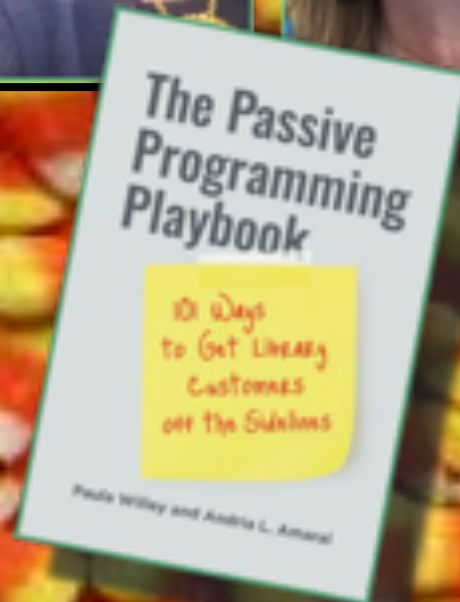
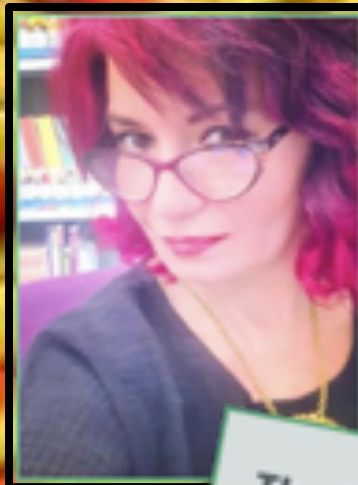


The Candy Corn Question: *Passive Programming That Pulls People In*

OLA Carterette webinar series,
October 2022



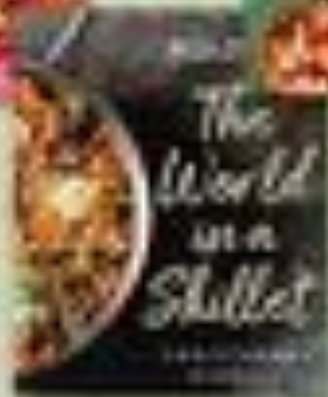
Who Am I?

Clumsy

Silly

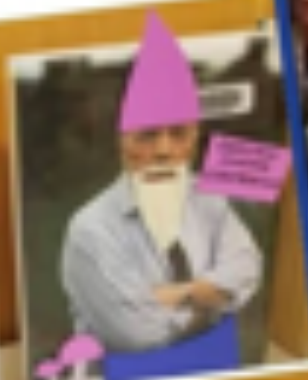
OVER-IT
BUT OK





Amie Smith Terok > Bring Your Own Book Club - [Join](#)
4th · 🌐

Looking for a fun activity? Stop by the North Columbus Public Library and help design a costume for James Patterson!







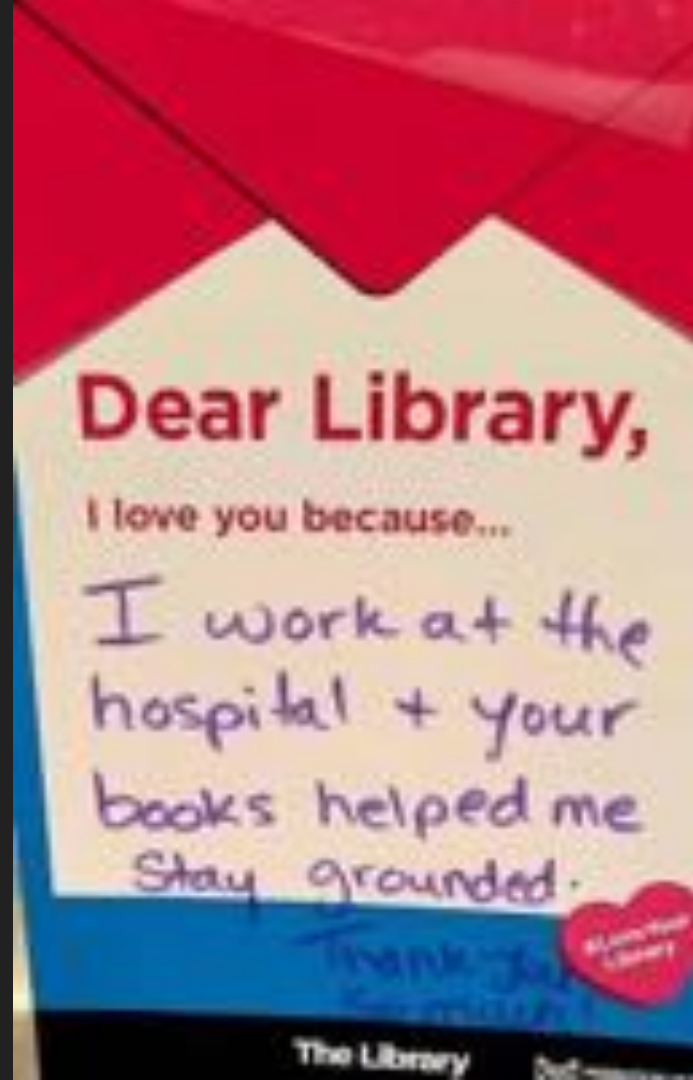
LIBRARY CURBSIDE PICK UP
ENOCK PRATT FREE LIBRARY

**REOPENING
MARYLAND**





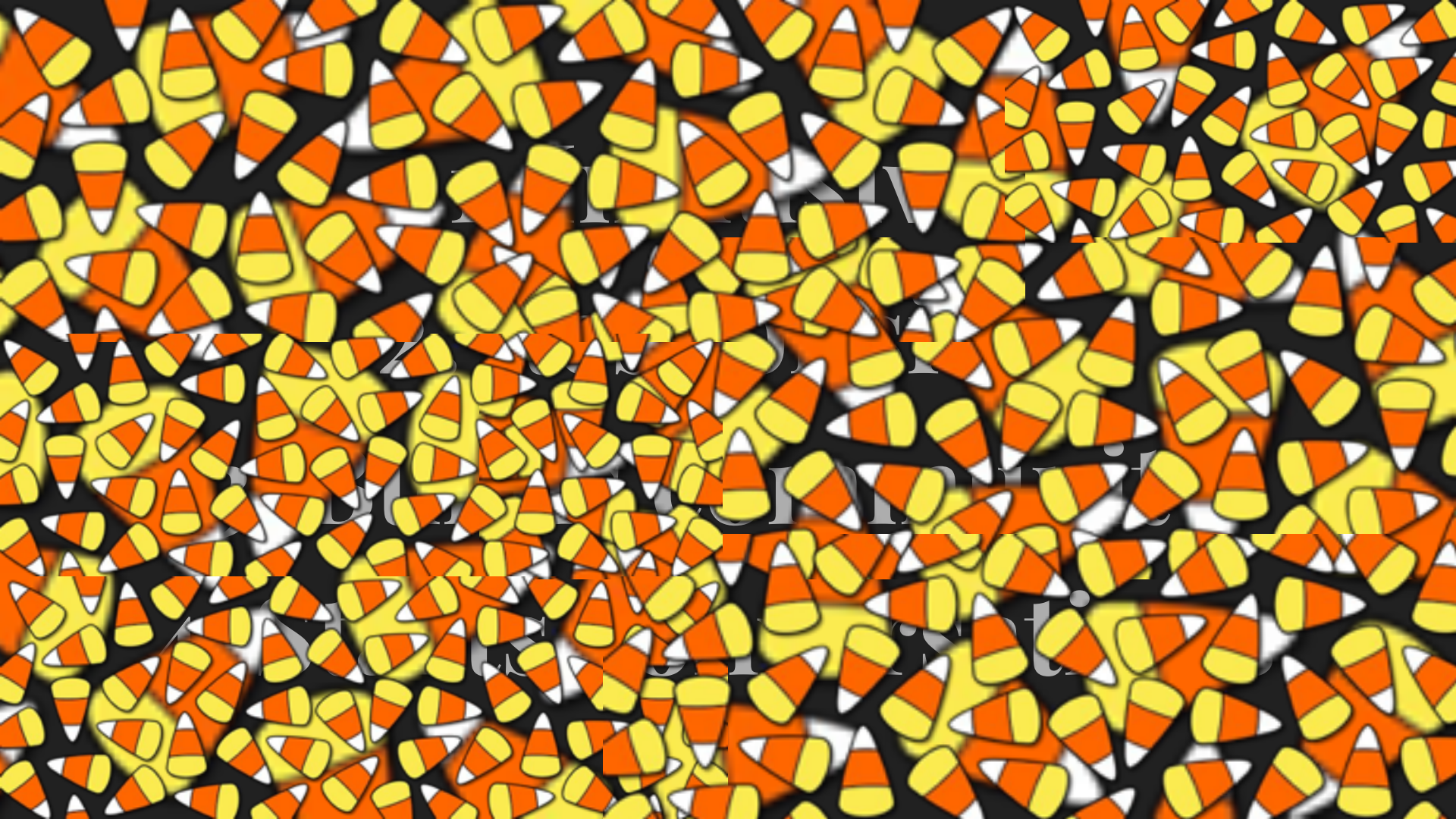
Passive programming:
unguided or lightly guided
activities that invite customers to
interact with the library



In this session you will:

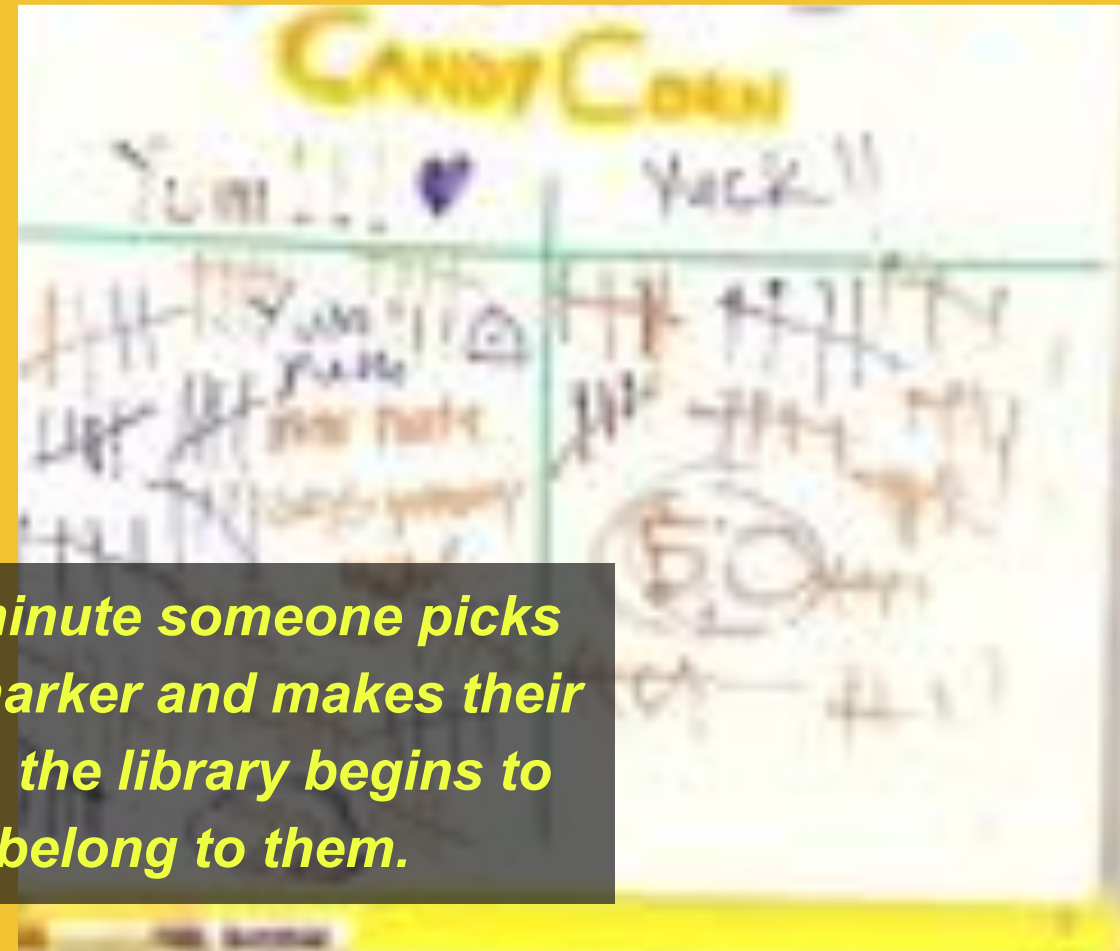
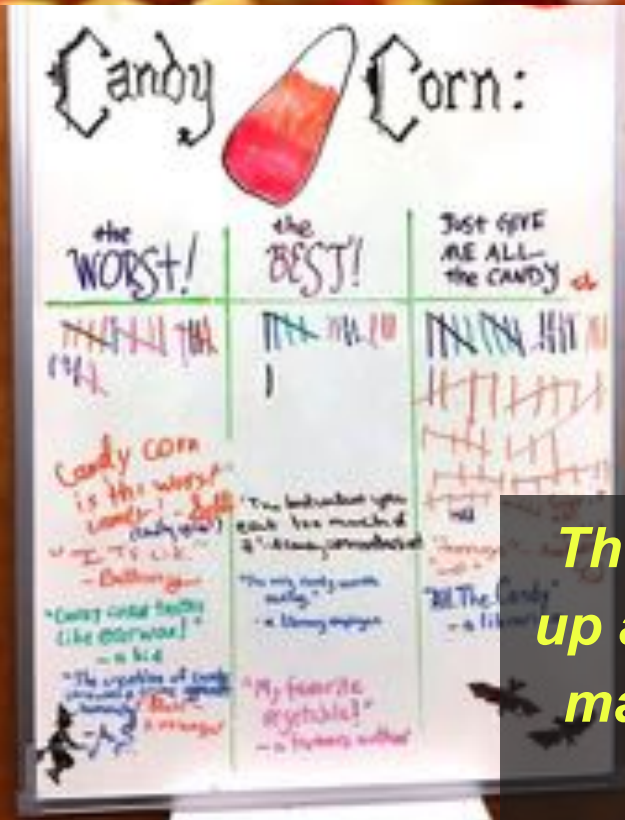
- Gain a functional set of passive programming skills that can be adapted to your own ideas, resources, needs, and community
- Learn a problem-solving approach to space, time, and money limitations.
- Identify the emotional, educational, or skill-building aspects of these programs
- Discover how to leverage passive programming to inform additional programming and collection decisions.







**POLL:
Where do
you
stand?**



The minute someone picks up a marker and makes their mark, the library begins to belong to them.

1. Inclusive

2. Responsive

3. Builds community

4. Starts conversations

Inclusive

HISPANIC HERITAGE MONTH
EL MES de HERENCIA HISPANA

Write or draw your favorite Food from a Spanish-speaking country

Mexican tacos
 Pasa de Uva
 Pupusas
 Tostitos

KIDS WITHOUT WALLS

Draw a book or a character from a book in a language from a country

Book: *El libro de la vida* (The book of life)
 Language: Spanish
 Country: Mexico

EL MES DE HERENCIA
HISPANIA

Write or draw your family. Four from a Spanish-speaking country.

11월 11일 11시 11분 11초 11월 11일 11시 11분 11초 11월 11일 11시 11분 11초

What can I do

PUPAS (+)

1. *Polystichum*
complanatum

REPE WITNESS WILLS

CHARACTER

1. *Journal of the American Medical Association*, 2000; 283: 2689-2695.

Find a host...

Keywords: *Self-esteem, self-esteem threat, self-esteem threat sensitivity, self-esteem threat sensitivity scale, self-esteem threat sensitivity scale-2*

Back: 2-426 $\frac{1}{2}$ (one pattern, 1 size)

Keywords: Life, human, living

ਅੰਕ: ੩੬, ਮਾਸ: ਮਈ

Beitrag: 2,00 € (für 1000 Stück) (Nur bei 1000 Stück)

Answer: (D) *Chrysomelids*

Figure 10.46

17. 1944 1945 1946 1947 1948 1949 1950 1951 1952 1953 1954 1955 1956 1957 1958 1959 1960 1961 1962 1963 1964 1965 1966 1967 1968 1969 1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042 2043 2044 2045 2046 2047 2048 2049 2050 2051 2052 2053 2054 2055 2056 2057 2058 2059 2060 2061 2062 2063 2064 2065 2066 2067 2068 2069 2070 2071 2072 2073 2074 2075 2076 2077 2078 2079 2080 2081 2082 2083 2084 2085 2086 2087 2088 2089 2090 2091 2092 2093 2094 2095 2096 2097 2098 2099 2100 2101 2102 2103 2104 2105 2106 2107 2108 2109 2110 2111 2112 2113 2114 2115 2116 2117 2118 2119 2120 2121 2122 2123 2124 2125 2126 2127 2128 2129 2130 2131 2132 2133 2134 2135 2136 2137 2138 2139 2140 2141 2142 2143 2144 2145 2146 2147 2148 2149 2150 2151 2152 2153 2154 2155 2156 2157 2158 2159 2160 2161 2162 2163 2164 2165 2166 2167 2168 2169 2170 2171 2172 2173 2174 2175 2176 2177 2178 2179 2180 2181 2182 2183 2184 2185 2186 2187 2188 2189 2190 2191 2192 2193 2194 2195 2196 2197 2198 2199 2200 2201 2202 2203 2204 2205 2206 2207 2208 2209 2210 2211 2212 2213 2214 2215 2216 2217 2218 2219 2220 2221 2222 2223 2224 2225 2226 2227 2228 2229 2230 2231 2232 2233 2234 2235 2236 2237 2238 2239 2240 2241 2242 2243 2244 2245 2246 2247 2248 2249 2250 2251 2252 2253 2254 2255 2256 2257 2258 2259 2260 2261 2262 2263 2264 2265 2266 2267 2268 2269 2270 2271 2272 2273 2274 2275 2276 2277 2278 2279 2280 2281 2282 2283 2284 2285 2286 2287 2288 2289 2290 2291 2292 2293 2294 2295 2296 2297 2298 2299 2300 2301 2302 2303 2304 2305 2306 2307 2308 2309 2310 2311 2312 2313 2314 2315 2316 2317 2318 2319 2320 2321 2322 2323 2324 2325 2326 2327 2328 2329 2330 2331 2332 2333 2334 2335 2336 2337 2338 2339 2340 2341 2342 2343 2344 2345 2346 2347 2348 2349 2350 2351 2352 <

Inclusive

Happy Eid! Eid al-Fitr is the last day of the holy month of Ramadan, when Muslims don't eat from dawn to sunset. What do YOU eat for a special celebration?

Food

Crab Cakes
Ice Cream
Cake
Pizza
Egg
Veggie
Lentils



1. Inclusive
- 2. Responsive**
3. Builds community
4. Starts conversations

Responsive



Responsive

WISH RIBBONS

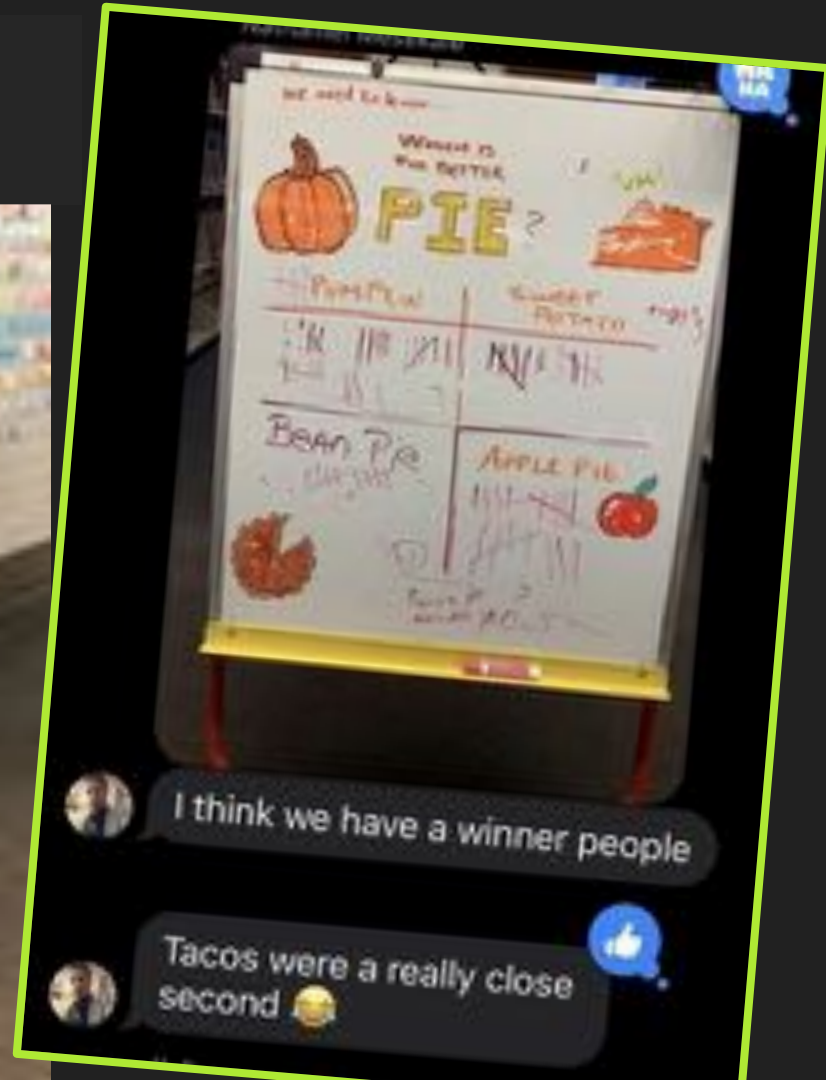
What is a wish you have for our community? Write it on a ribbon to add to our Wish Ribbon movement. As the ribbons flutter in the wind current together, all wishes will be sent out into the world.

1. Inclusive
2. Responsive
- 3. Builds community**
4. Starts conversations

Builds community



Builds community



1. Inclusive
2. Responsive
3. Builds community
- 4. Starts conversations**

Starts conversations



Starts conversations

Teenager: "here, I finished
my word search"

Me: [checks answer key]
"oops, you missed one"

Them [shrugs]: "I don't care"

The word they missed
was "apathy"



After breaking his record, Shelly
Pryce is now the fastest woman.

OUTLINE:

What are we going to talk about?

1. **How does passive programming help us reach DEI goals?**
2. **How to fit it in:**
 - Time
 - Budget
 - Space
 - Authority
3. **Types of programs**
4. **Inclusivity checklist**

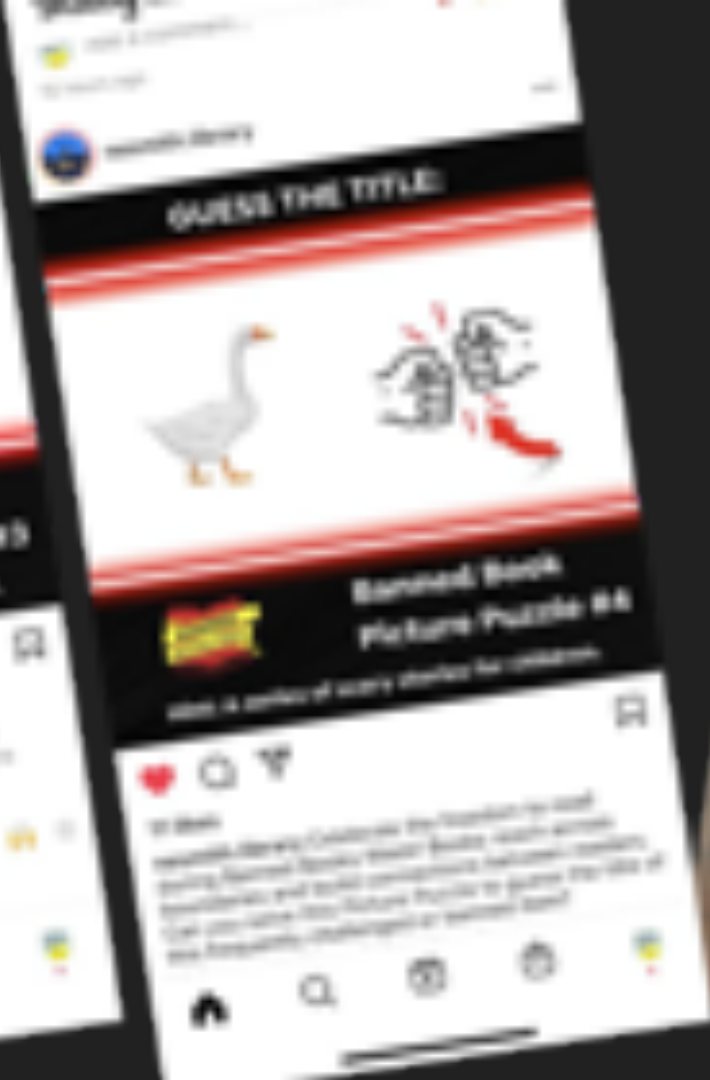
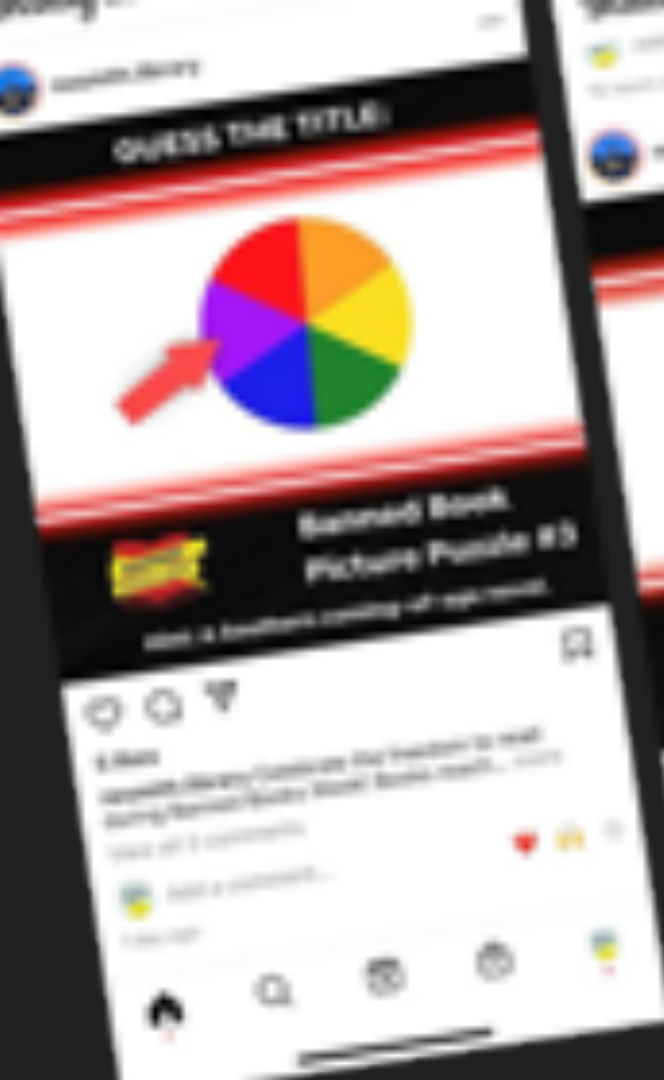
OUTLINE:

What are we going to talk about?

- ~~1. How does passive programming help us reach DEI goals?~~
2. How to fit it in:
 - Time
 - Budget
 - Space
 - Authority
3. Types of programs
4. Inclusivity checklist

The image features a series of concentric, overlapping clock faces that spiral inward from the outer edges towards the center. Each clock face is marked with Roman numerals. The colors of the clock faces transition from a dark purple at the outermost layer to a bright yellow at the center. The word "TIME" is written in a bold, yellow, sans-serif font, centered over the middle of the spiral. The overall effect is a sense of depth and continuous motion, symbolizing the passage of time.

TIME



Allegheny County Public Library is looking for book reviewers. If you are a teen (13-19) and love to read, we want you to join our team. You will be asked to review books and share your thoughts on them. This is a great way to share your opinion and help others find books they will love to read.

I would read
any book
written by



Allegheny County Public Library

Allegheny County Public Library

ALLEGHENY COUNTY LIBRARY INVITES YOU TO DISCORD JOIN OUR TEEN SERVER

Connect with other teens in the area to join in on our online
community. You decide what events you want to attend each month.
For ages 13-19

COMMUNITY GAME & TRIVIA DAYS



MOVIE & GRAPHIC NOVEL CLUBS

ART, MEME, HOBBY SHARING



Scan the QR code to sign up

Allegheny County Public Library is looking for book reviewers. If you are a teen (13-19) and love to read, we want you to join our team. You will be asked to review books and share your thoughts on them. This is a great way to share your opinion and help others find books they will love to read.

ALLEGHENY COUNTY LIBRARY APR 20 10-11-2020



Help us decorate!



**Decorate a teddy bear
or star!**

We will add it to our teddy gallery in the library

OK
Boo me

¡Ayúdanos a decorar!



**¡Decora un oso o una
estrella!**

La exposición y el libro serán guardados en la biblioteca





MONEY

What book changed your life?

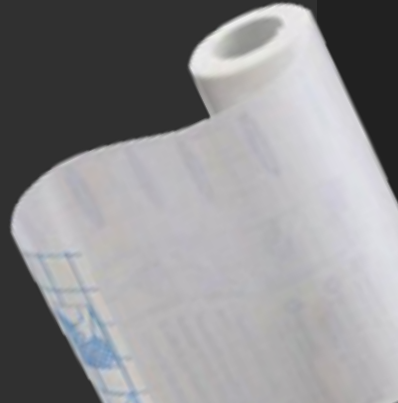


Shopping list

- Washi tape or painters tape
- Literature stands
- Post-Its
- Roll paper
- Yarn
- Removable hooks
- Whiteboard markers



- Paper cutter (Cricut, Ellison, etc.)
- Baskets
- Magnetic clips
- Clear contact paper
- Chalkboard paint
- Whiteboard paint
- Magnetic primer
- Plastic eggs
- Supply caddies
- Alcohol markers





AUTHORITY









Horizontal space

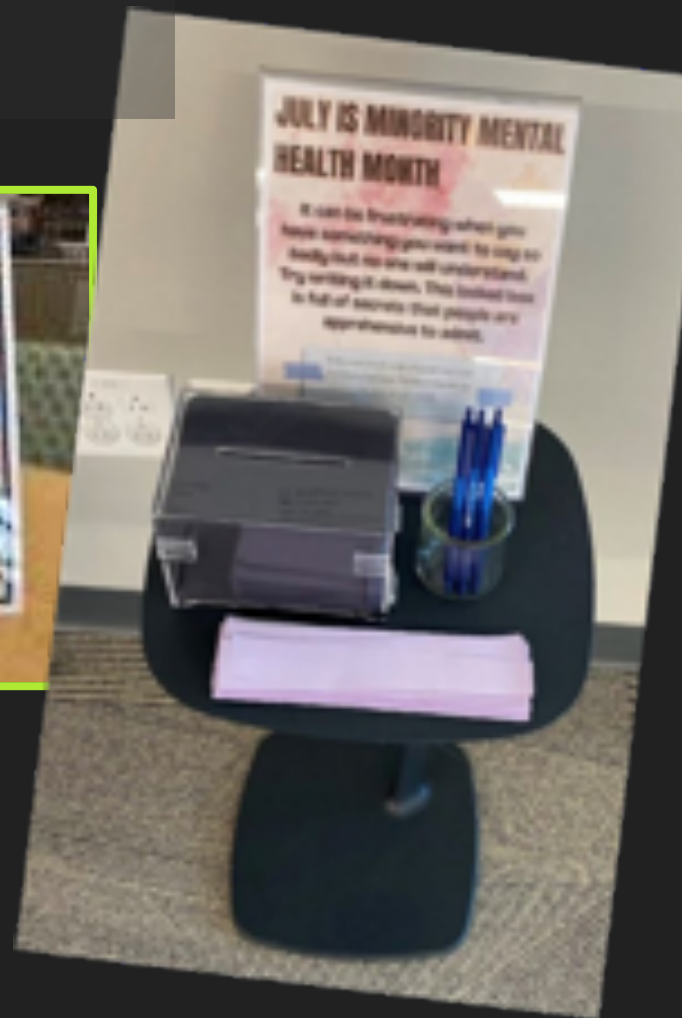
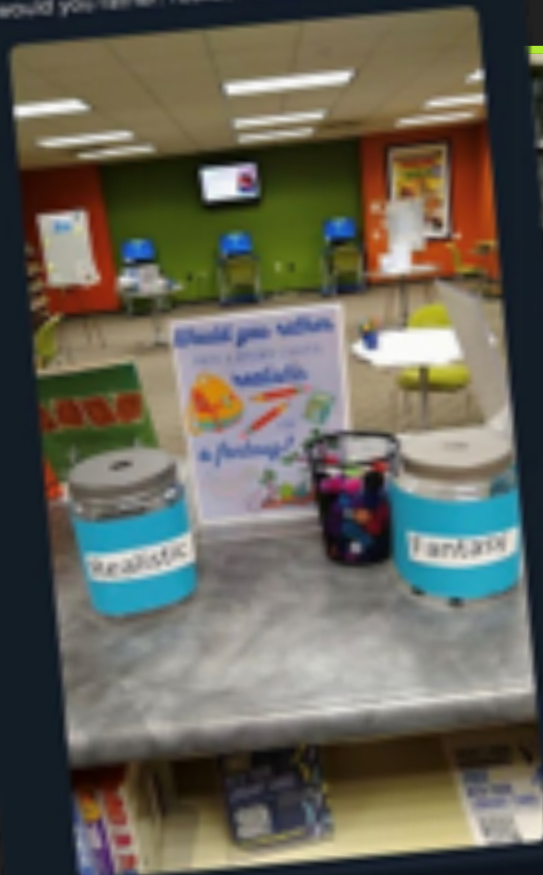
- Cart
- Display fixture
- Shelf
- Table



Green County Library, VA

Horizontal space

Now would you rather: realistic fiction or fantasy?



We put up an I Spy this month in our display cases I've already thinking of ways to do this again for the summer. 🌿



Horizontal space





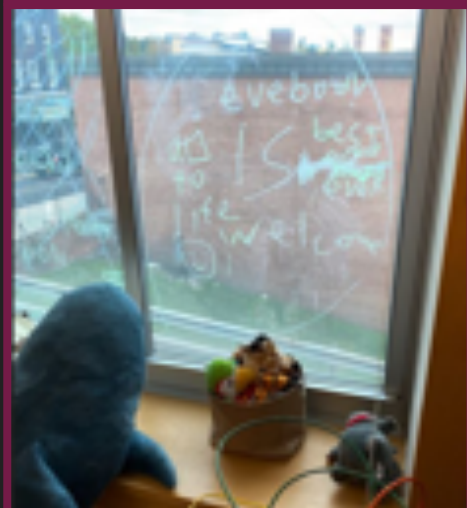
**BEST
PRACTICE**
Steal with
both hands



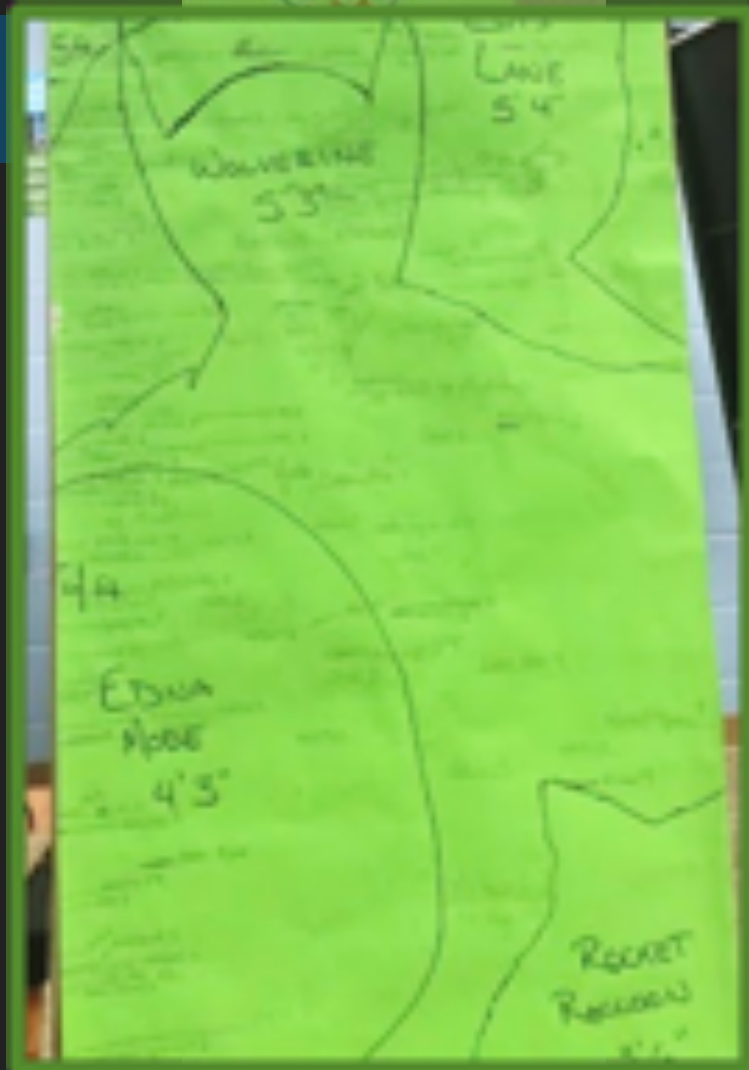
#passiveprogramming

Vertical space

- Window
- Whiteboard
- Bulletin board
- Front of desk
- Easel
- Aisle cap
- Post
- Kiosk or sign
- Wall



Vertical space



Vertical space

How many
ORANGE
CLOWNFISH
can you find?



Cuántos
PEZ PAYASO
NARANJA
¿puedes
encontrar?



Vertical space





**BEST
PRACTICE**
Keep it fresh

NO SPACE AT ALL



NO SPACE AT ALL

- Big jar
- Literature stand
- Mobile
- Garland
- Egg hunt
- Activity sheet



NO SPACE AT ALL



NO SPACE AT ALL



Types of passive programs

- Poll or Voting
- Scavenger Hunt
- Writing or art prompts
- Quizzes & activity sheets
- Passport programs
- Name memes

Poll or voting



Poll or voting



Poll or voting





**BEST
PRACTICE**
*Clear, printed
signs*



Canva

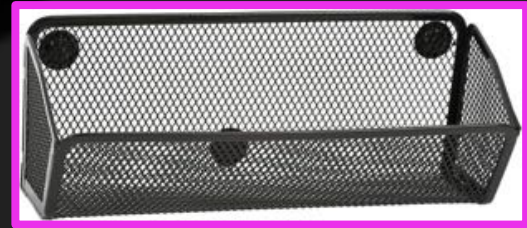


Poll or voting



A young boy with dark hair, wearing a yellow polo shirt with thin black diagonal stripes, is looking towards the right. In the background, another person is partially visible. A large, circular graphic with a black and white checkered border is overlaid on the image. Inside the circle, the words "BEST PRACTICE" are written in bold orange letters, and "Make a place for materials" is written in bold purple letters.

**BEST
PRACTICE**
**Make a place
for materials**



Scavenger hunt



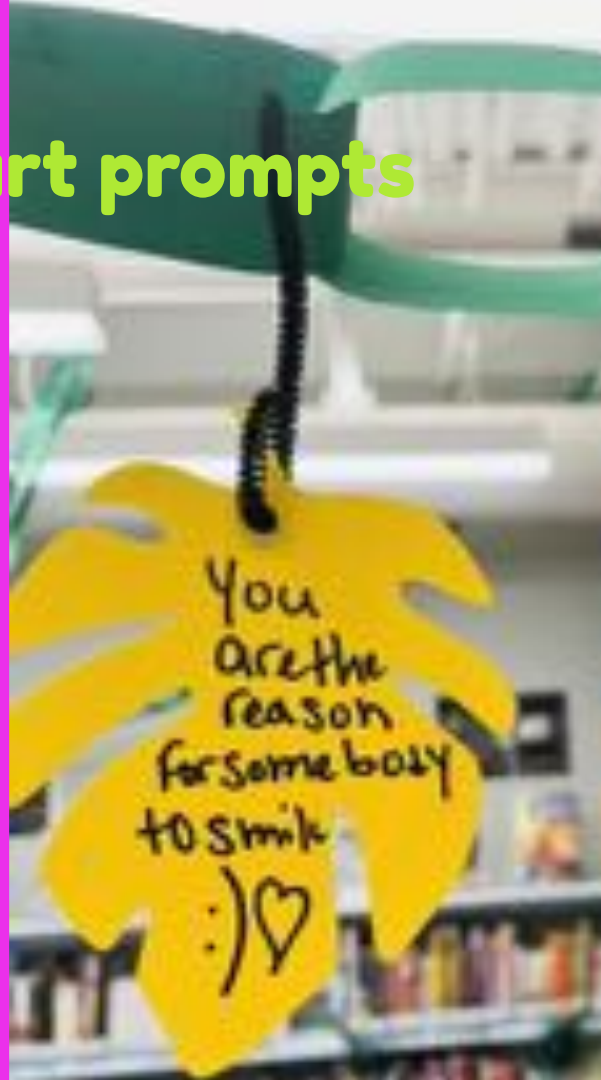
Scavenger hunt



Writing & art prompts



Writing & art prompts



Writing & art prompts





Sheena Johnson • Library Think Tank - #ALL4IT

2019 · 40

I think Laura Litz will agree that her bucket idea is absolutely awesome, but we are still unsure of exactly what this particular best practice added to our library. 🤔👉



*and erase or cover up the cusswords

Quizzes & challenges

knowpubliclibrary

Guess the title of these children's books, based on these emojis

1. 🐱 🎩 ⬅️	6. 🐱 🐱 🐱
2. ☁️ 🌪️ 🌟	7. 🌟 🌳 🏠
3. 🌸 🔔 🚗	8. 📖 🍷 🐱
4. 🚫 🐳 🚗	9. 🚪 🐱 🚪
5. 🌱 ❤️ 🥥	10. 🐱 🌙



Quizzes & challenges





**BEST
PRACTICE**
Build in an
interaction

Quizzes & Polls

BLIND DATE WITH A BOOK

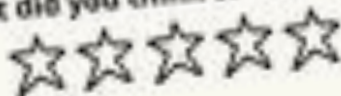
RATE YOUR DATE FOR A CHANCE TO WIN

What book did you get?

Title: _____

Author: _____

What did you think of it?



Your name: _____

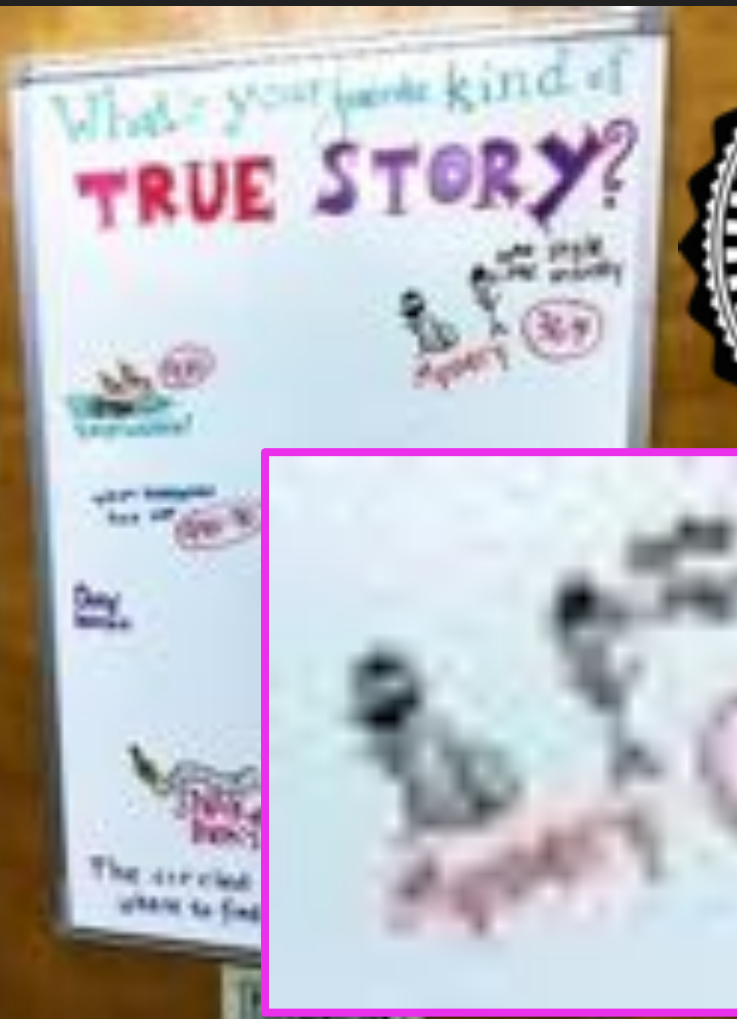
Phone number or email: _____

Return this slip to your library by March 1
for a chance to win dinner for two at
The Red Rose Bistro

**BEST
PRACTICE**
Build in an
interaction

Quizzes & challenges





Stats

Count 'em up

- Votes in the jar
- Responses to the writing prompt
- Supplies you set out and the number left at the end of the week
- Links added to the paper chain
- ETC

Keep a tally

- Activity sheets turned in
- Stickers handed out
- Each time you listen to a joke

Put your tally in an obvious or central location - the side of your prize jar or at the top of your answer key.

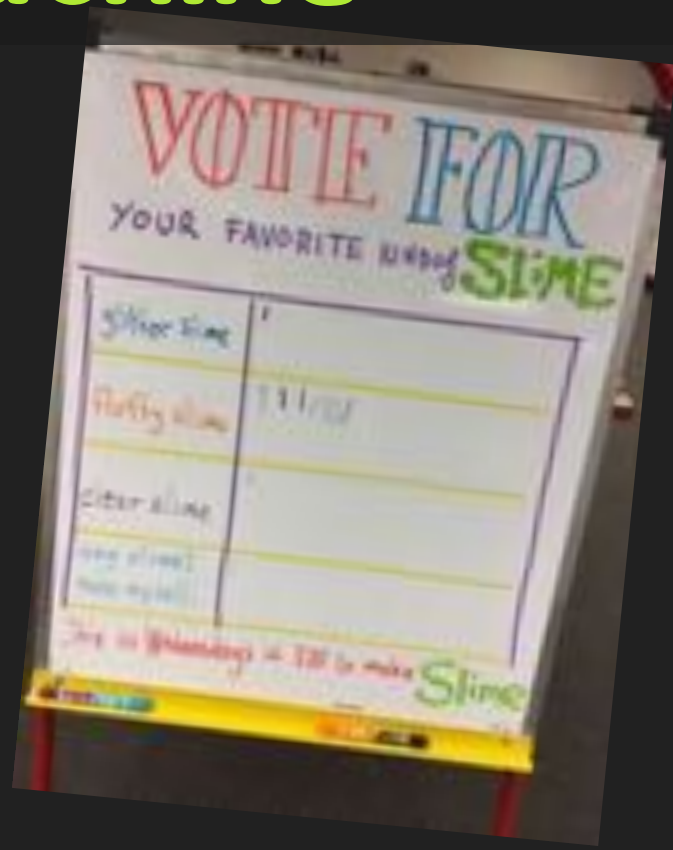
Library Search & Compare

Members of groups often work towards the group's objectives and if the group itself is then successful, individuals' efforts receive positive feedback or rewards.

The Feedback Machine



The Feedback Machine



The Feedback Machine



The Feedback Machine

SCARIEST
book you've
ever read!

Email or phone #:

One entry drawn at random will win a copy of *Shadow of a Doubt* by Betty Black and Justice Publications



What's the
last book you
read that
made you
**LAUGH
OUT LOUD?**

Book title:

Your name:

Email or phone #:

One entry drawn at random will win a name-your-own-book monkey kit!



Inclusivity Checklist:

Here are just a few categories to consider:

- [illegible]

Inclusivity Checklist:

1. Cultural references
2. Check your privilege
3. Translated accurately
4. Legibly printed
5. Nongendered
6. Non-heteronormative
7. Diverse families
8. Accessible

Cultural references



Check your privilege



Catherine D. Fien
@CatherineD_Fien

Every semester I develop new ice breaker questions that try to avoid revealing class background (this is the issue with 'what did you do over the summer?' 'what are your hobbies?'). Here are some from this/previous semesters (many are food related). (1/4)

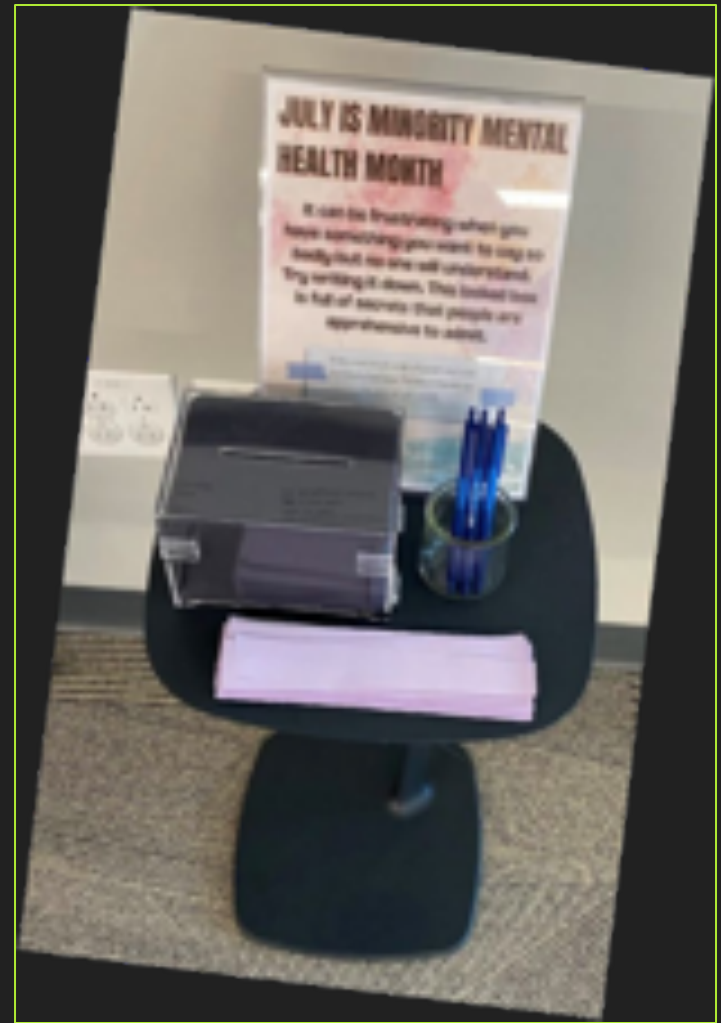
Longest you have ever kept a plant alive?

What is a food that everyone seems to love but you dislike?

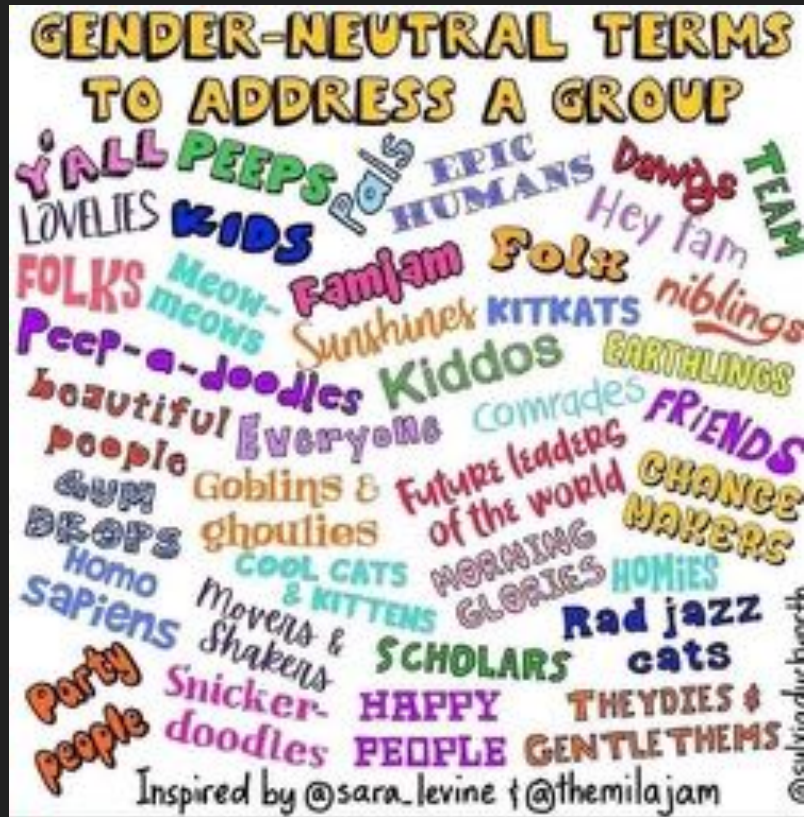
If you could live in a fictional town (book/film/more), where would it be?

What is the best bad TV show? (2/4)

Check your privilege



Language and pronouns



Inclusive depictions of families

No



Accurate and legible signage



Accessibility



Accessibility



Inclusivity Checklist:

1. Cultural references
2. Check your privilege
3. Translated accurately
4. Legibly printed
5. Nongendered
6. Non-heteronormative
7. Diverse families
8. Accessible

The Candy Corn Question:

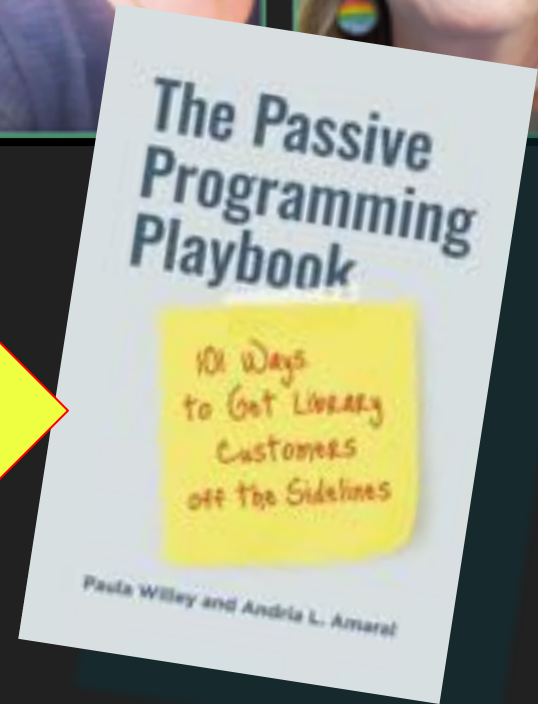
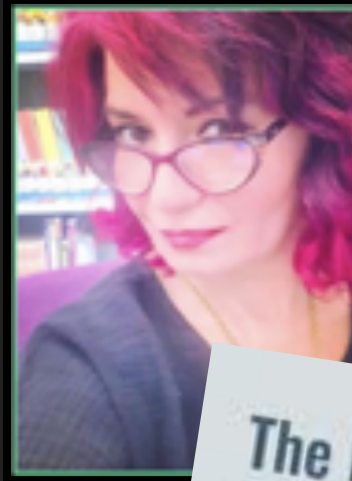
*Passive Programming that Pulls
Them In*

GLA Carterette Webinar Series, October 2022

Paula Willey, @pwbalto
Andria L. Amaral, @airdna

@passprogplay

Q32220



The image features a dense background of candy corn, which are small, cone-shaped candies with yellow bodies, white tips, and orange-red stripes. In the center, there is a rectangular area with rounded corners, outlined in a vibrant magenta color. This central area has a light green, textured background. Overlaid on this green area is the text "Thank You" in a large, bold, black serif font. The word "Thank" is on the top line, and "You" is on the bottom line. The text is slightly shadowed, giving it a three-dimensional appearance as if it's floating above or attached to the green background.

**Thank
You**