

# 2020 Georgia Libraries Conference with SELA

## Event Schedule

Wed, Oct 07, 2020

7:00am

### Pat Carterette 5k Run/Walk

🕒 7:00am - 8:00am, Oct 7

The Pat Carterette 5k Run/Walk will be held virtually in conjunction with the virtual conference this year. Complete the 5k anytime October 7th-9th and post a selfie on social media.

All registrants will receive a prize and all participants posting to social media will receive a second prize. Register at <https://forms.gle/Mudhk7snGoBN3xoQ9>

12:30pm

### Welcome and kick off

🕒 12:30pm - 12:45pm, Oct 7

As we come together in this new way, we have many great events planned to bring Everyone In! We hope you'll enjoy this opportunity to reach beyond our COVID bubbles, learn from each other, and build relationships with other librarians and library professionals from across the Southeast.

1:00pm

### LibGuides as the platform for hosting, curating, creating, and adapting Open Educational Materials.

🕒 1:00pm - 1:45pm, Oct 7

SpringShare's LibGuides provides an effective platform for hosting and creating OER materials. LibGuides' flexibility and ease of use allows faculty and librarians the ability to quickly adopt, adapt, and deliver OER content to students. This panel will highlight OER projects from two state institutions and one private institution utilizing LibGuides to meet OER needs, as well as meeting Affordable Learning Georgia (ALG) grant compliance. Librarians will discuss the challenges and benefits of the platform, and participants will leave with several ideas on how to leverage LibGuides for OER development and hosting at their institutions.

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#### 🗣️ Speakers



Jeff Mortimore Discovery Services Librarian, Georgia Southern University



Katie Shepard Web Services Librarian, Mercer University Libraries [GLA | SELA]



Susanna Smith Acquisitions Librarian & Instructional Designer, Georgia Highlands College



Dawn (Nikki) Cannon-Rech Research Services Librarian, Georgia Southern University GLA, ACRL, ALA, SPARC

### Only So Much Time in the Day: Time Management Strategies for Success

🕒 1:00pm - 1:45pm, Oct 7

Librarians wear a lot of hats. Far from a quiet profession with an easily defined range of tasks, a librarian might be called upon to unclog a toilet, clean up a spill, and provide technical support all in the same day (or hour!) How can a librarian stay on top of all of the needed tasks and maintain sanity? This program will consist of a short review of current research on librarian time management and a panel discussion of current librarians discussing ways they manage time, with time for questions and answers.

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#### 🗣️ Speaker



Jennifer Bartlett, Jennifer Brannock, Dr. Lori Haight, Brenda Hough

## 1:45pm

### Exhibit Hall

🕒 1:45pm - 2:15pm, Oct 7

Checkout the Virtual Exhibit Hall to see the latest and greatest for your library. You'll have a chance to win a prize in our Passport Contest by visiting virtual exhibit booths.

## 2:15pm

### Building the Foundation for Grant Seeking in Public Libraries

🕒 2:15pm - 3:00pm, Oct 7

The outlook for continued library funding is changing at a rapid pace. With the advent of the COVID-19 pandemic, public libraries are not only losing future funding but also being forced to get creative with their existing budget in order to support new patron needs. This new mode of operation encourages a dynamic response in service as the environment changes from week to week. Public libraries are turning to grants to supplement funding and enhance programming for an increasingly virtual world. Leveraging existing resources and relationships is a good way to build a foundation for grant seeking.

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#### 🗣️ Speaker



Shannan Furlow IT Program Manager, Georgia Public Library Service

### Quick Take: Preserving the History of a Consolidated University

🕒 2:15pm - 2:25pm, Oct 7

What happens to the unique 50 year history of one institution when its identity is lost in a consolidation process? Georgia State University's consolidation with Georgia Perimeter College (GPC) offered many challenges and opportunities for preservation of GPC's history. This Quick Take focuses on lessons learned and key take-aways when collecting archival materials & preserving historical records at the smaller institution, Georgia Perimeter College. As a non-archivist librarian who worked at GPC, the talk will focus on

strategies to identify and build relationships with stakeholders including Public Relations & Marketing, Retiree Association, and University Foundation.

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 Speaker



Scott Pieper Georgia State University Library

2:25pm

**Quick Take: Digitizing a Collection: Social Media and Archival Objects**

🕒 2:25pm - 2:35pm, Oct 7

"Digitizing a Collection: Social Media and Archival Objects" is an examination of how The Johnston-Felton-Hay House Museum was able to promote the use of their collections while under the restrictions of the Covid-19 pandemic. A twenty-minute talk on the archival project at the Hay House, "Digitizing a Collection" explores the use of social media in archives during the pandemic. Social media promotion of collections can be used by all types of information institutions, from local libraries to international museums, as a way of digitizing simplified finding aids and promoting the use of their collections.

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 Speaker



Kate Fisher Branch Manager, Shurling Library - Middle Georgia Regional Library System | GLA | ALA | CSA | VSA

2:35pm

**Quick Take: Our OpenAthens Journey: Lessons Learned and Looking to the Future**

🕒 2:35pm - 2:45pm, Oct 7

Kennesaw State University went live with OpenAthens in January of 2020 and became the first library in USG to do a full implementation. The journey up to the go-live date had a lot of interesting experiences. Some of these include losing the institutional project lead during the middle of the implementation, negotiations with our University Information Technology Services department, delayed go-live dates, dealing with library staff anxiety, and plenty of training. This quick take will look at what we learned and look at the future benefits of having OpenAthens in our library systems.

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 Speaker



Chris Morris Web Librarian, Kennesaw State University

2:45pm

**Quick Take: Instruction as Diversity Outreach: National History Day**

🕒 2:45pm - 2:55pm, Oct 7

Come consider with me National History Day as an outreach and partnership opportunity. NHD is a natural fit for school to college pipeline programming, especially to underserved, majority-minority high & middle schools in the metro Atlanta region (and beyond). National History Day outreach at Georgia State's Decatur

campus has focused on topic development, research skill instruction, and access to resources for area high and middle schools in DeKalb County. National History Day is an excellent program that can expose younger students to college level research and provide an introduction to the college experience.

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 Speaker



Scott Pieper Georgia State University Library

### 3:15pm

#### Assessment during a pandemic: Using ACRL's project OUTCOME to assess instruction and plan for the future

🕒 3:15pm - 4:00pm, Oct 7

In Spring 2020, an assessment project was developed to assess the impact of library instruction to five Speech 102 classes. The assessment was administered in two parts using the immediate and follow-up surveys provided in the project OUTCOME platform. The immediate survey was administered via a print survey directly after the in-person instruction sessions. Due to the pandemic, the follow-up survey was administered six weeks after the instruction sessions via an online survey. This session will discuss using project OUTCOME, the findings of the assessment, and what librarians can learn from assessment projects during a semester of upheaval.

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 Speaker



Ashley S. Dees Research & Instruction Librarian and Associate Professor, University of Mississippi

#### So you want to manage? The Dos & Don'ts of personnel management.

🕒 3:15pm - 4:00pm, Oct 7

Management isn't for everyone. Sometimes we become managers by accident, sometimes it's by choice. Are you considering a career path that includes management and supervision of staff and faculty? This presentation is for librarians new to management and those considering pursuing leadership positions that require personnel management.

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 Speaker



Austina Jordan Head of Access Services, University of North Georgia

### 4:15pm

#### Poster Sessions

🕒 4:15pm - 5:00pm, Oct 7

KSU is graciously hosting the GLC Poster Sessions via Digital Commons this year. GLA thanks them for their support!

- A Welcome Cite: Perspectives on Librarian Roles and Writing Center Support for the Successful Adoption of Citation Manual Updates across a Campus: **Deborah Harmon, Brandy R. Horne, Amanda Warren**
- Distance Librarianship Under Duress: Lessons Learned from the COVID-19 Closures: **Emily Thornton, Samantha Paul, Florence Tang**
- We Got This: Training for Four New Instruction Librarians with Four Different Backgrounds: **John Siegel, Sara DeSantis, Erika Montgomery, Allison Read**
- Using ILL Statistics to Change Policy, Manage Collections, and Develop Crisis Planning: **Kathy Wheeler, Debbie Cobb**
- Staying Grounded In & Out of the Library: Practical Applications of Contemplative Practices for Librarians: **Kristina Lang**
- Getting the Most out of Your Metadata Documentation: **Lauren Geiger**
- Diving Deep into Dissertation Data: Analyzing Graduate Students' Dissertations to Inform Research Data Services: **Mandy Swygart-Hobaugh, Raeda Anderson, Denise Dimsdale, Joel Glogowski,**
- Where Have We Been and Where Should We Be Going? A Needs Assessment Study of Graduate Students' Data Needs: **Mandy Swygart-Hobaugh, Raeda Anderson, Joel Glogowski, Kelsey Jordan, Jeremy Walker**
- Using Nearpod for Staff Development Day: **Marquita Gooch**
- Library Consultation Assessment: Examining Time and Difficulty Across Patron Type, Format, and Location: **Raeda Anderson, Jeremy Walker, Katherine Fisher**

6:00pm

### SELA Night

🕒 6:00pm - 7:30pm, Oct 7

Join us for an evening of celebrating SELA with our 2020 awards, new officer installation, centennial events, and more! BYOB

#### 🗣️ Speaker



Melissa Dennis Head of Research & Instruction Services and Associate Professor, University of Mississippi; SELA, MLA, ACRL

Thu, Oct 08, 2020

7:00am

### Pat Carterette 5k Run/Walk

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11:00am

### Welcome, Awards Ceremony and Keynote

🕒 11:00am - 12:30pm, Oct 8

#### 🗣️ Speakers



Wanda Brown Past President, American Library Association, Winston-Salem State University



Gordon Baker Instructor, Valdosta State University



John Freeman na



Laura Burtle Georgia Library Association



Tim Dodge Research and Instruction Librarian, Auburn University

1:00pm

### Avoiding Find-ability Fiascos: the How and Why of Data Clean up for Digitized Special Collections

🕒 1:00pm - 1:45pm, Oct 8

Employees in libraries come and go. Collections change over time. The systems we use to share these collections, and the fields of data those systems have, are constantly evolving.

The fluid nature of information technology and access gives birth to a host of avenues down which item details sometimes fall through the cracks. This panel will present the story of several special collections, tracing their origins from the adoption of our repository in 2006 to early digitization of items and finally to the recent OCR-ing and metadata cleanup for decades worth of data to optimize their discoverability for the world.

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#### 🗣️ Speakers



Rachel Evans Metadata Services & Special Collections Librarian, University of Georgia, School of Law, Alexander Campbell King Law Library



Anne Burnett Foreign and International Law Librarian, University of Georgia, School of Law, Alexander Campbell King Law Library



TJ Striepe Associate Director for Research Services, University of Georgia Law Library



Stephen Wolfson



Dan Riggs Acquisitions Associate, Alexander Campbell King Law Library

### Creating a culture of welcome: Celebrating diversity and serving the information needs of newcomers during COVID-19

🕒 1:00pm - 1:45pm, Oct 8

How do we properly welcome newcomers to our campuses and communities during social distancing? Come learn about our involvement in the City of Augusta's Welcome Week for immigrants and community members and our work helping plan the University of South Carolina Aiken's Week of Welcome celebrating the return of new and continuing students to campus. We will relate our experience working with immigrants, new and international students, and our new neighbors in the Central Savannah River Area. We will discuss newcomer's information needs, and opportunities and challenges of putting on these events during COVID-19.

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#### 🗣️ Speakers



Susie O'Connor Government Documents and Instruction Librarian, Gregg Graniteville Library



Natalia Bowdoin Library Collections Coordinator / Associate Professor, University of South Carolina Aiken

## 1:45pm

### Exhibit Hall

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## 2:15pm

### Supporting Libraries Through Advocacy

🕒 2:15pm - 3:00pm, Oct 8

Advocacy can feel big, difficult and often exhausting, but it doesn't have to be. Learn how simple advocacy can be and how you can take part in GLA Advocacy initiatives. Hear from Alan Fishel who has represented the American Library Association on many matters, including at the Federal Communications Commission regarding the proceeding under which the FCC increased the size of the E-rate fund by more than \$1 billion annually. Alan also serves on the United for Libraries board, and he is the chair of The E's of Libraries® Task Force. Learn how to break down your advocacy message and how to tackle the perception-reality mindset.

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#### 🗣️ Speakers



Angela Glowcheski Deputy Director, Sequoyah Regional Library System



Alan Fischel United for Libraries, ALA

## Let's get Graphic: Collecting, Showcasing and Using Graphic Novels in Libraries and Higher Education

🕒 2:15pm - 3:00pm, Oct 8

The University of Southern Mississippi's Collection Management Librarian Allisa Beck and Science, Nursing and Health Librarian Jamie Stanfield offer an in-depth workshop about collecting and implementing graphic novels in the academic library. Beck gives attendees an overview of the process beginning with faculty/student needs assessment, showcasing collected works, and Stanfield shows how libraries help instructors and students infuse graphic works into courses and implement library programs. Participants will learn how Stanfield incorporates graphic medicine for nursing and allied health classes and how all libraries can offer the community at large ways to increase health literacy through graphic medicine.

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### 🗣️ Speakers



Jamie Stanfield Science, Nursing & Health Librarian, University of Southern Mississippi



Allisa Beck Arts & Humanities and Collection Management Librarian / Associate Professor, University of Southern Mississippi

## 3:15pm

### The Challenges of Collection Management During Fiscal Uncertainty

🕒 3:15pm - 4:00pm, Oct 8

During FY 2020, University of West Georgia's Library was presented with actual and theoretical budget cut scenarios. As a result, we were asked to reduce our collections budget by approximately \$400,000 for FY 2021 and to devise various strategies for potential budget reductions in the future.

Our collection management committee accomplished this through a multifaceted approach: analyzing relevant data points, seeking insight from subject area liaisons and departmental faculty, and evaluating relevance to current degree programs and course rotations.

Our framework provides an example of how to undertake a collection management project during times of fiscal uncertainty.

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### 🗣️ Speakers



Ashley Carroll Technical Services Budgeting and Accounting Associate, University of West Georgia | GLA



Angela Mehaffey Resource Sharing Manager, University of West Georgia



## Incorporating effective pedagogy into outreach and programming: joint productive activity, strength-based learned, and constructivism

🕒 3:15pm - 4:00pm, Oct 8

Join us for an exploration into how three current pedagogical methods can be applied to librarian and library staff's work in outreach and programming. Three panelists will each go in depth to one method with applicable examples for a range of library contexts. Educational research has given instructors a range of highly effective methods to transfer knowledge and information. We understand outreach and programming to be an extension of the educational experience, so participants will leave with the knowledge to use and adapt these methods to their own outreach and programming.

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### 🗣️ Speakers



Catherine Mancini Georgia Institute of Technology



Jose Rodriguez Class Georgia State University



Karen Doster Director, Research and Instructional Services, Kennesaw State University; GLA; ALA; ACRL

## 4:15pm

### "Campus Closures, Viruses, and (Virtual) Finals Frenzy, Oh My!: Transitioning Finals De-stress Programming to a Digital Environment"

🕒 4:15pm - 5:00pm, Oct 8

Our presentation will discuss how the Augusta University libraries transitioned the traditional, in-person Finals Frenzy activities to an online environment through our social media channels and a library guide (LibGuide). While we offered entertaining content, through a cooking challenge using e-books, and a cutest pet contest, the LibGuide offered important educational, physical, and mental health and wellbeing resources to assist students during this unusual period of their lives and beyond.

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### 🗣️ Speakers



Aspasia Luster Senior Library Assistant, Reese Library-Augusta University



Ali Gomez Access Services Librarian, Augusta University



Josette Kubicki Reference and Instruction Librarian, Augusta University

## Queering the Catalog

🕒 4:15pm - 5:00pm, Oct 8

Finding resources for collection development can be time consuming and difficult. In this presentation, we will provide resources that compile LGBT+ titles and discuss how you can bring out author demographic information in your catalogs.

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### 🗣️ Speakers



Robert Taylor Cataloging & Acquisitions Librarian, Valdosta State University



Jennifer Griffin Access Services Supervisor, Georgia Southwestern State University

## 5:30pm

### 'Tinis & Tomes: Virtual Author Reception

🕒 5:30pm - 6:30pm, Oct 8

Fun social event to bring authors and librarians together. Join us as 4 authors are given 10 minutes to share and participate in a little game of *2 Truths & a Lie*. In this game authors will present 2 true things and one lie about one of their works. Attendees will respond with their answers in the chat box. The first person to get all three correct will win a \$25 gift card. Each author will have the opportunity to present, resulting in 4 rounds and 4 winners. After all 4 authors have had an opportunity to present we will have 20 minutes left for Q & A. Bonus Prizes also available!!!

Prepare a [non-alcoholic and alcoholic book themed drink](#) for this fun time of cocktails with our authors and fellow librarians.

Read about the authors' lineup for this event - <https://gla.georgialibraries.org/virtual-author-reception/>

Sponsored by the Public Library Division

## 6:30pm

### Trivia night

🕒 6:30pm - 8:30pm, Oct 8

Join in the fun of Trivia Night! Bring your team to test your skills against the best librarians around. Don't have a team yet? No worries: we'll pull together teams on the fly. The winning team gets bragging rights for the rest of the year!

## Fri, Oct 09, 2020

## 7:00am

### Pat Carterette 5k Run/Walk

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9:30am

### Poster Sessions

🕒 9:30am - 10:15am, Oct 9

KSU is graciously hosting the GLC Poster Sessions via Digital Commons this year. GLA thanks them for their support!

- Intern-in-Place: Developing Virtual Internships as a Response to COVID-19: **Autumn Johnson**
- Everyone In: Using a Traveling Display to Entice New Clientele to the Library: **Debbie West, Rachel Hooper, Chris Shaffer**
- Welcoming Wellness to Your Library: **Geraldine Kalim, Rachel Evans, Szilvia Somodi, Marie Mize, David Rutland, Dave Eveland**
- Let's Celebrate!: **Geraldine Kalim, Rachel Evans, Szilvia Somodi, Marie Mize, David Rutland, Dave Eveland**
- Equity in Focus: Public Library Business Services through the Social Justice Lens: **Jennifer Price**
- All Hands on Deck: Developing a Job Shadowing Program in Collection Development: **Laurie Aycock, Tomeka Jackson, Shelby Moore, Shannon Plummer**
- Everybody in! And We Mean Everybody: Ink and Professionalism in Libraries: **Manda Sexton, Jennifer Carter, Samantha Reardon, Matthew Foley**
- NMRT Sponsored Presentation: Who Shall I Be Today?: Coping with Impostor Syndrome: **Micki Waldrop, Kimberly Boyd, Dianne Page**
- Pandemic! What Do We Do Now?: **Rebecca Bickford**
- Putting Life Back into the Old Book: A Crash Course in Running a Repair Clinic: **Rachel Evans, David Rutland, Geraldine Kalim**

10:15am

### Supporting the Georgia Curriculum - the Georgia Student Media Festival in 2021

🕒 10:15am - 11:00am, Oct 9

Learn about the ins and outs of the 2021 Georgia Student Media Festival! With the advent of COVID-19, learn all about the changes that have occurred.

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#### 🗣️ Speakers



Gordon Baker Instructor, Valdosta State University



Michelle Lenderman

### Quick Take: Everyone In!: Building and maintaining culture on your team

🕒 10:15am - 10:25am, Oct 9

Want a fulfilling work experience with co-workers who are engaged and connected? Building positive team culture is no easy task – and it's something that needs regular attention as the needs and interests of the team evolve. Strong teams weather difficult times better – and with the COVID situation, we all know there are difficult times ahead. But how do you get there and where do you start? As an early-career manager, I would like to share some things our team has done and is doing to stay connected and engaged at the HUMAN level.

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#### 🗣️ Speaker



Amy Stalker Associate Department Head, Dunwoody Campus, Georgia State University

10:25am

### Quick Take: Y'all Ready for This? Librarians for Sports Ball-ish!

🕒 10:25am - 10:35am, Oct 9

In early 2020, most of the greatest sports events were cancelled or postponed--but one competition remained. While not necessarily a "sport" we had our own Madness, OGLE MADNESS (book bracket edition)! 32 books enter, but only one can be crowned the champion. This lightning talk will discuss setting up book brackets that can be easily run on social media to engage with patrons and promote literacy.

🗣️ Speaker



Alyssa Kowis Reference and Instruction Librarian, Oglethorpe University

10:35am

### Quick Take: In it Together: 8 Lightning Talks on Best Practices in Library Instruction & Reference

🕒 10:35am - 10:55am, Oct 9

Eight librarians will present on a best practice in reference and instructional services through successive 5-minute lightning talks. The talks will represent a variety of topics and library service settings, providing a space where reference and instruction librarians can learn from each other's experiences and perspectives.

🗣️ Speaker



11:15am

### Journey with Jones: Creating Virtual Tours to Generate Global Awareness

🕒 11:15am - 12:00pm, Oct 9

Are you curious about virtual tours and trips? Virtual tours are a way to expose our students to a whole new world view, and there is a plethora of free tools to utilize along this journey to discovery. Learn about several styles of virtual trips, explore pre-made tours that are already available at no cost, and discover how to create your own. Participants will walk away with quality examples to enhance learning and knowledge of resources to help empower their students on their quest to becoming global citizens.

🗣️ Speaker



Amanda Jones Teacher-Librarian, Live Oak Middle School

## A Look Back at the Presidents of SELA: Leaders from Georgia and Other Southeastern States

🕒 11:15am - 12:00pm, Oct 9

It is the responsibility of an organization president to encourage collaboration across all sections of membership to ensure future endeavors are accomplished and to maintain the relevancy of the organization. For this program, you will have the opportunity to hear from leaders from the past as well as the current President of the Southeastern Library Association (SELA). Come listen as they share their experiences as SELA Presidents and observe how libraries have been transformed over the years. This session is moderated by Camille McCutcheon.

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### 🗣️ Speakers



Camille McCutcheon Coordinator of Collection Management and Administrative Services, USC Upstate



Gordon Baker Instructor, Valdosta State University



Tim Dodge Research and Instruction Librarian, Auburn University



Linda Harris Southeastern Library Association

## 12:00pm

### Wrap up and Raffle Winners Announcement

🕒 12:00pm - 12:30pm, Oct 9

Raffle Winners will be announced in a live virtual event. All ticket sales from the Raffle go toward the GLA Hubbard and Beard Scholarships that support the education of future librarians in the state of Georgia.

Participate in the raffle at <https://go.rallyup.com/glascholarship>

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### 🗣️ Speakers



Laura Burtle Georgia Library Association



John Freeman na



Stephanie Miranda Research Services Librarian, Mercer University