IT TAKES TWO: TECHNICAL SERVICES AND PUBLIC SERVICES COLLABORATIONS

With Jaleh Fazelian and Erin Leach
Who are we?

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- Use twitter to talk about this session, if you are so inclined.

#TS2PS
Our library experience

Johnson County Public Library
Ladue Middle School
All Students Will Learn at High Levels Because of What We Do.
St. Louis Public Library
Southern Illinois University Edwardsville
Indiana University Bloomington
Hanover College
Washington University in St. Louis
University Libraries
Columbia University
In the City of New York
John Carroll University
The University of Georgia
Polls

- What type of library do you work in?
  - Academic, public, special, school?

- Have you engaged in collaborative activities between technical and public services?
Let’s start at the very beginning…
Back to school, back to school
Technical Services work is a public service
Silos aren’t just for farming
Building the unified scene
Advocate!

HELP IS ON THE WAY
Well-formed metadata is an information literacy issue. In order to develop information literate people, library resources should be discoverable. And that discoverability comes from well-formed metadata. Well-formed metadata allows library resources to be discovered through a variety of searching methods and a variety of platforms. In addition to making purchased collections discoverable, well-formed metadata uncovers hidden local collections that bring prestige to the organization. While many metadata creation tasks can be automated, successful metadata creation—the kind that makes resources discoverable—requires human intervention. Well-formed metadata, and the people who create it, are the foundation upon which library instructors build their instruction. Metadata creation is a public service.
Be a problem solver
What’s going to work? Teamwork!
Risk = Reward
This is how change happens
A very good place to start
Prepare for the Unexpected
Landing the Dream

ALL IN ALL, IT'S A DREAM JOB!
The Uphill Battle
Owing It
Attend Meetings
Where Being a Cataloging & Subject Librarian Meet
Cataloging as Outreach
Working outside your Unit
Working outside your Unit
Pairing up to explain processes
Get up!
But what about now?

Now what...?
Erin and Jaleh’s Collaborations

Twitter Team

Twitter and Social Media Classes

- Twitter 101
- Twitter 201
  - Photography
  - Social Movements
  - Marketing
  - Networking
Erin and Jaleh’s Collaborations
It comes to this: trust
It comes to this: imagine

if you don't imagine, nothing ever happens at all.

— John Green
Questions
Who are we?

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