

**Georgia Library Association
Executive Board Meeting
December 15, 2016
Clayton State University, Morrow, Georgia**

Present: Elizabeth McKinney, Fred Smith, Cathy Jeffery, Mack Freeman, Ashley Dupuy, Geri Mullis, Sofia Slutskaya, Gordon Baker, Beth McIntyre, Casey Long, Amy Eklund, Virginia Feher, Li Chen, Mary Young, Sarah Causey, Kara Mullen, Rita Spisak, Kimberly Boyd, Wendy Cornelisen, Stephanie Jones, Kathryn Greer, and Karen Manning.

- I. Call to Order and Welcome:** **Elizabeth McKinney**
The meeting was called to order. There was a discussion on who are the voting and non-voting members of the board.
- II. Approval of Minutes:** **Casey Long**
MOTION: Mack Freeman moved to approve the minutes from the October 5, 2016 meeting with the revision under "Closing Discussion Items" that corrected the GLA Executive Board meeting date to December 15. Amy Eklund seconded the motion with the corrections. The motion passed.
- III. Treasure's Report:** **Eli Arnold**
Mr. Arnold was not able to attend the meeting. Ms. McKinney shared the Treasure's Report. The profit and loss statement was discussed. The 2017 Budget Committee will meet virtually on January 19, 2017 at 10 AM. A Budget Request Form has been created, and requests are being taken for 2017.
- IV. Administrative Services Report:** **Kara Mullen**
A summary of the membership and administrative services activity report was given. There were 183 new members in 2016, and 347 memberships expired.
- V. Membership Report:** **Mack Freeman**
Membership is working on tasks to encourage members to renew by giving people more notice when their membership is up for renewal, sending out GLA goodies to libraries as encouragement tools to join, and is creating a membership drive contest for the spring and fall.
- VI. Web Redesign Report:** **Elizabeth McKinney**
The website redesign project has been underway, and three proposals will be presented after the December 15, 2016 executive board meeting.
- VII. Handbook Committee Report:** **Li Chen**
The committee is working to unify names of the interest groups in the handbook. Changes to the handbook will be sent to Administrative Services and reflected on the website. A request was made to rename the Paraprofessional Division. Since this is a division, it would have to be a constitutional amendment change.
- VIII. GLQ Report:** **Virginia Feher**
The fall 2016 issue has been published. Highlights from the issue include information on 2016 COMO, history of COMO, and a timeline on the history of libraries in Georgia.

IX. Old Business:

There was no old business.

X. New Business:

- Draft ILL Code: Susan Morris
There has been a national ILL code since 1919, and has been revised over the years to reflect current practices. In January 2016, the national code was updated. Revisions were made to the Georgia code, and a final draft was presented at COMO 2016.
MOTION: Casey Long moved to accept the ILL Code for Georgia Libraries with the 2016 revisions as submitted. Beth McIntyre seconded. The motion passed.
- Approval of Budget Committee: Elizabeth McKinney
The proposed 2017 Budget Committee will consist of the GLA President (Elizabeth McKinney), Academic Library Chair (Sofia Slutskaya), Public Library Division Chair (Beth McIntyre), VP for Marketing (Ashley Dupuy), Treasurer (Eli Arnold), and the Secretary (Geri Mullis).
MOTION: Amy Eklund moved to accept the 2017 Budget Committee. Casey Long seconded. The motion passed.
- Approval of GLQ editorial staff: Virginia Feher
GLQ would like to add Jennifer Young and Ashley Hoffman to the editorial staff.
MOTION: Sofia Slutskaya made the motion to add Jennifer Young and Ashley Hoffman to the editorial staff. Casey Long seconded. The motion passed.
- Approval for the GLA/ALA booth: Ashley Dupuy
Several promotional materials were proposed to be ordered and purchased for use at the 2017 ALA Mid-Winter GLA booth.
MOTION: Beth McIntyre made the motion to order and purchase the rectangular banner as presented. Mack Freeman seconded. The motion passed.
MOTION: Geri Mullis made the motion to order and purchase the giveaway notebooks as presented. Casey Long seconded. The motion passed.
MOTION: Geri Mullis made the motion to order and purchase the travel tumbler poster as presented. Mack Freeman seconded. The motion passed.
- Approval of Marketing Materials: Ashley Dupuy
Currently, the full executive board must approve all marketing materials purchased for GLA. A request has been made to only need approval from the VP for Marketing, the President, and the VP for Membership to increase productivity.
MOTION: Sofia Slutskaya made the motion that the VP for Marketing, the President, and the VP for Membership may approve marketing materials. Amy Eklund seconded. The motion passed.

XI. Other Business:

There was a conversation on the changes and potential changes for the 2017 conference. The following was discussed:

- The question was raised of who will be a profit partner of the conference, and that it needs to be defined what it is to be a sponsor. It was discussed that if a group wants to be part of the conference, but does not have the ability to help with the conference the group could be a cosponsors vs. a sponsors. A cosponsor could provide a membership list to pull from and their members would receive a discount on the registration. However, a

cosponsor would not receive a profit from the conference.

- The conference survey was discussed.
- The Conference Committee was discussed. It is currently made up of 12 people with three year staggered terms. It was requested to have more information shared between the Conference Committee and the GLA board.

MOTION: Casey Long made the motion to create a Conference Advisory Taskforce with three members from the GLA Executive Board and two members from the general GLA membership to make and develop a consistent survey and request conference outcomes going forward. Beth McIntyre seconded. The motion passed.

MOTION: Casey Long made the motion to create a Conference Committee Liaison from one of the existing 12 committee members who will report to the GLA Executive Board with updates from the committee. Beth McIntyre seconded. The motion passed.

XII. Adjourn:

MOTION: Mack Freeman made the motion to adjourn. Casey Long seconded. The motion passed.