D.I.Y. Video Creation

a Carterette Webinar
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Presented by:

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Sound Effects By...

Fiyero® & Elphaba
Agenda

✧ Getting Started
✧ Cameras
✧ Screen Capture
✧ YouTube Basics
✧ Advanced Editing
✧ Cross Purposing & Promotion
✧ Final Questions
Getting Started

What you need:

✦ Staff
✦ Camera
✦ Editing Software
✦ YouTube Account
Staff

(smiles required)
Camera Options

(a very small sample)

Flip Camera / Flip HD

iPhone 4s

Zoom Q3HD

Canon Vixia

Professional

Canon EOS Rebel
Camera Costs

✨ Flip Camera - $65 used - $300 new
✨ Camera Phone - $100+ (plus user fees)
  ✨ Zoom Q3HD - $99 used - $350
  ✨ Canon Vixia - $250 - $1,000
  ✨ Canon EOS Rebel - $600
  ✨ Professional Camera - $1,500+
Don’t Forget the Audio & Tripod!

look for cameras with external microphone inputs

Say no to shaky footage!
Screen Capture Software

Jing

Share Ideas Instantly
Try Jing for a free and simple way to start sharing images and short videos of your computer screen. Whether for work, home, or play, Jing gives you the ability to add basic visual elements to your captures and share them fast.

OVERVIEW VIDEO

Camtasia Studio
Screen Recording & Video Editing Software
Turn screen recordings into polished videos that train, teach, sell and more.

Download Free Trial

Adobe Captivate & Interactive eLearning
Go beyond presentations and create interactive eLearning content without programming

Watch the video >
Video Vocab

- **Rendering**: converting content to the required format for display
- **Converting**: formats from one size or resolution to another
- **Exporting**: producing a final video file
- **File Formats** that display video:
  - .MPEG4 – “em-peg”
  - .MOV – QuickTime Movie
  - .WMV – Windows Movie Video
YouTube Basics

Under YouTube settings – check that Monetization is not Enabled.
Under Channel settings go to Defaults: Choose the Comments and responses settings that best fit your organization.
Trimming your video & tweaking with the contrast/color is located on the videos edit page under Enhancements.
http://www.youtube.com/editor
Allows you to combine/merge multiple videos and/or slides
Advanced Editing

✧ Mac

✧ PC

✧ Converting Files

✧ Audio Files
Editing on Mac
MPEG Streamclip – Free!

MPEG Streamclip is a powerful free video converter, player, editor for Mac and Windows. It can play many movie files, not only MPEGs; it can convert MPEG files between muxed/demuxed formats for authoring; it can encode movies to many formats, including iPod; it can cut, trim and join movies. MPEG Streamclip can also download videos from YouTube and Google by entering the page URL.

You can use MPEG Streamclip to open and play most movie formats including MPEG files or transport

DC30 Xact Driver is a driver for the good old PCI video capture card DC30/DC30plus. FOR MAC OS X ONLY. If you have Mac OS X Leopard please update DC30 Xact Driver to the latest version 1.6.3.

DC30 Xact Driver is a software driver for miroMOTION DC30 and DC30plus video capture cards. It works in Mac OS X 10.2 (Jaguar), 10.3 (Panther) or 10.4 (Tiger) or 10.5 (Leopard) and with the Power Mac G4, enabling video input and video output. It enables audio input and output as well, with Mac OS X native support.

Please note: the DC30/DC30plus does not fit in the PCI/PCI-X/PCI Express slots of the Power Mac G5 and not even in the Mac Pro. More details in the download page.

Download DC30 Xact Driver for Mac
Audacity – Free!

**The Free, Cross-Platform Sound Editor**

Audacity® is free, open source software for recording and editing sounds. It is available for Mac OS X, Microsoft Windows, GNU/Linux, and other operating systems. Learn more about Audacity... Also check our Wiki and Forum for more information.

The latest release of Audacity is **1.3.13 (Beta)**. This is our active version with the latest features and fixes. We recommend this version for more advanced users, and for everyone on Windows 7, Windows Vista and Mac OS X 10.6. Documentation and translations into different languages may not be quite complete. See New Features in 1.3 for more information about the 1.3 Beta series.

Audacity 1.2.6 is our main release, complete and fully documented, but no longer under development. You may install Audacity 1.2.6 and 1.3.13 on the same machine.
Cross Purposing & Promotion

✧ Programs
✧ Training
✧ Help
✧ Print Pieces
✧ Volunteers
✧ Support
Videos on YouTube

Tell Me a Story

Tell Me a Story 2014
by KCLS
44 videos

Tell Me a Story 2013
by KCLS
113 videos

Tell Me A Story 2012
by KCLS
186 videos

Tell Me A Story 2011
by KCLS
212 videos

Tell Me a Stx
by KCLS
35 videos

Fiestas
The King County Library System (KCLS) and the KCLS Foundation continue to support the "Early Literacy Parties in Spanish" series, otherwise known as "Fiestas de Alfabetización Temprana en Español"
Five Speedy Racecars

Five speedy race cars around the track they zoom.

One stops for gas, while the others go vroom.

Four speedy race cars around the track they zoom.

One stops for a sandwich, while the others go vroom.

Three speedy race cars around the track they zoom.

Another stops to say hi to Mom, while the others go vroom.

Two speedy race cars around the track they zoom.

One stops to change a tire, while others go vroom.

The last speedy race car, around the track it zooms.

It gets bored, so no one goes vroom!
Cross Purpose Training

• Create video tutorials that can be used for staff training and patron instruction

• Helpful to staff providing phone support, in person help, and virtual reference
Contextual Help

English & Citizenship Help
Get free help learning English or practicing for the U.S. Citizenship test at the library.

- Talk Time Classes
- English as a Second Language (ESL) Classes
- English Language Learning Materials
- Online English Lessons

Watch a short video about English & Citizenship Help at KCLS

Cantonese & Mandarin
Spanish
Somali
Vietnamese
English

Printable Class Schedule (PDF)
Webcontent = Handouts

eBooks & Downloads

Borrow eBooks, eAudiobooks, digital magazines, and more for your smartphone, tablet, or eReader. Find setup instructions in the Get Started section.

- eBooks
- eAudiobooks
- Magazines
- Video & Music

Browse eBooks to Enjoy on Your Smartphone, Tablet, or eReader

- OverDrive eBooks
- Axis 360 eBooks

Get Started with your Smartphone, Tablet, or eReader

Android

YOU WILL NEED
- Android smartphone or tablet (e.g. Galaxy or Nexus devices)
- Internet connection
- KCLS library card
- OverDrive Media Console app
- Adobe ID (for EPUB format eBooks only)
- Amazon account (for Kindle format eBooks only)
- Kindle app (for Kindle format eBooks only)

WORKS WITH
- EPUB format eBooks
- Kindle format eBooks

SETUP:
- Install OverDrive Media Console (OMC) app.
- Open OMC app.
- Tap Get Books icon on screen.
- Tap Add a Library, search for KCLS.
- Tap a library, tap star next to name.

BROWSE
- In the OMC app, tap Get Books.
- Tap library name to see catalog.

eReaders & Digital Downloads: Get Started

Checkout and Download your eBooks
- Browse or search for downloads – limit to eBooks from the Quick Search menu atop each page or use the left side browse menus
  - Titles that say “add to bag” are available now
  - Titles that say “place a hold” are unavailable, but you will receive an email when it’s ready, should you choose to place the hold
- Add desired titles to your Book Bag via “add to bag” links
- Check out via “Proceed to Checkout” links
- Login with your library ID and password to checkout items
- Following checkout, click the ‘download’ link to copy each title to your computer

Copy your eBooks to your eReader
- Plug your eReader into your computer via manufacturer-supplied cable
- Launch Adobe Digital Editions
- Open new eBooks in Adobe Digital Editions
- Drag titles onto eReader name displayed in left side menu – you may need to close then re-open Adobe Digital Editions (with eReader plugged in) to see eReader displayed
- Eject eReader according to your computer’s accepted protocol (via System Tray in Windows, via Finder in Mac)
- Unplug your eReader from computer
- Enjoy your new eBook!

Frequently Asked Questions

What eBook format do I select?
Most eReaders work well with EPUB and PDF. App users (Android, iPad, iPod Touch, iPhone, Blackberry, Windows Phone) are limited to EPUB.

What are the borrowing limits?
You are limited to 20 simultaneous checkouts from OverDrive and may have up to 10 holds. Lending periods are your choice – select 7, 14 or 21 days for any eBook.

Are there renewals on eBooks?
No, though you may check out the same title again if no holds are in place.

How do I return a book early?
- Open Adobe Digital Editions and select your eReader in the left side menu
- Click on the book and then the resulting arrow
- Select ‘Return Borrowed Item’

Where can I get more help?
- Look through the KCLS Compatible eReader Guide: http://guides.kcls.org/ereaders
- Talk to trained KCLS staff at Answer Line: 425.462.9600
- Use the MyHelp step-by-step wizard, top right corner of http://overdrive.downloads.kcls.org
Volunteers

• Best practices

• Write scripts or outlines

• Recruit skilled volunteers
Dedicated Support Staff

Questions about your library account?
Calling your local library will provide you with the best assistance.

Need Help with eBooks?
Call us - 425.462.9600 or 800.462.9600
Monday - Saturday 10am to 6pm
Sunday 12pm to 5pm
Send us an email - we'll get back to you as quickly as possible.
   English | Spanish
Chat with us - available 24/7
   English | Spanish
Take a Class - many libraries offer drop-in sessions.
Final Questions?

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