AEL 2021 Planning Committee Meeting Notes

Meeting date: 7/21/21

Members present:
Chelsee Dickson
Kristi Henry

Upcoming Event: Grow the AEL/Community Garden Event

- **Event Details:**
  - Date: Sep 10, 2021
  - Time: 12:00-1:00PM
  - Location: Virtual/Zoom
  - Purpose: Showcase plans for the North Cobb Regional Library's community garden, the cooperation between local food/volunteer organizations, and provide tips on grant writing.
  - Prizes: 1 gift card?
    - Ask S. Rogers

- **Speakers/Presenters:**
  - Speakers from
    - Master Gardeners
    - Cobb County Parks Natural Resources Manager(s)
    - NCRL Community Garden grant providers
    - Gilmer County Library Garden
    - Vidhya and/or other NCRL representatives

- **Registration:**
  - Google form

- **Marketing:**
  - Social media
  - Email blasts
  - Kristi will create a graphic in Canva

- **Next Steps:**
  - Finalize dates/times
  - Chelsee will email S. Rogers about potential prizes
  - Ask Vidhya for speakers/presenters

Next event: Regional Viewing Party for GLC Keynote Address

- **Event Details:**
  - Date: October 7th, 2021
  - Time: 4:30PM
  - Location: North Cobb Regional Library
    - Reserve meeting room
- Refreshments: still tentative
  - Follow up with K. Rumble

- **Marketing:**
  - Social media
  - Email blasts

- **AEL Members to facilitate/host:**
  - Vidhya and Kristi

### Miscellaneous

- **Call for 2022 AEL Admins**
  - 4 email blasts scheduled throughout August-September
  - Chelsee has created a form to collect applicants/nominations
  - Application closes on October 1st.
    - Possible extension until Oct 15, 2021
    - Notify applicants on October 29th
    - Pass the baton in November
      - Between November 1-13
      - Meet with new members
      - Record the video session and email it to new members?
    - Invite them to the Mingle in December
  - Chelsee has created a post on Canva to post on social media outlets
    - Kristi will schedule the posts every two weeks

- **Mingle with the Admins in December**
  - Lean toward virtual
  - Will send out a poll to the AEL listserv

### Next meeting(s):

- August 11, 2021 at 12:00PM