AEL 2021 Planning Committee Meeting Notes

Meeting date: 8/11/21

Members present:
Chelsee Dickson
Kristi Henry
Vidhya Jagannathan

Upcoming Event: Grow with AEL

- **Event Details:**
  - Date: September 17
  - Time: 11:30-12:30PM (45 minute presentation, 10 minutes questions, 5 minutes raffle)
  - Location: Zoom
  - Purpose: Showcase plans for the North Cobb Regional Library’s community garden, highlight the cooperation between local food/volunteer organizations, and provide tips on starting your own community garden and harvesting produce.
  - Prizes: 1 gift card, pending approval from NMRT

- **Speakers/Presenters:**
  - Vidhya and NCRL manager (confirmed)
    - Overview of Library Garden plans
  - Jeanne Young - Cobb County Master Gardener (confirmed)
    - Blueprint of future library/community garden
  - Charlie Monroe - Cobb County Parks Natural Resources Manager (confirmed)
    - How to start your own community garden
  - Flannery Pearson-Clarke - Volunteer & Outreach Coordinator for the Food Well Alliance (confirmed)
    - Harvesting and donating your own fresh produce

- **Registration:**
  - Google form
  - Will close on September 14 at midnight
  - Zoom link will go out on September 16

- **Marketing:**
  - Social media and email blasts
    - Start advertising on August 23rd
  - GLA calendar

- **Next Steps:**
  - Vidhya will finalize speakers/presenters
  - Kristi will create marketing materials

October Event: Regional Viewing Party for GLC Keynote Address
• **Event Details:**
  ○ Date: October 7th, 2021
  ○ Time: 4:30PM
  ○ Location: North Cobb Regional Library meeting room
  ○ Refreshments: still tentative
    ■ Follow up with K. Rumble again?
  ○ Facilitator: Vidhya

• **Marketing:**
  ○ GLC Committee will advertise via their channels
  ○ AEL will be responsible for their social media and email blasts
  ○ AEL crate?

December Event: Mingle with the Admins

• **Event Details:**
  ○ Date: early December for 1 or 1.5 hours
  ○ Location: Zoom
  ○ Prizes: food voucher/gift card

• **Speakers/Presenters:**
  ○ 4-5 total speakers
  ○ Theme is publishing/scholarship/creative activity

Miscellaneous

• **Call for 2022 AEL Admins**
  ○ First email blast has been sent
    ■ Received 5 responses
    ■ Continue marketing through social media/email blasts
  ○ Applications close on October 1st, notify applicants on October 29th
  ○ Pass the baton in November - meet between the 1st-13th
    ■ Meet with new members virtually
    ■ Invite them to the mingle in December

Next meeting(s):

• September 15, 2021 at 12:00PM**