

## AEL 2021 Planning Committee Meeting Notes

**Meeting date:** 8/11/21

**Members present:**

Chelsee Dickson

Kristi Henry

Vidhya Jagannathan

**Upcoming Event: Grow with AEL**

- Event Details:
  - Date: September 17
  - Time: 11:30-12:30PM (45 minute presentation, 10 minutes questions, 5 minutes raffle)
  - Location: Zoom
  - Purpose: Showcase plans for the North Cobb Regional Library's community garden, highlight the cooperation between local food/volunteer organizations, and provide tips on starting your own community garden and harvesting produce.
  - Prizes: 1 gift card, pending approval from NMRT
- Speakers/Presenters:
  - Vidhya and NCRL manager (confirmed)
    - Overview of Library Garden plans
  - Jeanne Young - Cobb County Master Gardener (confirmed)
    - Blueprint of future library/community garden
  - Charlie Monroe - Cobb County Parks Natural Resources Manager (confirmed)
    - How to start your own community garden
  - Flannery Pearson-Clarke - Volunteer & Outreach Coordinator for the Food Well Alliance (confirmed)
    - Harvesting and donating your own fresh produce
- Registration:
  - Google form
  - Will close on September 14 at midnight
  - Zoom link will go out on September 16
- Marketing:
  - Social media and email blasts
    - Start advertising on August 23rd
  - GLA calendar
- Next Steps:
  - Vidhya will finalize speakers/presenters
  - Kristi will create marketing materials

**October Event: Regional Viewing Party for GLC Keynote Address**

- Event Details:
  - Date: October 7th, 2021
  - Time: 4:30PM
  - Location: North Cobb Regional Library meeting room
  - Refreshments: still tentative
    - Follow up with K. Rumble again?
  - Facilitator: Vidhya
- Marketing:
  - GLC Committee will advertise via their channels
  - AEL will be responsible for their social media and email blasts
  - AEL crate?

### **December Event: Mingle with the Admins**

- Event Details:
  - Date: early December for 1 or 1.5 hours
  - Location: Zoom
  - Prizes: food voucher/gift card
- Speakers/Presenters:
  - 4-5 total speakers
  - Theme is publishing/scholarship/creative activity

### **Miscellaneous**

- Call for 2022 AEL Admins
  - First email blast has been sent
    - Received 5 responses
    - Continue marketing through social media/email blasts
  - Applications close on October 1st, notify applicants on October 29th
  - Pass the baton in November - meet between the 1st-13th
    - Meet with new members virtually
    - Invite them to the mingle in December

### **Next meeting(s):**

- September 15, 2021 at 12:00PM\*\*