Student Advisors, Library Advocates: *Getting Students Involved at Your Library*

Amy Deuink & Marianne Seiler

Georgia Library Association
Carterette Series
March 20, 2013
Student Advisory Groups

The Committee

Friends of the Library

Student Club
Do you have or are you planning to start a student group at your library?

- Yes
- No
- Maybe
Our Vision
Student Advisors + Advocates
Club Advisor as Liaison
“One university, geographically dispersed”

- 24 campuses throughout the Commonwealth

<table>
<thead>
<tr>
<th>Enrollment</th>
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<tbody>
<tr>
<td>Total</td>
<td>85,000</td>
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<tr>
<td>University Park</td>
<td>45,000</td>
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<tr>
<td>Schuylkill</td>
<td>1,000</td>
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<tr>
<td>Altoona</td>
<td>4,000</td>
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Why we started clubs
Growing advocates

“Students are excellent library advocates to their peers when they are well informed about the library’s collections and services and have a clear, consistent message to share.”
Recruiting Begins

Are You Interested In Making A Difference At Eiche Library?

FIND OUT HOW

Learn More About Our Student Advisory Board
Student Advisory Board Meeting Thursday 10.25-100

- Online resources
  - ?? when do?
- Study rooms: reorganize
  - Who takes whom
  - Whole day, not always
- Advisories
  - on TV in 1st year
  - other club leaders
- Major
  - Science, Math, etc.
- SGA activity
  - pleasure reading
  - advertise, New York
  - 50 Union
- bike clubs
  - the Hall
  - 1st floor
Lots of Ideas, Some Surprising!
Keeping Students Interested

- Monthly meetings
- Regular emails
- And of course, FOOD!
- Annual recruiting
READ Posters

Jonathan Seiler, Criminal Justice major

Amy Deuink, Associate Librarian at Penn State Altoona
Can Students Really Make a Difference?

BROWSING & LEISURE

COMPUTER LAB
Comfortable Settings

Questions?

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Thank You!