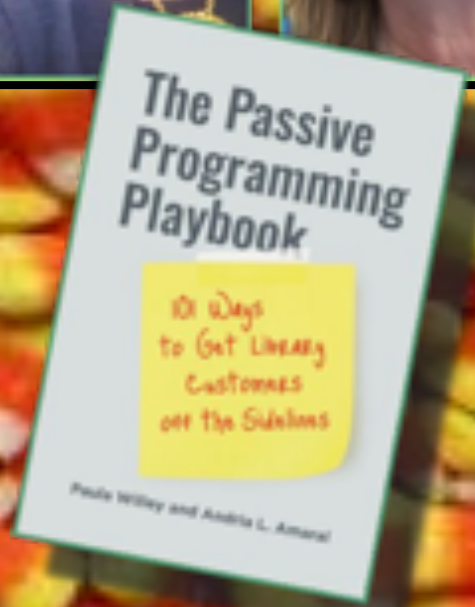
The Candy Corn Question:

Passive Programming That Pulls People In

GLA Carterette webinar series, October 2022



Who Am I?
clumsy
OVER-IT
BUT OK

Cold Cooks
THE WOK
FIX ME A PLATE
I Am From Here
The World in a Skillet

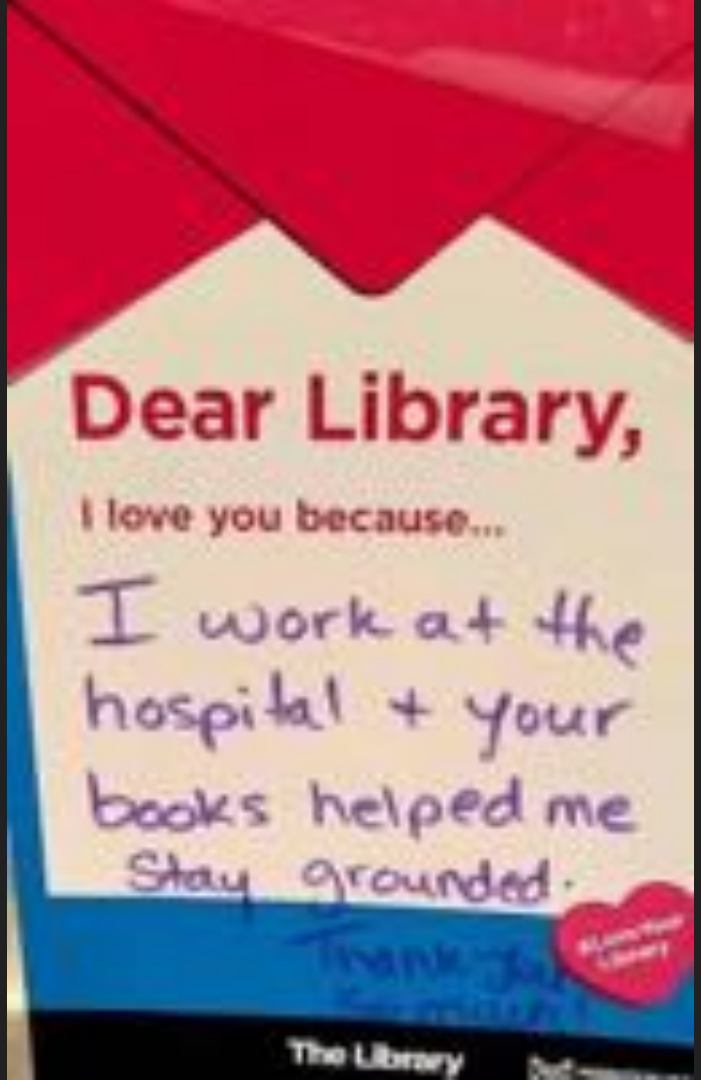
Amie Smith Terek ▸ Bring Your Own Book Club · Join
4h ·
Looking for a fun activity? Stop by the North Columbus Public Library and help design a costume for James Patterson!
It's a JAMES PATTERSON costume parade!

What makes you
ANGRY

Sidewalk Service
LIBRARY CURBSIDE PICK UP
REOPENING MARYLAND

Passive programming:
unguided or lightly guided
activities that invite customers to
interact with the library

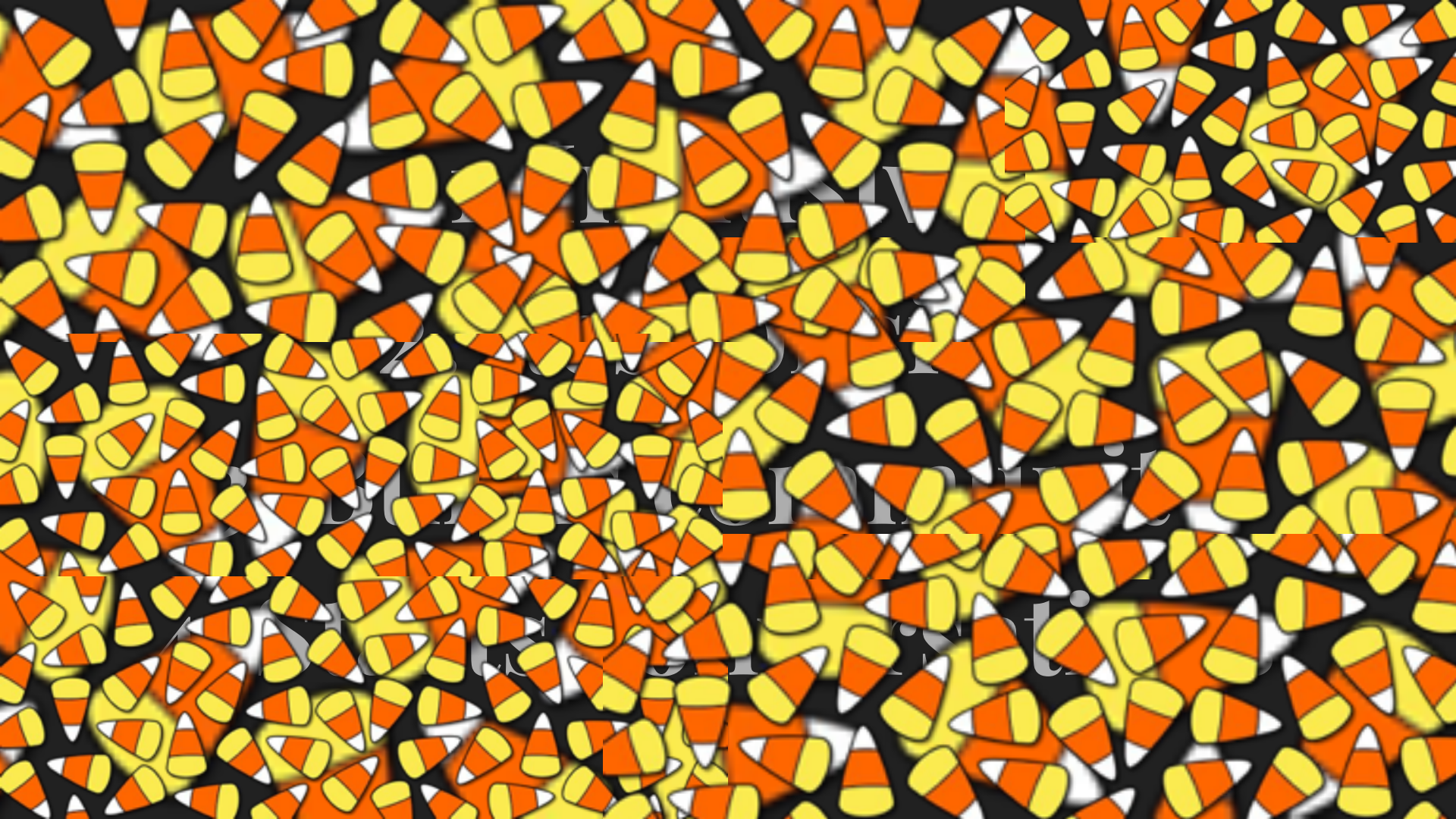
Give to Everyone
Lots of Love
+ Hugs
OWEN


Dear Library,
I love you because...
I work at the hospital + your books helped me
Stay grounded.
The Library

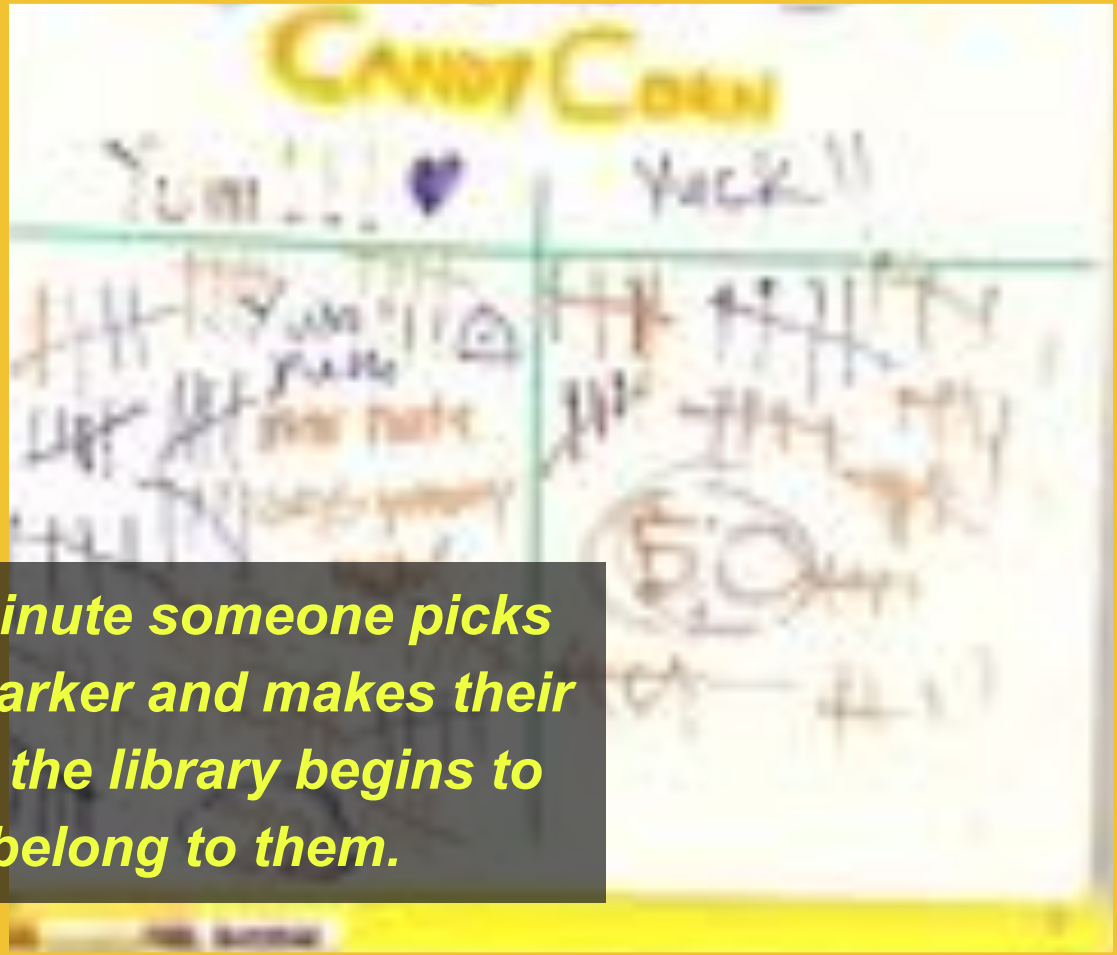
How many do you see?

In this session you will:

- Gain a functional set of passive programming skills that can be adapted to your own ideas, resources, needs, and community
- Learn a problem-solving approach to space, time, and money limitations.
- Identify the emotional, educational, or skill-building aspects of these programs
- Discover how to leverage passive programming to inform additional programming and collection decisions.



POLL: Where do you stand?



The minute someone picks up a marker and makes their mark, the library begins to belong to them.

1. Inclusive
2. Responsive
3. Builds community
4. Starts conversations

Inclusive

Inclusive

Happy Eid! Eid al-Fitr is the last day of the holy month of Ramadan, when Muslims don't eat from down to sunset. What do YOU eat for a special celebration?
Pizza
Food
CRAB CAKES
Ice cream cake

PRIDE
BOOK COVER BINGO
Look for books whose covers match these colors. Write the title in each square. Return for a prize!

1. Inclusive

2. Responsive

3. Builds community

4. Starts conversations

Responsive

#ichalktalks
#ichalktalks

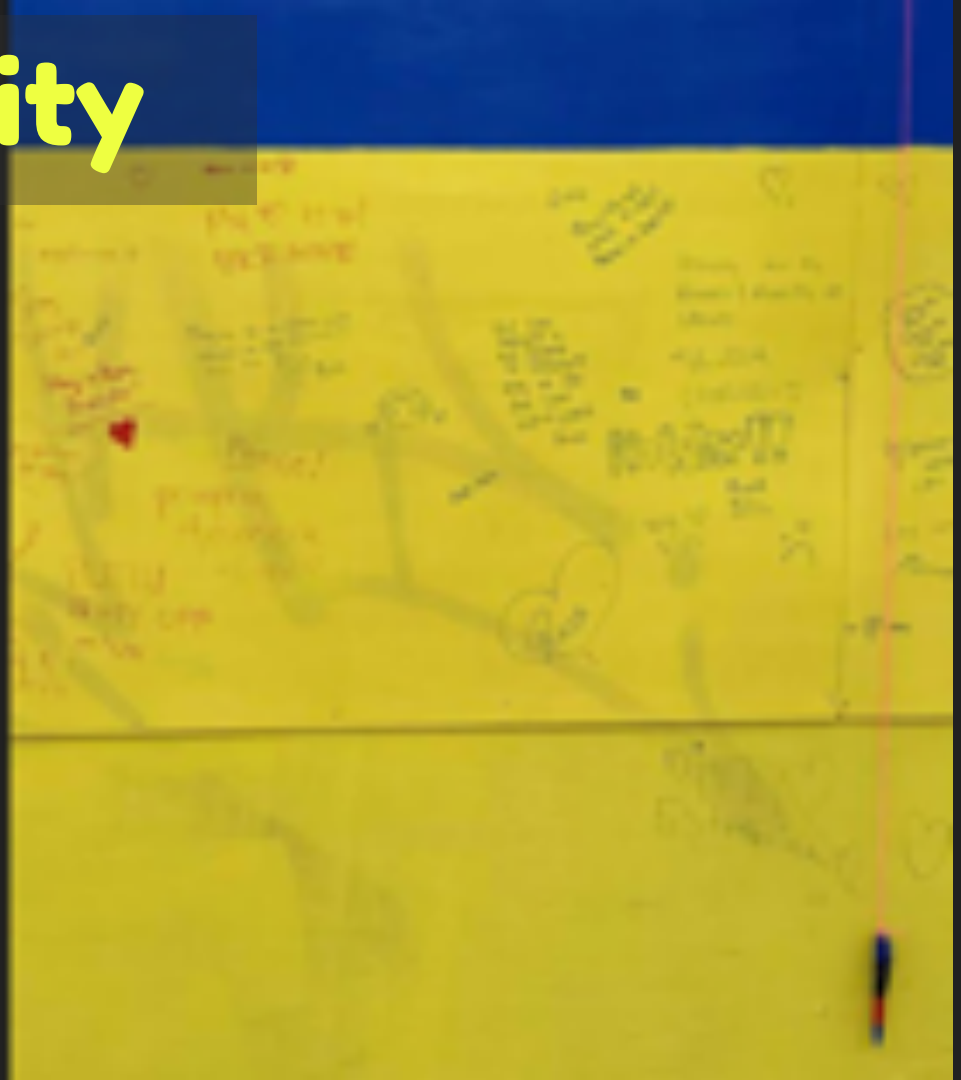
CODE RED!!
That means it's really HOT

Responsive

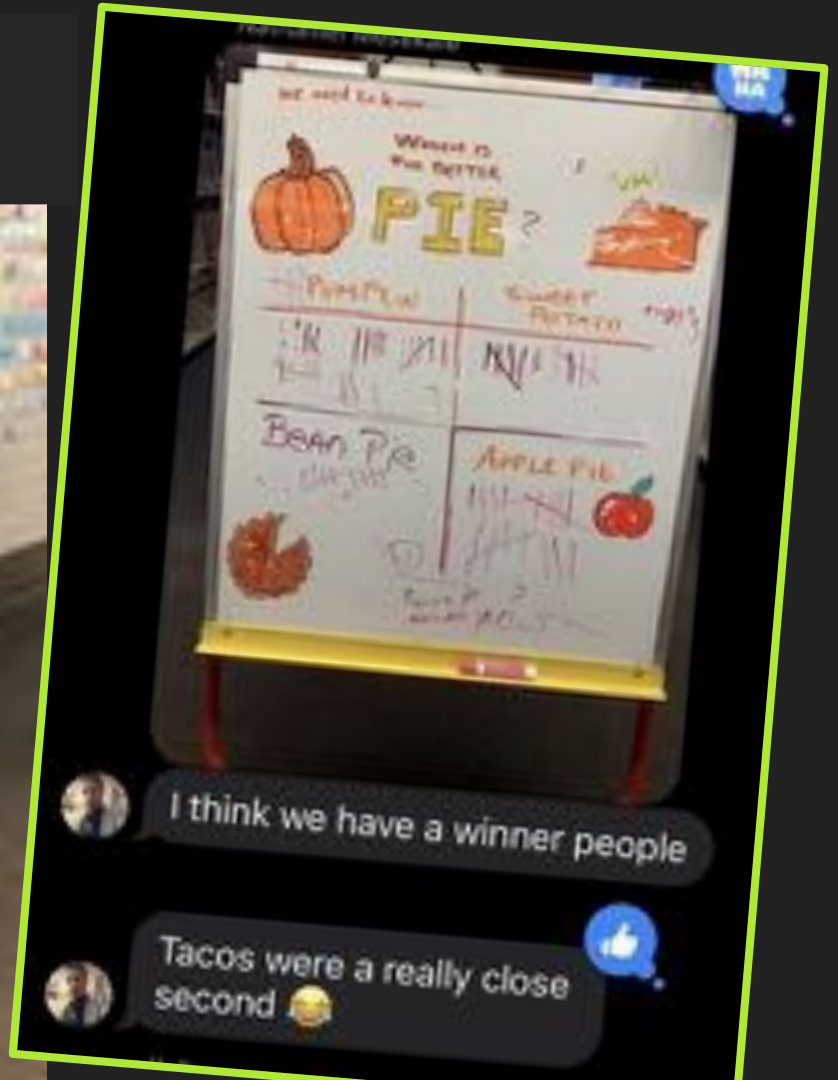
WISH RIBBONS
What is a wish you have for our community? Write it on a ribbon to add to our Wish Ribbon movement. As the ribbons flutter in the wind current together, all wishes will be sent out into the world.

1. Inclusive
2. Responsive
3. **Builds community**
4. Starts conversations

Builds community



Builds community



1. Inclusive
2. Responsive
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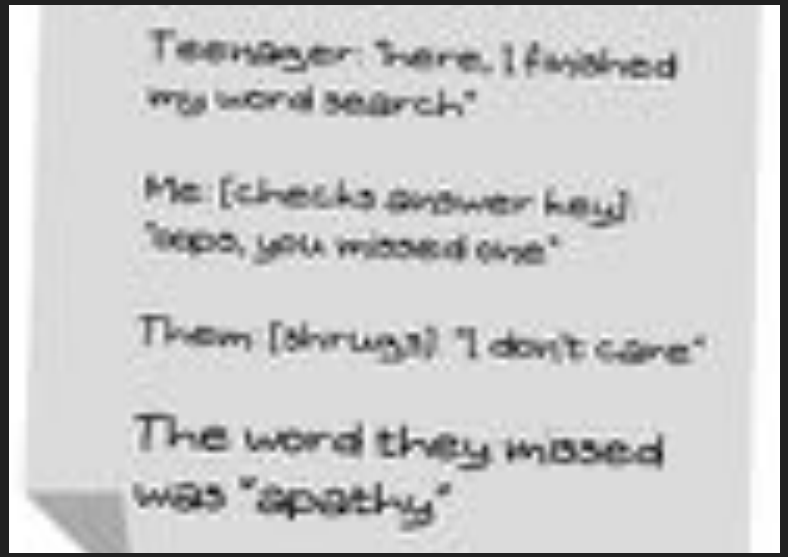
4. **Starts conversations**

Starts conversations

Starts conversations



OUTLINE:

What are we going to talk about?

1. How does passive programming help us reach DEI goals?
2. How to fit it in:
    - Time
    - Budget
    - Space
    - Authority
3. Types of programs
4. Inclusivity checklist

OUTLINE:

What are we going to talk about?

1. ~~How does passive programming help us reach DEI goals?~~
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TIME

GUESS THE TITLE:
Banned Book
Picture Puzzle #3
GUESS THE TITLE:
Banned Book
Picture Puzzle #4
Our 5 Senses
Parkway Central Library
Book & Find

I would read
any book
written by

ALLEGANY COUNTY LIBRARY INVITES YOU TO
DISCORD
JOIN OUR TEEN SERVER!
COMMUNITY GAME & TRIVIA DAYS
MOVIE & GRAPHIC NOVEL CLUBS
ART, MEME, HOBBY SHARING
Scan the QR code to sign up

Help us decorate!
Decorate a teddy bear
or star!

¡Ayúdanos a decorar!
¡Decora un oso o una
estrella!

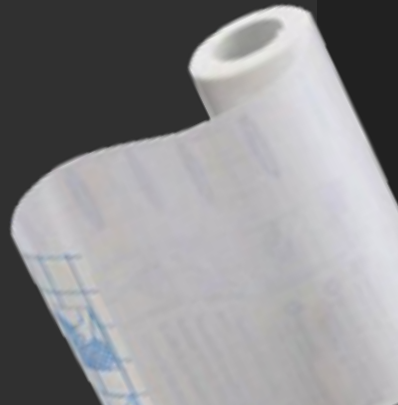
MONEY

What book changed your life?

Shopping list

- Washi tape or painters tape
- Literature stands
- Post-Its
- Roll paper
- Yarn
- Removable hooks
- Whiteboard markers

- Paper cutter (Cricut, Ellison, etc.)
- Baskets
- Magnetic clips
- Clear contact paper
- Chalkboard paint
- Whiteboard paint
- Magnetic primer
- Plastic eggs
- Supply caddies
- Alcohol markers



AUTHORITY

is
phlent

7

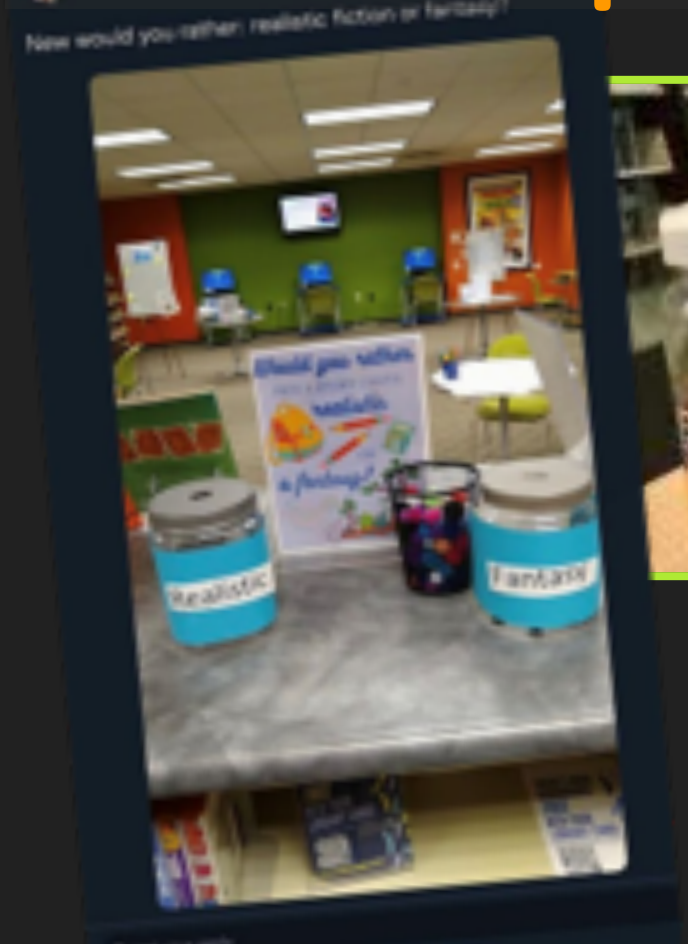
الحمد لله
Alhamdulilah

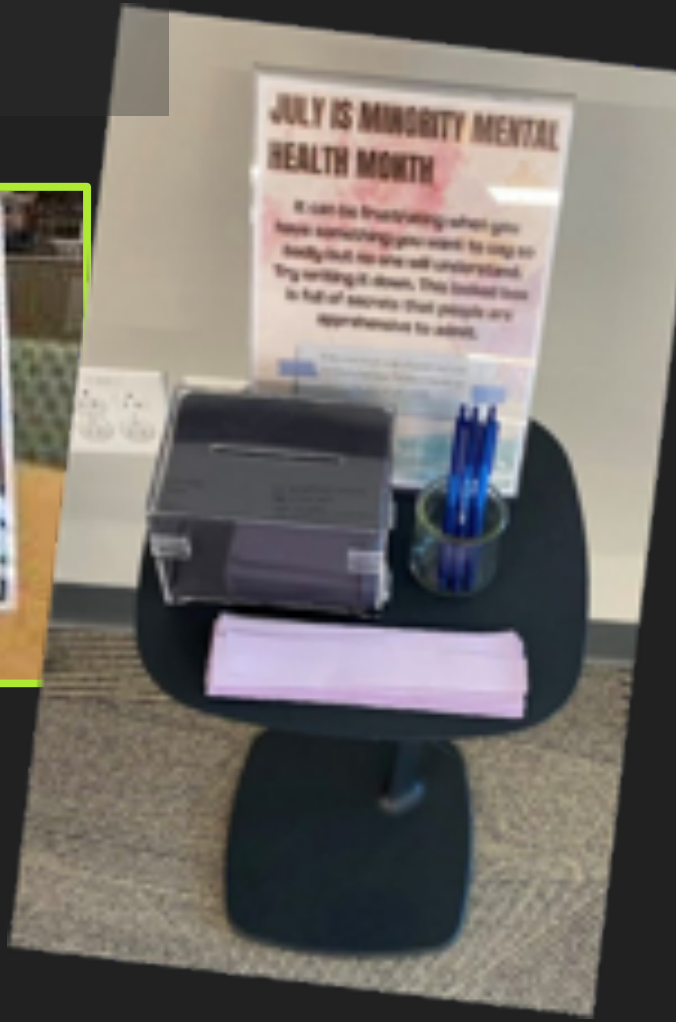
My Watch Time Chart

Horizontal space

- Cart
- Display fixture
- Shelf
- Table

Horizontal space





We put up an I Spy this month in our display cases. I've already thinking of ways to do this again for the summer.

Horizontal space

Kayla Mathson, Independence Public Library, WI

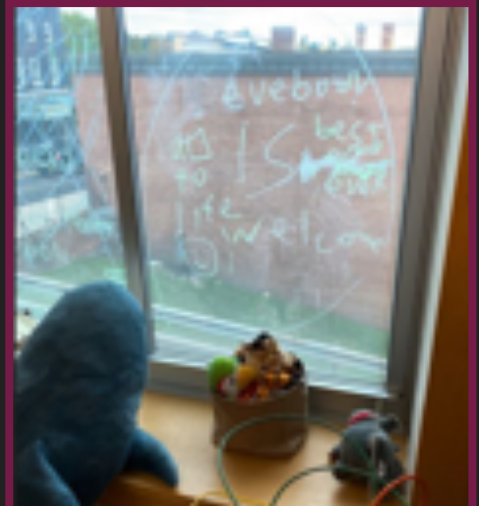
BEST PRACTICE

Steal with both hands

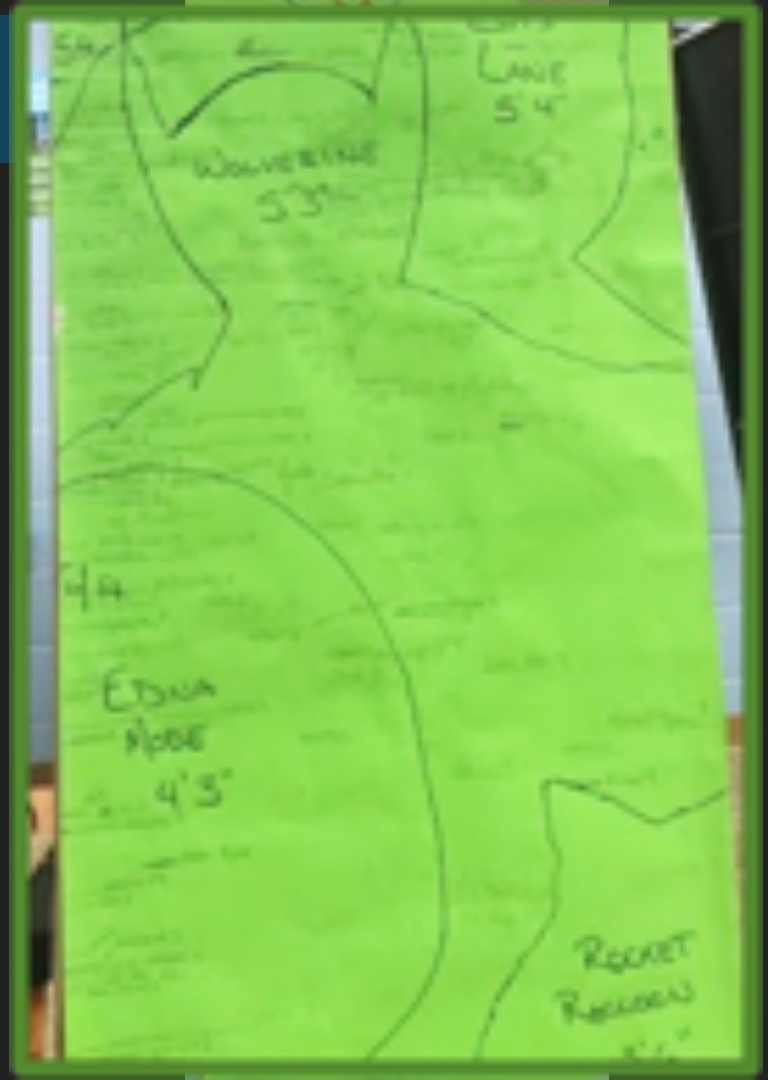
#passiveprogramming

Vertical space

- Window
- Whiteboard
- Bulletin board
- Front of desk
- Easel
- Aisle cap
- Post
- Kiosk or sign
- Wall



Vertical space

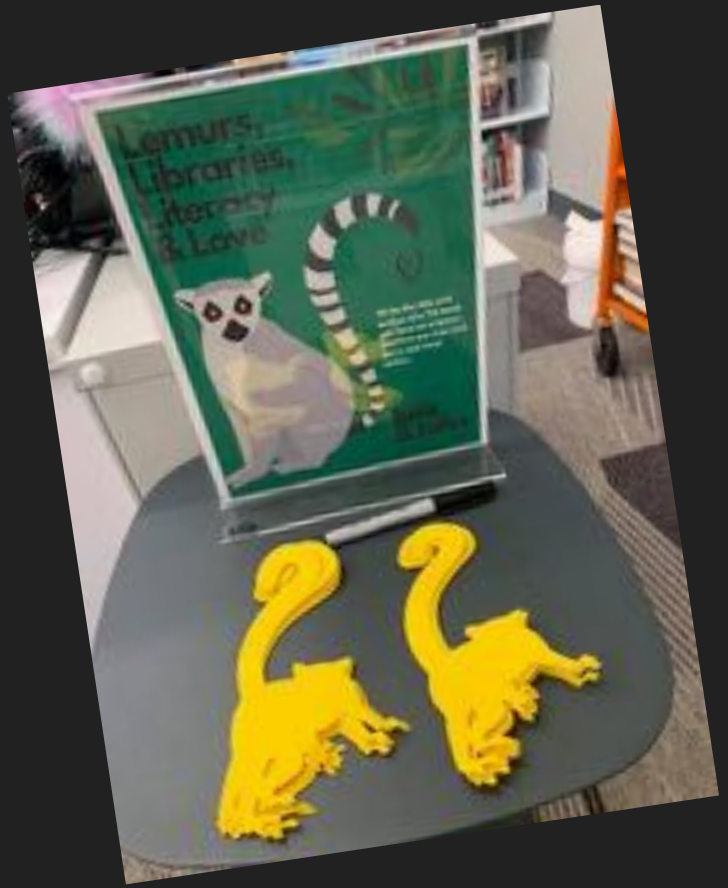


Vertical space

Vertical space

BEST
PRACTICE
Keep it fresh

NO SPACE AT ALL



NO SPACE AT ALL

- Big jar
- Literature stand
- Mobile
- Garland
- Egg hunt
- Activity sheet

NO SPACE AT ALL

NO SPACE AT ALL
This summer
I will...

Types of passive programs

- Poll or Voting
- Scavenger Hunt
- Writing or art prompts
- Quizzes & activity sheets
- Passport programs
- Name memes

Poll or voting

Poll or voting

Poll or voting

BEST PRACTICE

Clear, *printed* signs

Canva

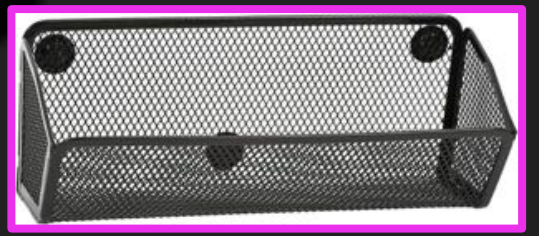
A HARMLESS WALK...

Poll or voting

BEST
PRACTICE
Make a place
for materials

BEST PRACTICE

Make a place for materials



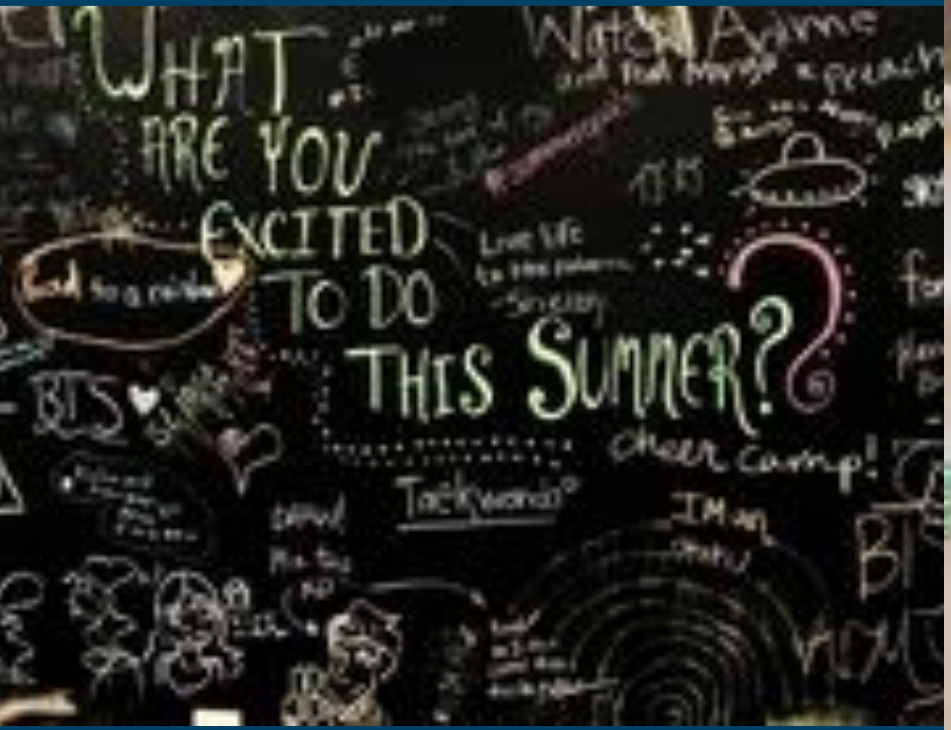
Scavenger hunt

Scavenger hunt

Writing & art prompts

Writing & art prompts

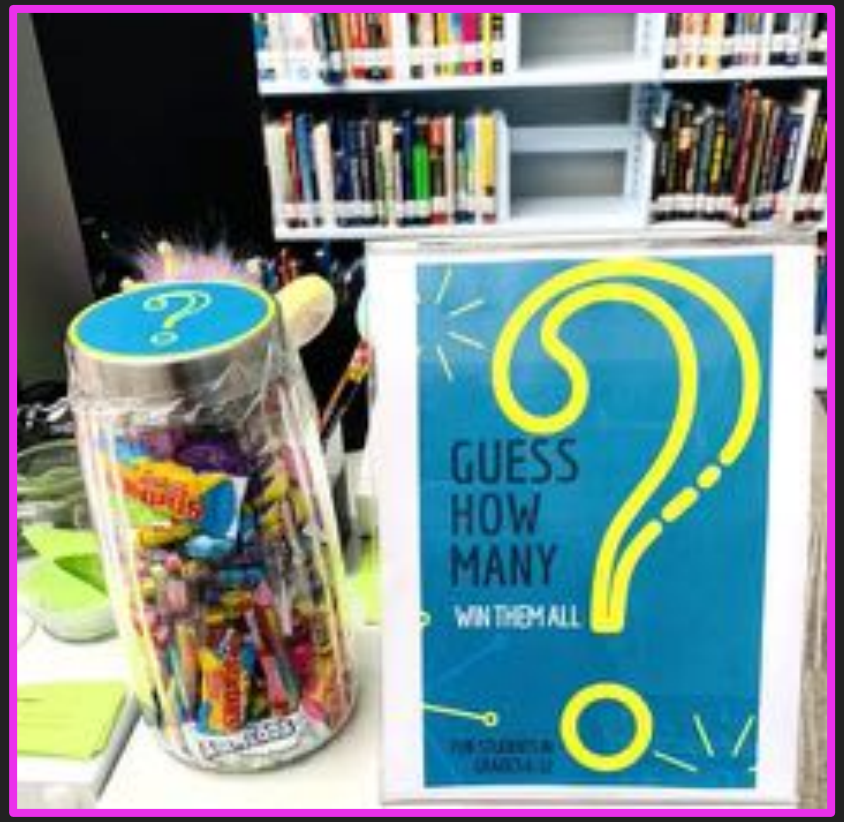
Writing & art prompts



*and erase or cover up the cusswords

Quizzes & challenges

Quizzes & challenges



TALLY SHEET

3:54
Posts
passprogplay
14 likes

BEST
PRACTICE
Build in an
interaction

Quizzes &

BLIND DATE WITH A BOOK
RATE YOUR DATE FOR A CHANCE TO WIN
What book did you get?
Title:
Author:
What did you think of it?
Your name:
Phone number or email:
Return this slip to your library by March 1
for a chance to win dinner for two at
The Red Rose Bistro
BEST PRACTICE
Build in an interaction

Quizzes & challenges

BEST PRACTICE

Provide additional information

Stats

Count ‘em up

- Votes in the jar
- Responses to the writing prompt
- Supplies you set out and the number left at the end of the week
- Links added to the paper chain
- ETC

Keep a tally

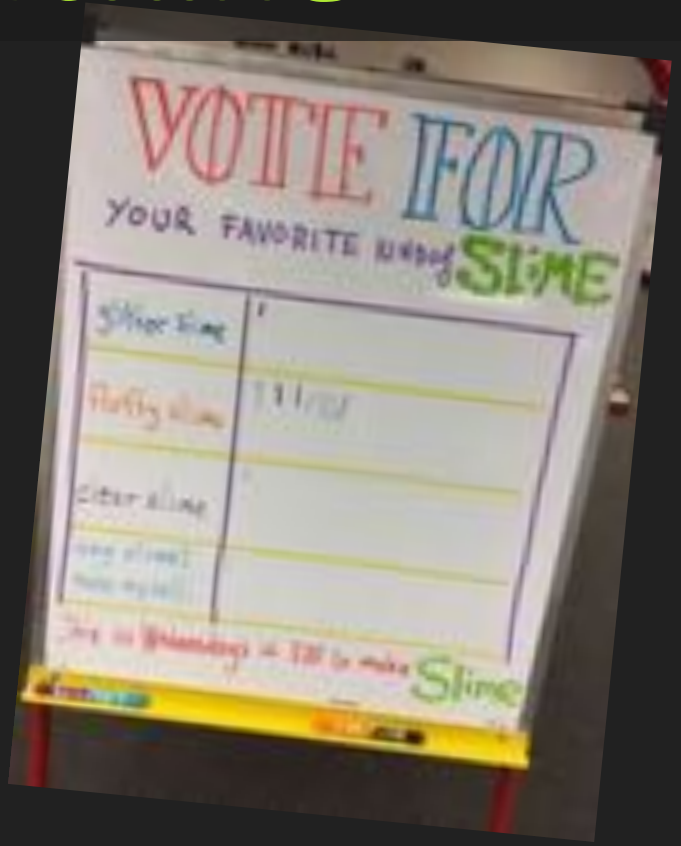
- Activity sheets turned in
- Stickers handed out
- Each time you listen to a joke

Put your tally in an obvious or central location - the side of your prize jar or at the top of your answer key.

The Feedback Machine

Illustration from *How to Make a Book* by Mac Barnett and Adam Rex, used courtesy of the artist

The Feedback Machine



The Feedback Machine

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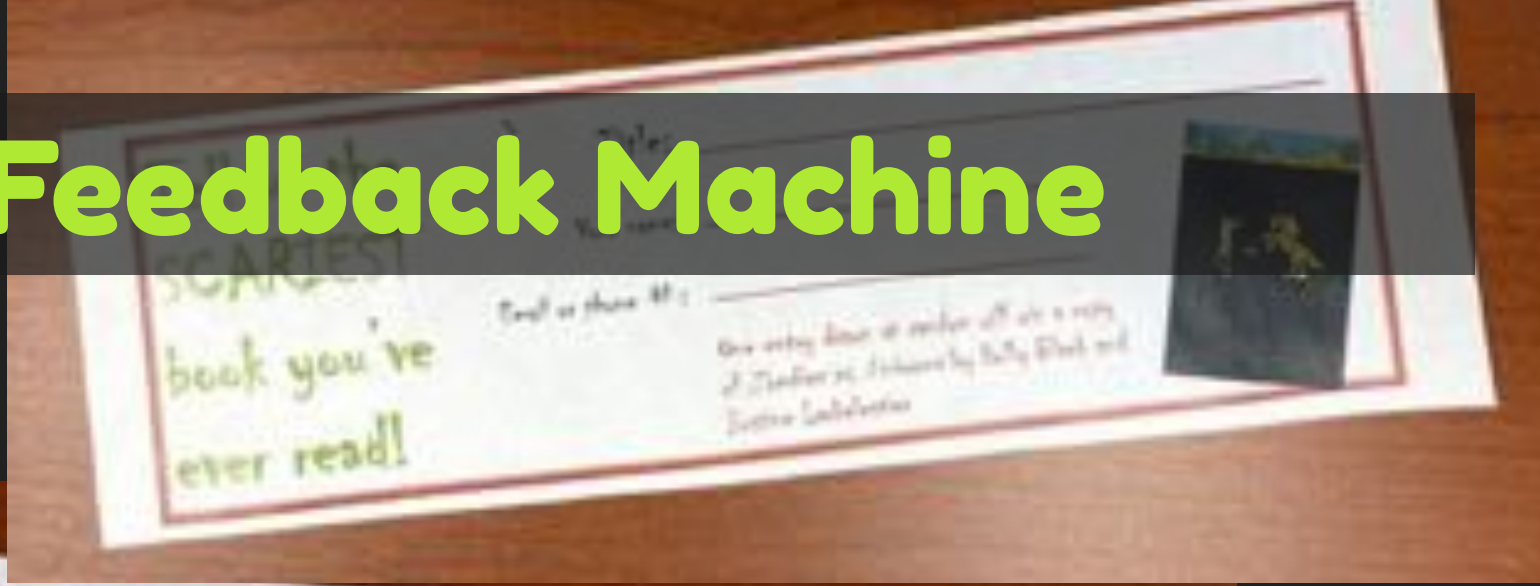


Inclusivity Checklist:

Inclusivity Checklist:

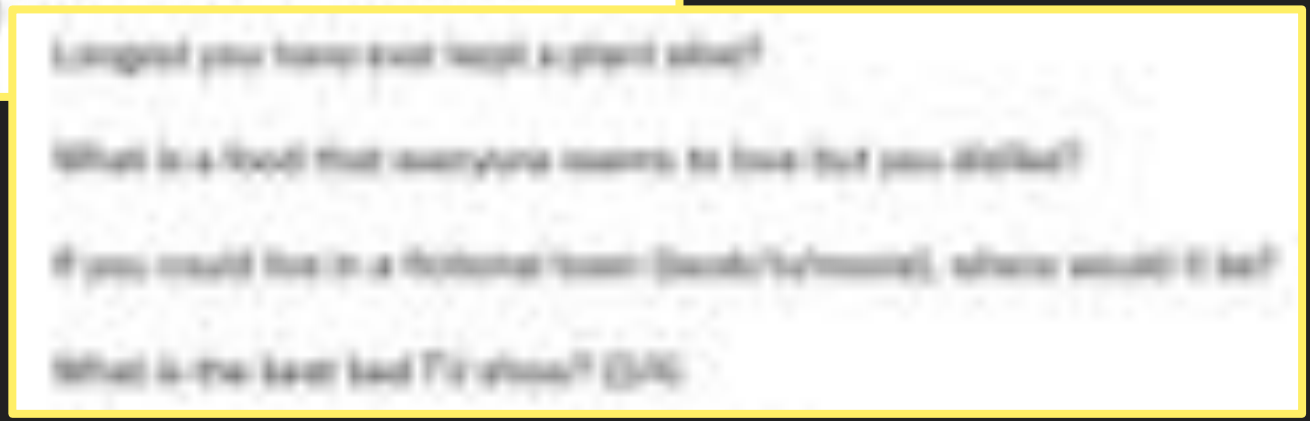
1. Cultural references
2. Check your privilege
3. Translated accurately
4. Legibly printed
5. Nongendered
6. Non-heteronormative
7. Diverse families
8. Accessible

Cultural references

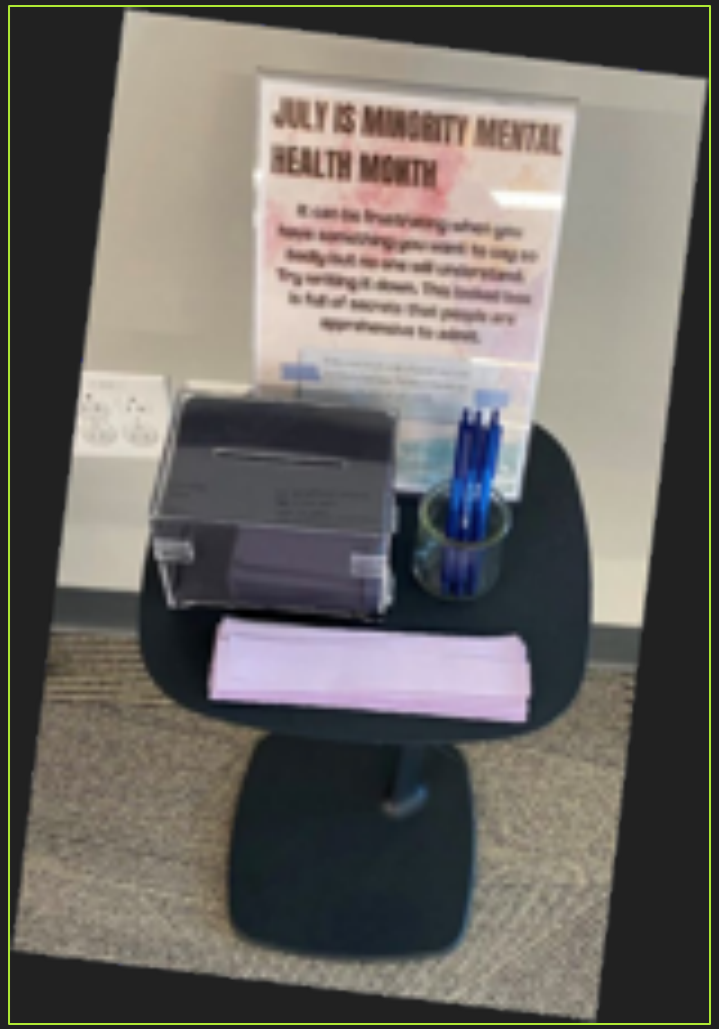
Check your privilege

Catherine D. Tan

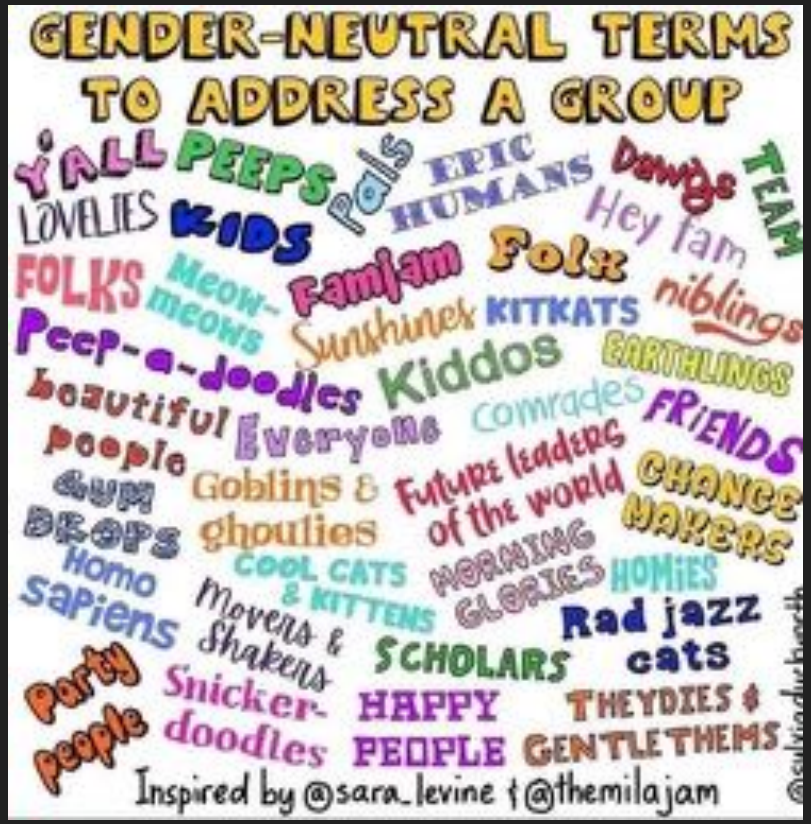
Every semester I develop new ice breaker questions that try to avoid revealing class background (this is the issue with 'what did you do over the summer?' 'what are your hobbies?'). Here are some from this/previous semesters (many are food related): (1/4)



Check your privilege



Language and pronouns



Inclusive depictions of families

No ------>

Accurate and legible signage

Charleston County Public Library

Accessibility

Accessibility

Inclusivity Checklist:

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The Candy Corn Question:

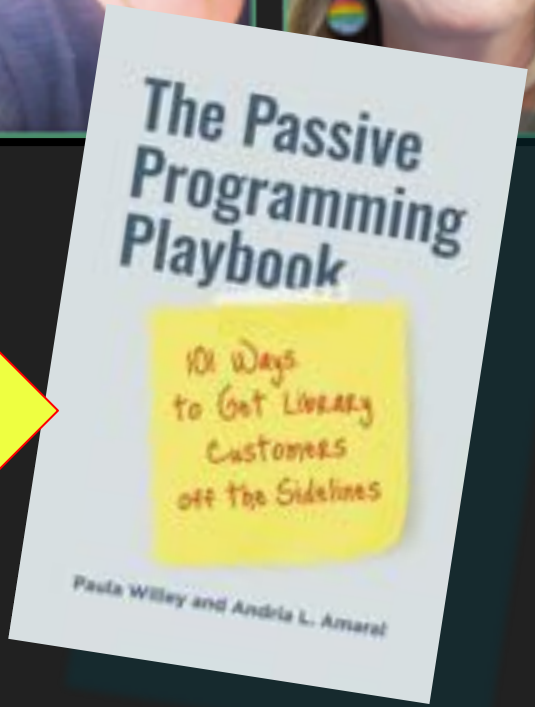
Passive Programming that Pulls Them In

GLA Carterette Webinar Series, October 2022

Paula Willey, @pwbalto
Andria L. Amaral, @airdna

@passprogplay

Q32220



Thank
You