Student Advisors, Library Advocates: Getting Students Involved at Your Library

Amy Deuink & Marianne Seiler

Georgia Library Association

Carterette Series

March 20, 2013



Student Advisory Groups

The Committee

Friends of the Library

Student Club

Poll

Do you have or are you planning to start a student group at your library?

- Yes
- No
- Maybe

Our Vision Student Advisors + Advocates Club Advisor as Liaison



Penn State in Context



- "One university, geographically dispersed"
- 24 campuses throughout the Commonwealth

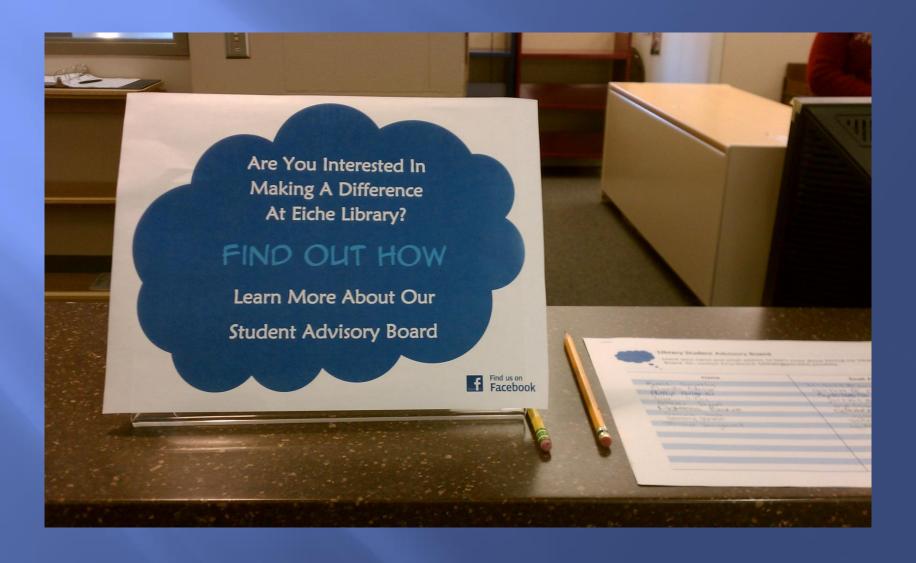
Enrollment	
Total	85,000
University Park	45,000
Schuylkill	1,000
Altoona	4,000

Our Story

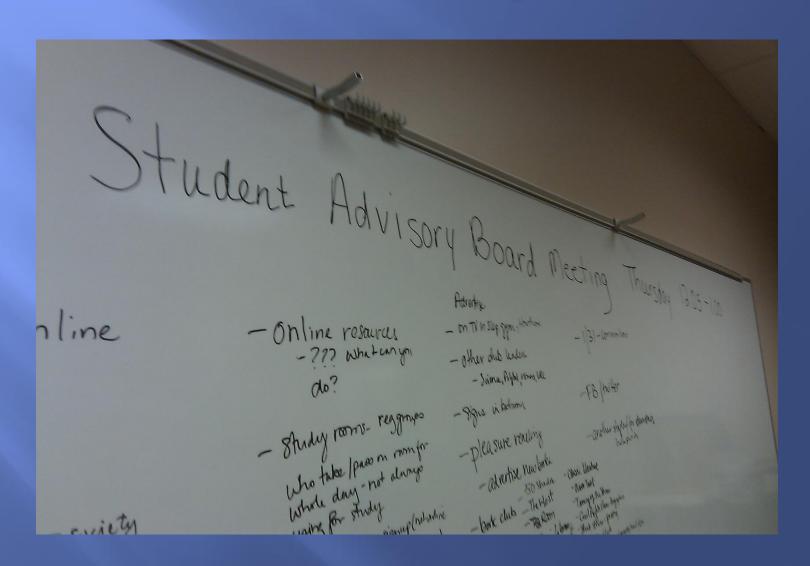
- Why we started clubs
- Growing advocates
 - "Students are excellent library advocates to their peers when they are well informed about the library's collections and services and have a clear, consistent message to share."



Recruiting Begins



Student Input



Lots of Ideas, Some Surprising!

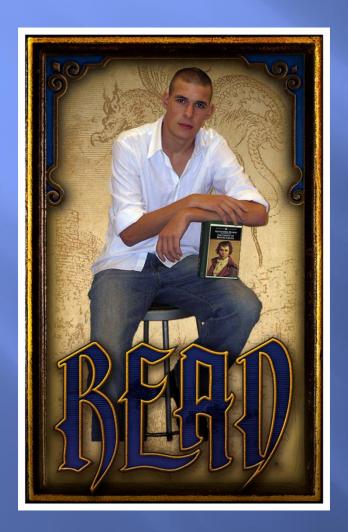


Keeping Students Interested

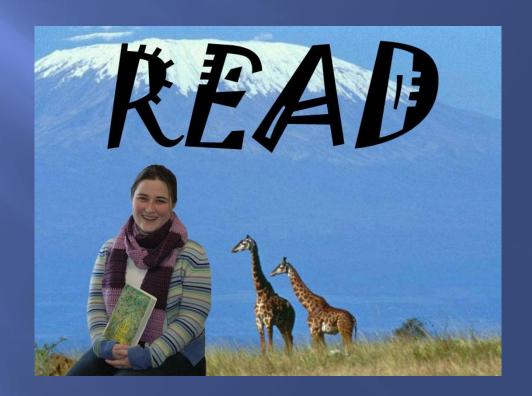
- Monthly meetings
- Regular emails
- And of course, FOOD!
- Annual recruiting



READ Posters



Jonathan Seiler, Criminal Justice major



Amy Deuink, Associate Librarian at Penn State Altoona

Can Students Really Make a Difference?

BROWSING & LEISURE

COMPUTER LAB





Comfortable Settings

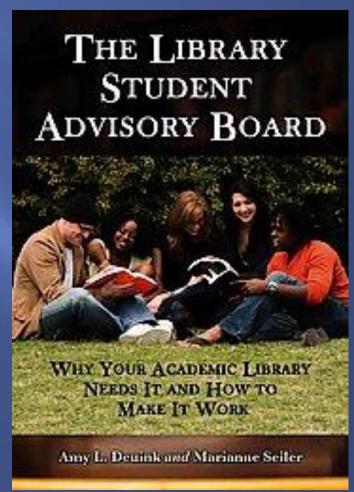




Publications

Deuink, Amy L., and Marianne Seiler. 2006. "Students as Library Advocates: The Library Student Advisory Board at Penn State Schuylkill." College & Research Libraries News 61.1:18-21. http://crln.acrl.org/content/67/1/18.full.pdf

Deuink, Amy L., and Marianne Seiler. 2009. The Library Student Advisory Board: Why Your Academic Library Needs It and How to Make It Work. Jefferson, NC: McFarland.



Questions?

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Thank You!