

AEL 2021 Planning Committee Meeting Notes

Meeting date: 7/21/21

Members present:

Chelsee Dickson

Kristi Henry

Upcoming Event: Grow the AEL/Community Garden Event

- Event Details:
 - Date: Sep 10, 2021
 - Time: 12:00-1:00PM
 - Location: Virtual/Zoom
 - Purpose: Showcase plans for the North Cobb Regional Library's community garden, the cooperation between local food/volunteer organizations, and provide tips on grant writing.
 - Prizes: 1 gift card?
 - Ask S. Rogers
- Speakers/Presenters:
 - Speakers from
 - Master Gardeners
 - Cobb County Parks Natural Resources Manager(s)
 - NCRL Community Garden grant providers
 - Gilmer County Library Garden
 - Vidhya and/or other NCRL representatives
- Registration:
 - Google form
- Marketing:
 - Social media
 - Email blasts
 - Kristi will create a graphic in Canva
- Next Steps:
 - Finalize dates/times
 - Chelsee will email S. Rogers about potential prizes
 - Ask Vidhya for speakers/presenters

Next event: Regional Viewing Party for GLC Keynote Address

- Event Details:
 - Date: October 7th, 2021
 - Time: 4:30PM
 - Location: North Cobb Regional Library
 - Reserve meeting room

- Refreshments: still tentative
 - Follow up with K. Rumble
- Marketing:
 - Social media
 - Email blasts
- AEL Members to facilitate/host:
 - Vidhya and Kristi

Miscellaneous

- Call for 2022 AEL Admins
 - 4 email blasts scheduled throughout August-September
 - Chelsee has created a form to collect applicants/nominations
 - Application closes on October 1st.
 - Possible extension until Oct 15, 2021
 - Notify applicants on October 29th
 - Pass the baton in November
 - Between November 1-13
 - Meet with new members
 - Record the video session and email it to new members?
 - Invite them to the Mingle in December
 - Chelsee has created a post on Canva to post on social media outlets
 - Kristi will schedule the posts every two weeks
- Mingle with the Admins in December
 - Leaning toward virtual
 - Will send out a poll to the AEL listserv

Next meeting(s):

- August 11, 2021 at 12:00PM