

**Georgia Library Association
Executive Board Meeting
July 20, 2017, 10am-12pm – Oglethorpe University Library, Atlanta, GA / Online**

Present: Elizabeth McKinney, Gordon Baker, Tamika Barnes, Rita Spisak, Emily Williams, Cristina Trotter, Virginia (Ginny) Feher, Eli Arnold, Sofia Slutskaya, Mary Young, Mack Freeman, Linh Uong, Amanda Roper, Kat Greer, Kim Boyd, Sarah Causey, Li Chen, Ashley Dupuy, Carol Stanley, Karen Manning, Fred Smith, Beth McIntyre, Kara Mullen, Amy Eklund.

I. Call to Order, Welcome, and Introductions: Elizabeth McKinney

Dr. Glenn Sharfman, Provost & Vice President for Academic Affairs at Oglethorpe, welcomed the Board.

II. Approval of Minutes: None available to approve. Elizabeth will try to locate and send ASAP.

III. Web Design Task Force Report: Sofia Slutskaya

Currently in final stages of project including content migration and copy editing. Sofia asked Board members to review pages once again, and will send link to view the draft site. Key features were highlighted and some suggested changes noted. Soft launch of site will occur September 1.

Tabled for further discussion: Giving division chairs/committee chairs the ability to edit pages. Web Committee/Marketing and Branding Committee will bring a proposal for management of web accounts and content to the Board at its next meeting.

IV. Treasurer's Report: Eli Arnold

Eli submitted balance sheet and 2017 ytd profit & loss statement. Finances are stable.

V. Administrative Services Report: Gordon Baker

Gordon submitted an activity report. Noted 1,176 active accounts on the GLA listserv. Date of GLA Midwinter Planning Conference has been set for January 19, 2018 at Middle Georgia State in Macon, GA. Registration cost will be \$60.

VI. ALA Councilor's Report: Amy Eklund

Amy highlighted items from her written report of activities at the ALA Council at ALA Annual Conference in Chicago, held June 23-27, 2017. See Addendum to minutes for full report.

VII. Membership Report: Mack Freeman

Mack highlighted membership stats from the Administrative services report. (Attached in Addendum) Slight decrease in Professional level memberships could be result of PayPal issues to be investigated further. Efforts at increasing membership: "Refer a Friend" contest in August; targeting/contacting public library directors (currently 1/3 of public library directors in the state are GLA members).

ALA Emerging Leader Sponsorship project: GLA Board approved the sponsorship of an ALA Emerging Leader from Georgia for the 2018 class. Options for selection of the sponsoring leader were presented and discussed.

Motion: Mack Freeman moved that the ALA emerging leader will be chosen by ALA, and ALA office will contact GLA to ensure candidate is a GLA member in good standing before approval of sponsorship. Eli Arnold seconded the motion. Motion passes.

VIII. New Members Round Table: Kat Greer

Meetups around the state have been active, including Atlanta Emerging Librarians and regional meetups which encourage networking opportunities and GLA memberships. NMRT dinner will be held at Georgia Libraries Conference. NMRT and MALA will have representatives at an MLIS fair in July. NMRT will submitting a proposal to the GLA Board for a “conference buddy” program at Georgia Libraries Conference. Encouraged the practice of getting new GLA members involved in working on new initiatives in the divisions, committees, and round tables.

IX. Special Library and Information Services Division: Tamika Barnes

Joint meeting was held with the Georgia Chapter of the Special Libraries Association on May 3 at the Museum of Design Atlanta, and was a LEGO + Local Brew event.

10th Annual National Conference of African-American Librarians being held Aug. 10-13, 2017 in Atlanta. Tamika is organizing a booth on behalf of GLA at the event. Karen Manning and Carol Stanley are investigating how the Black Caucus of the Metro Atlanta Library Association and GLA Special Library and Information Services Division can partner.

X. Georgia Library Quarterly: Ginny Feher

GLQ annual board meeting is scheduled for July 31. Summer issue will be released late July. Fall issue will be released post-conference so that information about the conference can be incorporated.

XI. Governmental Relations Committee: Elizabeth McKinney on behalf of Wendy Cornelisen

Proposal for name change to “Advocacy Committee” for this group is forthcoming, likely with the name change proposal for the Marketing and Branding Committee.

XII. Awards Committee: Elizabeth McKinney on behalf of Kelly Ansley

Slate of nominations for 2017 GLA awards:

- Bob Richardson Memorial Award: Cathy Jeffrey
- Charles Beard Award: Sandra Deal
- GLA Team Award: Carterette Series Planning Team
- McJenkin-Rheay Award: Chris Sharpe
- Nix-Jones Award: Julie Walker
- Nora Symmers Paraprofessional Award: Janice Shipp

Motion: Eli Arnold moved to approve the nominations. Mack Freeman seconded. Motion passes.

XIII. Scholarship Committee: Linh Uong

Slate of nominations for 2017 GLA scholarships:

- Hubbard Scholarship: Amanda Roper
- Beard Scholarship: Heather Smith

Motion: Ashley Dupuy moved to approve the nominations. Eli seconded. Motion passes.

XIV. Marketing and Branding Committee: Ashley Dupuy

Name change for the committee name is pending submission of a bylaws change proposal. Draft of Public Relations Communication Policy presented to the Board for review. Minor wordsmithing and changes discussed.

Motion: Eli Arnold moved to approve the policy with discussed changes. Mack seconded. Motion passes.

Handbook Committee will discuss whether the new policy should reside in the handbook, or recommend another location.

XV. Handbook Committee: Li Chen, Sarah Causey

GLA Interest Group bylaw revisions/ updates were presented.

1. Genealogy and Local History Special Interest Group: proposal to remove “special” in the interest group name.

Motion: Eli moved to approve name change. Mack seconded. Motion passes.

2. Technical College Interest Group: proposal to change name to Technical College Libraries Interest Group.

Motion: Ashley Dupuy moved to approve name change. Eli seconded. Motion passes.

3. Professional and Continuing Education Interest Group: At 2016 PACE business meeting, members voted to allow electronic voting. PACE section of GLA Handbook needs changes to make this happen.

Motion: Ashley moved to approve changes to PACE section of GLA Handbook. Eli seconded. Motion passes.

4. Intellectual Freedom Interest Group: Proposed changes to Handbook as submitted, with removal of “coordinator” before Administrative Services title in Article IV.

Motion: Ashley Dupuy moved to approve changes. Eli seconded. Motion passes.

5. Marketing and Branding Committee: Pending a name change proposal, a complete rewrite of their handbook section (currently the Public Relations Committee handbook section) was submitted due to the change in scope and function of the committee.

Motion: Eli moved to approve the handbook section rewrite as submitted. Mack seconded. Motion passes.

6. Governmental Information Interest Group: Proposed changes to name of conference, and to allow electronic voting.

Motion: Ashley moved to approve the changes. Eli seconded. Motion passes.

XVI. SELA: Rita Spisak

Summer conference will be held August 11-12, 2017 at Birmingham Southern College, Birmingham, AL. SELA will hold joint conference with the West Virginia Library Association, November 8-10, 2017. More information available at selaonline.org

XVII. Conference Committee: Elizabeth McKinney, Cristina Trotter, Eli Arnold

Conference website is live, and Ariel Turner is webmaster. Eli Arnold and others are looking into moving the conference website to another host after this conference – current provider, BluHost, is not easy to work with.

Eli Arnold proposal to do away with a separate Conference bank account: currently management of the Conference account alternates between GLA and GAIT. Eli proposes that after this conference, it would be better for GLA to run conference expenses and credits through GLA main account, but maintain a separate set of financial books for the Conference.

Motion: Amy Eklund moved to send the proposal, to use the GLA bank account for conference expenses and maintain separate books for the conference, forward to the GAIT board for approval. Ashley seconded. Motion passes.
Gordon Baker will take the proposal forward to the GAIT board.

Jean Cook is still working on the schedule. Three new events this year: StoryCorps Project room, GPLS Makerspace Mobile room, Tools for Life accessible technologies display room. Technology liaisons are still needed. Award ceremony will be shortened to approximately 30 minutes, and will happen right before the all-conference reception. New Powerpoint presentation will feature the new GLA officers. Installation of GLA officers will be moved to the Midwinter Planning Meeting in January, 2018.

Cristina is the new chair of the Conference Advisory Taskforce. Team is looking at best practices of other conferences. Created a survey for GLA members on the conference which will go out in August. Draft recommendations for changes to the conference will be presented to the Board at the December meeting. Recommendations will include these key areas, and others: partnerships and corporate funding; conference creation handbook; record keeping before/during/after conferences; and future considerations.

Elizabeth will look into scheduling a Board transition session/meeting in December, 2017.

Meeting adjourned at 11:54 am.

Minutes submitted by Amy Eklund, ALA Councilor, on behalf of Casey Long, backup to Geri Mullis, Secretary.

ADDENDUM: ALA Councilor's Report to GLA Executive Board, July 20, 2017

The following reflects activities of ALA Council at Annual held in Chicago, June 23-27, 2017.

Meetings attended on behalf of association:

- ALA Council/Executive Board/Membership Information Session
- ALA Membership Meeting
- Official Council Sessions: ALA Council I, II, and III
- Chapter Councilors Forum

Summary of notable resolutions and actions of Council:

- **ADOPTED**, with changes, *“An ALA Statement on Global Climate Change and a Call for Support for Libraries and Librarians”*.
 - This resolution was adopted at the ALA Virtual Membership meeting in June, and adopted by Council with one small amendment. In reaction to current Presidential Administration’s removal of data and information files on global climate change from government websites and threat to withdraw U.S. from the 2015 Paris Agreement negotiated with UN Framework Convention on Climate Change, the resolution supports the role of libraries in providing accurate reference and referral services in regard to global climate change data, information resources, literature, and collections.
- **APPROVED**, *Resolution on Libraries as Responsible Spaces*
 - Brought forth by Committee on Diversity and affiliated roundtables, committees, affiliates, and working groups, largely in response to increased number of hate crimes affecting library users and library workers both inside and outside the library. Encourages adoption of behavior policies, community programs, and dissemination of materials from ALA bodies to address the issue of safe spaces and issues addressed by Article V of Library Bill of Rights.
- **APPROVED**, *name change of ALA Website Advisory Committee to ALA Information Technology Advisory Committee, expand the charge change, and keep existing composition.*
- **APPROVED**, two new interpretations of the Library Bill of Rights:
 - *Politics in American Libraries*
 - *Equity, Diversity and Inclusion*

Notable informational items:

- Conference attendance: 22,702 (up about 6,000 from previous 2 annual conferences!)
- President Todaro’s report highlights:
 - Libraries Transform: the Expert in the Library;
 - Instated “Book Club Central”;
 - Fight for Libraries campaign;
 - Key issues of concentration: Equity, Diversity and Inclusion; Fake news; Unique patron and community issues
- ALA Executive Director Search Committee identified 3 finalists and the search process will continue into the fall.
- ALA Conference Accessibility Task Force delivered final report of 81 recommendations, containing appendices with accessibility guidelines. The recommendations are structured into

three categories: before conference, during conference, after conference. The recommendations were ranked in priority for implementation since some may take longer and be more complex to implement. Conference Services will largely be tasked with implementation, and some of the tasks were already implemented at this conference.

- Update on federal programs, funding, and strategies presentation, “Federal Library Advocacy: Current Challenges and Resources” was given by ALA Washington Office representatives. ALA Washington Office consists of the Office of Government Relations (5 employees, 3 FT lobbyists) and Office of Information Technology Policy (2 employees, a Press Officer and an Information Manager). This small staff has been very busy with the new administration. ALA Membership needs to get involved in effective and sustained advocacy.
 - The key issues they concentrate on (based on the ALA strategic priorities) are: Security and Privacy; Fast & Fair Internet Access; Copyright; and Government Information Access.
 - Easy ways for all library workers to get involved in advocacy for federal funding, legislation, and policies that impact libraries and library users:
 - File comments on net neutrality (deadline was July17???)
 - Set up meetings with legislators during August recess, highlighting the value of your library, or attend a Town Hall meeting held by your legislators
 - Read up on Section 702 of Foreign Intelligence Surveillance Act and government overreach it would enable
 - Call your Senators to oppose S. 1010 which would limit the authority of Librarian of Congress
 - Write a letter to the editor of a local news outlet, and if it gets published email it to your legislators
 - Invite legislators to your library

- Chapter Relations Committee (CRC), Subcommittee on Communications, Final Report
 - Created at 2016 Annual Conference to improve communications between “big ALA” and chapters
 - Several outcomes of the committee’s recommendations, including:
 - Inclusion of CRC member participation in Libraries Transform campaign
 - ALA Committee on Legislation appointments from CRC
 - ALA continued support of Advocacy software for chapters
 - Continue quarterly Chapter Advocacy Exchange Webinars
 - Initiate “Strong Library Association” webinars in July 2017
 - “Chapter President-elect ALA Welcome packages” began in May
 - New Chapter Leader Orientation Webinars twice a year (next one in December)
 - New Chapter Councilor webinar will be re-launched in October 2017

For further details or information on above mentioned or other ALA initiatives, please don’t hesitate to contact me.

Respectfully submitted,

Amy Eklund

ALA Chapter Councilor, 2016-2018

**GLA Membership Report
July 20, 2017**

Membership Type	Jul 15	Oct 15	Jan 16	Apr 16	Jul 16	Oct 16	Dec 16	Apr 17	Jul 17
Professional	411	462	422	427	434	452	403	415	393
Student	126	137	147	148	142	132	123	126	126
Paraprofessional	67	95	82	84	93	119	99	102	103
Life/Honorary	40	40	40	40	40	38	38	38	38
Retired	14	15	16	14	15	13	11	13	13
Organizational	10	10	8	6	7	8	8	8	8
Trustee/Friend	5	7	6	8	9	8	7	7	6
Corporate	0	0	0	0	0	0	0	1	1
Sustaining	1	0	0	0	0	0	0	0	1
Supporting	4	4	3	1	1	2	2	2	2
Benefactor	1	1	0	0	0	0	0	0	0
Total	679	771	724	728	741	772	691	712	691