The Candy Corn Question:
Passive Programming
That Pulls People In

GLA Carteret Library Workshop Series.
October 2022

The Passive Programming Playbook
101 Ways to Get Library Customers off the Sidelines

Paule Wiley and Andria L. Amaral
Who Am I?

Clumsy

Swaggy

Over it, but OK
Looking for a fun activity? Stop by the North Columbus Public Library and help design a costume for James Patterson!
What makes you ANGRY?
Sidewalk Service
by appointment only
When you arrive, please call 410-396-5200

LIBRARY CURBSIDE PICK UP
ENOCH PRATT FREE LIBRARY
REOPENING MARYLAND
Passive programming: unguided or lightly guided activities that invite customers to interact with the library.
Dear Library,

I love you because...
I work at the hospital + your books helped me stay grounded.
Thank you so much!

Owen

Your smile makes me happy.

Give to EVERYONE Lots of LOVE & Hugs

How many do you see?
In this session you will:

- Gain a functional set of passive programming skills that can be adapted to your own ideas, resources, needs, and community
- Learn a problem-solving approach to space, time, and money limitations.
- Identify the emotional, educational, or skill-building aspects of these programs
- Discover how to leverage passive programming to inform additional programming and collection decisions.
1. Inclusive
2. Responsive
3. Builds community
4. Starts conversations
POLL: Where do you stand?
The minute someone picks up a marker and makes their mark, the library begins to belong to them.
1. Inclusive
2. Responsive
3. Builds community
4. Starts conversations
Inclusive

HISPANIC HERITAGE MONTH

EL MES DE HERENCIA HISPANA

Write or draw your family. Food from a Spanish-speaking country.

Exercise: shops or stores for a week on a separate paper.

Mexican-Hawaiian

- Food
- Clothes
- Culture
- Language
- Community

Spanish BBQ

- Food
- Clothes
- Culture
- Language
- Community
Happy Eid! Eid al-Fitr is the last day of the holy month of Ramadan, when Muslims don't eat from dawn to sunset. What do YOU eat for a special celebration?

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Inclusive

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PRIDE
BOOK COVER BINGO

Look for books whose covers match these colors. Write the title in each square. Return for a prize!
1. Inclusive
2. Responsive
3. Builds community
4. Starts conversations
Responsive
WISH RIBBONS

What is a wish you have for our community? Write it on a ribbon to add to our Wish Ribbon movement. As the ribbons flutter in the wind current together, all wishes will be sent out into the world.
1. Inclusive
2. Responsive
3. Builds community
4. Starts conversations
Builds community
Builds community
1. Inclusive
2. Responsive
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Starts conversations
Starts conversations

Teenager: "Here, I finished my word search."
Me: [checks answer key]
"Yep, you missed one."
Them: [shrugs] "I don't care."
The word they missed was "apathy."
1. How does passive programming help us reach DEI goals?
2. How to fit it in:
   - Time
   - Budget
   - Space
   - Authority
3. Types of programs
4. Inclusivity checklist
1. How does passive programming help us reach DEI goals?

2. How to fit it in:
   ○ Time
   ○ Budget
   ○ Space
   ○ Authority

3. Types of programs

4. Inclusivity checklist
Help us decorate!

Decorate a teddy bear or star!

We will put it in our teddy garden in the window.
MONEY
What book changed your life?
Shopping list

- Washi tape or painters tape
- Literature stands
- Post-Its
- Roll paper
- Yarn
- Removable hooks
- Whiteboard markers
- Paper cutter (Cricut, Ellison, etc.)
- Baskets
- Magnetic clips
- Clear contact paper
- Chalkboard paint
- Whiteboard paint
- Magnetic primer
- Plastic eggs
- Supply caddies
- Alcohol markers
AUTHORITY
Horizontal space

- Cart
- Display fixture
- Shelf
- Table
We put up an I Spy this month in our display cases. I'm already thinking of ways to do this again for the summer.
Horizontal space
BEST PRACTICE
Steal with both hands

#passiveprogramming
**Vertical space**

- Window
- Whiteboard
- Bulletin board
- Front of desk
- Easel
- Aisle cap
- Post
- Kiosk or sign
- Wall
How many **ORANGE** CLOWNFISH can you find?

Cuántos **PEZ PAYASO NARANJA** puedes encontrar?
Vertical space
BEST PRACTICE
Keep it fresh
NO SPACE AT ALL
NO SPACE AT ALL

- Big jar
- Literature stand
- Mobile
- Garland
- Egg hunt
- Activity sheet
NO SPACE AT ALL
This summer I will...
Types of passive programs

- Poll or Voting
- Scavenger Hunt
- Writing or art prompts
- Quizzes & activity sheets
- Passport programs
- Name memes
Poll or voting
Poll or voting

Would you rather visit the International Space Station or stay in an underwater hotel?

- Yes
- No
- Maybe
Poll or voting
BEST PRACTICE
Clear, printed signs
A HARMLESS WALK...

It's a bright and sunny day and you and your friends decide you want to go for a walk. When you reach a corner you decide you want to go down the street. The street is quiet, and you see a book on the sidewalk. You pick it up and see it's a book of Halloween stories. You decide to read the book and you see a house.

It's an old, spooky house with a pumpkin on the roof. You decide to knock on the door and see if anyone is home. The door opens and a friendly witch greets you. She invites you inside for some candy and a story.

You and your friends spend the rest of the day at the witch's house, listening to stories and enjoying the candy. It's a fun and harmless way to celebrate Halloween.
Poll or voting
BEST PRACTICE
Make a place for materials
BEST PRACTICE
Make a place for materials
Scavenger hunt
Scavenger hunt

AUTUMN SCAVENGER HUNT!

Can you find...?

Find all 12 animals along Washington Street!
(Encuentra los 12 animales a lo largo de Washington St.)

Pick up an activity sheet at the Public Library.
Obtenga su hoja de actividades en la Biblioteca Pública.
Writing & art prompts
Writing & art prompts

- Talk kindly to yourself.
- You are the reason somebody can smile.
- Give people compliments.
- Don't ever let people tell you your not swaggy, you HAVE ALL THE SWAG!
- Keep your spirits high.
- If somebody is not your cup of tea, you don't need to like them.
Writing & art prompts
*and erase or cover up the cusswords*
Quizzes & challenges

Guess the title of these children's books, based on these emojis

1. 😊具有一定意義的圖像
2. 🌈具有一定意義的圖像
3. 🌼具有一定意義的圖像
4. 🚗具有一定意義的圖像
5. 🍎具有一定意義的圖像
6. 🤓具有一定意義的圖像
7. 🌴具有一定意義的圖像
8. 📚具有一定意義的圖像
9. 🕵️具有一定意義的圖像
10. 😴具有一定意義的圖像

It's Amazing Monday!

Try the Easy maze?

Or the Hard one?

Then bring your maze to the desk for a PRIZE!!
Quizzes & challenges
BEST PRACTICE
Build in an interaction
BLIND DATE WITH A BOOK
RATE YOUR DATE FOR A CHANCE TO WIN!

What book did you get?

Title: ____________________________

Author: __________________________

What did you think of it?

☆☆☆☆☆

Your name: ________________________

Phone number or email: __________

Return this slip to your library by March 1 for a chance to win dinner for two at The Red Rose Bistro.
Quizzes & challenges
BEST PRACTICE
Provide additional information
Stats

Count ‘em up
● Votes in the jar
● Responses to the writing prompt
● Supplies you set out and the number left at the end of the week
● Links added to the paper chain
● ETC

Keep a tally
● Activity sheets turned in
● Stickers handed out
● Each time you listen to a joke

Put your tally in an obvious or central location - the side of your prize jar or at the top of your answer key.
<table>
<thead>
<tr>
<th>Library Name</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. J. HUDSON PUBLIC LIBRARY (GLEN ROCK)</td>
<td>Glen Rock</td>
</tr>
<tr>
<td>A. H. DRUMS PUBLIC LIBRARY</td>
<td>SADYS</td>
</tr>
<tr>
<td>A. H. SMITH &amp; E. E. SMITH LIBRARY</td>
<td>Glen Rock</td>
</tr>
<tr>
<td>A. P. SMILEY PUBLIC LIBRARY (GLEN)</td>
<td>Glen Rock</td>
</tr>
</tbody>
</table>
The issue of is often the result when there is the group. However, it is often the group. It is often the group. It is often the group. It is often the group. It is often the group.
The Feedback Machine

Illustration from *How to Make a Book* by Mac Barnett and Adam Rex, used courtesy of the artist
The Feedback Machine

New Year... New Start... New Books!

What titles would you like to see in your library?
The Feedback Machine
The Feedback Machine
Inclusivity Checklist:
Inclusivity Checklist:

1. Cultural references
2. Check your privilege
3. Translated accurately
4. Legibly printed
5. Nongendered
6. Non-heteronormative
7. Diverse families
8. Accessible
Cultural references
Check your privilege

Every semester I develop new ice breaker questions that try to avoid revealing class background (this is the issue with “what did you do over the summer?” “what are your hobbies?”). Here are some from this/previous semesters (many are food related): [1/4]

- Longest you have ever kept a plant alive?
- What is a food that everyone loves but you dislike?
- If you could live in a fictional town (books/tv/movie), where would it be?
- What is the best bad TV show? [2/4]
Check your privilege

JULY IS MINORITY MENTAL HEALTH MONTH

It can be frustrating when you have something you want to say so badly but no one will understand. Try writing it down. This locked box is full of secrets that people are apprehensive to admit.
Language and pronouns

Gender-neutral terms to address a group:

Y'all, peeps, pals, epic humans, dawgs, he/him, she/her, they/them, team, lovelies, kids, famjam, folks, meow, meows, sunshine, kitkats, niblings, folx, beautiful, everyone, goblins & ghoulies, future leaders of the world, comrades, friends, change makers, scholars, cool cats & kittens, morning glories, homies, happy, theydies & shakers, movers & shakers, sexy, happy, gentlethem, people.

Inspired by @sara.levine & @themilajam

Whatever.

Just wash your hands.
Inclusive depictions of families

No
Accurate and legible signage
Accessibility
Accessibility
Inclusivity Checklist:

1. Cultural references
2. Check your privilege
3. Translated accurately
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6. Non-heteronormative
7. Diverse families
8. Accessible
The Candy Corn Question:
Passive Programming that Pulls Them In

GLA Carterette Webinar Series, October 2022

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Q32220
Thank You