

A faint, light-colored map of the state of Georgia is visible in the background on the left side of the image. The map shows county boundaries and some text labels, though they are not clearly legible.

GLA

STRATEGIC PLAN

2022 – 2027

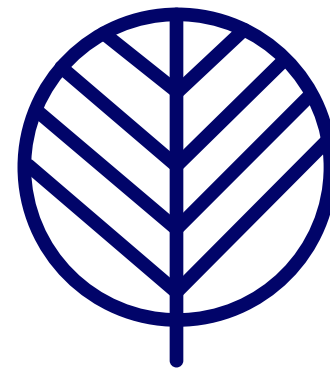
Our Goals

Community



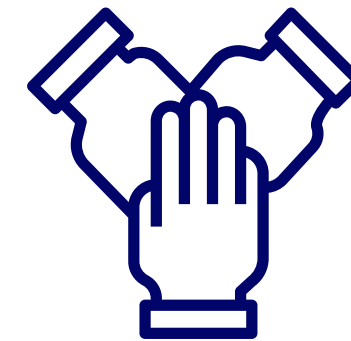
Advocate on issues impacting our profession and increase the capacity of Georgia's libraries.

Accessibility



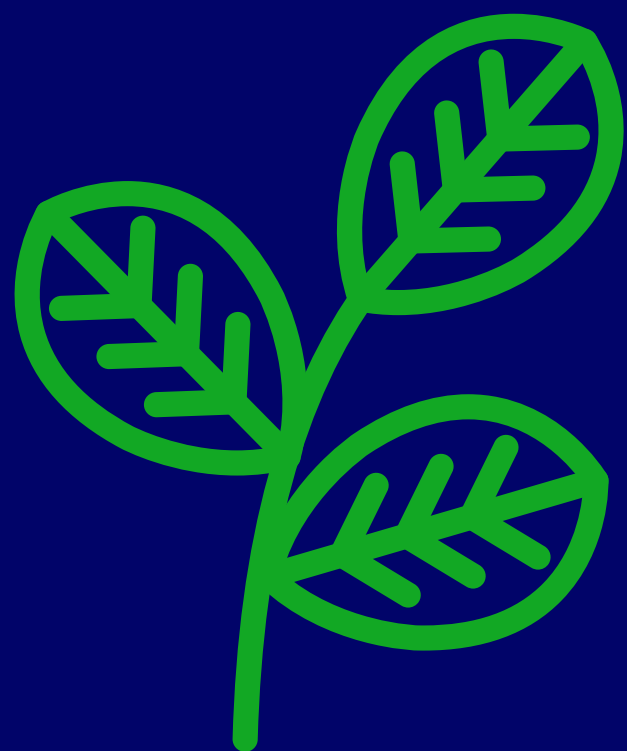
Commit to making all services and materials accessible to all populations.

Inclusion and Collaboration



Enact plans and policies that recognize inclusion as a core value.

Community



Advocacy: Promote advocacy tools for members and create a larger role for GLA in the legislative advocacy process.



1

Merge the Trustee, Friends and Advocates Division and the Advocacy Committee forming the Advocacy Division.

2

The new Division will coordinate with Georgia Council and their lobbyist on legislative advocacy and monitoring.

3

The new Division will create, research, and distribute advocacy materials for GLA members.

Partnerships: Increase partnerships with library organizations and allied nonprofits.



1

Vice President/President Elect (VP/PE) will promote and serve as the strategic partnership point for GLA.

2

VP/PE will, in coordination with GLA board members, maintain, and/or develop relationships with the Society for Georgia Archivists (SGA), the Georgia Library Media Association (GLMA), and other related library organizations.

3

VP/PE will, in coordination with GLA board members, maintain, and/or develop relationships with allied organizations, including Georgia Humanities.

Organizational: Increase internal knowledge and capacity.



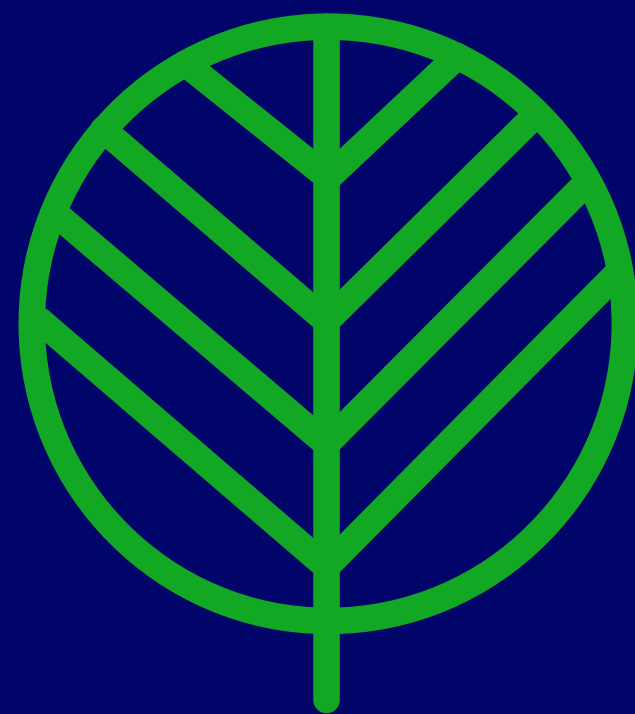
1

Create a welcome packet and video for new GLA Members.

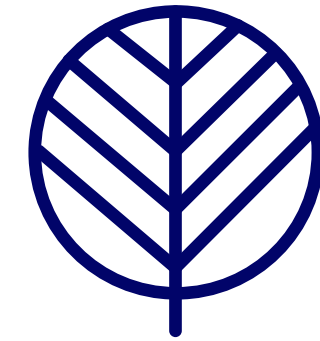
2

Task the Membership Committee with investigating new dues structure, e.g. the Virginia Model.

Accessibility



Organizational: Express a commitment to accessible services.



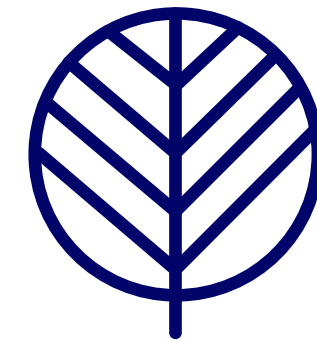
1

Create an Ad Hoc Committee on Accessibility Issues, drawing from the LSPD (Library Services for People with Disabilities) Interest Group.

2

Ensure that all GLA contracts include an accessibility clause.

Membership: Promote the usage and increase the accessibility of GLA-produced content.



1

Coordinate with the Center for Inclusive Design & Innovation (CIDI) and Georgia Library Service for the Blind and Physically Disabled (GLS) on an accessibility audit.

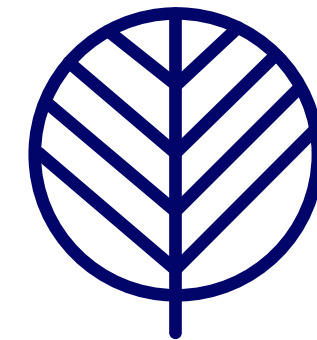
2

Test and develop the accessibility of GLA website; ensure accessibility of GLA webinars.

3

Create informational and marketing materials specifically for GLA members with accessibility needs.

Outreach: Increase the accessibility of the GLC.



1

Make hybrid/pre-recorded video options a permanent fixture for the GLC.

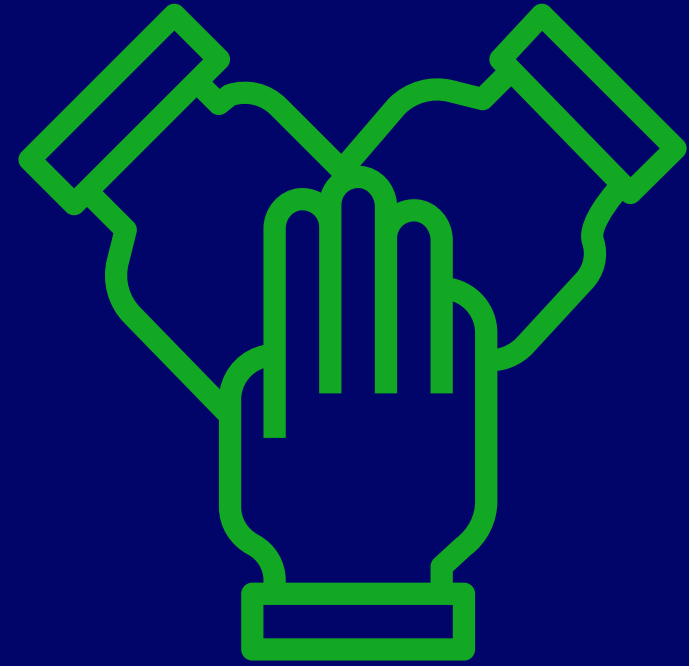
2

Encourage the creation of sessions with accessibility content.

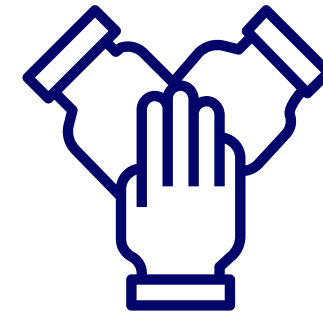
3

Ensure accessibility needs are considered during planning.

Inclusion



Organizational: Enact plans and policies that recognize inclusion as a core value.



1

Task the Scholarship Committee with investigating EDI Taskforce recommendation concerning scholarships exclusively for marginalized communities.

2

Task the PACE interest group to build connection with Georgia Public Library Service Inclusion Diversity Equity Accessibility (IDEA) Committee for their curating work of EDI professional development resources.

3

Develop a Mentoring program as recommended by the EDI Taskforce.

2022-2027 GLA Strategic Planning Committee Members

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Jolene Cole

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