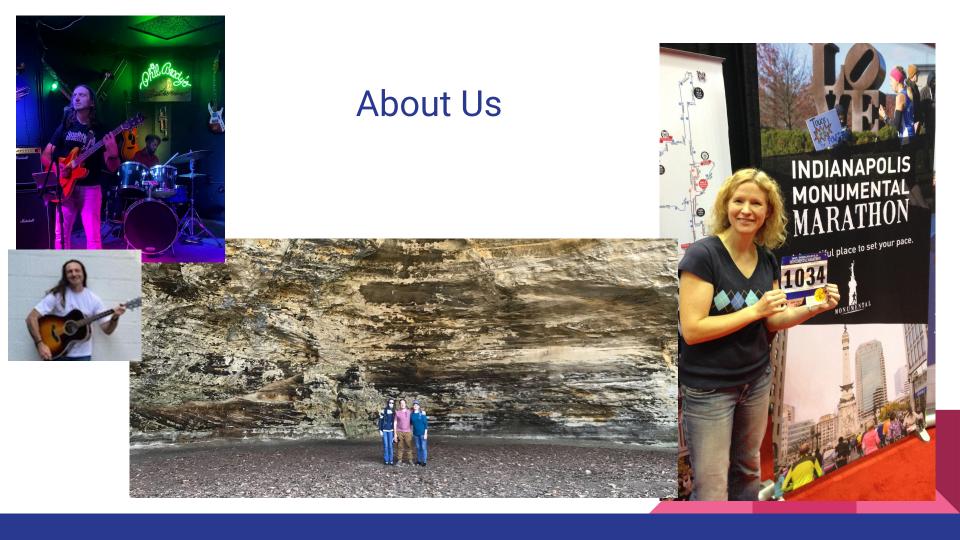
The Impact of COVID-19 on the Use of Academic Library Resources

Poll

- Have you compared any of your library's statistics to identify changes in patron usage patterns due to COVID?
 - Yes
 - No





Survey: Libraries examine phased building re-opening, prepare summer programs

For Immediate Release Wed, 06/03/2020

Contact:

Communications and Marketing Office ALA Media Relations CMO cmo@ala.org



CHICAGO—Most years, June marks a shift for students from classroom learning and research to summer vacations, internships, and packed public libraries for reading and learning programs. This year is different, and libraries are rising to the challenge.

A new American Library Association (ALA) survey of U.S. libraries documents a shift in services to support students, faculty, and communities at large during the crisis and phased preparations for the months ahead. While virtually all libraries (99%) report limited access to the physical building, survey respondents shared leaps in the use of digital content, online learning, and virtual programs. More than 3,800 K-12 school, college and university, public and other libraries from all 50 states responded to the survey between May 12-18.

Poll Questions

Within which areas do you believe your library has seen **increases** since COVID began? [multiple choice, select all that apply]

- ILL borrowing
- ILL lending
- o catalog use
- database use
- discovery tool use
- chats
- instruction
- research consultations
- not sure

Within which areas do you believe your library has seen **decreases** since COVID began? [multiple choice, select all that apply]

- ILL borrowing
- ILL lending
- catalog use
- database use
- discovery tool use
- chats
- instruction
- research consultations
- not sure

About our Universities

	LSU	NEIU	Valpo
Control	Public	Public	Private not-for-profit
Student Population (fall 2020)	34,285	7,119	3,122
Carnegie Classification	Doctoral Universities: Very High Research Activity	Master's Colleges & Universities: Larger Programs	Doctoral/ Professional Universities
Library Employees (fall 2020)	100 employees, including 39 librarians	30 employees, including 12 librarians	19 employees, including 10 librarians

Study Design- Time Frames

To control for differences between semesters unrelated to COVID (such as FTE changes), we considered two time frames per semester: control and COVID. These were different for each institution, but followed the following rules.

- The 2019-2021 control time frames were the same number of days
- The 2019-2021 COVID time frames were the same number of days (but the control timeframes were not the same length as the COVID time frames)
- If a time frame from one year contained a special calendar event (e.g., spring break, Mardi Gras holiday, etc.), the corresponding time frame from the other years also included that event

Control and COVID Time Frames Example - NEIU

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31						

April 2019								
Su	Мо	Tu	We	Th	Fr	Sa		
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28	29	30				_		

May 2019								
Su	Мо	Tu	We	Th	Fr	Sa		
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19	20	21	22	23	24	25		
26	27	28	29	30	31			

Su	Мо	Tu	We	Th	Fr	Sa
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

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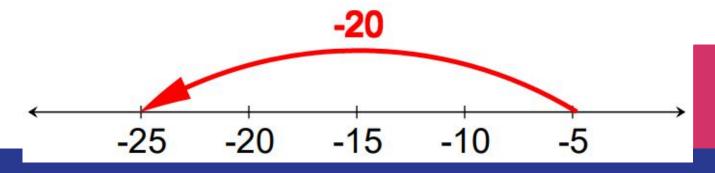
	May 2020								
Su	Мо	Tu	We	Th	Fr	Sa			
					1	2			
3	4	5	6	7	8	9			
10	11	12	13	14	15	16			
17	18	19	20	21	22	23			
24	25	26	27	28	29	30			
31									

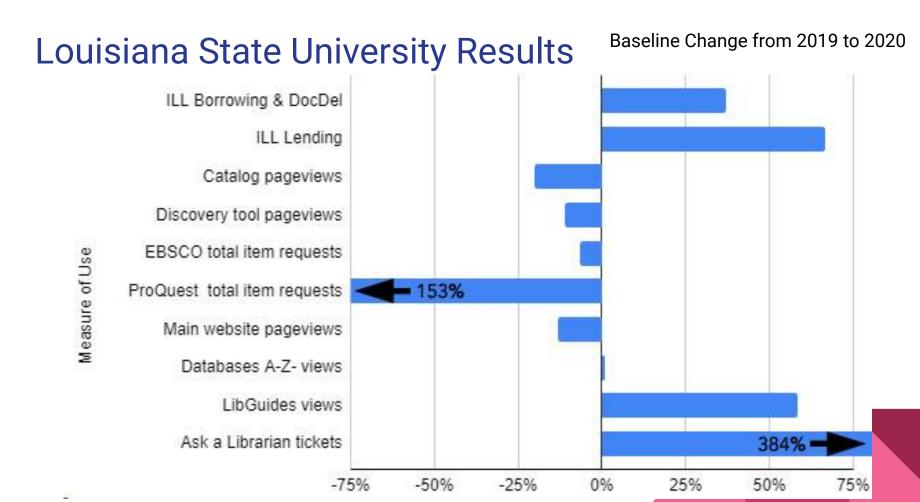
Baseline Difference Example

LSU's catalog pageviews were down **5**% during the **control** period comparison (2019 to 2020).

LSU's catalog pageviews were down **25**% during the **COVID** period comparison (2019 to 2020).

The baseline factored difference is -20%.





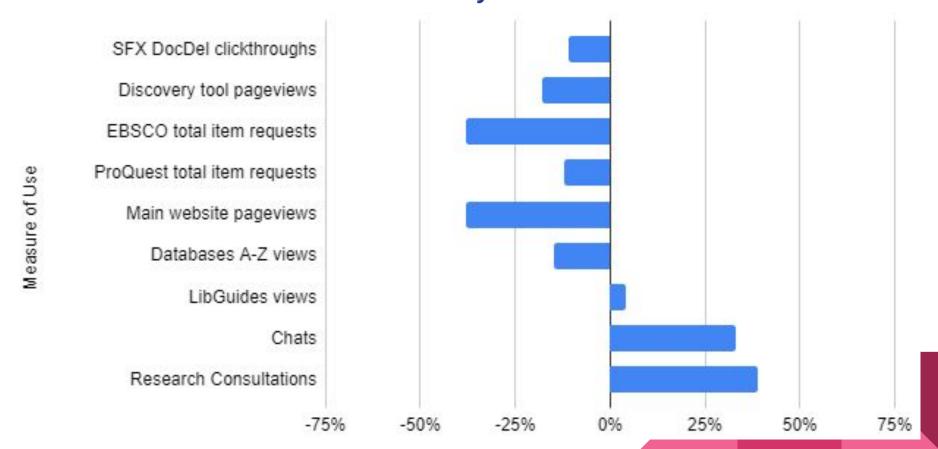
LSU in Spring 2021

- LSU's Library was open to the public but with reduced hours.
- Some classes were held in person, these were mostly smaller classes, with fewer than 20 students.
- Large classes were held virtually
- Most employees were back to work in person

LSU Update

Measure of Use	2019 COVID (pre COVID)	2020 COVID	2021 COVID	COVID Timeframe Change 2019 to 2020	COVID Timeframe Change 2020 to 2021	COVID Timeframe Change 2019 to 2021 (two year)
ILL Borrowing & DocDel	2,619	3,525	2,680	35% ▲	-24% ▼	2% 🛕
ILL Lending	1,845	2,884	1,449	56% ▲	-50% ▼	-21% ▼
Catalog pageviews	54,662	41,000	50,652	-25% ▼	24% ▲	-7% ▼
Discovery tool pageviews	349,558	291,093	292,122	-17% ▼	0% 🛦	-16% ▼
EBSCO total item requests	49,819	64,817	46,948	30% ▲	-28% ▼	-6% ▼
ProQuest total item request	6,002	2,859	5,553	-52% ▼	94% 🛦	-7% ▼
Main website pageviews	103,340	81,404	102,844	-21% ▼	26% ▲	-0% ▼
Databases A-Z- views	20,893	19,624	na	-6% ▼	na	na
LibGuides views	12,163	18,925	na	56% ▲	na	na
Ask a Librarian tickets	17	108	172	535% ▲	59% ▲	912% ▲
Instruction Sessions	30	10	5	-67% ▼	-50% ▼	-83% ▼
Research Consultations	63	57	49	-10% ▼	-14% ▼	-22% ▼
FTE (spring semester)	25,890	26,614	28,781	3% ▲	8% ▲	11% ▲

Northeastern Illinois University Results Baseline Change from 2019 to 2020



NEIU in Spring 2021

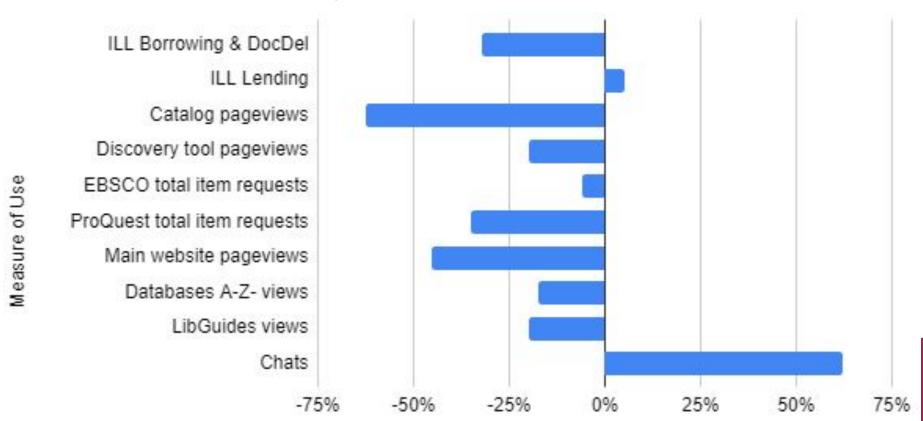
- Most classes online with employees continuing to work remotely
- Limited library hours
 - 10 am to 4 pm, Monday Friday and 10 am to 4 pm, Saturdays
- Open to the NEIU community only
- Reservations required but walkins could register on site

Northeastern Illinois University Update

Measure of Use	2019 COVID	2020 COVID	2021 COVID	COVID Timeframe Change 2019 to 2020	COVID Timeframe Change 2020 to 2021	COVID Timeframe Change 2019 to 2021(two year)
SFX DocDel clickthroughs	924	1,249	NA	35% ▲	NA	NA
Discovery tool pageviews	30,362	23,729	NA	-22% ▼	NA	NA
EBSCO total item requests	15,785	15,452	14,535	-2% ▼	-6% ▼	-8% ▼
ProQuest total item requests	6,895	4,898	4,362	-29% ▼	-11% ▼	-37% ▼
Main website pageviews	28,938	15,624	NA	-46% ▼	NA	NA
Databases A-Z views	8,687	7,743	NA	-11% ▼	NA	NA
LibGuides views	3,317	3,282	NA	-1% ▼	NA	NA
Chats	182	213	230	17% ▲	8% ▲	26% ▲
Research Consultations	59	77	122	31% ▲	58% ▲	107% ▲
Instruction Sessions	11	1	12	-91% ▼	1100% ▲	9% ▲
FTE (spring semester)	4644	4404	4272	-5% ▼	-3% ▼	-8% ▼



Baseline Change from 2019 to 2020



Valpo in Spring 2021

- Library open normal hours, but many employees still working remotely.
 - 7:30am 2am Monday-Thursday, 7:30am 9pm Friday, 9am-6pm Saturday,
 10am-2am Sunday
- Open to the Valpo campus community only
- Classes a mix of in-person, online, and hybrid
- Campus moved to remote instruction for two weeks in March due to a spike in COVID cases, but library remained open as usual.
- Compressed semester (late start, no spring break)

Valnaraigo Univergity Undate

COVID

Timeframe Change 2019

to 2021 (two

year)

17%

364% ▲

-62% ▼

-26% ▼

-15% ▼

-29% **V**

25% ▲

-34% ▼

-14% ▼

-17% ▼

0%

COVID

Timeframe

Change 2019

to 2020

-14% ▼

-19% ▼

-77% ▼

-13% **▼**

-7% ▼

-11% ▼

-28% ▼

-10% ▼ NA

NA

-3% ▼

85% ▲

-50% ▼

-53% ▼

-9% ▼

COVID

845

1,729

10,291

24,303

10,898

10,445

21.043

25

25

31

2,877.94

622

303

6,234

28,534

10,159

10,915

21,336

4,526 NA

12,980 NA

37

19

17

3,147.29

COVID

Timeframe

Change

2020 to 2021

36% ▲

471%

65% ▲

-15% ▼

7% A

-4% ▼

-1% ▼

-32% ▼

32%

82%

-9% ▼

NA

NA

vaiparaiso	Oniversit	y Opua	ıC
Measure of Use	2019 COVID (pre- COVID)	2020 COVID	202

ILL Borrowing & DocDel

Discovery tool pageviews

EBSCO total item requests

Main website pageviews

Databases A-Z- views

Instruction Sessions

Research Consultations

FTE (spring semester)

LibGuides views

Chats

ProQuest total item requests

Catalog pageviews

ILL Lending

721

373

26,865

32,818

10,871

12,325

29,771

5,044

13,374

20

38

36

3,448.57

Commonalities and Differences- Original Study

Declines:



Library website visits

Increases:





Ask-a-Librarian Service

Impact on Institutions- Original Study

Increases:

ILL (borrowing and lending) LibGuides views Ask-a-Librarian tickets Database A-Z views (slight)

NEIU

Increases: Chats Research Consultations

LibGuides views

Valpo

Increases: Chats ILL lending

Least affected

Declines:

LSU

Catalog use
Discovery tool use
EBSCO & ProQuest use
Main website use

Declines:

SFX DocDel (ILL borrowing)
Discovery tool use
EBSCO & ProQuest use
Main website use
Database A-Z views

Declines:

ILL borrowing
Catalog use
Discovery tool use
EBSCO & ProQuest use
Main website use
Database A-Z views
LibGuides views

Most affected

Carterette Bonus! Instruction Trends

	LSU	NEIU	Valpo	
Baseline factored difference from 2019 to 2020	-74%	-67%	-57%	
2019 COVID time frame (pre-COVID) / Spring semester total	30 sessions/ 128 sessions	11 sessions/ 112 sessions	38 sessions/ 132 sessions	
2020 COVID time frame / Spring semester total	10 sessions/ 165 sessions	1 session/ 78 sessions	19 sessions/ 120 sessions	
2021 COVID time frame / Spring semester total	5 sessions/ 55 sessions	12 sessions/ 53 sessions	25 sessions/ 100 sessions	
Spring semester total difference 2019 to 2021 (two year)	-57%	-53%	-24%	

Updates and Trends: COVID time frame change

COVID Time Frame Change									
Measure of Use	LSU		NEIU		Valpo				
	2019 to 2020	2019 to 2021	2019 to 2020	2019 to 2021	2019 to 2020	2019 to 2021			
ILL Borrowing & DocDel	35% ▲	2% ▲			-14% ▼	17% ▲			
ILL Lending	56% ▲	-21% ▼			-19% ▼	364% ▲			
Catalog pageviews	-25% ▼	-7% ▼			-77% ▼	-62% ▼			
Discovery tool pageviews	-17% ▼	-16% ▼	-22% ▼	NA	-13% ▼	-26% ▼			
EBSCO total item requests	30% ▲	-6% ▼	-2% ▼	-8% ▼	-7% ▼	0% ▲			
ProQuest total item reques	-52% ▼	-7% ▼	-29% ▼	-37% ▼	-11% ▼	-15% ▼			
Main website pageviews	-21% ▼	-0% ▼	-46% ▼	NA	-28% ▼	-29% ▼			
Chats			17% ▲	26% ▲	85% ▲	25% ▲			
Ask a Librarian tickets	535% ▲	912% 🛦							
Research Consultations	-10% ▼	-22% ▼	31% ▲	107% ▲	-53% ▼	-14% ▼			
FTE	3% ▲	11% ▲	-5% ▼	-8% ▼	-9% ▼	-17% ▼			

Q & A