## Wednesday 8:30am-10:00am

#### **Preconference Breakfast**

Location: Rotunda

A continental breakfast served for all preconference

attendees.

## Wednesday 9:00am-12:00pm

Preconference: Getting a Seat at the Table Without Being Invited!

Location: Ballroom A

Presenter(s): Satia Marshall Orange, Cal Shepard

Contact: eblack@georgialibraries.org

Sponsored by Georgia Public Library Service

Libraries are sometimes seen as "nice to have" instead of as essential partners offering important services to all community members. As a result, they can be overlooked as valuable contributors in their communities or schools. This perception of libraries as an amenity, instead of as a necessity, means we will never get a seat AT the table where the decisions are made that will impact us.

Intended Audience: All Library Types

Track(s): Professional Development

## Wednesday 9:00am-12:00pm

**Preconference: Project Outcome for Academic** 

Libraries: Workshop

Location: Ballroom B

Presenter(s): Sara Goek

Contact: sgoek@ala.org

Sponsored by the Academic Library Division (ALD)

Are you interested in measuring learning outcomes to drive change, make data-informed decisions, and demonstrate the impact of programs and services at your library? Project Outcome for Academic

Libraries is a free online toolkit designed to help academic libraries assess and communicate the impact of essential library programs and services. It provides simple surveys and tools for measuring and analyzing outcomes, including interactive data dashboards. This hands-on workshop, sponsored by the Academic Library Division and facilitated by an ACRL trainer, will give participants tools and resources needed to implement outcome measurement using Project Outcome for Academic Libraries.

Intended Audience: Academic Libraries

Track(s): Assessment

## Wednesday 9:00am-12:00pm

**Preconference: Library Design and Planning** 

Location: Ballroom C

Presenter(s): David Moore, Elisa Walker, Nate Rall

Contact: dmoore@mcmillanpazdansmith.com

Libraries are challenged to keep pace with evolving technologies, pedagogies, programming, and user needs. New libraries must be designed to provide flexibility for future needs, while existing libraries must work within existing constraints to meet the same goals. This workshop introduces design and planning methodologies for public and academic libraries seeking to develop strategic plans, renovate existing facilities, or build new libraries. Attendees will participate in a hands-on workshop designed to offer insight planning, renovating, and building a modern and flexible 21st century library.

Intended Audience: All Library Types

Track(s): Administration & Management

## Wednesday 9:00am-12:00pm

Preconference: Digitization for Small Institutions

Location: Ballroom D

Presenter(s): Angela Stanley, Mary Willoughby

Contact: astanley@georgialibraries.org

Beginning a digitization project can feel intimidating-particularly if you represent a small institution--but it doesn't have to be. There are guidelines, tools, and suggested best practices readily available online, plus real live people around the state available to help answer your most perplexing questions! Realworld tales of past digitization projects from other project managers will reveal the good, the bad, and the "opportunities for improvement"!

This introductory workshop will walk participants through the steps of managing a digitization project from start to finish. Attendees will be given the chance to image sample documents on a flatbed scanner. Expect a combination of classroom-style instruction and guided group interaction.

Intended Audience: All Library Types

Track(s): Access & Information Services

## Wednesday 9:00am-11:00am

#### **GLA Executive Board Meeting**

Location: 324

Presenter(s): Jennifer Lautzenheiser

Contact: lautzenheiserj@bibblib.org

## Wednesday 11:00am-12:00pm

#### **GAIT Board of Directors Meeting**

Location: 324

Presenter(s): Danilo Baylen

Contact: dbaylen@westga.edu

## Wednesday 1:30pm-2:15pm

**Project Outcome for Academic Libraries** 

Location: 303

Presenter(s): Sara Goek

Contact: <a href="mailto:sgoek@ala.org">sgoek@ala.org</a>

Sponsored by GLA Academic Library Division

Are you interested in measuring learning outcomes to drive change, make data-informed decisions, and demonstrate the impact of programs and services at your library? Project Outcome for Academic Libraries is a free online toolkit designed to help academic libraries assess and communicate the impact of essential library programs and services. It provides simple surveys and tools for measuring and analyzing outcomes, including interactive data dashboards. This program, sponsored by the Academic Library Division and facilitated by an ACRL trainer, will introduce participants to tools and resources for implementing outcome measurement using Project Outcome for Academic Libraries.

Intended Audience: Academic Libraries

Track(s): Assessment

## Wednesday 1:30pm-2:15pm

Quick Take: Building Better Library Outreach through Interdepartmental Collaboration

Location: 306

Presenter(s): Aspasia Luster, Josette Kubicki

Contact: aluster@augusta.edu

Our presentation will discuss how our university library answered the challenge of creating student-led displays for Black History Month. Soliciting student involvement and partnering with the university's Office of Multicultural Student Engagement, we energized our annual practice of commemorative displays, culminating in one of our most successful and well-attended events- a multidepartmental event and reception hosted in the library.

Intended Audience: Emerging Librarians/MLIS

Students, All Library Types

Track(s): Outreach & Advocacy

Quick Take: Using Outreach to Doll up the Library

Location: 306

Presenter(s): Alyssa Kowis, Sarah Rodgers

Contact: akowis@oglethorpe.edu

This past academic year at Oglethorpe, the library decided that, in order to be more present on our campus, we needed more outreach initiatives. We created displays and paired them with events. We also created a library Instagram to post things, developed more programming, and started Pop Up library events. Some of the programming included stress relief events during finals weeks, painting, drop-in coloring, and more. This panel will be about the things that we have done and learned—including the power of The Doll.

Intended Audience: Academic Libraries

Track(s): Outreach & Advocacy

## Wednesday 1:30pm-2:15pm

Library Computer Literacy Classes For Seniors: Limitations and Benefits

Location: 308

Presenter(s): Bokshim Fox

Contact: bokshim.fox@gsw.edu

The presentation focuses on the research of limitations and benefits of library computer literacy classes for seniors. The purpose of the paper is to list the types of computer classes for older adults, which are currently offered at public libraries, and to evaluate how effectively these programs are helping seniors. In addition, the study emphasizes the various difficulties, motivations, and benefits computer literacy classes have for seniors.

Intended Audience: All Library Types, Emerging

Librarians/MLIS Students

Track(s): Library Instruction/Instructional Technology

## Wednesday 1:30pm-2:15pm

Harnessing the Power of Nature to Reduce Stress and Increase Creativity

Location: 309

Presenter(s): Jo Hackl

Contact: jo@johackl.com

Simply put, our bodies are designed to respond to the natural environment. Study after study has shown that exposure to natural elements can help reduce stress and increase creativity. This interactive presentation by author Jo Hackl, the Founder of www.Outdoorosity.org and winner of the Southern Book Prize, will briefly review the scientific case for more time outdoors and provide ten practical ways that participants can incorporate nature into their day. The presentation will also provide practical ideas for community outreach and tools that can be used to encourage and equip community members to explore their natural world. Participants will receive handouts including nature journals, a Woods Time kit, and other community outreach tools.

Intended Audience: All Library Types

Track(s): Outreach & Advocacy

## Wednesday 1:30pm-2:15pm

How to Hack Outreach: An A to Z Guide of Collaborative Ideas, Tips & Tools

Location: 310

Presenter(s): Rachel Evans, Sharon Bradley, Marie

Mize, Szilvia Somodi, David Rutland

Contact: rsevans@uga.edu

In an increasingly digital word, how do we communicate to library users? How can librarians and staff collaborate effectively on a variety of outreach efforts? In this session, panelists from UGA Law Library take turns sharing an alphabetically

organized catalog of favorite tools, tips and general ideas including library displays, social media, and face-to-face offerings. At the close of the presentation attendees will have a chance to ask questions, participate in an open discussion about what has worked or not for them and why, and take a handout of our complete A to Z guide with resource links and examples.

Intended Audience: All Library Types

Track(s): Outreach & Advocacy

## Wednesday 1:30pm-2:15pm

Augmented Reality (AR) in Your Library

Location: 312

Presenter(s): Janice Shipp, Tanya Darden

Contact: shippj@savannahstate.edu

Sponsored by the GLA Paraprofessional Division

This session will cover incorporating Augmented Reality (AR) technology in a library setting that is useful for your students and community members. Adapting and utilizing AR in meaningful ways will help libraries strive in these technological landscapes. AR can be created to meet an individual library's needs, as all libraries face varying challenges. Being in the forefront of utilizing this technology will help unify the library further within an academic campus or resonate with an everincreasing technologically apt community. Libraries using AR can help propel campuses further engage with its use in classroom, in curriculum, and as a more robust vehicle of communication.

Intended Audience: All Library Types

Track(s): Innovative Programs

## Wednesday 1:30pm-2:15pm

University & College Community Collaboration to Bring the Big Read

Location: 313

Presenter(s): Viki Stoupenos

Contact: viki.stoupenos@saintleo.edu

With shrinking budgets, increased costs of services and materials, along with the desire some universities have to host cultural events to showcase their campus to draw potential students and the community to them, especially for schools that have had decreased enrollment, the Big Read provides grant money for an academic library to partner with another community organization to pool their money, space, and other resources to celebrate a book. The Big Read program in academic libraries and in libraries across Georgia will be discussed including the collaboration process, the types of literacy events hosted, and the noted benefits and challenges of participating in this effort.

Intended Audience: Academic Libraries

Track(s): Innovative Programs

## Wednesday 1:30pm-2:15pm

Successful User Experience: Active Listening + Creative Solutions = Building Relationships, Engaging Older Adult Patrons

Location: 324

Presenter(s): Kay Coates, Dylitchrous Thompson

Contact: kcoates@georgiasouthern.edu

A brief discussion on ways librarians can use design thinking strategies to support older adult library users. With more university libraries serving the public, academic librarians must be prepared to serve non-traditional students and multigenerational patrons. In particular, older adult library patrons often surface with unique research quests ranging from leisurely bylines, life-long learning to ancestral pursuits and more. Assessing their distinct needs yields opportunities to serve this population of users through relationship building, knowledge-based content, and access privileges. Design thinking solutions can equip academic librarians to effectively engage, support, and satisfy the diverse needs of this user community.

Intended Audience: Public Libraries, Academic

Libraries

Track(s): Access and Information Services

## Wednesday 1:30pm-2:15pm

A Year of Diversity and Inclusion Work: Building for Others, Building for Yourself

Location: Magnolia A

Presenter(s): Sandra Riggs

Contact: sriggs@uga.edu

Diversity and Inclusion are a necessary foundation to build a climate of respect for libraries users and employees, but what does it mean to do diversity and inclusion work? After attending this session, participants will be able to define diversity work, be aware of challenges and criticisms to diversity work, and learn strategies for addressing challenges. This presentation is that it will draw upon experiences from the first year of UGA Libraries' Committee on Diversity and Inclusion. Advice for diversity work will also include tips on getting input and representation from across your library, structuring committee work, and avoiding burnout.

Intended Audience: All Library Types

Track(s): Administration & Management

## Wednesday 1:30pm-2:15pm

Weaving in the Ends: Coordinating Database Trials to Build Effective Collections

Location: Magnolia B

Presenter(s): Jackie Watkins

Contact: jwatki35@kennesaw.edu

Using database trialing to build an electronic resource collection reflects the vetting done by the collection development librarian and other stakeholders, such as other library units, undergraduate liaison and graduate librarians, and

the students, faculty, and staff at the institution. To coordinate the involvement of multiple stakeholders and manage the complex database trialing process, the Kennesaw State University (KSU) Library System used the Ex Libris Alma library services platform. This session provides an overview on the development of the procedure to manage database trialing and the workflow to ensure all voices are captured and documented in Alma.

Intended Audience: Academic Libraries

Track(s): Technical Services/E-Resources

## Wednesday 1:30pm-2:15pm

Data and Assessment in Academic Libraries: Linking Freshmen Student Success and Library Instruction

Location: Magnolia C

Presenter(s): Laura Wright, Alan Bernstein

Contact: <a href="mailto:lbwright@valdosta.edu">lbwright@valdosta.edu</a>

How can we effectively communicate the value of library instruction to faculty and administrators? Over the past 5 years, we have committed to collecting data for assessing the effect of library instruction on retention and student achievement. As we discuss the results of our first research project, you'll learn about our data collection decisions, challenges we faced, and lessons learned. In addition, we'll share the importance of creating a culture of assessment and collaborating with stakeholders. Ultimately, the research results create a compelling narrative to position library instruction as an effective strategy for improving student engagement and academic achievement.

Intended Audience: Academic Libraries

Track(s): Assessment

## Wednesday 1:30pm-2:15pm

The Georgia Student Media Festival – Building Strong Foundations in Student Made Media

Location: Magnolia D

Presenter(s): Michelle Lenderman, Gordon Baker

Contact: Michelle.Lenderman@bcsdk12.net

Everyday students are bombarded with constant media messages, yet most of them do not know what really goes into creating the media they see each day. The Georgia Student Media Festival allows them to experience the creation process of planning, producing and displaying their own media creation in a safe learning environment. By participating in the planning and creating process students will increase their abilities to plan, analyze, and interpret results. Cooperative learning and leadership flourish where student media is encouraged. Join us to discuss the possibilities and watch some Best of Show Winners from 2019.

Intended Audience: School Libraries

Track(s): Innovative Programs

## Wednesday 2:30pm-3:15pm

21st Century Academic Librarianship: Addressing Challenges with Adaptability

Location: 303

Presenter(s): Brittani Sterling, Vivian Bynoe, Jennifer

Brown, Amber Moore

Contact: <u>bsterling@gsu.edu</u>

Academic libraries are changing dramatically due to advances in technology, the need for innovative outreach and programming, and shifts in employee roles across and within institutions. Our panel will utilize the perspectives of an early career instruction librarian, a mid-career subject liaison, an MLS holding circulation manager, and a recent member of the archival staff turned faculty librarian to provide sage wisdom no textbook can ever teach! We will provide suggestions for how to seize opportunities, build crucial professional relationships, and be a part of building a better library!

Intended Audience: Academic Libraries, Public

Libraries

Track(s): Professional Development

## Wednesday 2:30pm-3:15pm

Technology Certification: How They Can Change the Way You Teach!

Location: 306

Presenter(s): Jennifer Cole

Contact: cole.jennifer@newton.k12.ga.us

Do you ever feel like professional learning seems to help some, but not you? I will discuss seven different types of technology certifications to enhance your own professional learning opportunity, and to enhance the lessons you have in your classroom with all your students. We will discuss why some certifications are more effective in the classroom, and which will help you grow professionally with an eye on the future. There are many opportunities for you to learn on your own time and at your own pace. All certifications discussed will enhance your classroom, and all the learners.

Intended Audience: School Libraries, Emerging

Librarians/MLIS Students

Track(s): Professional Development

## Wednesday 2:30pm-3:15pm

**Breakout EDU: Digital Game Creation** 

Location: 308

Presenter(s): Kayla Bolton

Contact: boltonk@forsythpl.org

Are you looking to add some flair to your programming? Are you interested in adding more technology but less hassle? In this presentation, you'll learn all about Breakout EDU's digital breakouts! These are fun, innovative games for all ages that you can create yourself!

Intended Audience: Public Libraries, School Libraries

Track(s): Youth Services

## Wednesday 2:30pm-3:15pm

What Do You Meme? Using Memes to Market Library Resources and Services to a Wider and Younger Audience

Location: 309

Presenter(s): Jennifer Jacobs, Darian Hailes

Contact: jjacob73@kennesaw.edu

Reaching a wider and younger generation can be hard, but with the use of memes, a well-known social media concept, libraries are able to connect with people they might not have before. This presentation will talk about how to use memes in marketing and how they have been successful at KSU.

Intended Audience: All Library Types

Track(s): Outreach and Advocacy

## Wednesday 2:30pm-3:15pm

Exploring "Untypical" Information Literacy Activities: Creative, Interactive, Collaborative

Location: 310

Presenter(s): Danilo Baylen

Contact: dbaylen@westga.edu

Sponsored by GAIT

Throughout the United States, trends indicate the need to find useful information to support teaching and learning activities. Without the ability to find appropriate information, the capacity to acquire and produce new knowledge is limited. So it is necessary for public and school library practitioners to have the "right" skills when working with diverse K-12 student populations in 21st-century educational environments. In Georgia, problem solving, discovery, project/problem-based learning, and student-centered development of ideas and solutions drove recent initiatives and trends on teaching and learning. The exposure to interdisciplinary learning across content areas that is interesting, engaging, and motivating has become

more critical to those working with K-12 students to help them become literate, i.e., information literate.

Intended Audience: School Libraries

Track(s): Library Instruction/Instructional Technology

## Wednesday 2:30pm-3:15pm

#### **Funding Technology in Georgia Public Libraries**

Location: 312

Presenter(s): Shannan Furlow

Contact: sfurlow@georgialibraries.org

Over the past five years, the landscape of technology in Georgia public libraries has changed due to a convergence of the need for broadband with technology funding from the State of Georgia. Georgia Public Library Service (GPLS) built an infrastructure around this funding to provide better service to public libraries. Beyond providing these essential services, GPLS created a mechanism that reports back to the funding authority about the impact of their investment, creating a cycle of funding and advocacy year to year. As funding continues, GPLS partners with public libraries to evolve services that further this innovation in technology.

Intended Audience: Public Libraries, Emerging

Librarians/MLIS Students

Track(s): Outreach & Advocacy

## Wednesday 2:30pm-3:15pm

Public Libraries as Partners for Community Health: Five Years of Evidence-Based Falls Prevention Programs in a Georgia County

Location: 313

Presenter(s): Tom Brooks, Susan Irvin

Contact: thomas.brooks@cobbcounty.org

The Falls Prevention Awareness Initiative of the Cobb County Public Library System addresses a costly community health challenge. Guidance provided by public health experts on evidence-based strategies for reducing fall injury risks in the senior population has been critical for shaping the initiative since its launch in 2015.

The initiative is supported by partnerships with state, local and national organizations. Cobb libraries collaborate with public health and aging services agencies, healthcare providers, universities, and others providing Falls Prevention library programs. Cobb residents have attended health screenings, classes such as A Matter of Balance, CarFit senior driver safety inspections, and more.

Intended Audience: Public Libraries

Track(s): Innovative Programs

## Wednesday 2:30pm-3:15pm

Library in Transition: Building Community One Floor at a Time

Location: 324

Presenter(s): Virginia Blake, Kristi Peavy

Contact: vblake@wesleyancollege.edu

When Wesleyan College began planning a renovation of Willet Library, a need for individual and community spaces was quickly discovered. The phased renovation, over the course of several years, has afforded the college and library an opportunity to reassess, redefine, and create a new environment for our students, faculty, and staff. Plans were made, changed, and adapted as our community changed with the library. New lessons were learned by all at each phase.

Intended Audience: Academic Libraries

Track(s): Access and Information Services

## Wednesday 2:30pm-3:15pm

**PACE Presents Library Leadership Lighting Talks** 

Location: Magnolia A

Presenter(s): Angela Glowcheski

Contact: glowcheskia@seqlib.org

Join us for leadership tips, tricks and ideas delivered in a fast-paced and highly energetic style through lighting talks.

Intended Audience: All Library Types, Emerging

Librarians/MLIS Students

Track(s): Administration & Management

## Wednesday 2:30pm-3:15pm

#### What's New with GALILEO

Location: Magnolia B

Presenter(s): Lucy Harrison and GALILEO Staff

Contact: joy.woodson@usg.edu

It's been a busy couple of years for GALILEO! Join our staff for updates on services and enhancements, including Open Athens, the GALILEO research portal, e-content, marketing, training, and Affordable Learning Georgia. Plus, meet the new GALILEO personas that are informing our redesign! Bring your questions and feedback.

Intended Audience: All Library Types

Track(s): Technical Services/E-Resources

## Wednesday 2:30pm-3:15pm

## A Multidisciplinary Approach to Revamping a Library Catalog

Location: Magnolia C

Presenter(s): Holly Croft, Jennifer Goode, Jeremy

Brown

Contact: holly.croft@gcsu.edu

This session discusses a project completed by two librarians and two technical communicators that transformed The Georgia Department of Transportation (GDOT)'s publicly accessible catalog of research reports. Learn how we created a multidisciplinary team with complementary

expertise to solve a complex issue, modified the team as necessary, and tackled the problem using standards while being flexible in order to respond the needs of the users.

Intended Audience: Academic Libraries, Corporate,

Government and Special Libraries

Track(s): Technical Services/E-Resources

## Wednesday 3:30pm-4:30pm

#### Welcome and Keynote

Location: Exhibition Hall A

Presenter(s): John Bracken and Jennifer

Lautzenheiser

Contact: lautzenheiserj@bibblib.org

John Bracken is the Executive Director of the Digital Public Library of America. He joined DPLA after nearly two decades as a philanthropic investor in digital media, media policy and innovation.

## Wednesday 5:00pm-7:00pm

## Valdosta State MLIS Alumni and Current Student Get Together

Location: The Rookery (543 Cherry Street)

Presenter(s): Linda Most

Contact: <a href="mailto:lrmost@valdosta.edu">lrmost@valdosta.edu</a>

Join Valdosta State MLIS alumni, current students, faculty, and friends at The Rookery for a self-pay

happy hour and/or dinner.

## Wednesday 7:00pm-9:00pm

#### **Literary Ball**

Location: Ballrooms A, B, C, D, E

Presenter(s): Micki Waldrop

Contact: mwaldrop1@brenau.edu

The 1<sup>st</sup> Annual GLC Book Ball is an opportunity for GLA members and conference attendees to get together and bond as a community.

Feel free to come dressed as yourself, your favorite literary character, or a combination of the two!

The night will include light treats and drinks, a live, library-approved DJ, party games, and even a free book from Gottwals Books.

We hope to see you there!

## Thursday 5:55am-7:00am

#### Pat Carterette Memorial Walk/Run

Location: Marriott Macon City Center Hotel Lobby

Presenter(s): Elizabeth McKinney

Contact: emckinney@georgialibraries.org

Walk or run for as long as your schedule allows. As director of continuing education for GPLS, Carterette's work positively influenced hundreds of librarians across Georgia. She found time to run at every conference she attended and frequently organized group runs. Shortly after running in the Chicago Marathon in October 2010, she was diagnosed with terminal cancer. "Pat was a gregarious, openhearted person who created friendships, collaborations and communities through the persistent force of her personality," her husband Bob Carterette said. "She was energetic, loving and kindhearted. For her, life was always an adventure with no bad endings." GLA and GPLS join library staff from around the state in remembering Pat's contributions to Georgia libraries through this run/walk at the conference each year.

## Thursday 8:00am-9:00am

#### Coffee with the Vendors

Location: Exhibition Hall A

Meet the GLC exhibiters and share a complimentary

coffee!

## Thursday 8:00am-8:45am

**Academic Library Learning Space Evolution: The Information Commons Ten Years Later** 

Location: 306

Presenter(s): Charles Forrest, Martin Halbert

Contact: charles@21clc.com

Forrest and Halbert's "A Field Guide to the Information Commons" was published in 2009. The

forthcoming second edition "Beyond the Information Commons" will showcase new facilities such as Learning Commons, makerspaces and digital scholarship centers. The co-authors will share updated thinking from the second edition's contributed essays on the evolution of the academic library commons, as well as details about some of the twenty-five specific examples feature in the book.

Intended Audience: Academic Libraries

Track(s): Access & Information Services

## Thursday 8:00am-8:45am

## **GLA Collection Development Interest Group** Meeting

Location: 309

Presenter(s): Amy Eklund

Contact: amypeklund@hotmail.com

Join the group to discuss issues in the area of collection development and acquisitions (such as collection management, selection tools, collection assessment and evaluation, fiscal management and budgeting, and preservation of materials). Connect with other library professionals, inform planning for professional development program ideas for the upcoming year, and become more involved with the interest group's activities throughout the year.

## Thursday 8:00am-8:45am

#### **GLA Black Caucus Interest Group Meeting**

Location: 310

Presenter(s): Karen Manning

Contact: km17@mail.gatech.edu

Join in the GLA Black Caucus Interest Group Business Meeting to discuss officer positions, GLA handbook section, initiatives, program planning, and outreach. All attendees are welcomed to share information and ideas.

## Thursday 8:00am-8:45am

## GLA Professional and Continuing Education Interest Group

Location: 312

Presenter(s): Jean Mead

Contact: jmead@athenslibrary.org

Do you find yourself being a accidental library trainer? Are you looking for ways to network with other trainers and find out what's working in their libraries? Are you a continual learner and want to know where to find low-cost training? Then plan to attend this business meeting. After a short introduction of the new officers, attendees with have the opportunity to share their training successes and failures. The group will also discuss ways the interest group could develop professional development opportunities throughout the year related to the training and mentoring of Georgia librarians and staff.

## Thursday 8:00am-8:45am

## GLA Georgia Library Trustees, Friends, and Advocates Association Meeting

Location: 313

Presenter(s): Beth Ratliff

Contact: bethlovesbooks2@gmail.com

## Thursday 8:00am-8:45am

## **GLA School Library Media Division Business Meeting**

Location: 324

Presenter(s): Alice Murphy

Contact: Alice.Murphy@henry.k12.ga.us

## Thursday 8:00am-8:45am

#### **GLA Public Library Division Business Meeting**

Location: Magnolia A

Presenter(s): Stephanie Irvin, Angel Abounader

Contact: sirvin@wgrls.org

## Thursday 8:00am-8:45am

#### **GLA Academic Library Division Business Meeting**

Location: Magnolia B

Presenter(s): Chris Sharpe

Contact: <a href="mailto:csharpe@kennesaw.edu">csharpe@kennesaw.edu</a>

## Thursday 8:00am-8:45am

#### **GLA Paraprofessional Division Business Meeting**

Location: Magnolia C

Presenter(s): Janice Shipp

Contact: shippj@savannahstate.edu

## Thursday 8:00am-8:45am

## **GLA Special Libraries and Information Services Division Meeting**

Location: Magnolia D

Presenter(s): Kimberly Boyd

Contact: kboyd2@brenau.edu

## Thursday 9:00am-10:45am

#### Film Screening "Unlikely"

Location: Ballroom A

Presenter(s): Karen Manning

Contact: km17@mail.gatech.edu

Sit back and enjoy a feature documentary that investigates America's educational system and barriers that exist in pursuing education and a career.

Intended Audience: All Library Types

Track(s): Outreach & Advocacy

## Thursday 9:00am-10:45am

GLA Academic Library Division Paper Presentation & Panel Discussion on Publishing Professional Works

Location: 303

Presenter(s): Karen Doster-Greenleaf

Contact: kdostergreenleaf@gsu.edu

The first session of this program features the winning entries selected for the GLA-ALD Academic Paper Competition. Topics focus on developments in academic libraries that present challenging opportunities for library and librarianship throughout the state, region, or nation. Authors will do a fifteen-minute presentation, plus five minutes of Q & A.

The second session is a panel discussion on the experiences of publishing professional works, which include books, articles, and book chapters. A panel of three to five librarians will share their experiences of publishing their works. They will describe choosing a publisher, scheduling deadlines, going through the review process, and other challenges. The purpose is to help demystify the publishing process and encourage audience members to engage in scholarship.

Intended Audience: Academic Libraries, Emerging

Librarians/MLIS Students

Track(s): Professional Development

### Thursday 9:00am-9:45am

## A Night (and Day) at the Museum: Libraries and Museums Partnering to Bring History into Your Community

Location: Ballroom B

Presenter(s): Dustin Landrum, Kate Stanton, Tyler

Crafton-Karnes, Ariana Yandell

Contact: dlandrum@georgialibraries.org

Through partnerships with the Michael C. Carlos Museum, William Breman Museum of Jewish Heritage, and the Museum of History and Holocaust Education at Kennesaw State University, Georgia Public Library Service sends banner exhibits highlighting museum collections and local and global culture on statewide tours to public libraries. Learn how these organizations came together to provide Georgians impactful, educational, and entertaining programming using free standing banner exhibits and classroom lessons through the spirit of collaboration.

Intended Audience: All Library Types

Track(s): Innovative Programs

#### Thursday 9:00am-9:45am

## Turning Stumbling Blocks into Building Blocks: ILL Solves Problems

Location: 306

Presenter(s): Susan Morris, Rosemary Humphrey,

Jackie Radebaugh, Beth Jones

Contact: <a href="mailto:smorris@uga.edu">smorris@uga.edu</a>

Interlibrary Loan is constantly called upon to cope with changes coming from everywhere. Come see and hear four lightening talks illustrating how we turn potential stumbling blocks into building blocks for better service for our own users, as well as our ILL partners. We will describe how we have adapted to borrowing and lending e-books, cushioned the cancellation of a major supplier of articles for our users, made a major switch in ILL management systems, and have participated effectively in the ILL

process in a small library setting, where ILL is "another duty as assigned."

Intended Audience: All Library Types, Emerging

Librarians/MLIS Students

Track(s): Access and Information Services

## Thursday 9:00am-9:45am

Consolidation with a Smile: Building Better
Together to Create the New Georgia Southern
Libraries

Location: 308

Presenter(s): Jessica Garner, Ann Fuller

Contact: jgarner@georgiasouthern.edu

In Spring 2017, Georgia Southern University and Armstrong State University began the process of consolidating into one university. Both Henderson Library and Lane Library had one library Operational Work Group (OWG) that was charged with consolidating the two libraries. Under that work group, a Fulfillment Task Force was charged with creating complementary policies for the Georgia Southern Libraries Access Services Department. The Fulfillment Task Force was made up of two representatives from each of the Access Services departments. This presentation will outline the policies that we reviewed and our process for creating complementary policies including how we became new colleagues and friends.

Intended Audience: Academic Libraries

Track(s): Access and Information Services

## Thursday 9:00am-9:45am

**Building Best Practices in Reference and Instruction: 8 Lightning Talks** 

Location: 309

Presenter(s): Catherine Manci, William Brogdon, Mary-Margaret Cornwell, Kyle Thomas DeBell, Leslie Drost, Pat Herndon, Michelle Jones, Emily Rogers Contact: catherinemanci@gmail.com

Eight librarians will present on a best practice in reference and instructional services though the lightning talk format of 5 minutes each. The topics, audiences, and perspectives will vary, representing a diverse range of experiences to help us "build better together".

Intended Audience: All Library Types

Track(s): Library Instruction/Instructional Technology, Access and Information Services

## Thursday 9:00am-9:45am

**Envisioning Georgia Libraries 2024** 

Location: 310

Presenter(s): Nicole D. Alemanne, Linda Most

Contact: <a href="mailto:ndalemanne@valdosta.edu">ndalemanne@valdosta.edu</a>

Join Valdosta State University (VSU) Masters in Library and Information Science (MLIS) faculty in an interactive presentation in which you will learn about and participate in research in progress to envision the challenges Georgia libraries will face within the next five years and the knowledge, skills, and abilities MLIS graduates and early career professionals will need in order to help libraries address these challenges. Presenters will report on early project results and attendees will participate in an activity for the next stage of the project.

Intended Audience: All Library Types

Track(s): Professional Development

## Thursday 9:00am-9:45am

Hiring Managers Tell All! What Job Seekers Really Want to Know

Location: 312

Presenter(s): Mary Ann Cullen, Ashley Dupuy,

Elizabeth Dill

Contact: mcullen@gsu.edu

Sponsored by the New Members Round Table (NMRT)

Job hunting can be daunting. If only you could read the minds of those doing the hiring! In this presentation, three hiring managers at public and academic libraries discuss what impresses them (and what doesn't!) about candidates, particularly when hiring for entry-level positions. From the first pass at applications through the interview and beyond, managers are trying to find the best fit for the job. What soft skills are they looking for? What do they consider red flags? What should you, as a candidate, look for to decide if a job is the next step in your career?

Intended Audience: Emerging Librarians/MLIS

Students

Track(s): Professional Development

## Thursday 9:00am-9:45am

Living in a Professional World, and I'm a Paraprofessional Girl

Location: 313

Presenter(s): Kate Chambers

Contact: kchambers@thrl.org

In a world of Master's degree wielding library staff, one group will rise to the challenge of everyday service: The Paraprofessional. Armed with firsthand experience, unique knowledge, and passion, these staff members are an invaluable resource that can take any library from good to great. We'll encourage our fearless paraprofessionals and explore ways they can partner with the team to truly transform patrons and libraries. After all, we build better together.

Intended Audience: All Library Types

Track(s): Professional Development

## Thursday 9:00am-9:45am

**Overcoming Obstacles** 

Location: 324

Presenter(s): Tracy Ralston

Contact: tracy.ralston@henrylibraries.org

In order to build a better relationship with patrons, staff and self, obstacles may present themselves. How do we, as professionals, overcome the

overwhelming?

Intended Audience: All Library Types

Track(s): Professional Development

## Thursday 9:00am-9:45am

#### **Project Management for Librarians**

Location: Magnolia A

Presenter(s): Robin Fay

Contact: robin.m.fay@gmail.com

Are you new to project management? Wonder what you can do to keep projects on track? In this session, we'll explore online (& free) project management tools and discuss best practices that are applicable to any library project. You'll be a project

management guru in no time!

Intended Audience: All Library Types

Track(s): Technical Services/E-Resources

## Thursday 9:00am-9:45am

#### Special Libraries Advocating Services and Knowledge Together

Location: Magnolia B

Presenter(s): Nikita Hines, John Cruickshank, Asha

Haygood

Contact: nikitahines@ymail.com

There are benefits for libraries to stay in their own silos and specific experiences. However, the special skills that we have gained can benefit each other in ways that will be beneficial to examine and consider.

For instance, Youth and Young Adult Librarians from the Public Library world could assist with ideas and ways to attract first time freshmen to the higher education libraries with programs and introduction to their services. GLASS and Federal Libraries could share information about available their services and they could also assist both veterans and federal staff with acquiring assistive materials.

Intended Audience: All Library Types

Track(s): Outreach & Advocacy

## Thursday 9:00am-9:45am

#### The Great CSU Weed of 2019

Location: Magnolia C

Presenter(s): Amy Parsons, Emily Crews

Contact: parsons\_amy1@columbusstate.edu

We kicked. We screamed. We coped. We survived. We will tell you how. In early 2019, The Columbus State University Schwob Memorial (Main) library faced a MASSIVE weeding project like nothing they had coped with before. In this presentation, two librarians, Amy Parsons from Technical services and Emily Crews from Reference services, will share their workflows, public relations challenges, a few best practices, and changes that will be implemented. Oftentimes, libraries have to be torn apart to build them back better. This will be a lighthearted conversation on how we handled this challenge. We will also share a fall update on where we are now in the renovation process.

Intended Audience: All Library Types

Track(s): Technical Services/E-Resources

## Thursday 10:00am-10:45am

#### Stemtastic

Location: Ballroom B

Presenter(s): Shelli R. Johannes

Contact: shelli@srjohannes.com

By integrating literacy and STEM, children can become strong readers while exploring how science or STEM is relevant to their own lives and interests.

We will talk about how fiction can also be used to inspire kids to love science/STEM.

Intended Audience: Public Libraries, School Libraries

Track(s): Youth Services

## Thursday 10:00am-10:45am

Peer Review Articles: Building a Better Submission Together

Location: 306

Presenter(s): Virginia Feher

Contact: virginia.feher@ung.edu

This presentation will cover the peer reviewed article submission process, providing practical information and advice that attendees can use to successfully navigate the world of scholarly publishing in librarianship. The presenter will share her experiences as both a journal editor/publisher and peer reviewer for state and national library journals. Topics covered will include finding the right topic and approach; choosing the right journal for your submission; details about the peer review process; communicating with editors; and an inside look at the Georgia Library Quarterly (GLQ) peer review process.

Intended Audience: All Library Types, Emerging

Librarians/MLIS Students

Track(s): Professional Development

### Thursday 10:00am-10:45am

Getting Involved With the Georgia Peach Book Award for Teen Readers

Location: 308

Presenter(s): Fran Weaver

Contact: weaverf@dekalblibrary.org

Learn about the 2019-2020 nominees for the Georgia Peach Book Award for Teens, discover how the nominees are selected, and find out how you can become a Peach committee member. You'll also receive tips on library collaboration to support teen readers and promote the Peach. Free teens books will be given away at the end of the session!

Intended Audience: School Libraries, Public Libraries

Track(s): Youth Services

## Thursday 10:00am-10:45am

#### **Outreach Office Hours**

Location: 309

Presenter(s): Sarah Reynolds, Oscar Gittemeier,

Marquita Gooch, Saul Hernandez

Contact: reynoldss@forsythpl.org

Outreach is becoming more and more necessary for public libraries as we strive to take our services outside the walls of our buildings. Each community has different outreach needs and opportunities. Join us for lively and interactive discussions exploring the following topics:

- Drag Queen Story Time Partnership,
   Planning and Promotion
- Giving Them What They Want Patron-Defined Service Model
- Outreach Do's and Don'ts Tips for Successful Event Planning
- Pop-Up Logistics What Do I Need and Where Do I Get It?

Intended Audience: Public Libraries

Track(s): Outreach & Advocacy

## Thursday 10:00am-10:45am

Teaching Real-World Problem Solving in a Research Methods Course Continued

Location: 310

Presenter(s): Alison Cook

Contact: cook alison@columbusstate.edu

Last year, I presented on how I incorporated real-world problem solving into my for-credit research methods class, illustrating the successes and failures of teaching the content in an unconventional method. I revamped the course again and would like to discuss the new successes, failures, and unintended outcomes of teaching real-world problem solving in a research course. In addition, I will discuss the tools I used to survey the students' opinions on the new course format, what the literature says about incorporating real-world problem solving in library instruction and how it can be applied in courses, one-shot courses, and workshops.

Intended Audience: Academic Libraries

Track(s): Library Instruction/Instructional Technology

## Thursday 10:00am-10:45am

All-ages Programming: Bringing Generations Together in the Library

Location: 312

Presenter(s): Rebecca Ballard

Contact: rballard@athenslibrary.org

Library programs are very often segregated by different age groups; how can we attract patrons of all ages and bring communities together in our programming? This session will give you great examples of all-ages programs to present in your library, and it will give you the tools to implement them successfully! You'll also learn techniques to advertise and attract patrons of all ages and how to recruit volunteers and donations to help run your programs.

Intended Audience: Public Libraries

Track(s): Outreach & Advocacy

## Thursday 10:00am-10:45am

Finding the No: Setting Reasonable Boundaries on Library Service

Location: 313

Presenter(s): John Mack Freeman

Contact: mfreeman@gwinnettpl.org

Libraries continue evolving to meet the needs of their communities. However, each success comes with an increase in expectations. However, with limited resources, every library has to make tough decisions: do new things get added on already full plates? Can we continue to do more with no increase in resources? What gets cancelled? How do you decide? And if nothing changes, how long will it be until the team burns out? This talk will look at how libraries can navigate the difficulty of maintaining effective, growing, and responsive service while setting reasonable boundaries on both the personal and branch level.

Intended Audience: All Library Types

Track(s): Assessment, Access & Information Services

## Thursday 10:00am-10:45am

Five Years Later: Evolution of a Laptop Lending Program

Location: 324

Presenter(s): Wendy Wilmoth

Contact: wilmothw@gptc.edu

Five years ago, GPTC launched a laptop-lending program with no money and hand-me-down laptops. Find out how we have kept the program successful and what we have learned along the way.

Intended Audience: All Library Types

Track(s): Innovative Programs

## Thursday 10:00am-10:45am

**Leadership Lessons to Build On** 

Location: Magnolia A

Presenter(s): Wendy Cornelisen, Julie Walker, Toby

Graham, David Singleton, Valerie Bell

Contact: wcornelisen@georgialibraries.org

Building a better library starts with strong leadership. Our panel of library leaders will share the journey that led them to their current positions and offer advice on building a lasting career. Learn from these leaders about the challenges they've faced and trends that they see in the future.

Intended Audience: All Library Types

Track(s): Administration & Management

## Thursday 10:00am-10:45am

#### **PechaKucha Sessions**

Location: Magnolia B

Moderator: Jacqueline Radebaugh

Contact: <a href="mailto:radebaugh\_jacqueline@columbusstate.edu">radebaugh\_jacqueline@columbusstate.edu</a>

PechaKucha is a style of lightening talks in which each presenter discusses 20 slides for 20 seconds

each.

Intended Audience: All Library Types

The PechaKucha sessions feature the following presentations:

PechaKucha 1

Diamonds in a Rhinestone World: Demonstrating the True Value of Student Workers

Presenter(s): Jennifer Brown

Contact: jbrown318@gsu.edu

Attempts to tackle the lack of diversity within the profession are ongoing, but have you examined the incredible talent right under your nose? A high impact mentorship and career development program for student workers can help the profession thrive and create a more diverse generation of librarians as we enter a new era. With a meaningful and intentional student mentorship program, library

workers can solve the profession's pipeline problem. Anyone who works with students or is interested in diversity or mentorship within the field can learn strategies to implement this program at their institution.

PechaKucha 2

## Connect with Your Community: Establishing a Little Free Library

Presenter(s): Vivian Bynoe

Contact: <a href="mailto:vbynoe@georgiasouthern.edu">vbynoe@georgiasouthern.edu</a>

Academic librarians often focus their outreach efforts on the university or college where they work. However, building a connection with the local community is just as important. This lightning talk will discuss an academic librarian's successful journey of building a little free library in her neighborhood and provide tips for those who want to establish their own.

PechaKucha 3

## The Past Recaptured: Main Library Renovation and Renewal at Emory University

Presenter(s): Charles Forrest

Contact: charles@21clc.com

Emory University was chartered in Atlanta in 1915, and began building its campus a couple of years later. The first campus library opened in 1926. Named for Asa Griggs Candler, president of Coca-Cola and mayor of Atlanta, the Candler Library underwent a major renovation some thirty years later in the 1950s. In 2003, the Candler Library reopened after a total renovation, including a restoration of the reading room and entrance lobby to their two-story configuration. This session will trace Candler Library construction and renovation, highlighting the restoration of the grand reading room and lobby early in the twenty-first century.

PechaKucha 4

## Exploring Georgia Librarians' Use of and Attitudes toward Research

Presenter(s): Changwoo Yang, Nicole Alemanne, Xiaoai Ren Contact: cyang@valdosta.edu

This study examines Georgia librarians' current research-related activities at their work places, level of confidence in research activities, and attitudes toward research. Survey invitations were emailed to GLA members through the GLA listserv in March 2019. Descriptive statistics were used to analyze the survey data by types of libraries and job titles. This study will provide an important view of Georgia librarians' perceptions of research and LIS research education that can inform the development and revision of research methods courses to better prepare LIS students for future research endeavors.

## Thursday 10:00am-10:45am

Building Better Together: Creating Mutually Beneficial Relationships with Your Friends

Location: Magnolia C

Presenter(s): Bel Outwater, Beth Ratliff, Dan

Aldridge

Contact: boutwater@prlib.org

Library Managers and Directors -- do you want to help your Friends group succeed but aren't sure where to start? Do you need assistance from your Friends Group with funding but don't know how to get them involved? Friends -- do you wish your library knew more about how to help you achieve goals? Do you wish you were more appreciated or included? We want all of you to come hear from the Friends of Georgia Libraries board members about how to build stronger relationships between library staff and Friends members as well as decrease conflict through clearly defined roles.

Intended Audience: All Library Types

Track(s): Outreach & Advocacy

## Thursday 10:00am-10:45am

Can We Borrow Your Catalog?

Location: Magnolia D

Presenter(s): Austina Jordan, Katie Shepard

Contact: austina.jordan@ung.edu

Can we borrow your catalog? Inventory control isn't just an issue for stacks maintenance in libraries.

Raise your hand if your library catalog holds records for things other than books and DVDs. For our session, we will discuss our experiences collaborating with non-library staff to manage their items. What happens when another department within your organization asks for help managing their collections? We will discuss how you can collaborate with colleagues outside the library to help them better serve their users. What does partnership look like - when and where do we draw the line?

Intended Audience: All Library Types

Track(s): Technical Services/E-Resources, Access &

Information Services

### Thursday 11:00am-11:45am

#### **GLA Interlibrary Loan Interest Group**

Location: 303

Presenter(s): Beth Jones

Contact: cejones@ega.edu

Join the Interlibrary Loan Interest Group for a discussion about upcoming Interlibrary Loan IG events for 2020 and network with other library professionals who work in ILL. We will also host an informal discussion on ILL. All libraries are welcome!

## Thursday 11:00am-11:45am

## **GLA Genealogy and Local History Interest Group Meeting**

Location: 306

Presenter(s): Muriel Jackson

Contact: jacksonm@bibblib.org

## Thursday 11:00am-11:45am

### GLA Library Services for People with Disabilities Interest Group

Location: 308

Presenter(s): Will Smith

Contact: wsmith@georgialibraries.org

If you deal with patrons with disabilities at the library, then this group is for you! After a brief introduction of new officers, attendees can introduce themselves and discuss projects or issues they are working on. Time will be provided to allow attendees to network among others with similar interests and for the group to discuss about ways the special interest groups could work or communicate throughout the year.

## Thursday 11:00am-11:45am

#### **GLA Information Technology Interest Group**

Location: 309

Presenter(s): Jacqueline Radebaugh

Contact: radebaugh jacqueline@columbusstate.edu

Want to meet others in Georgia who are interested in web design, web services, coding, or library systems? Attend our business meeting! After a brief introduction by the current officers, attendees will be invited to introduce themselves and share projects or issues they are working on. We will also hold new officer elections and talk about opportunities for professional development related to information technology in libraries. Time will be provided at the end for attendees to network with others who have similar interests.

## Thursday 11:00am-11:45am

**GLA Space Planning and Facilities Interest Group** 

Location: 310

Presenter(s): Alan Lebish

Contact: alebish@kennesaw.edu

Join the group for a discussion of library facilitiesrelated issues ranging from routine maintenance and operations to managing library spaces, refurbishing or renovation. This will be an excellent opportunity to share ideas, network with colleagues, and consider professional development needs and opportunities.

Thursday 11:00am-11:45am

**GLA Distance Learning Interest Group** 

Location: 312

Presenter(s): Jason Puckett

Contact: jpuckett@gsu.edu

Please join us at the Distance Learning Interest Group's (DLIG) business meeting if you're interested in connecting with librarians involved in online instruction and serving distance learners across Georgia. Nominations for next year's officers will take place, discussion of presentations and activities for the upcoming year, and information sharing among members. DLIG is an excellent opportunity to meet online teaching librarians, share information and ideas, and discover professional development opportunities.

Thursday 11:00am-11:45am

**GLA Government Information Interest Group** 

Location: 313

Presenter(s): Thomas Waters

Contact: twaters1@brenau.edu

Join us at the general business meeting of GIIG as we welcome attendees interested in government information at every level—federal, state, local, and international. We'll discuss current issues pertaining to government information in libraries in addition to hearing a report from the Nominating Committee for the role of Secretary.

This is a great opportunity to learn how to get involved in GIIG. We hope to see you there!

## Thursday 11:00am-11:45am

**GLA Research and Assessment Interest Group** 

Location: 324

Presenter(s): Michael Holt

Contact: moholt@valdosta.edu

Want to meet others who are interested in LIS research and/or library assessment? Attend our business meeting! After a brief introduction of officers and other official business, attendees will be invited to introduce themselves and the latest projects, issues, or questions that they have been tackling. We will also discuss ideas for how RAIG can offer relevant professional development opportunities for the upcoming years. Time will be provided to allow attendees to network with others who have similar interests.

## Thursday 11:00am-11:45am

**GLA Reference and Instructional Services Interest Group** 

Location: Magnolia A

Presenter(s): Catherine Manci

Contact: catherinemanci@gmail.com

Everyone is welcome to participate in the Reference and Instructional Services Interest Group Meeting. We will review and revise our bylaws, plan initiatives for the following year, and discuss the current status of reference and instruction in Georgia.

Thursday 11:00am-11:45am

**GLA Circulation & Access Services Interest Group** 

Location: Magnolia B

Presenter(s): Christopher Bishop

Contact: cbishop@agnesscott.edu

The Circulation and Access Services Interest Group will meet to elect new officers, review outreach efforts during the past year, and brainstorm future events and promotions.

Features a presentation by Rock Candy Tours on the history of the music scene in Macon.

## Thursday 11:00am-11:45am

#### **GLA Intellectual Freedom Interest Group**

Location: Magnolia C

Presenter(s): John Mack Freeman

Contact: mfreeman@gwinnettpl.org

Join us for the annual meeting of the Intellectual Freedom Interest Group. If you are interested in battling censorship, the freedom to read, net neutrality, or a host of other intellectual freedom issues, this is the group for you. During our business meeting, we will welcome new officers, plan activities for the upcoming year, and discuss trends in intellectual freedom throughout Georgia's libraries. Anyone is welcome to attend, and we look forward to seeing you there!

### Thursday 11:00am-11:45am

#### **GLA Technical Services Interest Group**

Location: Magnolia D

Presenter(s): Alexis Linoski

Contact: alexis.linoski@library.gatech.edu

Join the Technical Services Interest Group for the yearly business meeting and discussion. Areas of focus including cataloging and electronic resource management.

## Thursday 12:00pm-1:15pm

#### **Rock Candy Tours Luncheon**

Location: Exhibition Hall A

## Thursday 1:30pm-3:30pm

#### **PINNACLE Class of 2019 Reports**

Location: 306

Presenter(s): The 2019 PINNACLE Class

Contact: pinnacle@georgialibraries.org

Sponsored by GLA Public Library Division

The PINNACLE class presents the results of their yearlong group research projects:

#### **Onboarding: A Vehicle for Employee Retention**

Staff turnover is expensive and time-consuming for libraries. It produces low morale and a diminished level of service. How do you hire and keep the right person? Join us to explore successful onboarding practices within other industries. You will learn how your library counterparts implement and experience onboarding as well.

## "I'm sorry I haven't been trained on that so let me find someone else to assist you"

Technology continues to work its way into every aspect of our world; libraries have found they are no exception. Digital literacy skills have not only become imperative for all staff but an expectation from patrons. Digital technologies will continue to change and evolve. It is essential that frontline staff in public libraries are equipped with the knowledge and motivation to be efficient digital literacy teachers and remain a valued asset to their communities.

#### **How to Better Serve the Underserved**

Providing library services to an underserved population can be challenging. Homelessness, mental illness, drug dependencies, and lack of training are all factors affecting the perceptions of under-served patrons and the quality of service they receive. Our presentation will introduce known barriers to providing quality service to this population and present best practices for all staff to employ when assisting patrons affected by these and other trying situations.

## Mind the Gap: Addressing the Perception Gap in Libraries' Important Work

Librarians are value-driven people in a value-driven profession. However, we are often asked to demonstrate the value of our important work in terms of the bottom line to people who may think libraries are obsolete and therefore not worthy of taxpayers' dollars. Our presentation will provide a review of best practices, tools, and tips from published literature and case studies of Georgia libraries on how libraries can showcase their value, particularly to funding agencies, when it matters most.

## Library Fines as a Barrier to Access: Can Georgia Eliminate Overdue Fines?

Overdue fines are one of the greatest barriers to access in public libraries. The fear patrons have of overdue fines stands in contrast to the financial dependence some libraries have on fines as revenue. Libraries in many states across the U.S. are removing fine structures that penalize patrons for returning items late. This paper will examine the cost, both of collecting and not collecting fines in Georgia, using case studies from five public libraries.

## Thursday 1:30pm-2:15pm

## More than Just Updating Your Nametag: Transitioning from Library Staff to Faculty

Location: 303

Presenter(s): Rosemary Humphrey, LaTiffany Davis, Michelle Lee, Natalie Logue, Chris Morris, Emily Williams

Contact: rhumph13@kennesaw.edu

Sponsored by the New Members Round Table (NMRT)

When a library staff member completes their MLIS and acquires a faculty position, they must transition not only their title and responsibilities, but also their perspective and approach to the library and other librarians. This panel discussion of faculty librarians will present their experiences and the challenges and benefits provided by their previous positions. Topics

will include: working with previous superiors as peers, supervising previous coworkers, moving to a new library, tips for professional development, how to leverage your experience, and best practices for communication. The session will conclude with a question and answer session for attendees.

Intended Audience: Academic Libraries, Emerging

Librarians/MLIS Students

Track(s): Professional Development

## Thursday 1:30pm-2:15pm

#### **Empowering and Building Leadership**

Location: 308

Presenter(s): Dawn Dale, Monica Johnson

Contact: ddale@georgialibraries.org,

shippj@savannahstate.edu

Sponsored by the GLA Paraprofessional Division

Monica Johnson is a published author, professional speaker and expert in mental health. Monica is dedicated to promoting mental health wellness & empowering and developing leaders. In this session, you will learn key strategies to be effective at leading or successfully achieving any goal you have. You can lead from any position no matter your role. Participants will leave the session feeling empowered, inspired and ready to take on your next set of challenges!

Intended Audience: All Library Types

Track(s): Professional Development

## Thursday 1:30pm-2:15pm

My Journey through the SPARC Open Education Leadership Program

Location: 309

Presenter(s): Denise Dimsdale

Contact: mdimsdale@gsu.edu

The SPARC Open Education Leadership program prepares library professionals to lead open education initiatives. Denise Dimsdale, a 2019 graduate of the SPARC program discusses how the program helped her develop as a leader and build relationships across multiple campuses at Georgia State University. She will discuss her capstone projects including

- Leading a multi-campus task force to promote Open Education Week
- Creating a promotional booklet
- Working with GSU's Center for Excellence in Teaching and Learning to plan faculty learning communities at GSU's Atlanta and Clarkston campuses.

Discussion about Affordable Learning Georgia or leading other open initiatives at your institution is encouraged.

Intended Audience: Academic Libraries, Emerging

Librarians/MLIS Students

Track(s): Professional Development

## Thursday 1:30pm-2:15pm

Let's Get Down to Business: An Academic Library Instagram Experience

Location: 310

Presenter(s): Samantha Paul, Laura B. Wright

Contact: sepaul@valdosta.edu

Reaching students with social media can be a challenge. In an effort to improve our outreach to students, we committed to revitalizing our Instagram presence. In five months, we've seen a 12% increase in our followers. Is making the switch to Instagram Business worth it? We will answer this question as well as sharing the collaborative strategies and workflow that contribute to creating engaging Instagram posts. Looking for some Instagram inspiration? Get ideas for easy posts to jazz up your IG content. In addition, this presentation will also discuss the unexpected challenges associated with investing in a social media platform.

Intended Audience: Academic Libraries

Track(s): Outreach & Advocacy

## Thursday 1:30pm-2:15pm

Making Data Bearable: Teaching Research Data Management with Gummi Bears

Location: 312

Presenter(s): Dawn (Nikki) Cannon-Rech, Jeffrey M.

Mortimore

Contact: dcannonrech@georgiasouthern.edu

How do you get students excited about research data management? With Gummi Bears and handson fun! Presenters will introduce an active learning session for students of all experience levels to learn basic data management concepts and techniques. Presenters will share their design process, highlighting how Gummi Bears lessened students' intimidation with this complex topic. A detailed breakdown of workshop assessment, including deliverables, learning objectives, and supported ACRL frames, will provide context for how to adapt the workshop to various experience levels. Participants will be provided access to workshop materials, including promotional materials and a best practices handout.

Intended Audience: Academic Libraries, Emerging

Librarians/MLIS Students

Track(s): Innovative Programs

## Thursday 1:30pm-2:15pm

If You Build It, Will They Come? Assessing Library Renovation Projects with Suma

Location: 313

Presenter(s): Michael Holt, Amy Chew

Contact: moholt@valdosta.edu

This presentation covers how librarians at Valdosta State University used the open source software

Suma to plan for and assess the impact of a recent renovation project that added additional study rooms, a learning commons, and the campus Academic Support Center to the library. It will also cover the methods used for the assessment so that the project can be completed with other forms of data collection.

Intended Audience: Academic Libraries, Public

Libraries

Track(s): Assessment

## Thursday 1:30pm-2:15pm

Ch-Ch-Ch-Changes: Department Upheaval in Three Perspectives

Location: 324

Presenter(s): Micki Waldrop, Kimberly Boyd, Emily

Thornton

Contact: <u>mwaldrop1@brenau.edu</u>

The reference and instruction department at Brenau University recently underwent a 100% turnover. Half the team are new to Brenau, while the other half have been promoted into new roles. This sweeping transformation has offered both challenges and opportunities. In this session, we will discuss change management and role renewal from three separate but interconnected perspectives: a new department head, a mid-career librarian in a new role, and a newly graduated librarian.

Intended Audience: All Library Types, Emerging

Librarians/MLIS Students

Track(s): Administration & Management

## Thursday 1:30pm-2:15pm

Shared Governance: How Academic Librarians Make an Impact across the University

Location: Magnolia A

Presenter(s): Gina Garber, Elaine Berg

Contact: garberg@apsu.edu

Learn how academic librarians from Austin Peay State University have positioned themselves in leadership roles that have made a positive impact on the Library and the success of the university. Hear about the benefits and challenges of serving the university outside of traditional library responsibilities. Shared governance has shaped the current landscape on campuses across the nation, but the librarian's place in shared governance has not always been clear. Discover opportunities that are hiding in plain sight and/or set the stage for future involvement. Bring your library to the forefront and help shape the future of your institution.

Intended Audience: Academic Libraries

Track(s): Administration & Management

## Thursday 1:30pm-2:15pm

Are We Building Bridges or Walls? Opportunities and Challenges in Mitigating Bias in Our Library Catalogs

Location: Magnolia B

Presenter(s): Sofia Slutskaya, Marlee Givens, Robert

J. Taylor, Guy Frost

Contact: sofia.slutskaya@library.gatech.edu

In 2017, the Association for Library Collections and Technical Services (ALCTS) adopted an official statement on diversity, saying among other things that their practices include "Resisting bias in resource description while recognizing that the act of description is never neutral." This panel will discuss the current research on issues of bias and neutrality in cataloging, classification and subject analysis, ways for catalogers to recognize the bias in existing systems and their own practices, and potential for changing the systems and educating the public. The topic will be addressed from the perspective of both catalogers and those who work with the public.

Intended Audience: All Library Types

Track(s): Technical Services/E-Resources

## Thursday 1:30pm-2:15pm

We're All in this Together! Building a Stronger Library Campus Relationship through Library Events

Location: Magnolia C

Presenter(s): Jennifer Jacobs

Contact: jjacob73@kennesaw.edu

Have you ever had a crazy event idea and wanted to reach out to a campus student group or another department? Turn your ideas into lasting relationships that help build a stronger library as we discuss how to cold email/call people, and how to start build g those relationships that will bring in events into your library and will help build a strong relationship that will benefit the library.

Intended Audience: Academic Libraries

Track(s): Outreach & Advocacy

#### Thursday 1:30pm-2:15pm

Remembering the Bridge That Carried You Over: From Whence to Now

Location: Magnolia D

Presenter(s): Karen Manning, Muriel Jackson,

Shaundra Walker

Contact: km17@mail.gatech.edu

Sponsored by the GLA Black Caucus Interest Group

This session will uncover the historical path of librarians of color and explore the impact and influences of their contributions to profession.

Intended Audience: All Library Types

Track(s): Professional Development

## Thursday 2:15pm-3:00pm

#### Poster Session A & Break with the Vendors

Location: Exhibition Hall A

Visit Exhibition Hall B to meet our excellent poster presenters and have a snack with the vendors! Our posters include:

The Collective Harvest: Cultivating a Digital Collection of Georgia State Government Publications through Web Harvesting at the University of Georgia Libraries, by Sarah Causey

LGBTQ+ Resource Analysis in the Academic Library, by Abigail Cox, Virginia Hudgins, Casey Long, and Kat Greer

Hey Google, Help Me Google! Building a Better Search, by Teresa Nesbitt, and Kristine Stilwell

Providing Vital Resources for Librarians in Selecting and Building Children's Collection: Identifying Key Factors from Socially Generated Content, by Choi Yunseon

## Thursday 3:15pm-4:00pm

**Succession Planning: Taking Action** 

Location: Ballroom E

Presenter(s): Paula Singer

Contact: <a href="mailto:psinger@segalco.com">psinger@segalco.com</a>

Succession Management. Succession Planning. Workforce Planning. Contingency Planning. Knowledge Transfer. Key Position Identification. You may have led or initiated these formal initiatives in your library system, but maybe not. However, it's clear that there is a wave of talent leaving and the workforce from which you are recruiting is changing. We need to be better prepared. In this session, we will develop a greater understanding of these terms, practices and challenges and explore a few of the related tool sets. We will also pool our shared experiences with creating a growth and development culture within our systems, as well as planning for departures.

Intended Audience: All Library Types

Track(s): Administration & Management

## Thursday 3:15pm-4:00pm

What the Japanese, the Swedes, and the Minimalists Can Teach Us About Library Instruction

Location: 303

Presenter(s): Sharon Bradley

Contact: bradleys@uga.edu

The presenter summarizes the lessons to be learned and applied to instructional efforts from a number of popular organizing schemes. Participants will learn how these various productivity and lifestyle programs can help librarians:

- Declutter and better organize our presentations.
- Develop a syllabus or lesson plans filled with things we love.

And help our patrons or students:

- Develop practices and procedures to get things done.
- Find joy as well as relevant information.

There will be an online guide with tips and suggestions. Anyone doing any kind of instruction will be interested in this program and there is no advance knowledge needed.

Intended Audience: Academic Libraries, School

Libraries

Track(s): Library Instruction/Instructional Technology

## Thursday 3:15pm-4:00pm

**Graphic Foundations: Auto/Biographical Comics** Collections

Location: 308

Presenter(s): Jennie Law

Contact: jlaw@gsu.edu

March, Maus, and Persepolis are absolute essentials to any graphic novel collection. Which other graphic novel memoirs and personalized historical narratives will similarly captivate your patrons and students? This session offers tips for establishing or growing an auto/biographical graphic novel collection appropriate for a teens and adults. This program includes extensive title recommendations, an overview of best graphic novel review sources, and a discussion about tying historical graphic novels to curriculum and programming.

Intended Audience: Academic Libraries, Public

Libraries

Track(s): Youth Services

## Thursday 3:15pm-4:00pm

Changes in Job Descriptions: Leading Staff to Embrace Change

Location: 309

Presenter(s): Meredith Causey, Brooke Rose

Contact: <a href="mailto:causeym@forsythpl.org">causeym@forsythpl.org</a>

As public libraries evolve, staff are often expected to assume new roles and incorporate new responsibilities into their established job descriptions. Discover what happened when supervisors informed adult services staff that they were now expected to plan and present adult programs in addition to providing traditional informational services to patrons. Forsyth County Public Library Information Services Supervisors will discuss how they led their staff to embrace change while maintaining positive staff morale.

Intended Audience: All Library Types

Track(s): Professional Development

## Thursday 3:15pm-4:00pm

Drag Queen Storytime with Miss Terra Cotta Sugarbaker: How to Organize a Diverse and Inclusive Storytime Location: 310

Presenter(s): Oscar Gittemeier, Steven Igarashi-Ball

Contact: oscar.gittemeier@fultoncountyga.gov

Join Miss Terra Cotta Sugarbaker (aka Steven Igarashi-Ball) and Oscar Gittemeier for a fun filled presentation on how to organize a Drag Queen Storytime program using a social justice framework that focuses on the ALA Key Action Areas of Diversity, Equity, and Inclusion. This presentation will cover book selections, partnering with community stakeholders, LGBTQ media resources, and security concerns.

Intended Audience: Public Libraries

Track(s): Youth Services

## Thursday 3:15pm-4:00pm

What's All The Buzz About? An Observation Hive at the Hancock County Library!

Location: 312

Presenter(s): Stacy Brown, Mary Lacksen, Kathy

Ransom, Megan Swanson

Contact: sbrown@uncleremus.org

This is the story of how a small rural library is engaging and educating their community about the importance of bees and beekeeping through interactive programming and events, subject-related materials, honey tastings, and a live observation hive, made possible through the Savannah Bee Company's Bee Cause Project grant.

Intended Audience: All Library Types

Track(s): Innovative Programs

## Thursday 3:15pm-4:00pm

Georgia Helen Ruffin Reading Bowl (GaHRRB) is Celebrating 20 Years of Success and Growth

Location: 313

Presenter(s): Wendy Smith, Mary Etta Thomas, Barbara Hallstrom

Contact: <a href="mailto:smithw2fulton@gmail.com">smithw2fulton@gmail.com</a>

The presentation will begin with an overview of the milestones in growth of the Georgia Helen Ruffin Reading Bowl (GaHRRB) highlighting its purpose and goals. We will review its expansion from one county, nine teams in 1999 to 700+ teams in 2019 from all over the state. We will emphasize the impact it has made in public schools. We will emphasize the impacts made in private/home schools. We will share the impact of inclusion in public libraries. And finally, we will share the importance and the impact of partnering with colleges and universities.

Throughout the presentation, we will discuss what things we have learned, things created, and we will discuss in detail innovative and creative strategies/techniques incorporated when needed. Presenters will show how use of ALA standards and our simplistic yet future-ready framework have always been our guiding principles.

The last portion of our presentation will be to discuss our future plans for perpetuity. What technology will be used, like conference calls, webinars, and other electronic resources? We also would like to connect with GLMA, GLA, and/or other professional organizations to have our annual planning/training sessions in conjunction with their annual leadership planning sessions to promote personal and professional growth in our coordinators and program leaders.

Intended Audience: School Libraries

Track(s): Innovative Programs

## Thursday 3:15pm-4:00pm

42 Years in Academic Libraries: Fred Knows a Thing or Two Because He's Seen a Thing or Two

Location: 324

Presenter(s): Fred Smith

Contact: fsmith@georgiasouthern.edu

Fred Smith has been an academic librarian in Georgia for 42 years. Fred will share ideas on how to manage for high morale. Best practices for public service will be covered. Fred will share what he has learned about dealing with problem patrons. He will share his thoughts on hiring and staff evaluation. He will reflect on general organizational topics and what he sees as the biggest challenge facing librarians today. In addition, he will share a few true, funny stories from the world of library work.

Intended Audience: All Library Types

Track(s): Administration & Management

## Thursday 3:15pm-4:00pm

Success in Promotion & Tenure for Technical Services Librarians: A Panel Discussion

Location: Magnolia A

Presenter(s): Linh Uong, Jessie Copeland, Guy Frost,

Alexis Linoski, Jeff Mortimore

Contact: <a href="mailto:linh.uong@ung.edu">linh.uong@ung.edu</a>

Sponsored by the GLA Technical Services Interest Group

For those starting their academic career or transitioning from a public or school library, Promotion and Tenure may seem quite daunting. This panel reflects on the experiences of Technical Services librarians who have successfully navigated the road to promotion and tenure, or are in the process of doing so. The panel is represented by both public and private institutions, and includes institutions that require promotion and tenure, or follow a non-tenure track with promotion to rank. Join us and learn how to succeed in achieving promotion and tenure!

Intended Audience: Academic Libraries

Track(s): Technical Services/E-Resources

## Thursday 3:15pm-4:00pm

# Customize and Harmonize: How to Integrate Your Library's Local Resources and Best Practices for Linking to GALILEO Content

Location: Magnolia B

Presenter(s): Mike White

Contact: mike.white@usg.edu

This session will take a look at different ways to add your local content to GALILEO and best practices for integrating GALILEO content into your library website, Libguides, and Learning Management System.

Intended Audience: All Library Types

Track(s): Technical Services/E-Resources

## Thursday 3:15pm-4:00pm

Shifting From Sharing Information to Sharing Impact: Changing the Way We Talk About Libraries

Location: Magnolia C

Presenter(s): Deborah Hakes

Contact: dhakes@georgialibraries.org

It used to be that support for libraries was a given, but now it isn't enough for libraries to do good work. Libraries need to talk about that good work, and library staff must shift how they talk about library services to an intentional marketing approach. Intentional marketing and communications reflect your library's values, is story based when possible, and takes your message to where your audience is offering what they need. This session will provide guidance on how library staff can shift their communications and marketing efforts to show the value of their library and build engagement with new and existing patrons.

Intended Audience: All Library Types

Track(s): Outreach & Advocacy

## Thursday 3:15pm-4:00pm

### Misadventure: Attempts to Update Our Copyright Information and Missteps along the Way

Location: Magnolia D

Presenter(s): Catherine Bowers, Jessica Lee

Contact: <a href="mailto:csbowers@valdosta.edu">csbowers@valdosta.edu</a>

Our library's professional development committee was tasked with updating our public information about copyright. This quickly evolved into a task force with a few representatives from different departments: reference, e-resources, circulation and ILL. While we aimed to have a seamless, holistic process of growth, we quickly realized that some paths were rockier than others were, and obstacles came from surprising corners. This presentation covers how we evaluated our situation, identified our needs and developed campus partners in the process.

Intended Audience: Academic Libraries

Track(s): Professional Development

## Thursday 4:10pm-5:00pm

#### **Keynote by Karin Slaughter**

Location: Exhibition Hall A

Presenter(s): Karin Slaughter

Karin Slaughter is one of the world's most popular and acclaimed storytellers. She is known for telling stories that get under your skin.

## Thursday 5:00pm-6:00pm

#### All-Conference Reception & Author Scavenger Hunt

Location: Ballrooms A, B, C, D, E

Sponsored by the Public Libraries Division of GLA.

Meet GLA's officers and network with your colleagues. Mingle with this year's award winners and authors from around Georgia while enjoying hors d'oeuvres.

While you're attending the all-conference reception, join our local author scavenger hunt! Look for local authors wearing blue badges so you can match the author with the clue. Complete the scavenger hunt guide in your program book and you will be registered to win a \$100 Visa gift card!

## Thursday 6:00pm-7:00pm

#### **All-Conference Awards Ceremony**

Location: Exhibition Hall A

The annual All-Conference Awards celebrate the best in our libraries this year! Join us as we recognize achievement from libraries and librarians from across the state.

## Thursday 7:00pm-9:00pm

## New Member Round Table & Interest Group & Social

Location: Ocmulgee Brewpub (484 Second Street Macon, GA 31201)

This meeting and social provides an opportunity for new, existing, and prospective GLA members to mingle with other people in, or interested in, the library profession. With 15 Interest Groups, you're bound to meet someone with similar interests! The social will begin with a short meeting where current-and newly-elected NMRT and IG Council Chairs will be introduced. If you're looking for something low-key on Thursday night, join us! We will provide the appetizers! You are welcome to purchase additional food and drinks as you see fit. On-street metered parking is available for \$1.25/hour and free after 8:00pm.

## Friday 8:00am-8:45am

#### **Digital Inclusion in Libraries**

Location: 303

Presenter(s): Heather Salters

Contact: saltersh@dekalblibrary.org

Cross the digital divide with digital inclusion! Learn the basic tenets of digital inclusion and why it is crucial for our patrons and communities. Identify how libraries, especially public ones, can build digitally inclusive communities, and share ways this may already be happening at your own library or that you are hoping to implement at your library.

Intended Audience: Public Libraries

Track(s): Outreach & Advocacy

## Friday 8:00am-8:45am

Building Better Researchers: Partnering with an English Composition Program to Develop Student Information Literacy

Location: 306

Presenter(s): Melissa Johnson, Thomas Weeks,

Josette Kubicki

Contact: mjohns69@augusta.edu

Librarians at one of the USG research universities partnered with English Composition faculty in developing and implementing a required flipped library information literacy module. Due to the USG partnership with the Gardner Institute's Gateways to Completion program, the second class in the first-year English composition series was targeted for course redesign. Part of the redesign effort included mandatory library instruction. This presentation will discuss the origins of this project, how the module was designed, developed, and implemented, and some preliminary data gathered from Fall 2019.

Intended Audience: Academic Libraries

Track(s): Library Instruction/Instructional Technology

### Friday 8:00am-8:45am

From Itinerary Suggestions to Orientation: How Librarians Can Assist with Study Abroad Programs

Location: 308

Presenter(s): Laura Tartak

Contact: <a href="mailto:ltartak@gsu.edu">ltartak@gsu.edu</a>

Get involved with study abroad! Find out how you can promote study abroad programs, help create an itinerary, provide research, suggest resources, and assist with orientation. For the past year, I've had the opportunity to work with instructors, the study abroad department, and a third party vendor in creating a new study abroad program to England for English Composition II and History of Motion Pictures classes. As a librarian who has participated in study abroad fairs for years, and likes to travel and give advice, this has been a dream assignment.

Intended Audience: Academic Libraries

Track(s): Library Instruction/Instructional Technology

## Friday 8:00am-8:45am

Membership as a Game Changer in Your Professional Career

Location: 309

Presenter(s): Lamonica Sanford, Shaundra Walker

Contact: <a href="mailto:lamonica.sanford@gcsu.edu">lamonica.sanford@gcsu.edu</a>

Sponsored by the New Members Round Table (NMRT)

As a new, experienced, or prospective librarian or paraprofessional, a person's involvement in state, regional, national, and/or international professional library associations can be a game-changer in a person's professional career. The benefits of membership are numerous and include networking with a diverse community and sharing best practices and innovative ideas. Attendees at this presentation will leave with an appreciation of why professional associations like GLA are important, an awareness of the benefits of membership in associations, and an

understanding of the various participation and leadership levels of membership.

Intended Audience: All Library Types, Emerging

Librarians/MLIS Students

Track(s): Professional Development

## Friday 8:00am-8:45am

Maybe It's Me: Transcript Analysis of Faculty Requests for Library Instruction

Location: 310

Presenter(s): Catherine Bowers

Contact: csbowers@valdosta.edu

This project analyzes the past three years of faculty requests for library instruction, based on correspondence and submissions through the LI request form. Transcript analysis is used to identify themes relevant to resource use, information literacy, and other research practices. This project will be used to improve existing faculty partnerships and expand outreach into developing new library instruction relationships.

Intended Audience: Academic Libraries, Emerging Librarians/MLIS Students

Track(s): Library Instruction/Instructional Technology

### Friday 8:00am-8:45am

**Creating a Teen YouTube Channel** 

Location: 312

Presenter(s): Joshua Beasley

Contact: jbeasley@gwinnettpl.org

Building teen engagement within your local public library can be a difficult task. Creating a YouTube Channel for your Teen Advisory Board is a great way to market library services and give your teens a voice within the community. With a YouTube Channel, your teens will have a vested interest as content creators for your library. During this presentation,

you will learn how to create your own successful channel content using low cost technology equipment and software.

Intended Audience: Public Libraries

Track(s): Youth Services

### Friday 8:00am-8:45am

Strengthening the School to College Pipeline: Building National History Day Partnerships

Location: 313

Presenter(s): Scott Pieper, Christina Zamon

Contact: <a href="mailto:spieper1@gsu.edu">spieper1@gsu.edu</a>

Are you thinking about school to college pipeline programming for your school or academic library? Librarians from Georgia State University's Special Collections and Perimeter College will describe their recent experience developing National History Day (NHD) programming. NHD provides a wellestablished program from which to build unique and meaningful partnerships between middle and high school researchers and academic libraries. The presenters will discuss strategies for building such collaborative relationships, as well as strengthening relationships among library staff, departments, and campus libraries. Their experience has not been without challenges, so come prepared to learn from our successes and frustrations.

Intended Audience: Academic Libraries, School Libraries

Track(s): Outreach & Advocacy

### Friday 8:00am-8:45am

That Was Then: Early Forms of Social Media in the Abolitionist Movement of the Past and Reflections on Current Trends

Location: 324

Presenter(s): Ellen Barrow

Contact: ebarrow@gsu.edu

Successful social reform movements in society have long been associated with powerful publicity methods from rallies and publications to the current proliferation of social media driven movements such as #blacklivesmatter and #metoo that have continued to have lasting impact. The Abolitionist movement of late eighteenth and nineteenth centuries promoted their cause with the creation of pamphlets, books and a unique collection of objects such as medallions or ceramics to promote the end of slavery in Great Britain and the United States. This program will explore some of the more powerful images from the Abolitionist movement with such objects as the Wedgewood slave medallion, and related materials as well as those of current movements. This session will focus on how much the methods of publicizing social reform issues has remained similar in intellectual and psychological intent but has changed in terms of publicity methods and access while having tremendous impact on society as a whole.

Intended Audience: All Library Types

Track(s): Outreach & Advocacy

#### Friday 8:00am-8:45am

Using Program and Portfolio Management to Build Diverse Teams in Georgia Tech

Location: Magnolia A

Presenter(s): Janice Shipp, Kimberly Sheldon, Donna

Riley

Contact: shippj@savannahstate.edu

Sponsored by the GLA Paraprofessional Division

The Georgia Tech Library stands at an interesting crossroads for redefining the research library of the 21st century. By implementing a project team based structure within a portfolio management framework, Library employees (faculty and staff) participate in cross-functional team activities in a formal way; all while learning and utilizing the fundamental aspects of project management. The portfolio framework includes projects in support of both building

renovations as well as service and operational improvements, allowing for diverse teams of Library employees to work together regardless of department or job role. This framework also allows for better dissemination of information throughout the Library in order to help build a stronger, more efficient organization.

Intended Audience: All Library Types

Track(s): Innovative Programs

## Friday 8:00am-8:45am

20 Years of Better Together: Georgia PINES

Location: Magnolia B

Presenter(s): Julie Walker, David Singleton

Contact: <a href="mailto:jwalker@georgialibraries.org">jwalker@georgialibraries.org</a>

Twenty years ago, Georgia's public libraries created the PINES consortium, a national model for resource sharing and collaboration. PINES is still distinctive today. How did this idea succeed in the ultimate example of "building better together"? Where does PINES go from here? Two original PINES leaders look back and look forward.

Intended Audience: Academic Libraries, Public Libraries, Emerging Librarians/MLIS Students

Track(s): Access and Information Services

#### Friday 8:00am-8:45am

New Trends in Performance Management and Performance Coaching

Location: Magnolia C

Presenter(s): Paula Singer

Contact: <a href="mailto:psinger@segalco.com">psinger@segalco.com</a>

Today's workforce is in the midst of a talent paradigm shift. Complexities inherent in the changing multi-generational workforce, increasing competition for talent, ongoing budget constraints, complex organizational realities and the ever-

expanding role of technology challenge us to rethink the role and linkages between supervisors, talent development and performance management. Strong disruptive trends point to the fundamental shifts needed to transform an organization's often bureaucratic and unpopular performance management program into an engaging performance development process.

Intended Audience: All Library Types

Track(s): Administration & Management

## Friday 8:00am-8:45am

It Takes a Campus: Building Inter-Unit Collaborative Relationships to Improve Continuing Resources Workflows

Location: Magnolia D

Presenter(s): Jackie Watkins, Hyun Chu Kim

Contact: jwatki35@kennesaw.edu

Collaboration between two library departments can transform challenges into opportunities, at least for Technical Services (TS) and Collection Development (CD) units at Kennesaw State University (KSU). The collaboration between two units provided an excellent opportunity to transform the workflows to be effective and transparent. This session will provide an overview of workflows between two units, establishing collaborative relationships, and the development of shared documents to improve workflows.

Intended Audience: Academic Libraries, Emerging Librarians/MLIS Students

Track(s): Technical Services/E-Resources

## Friday 9:00am-9:45am

**Keynote by Jeremiah Pauley** 

Location: Exhibition Hall A

Presenter(s): Jeremiah Pauley

From time to time, we all struggle with resilience and maintaining a positive, productive mindset. Jeremiah Pauley will share his expertise and tools for triumphing and the face of adversity.

### Friday 10:00am-11:00am

#### Poster Session B & Coffee with the Vendors

Location: Exhibition Hall A

Visit Exhibition Hall B to meet our excellent poster presenters and have a coffee with the vendors! Our posters include:

Volunteering at the Bibliothèque Droit-Lettres: perspectives from an American librarian in France, by Carley Knight

Framing Library Impact through Evaluation, by Laura Clark

Comparison Usability Testing: Classic Online Catalog vs. EBSCO Discovery Layer, by Jason Tubinis, Rachel Evans and Marie Mize

Developing a Benchmark Performance Measurement System for Reference Transactions, by Jessica Varsa

Health Resources for Youth: Improving Health Information Access Using Libguides, by Choi Yunseon and Xoaoio Ren

#### Friday 10:00am-11:00am

#### Public Libraries Serving Their Communities through Innovative Programming

Location: 312

Presenter(s): Trudi Green, Amie Torok, Ashley Shull

Contact: tgreen@athenslibrary.org

Sponsored by the GLA Public Library Division

Gain ideas and get inspired by these successful public library programs!

Hear how Athens-Clarke County Library, along with the University of Georgia School of Social Work,

received an IMLS grant for an innovative, first-in-thenation project: to create a "trauma-informed library." They will also cover their B.E.E. Club, a peer mentorship group for young girls in underserved communities.

Then learn how the Athens-Clarke County Library began a community web archive including the nuts and bolts, community engagement, policy and procedure, and sustainability.

Finally, learn how to duplicate Chattahoochee Valley Libraries' "Start Something New" adult learning series, which is tailored to community needs and taps into local resources.

Intended Audience: Public Libraries

Track(s): Innovative Programs

## Friday 11:15am-12:00am

LC Call Number 101: "What does it all mean?!", the LC Classification and Shelflisting Manual

Location: 303

Presenter(s): Rebecca Hunnicutt

Contact: rhunnicutt@georgiasouthern.edu

Creating a call number for an item is a necessary step in the cataloging process in any technical services department. However, it can be a surprisingly complex task. Creating a call number requires the use of standardized rules as well as a basic knowledge of call number structure. Luckily, there are tools that can be used to help in this step. Understanding these tools and grasping the information being provided are necessary skills to develop for any new or out of practice cataloger. Therefore, this presentation will cover the basics of the Library of Congress Shelflisting Manual. It will begin with a brief overview of the manual and how to use it, and then move on to specific subject matters, like working with the always tricky .A cutters. Also, basic cuttering and cuttering by region or country will be reviewed, along with translations/texts in parallel languages, including the Translation Table outlined in the G150 section.

Intended Audience: Academic Libraries

Track(s): Technical Services/E-Resources

## Friday 11:15am-12:00pm

Quick Take: Common Reader Remix: Centering the Library in Common Reader Programs

Location: 306

Presenter(s): Jamie Addy

Contact: jamie.addy@gcsu.edu

The presentation will discuss the evolution of a common reading program at a small public liberal arts college. First, the presentation will share background information on past iterations of the common reading program and the role of the library in supporting the common reader program. Secondly, the speaker will share a variety of assessment data of the new program, which debuted in the 2018 academic year, to demonstrate student/faculty perceptions and engagement. Lastly, the speaker will outline what was successful about the new model and what refinements will be made for the upcoming 2019-2020 academic year.

Intended Audience: Academic Libraries

Track(s): Innovative Programs

**Quick Take: Knitting and Crocheting for Charity** 

Location: 306

Presenter(s): Meredith Causey, Tracy Walker

Contact: <a href="mailto:causeym@forsythpl.org">causeym@forsythpl.org</a>

Forsyth County Public Library has offered social circle and instructional knitting and crocheting sessions for its patrons. Recently, staff decided to combine the frequently requested knitting and crocheting classes with our new outreach strategic goals. We have several charitable organizations within our county so we invited patrons to knit or crochet washcloths, scarves, hats, mittens, and lap blankets. Patrons could also donate yarn. Staff and a retired staff member were on hand to instruct anyone who wanted to learn how to complete these

projects. We solicited yarn and soap from local hotels to donate with the completed washcloths.

Intended Audience: Public Libraries

Track(s): Innovative Programs

## Friday 11:15am-12:00pm

Quick Take: Timelords & Timelines: Four Web Apps for Storytelling in Libraries

Location: 308

Presenter(s): Rachel Evans, Sharon Bradley, David

Rutland, Marie Mize

Contact: <u>rsevans@uga.edu</u>

From online embeds to interactive displays, timelines can serve many purposes and tell powerful stories. In this panel librarians discuss collaboration and how to bring history to life through displays, events and online platforms for engaging students and preserving community milestones. Four of our favorite tools for creating digital timelines and gathering content will be shared including Prezi, Tiki-Toki, TimeToast, and Piktochart. Comparisons will be given based on cost, technical limitations, and general ease of use. Specific examples will also be shared and discussed.

Intended Audience: All Library Types

Track(s): Innovative Programs

Quick Take: Experimenting with Trendy Productivity Things: So I Made Students Bullet Journal (Verb)

Location:308

Presenter(s): Catherine Bowers

Contact: csbowers@valdosta.edu

Bullet journaling is a diary-keeping practice that describes itself as "the analog method for the digital age." Persuaded by its popularity on social media, I assigned a study abroad class to keeping a bullet journal. I provided a Moleskine and an overview of the technique. The assigned categories to track were tied to the threshold concept principles essential to

experiential and international learning. The journal has been the backbone of predeparture planning and on-site activities. Outcomes for this project will focus on students' reviews of the experience and their new connections to the research component of the class.

Intended Audience: Academic Libraries

Track(s): Library Instruction/Instructional Technology

## Friday 11:15am-12:00pm

Quick Take: Nevertheless, She Persisted: Curating an Exhibit on the Recent Women's Marches - A Collaborative Experience between Special Collections and an Emerging Librarian in Women's Studies

Location: 309

Presenter(s): Terri Hatfield

Contact: tlhat@uga.edu

Upon collecting ephemera from several of the recent Women's Marches, the University of Georgia's Lucy Hargrett Draper Center and Archives for the Study of the Rights of Women in History and Law invited a recent MLIS graduate working in the (UGA) Institute for Women's Studies to curate an exhibit with these materials and coordinate related promotional programming. This program will discuss the lessons learned by this emerging librarian throughout the experience. The presentation will also discuss the privileges, successes, and challenges that arose out of this collaborative project between an established special collections library and a still-learning, new MLIS graduate.

Intended Audience: All Library Types, Emerging

Librarians/MLIS Students

Track(s): Outreach & Advocacy

**Quick Take: Lessons Learned from My Information Security Assignment** 

Location: 309

Presenter(s): Ernie Evangelista

Contact: ernie.m.evangelista@atl.frb.org

For nearly six months in 2018, I worked part-time in the Information Security Department in my organization. The session will begin with a quick overview of the Federal Reserve Bank of Atlanta and end with tips on reviewing library resources from an information security perspective.

Intended Audience: All Library Types

Track(s): Professional Development

## Friday 11:15am-12:00pm

**History, Libraries and Archives** 

Location: 310

Presenter(s): Deborah Davis, Melanie S. Byrd

Contact: dsdavis@valdosta.edu

A presentation based on 15 years of partnership between the library and the History Department by an archivist/librarian and a history professor/librarian. We will touch on programs such as LI, work projects, and co teaching semester long classes.

Intended Audience: Academic Libraries, Public Libraries, School Libraries, Emerging Librarians/MLIS Students

Track(s): Library Instruction/Instructional Technology

### Friday 11:15am-12:00pm

Quick Take: From Patrons to Customers: Applying Academic Library Principles in the Public Library

Location: 312

Presenter(s): Christopher Moffat, Stephanie Bennett,

**David Smith** 

Contact: cmoffat1@gsu.edu

Academic and public libraries often believe they create two different types of librarians. While this may be true, the skill sets of each are more similar

and transferable than one might think. Former public librarians discuss how their new experience in academic libraries could be useful to public libraries. This presentation will offer lessons learned in governance and decision-making, research and scholarship, and job specialization versus generalization.

Intended Audience: All Library Types

Track(s): Administration & Management

## Friday 11:15am-12:00pm

Quick Take: Building Better Questions: Developing Purposeful Questions into Library Instruction to Informally Assess Student Learning

Location: 313

Presenter(s): Karen Doster-Greenleaf

Contact: kdostergreenleaf@gsu.edu

Have you ever thought about the questions you ask students during an instruction session? Do they require the students to think critically or are they asking students to recall information covered just seconds ago? Using Depth of Knowledge (DOK) designed questions can help to more accurately assess the level of students understanding of concepts covered in library instruction classes. This presentation will highlight the different levels of the DOK framework, how to incorporate the outcomeoriented question design process into lesson plan development, and provide a comparison of using DOK questions in the classroom versus previous teaching experiences.

Intended Audience: Academic Libraries, School Libraries, Emerging Librarians/MLIS Students

Track(s): Library Instruction/Instructional Technology

Quick Take: Be Careful What You Wish For: Building an Instruction Arsenal You Can Rely On

Location: 313

Presenter(s): Brittani Sterling

Contact: <u>bsterling@gsu.edu</u>

Outreach is one of a Librarian's most essential tools. Relationship building is also tantamount to student success! The end goal is to create meaningful experiences for the students we serve and be the bridge between their studies and their development as informed citizens. What happens when you obtain the result that you hoped for, but your execution has a bunch of stipulations attached? Join me for examples of creative outreach endeavors, classes that didn't quite go according to plan, and suggestions for how to make the most of the time you get, even if it's not what you planned for!

Intended Audience: Academic Libraries, Emerging Librarians/MLIS Students

Track(s): Library Instruction/Instructional Technology

## Friday 11:15am-12:00pm

Feeling Distant? Best Practices for Engaging Students (and Faculty) with Online Instruction

Location: 324

Presenter(s): Jason Puckett, Emily Thornton, Jeff

Dowdy, Michael Wilson

Contact: jpuckett@gsu.edu

Sponsored by the Distance Learning Interest Group

Promoting library instruction and building connections with students and faculty can be difficult when you're on the same campus or even in the same room. These outreach and engagement difficulties are only compounded when you factor in distance. Whether you're just on a different campus or in a different part of the country, distance complicates the math in the outreach/engagement equation. In this panel sponsored by the Distance Learning Interest Group, instruction librarians discuss strategies and best practices for marketing, engaging, and interacting with online classes. The audience is also invited to participate in the discussion as we learn from each other about the best approaches for virtual instruction.

Intended Audience: Academic Libraries

Track(s): Library Instruction/Instructional Technology

## Friday 11:15am-12:00pm

Quick Take: Let them Make!: Transitioning an Academic Library Makerspace from Offering a 3D Printing Service to Teaching 3D Modeling and Printing

Location: Magnolia A

Presenter(s): Andrew Johnson

Contact: andrew.johnson2@uga.edu

This session will discuss how the University of Georgia's Science Library Makerspace evolved from offering a 3D Printing service (where students and faculty dropped off files to be 3D printed by student-assistants) to a space of instruction and librarian-assisted creation (where students and faculty learn 3D modeling and 3D printing, design and build their own projects, own the creation process for themselves and demystify tech in the process). Planning, implementation, iterations, and sustainability of technology instruction in an academic library makerspace will be discussed.

Intended Audience: Academic Libraries, Emerging

Librarians/MLIS Students

Track(s): Innovative Programs

**Quick Take: Game On: Three Years of Tabletop Collection and Community** 

Location: Magnolia A

Presenter(s): Robert Taylor, Danielle Costello

Contact: rngriggs@valdosta.edu

Three years ago, Valdosta State University gave a presentation on the history of board games in our library. Through the many changes since that time, VSU has kept the tabletop game train on its tracks. During this presentation, Danielle Costello and Robert Taylor will share what we've learned from the past and how we will continue to develop our board game collection and community.

Intended Audience: All Library Types

Track(s): Innovative Programs

## Friday 11:15am-12:00pm

#### A Checkup on Georgia's Civic Health

Location: Magnolia B

Presenter(s): Elizabeth Turner, Rebecca Rice

Contact: elizabeth@gafcp.org

Georgia's civic health is still not strong, according to the edition 2019 of the Georgia Civic Health Index. This matters, because research links civic health to a host of community outcomes. While Georgia has work to do, some indicators from the report suggest promising opportunities for our state, and community organizations like libraries have an important role to play. In this workshop, you'll learn about the current trends in Georgia, why they matter, and best practices that libraries can apply to help improve their local civic health.

Intended Audience: All Library Types

Track(s): Outreach & Advocacy

## Friday 11:15am-12:00pm

**Brick House: Building Stronger Academic Connections for Student Learning Success** 

Location: Magnolia C

Presenter(s): Kristen Bailey, Gail Morton, Lee Twombly Olson, Kathryn Wright, Adam Griggs,

Christian Pham, Stephanie Miranda

Contact: bailey ka@mercer.edu

This panel presentation shares Mercer librarians' experiences in close collaborations with teaching faculty to facilitate and exhibit student learning and success. The collaborative projects and events include grant-funded student research exhibitions, a community-supporting digital humanities project, scaffolded assignments using an antiquities collection, and digitizing historical Mercer publications.

Intended Audience: Academic Libraries

Track(s): Library Instruction/Instructional Technology

## Friday 11:15am-12:00pm

All the Library's A Stage: Engaging Children and Teens through Interactive Performing Arts Programming at the Monroe-Walton County Library

Location: Magnolia D

Presenter(s): Stacy Brown, Blake Peters

Contact: <a href="mailto:sbrown@uncleremus.org">sbrown@uncleremus.org</a>

This session is an overview of efforts to bring the performing arts to the Monroe-Walton County Library through two programs: Drama Hour and Puppet Story Time. By partnering with On Stage Walton, the local Monroe community theatre, we have been able to create an interactive and impactful drama program. Puppet Story Time is a monthly program where children are able to interact with handmade life-sized puppets, create their own puppets, and learn about the wonderful world of puppetry arts.

Intended Audience: Public Libraries, School Libraries

Track(s): Youth Services

## Friday 12:15pm-1:30pm

**Scholarship Raffle** 

Location: Exhibition Hall A