dgw>

Georgia Piedmont Wikipedians

<http://bit.ly/2g02oZy>

Edit-a-thon resources:

Wikimedia Foundation edit-a-thon training

<http://bit.ly/2hWG4R9>

Wikimedia Programs & Events Dashboard

<https://outreachdashboard.wmflabs.org/>

Art + Feminism (includes organizer's kit)

<http://www.artandfeminism.org/>

Society of NC Archivists Edit-a-thon Toolkit

<http://bit.ly/2kv4jGZ>

Slide decks used at edit-a-thons

<http://bit.ly/2g0lFZL>

Wikimedia rapid grants

<http://bit.ly/2y6jhlN>

Questions?